

PONTIAC 1990

GRAND AM
FIREBIRD
SUNBIRD
TEMPEST
FIREFLY



GRAND AM

Grand Am SE earns the High Output appellation with hotter cams, bigger valves and a milled, ported cylinder head.

GRAND AM SE COUPE
One High-Output, please...
extra-hot!

Combine well-seasoned performance techniques with a generous helping of high-tech hardware. Simmer in a sleek coupe. Serve hot. That's the Grand Am SE; soul food for the driving enthusiast.

A 180 horsepower 2.3L Twin Cam 16-Valve H.O. engine glowers from under its hood. Its magnetic

attraction for the redline is the stuff of legend. A sport-ratio, Getrag-licensed 5-speed manual transmission keeps it near the sweet spot of the power curve at cruising speed. If the front end looks noticeably raked, you're right. The 6mm lowering job keeps the drive axles parallel to the road, which keeps SE going where it's pointed. What's more, the drive axles were treated to a new, more precise machining process

to reduce torque steer. Husky Goodyear 16" Eagle GT+ 4 radials make the essential connection between the MacPherson strut front/semi-independent rear suspension and the road. And for more precise response, the SE's power rack-and-pinion steering system is retuned for a stronger feel on-center.

Assuming, of course, that you'd ever settle for one.

Grand Am SE cockpit puts pod-mounted switches for headlamp and wiper control within fingertip reach of the steering wheel. Floor console houses the standard air conditioning, stereo cassette player and Driver Information Centre.



Instruments in Canada are metric where required.



GRAND AM

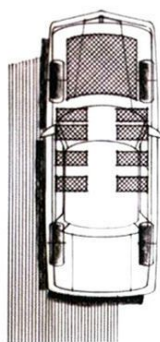


Grand Am LE Sedan (below) and LE Coupe (next page) come with a standard 2.5L EFI engine that delivers 110 horsepower and a reservoir of 135 lbs-ft of torque. If you want to be even quicker, you can upgrade to the 165 hp 2.3L Twin Cam 16-valve engine with the 3-speed automatic transmission.

GRAND AM SE SEDAN Accessible Excitement.

The Grand Am SE Sedan shares the Coupe's performance and standard equipment resume. Yet, Pontiac also knows that (a) for convenience, Sedan buyers usually want to leave the shifting to the transmission and (b) they don't want to give up any performance to get it. So, they tuned a special optional version of the Twin Cam 16-valver especially for the optional 3-speed automatic.

Its 165-horse output is engineered for the thrust-and-parry of close-quarter driving. You get the output improvements of new, specially tuned manifolds, larger valves and a re-contoured cylinder head, but with a slightly milder disposition than the hotter-cammed H.O. engine.



Down the driveline, there's special tuning for the suspension, too. Deflected-disc struts and shocks are gas-filled to give a smooth ride with plenty of compliance for low speed road rumples. Yet they firm up nicely for added control when the going gets going. The outside looks as good as the suspension feels,

with an aggressively attractive lower body aero cladding and skirt treatment, accented by four gleaming exhaust trumpets.

Their specially-tuned burble is music to any enthusiast's ears. Just visit your dealer and strike up the band.



GRAND AM

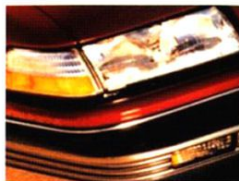
Grand Am LE Coupe and Sedan have a way of turning drivers into driving enthusiasts. Here's why.

Both LE's start with the very capable 2.5L EFI engine. Capable of what? Try 110 horsepower, and a reservoir of 135 lbs-ft torque. Should something even quicker be in the plan for your ride, you can upgrade to the optional 160 hp 2.3L Twin Cam 16-Valve engine with the available 3-speed automatic transmission.

Every aspect of this engine is tuned to make Grand Am snap to your command. One ride will make you a believer.

So will the rest of the drivetrain and suspension. The power rack-and-pinion steering is tuned for a more positive center feel, while the springs, struts and shocks are all revised to result in an aggressive appearance and tenacious handling.

All of the above make Grand Am's passenger compartment an even more enjoyable experience. Pallex cloth trim is standard, along with an AM/FM stereo. You can upgrade to a cassette model, all the more enjoyable this year thanks to a new sound insulation package.



1990 PONTIAC GRAND AM FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Grand AM's long list of standard and available equipment, some of which are shown below. Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES

	Grand Am LE	Grand Am SE
EXTERIOR FEATURES		
Aero-body front, side and rear skirts	-	S
Bumpers, soft fascia, front/rear	S	S
Composite halogen headlamps	S	S
Daytime running lamps	S	S
Base coat/clearcoat paint	S	S
Fog lamps	-	S
Glass, Soft Ray	S	S
Mirrors:		
Sport LH remote, RH manual (black)	S	S
Mouldings:		
Body side wide (colour-coordinated)	S	S
Rocker panel (black)	S	-
Neutral density tail lamps	-	S
Tires: Radial, all-seasons		

P185/75 RX14 steel-belted, black wall	S	-
P205/55 RX16 steel-belted, black wall Eagle GT + 4	-	S
Specific monotone paint treatment	-	S
Wheels:		
Custom wheel covers	S	-
SE specific, aluminum with locks	-	S

INTERIOR FEATURES

Cigar lighter and lighted ashtray	S	S
Console, full floor mounted	S	S
Cruise control, electronic	A	S
Deck lid release, power	A	S
Deluxe safety belts (colour-keyed)	S	S
Dual front and rear radio speakers	S	S
Easy entry front bucket seats (fully reclining) (coupes)	S	S
Fuel door, remote release	S	S
Headlamp-on warning	S	S
Heater vent system - ducted rear seat heat	S	S
Instrument panel cluster with telltales and electronic controlled speedometer	S	-
Analog gauge cluster with tach and trip odometer	A	S
Lamps - dual header reading lamps	A	S
Trunk light	S	S
I.P. courtesy	S	S
Mats, floor, carpet insert, F & R	S	S
Mirror - visor vanity with lamps	S	S
Power door locks	A	S
Radio equipment: Delco AM/FM ETR stereo	S	-
Delco AM/FM stereo, cassette	A	S
Rear-seat integral headrest	S	S
Reclining front bucket seats	S	S
Seat, split back folding, rear	S	S
Side window defogger	S	S
Steering wheel, four-spoke	S	-
Steering wheel, leather-wrapped, sport	-	S
Steering wheel, comfortilt	A	S
Windows, power	A	S

