

'81 CHEVY PICKUPS



A STEP AHEAD.

A STEP AHEAD.

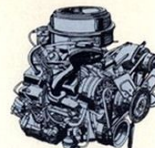
NEW CHEVY PICKUPS. For 1981, a step ahead. New optional V8 with Electronic Spark Control. Improved Six. New, trimmer body, but with the same big full-size payloads. New, leaner looks, cleaner aerodynamic styling, new fuel efficiency*—plus Chevy's traditional strong truck features, like: Massive Girder Beam suspension on 2-wheel-drive models. Double-wall construction. Strong, solid ladder-type frame. New Chevy Pickups. A step ahead. For Chevy and you.

* See your Chevrolet dealer to obtain Transport Canada fuel consumption ratings for Chevy Pickup.



NEW SHAPE CUTS AIR DRAG.

New aerodynamically designed front-end sheet metal cuts power-robbing wind drag. An exciting new look for the eighties that also contributes to operating efficiency. New Chevy Pickups work hard and look great!



NEW OPTIONAL V8 WITH ELECTRONIC SPARK CONTROL.

New optional 5.0 Litre (305 Cu. In.) V8 with ESC offers an impressive combination of performance and fuel economy. See page 10.

A WORD ABOUT THIS CATALOGUE.

We have tried to make this catalogue as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the

equipment shown or described throughout this catalogue are factory-installed options, dealer accessories and specialized equipment from various independent suppliers available at extra cost. Your dealer has details and, before ordering, you should ask him to bring

you up to date.

The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

(Cover) Chevy C10 Fleetside Silverado.
(Shown here) Chevy C20 Fleetside Silverado.





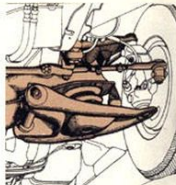
DOUBLE-WALL CONSTRUCTION.

Many important areas in the new Chevy Pickups are constructed with both an inner and outer steel wall. See page 12.



SOLID STEEL FRAME.

New Chevy Pickups have rigid, ladder-type frames with solid rails of high-strength steel. See page 12.



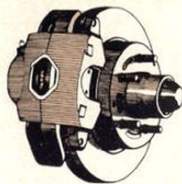
MASSIVE GIRDER BEAM FRONT SUSPENSION.

A rigid steel beam with independent front suspension helps smooth the ride on 2-wheel-drive models. See page 16.



IMPROVED ANTI-CORROSION.

More corrosion-resistant steels compared to last year, new urethane stone shields ahead of wheel openings on Fleetside cargo boxes. See page 13.



NEW LOW-DRAG DISC BRAKES.

Brake pad life is improved and constant rolling resistance from brakes is reduced since last year. See page 16.



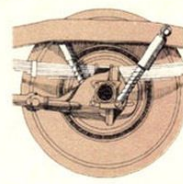
NEW 4-WHEEL-DRIVE SYSTEM

Features new front hubs on K10-20 models that let you shift into and out of 4-wheel drive without leaving the cab. See page 7.



NEW LEAN WEIGHT

Weight has been trimmed without affecting toughness. Lighter Chevy Pickups still carry as much as last year. See page 16.



NEW REAR SPRINGS.

New base rear springs for K10-20 models and new optional heavy-duty springs for C10-20 models. See page 16.



Chevy C10 Stepside Cheyenne



NEW 4-WHEEL-DRIVE SYSTEM. NEW OPTIONAL V8 PUNCH.

A Chevy 4-wheeler is a versatile way to get to a job. Or get far away from it. In 2-wheel-drive, it's a hard-working highway pickup. In 4-wheel-drive, it's a hard-charger in mud, snow or when the road gets rough. And the new 4-wheel-drive system for K10-20 models offers extra convenience in 4-wheeling.

WIDE CHOICE OF MODELS.

Chevy offers a wide lineup of 4-wheelers, half-ton, ¾-ton and one-ton models with single or dual rear wheels. Depending on the wheelbase, you can order a 6½ ft. or 8 ft. pickup box. (See model chart on page 5.)

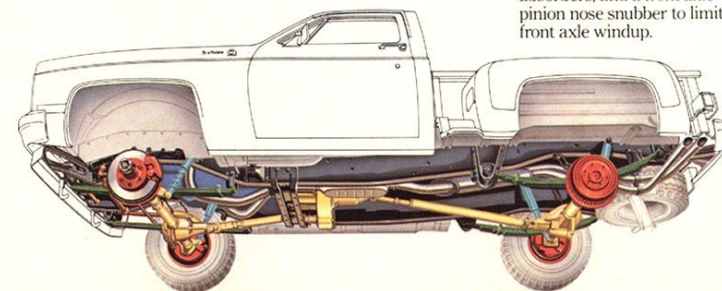
NEW OPTIONAL V8 WITH ELECTRONIC SPARK CONTROL.

For K10 models, the new optional 5.0 Litre (305 Cu. In.) V8 with Electronic Spark Control offers acceleration and horsepower comparable to the 5.7 Litre (350 Cu. In.) V8. (See page 10 for details.)



NEW 4-WHEEL-DRIVE SYSTEM.

The new 4-wheel-drive system for K10-20 models features automatic locking front hubs. When you shift from 2WD to 4WD, the front hubs automatically lock up, eliminating the need to get out of the cab to set them. To revert to 2WD, simply stop the vehicle, shift into 2WD, back up slowly about ten feet and go your way. K10 and K20 models also have a new lightweight aluminum transfer case with synchronized gears that allow you to shift from 2WD to 4WD at speeds under 20 MPH. The console is floor-mounted with lighted indicator. In 2-wheel-drive, the transfer case and front-axle prop shaft don't turn for reduced wear on the components.



STANDARD FEATURES ON CHEVY 4-WHEELERS.

1. Power steering.
2. New automatic locking front hubs on K10-20 models.
3. Front stabilizer bar.
4. Power-assisted front disc brakes and finned rear drum brakes, with new low-drag front disc brakes on models under 8500 lbs. GVWR.
5. Multi-leaf springs front and rear.
6. Drop-centre frame design for low cab floor height.
7. Two-piece drive shaft for rugged simplicity.
8. One-piece front air deflector on models under 8,500 lbs. GVWR.

NEW LEAN WEIGHT.

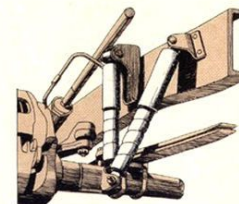
Unnecessary weight has been trimmed for all 4x4 models. Payloads are still full size. On single-rear-wheel models, payloads range from 1794 to 4395 lbs. On one-ton Big Dooley dual-rear-wheel models, they range from 4450 to 4993 lbs. (See model chart on page 9.)

EASY ENTRY AND EXIT.

Chevy 4-wheelers have a low silhouette for easy entry and exit. Yet they still allow slightly over 7 inches of ground clearance.

NEW REAR SPRINGS.

New rear springs are stress-shot-peened for strength on K10 and K20 models under 8,500-lbs. GVWR.



NEW FRONT QUAD SHOCKS.

For K10 and K20 models, a new optional Front Quad Shocks package is available. It includes four shock absorbers for the front axle, two heavy-duty rear shock absorbers, and a front-axle-pinion nose snubber to limit front axle windup.

NAME A PICKUP JOB.

THERE'S A STRONG CHEVY HERE TO MATCH.

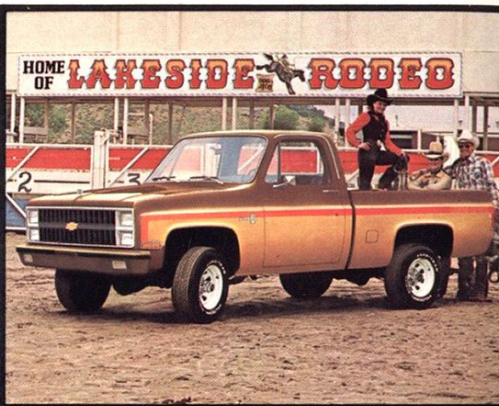
FLEETSIDE 2-WHEEL DRIVE.

