

1980
CHRYSLER



NEW YORKER ... the finest expression of Chrysler Engineering

In an era of reducing the size and weight of full-size cars to make them more fuel efficient, we believe the Chrysler New Yorker has met that challenge, without detracting from the elegance and other characteristics you expect in an automobile of this price range.

You expect styling. One look tells most of the story. The New Yorker delivers a classic appearance highlighted with concealed headlamps, a padded Landau roof, overall . . . clean, crisp, understated ornamentation.

You expect comfort. The New Yorker delivers full six-passenger comfort with 60/40 split-bench front seat and centre armrest. The combination of torsion bar front suspension, rear leaf springs and Oriflow shock absorbers give you a smooth ride with the superior handling characteristics of a fine car.

You expect convenience. The New Yorker delivers, as standard equipment, tinted glass, air conditioning, power windows, power steering, AM/FM/MX stereo radio, Torqueflite 3-Speed automatic transmission, electronic digital clock, and more.

You expect safety. The New Yorker delivers power front disc brakes, "live" instrument gauges to warn you before a problem develops, safety-rim wheels, bumper guards and rub strips, and about forty more major protection items.

You expect quality. Chrysler delivers "Unibody" . . . unitized frame-and-body construction. In addition, every Chrysler receives a seven-stage anti-corrosion treatment. More of those sheet metal parts, subjected to greater risk from corrosion, are made of galvanized steel. The final treatment, the Acrylustre finish, will help keep your New Yorker looking "showroom fresh" longer.

Overall, the 1980 Chrysler New Yorker . . . the flagship of the Chrysler line . . . proves that fuel efficiency . . . elegance . . . and quality . . . can go hand in hand.

After you've seen the others . . . take a "second look" at the exciting 1980 Chrysler New Yorker.

Your Chrysler dealer will be happy to arrange a demonstration drive for you . . . at your convenience.





You'll find the standard "smart switch" a particularly useful feature on all Chryslers. It controls four different functions (windshield washer/wiper, turn signals, and headlamps).

Interiors in the Chrysler New Yorker price class should reflect quiet dignity . . . and they do. Standard interiors deliver living room comfort and convenience.

Cloth-and-vinyl 60/40 split-back bench seat, folding centre armrests, front and rear, with individually adjustable front seats and passenger-side reclining seat backs are featured. Chrysler will make long trips seem shorter and short city trips more pleasurable.

An optional 60/40 split bench seat in real leather-and-vinyl is also available in several colour choices. Cloth seats, rear compartment assist straps, reading lights, power windows, and digital clock—all standard—complete a New Yorker picture of comfort, silence, convenience, and a designer's expression of good taste.



Standard Cloth & Vinyl 60/40 Bench Seat



In spite of New Yorker's efficient size, there's a large, spacious trunk for whatever you may want to carry . . . 603 dm³ (21.3 cu. ft.). The deck lid hinge system requires less of your trunk space and is less likely to scrape luggage.

New Yorker Fifth Avenue Edition . . . designed for the most discriminating!

Some full-size cars have put the emphasis on reducing size, with a lesser regard for the luxury appointments that you expect of an automobile in this class. Chrysler engineering answers the challenges of size, comfort, weight, and fuel efficiency with the best-made, most luxurious car in its history.

It's a Chrysler New Yorker . . . and more. Available as a package, the FIFTH AVENUE EDITION is available in two exterior paint treatments; a two-tone champagne and a new rich, black walnut metallic; both with coordinating colour striping. Wire wheel covers, luxurious padded Landau roof, fixed quarter windows with the Fifth Avenue Edition etched in the glass, are exclusive to this car.

Standard also are steel-belted radial tires with patterned white-walls, colour-keyed bumper guards, rub strips and front fender louvres.

To tailor your driving needs to the proper power plant, a 5.2-litre (318 cu. in.) engine is standard on all New Yorkers. You may also select from an optional 5.2-litre (318 cu. in.) 4-barrel carburetor system or 5.9-litre (360 cu. in.) engine.

Chrysler's suspension system offers a smoother ride. With a 3010 millimetre (118.5 inch) wheelbase, Chrysler gives new handling ease. Every Fifth Avenue Edition looks like what it is . . . a luxury car. Some things we didn't change. Traditional Chrysler comfort, safety, elegance and spaciousness are preserved . . . and enhanced.