MECHANICAL

Battery, lightweight Delco-GM Freedom II Plus	S	S
Defroster rear window	S	S
Dual horns	S	S
Fluidic windshield washer system	S	S
Full coil suspension	S	S
Heater, Engine Block	S	S
Low-noise cooling fan	S	S
MacPherson strut front suspension	S	S
Power front disc/rear drum brake system	S	S
Power rack and pinion steering	S	S
Stabilizer bar, front	S	S
Suspension, Sport	-	S
Wiper system, Intermittent	A	S

S-Standard A-Available - -Not Available

DIMENSIONS

	Coupe		Sedan	
	mm	in.	mm	in.
Wheelbase	2627	(103.4)	2627	(103.4)
Length (overall)	4608	(181.4)	4608	(181.4)
Width	1690	(66.5)	1690	(66.5)
Height (overall)	1336	(52.6)	1336	(52.6)
Tread - Front	1412	(55.6)	1412	(55.6)
Rear	1402	(55.2)	1402	(55.2)
Usable trunk space	389.2 litres (13.0 cu. ft.)			
Curb Weight	1168 kg (2575 lbs.)		1168 kg (2575 lbs.)	
Headroom - Front	957	(37.7)	957	(37.7)
Rear	942	(37.1)	942	(37.1)
Legroom - Front	1090	(42.9)	1090	(42.9)
Rear	870	(34.3)	870	(34.3)
Hiproom - Front	1240	(48.8)	1227	(48.3)
Rear	1281	(50.4)	1278	(50.3)
Shoulder room - Front	1386	(54.6)	1379	(54.3)
Rear	1403	(55.2)	1375	(54.1)

POWER TEAMS

MODEL	ENGINE	NET H.P.	NET TORQUE	TRANSMISSION
Grand Am LE	2.5 litre fuel-injected 4 cyl. (standard)	110 HP @ 5200 RPM	135 lbs-ft @ 3200 RPM	5-speed manual (standard) automatic
	2.3 litre multi-port fuel-injected 4 cyl. DOHC Quad Four	160 HP @ 6200 RPM	155 lbs-ft @ 5200 RPM	automatic (standard)
Grand Am SE	2.3 litre multi-port fuel-injected 4 cyl. DOHC Quad Four	160 HP @ 6200 RPM	155 lbs-ft @ 5200 RPM	automatic
	2.3 litre multi-port fuel-injected 4 cyl. DOHC Quad Four H.O. (standard)	180 HP @ 6200 RPM	160 lbs-ft @ 5200 RPM	5-speed manual (standard)

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

Grand Am LE - 2 door Coupe

- 4 door Sedan

Grand Am SE - 2 door Coupe

- 4 door Sedan

EASY OPTION PACKAGES

	LE		SE
Package Code	ISB	ISC	ISB
Cruise control, electronic		X	S
Mirrors, remote LH & RH, electric			X
Power: deck lid release	X	X	S
door locks		X	S
6-way driver's seat			X
windows		X	S
Radio AM/FM stereo, cassette		X	S
Steering wheel, comfortilt	X	X	S
Windshield wiper system, intermittent	X	X	S

FIREBIRD

TRANS AM GTA
The original tough love.

When your philosophy of automotive enthusiasm is, "there's no replacement for displacement," the Pontiac you'll gravitate to is GTA.

Its 235 horsepower 5.7L tuned-port fuel-injected V8, 4-speed automatic and 3.27:1 limited-slip rear axle will slingshot it to 60 mph in just over six seconds with a professional driver on a closed course. Should you prefer to shift for yourself, the 5.0L V8 engine with TPI and the 5-speed manual

are a worthy substitution. The GTA's Level III suspension includes 16" Goodyear Eagle ZR50 tires, diamond spoke aluminum wheels, and gas-filled deflected disc struts and shocks that absorb pavement punishment without a whimper. Fat 36mm front and 24mm rear stabilizer bars help keep GTA gyroscope-level as the lateral forces pile up. And power 4-wheel disc brakes with quick-ratio power steering give instantaneous response to your marching orders.

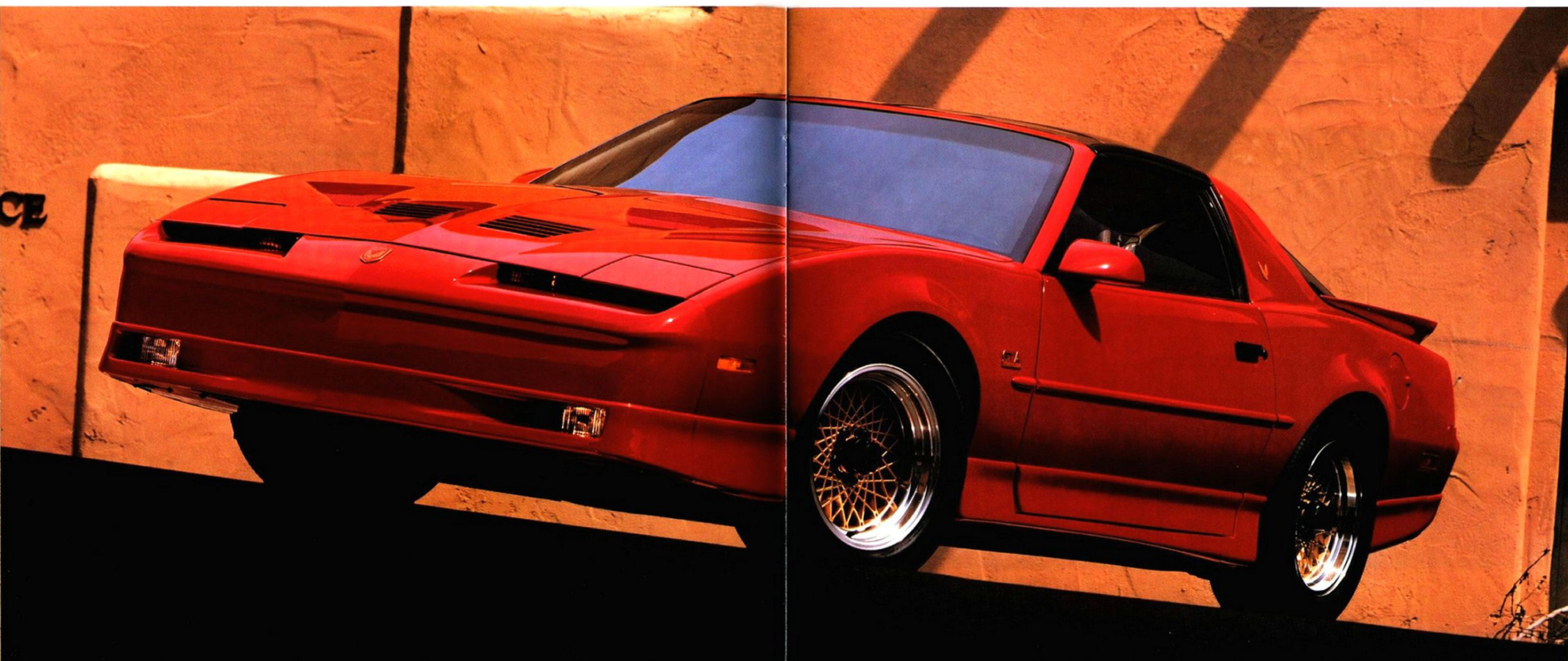
The look speaks for itself. Aero skirts wrap the clear coated monotone exterior. And the gold accents are finished with a fired enamel treatment called cloisonné. That's French for "looks expensive."