(Shown as C10 Diesel Pickup.) Fleetside styling is available in all six series with an 8-ft. box and GVWRs to 10,000 lbs. A 6½-ft. box is available on C and K10 models only. (GVWR is combined weight of vehicle, equipment, fuel, driver, passenger and payload.)



FLEETSIDE 4-WHEEL DRIVE.

Some jobs demand 4-wheel drive. Chevy K20 Fleetside delivers it with full-size payloads from 2205 to 3902 lbs. Also available as K10, and K30. Shown with optional Sport Package described on the back cover.



CREW CAB/BONUS CAB.

Both available in 2- and 4-wheel drive models. Crew Cab is a 4-door pickup with front and rear bench seats. Bonus Cab does not have a rear seat, so it offers 55.8 cubic feet of lockable cab load space. Both models are also available with Big Dooley (dual rear wheels).

CHASSIS-CAB AND NEW C30 HD CHASSIS-CAB.

2- and 4-wheel drive Chassis-Cab models are available in four wheelbases to accept bodies from 7 to 13 ft. long. A new C30 heavy-duty Chassis Cab has a 10,500-lb. GVWR and includes optional heavy-duty suspension components and dual rear wheels. See your Chevy dealer for details.



IN SIX TOUGH SERIES.

SERIES	PAYLOAD RANGE	FLEETSIDE	STEPSIDE	CREW CAB	BONUS CAB	CHASSIS CAB
C10	1115-2134	●○	●○			●○
BIG-10	1997-2402	●○	●○			
C10 DIESEL	1128-2126	●○	●○			
C20	2307-4445	○	○	▲	▲	○ ■ ▲
C30	3639-5475	○D	○	▲D	▲D	○ ■ ▲D
K10 (4-WD)	1794-2115	●○	●○			●○
K20 (4-WD)	2205-3902	○	○			○ ■ ▲
K30 (4-WD)	3398-4993	○D		D	▲D	○ ■ ▲D

● 117 5" WB (6½' Box) ○ 131 5" WB (8' Box) ■ 135 5" WB □ 159 5" WB ▲ 164 5" WB (8' Box) D—Big Dooley

STEPSIDE 2-WHEEL DRIVE.

A convenient step between the door and extended rear fender helps you get at cargo. Available in 6½-ft. or 8-ft. cargo box length. Also available as a C10 Diesel Pickup. See page 10.



STEPSIDE 4-WHEEL DRIVE.

K10 Stepside is available with a 6½- or 8-ft. box. K20 Stepside is available with 8-ft. box only. Sporty styling eliminates pickup box wheelhousings so the inside walls are smooth. Shown with optional Sport Package described on the back cover.



BIG DOOLEY.

Available in 2- and 4-wheel-drive. Big Dooley models have dual rear wheels (4 total) for extra carrying capacity. Chevy's Big Dooley can tow large fifth wheel trailers when properly equipped. See your Chevy dealer for details.

TRAILERING.

Strong Chevy Pickups can be equipped for a wide range of trailering jobs. Ask your Chevy dealer for details and the recommended optional equipment to meet your trailering needs.

SWITCH ON POWER ON VALUE ON

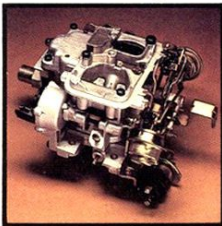
Chevy has the engines you need for tough jobs in a varied lineup of gasoline engine pickups and the C10 Diesel Pickup. Before deciding on an engine, consider your driving habits, operating conditions and payloads. Talk to your Chevy dealer.

He'll help you order the engine you want. Chevy offers these engines with built-in power and value to help meet your needs in the eighties.

SMOOTH-RUNNING, HIGH-EFFICIENCY SIX.

The 4.1 Litre (250 Cu. In.) Six has a recalibrated carburetor and redesigned camshaft for smoother idling and operation than last year.

This budget-minded powerhouse features a staged, two-



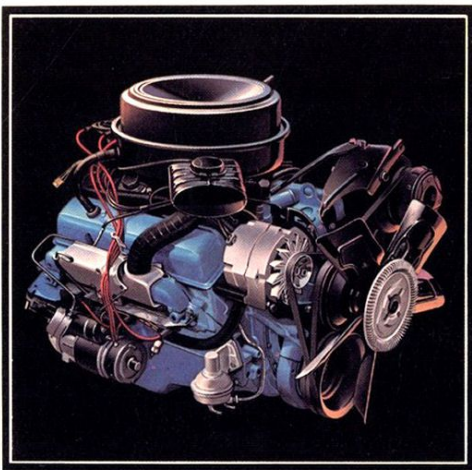
barrel carburetor that uses only one barrel for normal operation. When more power is needed, the second, larger barrel is activated.

The emissions control system uses engine vacuum pulses instead of an air pump, pulley, and belt and saves about 15 lbs. in weight over previous designs.

Other features combine to help provide good response and cold weather operation.

NEW OPTIONAL 5.0 LITRE (305 CU. IN.) V8 WITH ELECTRONIC SPARK CONTROL.

This new 5.0 Litre V8 has been engineered to provide acceleration and horsepower



comparable to a 5.7 Litre (350 Cu. In.) V8. It has a substantial 9.2-to-1 compression ratio. Yet this engine operates on low octane, unleaded fuel! The engine is designed to run most efficiently at maximum spark advance. An Electronic Spark Control senses a "knock" condition and automatically retards the spark. A new staged 4-barrel carburetor, adds to smoothness and operating efficiency. An optional 5.0 Litre (305 Cu. In.) V8 with a 2-barrel carburetor is also available without the Electronic Spark Control system.

NEW HIGH-EFFICIENCY RADIATORS.

All radiators have more cooling fins in their cores than last year. This exposes coolant to more surfaces for improved cooling efficiency.

V8 DIESEL HALF-TON PICKUP

A 5.7 Litre V8 diesel engine model may be ordered as a C10 Fleetside or Stepside. The 5.7 Litre V8 diesel has no points, spark plugs, coil, condenser or carburetor to adjust or replace.

A WORD ABOUT ENGINES.

The Chevrolet trucks in this catalogue are equipped with GM-built engines produced by various divisions of General Motors Corporation and General Motors of Canada and GM de Mexico. Please refer to Chevrolet Pickup powertrain information below and on the back cover of this catalogue. See your dealer for complete details about engine sources and availability.

WIDE RANGE OF STANDARD EQUIPMENT.

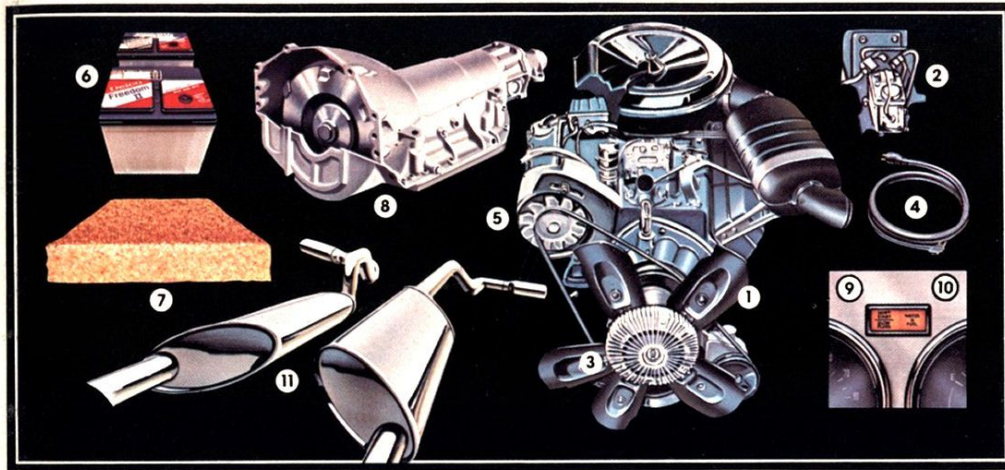
Included with the Chevy C10 Diesel Pickup are:

1. 5.7 Litre V8 diesel engine.
2. Power disc low-drag front brakes. Hydraulic booster shown.

