

Dodge **Dart '64**

More Distinctive • More Dependable • More Desirable!





Both body models of the GT Series feature deep-bolstered bucket seats in the front compartment, and the new arm rests on front and rear door panels.



More distinctive in appearance, with smart, new styling of the front end, the silhouette, and the rear end. *More dependable*, with important engineering improvements and refinements that give it even greater performance and greater economy. And, *more desirable*, with beautiful new interiors and quality improvements that enhance the comfort, roominess, and pleasure of driving. This is THE DART for 1964—the outstanding car in its class built in America!

Picture yourself behind the wheel of the glamorous GT 2-Door Hardtop, on the right, or the smart GT Convertible Coupe, above. Beautifully designed and proportioned—big car appearance and prestige—big car roominess and comfort—big car performance and economy.

Dart GT

two body styles

CONVERTIBLE COUPE and 2-DOOR HARDTOP



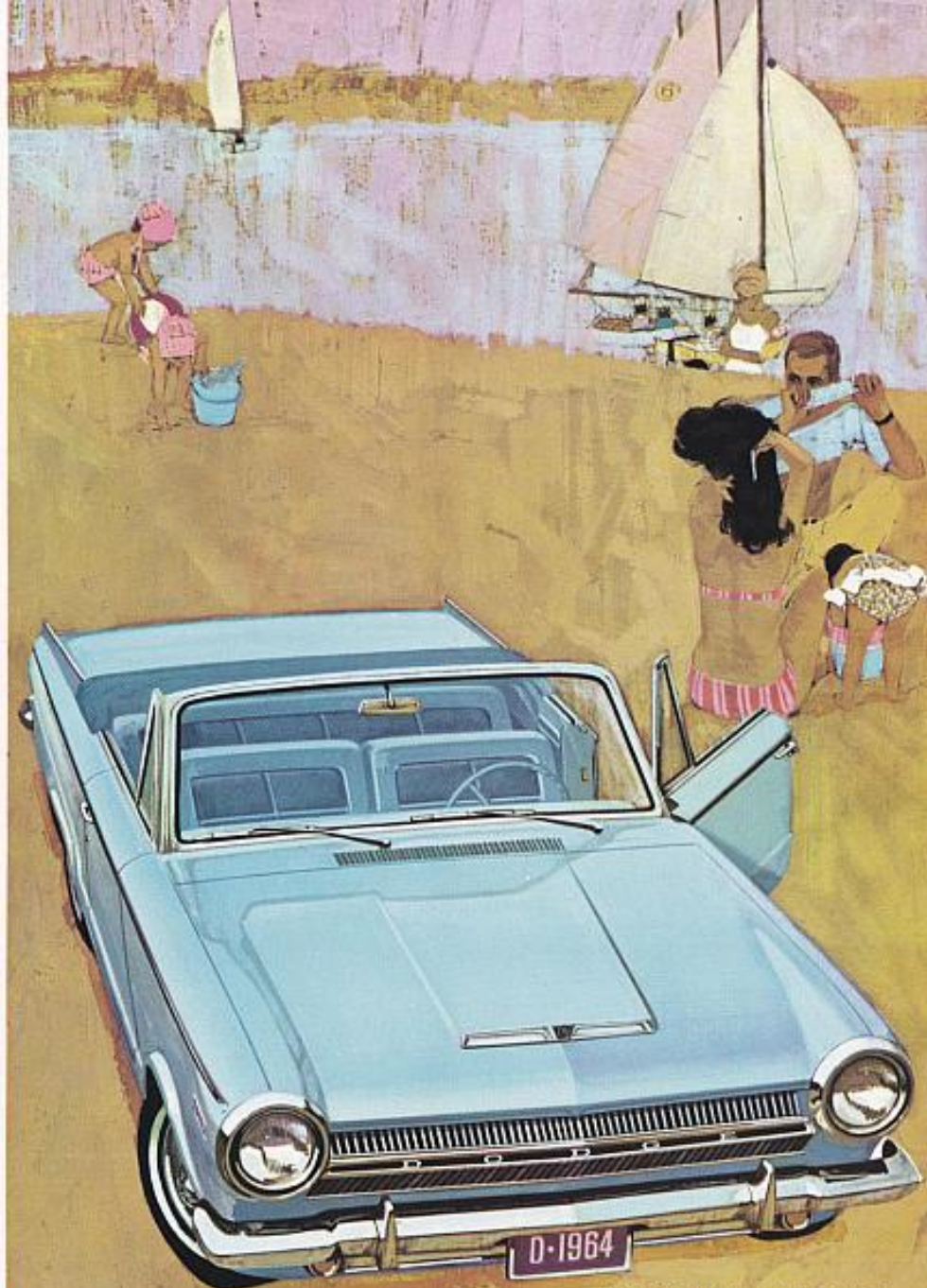
GT 2-DOOR HARDTOP



270 4-Door Station Wagon



270 2-Door Sedan



270 CONVERTIBLE COUPE

All four body models of the 270 Series are illustrated on these two pages. And we would like to call your particular attention to the massive appearance of the front end, with the long hood; the large headlamps; the distinctive grille—and the smart styling of the interior of the glamorous Convertible Coupe.

On the 4-Door Sedan illustration, note the beautiful sculpturing of the upper structure, the long deck, and the rear of the car—distinctive styling that is exclusively Dart.

Each Series has different exterior ornamentation. And also, distinctive interiors of exclusive patterns and styling design. Four gorgeous colors—Blue—Red—Tan—and Turquoise—are available on the 270 and 170 Series.

Dart 270

four body styles

2-DOOR SEDAN • 4-DOOR SEDAN • CONVERTIBLE COUPE
and 4-DOOR STATION WAGON



270 4-DOOR SEDAN

Dart 170

three body styles

2-DOOR SEDAN • 4-DOOR SEDAN
and 4-DOOR STATION WAGON