Maybe it is. But the best is worth it. Especially when it comes with the deed to any street you happen to be on.



Instruments in Canada are metric where required.

Trans Am GTA

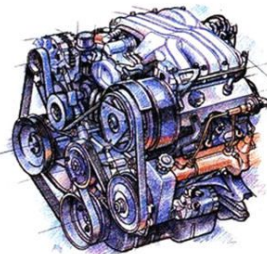


FIREBIRD

FIREBIRD TRANS AM, FORMULA AND COUPE
Three tough hoods.

Grow up on the other side of the Wide Tracks? So did these machines. And it shows.

First up is Trans Am. For '90, its as-issued power has been pumped up to the 5.0L V8 with Tuned-Port Fuel Injection and a 5-speed manual. An extra-strength alternative is the optional 5.7L V8 with TPI and the



4-speed automatic. Standard tires are 16" Eagle GT steel-belted blackwalls with deep dish

Hi-Tech aluminum wheels. If your internal accelerometer requires more g's, 16" steel-belted radials are available.

That suspension package is standard for the high impact, high-value Formula. It wears a vivid appearance group that includes a domed hood, aero-wing rear spoiler and

a serious graphic treatment. Power is by a 5.0L V8 with Electronic Fuel Injection and a 5-speed manual transmission, or optional 4-speed automatic.

Formula's powertrain can be muscled-up with either the 5.0L V8 with TPI or the mighty 5.7L V8 earthmover.

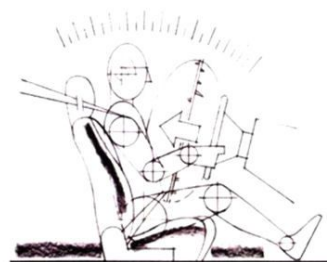
If a high-winding V6 and a low-impact bottom line revs up your interest, check into the Firebird Coupe. This little rumbler comes with a 140-horse 3.1 liter V6 and a crisp-shifting 5-speed manual.

Its visual Excitement can be dialed up with the Firebird Sport Appearance Package. And you can turn down your anxiety, thanks

to Firebird's PASS-Key™ anti-theft system and wheel locks.

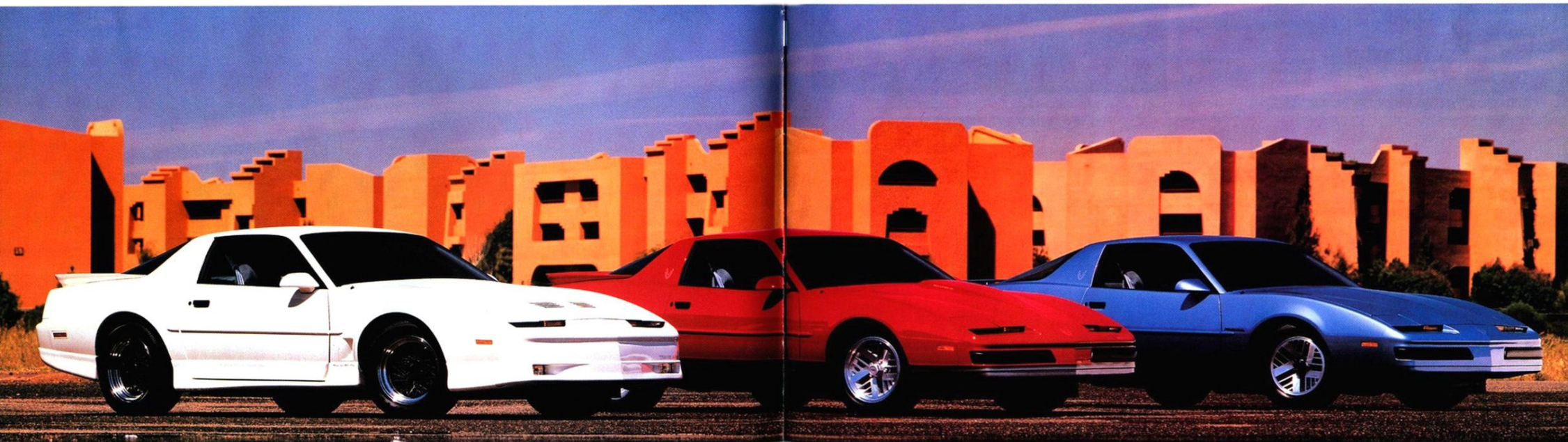
Firebird interiors benefit from a catalog of improvements. New contours have been tailored into the seats for more comfort. Door panels, handles and armrests are also new, as are the molded door map pocket and cup holder. All Firebirds have standard tinted glass and a tilt steering column, while the Trans Am GTA adds air conditioning.

Firebird makes commanding more respect on the street easier than ever.



Vehicles in Canada are equipped with active occupant restraint systems.

From left to right: Firebird Trans Am, Formula and Coupe.

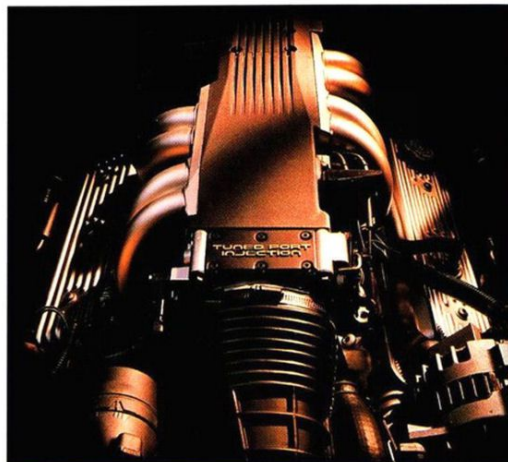


FIREBIRD

Want to feel the earth move? Just tap into the GTA's fuel-injected 235 hp 5.7L V8. Its intake system is resonance-tuned to create internal pressure pulses that give an added push to the incoming air-fuel mixture. That means more power when you want it.