Let the Chrysler New Yorker Fifth Avenue Edition prove its merits with you in the driver's seat.

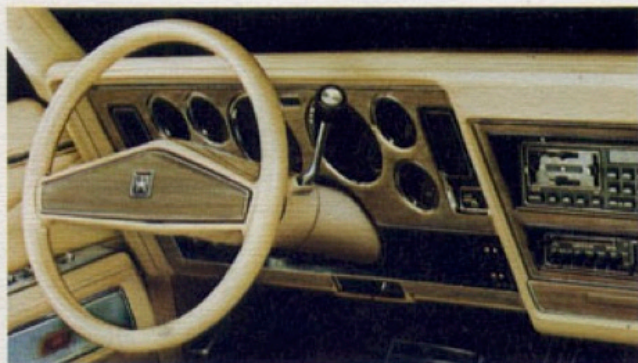
Drive one today!





Fifth Avenue Edition Package means a special interior to match the exterior colours and opulence. The perfect seating material for elegance is leather. That's what the Fifth Avenue Edition provides . . . real leather with vinyl bolsters. That's only part of the story. These materials are stylishly fabricated into a 60/40 split-bench seat with folding centre armrests, front and rear. Offering superior convenience, the seats may be individually adjusted. For comfort, the seat back on the passenger's side, reclines.

Quiet reigns supreme. Generous sound insulating material and noise isolation techniques help make every Chrysler's interior suited to hearing normal conversation.



"Live" instruments tell you what's happening to your alternator and engine temperature. You're warned before anything serious might occur. The tilt steering wheel is standard and allows you to adjust your wheel to the position you like. Of course, the styling touch of the instrument panel is exclusively **Fifth Avenue Edition**.

1980 CHRYSLER NEWPORT . . . beautifully affordable

There are many things changing in the car market. Things like size and weight are shrinking. There's more shrinking, too, like the price difference between a 1980 Chrysler Newport and a comparably-equipped premium model in a lower market segment.

It all boils down to this fact. *If you're thinking about buying ANY full-size car, you're ready for Chrysler Newport.*

Price is only a starting point. From this point, consider the things you get with a Chrysler. Things like the excellence of Chrysler engineering and attention to detail. It's this attention to detail that gives you traditional big-car room, ride, and styling. Newport offers a long list of Standard Equipment Features, including power steering, tinted glass, power front disc brakes, and Torqueflite automatic 3-speed transmission. Standard "live" instrument gauges monitor the functions of engine temperature and the alternator.

Newport's lighter weight and standard 6-cylinder 3.7-litre (225 cu. in.) engine deliver the best fuel economy in Chrysler's history. If your driving needs demand more power, you may select from an availability which includes a 5.2-litre (318 cu. in.) offering with 2- or 4-barrel carburetor systems, or the 5.9-litre (360 cu. in.) engine.

With Torsion-Quiet Ride and a 3010 millimetre (118.5 inch) wheelbase, Newport is endowed with ride and handling characteristics to impress past and present luxury car owners.

The combination of all-welded "Unibody" construction, seven-stage dip-and-spray anti-corrosion treatment, and Acrylustr enamel paint finish, add the Chrysler quality touches to make Chrysler Newport durable and good-looking for years.

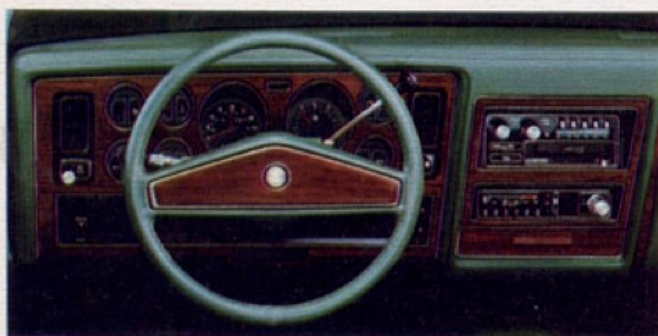
You . . . who are looking for a full-size car . . . you're ready for Chrysler Newport . . . the affordable luxury car.



