

'66 Plymouth

Belvedere



SATELLITE 2-DOOR HARDTOP

HOT NEW BELVEDERE • SATELLITE • BELVEDERE II • BELVEDERE I

HOTTEST OF THE HOT NEW PERFORMERS!

Satellite

Ablaze with V-8 action, packed with a parcel of performance features, the new Satellite sets the pace for Plymouth's 1966 Belvederes. Whether you pick the jaunty Satellite convertible or the glamorous Satellite 2-door hardtop, you get a hot-performance 318 cu. in. V-8 power plant . . . or if you really want to turn it on, there's the optional "Commando" 383 cu. in. engine with 4-barrel carburetor, special spark plugs, dual exhausts! For an exhilarating experience that can't be matched . . . put a Satellite through its paces!



Dashing 2-door hardtop shows off sleek Satellite silhouette. See front cover illustration for front view.

True sportability shows up in every line of the new 1966 Plymouth Satellite. Bucket front seats, in a new "shell-type" design, and carpeted floor covering are standard, along with new "belt-buckle" safety inside door handles, and such sophisticated touches as rally-type wheel covers with simulated knock-off hubs. Broad, bright metal mouldings highlight the rear deck and the side sills and quarters, add a dash of "dazzle" to Satellite decor. If you "like it hot," you'll go for Satellite—the performance pace-setter for '66!

SATELLITE STANDARD EQUIPMENT

318 cu. in. V-8 engine • fender mounted turn signal indicator lights • bucket seats and floor console • deluxe wheel covers • long bright front-door armrests • console gear selector and hull's eye courtesy lights • full-length fender peak mouldings • wide sill, wheel hip and quarter moulding: bright, aluminum body side moulding • formed carpet floor covering for passenger area • glove box light • courtesy lights • electric convertible top lift • aluminum trim panel across rear deck • ash receiver • padded instrument panel • front and rear armrest • instrument panel cigar lighter • rubber floor mat for luggage compartment • heater and defroster • inside rear view mirror • retractable front and rear seat belts • two sun visors • variable speed windshield wipers • back-up lights • left hand outside rear view mirror • windshield washers • "C" pillar and drip mouldings (2-door hardtop).

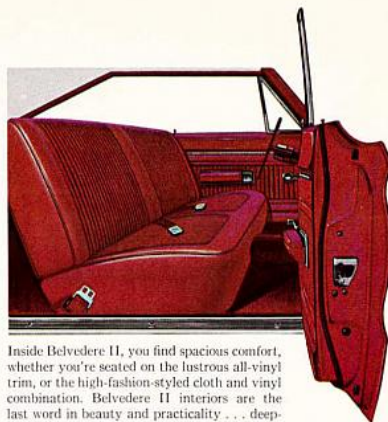
For racing flexibility, the console-mounted four-on-the-floor manual transmission is available with the optional 383 cu. in. V-8 engine. Also available is the console-mounted 3-speed Torque-Flite automatic transmission.

Satellite Convertible

Belvedere II

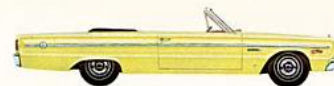
**BLAZING
NEW BREED...
THE HOT LINE
FOR 1966!**

Belvedere II is the car with that stand-out-in-a-crowd look and that move-out-in-front-of-the-crowd feel. Available as a convertible, 2-door hardtop, 4-door sedan and 6 or 9 passenger station wagons. Dapper in design, decor and dimension, Belvedere II offers you a broad power choice: the spunky 225 cu. in. Slant Six, the 318 cu. in. V-8, or you can specify the "Commando" 383 cu. in. V-8 scorch, complete with dual exhausts and other performance features.



Inside Belvedere II, you find spacious comfort, whether you're seated on the lustrous all-vinyl trim, or the high-fashion-styled cloth and vinyl combination. Belvedere II interiors are the last word in beauty and practicality... deep-pile carpeted floor covering is standard... all elements of the interior are colour-keyed for a most pleasing effect.

A glance to the right will show you what a bevy of beauties Belvedere II has in store for you in '66... and a long look at the close-up of the 4-door sedan below will give you a glimpse of the glamour that each one has in store! From the gleaming aluminum panel that dresses the rear deck, your eye naturally follows the full-length side moulding, with its distinctive "Belvedere II" Medallion... and the grille, with its strong anodized aluminum metal and large, Park/Turn signal lights is equally attractive. Crisp roof contours on the sedan and hardtop have an extra-slim look that is enhanced by the curved side glass. Every inch a Plymouth, Belvedere II is the hot-and-handsome highlight of 1966!



Belvedere II convertible



Belvedere II 4-door sedan



Belvedere II 2-door hardtop



Belvedere II 6-passenger and 9-passenger wagons

Versatile, adaptable Belvedere II offers a wide, wide model selection, along with engine and option features that make it the choice of the choosiest!

