

FALCON OPTIONS & ACCESSORIES

for increased individuality increased safety increased comfort

How to put
the individual touch
to your new
'65 Ford Falcon



STANDARD EQUIPMENT & FACTORY INSTALLED OPTION LINE-UP CHART ENGINE & TRANSMISSION COMBINATIONS

POWER TEAM				MODEL AVAILABILITY					
	Std Sedan	DL Sedan	Futura Sedan	Std Wagon	DL Wagon	Squire Wagon	DL H/Top	Futura H/Top	
"144" CID engine	...	X	X	NA	X	X	NA	NA	NA
"Pursuit 170" CID engine manual transmission	...	R	R	X	R	R	X	X	X
"Pursuit 170" CID engine Automatic transmission	...	R	R	R	R	R	R	R	R
"Super Pursuit 200" CID automatic transmission	...	NA	R	R	NA	R	R	R	R

Code: "X"—Fitted as standard. "R"—Regular production option, at extra cost.
"O"—Regular production option, at no extra cost. "NA"—Not available.

FACTORY INSTALLED OPTION LINE-UP SUMMARY

OPTION				MODEL AVAILABILITY					
	Std Sedan	DL Sedan	Futura Sedan	Std Wagon	DL Wagon	Squire Wagon	DL H/Top	Futura H/Top	
Two-tone Paint	...	NA	R	NA	NA	R	NA	NA	NA
Fashion Package	...	NA	R	NA	NA	R	NA	NA	NA
Carpet	...	NA	R	X	NA	R	X	R	X
Cloth Trim	...	NA	R	NA	NA	R	O	NA	NA
Tinted Glass—banded, laminated	...	R	R	R	R	R	R	R	R
Back-up lights	...	R	R	R	R	R	R	R	R
Padded Instrument Panel and Padded Sun Visors	...	R	R	X	R	R	X	R	X
Whitewall tyres	...	R	R	X	R	R	X	R	X
Six-ply Blackwall tyres	...	NA	NA	NA	R	R	R	NA	NA
Electric Tailgate	...	NA	NA	NA	R	R	X	NA	NA
Taxi Kit	...	R	R	R	NA	NA	NA	NA	NA
Heavy-duty Battery (55 amp/hr)	...	R	R	R	R	R	R	R	R

Code: "X"—Fitted as standard. "R"—Regular production option, at extra cost.
"O"—Regular production option, at no extra cost. "NA"—Not available.

ORDER FORM

FOR OPTIONS AND ACCESSORIES TO PUT THE INDIVIDUALITY TOUCH TO YOUR NEW 1965 FALCON.

Make your choice—tick your requirements and then hand this form to your Ford Dealer when you order your new Falcon.

Please arrange for the options and accessories ticked below to be fitted to my new Falcon.

Signature.....

Name and Address.....

Dealer Name and Address.....

New Car Order No......

OTHER ACCESSORIES REQUIRED.....

PLEASE NOTE:

- The prices shown for factory installed options are retail prices and include sales tax and installation charges.
- The prices shown for Dealer installed accessories do not include sales tax or fitting charges.
- There is no sales tax on safety belts.

INDIVIDUALITY PACKAGE

<input type="checkbox"/> "Pursuit 170" engine (in lieu of "144" engine)	£ 24. 4. 6	Factory installed
<input type="checkbox"/> "Super Pursuit 200" engine (in lieu of "144" engine, and only available with automatic transmission)	£ 76. 3. 0	" "
<input type="checkbox"/> "Fordomatic 3S" 3-speed automatic transmission (Deluxe and Futura models)	£115. 0. 0	" "
<input type="checkbox"/> Two-tone paint	£ 9. 15. 0	" "
<input type="checkbox"/> White side wall tyres (6.50 x 13 4-ply)	£ 8. 5. 9	" "
<input type="checkbox"/> Chrome locking petrol cap	£ 1. 15. 0	Dealer installed