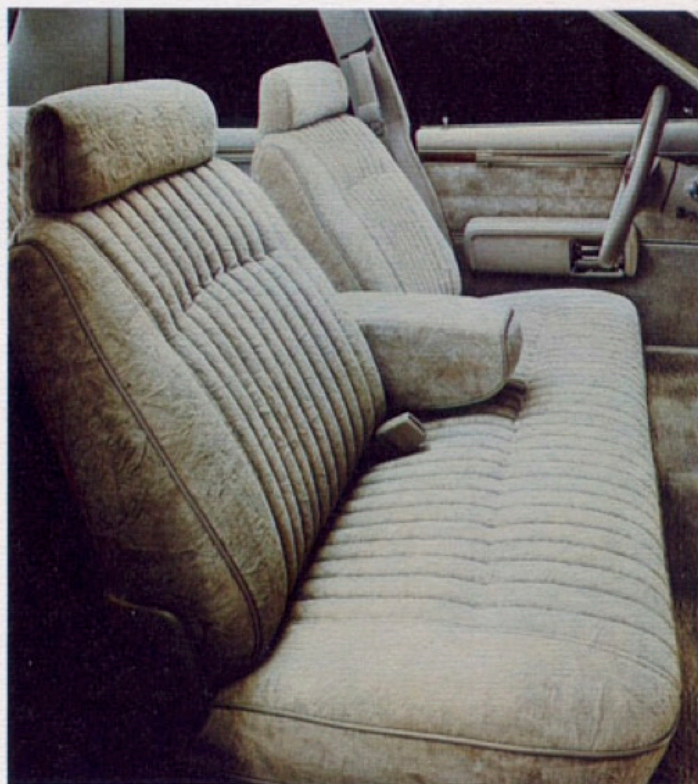


One look at Chrysler Newport's interior will help convince you. The floor covering is shag carpeting to harmonize with the rest of the interior decor. Standard seating highlights a cloth-and-vinyl split-back bench seat with centre armrest, with an all-vinyl option. For comfort and convenience, both seats include a folding centre armrest.

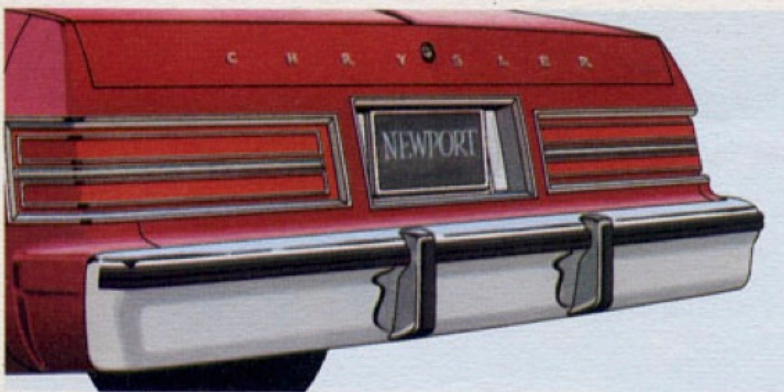
As an option, Newport provides a 60/40 split-bench seat in cloth and vinyl or all-vinyl, in a liberal array of colours. These seats, equipped with centre folding armrests and a passenger side recliner, are body-contoured. Thick foam rubber minimizes fatigue . . . especially on long trips.



Newport's instrument panel gives you the best of both worlds. Modular construction makes servicing easier. Controls are within comfortable reach. Gauges feature quick read-out. It's easy on the eyes and lets you know what's going on.



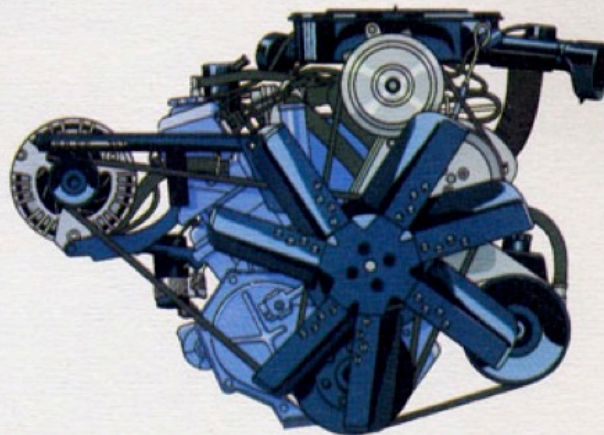
Standard Cloth & Vinyl Split Back Bench Seat



WEIGHT SAVER BUT TOUGH!