The Sport Appearance Package adds a Trans Am look to the Firebird Coupe. Its front and rear fascia, aero skirts and fog lamps transform Firebird into a visual knockout at a price that will hardly lay a glove on your wallet.

5.7 litre tuned-port injected V8



Firebird Coupe. The Sport Appearance Package.



1990 PONTIAC FIREBIRD FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Firebird's long list of standard and available equipment, some of which are shown below. Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES

	Firebird	Trans Am	Firebird Formula	Trans Am GTA
EXTERIOR FEATURES				
Antenna, power	A	A	A	S
Aero package (includes front and rear fascia rocker panel extension and quarter panel extension)	-	S	-	S
Body-colour body side mouldings	S	S	S	S
Body-colour one-piece resilient Endura front panel and front bumper	S	S	S	S
Concealed rectangular quartz halogen headlamps (electrically operated)	S	S	S	S
Daytime running lamps	S	S	S	S
Fog lamps (in front fascia)	-	S	-	S
Front air dam	S	S	S	S
Front fender air extractors	-	S	-	-
Glass, Soft Ray tinted	S	S	S	S
Hood air louvers	-	S	-	S
Lower accent panel with striping	S	S	S	S
Mirrors: Sport, LH remote control, RH manual convex (body colour)	S	-	S	-
Sport, electric L & RH	A	S	A	S
Visor Vanity	S	S	S	S
Rear deck spoiler - body colour	S	-	-	-
Rear deck spoiler - Aero (body colour)	-	S	S	S
Rear hatch "power pull-down" feature	S	S	S	S
Tires (radial): P215/65R15 Eagle GT + 4 steel-belted blackwalls	S	S	-	-
P245/50R x 16 steel-belted radials	-	A	S	S
Compact spare tire	S	S	S	S
Wheels: Hi-Tech Aluminum - deep dish	S	S	S	-
Diamond Spoke Aluminum	-	A	-	S
Wraparound Soft Ray tinted liftback glass with strut supports	S	S	S	S

INTERIOR FEATURES

Air Conditioning	A	A	A	S
Anti-Theft pass key ignition	S	S	S	S
Cargo area carpeting, mats, carpet inserts, F & R	S	S	S	S
Cover, Rear Compartment Security	S	S	S	S
Cruise control, electronic	A	S	S	S
Door locks, power	A	S	S	S
Folding rear seat, split	-	S	S	S
Full-length front console integral with instrument panel	S	S	S	S
Gauges, instrumentation (including tachometer and trip odometer)	S	S	S	S
Hatch release, power	A	S	S	S
Lamps, dome and reading	S	S	S	S
Lockable storage compartment in left-rear quarter panel	S	S	S	S
Luxury Interior Trim Group	-	S	-	S
Radio: AM/FM stereo with cassette	S	S	S	-
AM stereo/FM stereo, cassette, equalizer	A	A	A	S
Reclining front bucket seats	S	S	S	S
Restraint system, inflatable	S	S	S	S
Side window defoggers	S	S	S	S
Steering wheel: Four spoke	S	-	-	-
Leather-wrapped	A	S	S	S
Leather-wrapped (radio controls)	-	-	-	S
Comfortilt	S	S	S	S
Windows, power	A	S	A	S

MECHANICAL

Defroster, rear window	S	S	S	S
Delco-GM Freedom II battery	S	S	S	S
Dual horns	S	S	S	S
Heater, Engine Block	S	S	S	S
Hidden windshield wiper (with washer)	S	S	S	S
Limited Slip Differential (RPO G80)	A	A	A	S
MacPherson strut front suspension (modified)	S	S	S	S
Power front disc/rear drum brake system	S	S	S	-
front disc/rear disc system	-	-	-	S
Power steering	S	S	S	S
Rear-wheel drive	S	S	S	S
Suspension, Firm Ride & Handling	-	S	S	S
Torque arm/track bar rear suspension	-	S	S	S
Wiper system, intermittent	S	S	S	S

S-Standard A-Available - -Not Available

DIMENSIONS

	mm	in.
Wheelbase	2566	(101.0)
Length (overall)	4777	(188.1)
Trans Am	4867	(191.6)
Width	1838	(72.4)
Height (overall)	1271	(50.0)
Tread	1541	(60.7)
- Front	1564	(61.6)
- Rear		
Cargo Volume rear seat up	292 litres	(10.3 cu. ft.)
Cargo Volume rear seat folded down	879 litres	(31.0 cu. ft.)
Curb Weight	1396 kg	(3102 lbs.)
Headroom	940	(37.0)
- Front	905	(35.6)
- Rear		
Legroom	1092	(43.0)
- Front	756	(29.8)
- Rear		
Hiproom	1430	(56.3)
- Front	1087	(42.8)
- Rear		
Shoulder room	1460	(57.7)
- Front	1430	(56.3)
- Rear		

POWER TEAMS

MODEL	ENGINE	NET H.P.	NET TORQUE	TRANSMISSION
Firebird	3.1 litre multi-port fuel-injected V6 (standard)	140 HP @ 4800 RPM	180 lbs-ft @ 3600 RPM	5-speed manual (standard) automatic with overdrive
	5.0 litre fuel-injected V8	170 HP @ 4000 RPM	255 lbs-ft @ 2400 RPM	5-speed manual (standard) automatic with overdrive
Formula	5.0 litre fuel-injected V8 (standard)	170 HP @ 4000 RPM	255 lbs-ft @ 2400 RPM	5-speed manual (standard) automatic with overdrive
	5.0 litre tuned-port injected V8	215 HP @ 4400 RPM	285 lbs-ft @ 3200 RPM	5-speed manual (standard) automatic with overdrive
Trans Am	5.0 litre tuned-port injected V8 (standard)	215 HP @ 4400 RPM	285 lbs-ft @ 3200 RPM	5-speed manual (standard) automatic with overdrive
Trans Am GTA	5.7 litre tuned-port injected V8	235 HP @ 4400 RPM	340 lbs-ft @ 3200 RPM	automatic with overdrive

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

Firebird	- 2 door Coupe	Trans Am	- 2 door Coupe
Firebird Formula	- 2 door Coupe	Trans Am GTA	- 2 door Coupe

EASY OPTION PACKAGES

	Firebird
Package Code	ISB
Cruise Control	X
Mirrors, Sport, electric twin remote	X
Power door locks	X
Power windows	X

SUNBIRD

SUNBIRD GT COUPE

The look that cooks.