SAFETY PACKAGE

<input type="checkbox"/> Padded instrument panel & sun visors	£ 8. 10. 0	Factory installed
<input type="checkbox"/> Tinted windshield (banded and laminated)	£ 15. 0. 0	" "
<input type="checkbox"/> Back-up lights (automatic)	£ 3. 10. 0	" "
" " (manual)	£ 4. 10. 0	" "
<input type="checkbox"/> Heavy-duty battery (55 Amp-Hour) ...	£ 1. 15. 3	" "
<input type="checkbox"/> Safety belts—LAP (Front or Rear) ...	£ 4. 5. 0 each	Dealer installed
" " SASH (Front only) ...	£ 4. 10. 0 each	" "
" " LAP/SASH COMBINATION (Front only) ...	£ 5. 5. 0 each	" "
<input type="checkbox"/> Windshield washers (foot-operated)	£ 3. 17. 6	" "
<input type="checkbox"/> Exterior rear vision mirror	£ 2. 12. 0	" "

COMFORT PACKAGE

<input type="checkbox"/> "Fashion-Pak" on Deluxe Sedan and Wagon	£ 18. 0. 0	Factory installed
<input type="checkbox"/> Cloth trim on seats { in lieu of complete "Fashion-Pak" ...	£ 10. 0. 0	" "
<input type="checkbox"/> Carpet Pak	£ 10. 0. 0	" "
<input type="checkbox"/> Power-operated tailgate window for Wagons	£ 23. 8. 9	" "
<input type="checkbox"/> 5-Star radio (Pushbutton)	£ 49. 3. 0	Dealer inst.
<input type="checkbox"/> 3-Star radio (Manual)	£ 37. 10. 8	" "
<input type="checkbox"/> Heater/Demister	£ 31. 10. 0	" "
<input type="checkbox"/> Vanity Mirror	13. 6	" "

CHOOSE FORD OPTIONS AND ACCESSORIES FROM THESE 3 GROUPS:

"INDIVIDUALITY PACKAGE"

"Pursuit 170" engine (in lieu of "144" engine)	£ 24. 4. 6
"Super Pursuit 200" engine (in lieu of "144" engine, and only available with automatic transmission)	£ 76. 3. 0
"Fordomatic 3S" 3-speed automatic transmission (Deluxe and Futura models) ...	£115. 0. 0
Two-tone paint	£ 9. 15. 0
White sidewall tyres 6.50 x 13 (4-ply)	£ 8. 5. 9
Chrome locking petrol cap ...	£ 1. 15. 0

"SAFETY PACKAGE"

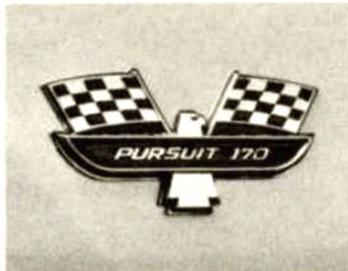
Padded instrument panel and sun visors	£ 8. 10. 0
Tinted windshield (banded and laminated)	£ 15. 0. 0
Back-up lights (automatic) ...	£ 3. 10. 0
" " (manual) ...	£ 4. 10. 0
Heavy-duty battery (35 amp hr) ...	£ 1. 15. 3
Safety belts—LAP (Front or rear) each	£ 4. 5. 0
Safety-belts—SASH (Front only) each	£ 4. 10. 0
Safety-belts—LAP-SASH COMBINATION (Front only) ...	£ 5. 5. 0
Windshield washers (foot operated)	£ 3. 17. 6
Exterior rear-vision mirror	£ 2. 12. 0

"COMFORT PACKAGE"

Fashion Package on Deluxe Sedan and Wagon	£ 18. 0. 0
Cloth trim	£ 10. 0. 0
Carpets	£ 10. 0. 0
Power-operated tailgate window for Wagons	£ 23. 8. 9
5-Star Radio (push-button) ...	£ 49. 3. 0
3-Star Radio (manual) ...	£ 37. 10. 8
Heater and demister ...	£ 31. 10. 0
Vanity Mirror ...	£ 0. 13. 6

In addition to the accessories listed in this brochure, there are many others which will further enhance the appearance and driving pleasure of your new Falcon. A wide selection—which includes weathershields, exhaust deflectors, wheel covers, wheel trim discs etc—is available at the Parts and Accessories Department of your Ford Dealer.

