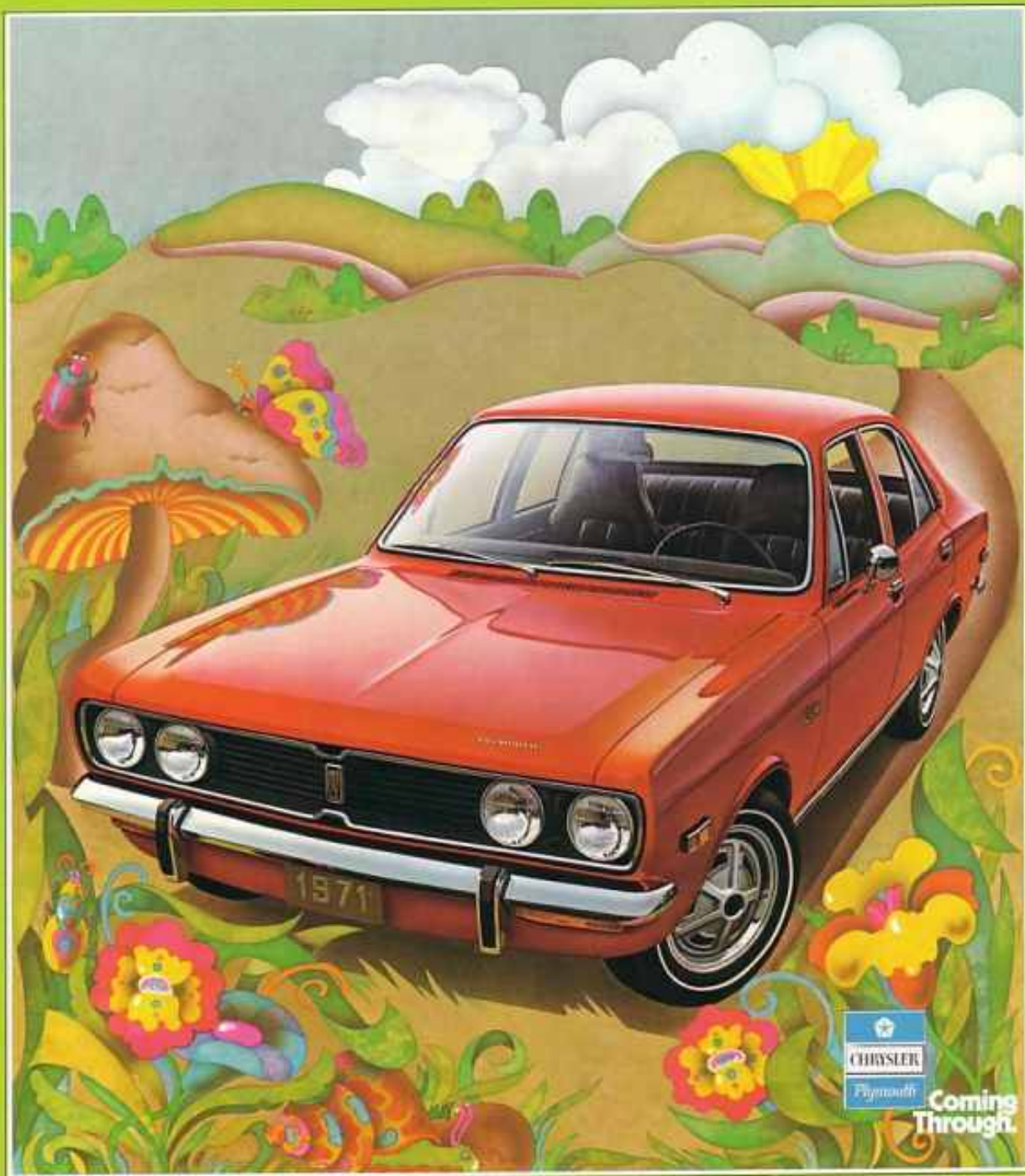


1971 Plymouth Cricket





What's a Cricket? The Cricket is a brand-new little car from Plymouth. Though new, it's been road and laboratory tested for over a million miles. In hot weather and cold. Tested under much greater stress and strain than a Cricket will probably ever receive from you.