3. Thermostatic fan drive.
4. Engine block heater.
5. 63-amp alternator.
6. Dual high-capacity Delco Freedom batteries.
7. Special insulation package.

8. Automatic transmission with new low-slip clutch plates.
9. Glow plug with start lights on instrument panel.
10. New water-in-fuel indicator light on instrument panel.

11. Dual exhaust system. Plus:
 - Engine oil cooler.
 - Power steering.
 - Diesel identification on hood, front fenders and Fleetside tailgate.



4.1 LITRE SIX
(250 CUBIC INCH)

Staged, 2-barrel carburetor is recalibrated for new smoothness.



4.8 LITRE SIX
(292 CUBIC INCH)

Designed for hardworking value with a single-barrel carburetor.



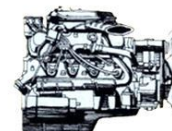
5.0 LITRE V8
(305 CUBIC INCH)

Available in versions with and without new Electronic Spark Control and staged 2-barrel or staged 4-barrel carburetor.



5.7 LITRE V8
(350 CUBIC INCH)

A V8 engine for all-around performance. Four-barrel carburetor.



7.4 LITRE V8
(454 CUBIC INCH)

Extra displacement and torque for extra-heavy-duty jobs.



5.7 LITRE V8
(DIESEL)

Built for the long run with 3-inch diameter main bearings. Available only in the C10 Diesel Pickup.

Engine specifications

ENGINES WITH LIGHT-DUTY EMISSIONS for models of 8500-lb. GVWR and below

Engine ordering code	LE3(A)	Not Available	LG9(C)	LE9(C)	LS9(C)	Not Available	LF9(D)
Bore & stroke (in.)	3.9 x 3.5		3.74 x 3.48	3.74 x 3.48	4.0 x 3.5		4.06 x 3.38
Compression ratio	8.3 to 1		8.5 to 1	9.2 to 1	8.2 to 1		22.5 to 1
SAE net horsepower @ RPM	115 @ 3600		130 @ 4000	165 @ 4400	165 @ 3800		125 @ 3600
SAE net torque (lb.-ft.) @ RPM	200 @ 2000		240 @ 2000	240 @ 2000	275 @ 1600		225 @ 1600

ENGINES WITH HEAVY-DUTY EMISSIONS for models of 8500-lb. GVWR and above

Engine ordering code	Not Available	L25(B)	Not Available	LE9(C)	LT9(A)	LE8(A)	Not Available
Bore & stroke (in.)		3.9 x 4.1		3.74 x 3.48	4.0 x 3.5	4.3 x 4.0	
Compression ratio		7.8 to 1		9.2 to 1	8.3 to 1	7.9 to 1	
SAE net horsepower @ RPM		115 @ 3400		160 @ 4400	165 @ 3800	210 @ 3800	
SAE net torque (lb.-ft.) @ RPM		215 @ 1600		235 @ 2000	255 @ 2800	340 @ 2800	

(A) Produced by GM-Chevrolet Motor Division U.S.A.

(B) Produced by GM de Mexico Engine Plant.

(C) Produced by GM-Chevrolet Motor Division U.S.A. and GM of Canada.

(C) Produced by GM-Chevrolet Motor Division U.S.A.

(D) Produced by GM Oldsmobile Motor Division U.S.A.

TWO STEEL HIDES

A. Double-Wall Construction. Chevy Pickups have two steel hides: both an inner and outer steel wall in the doors, front fenders, cab rear panel, hood, Fleet-side pickup box side panels and the easily removable tailgate.

B. Solid Steel Frame. Rigid, ladder-type frames have side rails of solid steel for strength. New Chevy Pickups are just as strong as ever.

C. Front Air Deflector. Helps reduce air-drag. Standard on C10, C20 and K models with GVWRs to 8500 lbs., except Chassis-Cabs and C20 Crew/Bonus Cabs.

D. New front door hinge reinforcements for added strength.

E. New cab mounts for improved isolation from road noise and vibration.

NEW ANTI-CORROSION DESIGN.

F. New front fender skirts to match new fender design.

G. New urethane stone shields added ahead of wheel openings on Fleetside cargo boxes.

H. New "hemmed" construction on Fleetside tailgates to help keep out corrosive elements.

I. New front-wheelhousing-to-frame seals to reduce underhood splash and to help fight corrosion. Chevy Pickups are designed with attention to such details to help them keep their looks.

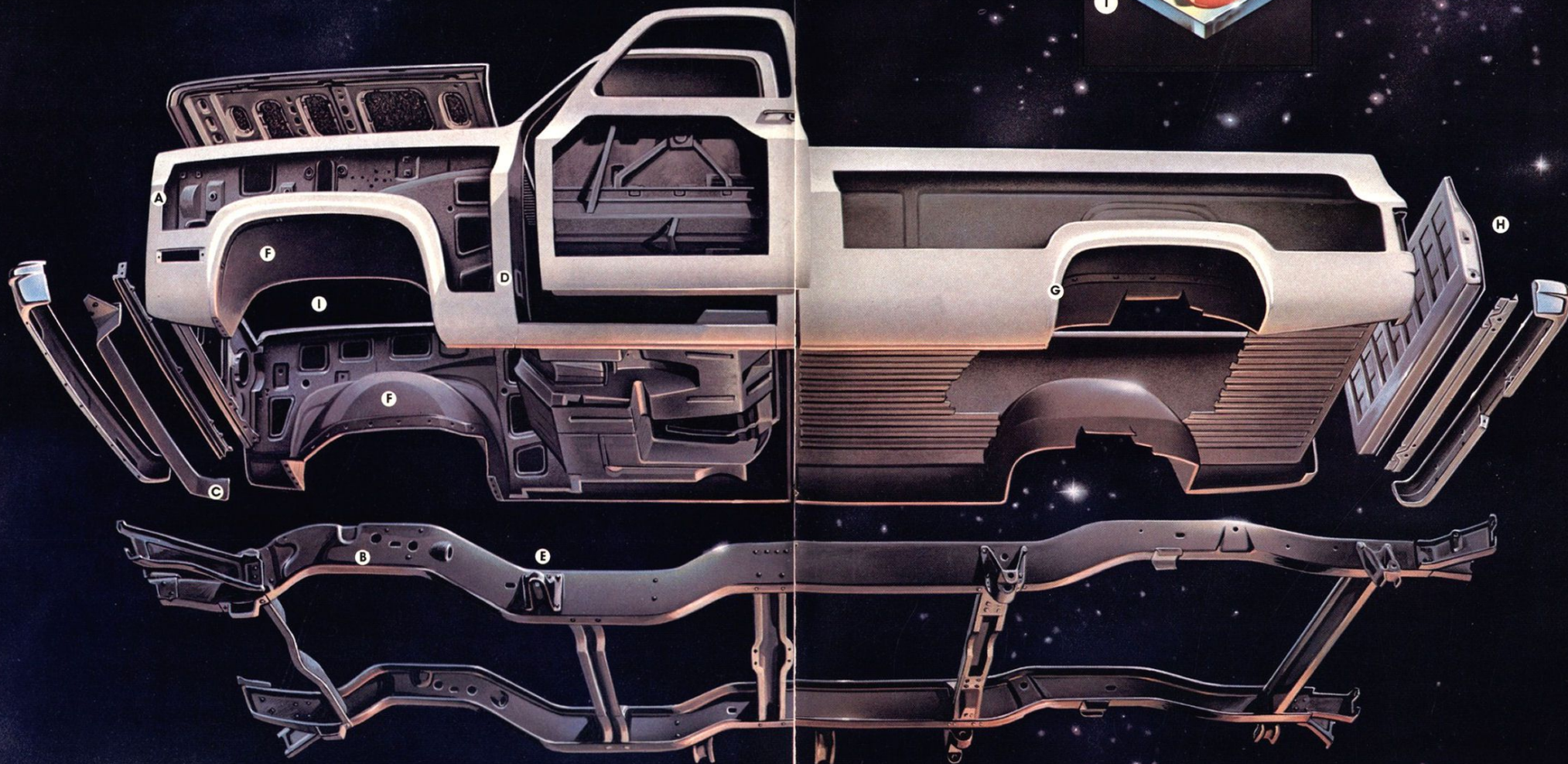
EXTENSIVE ANTI-CORROSION TREATMENTS.

