



1981 CHRYSLER
CORDOBA

A singularly striking motor car!



Chrysler Cordoba with optional Corinthian Exterior Package

CORDOBA

lets you move beyond compromise

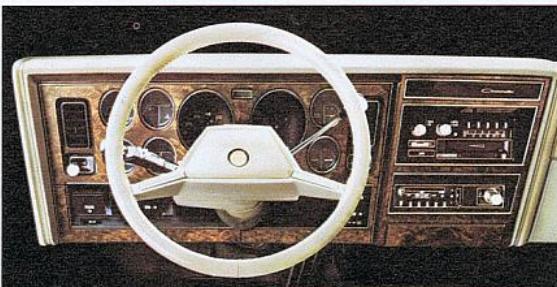
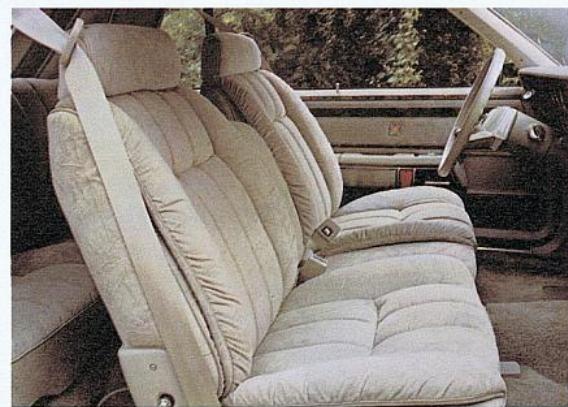
When you choose Cordoba for 1981 you don't just "settle" for something less than you really want. Because Cordoba is a classic specialty hardtop whose handsome appearance is only the beginning of its remarkable qualities. Want an automatic transmission? Power brakes? Power steering? They're all standard on Cordoba. Plus such standard Chrysler engineering features as a fuel-efficient lock-up torque

converter in the transmission and smooth-riding front torsion bars and rear leaf spring suspension. Two distinctive models are available: Cordoba and Cordoba LS, and for that extra touch of glamour you can order the optional Cabriolet roof. If you want a decidedly personal car it behoves you to test drive the 1981 Cordoba and see for yourself.



Cordoba Cabriolet Roof (optional) gives Cordoba a convertible appearance for that sporty feeling of the great outdoors. It can be combined with a two-tone exterior paint treatment or it's available in a choice of six appealing monotone colours.

Luxurious Cordoba interiors are oh-so-comfortable, with cloth-and-vinyl 60/40 adjustable front seats, rear bench seat in heather as shown here or dark blue, mahogany, red or cashmere. Optional Corinthian leather upholstery provides further elegance to an already luxurious appearance.



Cordoba instrument panel features quick read-out gauges, decorative wood-tone trim (Cordoba) or brushed aluminum trim (Cordoba LS). It's easy on the eyes and lets you know immediately what's going on. Multifunction column-mounted control lever puts turn signals, 2-speed wiper/washers, high beam switch, and optional speed control all in one place for extra-convenient driving.



Cordoba LS: Bold beauty that will go far

Success is self-evident any way you look at this dramatically styled, carefully built car.

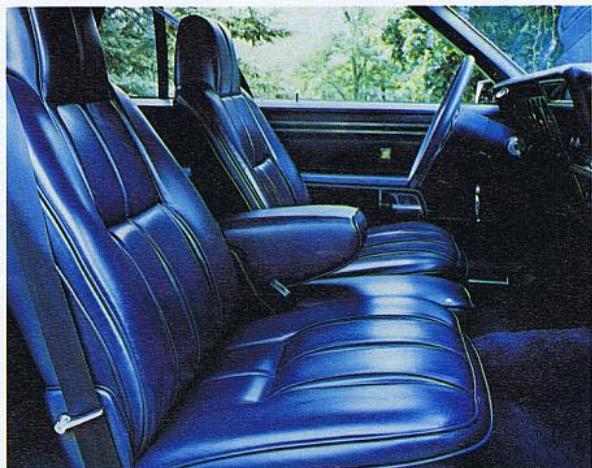
Start at the front with its sleekly fashioned hood and grille.

Then let your gaze travel over the sweeping contours of its body sides and roofline.