Cricket comes through with no-nonsense styling. It's a roomy 4-door sedan with 14 cubic feet of luggage space in the trunk. That's up to 50% more than other cars in Cricket's class offer. Cricket's 98 inch wheelbase is longer than VW's, Pinto's, or Vega's; yet you can turn it around in less than 32 feet. And the Cricket's 4-cylinder, 70 hp engine can turn it on for highway cruising and still give you excellent economy.

Better than 25 miles per gallon, based on normal driving. **Cricket... a bug on comfort, convenience and control.** First of all, Cricket has four doors. That makes it easy to enter or leave. You don't have to crouch down or squeeze in to get in and out comfortably. And the front bucket seats have padding for comfort on short hops or long trips. The rear seat is deep-cushioned. With more than ample head, leg, and knee room for adults. Cricket also comes through with upper-level Flow-Through ventilation, draft-free

TO KNOW A CRICKET IS TO LOVE A CRICKET.

vent windows, and a heater-defroster that can take the chill out of Old Man Winter. If you want even more comfort and convenience (along with some sporty touches), order our optional Decor Package. It includes many high-style extras. Check the back page for a listing of the items in the package and all other Cricket options.

But to really know a Cricket you have to test-hop one. The car is firm and responsive in the turns. Even on rough roads or in crosswinds, the ride is smooth and controlled. A Cricket knows where it's going, always.

A Cricket comes with these standard features: 4-door convenience • Radial-ply tires • Four-on-the-floor, fully-synchronized transmission • Power front disc brakes • Dual headlamps • Front bucket seats • Chair-high seats with deep, foam-padded cushions • Upper-level Flow-Through ventilation • MacPherson strut front suspension • Unibody construction • An economical 4-cylinder, 70 hp engine • Alternator • No-draft vent windows • Color-coordinated interior trim • Childguard locks on rear doors • Inside hood release • 3-spoke steering wheel with padded hub and spokes • Large, bin-type glove box • Heater-defroster • 7-step dip-and-spray rust protection • Bolt-on front fenders • Big-car head room and leg room • Extra-large trunk with concealed spare tire.



What a Cricket loves. A Cricket loves someone driving it. A Cricket loves the fun you have in it. To know one is to love one.





WHAT CRICKETS ARE MADE OF

Wheelbase ... 98.0 inches • Overall Length ... 162.0 inches • Overall Width ... 62.5 inches • Front Track ... 51.0 inches • Rear Track ... 51.0 inches • Overall Height ... 54.6 inches • Curb Weight ... 1963 lbs. • Body Construction ... Unitized • Tires...Radial-ply, 155x13 • Engine ... In-line, 4-cylinder, overhead valve • Engine Displacement ... 1500 cc (91.4 cubic inches) • Compression Ratio ... 8.0 to 1



- Brake Horsepower ... 70 @ 5200 rpm (gross); 57 @ 5000 rpm (net) • Cooling System ... Water • Fuel Tank ... 10.8 gal. capacity (regular fuel) • Oil ... 4.2 quart capacity (oil filter replaceable) • Carburetor ... Single-barrel
- Electrical System ... 12-volt battery • Transmission ... 4-speed (fully-synchronized, floor-mounted) • Front Suspension ... MacPherson strut, independent coil springs
- Rear Suspension ... Four-link, coil springs, live axle • Dual Braking System ... (Self-adjusting rear brakes) • Brake Diameters ... Disc, 9.5 inches (front); drum, 8.0 (rear) • Brake Lining Swept Area ... 237.8 square inches • Axle Ratio ... 3.89 to 1 • Steering ... Rack-and-pinion.



Options. So complete, there are only five ways to get personal with a Cricket. Automatic transmission (three-speed) • Air conditioning • Radio • White sidewall tires • Decor package (dual horns, glove box light and lock, cigar lighter, alternator and oil pressure gauges, rear armrests, storage pockets in the front doors, day/night mirror, deluxe trim carpets, bright upper door frame moldings, dual side paint stripes, bright sill moldings, front and rear bumper guards, set of four wheel covers, rear door courtesy light switches, console, deluxe seats and door trim panels, instrument panel light rheostat).



All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligations, in prices, specifications, colors, and materials, and to change or discontinue models.

CHRYSLER-PLYMOUTH DIVISION



CHRYSLER
MOTORS CORPORATION