BELVEDERE II STANDARD EQUIPMENT

Pocket panel door armrests with ash receivers (convertibles only) • carpet formed floor covering for passenger area • glove box light • dome light (sedans and wagons) • courtesy lights (2-door hardtop and convertible) • electric convertible top lift • electric tail gate lift 9-passenger station wagons • full-length body side mouldings connecting to a forged aluminum round trade-mark medallion gas cap • left hand outside rear view mirror • aluminum trim panel across rear deck • windshield washers • bright narrow bars across tail

gate lens faces • 225 cu. in. engine • bright-framed, colour-keyed, armrests front and rear • ash receiver • padded instrument panel • cigar lighter instrument panel • rubber floor mat for luggage compartment • heater and defroster • high beam, oil pressure and turn signal indicator lights • inside rear view mirror • bench-type seats • retractable front and rear seat belts • two sun visors • variable speed windshield wipers • hub caps with satin-silver finish inserts • back-up lights • drip rail mouldings.



Belvedere II 4-door sedan

Belvedere I

**HOTTEST BUY
OF THE YEAR
IN VITALITY...
AND VALUE!**

Belvedere I brings you all the performance, all the pleasure, all the excitement of the Belvedere brand—at a modest price! You get traditional Plymouth quality, plenty of power choice (Slant-Six or regular V-8, with the big, 383 cu. in. V-8, available as an option), and a lot of down-to-earth convenience features. The spare tire, for example is recessed beneath the trunk floor to leave a flat, easy-to-load baggage area (on Belvedere wagons, it is concealed at the side to leave an unobstructed loading space). Just ask your Plymouth dealer . . . see how easy it is to join the ranks of the proud Belvedere owners.



Handsome 4-door sedan has a look of quality unsurpassed by many more costly cars . . . and its performance will delight you!



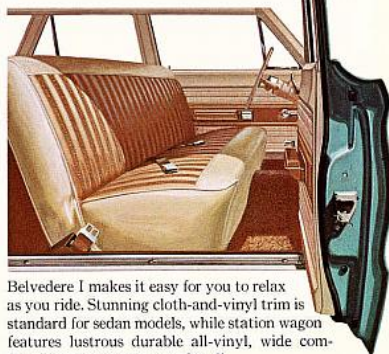
Rakish Belvedere I 2-door sedan lets you enjoy a full measure of luxury, even on a hushful budget! And look at the trim lines!



Perky, practical 6-Passenger Station Wagon is Belvedere I's answer to portability problems whether you carry cargo or kids!



Belvedere I 6-passenger wagon



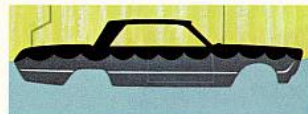
BELVEDERE I STANDARD EQUIPMENT

225 cu. in. engine • colour-keyed front and rear armrests • ash receiver • padded instrument panel • instrument panel cigar lighter • colour-keyed rubber floor mat for passenger area • rubber floor mat for luggage compartment • heater and defroster • courtesy dome light • high beam, oil pressure and turn signal indicator lights • inside rear view mirror • bench type seats • retractable front and rear seat belts • two sun visors • variable speed windshield wipers • bright aluminum body side moulding • hub caps with satin-silver finish inserts • back-up lights • left hand outside rear view mirror • windshield washers.

Belvedere I makes it easy for you to relax as you ride. Stunning cloth-and-vinyl trim is standard for sedan models, while station wagon features lustrous durable all-vinyl, wide comfortable seats mean room for all.

ENGINEERING ADVANCES ARE BUILT INTO EVERY BELVEDERE

Advanced Plymouth engineering features are part and parcel of the hot new Belvedere for 1966. For example, engine oil need be changed only at 4000-mile or 3-month intervals; chassis lubrication is only required every 32,000 miles. This kind of engineering quality delivers day-in and day-out, mile after mile performance with a minimum of fuss and fret.



Corrosion-resistant treatment reaches a new high in Belvedere construction. The famous Plymouth Seven-Stage "deep-dip" Rustproofing process makes sure that protection penetrates to all vulnerable areas, ensures that your Belvedere keeps its new-car look longer. Acrylustr paint finish assures long life.

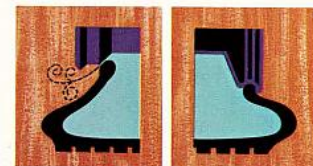


Famous Torsion-AIRE suspension gives all Belvedere models the smoothest ride on the road. Torsion bars, leaf springs, and Oriflow shock absorbers combine to provide a comfortable stable ride under any conditions.