Enter the car and admire the vinyl bucket seats in white, red or dark blue, the deep-pile carpeting, richly colour-coordinated trim and accents.

And as much as you'll enjoy looking at Cordoba LS, you'll enjoy driving it.

Try one at your Chrysler dealer's today!



Chrysler engineering puts added value into every Cordoba



The 3.7-litre (225 cu. in.) Super Six 2-barrel engine is the standard power plant for the Chrysler Cordoba. Proved over billions of kilometres and many years of service, this dependable engine has been made even better for 1981 with new hydraulic valve lifters that are whisper-quiet and never need adjusting. Electronic ignition is also an outstanding feature of this engine. Everything about the Super Six—durability, low fuel consumption, easy-servicing—adds extra value to the 1981 Cordoba.

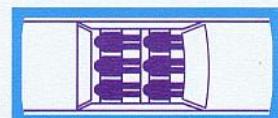
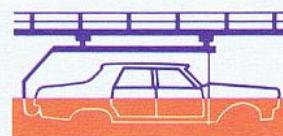


White sidewall radial-ply tires for extra stopping and wearing power, plus better traction, are standard on the 1981 Cordoba. Additional size options are available in white sidewall or raised-letter radials to suit particular driving requirements.

Electronic Ignition. Standard on every 1981 Cordoba, this feature was an "engineering first" by Chrysler. It's been improved and now computes all vital information to keep the ignition system in control. Sensors "read" engine speed, engine starting, engine load, engine coolant temperature, opening and closing of carburetor throttle, relay information to keep engine operating efficiently under the changing demands of your driving needs.



Corrosion Protection. Canadian winters and driving conditions make Chrysler Canada's corrosion protection a highly desirable standard feature. Every Cordoba is subjected to the "seven-dip-and-spray" treatment, extra zinc-rich primers to selected corrosion-prone areas, and the use of double or single-sided galvanized steel in those areas where corrosion is most likely to occur and diminish the car's beauty or durability.



Six-adult roominess... and comfort are perhaps the most noticeable passenger advantages of the 1981 Chrysler Cordoba and "Unibody" construction is the basic reason. This ingenious design permits realistic interior "people room".

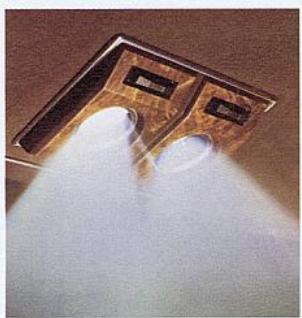


Generous trunk capacity makes your 1981 Cordoba a welcome companion for travel. There's plenty of usable space for whatever you must carry.

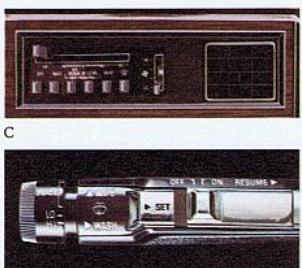
Chrysler Cordoba Options consider your every need!



A



B



C



D

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built car has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars and trucks. See your Dealer for complete details.



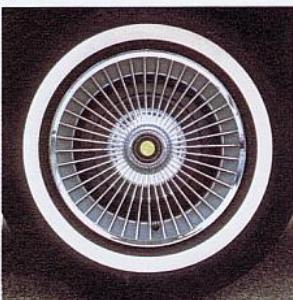
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Chrysler Cordoba

Standard Equipment Features

ALTERNATOR—60 amp, 100 amp. with optional electrically-heated rear window defroster.

*ARMRESTS—Front and rear, padded
ASH RECEIVERS—Instrument panel and rear armrests

BATTERY—430 amp, Maintenance Free with built-in test indicator

*BODY—Unibody construction combines body and frame into one solid, strong unit.