FALCON'S INDIVIDUALITY PACKAGE



"Pursuit 170" engine. If you like your car to have that extra zip—that power in reserve—then you'll enjoy the extra "bite" the "Pursuit 170" gives you. And if, habitually, you travel with full passenger content in your car, or a big load in your wagon, you'll find the "Pursuit 170" makes all

the difference to your driving convenience. What's more, you'll keep running costs and engine wear down. "Pursuit 170" is the bigger engine designed to meet big motoring requirements and yet remain very economical to run.



"Super Pursuit 200" engine. This is the engine for terrific power. This engine puts your Falcon among the fastest cars on the road. You feel the first surge of power as you pull away from a standstill. And you know you have plenty in reserve to meet any emergency on the road. No matter how you load up your car, or

wagon, you'll never notice the difference. If you enjoy sitting back, letting a big power-unit make life easy for you—make even an interstate run seem like Sunday afternoon driving—you should plump for the "Super Pursuit 200" to be fitted to your Falcon.

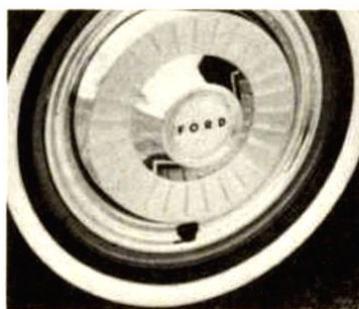


"Fordomatic" Automatic Transmission. Until you've driven with "Fordomatic" you haven't experienced effortless driving at its best. The extra relaxation and pleasure you get has got to be experienced to be believed. More and more people are switching to "Fordomatic" these days. How about you? They know the

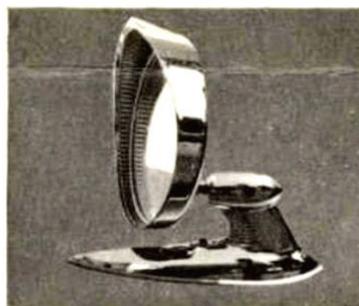
extra trade-in value their car will have when the time comes to change. For when the 1965 model Falcons are sold second-hand, automatic transmissions will be in even greater demand. *Buying an automatic transmission now will protect your investment.*

Quite apart from the obvious advantages one gets with "Fordomatic" at the lights and in the bumper-to-bumper conditions of peak-hour traffic, there is a definite mechanical advantage. When more than one person, perhaps husband and wife, drives the same car, wear is much more even with automatic change and no damage can be done to the mechanism. Once you've driven with "Fordomatic" you'll never go back to manual transmission.

Two-tone paint. If you order a Deluxe Sedan or Wagon, there's a very effective way to individualise your car—have it painted two-tone. The effect is very stylish and the white roof keeps the car cooler in summer. The following colours are available with a white roof: Red, Beige, Powder Blue, Silver Blue, Caspian Blue, Gold, Velvet Green, Ivy Green, Kurrajong Green, Yellow Haze, Silver Grey, Castle Grey.

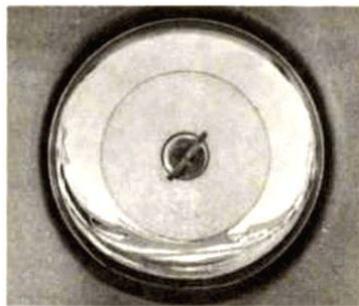


White side wall tyres. For that extra touch of smartness to Falcon's great new look—specify white side wall tyres. Inexpensive, easy to keep clean—and very smart indeed.



Exterior rear vision mirror. Every well-trained motorist glances behind him every few minutes. It's part of intelligent motoring today. When you're pulling a trailer, or a caravan, or have a full load in the back of your wagon, you must have a side mirror for complete driving safety.

Chrome locking petrol cap. Safety and style rolled into one. A twist of the key and the chrome cap slips off ready for filling, and locks automatically as you press it back again.



