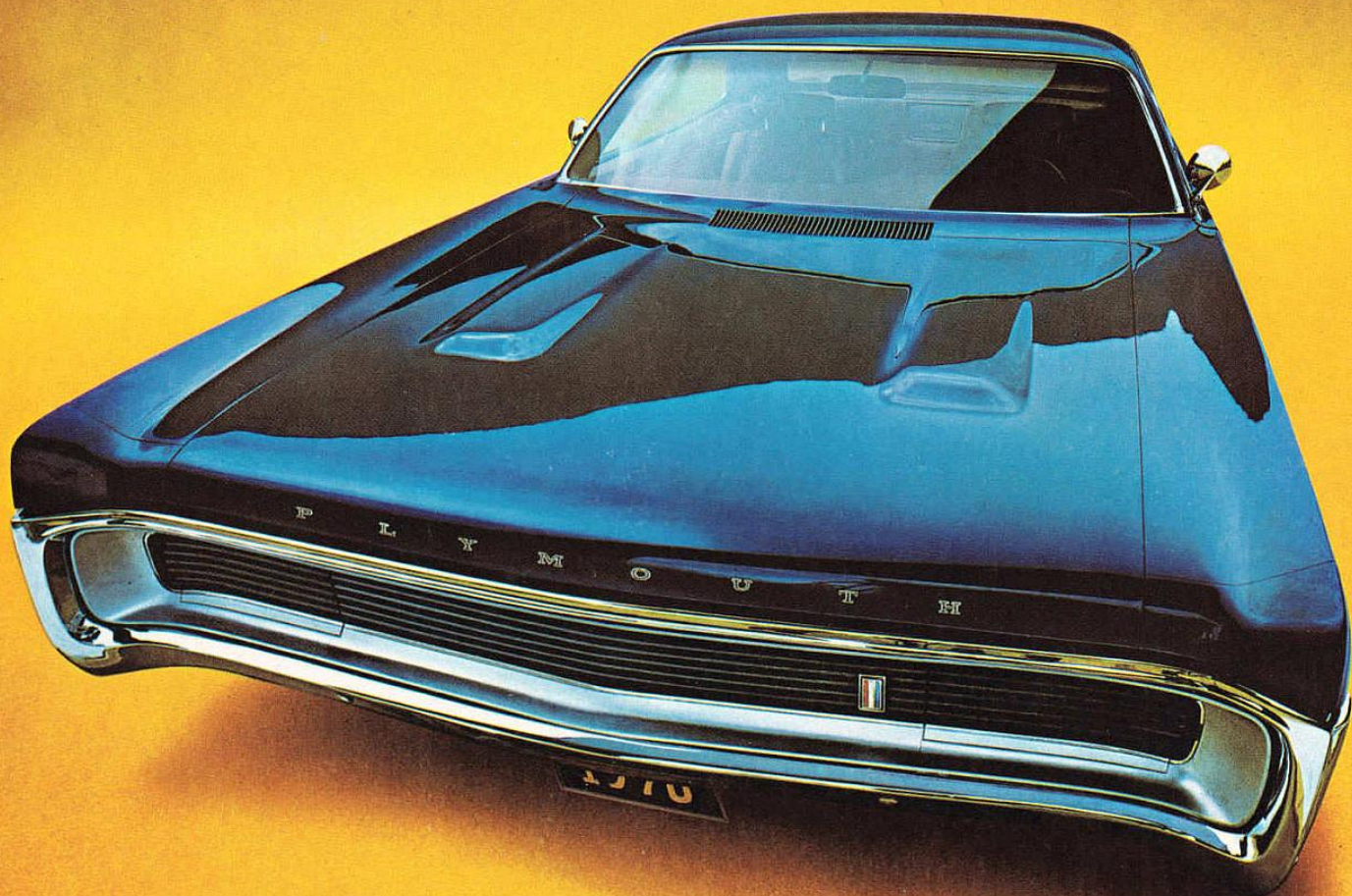
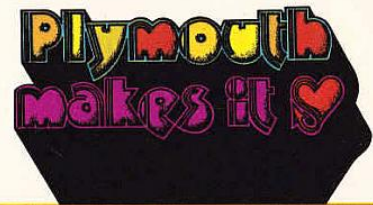


1970 Plymouth Fury





Sport Fury 2 Door Formal Hardtop with optional vinyl roof

Sport Fury

When you've made it...

A long time ago, you promised yourself a car that would set you apart from the crowd. A car with obvious care taken in the building and designing of every inch of it.

Such a car is here.

The 1970 Plymouth Fury.

The hard part is deciding which of our 30 Fury models makes it for you.

Let's start at the top with our

Sport Fury. A brand new series of Furies with six choices: 4-door sedan, 2-door formal hardtop, 2- and 4-door hardtops... plus GT and S/23 performance models. There are two optional luxurious Brougham interiors to choose, too.

They are big cars with distinctive styling. And a new wide-stance look. We've added more width between the

rear wheels. Fiberglass-belted tires are standard for longer wear and increased stability. There's also our exclusive torsion-bar suspension system. The result? A more solid riding car, yet one that is easy to handle.

Other new features include an anti-theft ignition switch on the column that locks the wheel when you remove the key... a



Sport Fury 4 Door Hardtop with optional vinyl roof

loop front bumper and massive rear bumper that gives your Fury a lean, low look... hide-away headlamps... colour-keyed body side protection moldings... and a new lane changer turn signal—the slightest pressure on the lever will activate it; after you've changed lanes, release the lever and the light goes off. There's much more.