1. Increased use of corrosion-resistant steels. Zincrometal® galvanized steel, zinc alloy steel and zinc-plated parts used in many important areas.
2. Zinc-rich anti-corrosion primers. Hand-sprayed on critical areas before final priming.
3. Final priming. Every Chevy Pickup body gets a dip or spray bath that leaves a thick primer coating.
4. Finish painting. That beautiful finish is tough, baked-on acrylic enamel.



5. Aluminized wax preservative. Many lower body inner surfaces get this coating to help resist corrosion from road salt.

6. Extensive weatherproofing. Yards of butyl rubber weather stripping around doors and windows. Sealing compounds and rubber gaskets at joints and light enclosures. General Motors of Canada offers a Three-Year Perforation-From-Corrosion Limited Warranty. Exhaust system components not included. See your Chevrolet dealer for details on other limitations.



NEW INTERIORS, COMFORT. SAME ROOMY CAB.

STANDARD CUSTOM DELUXE TRIM.

Includes all these standard comfort and appearance items:

- ☐ New full-foam front seat cushion.
- ☐ Fold-forward seat back with new inertia-type latch for inside cab storage area (regular cab front seat; Crew Cab rear seat).
- ☐ New striped vinyl upholstery in five colour (new black plus doeskin, blue, green and carmine) choices with grained vinyl facings. (Black and green not available on Crew/Bonus Cab.)
- ☐ Single retractor lap and shoulder belt system.
- ☐ Large padded armrests.
- ☐ Padded sunshades.
- ☐ New colour-keyed door trim panel with armrest.
- ☐ New die-cast metal door-opening and window-regulating handles.
- ☐ Cab interior light.
- ☐ Prismatic inside rearview mirror.
- ☐ New foam-padded instrument panel pad with nameplate.
- ☐ New blower "Off" position added to heater fan.

Exterior Items Include:

- ☐ Bright drip rails over doors.



- ☐ Bright rearview mirrors.
- ☐ White painted front bumper (new) and wheels with bright hubcaps on single rear wheel models.
- ☐ New front-end sheet metal, grille and single rectangular headlamps.
- ☐ New front side marker lights.

OPTIONAL SCOTTSDALE TRIM.

For regular cabs, includes items in Custom Deluxe Package plus these major additions or substitutions:

- ☐ Choice of either new Custom cloth or Custom vinyl in five colours with new grained vinyl facings.
- ☐ New black crackle insert and bright trim in door panels.
- ☐ Colour-keyed floor mat.
- ☐ Door or manually operated dome lamp.

- ☐ Extra insulation.
- ☐ Cigarette lighter and ashtray lamp.
- ☐ New Scottsdale nameplate on instrument panel.

Exterior items include all Standard Custom Deluxe items



plus these major additions or substitutions:

- ☐ New front side marker lights with bright trim.
- ☐ New chromed front bumper.
- ☐ Bright-trimmed Fleetside tail lamps and dual rear wheel clearance lamps.
- ☐ New bright-trimmed black mouldings on body sides and tailgate on Fleetside Pickup only.
- ☐ Bright windshield/rear window trim.
- ☐ New Scottsdale fender-mounted nameplates.
- ☐ Dual horns.

OPTIONAL CHEYENNE TRIM.

All Scottsdale items plus these major additions or substitutions:

- ☐ New silver instrument cluster bezel, instrument panel pad applique and door trim panel applique.
- ☐ Colour-keyed vinyl insert on door trim panels.
- ☐ Door storage pockets.
- ☐ Colour-keyed carpeting.
- ☐ Perforated, colour-keyed headliner.
- ☐ Custom steering wheel.
- ☐ Extra-thick floor insulation.
- ☐ Headliner insulation.
- ☐ New Cheyenne nameplate on instrument panel.

Exterior Items (for regular cabs only) include all Scottsdale



items (except Black body side moulding) plus these major additions or substitutions:

- ☐ Bright front/rear wheel opening mouldings with black paint trim on Fleetside Pickup only.

- ☐ Hood and cab-to-fender sound insulators.
- ☐ New bright cab-back panel mouldings.
- ☐ New bright tailgate applique with Chevrolet lettering on Fleetside Pickup only.
- ☐ Secondary door weatherstrips.
- ☐ New Cheyenne fender-mounted nameplates.

OPTIONAL SILVERADO TRIM, CHEVY'S FINEST

All items in Cheyenne package for regular cabs and all items in Scottsdale package for Crew and Bonus Cabs, plus these major additions and substitutions:

- ☐ Full cowl side trim panels.
- ☐ New door-closing assist strap.
- ☐ New door area carpet trim below door panel.
- ☐ New Silverado nameplate on instrument panel.
- ☐ Bright brushed-finished stainless steel instrument cluster frame and matching inset on instrument panel pad and door trim panels.
- ☐ Needle-type, full gauge instrumentation.
- ☐ Crew Cabs/Bonus Cabs offer custom steering wheel, colour-keyed carpeting (except Bonus Cab rear compartment), choice of Custom cloth or Custom vinyl, extra-thick floor insulation.

Exterior Items Include all Cheyenne items plus these major additions or substitutions:

- ☐ New bright-trimmed grille,



headlamp bezels and dual rectangular headlamps.

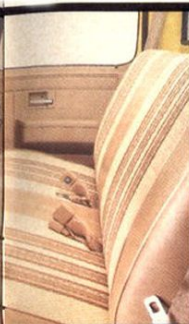
- ☐ New Silverado fender-mounted nameplates.
- ☐ Bright body side and rear mouldings (Fleetside Pickup except "03, 43" with dual rear wheels).

OPTIONAL BUCKET SEATS

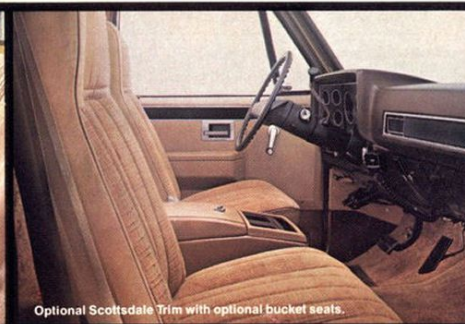
Shown in Scottsdale interior. Optional high-back bucket seats and new lockable console in choice of doeskin or black Custom vinyl for all trim levels. New Custom cloth available in doeskin only for Scottsdale, Cheyenne and Silverado trim levels. For 2-door cab models only.



