

FORD'S CORTINA



FORD'S BETTER IDEA IN AN IMPORT CAR

Pick a dilly



Sporty Cortina GT 2-Door Sedan (one of seven models to choose from)

Squeeze a shilling,
not a passenger...



Family-sized, family-priced Cortina Deluxe 4-Door Sedan (2-Door available)

Packs like a truck,
parks like a bike



4-Door Cortina Wagon ranks high in economy, utility, maneuverability



Cortina and Cortina Deluxe

Fun-packed Cortina and Cortina Deluxe 2-Door and 4-Door Sedans are family-sized, family-priced. Low operating cost and a low initial price slip them easily into almost any family budget.

A 21-cubic-foot luggage compartment and spacious interior accommodate all needs of the typical American family. Standard niceties include inviting, custom contour front bucket seats, all-vinyl trim, a 4-speed fully synchronized manual transmission with handy floor-mounted stick shift. In addition, a 3-speed automatic transmission is optional.

Thrifty power stems from a 67-hp, 1600 cc 4-cylinder engine that runs merrily on standard fuel. Quick, positive handling... easy parkability, and a smooth, quiet ride give you roadability you've always wanted.

Tasteful chrome trim touches on the Deluxe and loop-pile carpeting on Cortina and Deluxe models are additional standard features. Size up these exciting new Cortina cars soon with a test drive.



**Cortina Deluxe—
2-Door Sedan,
4-Door Sedan
and Station Wagon.**

All of the above equipment with these variations: Choice of 5 Color-Keyed Deep-Embossed, All-Vinyl Trim and Upholstery ■ Front and Rear Bumper Guards with Rubber Inserts ■ Power Brakes (Wagon only) ■ Rear Side Reflectors (Wagon only) ■ Courtesy Lights ■ Cigar Lighter ■ Extra-Thick, Foam-Padded Floor Mat (Wagon) ■ Bright Moldings at Drip Rail, Rocker Panel, Rear End and Wheel Openings ■ Full Wheel Covers ■ 1600 Deluxe Plaque ■ Bright Moldings on Rear Deck (except Wagon) ■ Painted Rear Quarter Window Division Bars (4-Door) ■ Front Bucket Seat Valances ■ White Sidewall Tires ■ Handy Spare Tire Drop-Mounting (Wagon only), and more.

Cortina Deluxe Wagon

Now you can enjoy all the comfort and roadable Cortina features plus 70.5 cubic feet of cargo space. Low price of the Cortina Wagon makes it easy to own. Low operating costs mean you save as you go.

A one-piece, top-hinged tailgate is counterbalanced for easy operation.



Well-tailored all-vinyl trim, carpeting and a thick, foam-padded load floor mat add uncommon luxuries—standard. Spirited power of the 67-hp, 1600 cc 4-cylinder engine teams up with a 4-speed fully synchronized manual transmission. Power-assisted front disc brakes. Aeroflow ventilation, and more, are standard.

Test-drive the sedan-like ride and nimble handling of the unique Cortina Wagon soon. You'll find it a pleasure-filled experience.

Standard Features.

Cortina—2-Door Sedan and 4-Door Sedan. Power Team—1600 cc OHV 4-Cylinder, 67-hp Engine ■ 4-Speed, Fully Synchronized Manual Transmission with Handy Floor-Mounted Shift ■ Choice of 7 Body Colors ■ Pleated Black All-Vinyl

Trim ■ Foam-Padded Custom Contour Front Bucket Seats ■ Heavy-Duty Heater & Defroster and Aeroflow Ventilation System ■ Front Armrests (all models), Rear Armrests (4-Door models), Ash Trays, Glove Box ■ Backup Lights ■ Heavy-Duty 57 amp-hr Battery ■ Reversible Key (fits all locks) ■ Front and Rear Door Safety Locks ■ Front Disc Brakes ■ Inside Hood Release, Counterbalanced Hood and Trunk Lid ■ Luggage Compartment Floor Mat ■ Outside Rearview Mirror ■ Curved Side Glass ■ Loop-Pile Carpeting ■ Positive Engagement Starter ■ Aluminized Exhaust System ■ Lubricated-for-Life Steering and Suspension Points ■ Plus all the Standard Cortina Lifeguard Design Safety Features listed on back page, and more.