Front and rear bumpers are chromed aluminum to save about 25 kilograms (55 pounds). They're strong . . . bright as steel . . . and have good resistance to corrosion.

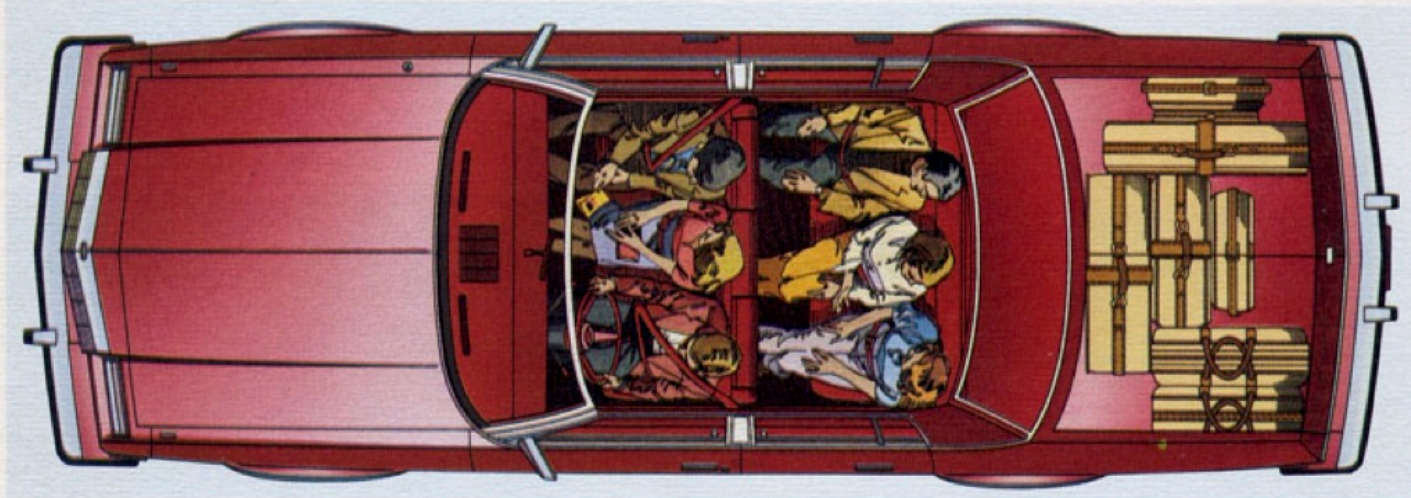
If you should ever need to change a tire, Chrysler incorporates "sill jacking", a scissor-type jack which replaces the conventional bumper jack.



FOR YOUR DRIVING NEEDS

Designed to suit your driving. Standard on Newport is the 3.7-litre (225 cu. in.) "Super Six" engine. As an option, on Newport you can select the 5.2-litre (318 cu. in.) 8-cylinder engine in 2- or 4-barrel carburetor versions. The 5.2-litre 8-cylinder engine is standard on New Yorker. The 5.9-litre (360 cu. in.) engine is optional on all Chryslers.

You know the kind of driving you do, and the equipment you'll want on your car, so your dealer will assist you in choosing the right engine for your needs.



SIX-ADULT CAPACITY . . . AND COMFORT

All-welded "Unibody" construction design imparts strength and rigidity to the body, eliminates rattles, and allows designers to get generous "people dimensions". In spite of

considerable weight savings and smaller exterior dimensions, there is more front and rear headroom and more rear hiproom than full-size cars of a couple of years ago.

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built car has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars. As outlined in the Anti-Corrosion

Warranty Certificate, Chrysler Canada Ltd. warrants that for the first thirty-six months from the time the vehicle was first placed in service, any part, except exhaust system components, of its 1980 model passenger cars which develops perforations due to corrosion will be repaired or replaced without charge for parts or labour.

CHRYSLER OPTIONS:

- A. **AM/FM/MX CASSETTE STEREO** radio-player provides superior reception with its Dolby* noise reduction system. Makes listening to music or news more of a pleasure than ever!