Concealed windshield wipers. Big brakes with deeply flared front drums, flared rears. Ventless door-glass on 2-door hardtops. Acoustic material placed within the body, cuts outside noise to a minimum. All standard.

Inside, more standard luxury. The elegance of all-vinyl or cloth-and-vinyl interiors with a fold-down centre armrest.

Walnut-grain-like appliques on the doors.

An impressive array of instruments lit by miniature non-glare floodlights.

And options including TorqueFlite 3-speed automatic transmission, Chrysler Airtemp air conditioning, vinyl roof, much more.

Fulfill the promise you made the first time you realized a

car could be more than just transportation.

Plymouth makes Sport Fury so you can keep that promise.





Sport Fury 4 Door Sedan

Sport Fury 2 Door Hardtop

Sport Fury

**Rushing off in a huff doesn't make it.
Driving home in a Fury makes it.**

And our Sport Fury more than makes it. Because we make it with more.

A luxurious cloth-and-vinyl or all-vinyl bench seat that includes a folding centre armrest is standard. So is an instrument panel with miniature floodlights to illuminate the gauges and switches. And a column-mounted ignition switch.

Outside, bright sill moldings, wheel lip moldings and full length body side moldings with colour-keyed, no-mar vinyl inserts. Plus hideaway headlamps to set off the new loop bumper.

Our big 318 cubic inch V-8 is standard. But you can have a 383 (2-barrel or 4-barrel) or a 440 4-barrel.

Of course, underneath it all are the things that have given Plymouth its reputation for outstanding engineering.

Our basic Unibody. Over 4000 individual welds make it strong and quiet.

Torsion-bar suspension is up front. Standard. Other manufacturers can't say that. They don't even offer it as an option.

That "shiny-limousine" finish is not only beautiful, but practical. Fury's 7-step dip-and-spray treatment is a real rust resister.

And the two coats of acrylic enamel can be buffed back to showroom lustre even after years of exposure to weather.

Options include Chrysler Airtemp air conditioning, power brakes (regular or disc), power steering, Vinyl roofs (in six colours), an AM/FM stereo radio, tilt steering with a Rim-Blow steering wheel.

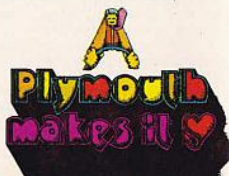


Optional all-vinyl bucket seats with console



Repositioned trunk lock

Column-mounted anti-theft ignition switch



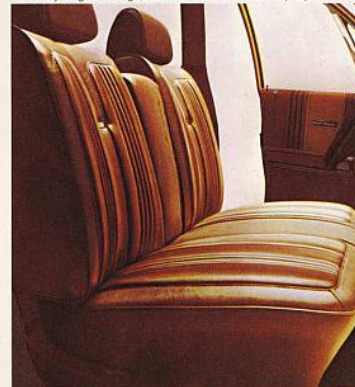
Custom Suburban and Suburban

**If you want
a car that takes it
Plymouth makes it.**



Articulated wiper on driver's side sweeps more glass—both wipers hide away

Two-way tailgate swings down for loads... wide for people



Sport Suburban all-vinyl interior with folding armrest

Matter of fact, a Fury wagon could probably haul away the whole bakery if you wanted. And look good doing it. The two shown here are the Fury Suburban and the Custom Suburban. The Sport Suburban is even jazzier than these. In the back, there's enough room to stack your cakes and other paraphernalia four feet across. Eight feet deep and several feet high.

Loading poses no problem either. The two way tailgate opens down for baked goods. And aside for the people who make them. And if anything should tip or spill? No problem. The rear floor is covered with stain-resistant vinoleum.

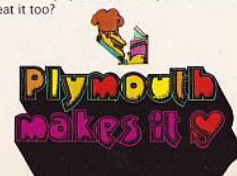
But Plymouth Suburbans have more unusual wagon features than an unusual amount of loading space. The Rear Integral Wind Deflector, for example. It washes the rear window with air... keeps it clean while you travel. And when the window is open, it provides a natural flow-through ventilation system.

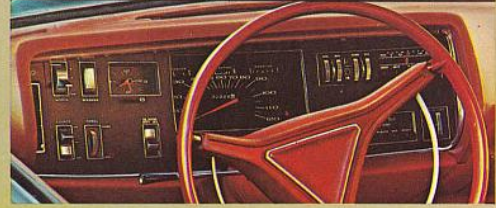
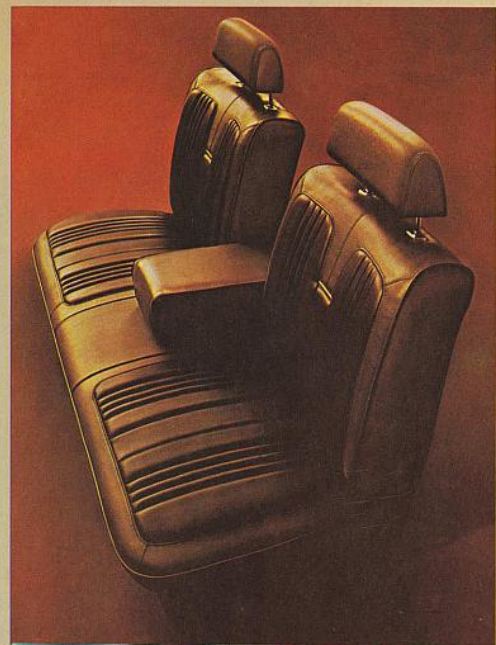
These wagons deliver the goods without looking like delivery wagons, too. Standard interior features include vinyl covered bench seats. With matching deep-loop carpeting. A split back bench with centre fold-down armrest is standard for the Sport Suburban, optional for the Custom Suburban. All Custom and Sport Suburban models are powered by big 318 V-8's.