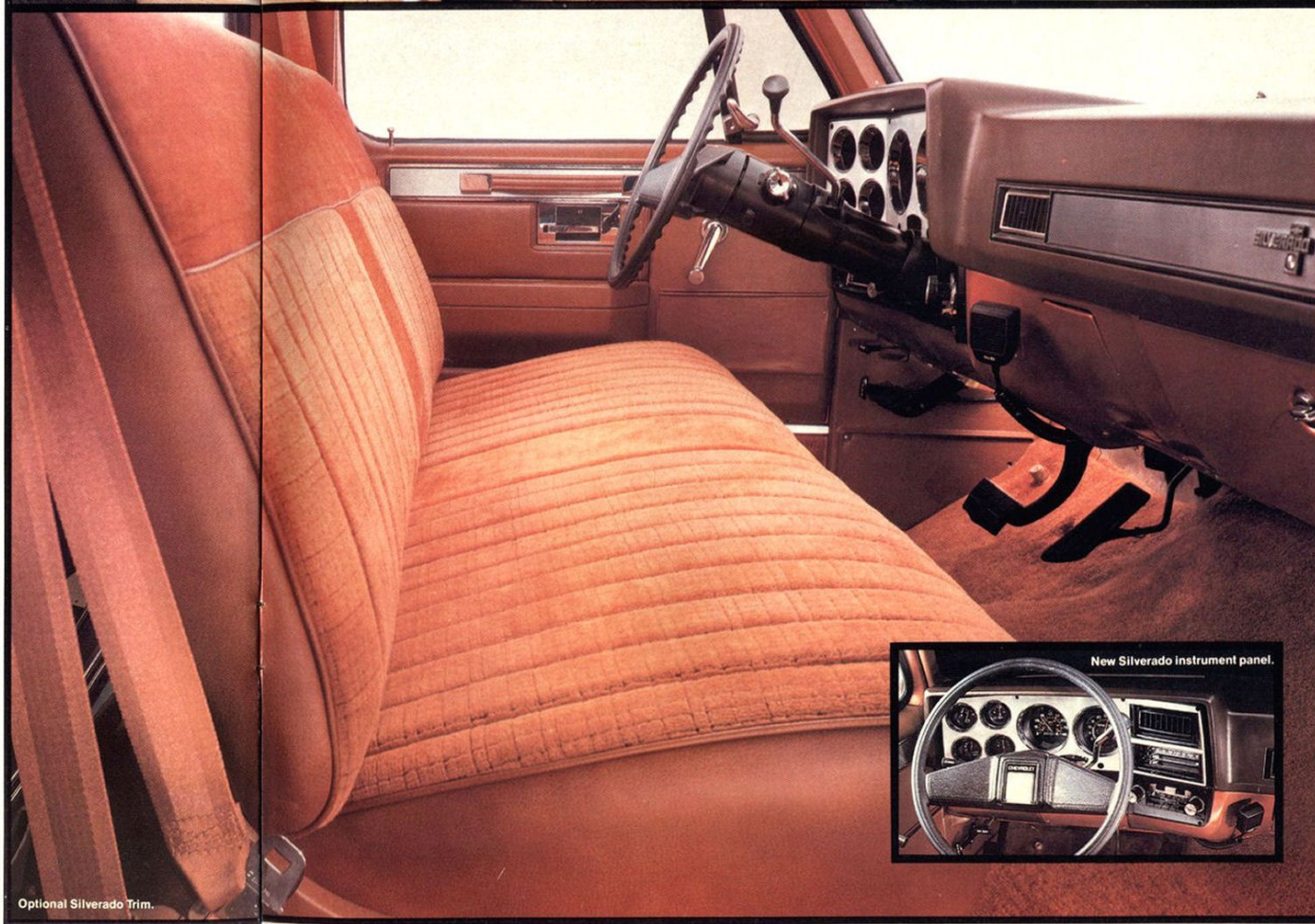
Standard Custom Deluxe Trim.



Optional Scottsdale Trim with optional bucket seats.



Optional Cheyenne Trim.



Optional Silverado Trim.



New Silverado instrument panel.

Above interiors shown with other available options.

THE TECHNOLOGY OF STRENGTH.

Strong Chevy Pickups are built to give you the hard-working performance and value you need in the eighties. Here are more of the features that make them a step ahead.

MASSIVE GIRDER BEAM INDEPENDENT FRONT SUSPENSION.

A massive, rigid steel beam (see below) is the foundation for independent front suspension on 2-wheel-drive models. On each end are two contoured steel control arms with coil springs. Each pair of arms flexes up and down, allowing the front wheels to take bumps independently and help smooth the ride.

NEW LEAN WEIGHT.

Weight was trimmed in detail after detail without affecting toughness. Some new items lighter than last year include sheet metal, exhaust systems, glass, floor coverings, roof panel insulators, bench seat frames, door weather stripping, and minor body parts. The new Chevy Pickups are lighter but just as strong, with full-size payloads. (See payload ranges on page 9.)



ENGINE FAN CLUTCH.

An engine fan clutch is standard on most models up to 8500 lbs. GVWR to help reduce horsepower drain. The fan speed is thermostatically controlled and delivers more air only when the temperature of the coolant needs extra cooling.

NEW LOW-DRAG FRONT DISC BRAKES.

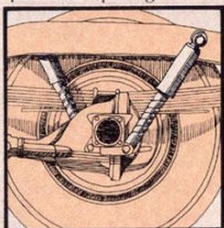
The front disc brakes on C10-20 and K10-20 models under 8500 lbs. GVWR have a new low-drag design and new quick take-up master cylinder. The brake calipers contact the brake rotor only when braking. This reduces constant rolling resistance from the brakes.



COMPUTER-MATCHED BRAKE SYSTEM.

Front disc and finned rear drum brakes are computer-matched to the vehicle's GVWR. A wear sensor on each front disc brake gives an

audible signal when the brake pads need replacing.



COUNTER-ANGLED REAR SHOCKS.

In the rear, one shock slants forward and the other aft to help control brake and power hop. Shocks have new valving and calibration for a smooth ride. Both front and rear shock absorbers are shielded against minor stone damage.

NEW REAR SPRINGS.

Base springs for K10-20 models and optional heavy-duty springs for C10-20 models are new with stress-shot-peening for strength and

new anti-corrosive paint. A two-stage multi-leaf design helps provide a good ride with light loads and progressively firmer support with heavier loads.

NEW SEMI-FLOATING REAR AXLE.

A new 6000-lb. capacity, semi-floating rear axle is standard on all C20 and K20 models except Bonus-Crew Cabs and conventional cabs equipped with the optional 74 Litre (454 Cu. In.) V8. It features a 9 1/2" ring gear, lighter weight, and is easier to service than the previous design.

NEW AUTOMATIC TRANSMISSION EFFICIENCY.

Most optional automatic transmissions for models under 8500 lbs. GVWR have re-engineered clutch plates. Power delivery is more positive and efficient.

NEW QUIET.

New exhaust systems in various applications give reduced noise and back pressure. Improved seating of the speedometer cable and new

dash mats for the pass-through of cables help reduce interior noise. New cab mounts help isolate you and the cab from road noise.



RADIAL TIRES.

Radial ply tires are standard on C10, C20, K10 and K20 pickups and chassis-cabs with GVWRs under 8500 lbs. They provide low rolling resistance.

TESTED. RETESTED.

Selected models were driven the equivalent of approximately 5000 miles over Belgian blocks. This rough punishment put suspension components to a severe test.

It's one of many testing procedures used to check out the 1981 Chevy Pickups.

PERFORMANCE AND HEAVY-DUTY OPTIONS.

Listed here are the many options available for extra performance to meet your particular needs. Comfort, convenience and appearance

options are presented on pages 18 and 19.