Cortina GT—2-Door Sedan and 4-Door Sedan. All of the above equipment with these variations: Power Team—1600 cc OHV 4-Cylinder 2-Barrel Weber Carburetor 90-hp Engine ■ Choice of 7 Body Colors ■ Console with Electric Clock and Ash Tray ■ Walnut Instrument Panel with GT Cluster (Ammeter, Oil Pressure, Fuel and Temperature Gauges, 7000-rpm Tachometer) ■ Power Disc/Drum Brakes ■ Special GT Suspension ■ Black-Painted Grille Center Bars and Mesh ■ Bright Door and Quarter Window Frames and Division Bars ■ Black-Painted Lower Back Panel ■ GT Plaques and Ornamentation ■ GT Body Stripes. (For the complete story on the Cortina of your choice, see Ford's Cortina Dealer near you.)

Options. Cortinas come so completely equipped, only a modest number of options are available for your personalized convenience at nominal extra cost: 3-speed automatic transmission (except on GT's); air conditioning, AM radio (dealer installed); 6.00-13 white sidewall tires (standard on Deluxe, GT's); 165-13 radial-ply blackwall tires (GT's only).



Roomy Cortina GT interior



New Cortina. With jolly good room for stowaways

Ford's Cortina—the better idea in imports. Best seller in Britain, hands down. With more going for it—and you—than any car in its class!

Cortina is easy to own. Within dollars of the cost of the smaller, lowest-priced import in its class. And Cortina offers you so much more.

Roominess without bigness. Interior space amazingly close to that of American compacts. Adults and children ride in comfort. In confidence. For Cortina is a product of superb English craftsmanship. Rugged. Built to last.

Cortina's race-winning heritage is unsurpassed. More than 500 wins in Alpine Climb, rally and race events throughout the world! Like the grueling Shell 4000, the 1300-mile Canadian Winter Rally, the tough East African Safari.

In other words, Cortina proved its ruggedness over rough roads, in heavy traffic. Where built-in durability is vital. Which makes it right for America. Right for you.

Cortina handles easily. Parks even easier. And costs very little to run. Driving normally, you can get up to 30 miles per gallon. Sometimes more!

You won't pay a bundle for service either. Nuts and bolts fit American wrenches. A nationwide network of Ford's Cortina Dealers is ready to help if you ever need it.

Choose from seven value-laden models: rally-type 2-Door and 4-Door GT's; 2-Door and 4-Door Cortina Deluxe Sedans, a 4-Door Deluxe Station Wagon; 2-Door and 4-Door Cortina Sedans.

Cortina. England's best seller. And now it can be yours! See Ford's Cortina Dealer near you.

Cortina GT

Cortina GT's are winners on the track, the turn-pike . . . wherever cracking good performance is your cup of tea. Specially modified Cortinas have won every major rally in the world. Cortina GT's handle like champions on the highway, too!

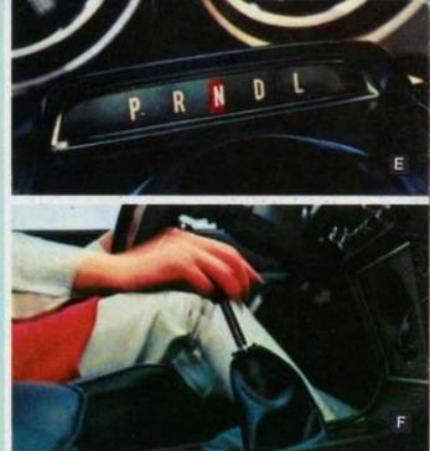
Much of Cortina's spectacular success stems from the responsive, 90-hp, 4-cylinder OHV, 1600 cc GT engine. It has 5 main bearings for smooth, quiet operation. Special features include an efficient 2-barrel Weber carburetor, the Cross-Flow cylinder head and the unique Bowl-In-Piston combustion design. A saucer-like depression, machined in each piston, permits use of larger valves. More air-fuel mixture can be drawn in, more exhaust gases out.

And Cortina valves work across from each other, so the cylinder head is machined flat and smooth. The resulting cross-flow circulation of gases means less power loss. Because the Cortina breathes better, it performs better.

You gain a higher top speed, more power with almost no increase in fuel consumption, and all the acceleration you want for traffic or track maneuvering. The GT can zoom from zero to 60 in just over 10 seconds!

Inside the GT are comfort-contour, rally-type front bucket seats, durable all-vinyl trim, deep loop-pile carpeting. A walnut instrument panel has a GT gauge cluster: fuel, oil pressure, temperature and ammeter, plus a 7000-rpm tachometer. An easy-to-reach, remote-control, floor-mounted stick actuates GT's close-ratio, 4-speed fully synchronized manual transmission.