3-speed manual transmission is standard equipment on all wagons. Hidden rear storage compartment, roof top luggage rack (optional)... all this and more.

Plymouth Fury wagons. Perfect combinations of utility and comfort in full size wagons.

Who says you can't have your cake and eat it too?





Sport Fury
Simply showing your stripes doesn't make it.
Having something to show for your stripes makes it.

A popular misconception these days is that a couple of racing stripes on a car make it a hot performer. The secret is to look behind the warpaint.

Our Sport Fury GT and S/23 models have the stripes—in force.

Dual hood runners in either white, black or burnt orange. And "Strobe Stripes" on the

side and rear deck lid.

To back them up, our GT can be ordered with an optional 440 6-barrel engine. That ought to tote away a flock of trophies from the local sanctioned drag strip. The GT's standard 440 Super Commando 4-barrel isn't much tamer.

We also gave the GT a heavy-duty suspension system with

heavy-duty brakes. A 3.23:1 axle ratio (2.78:1 is optional). Road wheels. H70 x 15 tires with white sidewall letterings. And chrome-plated dual exhaust tips. All standard.

The S/23 features our proven 318 V-8 engine, torsion-bar suspension, fiberglass-belted tires, our road-hugging wide stance, and Plymouth's reputation for making it.

Both cars come with the

cloth-and-vinyl bench seat with fold-down armrests. But may we suggest our optional all-vinyl buckets as an added performance touch.

The instruments are floodlit so they're easy to read and reach. They'll remind you of aircraft instrumentation.

Another convenience is the repositioned trunk lock located to the side of the car closest to the curb.

Basically, these are our performance Furys. But if you want more, be our guest.

Add options like: 3-speed TorqueFlite automatic transmission. Disc brakes. A simulated wood-grain steering wheel.

A console to go with your buckets might be your style. An AM/FM stereo so you can keep tabs on the underground beat.



Sport Fury GT 2 Door Hardtop

All vinyl interior with folding armrest

Aircraft-type instrument panel



Fury III 2 Door Formal Hardtop with optional vinyl roof

Fury III Convertible

Fury III

If you're looking for today's look.

Today's look is more than just bell bottoms and sideburns. It's a whole attitude.

In cars, that attitude is Plymouth.

For 1970, Fury III is the mover. More beautiful than ever, with its new wide stance look.

A powerful 318 cubic inch V-8. With options ranging from a 383 2-barrel that runs on regular all the way to our 440 4-barrel. (A 6 cylinder is available on certain models.)

Inside, luxury through and through. The convertible carries an all-vinyl bench with a folding armrest. An all-glass backlight. That doesn't have to be unzipped. And a wide rear seat. All standard.

Other Fury IIIs, like our formal hardtop above, come with all-vinyl seats as an option.

Buckets are also available optionally on 2-door hardtops and the convertible. Either a fold-down centre arm cushion or a console can go between the seats. Your choice.

The instrument panel is packed with gauges that tell you where you stand all the time. Not a lot of those little lights that tell you you're in trouble after you're already in it.

Cut loose and give today's world a fling. That's what Fury III is all about.



Fury III 4 Door and 2 Door Hardtops with optional vinyl roofs

Fury III

Bigness for bigness' sake doesn't make it. Fury makes it big for your sake.

Having a big car just to have a big car is ridiculous. But when a big car means more comfort and convenience, then you've got Plymouth Fury III.

It's a full 18 feet long.

Its wheelbase measures over ten feet.

Inside, it's plenty roomy and plenty comfortable. (The sumptuous cloth-and-vinyl standard seat certainly helps in the comfort department. Vinyl bucket seats with centre cushion and folding armrest are optional.) Plus being plenty quiet.

In the trunk—21.5 cubic feet. That's enough for 14 suitcases and a golf bag.

The engine? A big 318 V-8, standard. Other optional V-8s are two stirring 383's (2-barrel and 4-barrel), and a 440 4-barrel if you want something mightier.

Want options? Take your pick: Tilt steering with a Rim-Blow horn. A light to help you find the new column-

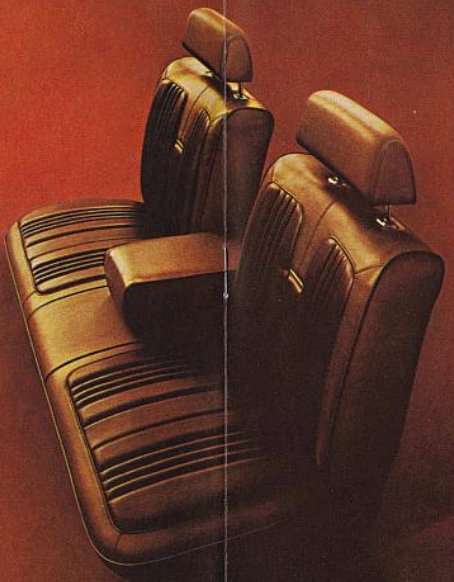
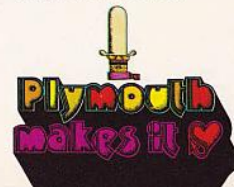
mounted ignition switch at night, and another to show you the headlight switch. They both shut themselves off automatically.