170 4-Door Sedan



Dart's distinctiveness is equally as outstanding for its engineering features and quality manufacturing. And we cordially invite you to let us explain—and *demonstrate*, with you driving, what these engineering features mean to you—the all-welded Unibody Construction—Torsion-Aire Suspension—the unexcelled Slant-Six engines—the battery-charging Alternator—the safest brakes today—the 13 dip-and-spray rust protection—the most efficient automatic and manual transmissions—Safety Rim Wheels—4000 mile oil changes and 32,000 mile lubrications—the electric windshield washer—and the new 4-Speed Manual transmission with floor mounted stick shift. (Optional)

Before you buy any car—*drive the Dart. It has everything!*



170 4-DOOR STATION WAGON



170 2-DOOR SEDAN

'64 DART SPECIFICATIONS

EXTERIOR DIMENSIONS. Wheelbase 111.0 inch (Wagons 106.0"). Overall length 196.3 inch (Wagons 190.2"). Width 69.8 inch (Wagons 69.0"). Front tread 55.9 inch. Rear tread 55.6 inch.

INTERIOR DIMENSIONS (Station Wagons). Max. width 52.6 inch. Max. length (tailgate closed) 83.8 inch. Max. height opening 26.1 inch.

SUSPENSION. Torsion bars and ball joints front. Asymmetrical leaf springs rear. Rubber isolated.

TIRES AND WHEELS. Safety-rim wheels with four-ply, low-pressure tubeless tires. Wheels are 13 inch x 4½ inch with 6.50 x 13 inch tires standard on all models.

BRAKES. Hydraulic, servo-contact, self energizing. Bonded linings. T-handle operated parking brake activating shoes on each rear wheel. Total lining area 153.5 sq. inches.

MANUAL TRANSMISSION. Standard three-speed. Shifting lever steering column mounted. Four speed transmission with floor mounted shift lever available at Extra Cost. Axle—with 170 cu. in. engine 3.23 to 1; with 225 cu. in. engine 3.23 to 1.

AUTOMATIC TRANSMISSION. Three speed, push button control, aluminium housing, water cooled with lever actuated parking sprag. Ratio: Transmission: 2.45 to 1, 1.45 to 1, 1.00 to 1 and 2.20 to 1 reverse. Axle—with 170 cu. in. engine, 3.23 to 1; with 225 cu. in. engine 2.93 to 1.