*BRAKES—Dual braking system. Power self-adjusting, front and rear. Front disc, and rear drum type with bonded linings

*BUMPER GUARDS—Front and rear (Cordoba)

*BUMPER RUB STRIPS—Front and rear (Cordoba LS)

*BUMPER—Hydraulic energy-absorbing units restrict damage to bumpers and filler panels at impact speeds up to 8 km/h (5 mph), front and rear

CARPETS—Colour-keyed

CATALYTIC EXHAUST SYSTEM

CIGARETTE LIGHTER

COAT HOOKS—Left and right side of soft plastic

COOLANT RESERVE SYSTEM

CORROSION PROTECTION—Seven-stage anti-corrosion process. Extensive use of galvanized steel. Front wheelhousing lined with high impact plastic

*DOORS—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)

EMISSION CONTROLS—Closed crankcase ventilation. Air preheat Evaporative control and charcoal canister. Exhaust gas recirculation and electronic-assist choke. Electronic ignition

GLASS—Tinted, all windows

HEADLINING—Moulded one-piece fibre-glass, colour-keyed. Cloth covered and foam backed

HEATER/DEFROSTERS—With bi-level ventilation and heating. Instrument panel mounted swelling outlets provide side window defrost and defogging

HOOD RELEASE—Conveniently located inside

HOOD SILENCER PAD

HORNS—Dual

IGNITION—Electronic Ignition System eliminates breaker points and condenser. Reduces tune-ups and emissions. Provides easier starting

*IMPACT PROTECTION—Protection beams in doors. Improved rear impact and roll-over integrity fuel system.

*INSTRUMENT PANEL AND CONTROLS—Woodtone instrument panel (Cordoba) includes a padded "cluster" design with recessed controls, variable intensity lights, "key-left-in-ignition" warning buzzer, integrated brake fluid pressure loss-parking brake warning indicator, seat belt warning light (for driver only), low fuel indicator and locking glove box.

*LIGHTS—Single, rectangular headlights, tail-lights, stoplights and backup lights. Front and rear side marker lights and reflectors. Dual interior corner lamps and door lamps. Overhead reading lamps (Cordoba), 4-way emergency flasher, and turn signal lights with lane change feature.

*LOCKS—Anti-theft ignition, break-in resistant trunk lock and glove box lock

*MIRRORS—Outside, manual control, rearview flat-type. Inside, prismatic, day/night, ball joint mounted mirror with energy-absorbing lip around edge of glass

MULTIFUNCTION COLUMN SWITCH—Turn signal control lever integral with headlight dimmer control and windshield wiper control.

PAINT—11 colours in durable, sparkling Acrylure finish

RADIO—AM equipped with Traveller's Information Service (T.I.S.) feature for travel in the U.S.

*SEAT BELTS—Colour-keyed with tension reliever. Combined lap and shoulder Unitel system for driver and front outboard passenger. Lap belts for all remaining passengers.

SEATS—Split-back bench in cloth with folding centre armrest, driver and passenger head restraints, energy-absorbing seat backs and automatic inertia seat-back latch which allows easy entry to the rear compartment.

SPACE-SAVER SPARE TIRE

SPEEDOMETER—Dual calibrated (km/h and mph) with metric predominant. Distance recorder (odometer) reads in kilometres

*STEERING—Power, impact-absorbing wheel and steering column

STEERING WHEEL—Luxury wheel (Cordoba), "Tuff" Sport Wheel (Cordoba LS)

*SUN VISORS—Left and right, padded swivel type

SUSPENSION—Torsion-Quiet-Ride. Special group of rubber bushings on the front structure, steering mechanism, torsion bars and rear springs greatly reduce road noise. Leaf springs rear and Oilflow shock absorbers.

TIRES—White sidewall glass-belted radials

TRANSMISSION—Torqueflite 3-speed "Wide Ratio" automatic

VINYL ROOF—Padded Landau (Cordoba)

WHEEL COVERS—Premium, 15 inches

*WHEELS—15" Safety rim

*WINDSHIELD—Laminated glass prevents shattering.

*WINDSHIELD WIPERS/WASHERS—Electric 2-speed with overlapping wiper pattern

*Safety Features

Selected Optional Equipment

AIR CONDITIONING—Integral with heater system or front unit with Automatic Temperature Control

AXLE—Rear with Sure-Grip differential BATTERY—500 amp. Long Life CLOCK—Electronic digital DEFROSTER-ELECTRICALLY HEATED REAR WINDOW

ENGINE BLOCK HEATER

FLOOR MATS—Colour-keyed front and rear GAS CAP LOCKING

HORN, TRIAD SYSTEM—(3-Note)

LIGHTS—Illuminated entry system, cornering lights and Halogen Headlamp System. Reading lamp, dual beam, header mounted (Cordoba LS only)

MIRRORS—Inside sun visor illuminated, (driver or passenger side). Left, outside, remote control, chrome. Dual, outside, remote control, chrome or painted (convex right mirror)

PACKAGES—There are many special Cordoba option packages available some of which are: Light, Air Conditioning Value Package, Sport Handling, "Corinthian Edition" (Cordoba only) and Cabriolet Roof. See your dealer for details.