Also standard are: Aeroflow ventilation, center console with electric clock, power-assisted front disc brakes, GT stripes, and more.



Specifications

	4-Door	2-Door	Wagon
Wheelbase	98"	98"	98"
Track—front	52.5"	52.5"	52.5"
—rear	51.0"	51.0"	51.0"
Overall Length	168.0"	168.0"	171.0"
Overall Height	54.7"	54.7"	54.8"
Front Compartment			
Head Room	37.6"	37.6"	37.6"
Leg Room	38.9"	38.9"	38.9"
Shoulder Room	53.0"	53.0"	53.0"
Rear Compartment			
Head Room	37.3"	37.3"	37.3"
Leg Room	36.0"	36.0"	36.8"
Shoulder Room	53.0"	53.0"	53.0"
Luggage Capacity (cu. ft.)....	21	21	—
Curb Weights (lb.):			
Cortina	2013	1948	—
Cortina Deluxe	2013	1948	2154
Cortina GT	2093	2028	—
Fuel Tank (gal.)	12.0	12.0	9.6
Clutch Diameter & Lining Area (sq. in.)			
Standard Tires	7.54 x 44.17 — 6.00-13		

Engines: 97.5-cu. in. (1600 cc) 4-Cyl.—67 hp @ 5000 rpm; 3.19" bore x 3.06" stroke; 8.5 to 1 comp. ratio; reg. fuel; single-barrel carb; auto. choke; free-breathing ohv; oil capacity, incl. filter, 4.3 qt.

97.5-cu. in. (1600 cc) 4-Cyl. GT—90 hp @ 5400 rpm; 3.19" bore x 3.06" stroke; 9.0 to 1 comp. ratio; prem. fuel; 2-barrel Weber carb.; manual choke; free-breathing ohv; oil capacity, inc. filter, 4.3 qt.

	Cortina & Deluxe	GT	Wagon
Type	Self-Adj. Manual	Self-Adj. Power	Self-Adj. Power
Dia. Front Disc	9.625"	9.625"	9.625"

Wagon Specifications:

Wagon Cargo Space Length at Floor	
Front Seat	76.0"
Second Seat	43.3"
Width between Wheelhousings	36.1"
Maximum Load Width	53.0"
Opening Width, Belt	47.3"
Maximum Cargo Height	34.0"
Rear Opening Height	30.9"
Maximum Load Volume (cubic feet)	70.5

CORTINA CARES FOR YOUR SAFETY

Cortina cars have been engineered and built with your safety in mind. Here are the 1969 Cortina Lifeguard Design Safety Features you get standard: Front and rear lap belts • Front seat head restraints • Energy-absorbing instrument panel padding • Padded sun visors • Self-locking folding front seat backs • Shoulder belts for front seat passengers • Energy-absorbing armrests and safety-designed door handles • Outside rearview mirror, driver's side • Inside, yield away, rearview mirror • Windshield washers • Two-speed windshield wipers • Double-thick laminate safety glass windshield • Turn indicators • Backup lights • 4-way emergency flasher • Side marker lights or reflectors • Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror, mirror mountings, and windshield pillars • Safety-designed front end structure • Dual hydraulic brake system with warning light • Energy-absorbing steering column and steering wheel • Safety rim wheels and load-rated tires • Corrosion-resistant brake lines.

Cortina Better Ideas

Better ideas in power, spaciousness and in convenience make Cortina an outstanding transportation value. Shown here:

(A) Cortina GT engine, refined in competition, is bigger, stronger, more efficient than before. Its race-inspired bowl-in-piston combustion design, 2-barrel Weber carburetor, Cross-Flow cylinder head with extractor-type exhaust headers provide better acceleration, higher top speed and better overall performance with virtually no increase in fuel consumption.

(B) Grueling Formula 1 racing validates GT engine design ideas.

(C) Cortina Lotus, performing with distinction in tough competitive rally, emphasizes Cortina built-in ruggedness.

(D) 21-cubic-foot luggage compartment generously accommodates travel needs of typical American family.

(E) 3-speed automatic transmission, a popular option available on Cortina and Cortina Deluxe models.

(F) 4-speed fully synchronized manual transmission, standard on all models, has remote-control, floor-mounted stick shift positioned at knee level for more convenient operation.

While the information shown herein was correct when approved for printing, Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring obligations. Some features shown or described are optional at extra cost.