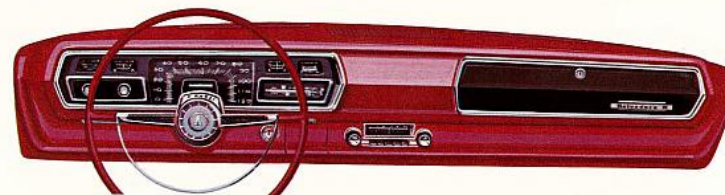


New safety-type inside door handles are specially designed to eliminate accidental opening of door

through bump by knee or elbow. The new handle works like a seat-belt buckle release—the forward end swings toward you to unlatch the door, with only a light touch. The new handle is part of the total door latching system designed to provide the utmost in safety.



Safety-Rim wheels are standard equipment. If a sudden blowout occurs, safety ridges keep tire in place, allow you to make a safe, smooth, straight-line stop, anywhere, anytime.



Belvedere's handsome steering wheel and instrument panel (seen above) groups all gauges in a handy cluster behind the wheel for easy, at-a-glance reading. At left of steering column are control knobs for windshield wipers and lights; to the right are heater controls. Lower panel holds ignition switch and lighter. Safety padding is standard equipment.

CUSTOMIZE YOUR BELVEDERE

You can customize your hot new Belvedere by choosing the accessories and optional features you want from the wide selection offered by your Plymouth dealer. These low cost items will personalize your new Belvedere. Here are some of the most striking examples:



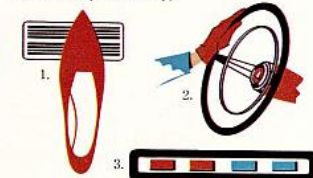
Vinyl roof cover (for hardtop models) gives true "convertible air" to your car. Available in black or white to complement the exterior colour.



Every Belvedere has an outside left rear view mirror as standard equipment. Available are: prismatic mirrors for dazzle-free night driving and remote control outside left mirror.

Power assists for your added safety and convenience. Included are: 1. power brakes, 2. power steering,

3. power window lifts (Satellite Convertible and 2-Door Hardtop models only).



Other options available:

Air conditioner • luggage rack (Station Wagons) • front and rear bumper guards • electric tailgate lift (6-passenger station wagons) • electric clock • AM radio • push button • rear seat speaker • emergency flasher • sport type steering wheel • trailer towing package • parking brake warning light (standard with automatic transmission) • undercoating and hood slinger • spot light • wheel covers • blue tinted glass • trunk compartment light • locking gas cap.

NOTE: Some of these items are standard equipment on some models—not available on others. Your Belvedere dealer has complete details.

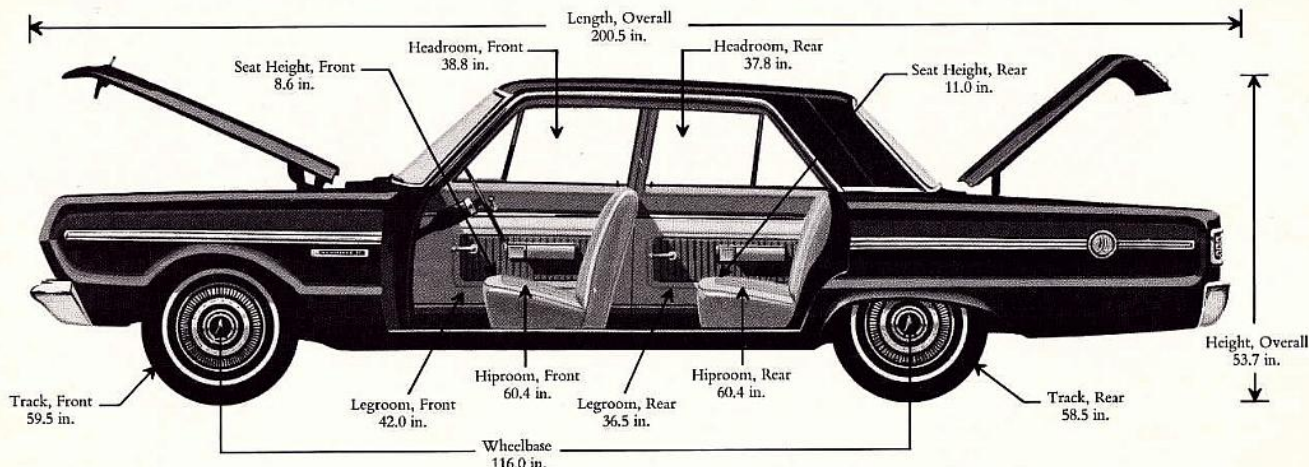
FAMOUS PLYMOUTH 5-YEAR 50,000-MILE POWER-TRAIN WARRANTY

Behind the beauty and eye appeal of all the Belvedere models shown in these pages lies the solid engineering tradition that is exemplified in Plymouth's unique 5-year—50,000-mile Power-Train Warranty. Quite simply, this warranty means what it says: should any major power-train component fail through defect in materials or workmanship within 5 years or 50,000 miles driving, it will be repaired or replaced free of charge. This includes both parts and labour. (Any Plymouth dealer will be glad to explain how easy it is to comply with the simple steps necessary to maintain this warranty.)