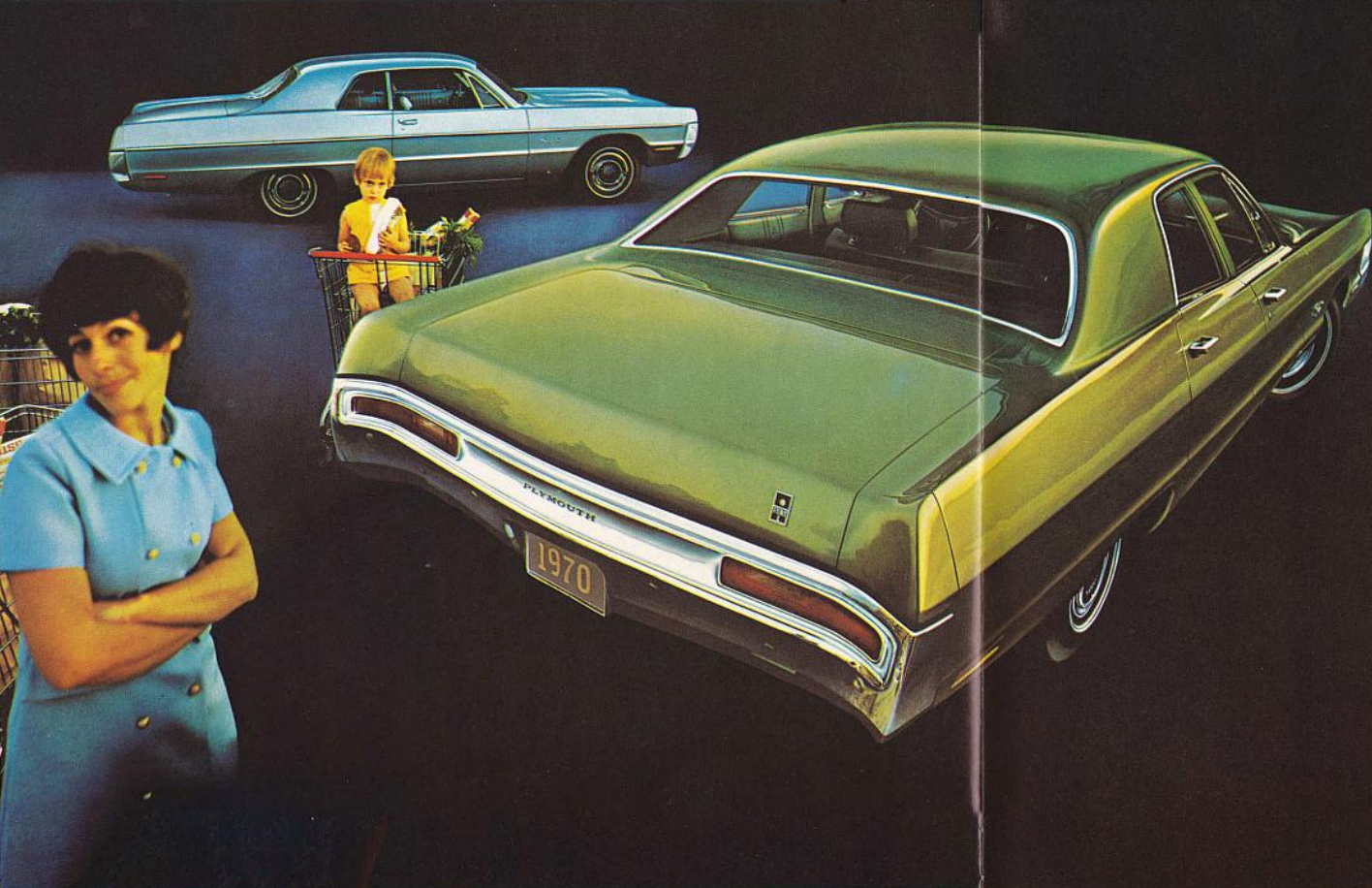
Or cool it—with a Chrysler Airtemp air conditioning unit. Add an AM/FM stereo radio. A stereo tape deck.

Wheel covers. A headlight time-delay so you can keep your headlights on long enough to guide you into your home.

Power steering. Power brakes. Power seats.

Without a doubt, our Fury III is a big car. But more importantly—in the right places, for the right reasons.





Fury II 2 Door Coupe (also available as a 2 Door Hardtop—not shown)

Fury I. Fury II

If you want a big car
that won't
break your budget.

It's a common dilemma. You need a big car. But you don't see how you can fit it in the family balance sheet.

Plymouth proposes a couple of solutions. Fury I and Fury II. Big, good-looking cars. And they go out of their way to save you money.

The initial price is low. But

that only starts the savings.

We make both 6- and 8-cylinder models. The standard Six being that noted gas hater—our 225 cubic incher.

If you're looking for a little more power, check our 318 V-8. It runs on regular and the mileage will surprise you. Pleasantly.

As a matter of fact, you can

go as high as our optional 383 2-barrel and still be on regular gas.

Interiors are simple, but hardly spartan. A cloth-and-vinyl bench is standard for the Fury I & II, with the tough all-vinyl seat optional.