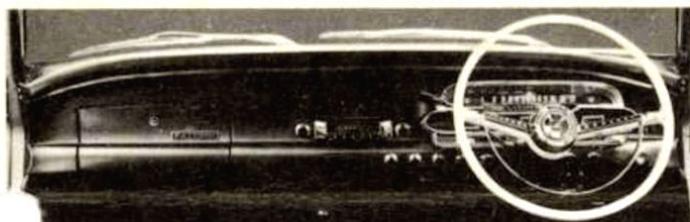
FALCON'S SAFETY PACKAGE

Ford have always been concerned with *safety*—always leading the automotive industry in this important aspect of motoring. For instance, Ford led the field by being the first to introduce the deep-dish safety steering wheel, child-proof double-grip safety door locks, and foam padding on dashboard and sun visors.

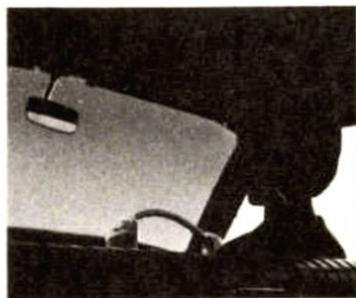
With the exception of foam padding* all of these safety features come at no extra cost on today's Falcon, including seat belt anchor points, safety wheel rims and self-adjusting brakes.

* Padded instrument panel and visors, standard equipment on Futura and Squire.

Safety is something you *should* seriously consider. You owe it to your family and yourself to be protected. Although you drive carefully yourself, lots of people don't. Accidents can be avoided. Serious injury can be prevented if you fit the Ford Safety Features listed below.



Padded instrument panel and sun visors. Serious emergencies perhaps only happen once in a motoring lifetime. But with padding in front of you and your passenger, you're ready for that emergency should it happen. If you brake suddenly and are thrown forward, the Ford padded instrument panel and sun visors soften the impact and help to avoid serious injury—especially to your passenger who may not be watching the road. Remember, only Ford offer a completely-padded safety-tested instrument panel.



Tinted windshield—banded and laminated type. Ford's tinted windshield is *not* just an ordinary windshield with a coating of tint applied to the inside surface. Neither is it merely glass—with the tint applied evenly all over. Instead, it is a scientifically-designed windshield meant to serve the driver under modern

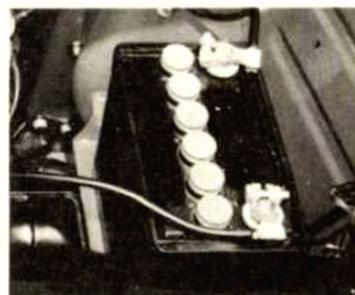
motoring conditions. It is laminated in *three layers*—two of glass and a centre layer of tinted plastic. Running from top to bottom, the strength of the tinting is gradually reduced. The advantage is *much safer driving* with less eye strain. The darker glass at the top filters sunlight, leaving the lighter coloured glass below, clear for night driving. You can dispense with an exterior metal sun visor which has the effect of building up considerable wind resistance.

In case of damage from a stone, the Ford tinted windshield will fracture only at the point of impact and allow you to complete your journey without serious inconvenience.

When you fit a Falcon tinted windshield, you're driving in the same class as many imported luxury cars. This type of tinted windshield is not offered by any competitor in Falcon's price range.

Back-up lights. Backing at night is not easy. That is, unless you have a Falcon back-up light fitted, and then it's as simple as daytime driving. Back-up lights serve another valuable purpose also—that of warning oncoming traffic and pedestrians that you are moving in a reverse direction. Bear in mind, only Falcon offers a *completely separate* automatic back-up light system with *full-intensity white light*—not just a system which switches on an amber turn-signal light.

And, once your headlights are turned on, the back-up lights work automatically as you put your Falcon into "reverse".



Heavy-duty battery.—It's a good idea to have a heavy-duty battery if you drain a lot of reserve from your battery, and then don't run long enough to replace the charge. Two-way radios, for instance, and repeated starting in very cold weather, can use up a lot of power.