A word of caution here. Approach this car as you would any other highly evolved bird of prey. With wonder for its purposeful aerodynamics, and reverence for its quiet potential. If you need reasons, here they are:

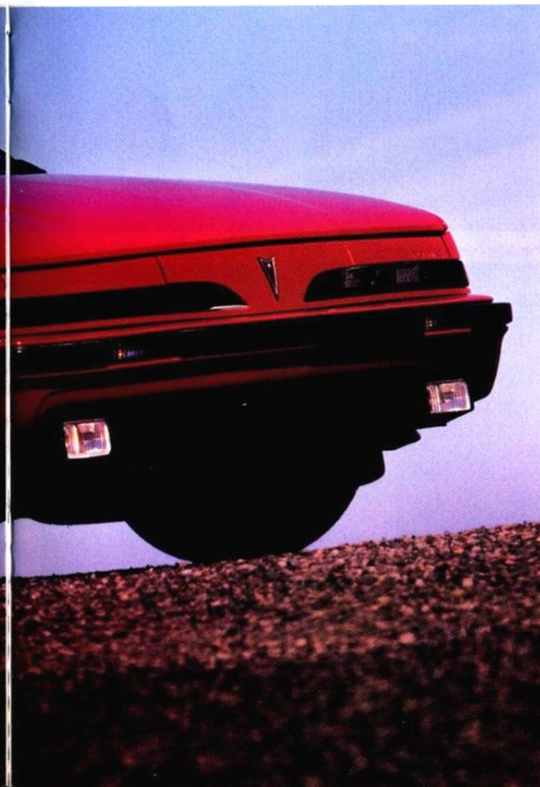
First, the 1990 GT packs 165 horses under the hood. They act on command as you dump the throttle of GT's turbocharged and multi-port fuel-injected 2.0L engine. Run 'em up through the gears with a Getrag-licensed 5-speed manual transmission or available 3-speed automatic.

Between GT and the street, there's the

renowned Level III suspension system. It includes quick-ratio rack-and-pinion steering, big stabilizer bars and portly Goodyear Eagle GT+4 radials that grip the pavement like an old friend. You'll find them turning with special, finned cast aluminum wheels that are specific to GT for 1990.

Outside, the news is obvious. Designers have revamped both front and rear of GT, added special fascia and semi-hidden headlamps. There's also a rear deck spoiler along with specific lateral aerocling. It's systematic sleekness.

On your way inside, notice that GT now has tinted glass standard. Simply irresistible.



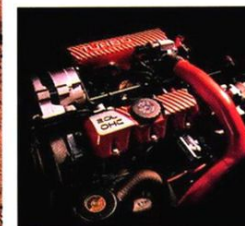
The sleek, semi-hidden headlamp look of the Sunbird GT follows through on Sunbird SE, above.

Turbocharging means the Sunbird GT's engine is never out of breath. Hot exhaust gases rush through the turbine vanes on one side of the turbocharger and drive a shaft connected to impeller vanes on the other side. This high efficiency "fan" packs more air – and power – into the engine at the touch of your right foot. That's a big reason why we call this car GT.

SUNBIRD

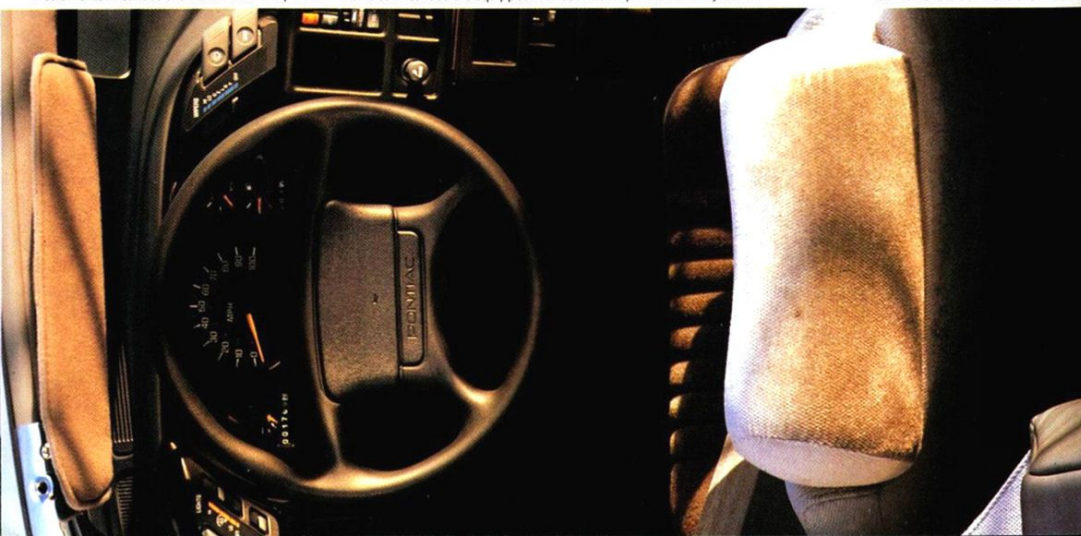


Those who prefer to have wind in their hair in a Big way will want an LE convertible equipped with this optional 165 hp 2.0L engine.



Instruments in Canada are metric where required. Vehicles in Canada are equipped with active occupant restraint systems.

Sunbird LE convertible interior



SUNBIRD LE CONVERTIBLE
More fun with your top down.

Roll down the windows. Put down the top. Turn up the music 'til it just won't stop...

Okay. Now that we have your undivided summertime attention, let's talk some turbocharged wind-in-the-hair. Excitement here. Central to the discussion is LE convertible's optional 2.0L fuel-injected turbo engine. It makes 165 horsepower with a 5-speed Getrag-licensed manual transmission or available 3-speed automatic. Think

of it as the world's most satisfying hairdryer & traffic duster.

The standard 2.0L fuel-injected engine has a lot going for it, too. Like the turbo version, it comes with a 5-speed manual or available 3-speed automatic.

For running gear, there's a Level II suspension system available with the Turbo option, with quick-ratio power rack-and-pinion steering, special front and rear stabilizer bars, bushings, Hi-Tech Turbo cast aluminum wheels and Goodyear Eagle GT+4 tires.