*Trademark, Dolby Laboratories

- B. **AUTOMATIC SPEED CONTROL.** Lets you pre-select desired speed, then keeps it there automatically until you brake, accelerate or disengage the control. There is also a resume-speed memory feature.

- C. **AIR CONDITIONING.** Automatic temperature control... the perfect answer to hot weather driving. The system with its high-capacity blower provides quick cool-down. Blower speeds and temperature control are fingertip handy. Fresh air venting is controlled by the A/C button.

- D. **DIGITAL CLOCK.** You get crystal-controlled accuracy to within 60 seconds a month with this handsome, all-electronic unit. Silent operation, no moving parts. (Standard New Yorker)

- E. **ELECTRICALLY-HEATED REAR WINDOW.** A big convenience and safety feature. Clears up snow, ice or fog in minutes. Helps keep window clear, too, for unobstructed rear vision. Starts defrosting at the flick of a switch.

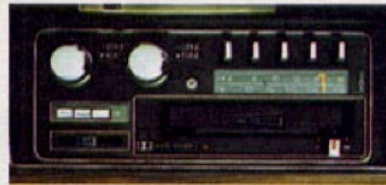
- F. **TILT STEERING WHEEL.** Provides extra comfort for all who may drive your Chrysler because it adjusts to fit everyone's size or preferred driving position. Affords easier entry and exit, too.

- G. **REMOTE RIGHT MIRROR.** An extra measure of safety you can adjust from the driver's seat. Remote control is in easy-to-reach position on the instrument panel.

- H. **WIRE WHEEL COVERS.** You can make your Chrysler even more distinctive with the addition of these sporty wheel covers.

- I. **FORGED ALUMINUM ROAD WHEELS.** Add a touch of the sports-car to your Chrysler. In motion or at rest, they have an unmistakable flair.

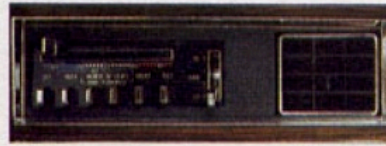
- J. **VANITY MIRROR.** Located on the sun visor on the driver's or passenger's side. Convenience item that lets you know if you're putting your "best face forward".



A.



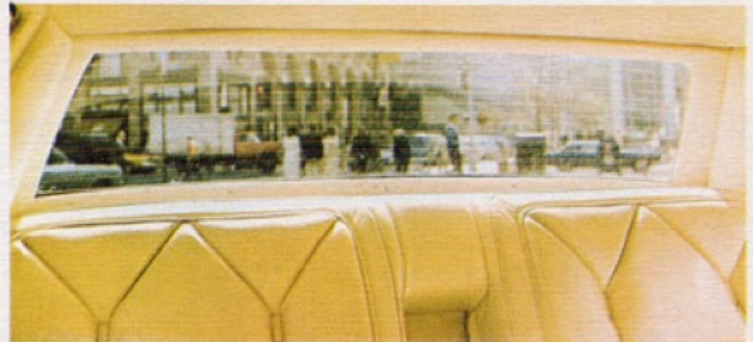
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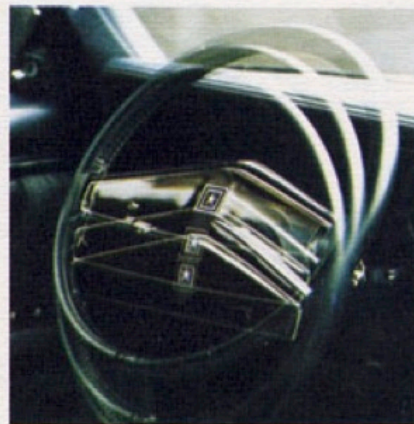
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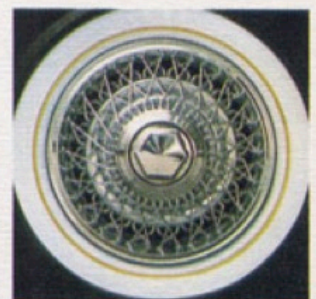
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E.



F.



H.



G.



I.



J.