OPTIONS AVAILABLE ON ALL MODELS

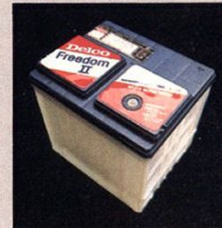
Automatic Speed Control
Auxiliary Fuel Tank
*Auxiliary Battery
Axle, Rear: Locking Differential
*Cold Climate Package

*Engine Oil Cooler
Fuel Tank Shield
*Generator, 55-amp
*Generator, 63-amp
*Heavy-Duty Automatic Trans. Cooler
*Heavy-Duty Battery
Heavy-Duty Front and Rear Shocks
Heavy-Duty Radiator
*Trailer Special *Except Diesel Pickup

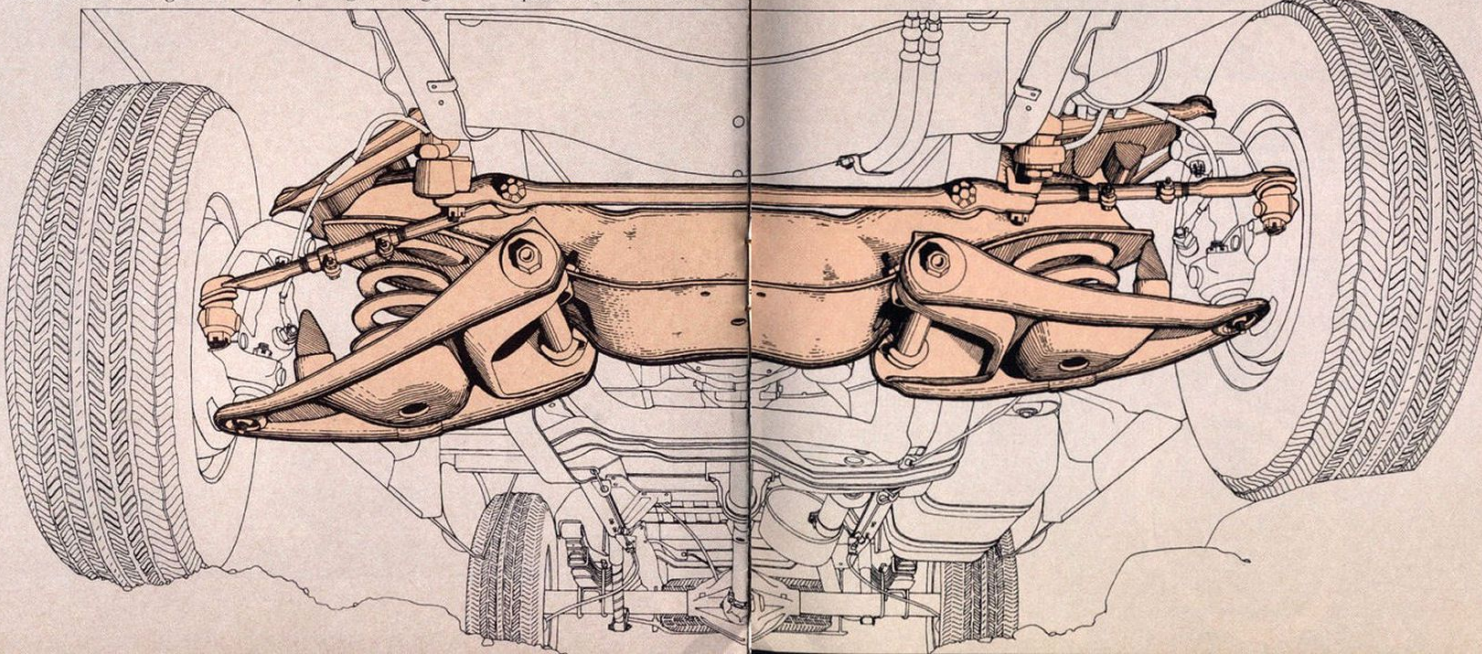
	2-WHEEL DRIVE					4-WHEEL DRIVE				Bonus / Crew Cab		
	C10	C10 DIESEL	C20	C20 HD	C30	K10	K20	K20 HD	K30	C20	C30	K30
Brakes, Vacuum Power	X											
Brakes, Heavy-Duty Power	X	X	X									
Camper Body Wiring Harness			X	X	X		X	X	X	X	X	X
Dual Exhaust System									X			X
Dual Rear Wheels					X				X		X	X
Front Tow Hooks						X	X	X	X			X
Front Quad Shocks						X	X	X	X			X
Front Stabilizer Bar	X	X	X		X						X	
Heavy-Duty Front Stabilizer Bar			X	X	X					X	X	
Heavy-Duty Front Springs	X		X				X					
Rear Springs												
Extra Capacity Rear Springs	X	X	X				X					X
Extra High Capacity Rear Springs											X	X
Heavy-Duty Rear Springs	X	X	X									
Main and Aux. Rear Springs					X				X		X	X
Power Steering	X		X	X	X					X	X	X
Special Camper Chassis Equipment—Basic				X	X			X	X	X	X	X
Special Camper Chassis Equipment—Deluxe				X	X			X	X	X	X	X
Special Commercial Chassis Equipment				X							X	

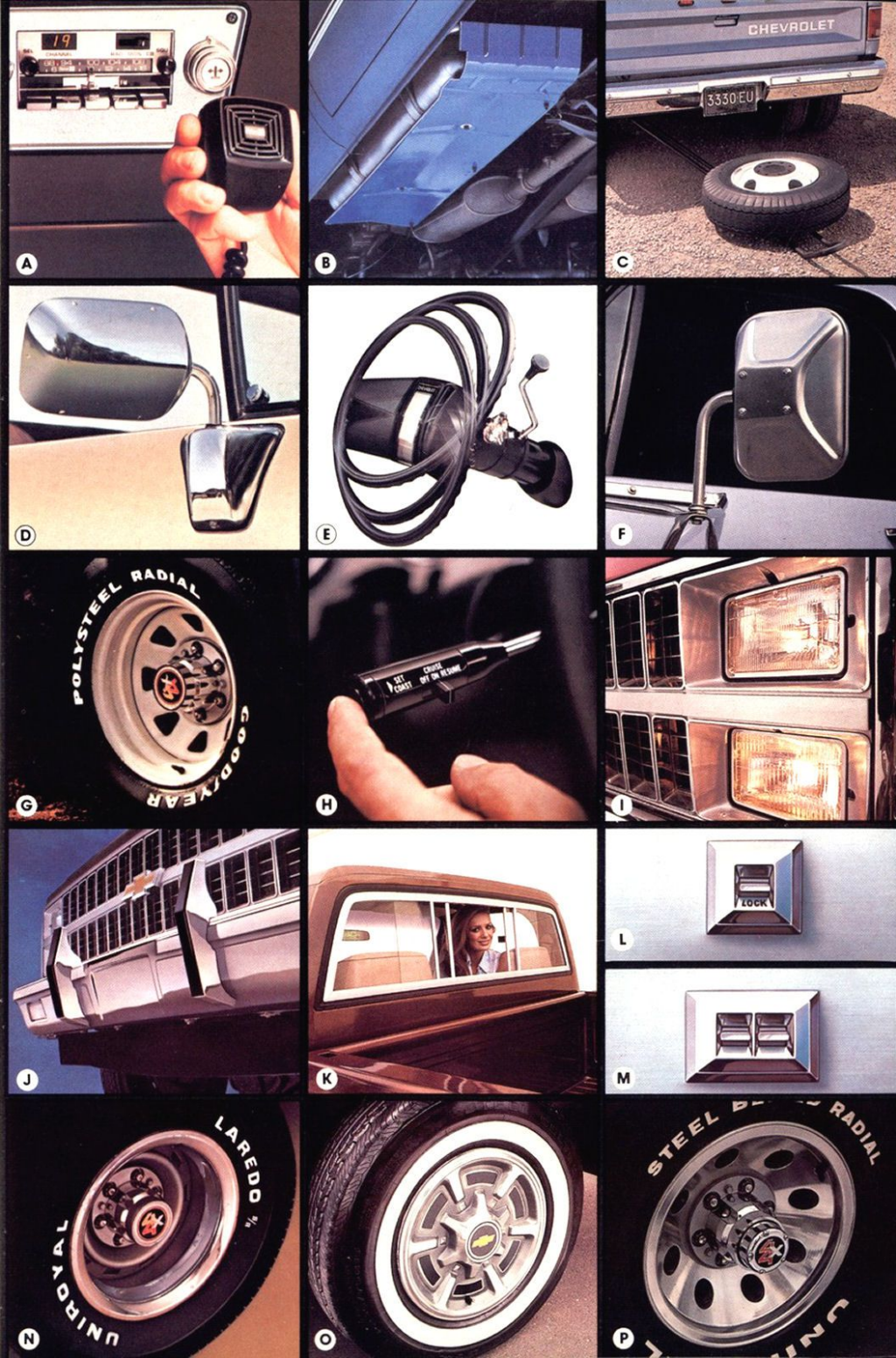
NEW FREEDOM BATTERY.