You'll be kept abreast of mechanical goings on by

analog instrumentation. If the turbo engine is your style, that means a special Rally cluster with turbo boost gauge. Not that you'd expect any more of a charge than this Sunbird already delivers.

SUNBIRD

SUNBIRD LE
COUPE & SEDAN
Where value and fun coexist.

Two doors or four, first car or family car, these 1990 Sunbirds LE blend features and value with the maximum daily allowance of Pontiac Excitement.

First on the list of ingredients is LE's 2.0L overhead-cam fuel-injected engine. It features a high-flow cylinder head, tuned intake manifold, electronic spark control and

a performance-baffled oil pan. The end result is 96 very willing horsepower to move you smartly through traffic and carry the necessities while doing it.

As an able assistant in that mission, the suspension system of both the LE Coupe and Sedan has been improved for 1990.

MacPherson front struts and rear shocks of both LEs have modified valving arrangements for improved ride and handling.



1990 PONTIAC SUNBIRD FACTS AND FIGURES

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FEATURES	LE Coupe	LE Conv.	LE Sedan	S/E Coupe	GT Coupe
EXTERIOR FEATURES					
Air dam (front)	S	S	S	S	S
Black-finished door window frames	S	S	S	S	S
Black-finished windshield wipers	S	S	S	S	S
Composite halogen headlamps	S	S	S	S	S
Convertible top with electrohydraulic operation	-	S	-	-	-
Daytime running lamps	S	S	S	S	S
Fog lamps	-	-	-	S	S
Full dropping rear-quarter window (power)	-	S	-	-	-
Mirrors:					
LH remote control, RH manual convex	A	S	A	S	S
Mouldings:					
Body side moulding	-	-	-	S	S
Body side, wide	S	S	S	-	-
Rocker panel, black	-	S	-	-	S
Roof drip	S	-	S	S	S
Belt reveal	S	S	S	S	S
Specific grille, semi-concealed headlamps	-	-	-	S	S
Specific tail lamp assembly	-	S	-	S	S
Spoiler trunk lid	-	S	-	A	S
Tires (radials):					
P185/75R14 blackwall "all-seasons" steel-belted	S	S	S	S	-
P215/60R14 blackwall Eagle GT + 4 steel-belted	-	-	-	-	S
Compact spare tire	S	S	S	S	S
Wheels:					
Hi-tech turbo cast aluminum (RPO N78)	-	-	-	A	S
Tri-Lace wheel discs	S	S	S	S	-
INTERIOR FEATURES					
Cigar lighter	S	S	S	S	S
Cut-pile carpeting	S	S	S	S	S
Day/night rearview mirror	S	S	S	S	S
Door lamp switches, front	S	S	S	S	S
Easy-entry front seats	S	S	-	S	S
Front floor-console armrest	A	S	A	S	S
Inside hood release	S	S	S	S	S
Insulation package, Extra Quiet	-	S	-	S	S
Lamp Group	A	S	A	S	S
Mats, floor with carpet inserts F&R	A	S	A	S	S
Mirror - Visor Vanity	S	S	S	S	S
Multi-function control lever	S	S	S	S	S
Pontiac warm red instrument panel lighting	S	S	S	S	S
Power convertible top switch	-	S	-	-	-
Power deck lid release	A	S	A	S	S
Power door locks	A	S	A	A	A
Power windows	A	S	A	A	A
Radio, AM/FM stereo with clock	S	-	S	S	-
Radio, AM/FM stereo, cassette	-	S	-	-	S
Reclining front bucket seats	S	S	S	S	S
Seat, split folding rear	A	-	A	S	S
Side window defoggers	S	S	S	S	S
Soft Ray glass, all windows	A	S	A	S	S
Steering wheels:					
Deluxe vinyl four-spoke	S	-	S	-	-
Rally, four spoke	-	-	-	S	-
Rally, leather-wrapped, four spoke	-	S	-	-	S
Comfortilt	A	S	A	S	S
MECHANICAL					
Defroster, rear window	S	-	S	S	S
Front-wheel drive	S	S	S	S	S
Full coil suspension	S	S	S	S	S
Heater, Engine Block	S	S	S	S	S
Performance handling package	-	-	-	-	S
Power front disc/rear drum brakes	S	S	S	S	S
Power steering	A	S	A	S	S
Rack and Pinion steering	S	S	S	S	S
Wiper System, Intermittent	A	S	A	S	S
Child seat anchorage	S	-	S	S	S

S-Standard A-Available --Not Available

DIMENSIONS	Coupe mm	Coupe in.	Sedan mm	Sedan in.	Convertible mm	Convertible in.
Wheelbase	2571	(101.2)	2571	(101.2)	2571	(101.2)
Length (overall)	4604	(181.3)	4305	(169.5)	4604	(181.3)
Width	1685	(66.3)	1685	(66.3)	1685	(66.3)
Height (overall)	1321	(52.0)	1361	(53.6)	1323	(52.1)
Tread - Front	1412	(55.6)	1412	(55.6)	1412	(55.6)
- Rear	1402	(55.2)	1402	(55.2)	1402	(55.2)
Usable trunk space	356 litres (12.6 cu. ft.)		381 litres (13.5 cu. ft.)		294 litres (10.4 cu. ft.)	
Curb Weight	1111.3 kg (2450 lbs.)		1111.3 kg (2450 lbs.)		1168 kg (2575 lbs.)	
Headroom - Front	961	(37.8)	980	(38.6)	992	(39.1)
- Rear	931	(36.7)	964	(38.0)	949	(37.4)
Legroom - Front	1090	(42.9)	1072	(42.2)	1090	(42.9)
- Rear	774	(30.5)	871	(34.3)	791	(31.1)
Hiproom - Front	1248	(49.1)	1240	(48.8)	1230	(48.4)
- Rear	1265	(49.8)	1241	(48.9)	964	(38.0)
Shoulder room - Front	1364	(53.7)	1363	(53.7)	1364	(53.7)
- Rear	1335	(52.6)	1364	(53.7)	964	(38.0)