Chrysler

Standard Equipment Features

AIR CONDITIONING—With manual control (New Yorker)

ALTERNATOR—65 amp., 100 amp. with optional electrically-heated rear window defroster

***ARMRESTS**—Padded, front doors, rear doors and front seat centre-mounted folding type. Front and rear seat centre-mounted folding type (New Yorker)

ASH RECEIVERS—Front and rear

BATTERY—370 amp. maintenance free, with built-in test indicator (Newport)

325 amp. (New Yorker)

***BODY**—Unibody construction combines body and frame into one solid, strong unit. Seven-stage anti-corrosion process. Extensive use of galvanized steel

***BRAKES**—Power-assisted, front disc, rear drum

***BUMPER GUARDS**—Front and rear (New Yorker)

***BUMPER RUB STRIPS**—Front and rear

***BUMPERS**—Hydraulic energy-absorbing units restrict damage to bumpers and filler panels at impact speeds up to 8km/h (5 mph) front and rear

CARPETING—Colour-keyed shag, front and rear passenger compartments

CHIMES—Warning for seat belts, headlights on, and key-left-in ignition

CIGAR LIGHTER—Front plus two in rear (New Yorker)

CLOCK—Electronic digital (New Yorker)

COOLANT RESERVE SYSTEM

***DOORS**—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)

EMISSION CONTROL SYSTEM—Closed crankcase ventilation. Air preheat. Evaporative control and charcoal canister. Automatic vacuum spark advance, exhaust gas recirculation and electric-assist choke

***GLASS**—Tinted, all windows

HEADLINING—Colour-keyed

HEATER/DEFROSTERS—With powered upper and lower level, "Hi / Lo" ventilation and heating. Provides increased comfort control and allows faster, more effective side-window defrosting

HOOD RELEASE—Conveniently located inside

HORNS—Dual

IGNITION—Electronic Ignition System eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting

***IMPACT PROTECTION**—Protection beams in door. Improved rear impact and roll-over integrity fuel systems

***INSTRUMENT PANEL AND CONTROLS**—Woodtone instrument panel includes a padded "cluster" design with recessed controls, variable intensity lights, "key-left-in ignition" warning chimes, integrated brake fluid pressure loss-parking brake warning indicator, battery condition indicator and locking glove box

***LIGHTS**—Dual side-by-side round headlights (concealed) (New Yorker). Dual side-by-side rectangular (Newport). Taillights, stoplights and backup lights. Side marker lights and reflectors, turn signal lights with lane change feature, 4-way emergency flasher. Courtesy light under instrument panel and dome light (Newport). Door courtesy lights and rear seat reading lights (New Yorker).

***LOCKS**—Anti-theft ignition and break-in resistant trunk lock

***MIRRORS**—Outside flag type, manual, left and right in chrome (Newport). Outside, flag type, remote control left and manual right in chrome (New Yorker). Inside prismatic day/night balljoint mounted with energy-absorbing lip around edge of glass

MULTIFUNCTION COLUMN SWITCH—Turn signal control lever with integral headlight dimmer control and windshield wiper control

PAINT—13 colours in durable acrylure finish

POWER WINDOWS—New Yorker

RADIOS—AM/FM Stereo (New Yorker)

***SEAT BELTS**—Combined lap and shoulder unbelt system for driver and front outboard passenger. Lap belts for all remaining passengers

***SEATS**—Cloth-and-vinyl bench seat with centre armrest (Newport). Cloth-and-vinyl 60/40 seat with passenger seat-back recliner (New Yorker)

SPACE-SAVER SPARE TIRE

SPEEDOMETER—Dual calibrated (km/h & mph) with metric predominant. Distance recorder (odometer) reads in kilometres

***STEERING**—Power-assisted, impact absorbing wheel and column

STEERING WHEEL—2-Spoke (Newport). 3-Spoke with vinyl centre pad and woodtone rim inserts (New Yorker)

***SUNVISORS**—Left and right, padded swivel type

SUSPENSION—Torsion-Quiet Ride. Special group of rubber bushings on the fore structure, steering mechanism. Torsion bars and rear springs greatly reduce road noise. Front anti-sway bar. Torsion bars front, leaf springs rear

TIRES—White sidewall glass-belted, radials (Newport). Wide, white sidewall, steel-belted radials (New Yorker).