POWER ASSISTS—Antenna, decklid release, door locks, seats and windows

RADIOS—AM/FM, AM/FM/MX, AM/FM/MX with CB transceiver, AM/FM/MX with 8-track, AM/FM/MX with Search Tune feature, AM/FM/MX cassette with Dolby® noise reduction system. All radios are equipped with the Traveller's Information Service (T.I.S.) feature for travel in the U.S.

*Trademark, Dolby Laboratories

ROOF, T-BAR—Includes see-through removable panels

STEERING WHEELS—"Tuff" sports style (Cordoba), leather 2-spoke, Tilt or Luxury (Cordoba only)

SUSPENSION, HEAVY-DUTY—Includes rear springs, front and rear

SUN ROOF—Power operated glass panel

TRUNK DRESS UP

VINYL ROOF—Landau style (Cordoba LS only)

WHEEL COVERS—Luxury Wire (Cordoba only)

WHEELS—Forged aluminum road wheels

WINDSHIELD WIPERS—Deluxe with intermittent wiper

Ask your dealer for the complete story on the many other Cordoba available options.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Cordoba	60/40 split-bench with centre armrest (a)	Cloth & Vinyl	Buckets with centre armrest (a)	Leather
Cordoba LS	Buckets	All Vinyl	Buckets with centre armrest (a)	Cloth & Vinyl

(a) Includes passenger side recliner.

CHRYSLER CORDOBA BASIC SPECIFICATIONS

Model Availability	Two-Door Specialty Hardtop
Cordoba	X
Cordoba LS	X

Exterior Dimensions

EXTERIOR DIMENSIONS		millimetres	inches
Wheelbase		2863	112.7
Overall Length (a)		5337	210.1
Overall Width		1847	72.7
Overall Height (b)		1354	53.3
Track—Front		1524	60.0
—Rear		1511	59.5
Curb Weight—Kilograms		1563	
—Pounds			3446

Interior Dimensions

INTERIOR DIMENSIONS	millimetres	inches
Effective Headroom—Front	950	37.4
—Rear	927	36.5
Effective Legroom—Front	1100	43.3
—Rear	889	35.0
Shoulder Room—Front	1494	58.8
—Rear	1506	59.3
Hip Room—Front	1410	55.5
—Rear	1448	57.0

(a) Includes bumper guards. (b) Based on five passenger load.

Luggage Compartment

Usable Luggage Capacity—dm³ —cu ft

Two-Door Specialty Hardtop	
millimetres	inches
762	30.0
473	16.7

Engine and Transmission Specifications

	6 cylinder	8 cylinder	6 cylinder
Availability	Standard	Optional	Optional
Displacement—litres	3.7	5.2	5.2
—cu. in.	225	318	318
Carburetor	2-barrel	2-barrel	4-barrel
Bore—millimetres	86	99	99
—inches	3.40	3.91	3.91
Stroke—millimetres	105	84	84
—inches	4.12	3.31	3.31
Installed Net Power (kW @ R.P.M.)	71 @ 3600	108 @ 4000	127 @ 4000
(H.P. @ R.P.M.)	95 @ 3600	145 @ 4000	170 @ 4000
Installed Net Torque (N·m @ R.P.M.)	237 @ 2000	332 @ 2400	339 @ 2400
(lb. ft. @ R.P.M.)	175 @ 2000	245 @ 2400	250 @ 2400
Compression Ratio	8.4:1	8.5:1	8.5:1
Catalytic Exhaust System	Standard	Standard	Not Available
Exhaust	Single	Single	Single
Fuel Required	Unleaded	Unleaded	Leaded or Unleaded
“Electronic Spark Control” System		Standard	Standard
Electronic Ignition	Standard		
Lock-up Torque Converter	Standard	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Standard	Standard	Standard



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



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BUY, RENT
OR LEASE



BUY, RENT OR LEASE