Safety belts. Statistics on road accidents make the fitting of car seat belts a commonsense precaution. In fact, the fitting and using of seat belts could soon become law, so strong is the pressure from Government and Safety authorities. Why not have your safety belts fitted to your Falcon *before it is delivered*? All Falcons are manufactured with strengthened seat belt anchorages in the floor to make it easy to fit front and rear seat belts.

Ford supply three types: the Lap; the Sash; and the Lap and Diagonal Sash. All of them are the latest quick-release metal-to-metal type and conform to the Standards Association specifications.



Windshield washers. Today when people drive fast, and reactions need to be quick, every car should have a windshield washer. Over a muddy patch the car in front can blind your vision in seconds. Windshield washers are as essential today as the automatic windshield wiper was, to meet the needs of faster motoring. The Ford windshield washer is foot-operated—simply press the washer pedal and the wiper blade works automatically.



FALCON'S COMFORT PACKAGE

There's absolutely no reason to be in the slightest way uncomfortable when you drive a car these days. Gone are the days when one took pride in braving the elements. Today, with the options and accessories that Ford offer you, you can step out of your lounge chair and into your Falcon, at any time of the year, and never notice the difference. Modern radios, fresh air heaters, and tasteful, yet practical, seat and floor coverings allow the everyday motorist to travel in style and comfort.

Ford interior fashion trim. Ford's "Fashion-Pak" gives the Falcon owner that *extra touch of luxury*—as an alternative to vinyl upholstery and rubber mats. The "Fashion-Pak" consists of the following: (1) *Seat covers and backs of luxurious woven fabric*—beautiful to look at, very hard-wearing, and protected by "SCOTCHGARD" stain and grease repeller. (2) *Floor covering of a new, deep, twisted-loop pile carpet*—the pile has a higher lustre to resist dirt. (3) *Arm rests on rear doors* complete the picture of elegance and luxury. (See page 14 Falcon Catalogue). If you don't require the full "Fashion-Pak" you have the option of ordering separately the woven fabric cloth trim or the deep-pile carpeting in colour to match the vinyl upholstery.

Electrically-operated tailgate for Falcon Wagons. If you are purchasing a Falcon Wagon you should consider ordering this very convenient feature. The power-operated tailgate, available on the Falcon Wagon as an option, can be operated by the driver from a switch on the instrument panel, or by turning a key in the tailgate lock. The driver can open the tailgate at will, ready for loading or unloading, and can ventilate the wagon while it is on the move. You save time and gain a lot of convenience with a power-operated tailgate.



5-star and 3-star radios. More and more people are enjoying the companionship of a radio in their car. Ford offer you a wide selection of transistorised radios, both manual and push-button. It is so much more convenient to have your radio fitted before your new Falcon is delivered.



Ford heaters and demisters. Heaters and demisters have become a necessity rather than a luxury. With a Ford "Silent-Flo" Heater of the all-fresh-air type you travel within 'comfort zone' temperatures all the year round. You also save dangerous misting-up that can impede your vision on cold mornings.

The Ford "Silent-Flo" Heater/Demister provides quiet operation even at high speeds. The warm-up is faster than competitor models. The volume of air is better with superior over-all distribution throughout the car. Temperature control is exact at all times. The Ford "Silent-Flo" Heater/Demister keeps you cosily warm in winter. Circulates cool, fresh air in summer.

Vanity mirror. A vanity mirror fitted behind the sun visor is a small item—costing very little—but it can be so convenient.

When you buy a new car you seek to satisfy your own individual requirements, naturally. You like your car to express your personality; to satisfy your tastes; to meet your needs for comfort and safety—in short, to be "right" for you.

Ford recognise this need for motorists to individualise their cars—and consequently a wide range of options and accessories can now be fitted at the Ford Factory before your Falcon is delivered. You choose exactly what you want to suit your requirements, *when you order your new car.*

To assist you in your choice, Ford have arranged their options and accessories into three groups:

1. "Individuality Package"
2. "Safety Package"
3. "Comfort Package"

These are listed so you can see the wide choice available. Further, as a guide to Falcon buyers, Ford have set out on the back of this folder a table showing the standard fitments and options available on all Falcon models—sedans and wagons.

An order form for Falcon options and accessories is also included in this folder for your convenience.