TRANSMISSION—Torqueflite, automatic 3-speed

TRUNK DRESS UP—(New Yorker)

VINYL ROOF—Padded Landau (New Yorker)

VOLTAGE REGULATOR—Electronic

WHEEL COVERS—Deluxe 15", Premier 15" (New Yorker)

***WHEELS**—15", safety-rim

***WINDSHIELD WIPERS/WASHERS**—Electric 2-speed with overlapping wipe pattern

***Safety Features**

Selected Optional Equipment

AIR CONDITIONING—Integral with heater system (Newport), or front unit with automatic temperature control

AUTOMATIC SPEED CONTROL

AXLE—Rear with Sure-Grip Differential

BATTERY—500 amp. Long-Life

BUMPER GUARDS—Front and rear (Newport)

CLOCK—Electronic digital (Newport)

DEFROSTER-ELECTRICALLY HEATED REAR WINDOW

ENGINE BLOCK HEATER

FLOOR MATS—Colour-keyed, front and rear

GAS CAP, LOCKING

HORN—Triad System (3-Note)

LIGHTS—Halogen Headlamp System, cornering lights, Illuminated Entry System

LITTER CONTAINER

MIRRORS—Illuminated sun visor vanity (driver or passenger sides). Right, outside, remote control, chrome (New Yorker). Left, outside, remote control, chrome (Newport). Dual, outside, remote control, chrome (Newport)

PACKAGES—There are many special Chrysler option packages available, some of which are: "Fifth Avenue Edition" Package, Air-Conditioning Value Package (Newport) Two-Tone Paint Package, Heavy-Duty Package, or the Open Road Handling Package. See your dealer for full details.

POWER ASSISTS—Antenna, deck-lid release, door locks, seats and windows (Newport)

RADIOS—AM, AM/FM, AM/FM/MX, AM/FM/MX with CB transceiver, AM/FM/MX with 8 track tape, AM/FM/MX with search control and AM/FM/MX tape cassette with Dolby*

***Trademark, Dolby Laboratories**

STEERING WHEELS—Tilt Steering Wheel, 2-Spoke, leather wrapped, 3-Spoke, Luxury wheel

SUSPENSION, HEAVY-DUTY—includes rear springs, front and rear shock absorbers and sway bar

TRUNK DRESS UP—(Newport)

UNDERCOATING

VINYL ROOF, FULL—(Newport)

WHEEL COVERS—Premier (Newport) or wire

WHEELS—Aluminum or chrome road wheels

WINDSHIELD WIPERS—Deluxe with intermittent wipe

Ask your dealer for the complete story on the many other Chrysler available options.

SEAT AVAILABILITY

Model	Standard Seat	Material	Optional Seat	Material
Newport	Split back bench with folding centre armrest	Cloth & Vinyl	Split back bench with fold-down centre armrest	Vinyl
			60/40 split back bench with fold-down centre armrest (a)	Cloth & Vinyl or Vinyl
New Yorker	60/40 split back bench with fold-down centre armrest (a)	Cloth & Vinyl	60/40 split back bench with fold-down centre armrest (a) (b)	Leather & Vinyl

(a) Includes passenger seat recliner.

(b) Standard with "Fifth Avenue Edition" Package, Optional New Yorker.

CHRYSLER BASIC SPECIFICATIONS

Model Availability

	New Yorker	Newport
Four-Door Pillared Hardtop	X	X

Exterior Dimensions

	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Wheelbase	3010	118.5	3010	118.5
Overall Length (a)	5626	221.5	5593	220.2
Overall Width	1971	77.6	1971	77.6
Overall Height	1384	54.5	1384	54.5
Track—Front	1572	61.9	1572	61.9
—Rear	1575	62.0	1575	62.0
Curb Weight—Kilograms	1780		1661	
—Pounds		3924		3662

(a) Includes bumper guards.