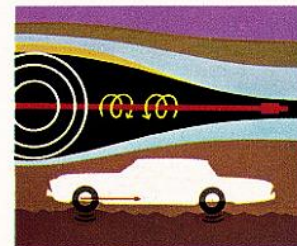
ENGINES. 170 Slant Six. Standard on all models. Overhead valve, 30 deg. inclined, six cylinders. Displacement 170 cubic inches. Bore 3.40 inch. Stroke 3.125 inch. Compression ratio 8.5 to 1. Optional compression ratio, 7.1 to 1. Single downdraft carburetor. Full flow oil filter. Oil capacity 4 quarts (5 quarts when changing oil filter.) Coolant capacity 11 quarts without heater. 225 Slant Six available at extra cost on all models. Overhead valve, 30 deg. inclined, six cylinders. Displacement 225 cubic inches. Bore 3.40 inch. Stroke 4.125 inch. Compression ratio 8.4 to 1. Single downdraft carburetor. Full-flow oil filter. Oil capacity 4 quarts (5 quarts when changing oil filter). Coolant capacity 12 quarts without heater.

ELECTRICAL SYSTEM. 12-volt, 6-cell battery. Capacities: 48 amp-hour on 225 Slant Six; 38 amp-hour on 170 Slant Six. 30 amp. alternator standard.

FUEL CAPACITIES. All models 18 gallons.

As our policy is one of continual improvement in design and manufacture—whenever possible, specifications, equipment and prices are subject to change without notice or obligation. Chrysler International, S.A. P.O. Box 158, Geneva, Switzerland.

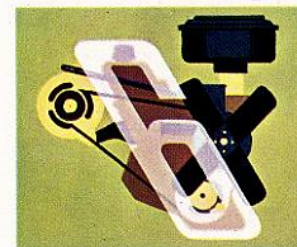
INSPECT IT—COMPARE IT!—On the preceding page, we listed some of the engineering features that make the Dart such an outstanding car from a performance, safety, reliability, and economical standpoint. Below, we have expanded on four of these features. There are many others we have not mentioned because space would not permit—so, we again suggest that you carefully—and *thoroughly*—inspect the Dart—compare it with *all* of the other cars—**DRIVE** it, as long as you like, and under conditions of your choosing—and we believe—and *hope*—we will have the pleasure of including **YOU** among the many proud and happy owners of a Dodge Dart.



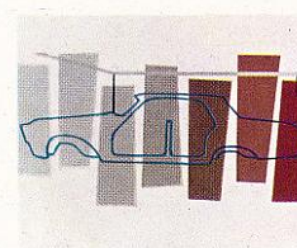
TORSION-AIRE—Torsion-Aire Suspension—a Dart exclusive in its class—gives you a smooth, quiet, safe ride. Road shocks, bumps, and vibrations are absorbed or minimized. The car is always under your control. Winding curves and corners are easily handled, with no sideways. When you brake, there is no swerve or nose-dive. Torsion-Aire is the finest in the Industry.



ALTERNATOR—The Alternator—Chrysler engineered, designed, and built—another "First" that is being adopted by other manufacturers—replaces the conventional generator. The Alternator supplies the battery with a higher charge of electricity, even when the engine is idling—which assures quicker starting, longer battery life—and lower cost of operation.



SLANT-SIX ENGINES—The greatest performing—and the most economical 6-cylinder engine in the Industry—the **DART SLANT-SIX!** The 170 cubic inch is Standard on all Series—and, for those who want more power, more performance, the high-performance 225 cubic inch Slant-Six, with 145 horsepower at 4000 rpm, is available as Optional.



RUST PROTECTION—No car—regardless of price—gets greater rust and corrosion protection. Every Dart body gets 7 deep-dip submersions and six spray operations. About 30 items under the hood have corrosion protection. Door sills are galvanized steel. The muffler and tail pipe are aluminized. And other parts are protected against rust and corrosion for longer life.