The floodlit instrument panel is also standard. As is our uni-body construction, torsion-bar

suspension and your choice of 22 exterior colours applied over our 7-step dip-and-spray anti-rust treatment.

Fact is, so much is standard on our Fury II & I models that you'll be hard pressed to figure out how we got the price so low. But we did. And your budget will look that much better for it.



Cloth and vinyl interior





Brougham interiors

The Brougham interior.
It's not just
the way it looks.
It's the way
it makes you feel.

We're proud of the way our Brougham seats look, but we wish you'd carry things a step further.

Sit in them. There's the real beauty, as you'll discover the first time you take a long drive.

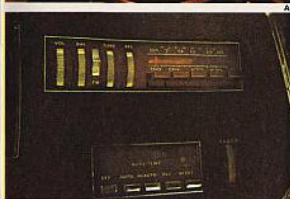
Car fatigue is cut to a minimum. Because the Brougham seat adjusts to you, not vice-versa.

In 4-door Sport Furies, for instance, you start with a bench seat that is really two individual front seats. Each adjusts without reference to the other. And has its own centre armrest. In addition, the passenger side reclines.

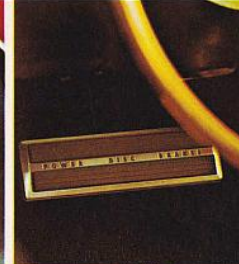
If more than one person regularly drives the car, we suggest the power 6-way

adjuster. The seats can be quickly adjusted to each individual. Just a flick of the finger does it all.

On 2-door models, you get bucket seats having the same style and design as four-door models, including a passenger side recliner. This seating pattern allows rear passengers easy entrance and exit.



C. D.



F2.

F2.

F2.

Any option you want, to make any type of driving easier...

A. Power Steering. For ease in manoeuvring and parking, ask for power steering.

Wood-Grain Steering Wheel. The wood-grain steering wheel created by modern plastics has the appearance and feel of real wood.

B. AM/FM Stereo Radio. Whatever type of music you like, tune it in with an AM/FM stereo radio. True stereophonic sound with unequalled tone and sound quality. Ask for the 8-track stereo tape deck and listen to your personal favourites anytime, anywhere.

C. Vinyl Roof. Add an elegant note of distinction to your Fury with a vinyl top. Available in four colours black, antique green, pearlescent white and champagne plus Tortoise Grain and the new "Gator Grain" materials.

D. Fender Skirts. Custom fitted fender skirts will give your Fury a more rakish look.

E. Rallye Wheels. Road wheels feature stainless-steel trim rings, chrome plated centre covers, and sporty wheel exposed chrome-wheel nuts. Great for enthusiasts.

F1 & F2. Fury Wheel Covers. Make Fury personally yours. Add sporty wheel covers. The plus in good looks is well worth it.

G. Auto-Speed Control. Accelerate to the speed you choose, then press the button on the end of the turn signal lever, automatically that speed is maintained. A touch on the brake disengages the speed control, twist the grooved ring and the car returns to the speed previously set. Makes long-term highway driving a breeze.

H. TorqueFlite Transmission. If you prefer your transmission on the automatic side select smooth-shifting TorqueFlite. Console or steering column mounted.

I. Time-Delay Ignition Switch Light. It directs a beam of light at the column-mounted ignition when you open the door and remains on after the door is closed, then shuts itself off. Ends nighttime hit-and-miss hunting for the ignition.

J. Power Disc Brakes. Help to assure yourself of safer, surer, fade-free stops with power disc brakes.

K. Chrysler Airtemp Air Conditioning. Cleans, dehumidifies, and cools the air quietly and efficiently. Ask for the dual system on wagons and you get a special rear unit with four more vents. With Auto-Temp control you can set it at any

temperature between 65 and 85 and forget it. Its total temperature control means total comfort, winter or summer.

L. Turn Indicators. Twin turn indicators are distinctively integrated into the hood styling of your Fury. A brand-new option for '70.

Additional Options. Electric clock. Tilt steering wheel with Rim-Blow horn switch. Three-speed windshield wipers. Power windows. Power six-way seat adjuster. Power door locks. Tinted windows. AM push-button radio. Headlamp time-delay system with "headlights-on" warning buzzer. Bumper guards. Remote control outside mirror. Heavy-duty suspension. 70 amp/hour battery. Heavy-duty shocks and brakes. Deluxe seat belt package. Trailer-towing package. Rear window defogger.



Sport Fury 2 Door Hardtop

Economy, high performance, or a happy medium, Plymouth makes just the engine for you.

The **225 Slant Six** uses regular gas (sparingly), and delivers a full 145 horsepower. With it you can get a 46 amp/hr. battery and a silenced air cleaner. Ask for TorqueFlite automatic transmission and you'll get a 10% torque converter. Plenty of power. Inexpensive upkeep.

For extra power choose the standard 318 V-8. Its 230 horsepower and 2-barrel carburetor deliver plenty of go, and on regular gas. It features a silenced air cleaner, heated inlet air system (standard on all engines except six pack), and a transistorized voltage regulator (standard on all engines), new for 1970.

Ask for the **Commando 383 V-8 (2 barrel)**, and get power to spare. At 4400 rpm it delivers a solid 290 horsepower, and has a low-restriction exhaust system. An 11 inch clutch comes with manual transmission. With TorqueFlite automatic you get an 11% torque converter.