Interior Dimensions

	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Effective Headroom—Front	980	38.6	970	38.2
—Rear	950	37.4	950	37.4
Effective Legroom—Front	1074	42.3	1074	42.3
—Rear	970	38.2	973	38.3
Shoulder Room—Front	1529	60.2	1549	61.0
—Rear	1527	60.1	1549	61.0
Hip Room—Front	1463	57.6	1458	57.4
—Rear	1478	58.2	1458	57.4

(a) Includes passenger seat recliner

Luggage Compartment

	New Yorker Four-Door Pillared Hardtop		Newport Four-Door Pillared Hardtop	
	millimetres	inches	millimetres	inches
Loading Height	709	27.9	709	27.9
Usable Luggage Capacity—dm ³ —cu. ft.	603	21.3	603	21.3

ENGINE AND TRANSMISSION SPECIFICATIONS

	6-cylinder	8-cylinder			
	Standard Not available	Optional Standard	Optional Optional	Optional Optional	Optional (a) Optional (a)
Availability—Newport —New Yorker					
Displacement—litres —cu. in.	3.7 225	5.2 318	5.2 318	5.9 360	5.9 360
Carburetor	2-barrel	2-barrel	4-barrel	2-barrel	4-barrel
Bore—millimetres —inches	86 3.4	99 3.91	99 3.91	102 4.0	102 4.0
Stroke—millimetres —inches	105 4.12	84 3.31	84 3.31	91 3.58	91 3.58
Installed Net Power (kW @ R.P.M.) (H.P. @ R.P.M.)	78 @ 3600 105 @ 3600	93 @ 3600 125 @ 3600	119 @ 4000 160 @ 4000	100 @ 3200 135 @ 3200	142 @ 4000 190 @ 4000
Installed Net Torque (N•m @ R.P.M.) (lb. ft. @ R.P.M.)	230 @ 1600 170 @ 1600	332 @ 1600 245 @ 1600	332 @ 2000 245 @ 2000	352 @ 2000 260 @ 2000	380 @ 2000 280 @ 2000
Compression Ratio	8.4:1	8.5:1	8.5:1	8.4:1	8.4:1
Air Cleaner	Silenced	Silenced	Silenced	Silenced	Silenced
Catalytic Exhaust System	Standard	Standard	Not Available	Standard	Not Available
Exhaust	Single	Single	Single	Single	Dual
Fuel Required	Unleaded	Unleaded	Leaded or Unleaded	Unleaded	Leaded or Unleaded
"Electronic Spark Control" System	Not Available	Not Available	Standard	Standard	Standard
Lock Up Torque Converter	Standard	Standard	Standard	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Standard	Standard	Standard	Standard	Standard

(a) Available with the Heavy-Duty Trailer Assist Package. Ask your dealer for details.

CHASSIS SPECIFICATIONS

			6-cylinder	8-cylinder
ENGINE DISPLACEMENT—litres —cu. in.			3.7 225	5.2 318
BRAKES	Type	Power disc front, drum rear	Standard	Standard
	Size—mm	Disc brakes, front wheels	294	294
		Drum brakes, rear wheels	254 x 64	254 x 64
	—in.	Disc brakes, front wheels	11.58	11.58
		Drum brakes, rear wheels	10 x 2.5	10 x 2.5
CAPACITIES	Fuel tank—litres —Imperial gallons		79 17.4	79 17.4
	Engine crankcase—litres —quarts		3.8 3.3	3.8 3.3
	Cooling system with heater—litres —quarts		10.9 9.6	14.2 12.5
	REAR AXLE RATIOS—Standard		2.7	2.4
STEERING RATIOS	Power	Gear ratios	15.7:1	15.7:1
		Overall ratio	18.8:1	18.8:1
		Wheel turns, lock to lock	3.5	3.5
	Turning Diameter Curb-to-Curb	meters	12.9	12.9
		feet	42.4	42.4
	Type	Torsion bar	Front	Front
SUSPENSION		Leaf spring	Rear	Rear
	Rear Spring	millimeters	1448	1448
	Length	inches	57	57
	TRANSMISSION—Torqueflite 3-Speed		Standard	Standard
WHEEL RIMS	Rim size		5.5JJ	5.5JJ
	Tire size		P195/75R15 (a)	P195/75R15 (a)

(a) P205/75R15 on New Yorker.

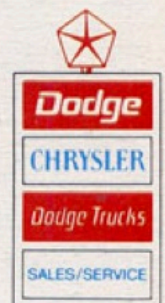
OPTIONAL 5/80 CHRYSLER PROTECTION PLAN

- Covers all major power train components
- Five years or 80,000 kilometres, whichever occurs first
- See your dealer for further details and cost



BUY, RENT
OR LEASE

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, standard and optional equipment listed, colours and materials, and to change or discontinue models.



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