POWER TEAMS

MODEL	ENGINE	NET H.P.	NET TORQUE	TRANSMISSION
Sunbird LE	2.0 litre fuel-injected 4 cyl. OHC (standard)	96 HP @ 4800 RPM	118 lbs.-ft. @ 3600 RPM	5-speed manual (standard) automatic
Sunbird SE	2.0 litre fuel-injected 4 cyl. OHC (standard)	96 HP @ 4800 RPM	118 lbs.-ft. @ 3600 RPM	5-speed manual (standard) automatic
Sunbird LE Convertible	2.0 litre multi-port fuel-injected 4 cyl. OHC Turbo	165 HP @ 5600 RPM	175 lbs.-ft. @ 4000 RPM	5-speed manual (standard) automatic
Sunbird GT	2.0 litre multi-port fuel-injected 4 cyl. OHC Turbo (standard)	165 HP @ 5600 RPM	175 lbs.-ft. @ 4000 RPM	5-speed manual (standard) automatic
	2.0 litre fuel-injected 4 cyl. OHC	96 HP @ 4800 RPM	118 lbs.-ft. @ 3600 RPM	5-speed manual (standard) automatic

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

Pontiac Sunbird LE - 2 door Coupe
- 4 door Sedan
- 2 door Convertible
Pontiac Sunbird SE - 2 door Coupe
Pontiac Sunbird GT - 2 door Coupe

EASY OPTION PACKAGES

	LE Coupe and Sedan			LE Conv.	SE
Package Code	ISB	ISC	ISD	ISC	ISD
Armrest, front seat		X	X	S	S
Cruise Control, electronic			X	X	X
Glass, soft ray tinted	X	X	X	S	S
Lamp group		X	X	S	S
Mats, floor with carpet inserts	X	X	X	S	S
Mirrors, LH remote, RH manual	X	X	X	S	S
Power: deck lid release steering	X	X	X	S	S
Radio AM/FM stereo, cassette			X	S	X
Roof panel, removable glass					X
Split, folding rear seat		X	X		S
Steering wheel, Comfortilt		X	X	S	S
Tires P195/70R X14			X	X	X
Spoiler, trunk lid				S	X
Wheels, hi-tech turbo cast aluminum			X	X	X
Windshield wiper system, intermittent		X	X	S	S

TEMPEST



TEMPEST
The Fun-To-Drive Sport
Sedan You Can Buy For
More Serious Reasons.

Tempest is a very practical machine for people who need four doors and spacious accommodations for five, and who don't care to pay luxury car prices. Yet the sporty black accents fairly shout "up-level." As do the dual sport mirrors, full wheel covers and body-side moldings. Yet it's all standard. And that's just for starters.

Tempest takes on all comers with:
— A five-passenger interior so spacious it offers as much total room as some mid-size cars.

— Power rack-and-pinion steering

— State-of-the-art corrosion protection, including two-side-galvanized steel for most exterior surfaces and durable base-coat/clear-coat paint.

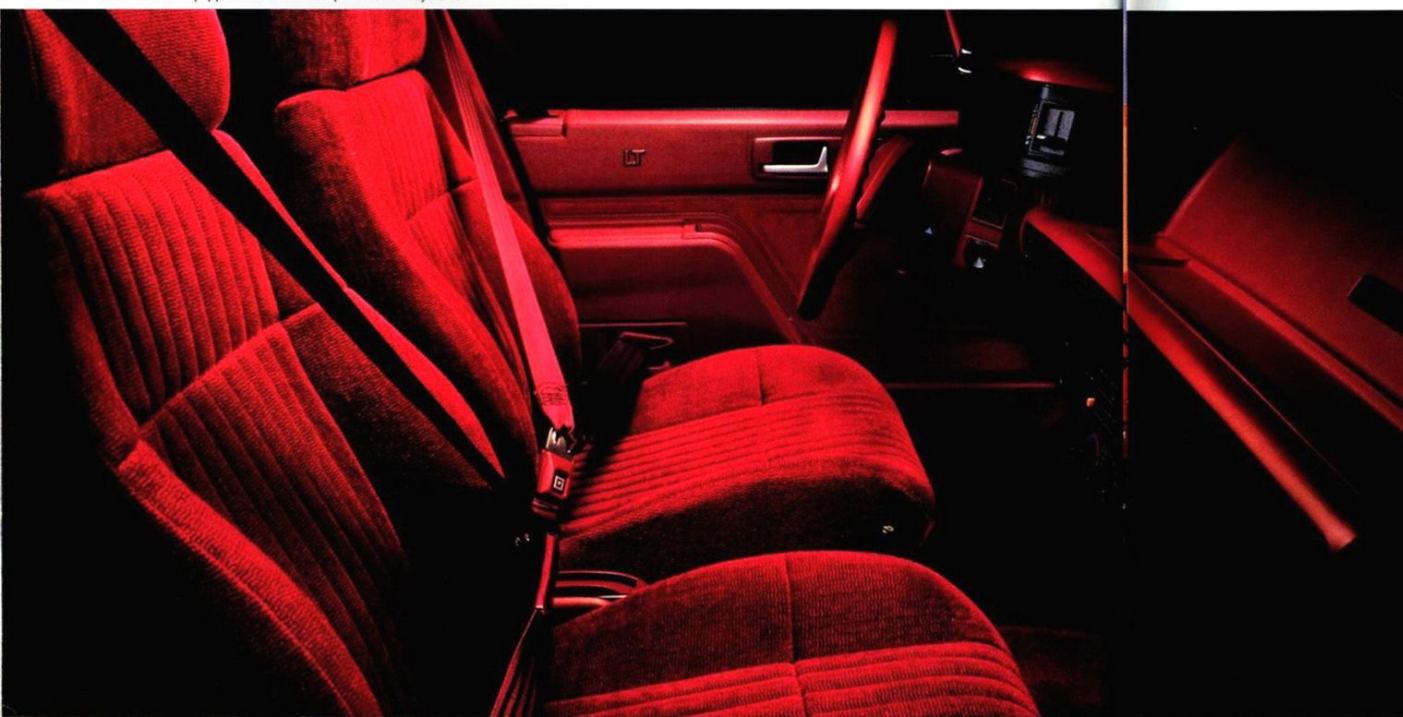
— A more powerful standard engine, the 2.2 Litre Four with Electronic Fuel Injection. Horsepower is 98 at 5200 RPM. Choice of standard 5-speed manual transmission or optional 3-speed automatic.

— A 3.1 Litre V6 with Multi-Port Fuel Injection separates Tempest LE from many a would-be competitor. Horsepower is 140 at 4800 RPM.

TEMPEST



Vehicles in Canada are equipped with active occupant restraint systems.



TEMPEST AND TEMPEST LE
The Surprisingly Spacious
Sport Sedans.

There are many good reasons for looking into a Tempest. There's the four-door convenience. The comfortable accommodations for five. The long list of standard features (see page 25). So let's look in. For 1990, Pontiac Tempest offers:

— A new, more luxurious standard interior with new

cloths and more deeply contoured seat cushions, 4-way mechanical driver's seat adjuster, and restyled interior door panels with map pockets.