Super Commando 383 V-8 has four barrels and 330 horsepower. Silenced air cleaner, 59 amp/hr. battery, larger rear brakes —and the dual exhausts have a sound that says "make way."

The **Sport Commando 440 V-8** is standard on Sport Fury GT and a good choice for any Fury.

It's the biggest engine in Plymouth's class and has a 4-barrel carburetor, standard cam, twin snorkel air cleaner, low-restriction dual exhausts, plus self-adjusting heavy duty brakes and suspension. Its 350 horses will let you know you're moving.

If the Sport Fury GT is your choice, and if you want to look out your rear window at everyone, ask about the **Special 440**. With three 2-V Holley carburetors and special design throughout, this engine has the guts to do whatever you want.

If you can handle it, get it. Whatever you want in an engine... Plymouth makes it.

Specifications

New for 1970: Larger rear reflectors and lights. Combination side marker lights and reflectors. Increased fuel-tank impact protection. Lane change turn signal. Locking steering wheel. Superior seat belt anchorage. **Continued or improved:** Energy-absorbing steering column and wheel. Energy-absorbing instrument panel. High strength windshield. Energy-absorbing front seat-back and

armrests. Seat belts, all seating positions. Shoulder belts, 2 front (except convertibles). Manual door locks — levers, with non-override lock feature except driver's door. Interlocking door latches. Flush-type inside door release levers. Larger cushioned sun visors. Dual braking system with warning lights. Hazard warning light system. Windshield wipers, 2 speed, electric. Vinyl-clad day/

night, inside rearview mirror on double-ball-joint mount. Locking latch on all folding front seat backs. Greater bumper contact area. Left outside rearview mirror. Flush type header latch (convertibles). Fiberglass-belted tires. Windshield washers. Padded instrument panel. Back-up lights. Soft knobs on window cranks. Safety rim wheels. Head restraints, 2 front.

NOTES

	225 Six	318 V-8	383 V-8	383 V-8	440 V-8	440 V-8
Engine	225 Six	318 V-8	383 V-8	383 V-8	440 V-8	440 V-8
Horsepower	145 @ 4000 rpm	230 @ 4400 rpm	290 @ 4400 rpm	330 @ 5000 rpm	390 @ 4400 rpm	390 @ 4700 rpm
Torque, lbs-ft	215 @ 2400 rpm	320 @ 2000 rpm	390 @ 2800 rpm	425 @ 3200 rpm	480 @ 2800 rpm	490 @ 3200 rpm
Compression Ratio	8.4 to 1	8.8 to 1	8.7 to 1	9.5 to 1	9.5 to 1	10.5 to 1
Bore, Inches	3.40	3.91	4.26	4.25	4.32	4.32
Stroke, Inches	4.125	3.31	3.38	3.38	3.75	3.75
Displacement, Cu. In.	225	318	383	383	440	440
Carburetion	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.	3, 2-bbl.
Air Cleaner Type	Silenced(a)	Silenced(a)	Silenced(a)	2-Snorkel	2-Snorkel	Unsilenced
Exhaust	Single	Single	Single	Dual	Dual	Dual
Camshaft Type	Standard	Standard	Standard	Standard	Standard	Special
Fuel Recommended	Regular	Regular	Regular	Premium	Premium	Premium
Standard On	Fury I, III & III	Fury I, II & III	None	None	Sport Fury GT (2-Dr. H.T.)	None
Optional On	None	None	Fury I, II & III Sport Fury Sport Fury S23	Fury I, II & III Sport Fury Sport Fury S23	Fury I, II & III Sport Fury (exc 2-Dr. H.T.)	Sport Fury GT

(a) Single Snorkel

Power Teams

Engine	Transmission	Rear Axle Ratio	Sure-Grip
225 Six cyl. (Exc. wagons)	3-spd. Man.	3.23 Std., 3.55 Opt.	3.23 Std.
	3-spd. TorqueFlite auto.	3.23 Std., 3.55 Opt.	3.23 Std.
318 V-8 (Exc. wagons)	3-spd. Man.	3.23 Std., 3.55 Opt.	3.23 Std.
	3-spd. TorqueFlite auto.	2.71 Std.; 3.23, 3.55 Opt.	2.76 Std.; 3.23 Opt.
383 2-bbl. V-8	3-spd. Man.	3.23 Std.; No Opt.	3.23 Std.
	3-spd. TorqueFlite auto.	2.76 Std.; 3.23 Opt.	2.76 Std.; 3.23 Opt.
383 4-bbl. V-8	3-spd. TorqueFlite auto.	3.23 Std.; 2.76 Opt.	3.23 Std.; 2.76 Opt.
440 4-bbl. V-8 (Exc. wagons)	3-spd. TorqueFlite auto.	2.76 Std.; 3.23 Opt.	2.76 Std.; 3.23 Opt.
440 6-bbl. V-8	3-spd. TorqueFlite auto.	3.23 Std.; 2.76 Opt.	3.23 Std.; 2.76 Opt.

Exterior Dimensions (Sedan)

Wheelbase.....	120 in.
Overall Length.....	214.9 in.
Overall Width.....	79.6 in.
Overall Height.....	56.8 in.
Track—Front.....	62.1 in.
—Rear.....	62.0 in.

Size Wheel Usage

J78 x 15" BSW	6.5JJ	Std. on station wagons.
J78 x 15" WSW	6.5JJ	Opt. on station wagons.
L78 x 15" BSW	6.5JJ	Opt. on station wagons.
L78 x 15" WSW	6.5JJ	Opt. on station wagons.