Standard battery has improved case material for better durability. Never needs water added. Has lead-



calcium grids that virtually eliminate overcharge and self-discharge. With built-in test hydrometer and corrosion-protected side terminals.





APPEARANCE AND CONVENIENCE OPTIONS.

Shown and listed here are convenience options. Performance and heavy-duty options are listed on page 17. See your Chevy dealer for additional information.

- A. AM/FM monaural CB radio.
- B. Fuel tank stone shield (K models regular cab only).
- C. Glide-out spare tire carrier.
- D. 9" x 6.5" Below Eyeline mirrors.
- E. Comfortilt steering wheel.
- F. Stainless steel camper mirror.
- G. Styled wheels.
- H. New automatic speed control. Now includes a "resume-speed" feature. Now available for all engines teamed with automatic transmissions.
- I. New Halogen Hi-Beam Headlights (Models with Deluxe Front Appearance Packages).
- J. Front bumper guards.
- K. Sliding rear window.
- L. Power door locks (2-dr. only).
- M. Power windows.
- N. Rally wheels.
- O. Wheel Covers.
- P. Cast aluminum wheels. (C and K10 models).

OPTIONS AVAILABLE ON ALL MODELS

Air Conditioning
Bright Metal Wheel Covers†
Bright Metal Wheel Trim Rings

Bumpers:
Chromed Front Bumper
Chromed Front Bumper Guards
Chromed Rear Bumper
Chromed Rear Step Bumper
Deluxe Front Bumper
Deluxe Rear Bumper
Painted Rear Bumper
Painted Rear Step Bumper
Cargo Area Lamp
Cigarette Lighter
Colour-keyed Floor Mats
Comfortilt Steering Wheel
Custom Steering Wheel
Deluxe Front Appearance Package
Deluxe Instrument Panel
Dome Lamp

Electric Clock

Gauges:
Voltmeter, Temperature and Oil Pressure
Headlamp Warning Buzzer
Halogen Hi-Beam Headlamps
Intermittent Windshield Wipers

Mirrors:
Painted Below Eye-line Mirror
Stainless Steel Below Eye-line Mirror
Stainless Steel Camper Mirror
Visor Mirror

Mouldings:
Body Mouldings—Black
Body Mouldings—Bright
Custom Moulding Package—Black
Deluxe Moulding Package—Bright
Door Edge Guards
Wheel Opening Mouldings

Paint Options:
Conventional Two-Tone Paint
Deluxe Two-Tone Paint
Exterior Decor Package
Special Two-Tone Paint
Pickup Box Side Rails

Radios & Accessories:
AM Radio
AM / FM Radio
AM / FM Radio w / CB & Antenna
Windshield Antenna
Roof Marker Lamps
Sliding Rear Window
Spare Tire Carrier—Glide-Out
Spare Tire Carrier—Side-Mounted
Tachometer*
Tinted Glass

†Except K30 Models

*Except Diesel Pickup

	2-WHEEL DRIVE				4-WHEEL DRIVE				Bonus / Crew Cab		
	C10	C10 DIESEL	C20	C20 HD	C30	K10	K20	K20 HD	K30	C20	C30
APPEARANCE AND CONVENIENCE OPTIONS											
AM / FM Stereo Radio	X	X	X	X	X	X	X	X	X	X	X
AM / FM Stereo Radio w / Cassette Tape	X	X	X	X	X	X	X	X	X	X	X
AM / FM Stereo Radio w / 8-track Tape	X	X	X	X	X	X	X	X	X	X	X
Chevy Sport Package	X					X					
High-Back Bucket Seats	X	X	X	X	X	X	X	X	X	X	X
Operating Convenience Package	X	X	X	X	X	X	X	X	X	X	X
Power Door Locks	X	X	X	X	X	X	X	X	X	X	X
Power Windows	X	X	X	X	X	X	X	X	X	X	X
Painted West Coast Mirrors					X				X		X
Rear Bench Seat										X	X
Wheels, Aluminum	X	X				X					
Wheels, Rally	X	X				X					
Wheels, Styled	X	X				X					

A WORD ABOUT COMPONENTS, OPTIONAL EQUIPMENT, ASSEMBLY AND AVAILABILITY OF THESE VEHICLES.

These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and by various suppliers to General Motors of Canada Limited and related companies. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such compo-

nents have been approved for use in our products by General Motors of Canada Limited or related companies, and will provide the quality performance associated with our name.

With respect to factory installed extra cost optional equipment, make certain you specify the type of equipment you desire when ordering it from your dealer. Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your vehicle includes the factory installed optional equipment you ordered or, if there are many changes, that they are acceptable to you.

The vehicles described in this brochure are assembled at facilities of General Motors of Canada Limited or at facilities of General Motors Corporation operated by GM Assembly Division or operated by GMC Truck and Coach Division. These vehicles are also available from GMC dealers under the GMC nameplate (GMC Pickup Series C1500, C2500, and C3500; K1500, K2500, and K3500).

Speedometers in Canada have major scale in km/h, secondary in MPH and odometer in kilometres.