The Warranty covers all the main power-train components including engine

block, head and internal engine parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch) drive shaft, universal joints, torque converter, rear axle and differential and rear wheel bearings.

It will be honoured by any Plymouth dealer (or any Chrysler dealer, for that matter) anywhere in Canada or the United States. This warranty tells you two important things about Plymouth dealers: how much confidence they have in the way Plymouth products are built . . . and how much concern they feel for those who buy a Plymouth.



SPECIFICATIONS

Exterior Dimensions		Sedans		Station Wagons		All Other		Rear Axle		6 Cyl.		8 Cyl.	
Wheelbase	116.0			117.0		116.0		Ratio, Manual 3-speed	3.23		2.94		
Over-all length	200.5			207.1		200.5		Manual 4-speed	—		3.23		
width	75.5			75.5		75.5		(with 383 cu. in. engine)					
height	53.7			55.2		52.8		Automatic 3-speed	2.93		2.94		
Track front wheels	59.5			59.5		59.5			(except station wagon)				
rear wheels	58.5			58.5		58.5			2.94				
										Station wagon			
Interior Dimensions		Sedans		Hardtops		Conv't.		Station Wagons		6 Cyl.		8 Cyl.	
Headroom front	38.8			37.8		38.7		39.4		Except station		And all station	
rear	37.8			37.1		37.2		39.3		wagons		wagons	
Legroom front	42.0			42.0		42.0		42.0					
rear	36.5			34.2		34.2		36.5					
Seat height front	8.6			8.6		8.6		8.6		Size, front wheels	10 x 2.5	10 x 2.5	
rear	11.0			9.9		9.9		11.0		rear wheels	10 x 1.75	10 x 2.5	
Rear seat knee room	4.4			3.3		3.3		4.4		Total lining area, sq. in.	165.6	195.2	
										Capacities (all liquids in Imperial measure)			
Engines		Standard		Standard		Commando		Fuel tank, gals.		6 Cyl.		8 Cyl.	
	Six			Eight		Eight		Eight		15.8		15.8	
Displacement, cu. in.	225			318		383		383		Engine crankcase, qts.	3.25	3.25	
Carburetors	1-1 bbl.			1-2 bbl.		1-4 bbl.		1-4 bbl.		Cooling system (with heater, qts.)	10.8	17.5	
Cylinder valves	in line O.H.V.			90° V-8 O.H.V.		90° V-8 O.H.V.		90° V-8 O.H.V.		Electrical System			
Bore	3.4			3.91		4.25		4.25		A 12-volt 37-ampere alternator. A 48-ampere hour battery and variable speed electric windshield wipers are standard on all models.			
Stroke	4.125			3.31		3.38		3.38		Suspension			
Compression ratio	8.4			9.0		10.0		10.0		Front	Torsion Bars		
Camshaft	std.			std.		std.		std.		Rear	Leaf Springs		
Fuel recommended	regular			regular		premium		premium		Shock absorbers	Oriflow type		
Type air cleaner	silenced			silenced		unsilenced		unsilenced		Wheels and tires (2 ply)			
Exhaust system	single			single		dual		dual		Tire Size			
Transmissions				6 Cyl.		8 Cyl.		6 cyl. except wagons and convertibles		5.0 K			
Type and low gear ratio								6 cyl. (except wagons) and 6 cyl. convertibles		5.0 K			
Standard—manual 3-speed				2.95		3.02		8-passenger 6 cylinder wagons		5.5 K			
Optional—manual 4-speed				—		2.66		6-passenger 8 cylinder wagons		5.5 K			
(with 383 cu. in. engine)								9-passenger 6 cylinder wagons (4 ply)		5.5 K			
Automatic 3-speed				2.45		2.45		9-passenger 8 cylinder wagons (4 ply)		5.5 K			

MAJOR POWER-TRAIN COMPONENTS ON EVERY PLYMOUTH BELVEDERE ARE WARRANTED FOR 5 YEARS OR 50,000 MILES (WHICHEVER FIRST OCCURS), IN ADDITION TO THE NORMAL 12-MONTH OR 12,000-MILE (WHICHEVER FIRST OCCURS) VEHICLE WARRANTY. YOUR DEALER HAS FULL DETAILS.

NOTE: Constant improvement of its products requires Chrysler Canada Ltd., to reserve the right to change prices, specifications and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue but your local dealer will gladly advise you of those items that are standard.

NOTES