Interior Dimensions (Sedan)

Headroom—Front.....	38.8 in.
—Rear.....	38.4 in.
Legroom—Front.....	41.8 in.
—Rear.....	38.5 in.
Shoulder room—Front.....	63.4 in.
—Rear.....	63.0 in.
Useable Trunk Capacity.....	21.5 cu. ft.

Tires and Wheels (All Tires Fiberglass Belted)

Size	Wheel	Usage
F78 x 15" BSW	5.5JJ	Std. all 6 cylinder (exc. wagons). Std. on Fury I, II eight cylinder (except wagons).
F78 x 15" WSW	5.5JJ	Opt. all 6 cylinder (exc. wagons). Opt. Fury I, II eight cylinder (exc. wagons).
G78 x 15" BSW	5.5JJ	Std. Fury III, Sport Fury eight cylinder (exc. wagons). Opt. all 6 cylinder & Fury I, II eight cylinder (exc. wagons).
G78 x 15" WSW	5.5JJ	Opt. on all except S.F. GT & wagons.
H78 x 15" BSW	5.5JJ	Opt. on all except S.F. GT.
H78 x 15" WSW	5.5JJ	Opt. on all except S.F. GT.
H70 x 15"	6.0JJ	Std. on Sport Fury GTs.
White Letter		Opt. on all others (exc. wagons)

Suspension

Front:	Independent, lateral, non-parallel control arms with ball joints and torsion bar.
Rear:	59 in. outboard-mounted asymmetrical leaf springs. 5-leaf.

Shock Absorbers: Tubular, Hydraulic-Telescoping type.

Brakes: Dual Hydraulic Braking system standard on all '70 Plymouths. System contains a dual master-cylinder. One system for front, one system for rear. Both systems are actuated by the same brake pedal. Instrument panel mounted warning light signals pressure loss in either system. Brakes are self-adjusting, servo-contact, self-energizing, with bonded linings. Brake shoes are internal expanding type. Separate mechanical parking brake, cable connected, operates on rear wheel brakes.

All Models except Sport Fury GT & station wagons
11 x 2 1/2" front, 11 x 2" rear; 195.1 sq. in. eff. lining area.
Sport Fury GT & station wagons
11 x 3" front, 11 x 2 1/2" rear, 220.1 sq. in. eff. lining area.

Capacities (Imperial Measure)

Fuel Tank.....	20 Gals. (19.2 wagons)
Engine Crankcase.....	3.25 Qts.

Fury Standard Features:

Sport Fury

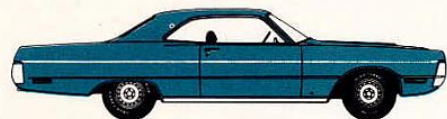
Loop front bumper • Radiator grille with concealed headlamps • Dual headlamps • Red, white, and blue radiator grille ornament • Windshield finish moldings • Park and turn signal lights mounted in lower stone shield • Front fender nameplate "Sport Fury" (part of side marker illuminates with lights) • Hub caps • Sill molding • Wheel opening moldings • Drip rail moldings • Belt moldings (Hardtops) • Outside rearview mirror • Vehicle side marker reflectors with lights • Taillamps with back-up lights in rear bumper • Centre mounted gasoline filler, behind license • Rear window finish moldings • Deck lid lock medallion and integral "Sport Fury" script • Rear bumper finish panel with embossed letters "Plymouth" • 120 mph speedometer • Fuel gauge • Temperature gauge • Ammeter • Oil pressure warning light • Turn signals • 3 position headlamp switch • Thumbwheel panel light dimmer and interior lights • 2-position emergency flasher • Push-button electric windshield washers • 3 position blower switch • Directional signals with lane-change feature • Cigar lighter • Glove box lock • Padded instrument panel • 3-spoke steering wheel with horn pad and partial horn rim • Dome lamp • Trunk compartment light • Front & rear door courtesy light switches • Glove box light • Ash receiver light • Padded sun visors • Day night rearview mirror • Dual front shoulder harness • Left and right head restraints • Front armrests • Rear armrests with ash receivers • Aluminum scuff plates • Coat hooks • Carpeting with padding • Printed rubber trunk compartment mat • Roof silencer and insulation • Safe Flite instrumentation with non-glare floodlights • Many other safety and convenience features.

In addition, the GT includes:

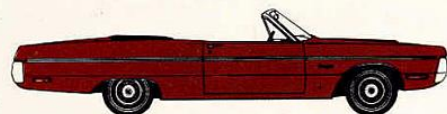
• 440 4-barrel Super Commando engine • H 70 x 15" white lettered, wide oval tires • Class I road wheels • Chrome exhaust tips • Hood stripes • Heavy-duty suspension • 3.23 axle ratio • "Strobe Stripe" reflective tape treatment • Heavy-duty brakes.