SPECIFICATIONS

		TWO-WHEEL DRIVE							FOUR-WHEEL DRIVE				
SERIES		C10	C10 DIESEL	C20	C20 HD(CP6)	C20	C30	C30	K10	K20	K20 HD(CP6)	K30	
CAB TYPE		CONV	CONV	CONV	CONV	BONUS/ CREW	CONV	BONUS/ CREW	CONV	CONV	CONV	CONV BONUS/ CREW	
GVW RANGE (LB.)		4,700 TO 6,100	5,200 TO 6,100	7,200 TO 7,500	8,600	8,600	9,000 TO 10,000	9,000 TO 10,000	6,100	6,600	8,600	9,200 TO 10,000	
ENGINE—LITRE (CU. IN.)		STD 4.1(250)L6 OPT 5.0(305)V8 5.0(305)V8	5.7 V8 — —	4.1(250)L6 5.0(305)V8	4.8(292)L6 5.7(350)V8	4.8(292)L6 5.7(350)V8 7.4(454)V8	4.8(292)L6 5.7(350)V8 7.4(454)V8	4.8(292)L6 5.7(350)V8 7.4(454)V8	4.1(250)L6 5.0(305)V8	5.7(350)V8 — —	4.8(292)L6 5.7(350)V8	4.8(292)L6 5.7(350)V8 6.6(400)V8	
FRONT SUSPENSION	TYPE/SPRINGS	INDEPENDENT COIL SPRINGS		INDEPENDENT COIL SPRINGS			INDEPENDENT COIL SPRINGS		HYPOID DRIVING AXLE—LEAF SPRING				
	CAPACITY (LB.)	2,950	3,400	3,800	3,800	3,800	3,800	4,000	3,600	3,800	3,800	4,500	
	STD. SPRING CAPACITY (LB.)	1,475	1,700	1,750	1,900	1,900	1,900	2,000	1,850	1,850	1,850	2,250	
	OPT. SPRING CAPACITY (LB.)	1,625	—	—	—	—	2,000	—	—	—	—	—	
REAR SUSPENSION	AXLE TYPE	SEMI-FLOATING			FULL FLOATING		FULL FLOATING		SEMI-FL		FULL FLOATING		
	AXLE CAPACITY (LB.)	3,750	3,750	6,000	6,000	7,500	7,500	7,500	3,750	6,000	6,000	7,500	
	OPT. RATIOS	2.56	2.73	3.23	3.23	3.23	3.21	3.21	2.56	3.23	3.73	3.73	
		2.73	3.08	3.42	3.42	3.73	3.73	3.73	2.73	3.42	4.10	4.10	
		3.08	—	3.73	3.73	4.10	4.10	4.10	3.08	3.73	—	4.56	
		3.42	—	—	4.10	4.56	4.56	4.56	3.42	—	—	—	
		3.73	—	—	4.56	—	—	—	3.73	—	—	—	
	SPRINGS TYPE	TWO-STAGE MULTI-LEAF		TWO-STAGE MULTI-LEAF			TWO-ST. MULTI-LEAF		TWO-STAGE MULTI-LEAF				
	STD. SPRING CAPACITY (LB.) EA	1,550	1,550	2,000	3,000	3,000	3,500	3,500	1,875	2,000	3,000	3,500	
	OPT. SPRING CAPACITY (LB.) EA	1,750	2,000	2,600	—	—	3,750	3,750	—	—	—	3,750	
		2,000	—	—	—	—	—	—	—	—	—	—	
BRAKES	DISC/DRUM	MANUAL	POWER	POWER			POWER		POWER				
ELECTRICAL	BATTERY(WATTS)	2,500	(2) 4,350	3,200			3,200	3,200	2,500	3,200	3,200	3,200	
	GENERATOR (AMP)	37	63	37			37	37	37	37	37	37	
FUEL TANK (GAL.)*	STD	†13.3/16.6	†13.3/16.6	16.6			16.6		†13.3/16.6	16.6	16.6	16.6	
NOM. CAPACITY	OPT. (AUX.)	†13.3/16.6	†13.3/16.6	16.6			16.6		†13.3/16.6	16.6	16.6	16.6	
STEERING	STD	MANUAL	POWER	MANUAL			MANUAL		POWER	POWER	POWER	POWER	
	OPT.	POWER	—	POWER			POWER		—	—	—	—	
TRANSMISSION	STD	3-SPD.	AUTO-MATIC	3-SPD.	4-SPD.	4-SPD.	4-SPD.	4-SPD.	3-SPD.	3-SPD.	4-SPD.	4-SPD.	
	OPT	4-SPD.	—	4-SPD.	—	AUTO-MATIC	AUTOMATIC	—	4-SPD.	4-SPD.	—	AUTOMATIC	
		AUTO-MATIC	—	AUTO-MATIC	AUTO-MATIC	—	—	—	AUTO-MATIC	AUTO-MATIC	AUTO-MATIC	—	
TRANSFER CASE	MAN. TRANS.	—	—	—	—	—	—	—	CONVENTIONAL NP 208			NP 205	
AUTOMATIC	AUTO. TRANS.	—	—	—	—	—	—	—	CONVENTIONAL NP 208			NP 205	
LOCKING FRONT HUBS ▲													
TIRE SIZE	STD	FR78-15B	FR78-15B	8.75R-16.5C	9.50-16.5	9.50-16.5D	9.50-16.5D	9.50-16.5E	P235	8.75R-16.5C	9.50-16.5D	9.50-16.5D	
TUBELESS					(F/D, (R)E	(F/D, (R)E	(F/D, (R)E	(F/D, (R)E	75R-15		(F/D, (R)E		
	OPT				LARGER SIZE TUBELESS AND TUBE-TYPE TIRES								

† 13.3-GALLON TANK ON 117.5" WB MODELS
TIRE LOAD RANGE—B (4PR), C (6PR), D (8PR), E (10PR). SEE YOUR CHEVY DEALER FOR ENGINE AVAILABILITY.
● 4-BBL CARBURETOR WITH ELECTRONIC SPARK CONTROL
*NOTE: 13.3 GALS = 60.4 LITRES
16.6 GALS = 75.4 LITRES

□ 5.7L (350) CU. IN. 4 bbl V8 OPTION LS9
AVAILABLE FOR C/K10 PICKUPS.
5.7L (350) CU. IN. 4 bbl V8 OPTION
LT9 AVAILABLE FOR C/K20 BELOW 8,600 lb GVW

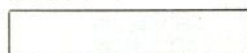
▲ MANUAL LOCKING FRONT HUBS FOR K30.

† 13.3-GALLON TANK ON 117.5" WB MODELS
TIRE LOAD RANGE—B (4PR), C (6PR), D (8PR), E (10PR). SEE YOUR CHEVY DEALER FOR ENGINE AVAILABILITY.
● 4-BBL CARBURETOR WITH ELECTRONIC SPARK CONTROL
*NOTE: 13.3 GALS = 60.4 LITRES
16.6 GALS = 75.4 LITRES

□ 5.7L (350) CU. IN. 4 bbl V8 OPTION LS9
AVAILABLE FOR C/K10 PICKUPS
5.7L (350) CU. IN. 4 bbl V8 OPTION
LT9 AVAILABLE FOR C/K20 BELOW 8,600 lb. GVW

▲ MANUAL LOCKING FRONT HUBS FOR K30.

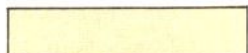
COLOURS



Frost White



Light Blue Metallic



Santa Fe Tan



Cardinal Red



Light Silver Metallic



Nordic Blue Metallic



Dark Chestnut Metallic



Midnight Black



Charcoal Metallic



Emerald Green



Carmine Red



Medium Blue



Colonial Yellow



Dark Carmine Red



Burnt Orange Metallic

PAINT OPTIONS



NEW SPECIAL TWO-TONE*

Includes new body side/wheel opening mouldings, bright trim for standard marker and taillights, second two-tone colour below side and rear mouldings. Shown on Fleetside with optional Scottsdale trim.



NEW DELUXE TWO-TONE*

Includes Special Two-Tone paint option with the second two-tone colour on roof and cab back panel down to the new bright beltline mouldings. Shown on Fleetside with optional Cheyenne trim.



NEW EXTERIOR DECOR PKG.*

Includes Special Two-Tone paint option, new dual-tone body side/rear tape striping keyed to body colour; new hood ornament; secondary colour between decal stripes and mouldings. Shown on Fleetside with optional Silverado Trim.



SPORT PACKAGE**

Requires optional Scottsdale trim. Includes new: Chevy Sport Two-Tone paint, striping, hood emblem, black painted grille/headlamp bezels, dual rectangular headlamps. Plus body-coloured bumpers with black impact strips (no strips on Stepside), extra-thick floor insulation, colour-keyed carpeting.

* Available on Fleetside with single rear wheels.

** Available on C and K10 Fleetside and Stepside models with 6½-ft. box and optional Scottsdale trim. Shown on K10.

GENERAL MOTORS OF CANADA LIMITED
OSHAWA, ONTARIO