Fury III

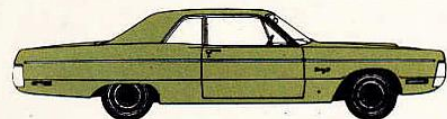
Loop front bumper • Radiator grille bright and black alumi-



Sport Fury GT (2-Door Hardtop V-8 only)



Fury III Convertible (4-Door Hardtop & 2-Door Formal Hardtop V-8 only; 4-Door Sedan and 2-Door Hardtop available V-8 or Six)

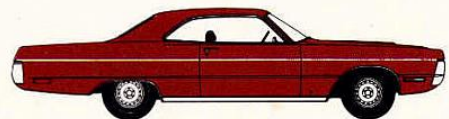


Fury II (2- and 4-Door Sedans—V-8 or Six) (2-Door Hardtop)

num • Windshield finish moldings • Park and turn signal moldings • Front fender nameplate • Vinyl body side moldings • Belt Moldings on convertible • Front and rear upper door post clad moldings (Sedans) • Drip rail moldings • Wheel opening moldings • Hub caps • Outside rearview mirror • Vehicle side marker reflectors with lights • Taillamps with back-up lights in rear bumper • Centre mounted gasoline filler, behind license plate • Deck opening upper belt molding on convertible • Rear window finish molding on convertible • Deck lid lock medallion "Fury III" • Rear bumper finish panel with embossed letters "Plymouth" • 120 mph speedometer • Fuel gauge • Temperature gauge • Ammeter • Low oil pressure warning light • Turn signal indicator • 3 position headlamp switch • Thumbwheel panel light dimmer and interior light • Electric windshield washers • Rocker-type top lift switch, convertibles • 2-position emergency flasher • Directional signals with lane-changer feature • Cigar lighter • Glove box lock • Padded instrument panel • 3-spoke steering wheel with horn pad and partial horn rim • Ash tray light • Pocket panel light convertibles • Trunk compartment light • Front door courtesy light switches • Courtesy light convertibles • Padded sun visors • Day night rearview mirror • Dual front shoulder harness • Unique contoured safety door locks • Right and left head restraints • Crank operated vent windows • Front and rear armrests • Aluminum scuff pads • Coat hooks • Carpeting with padding • Printed rubber trunk mat • Power convertible top • Roof silencer and insulation • Safe Flite instrumentation with non-glare floodlights • Many other safety and convenience features.

Fury II

Loop front bumper • Radiator grille, bright and black aluminum • Windshield finish moldings • Park and turn signal lights mounted in lower stone shield • Body side moldings • Drip rail moldings • Outside rearview mirror • Hub caps • Vehicle side marker reflectors with lights • Taillamps with back-up lights in rear bumper • Centre mounted gasoline filler, behind license plate • Rear window finish moldings • Deck lid lock medallion • Rear bumper name plate "Plymouth" • 120 mph speedometer • Fuel gauge • Temperature gauge • Ammeter • Low oil pressure warning light • Turn



Sport Fury S-23 (2-Door Hardtop—V-8 only)



Fury Sport Suburban (2- and 3-Seat Station Wagons—V-8 only)

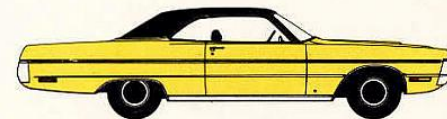


Fury Custom Suburban (2- and 3-Seat Station Wagons—V-8 only)

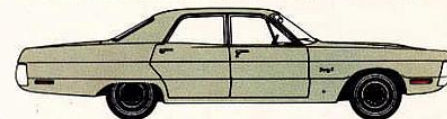
signal indicators • 3-position headlamp switch • Thumbwheel panel lights dimmer and interior lights • Emergency flashers • Push-button electric windshield washers • 4-position blower switch • Directional signals with lane-changer feature • Cigar lighter • Glove box lock • Padded instrument panel • 3-spoke steering wheel with pad • Dome light • Front door courtesy light switches • Flood lamp for switch lighting • Padded sun visors • Day night rearview mirror • Lap belts front and rear • Dual shoulder harness in front • Head restraints right and left, in front • Crank operated vent windows • Armrests front and rear • Aluminum scuff plates • Coat hooks • Carpeting with padding • Printed vinyl trunk compartment mat • Roof silencer and insulation • Safe Flite instrumentation with non-glare floodlights • Many other safety and convenience features.

Fury I

Loop front bumper • Radiator grille, bright and black aluminum • Dual headlamps • Windshield finish moldings • Park and turn signals mounted in lower stone shield • Hub caps • Outside rearview mirror • Drip rail moldings • Vehicle side marker reflectors • Taillamps with backup lights in rear bumper • Centre mounted gasoline filler, behind license plate • Rear window finish moldings • Deck lid lock medallion • Rear bumper nameplate • 120 mph speedometer • Fuel gauge • Temperature gauge • Ammeter • Low oil pressure warning light • Turn signal indicators • 3-position headlamp switch • Thumbwheel panel light dimmer and interior lights • 2-speed electric windshield washers • 3-position blower switch • Directional signals with lane-changer feature • Cigar lighter • Glove box lock • Padded instrument panel • 3 spoke steering wheel with pad • Dome light • Front door courtesy light switches • Padded sun visors • Day night rearview mirror • Dual shoulder harness in front • Head restraints right and left in front • Vulcanized door panel crest • Crank operated vent windows • Armrests front and rear • Aluminum scuff plates • Coat hooks • Colour-keyed rubber floor covering front and rear • Printed vinyl trunk lining mat • Roof silencer and insulation • Safe Flite instrumentation with non-glare floodlights • Many other safety and convenience features.



Sport Fury (4- and 2-Door Hardtops, 2-Door Formal Hardtop, and 4-Door Sedan available—V-8 only)



Fury I (2- and 4-Door Sedans—V-8 or Six)



Fury Suburban (2-Seat Station Wagons—V-8 and Six) (3-Seat Station Wagons—V-8)

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