— Tempest LE features a downright elegant Custom Cloth interior with additional acoustical insulation for an especially hushed ride, Custom Cloth upholstery and door panel trim, rear-door storage pockets, 4-way driver and passenger mechanical

bucket seat adjusters, and a split-folding rear seat providing a trunk pass-through feature for additional cargo-carrying flexibility.

— Standard AM/FM stereo with seek and scan and digital clock.

— Dual sport mirrors, left-hand remote and right-hand manual.

— Courtesy lights, including trunk lamp, rear door dome lamp, under-dash courtesy lamps.

TEMPEST

EXTENSIVE ANTI-CORROSION PROTECTION

The 1990 Tempest is carefully designed and built to resist corrosion, so the application of additional rustproofing is neither necessary nor required. Pontiac's confidence in its extensive anti-corrosion protection is reflected in a new-car warranty which includes 6-year/160,000 kilometre rust-through protection. See your dealer for terms and conditions of the limited warranty.

TEMPEST ENGINE

Standard 2.2 Litre L4 with EFI.

98 HP at 5200 RPM.

Electronic Fuel Injection; crank-triggered, direct-fire ignition to eliminate periodic timing adjustments; low restriction intake manifold; serpentine accessory belt drive that should never need tensioning.

TEMPEST LE 3.1 LITRE V6
140 HP at 4800 RPM.
Multi-Port Fuel Injection; aluminum cylinder heads with fast-burn combustion chambers; low-restriction intake manifold; crank-triggered, direct-fire ignition to eliminate periodic timing adjustments; serpentine accessory drive belt that should never need tensioning.

Vehicles in Canada are equipped with active occupant restraint systems.



A standard reclining bucket seat with adjustable head restraints and 4-way mechanical adjuster helps the Tempest driver find that "just right" driving position.

1990 PONTIAC TEMPEST FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Tempest's long list of standard and available equipment, some of which are shown below. Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES

EXTERIOR FEATURES

	Tempest	LE
Base coat/clear coat paint	S	S
Black antenna, mirrors, door handles, door and trunk lock	S	S
Black front/rear upper bumper fascia with chrome insert	S	S
Black rocker panel moulding	S	S
Black window and door mouldings, centre pillar	S	S
Bodyside mouldings, black with red insert	S	S
Black grille, centre divider with Pontiac emblem	S	S
Daytime running lamps	S	S
Depressed-park windshield wiper system with wet-arm washers	S	S
Flush "door-into-roof" styling	S	S
Flush-lens, composite, quad halogen headlamps	S	S
Mirrors - LH remote controlled, RH manual	S	S
P195/70R14 All Season steel-belted radial blackwall tires	S	S
Semi-flush side glass	S	S
Silver lower accent paint	S	S
Tri-lace full wheel covers	S	-
Aluminum wheels	A	S

INTERIOR FEATURES

AM/FM stereo with clock, seek and scan, and 4 speakers	S	S
Carpet trunk floor mat	S	S
Carpeted front cowl kick panels	S	S
Cigarette lighter and lighted ashtray	S	S
Colour-keyed safety/shoulder belts, front and rear	S	S
Colour-keyed steering wheel	S	S
Console, floor	S	S
Drawer-style glove box with lock	S	S
Driver's side instrument panel open storage compartment	S	S
Easy-access fuse panel	S	S
Electric analog speedometer	S	S
Floor mats, front and rear, with carpet inserts	S	S
Four-way manual seat adjuster, driver	S	S
Headlamp-on warning tone	S	S
Hood insulation	-	S
Lamps, Instrument panel courtesy, trunk, underhood, dual map	S	S
Moulded one-piece headliner	S	S
Multi-function turn signal lever	S	S
Nylon colour-keyed carpeting	S	S
Power ventilation system	S	S
Reclining front bucket seats, adjustable head restraints	S	S
Rotary windshield wiper/washer control	S	S
Side window defoggers	S	S
Soft vinyl door panels, carpeted lower panel, co-ordinated inserts	S	S
Sun visors, cloth covered, flush fit	S	S
Tinted glass, Soft Ray	S	S

MECHANICAL

Computer Command Control	S	S
Defroster, rear window	S	S
Delco-GM Freedom II Plus Battery	S	S
Dual Horns	S	S
Extensive anti-corrosion protection	S	S
Front wheel drive	S	S
Heater, engine block	S	S
MacPherson strut front suspension	S	S
Power front disc/rear drum brakes	S	S
Power rack and pinion steering	S	S
Ratchet wheel wrench	S	S
Semi-independent trailing-arm rear suspension	S	S
Unitized body-frame construction	S	S
Windshield wiper system, intermittent	S	S

S-Standard A-Available - -Not Available

DIMENSIONS

	mm	in.
Wheelbase	2626	(103.4)
Length (overall)	4659	(183.4)
Width (overall)	1725	(68.2)
Height	1338	(56.2)
Tread - Front	1412	(55.8)
Rear	1400	(55.3)
Usable trunk space	382.6 litres	(13.5 cu. ft.)
Curb weight	1169 kg	(2595 lbs.)
Headroom - Front	988	(38.1)
- Rear	950	(37.4)
Legroom - Front	1100	(43.4)
- Rear	889	(35.0)
Hiproom - Front	1292	(50.9)
- Rear	1300	(51.2)
Shoulder room - Front	1407	(55.4)
- Rear	1412	(55.6)

POWER TEAMS

MODEL	ENGINE	NET H.P.	NET TORQUE	TRANSMISSION
Tempest & LE	2.2 litre fuel-injected 4 cyl.	98 HP @ 5200 RPM	120 lbs-ft @ 3200 RPM	5-speed manual (standard) automatic
	3.1 litre multi-port fuel-injected V6	140 HP @ 4800 RPM	180 lbs-ft @ 3600 RPM	5-speed manual (standard) automatic

MODEL LINEUP

Tempest - 4 door sedan
Tempest LE - 4 door sedan

EASY OPTION PACKAGES

Package Code	Tempest		LE
	ISB	ISC	ISE
31 litre V6			X
Air conditioning			X
Comfortilt steering		X	X
Cruise Control, electronic		X	X
Console, floor	X	X	X
Glass, Soft Ray tinted	X	X	X
Horns, dual	X	X	X
Lamp group	X	X	X
Mats, floor, front & rear	X	X	X
Power: door locks			X
deck lid release		X	X
windows			X
Radio AM/FM stereo, cassette			X
Wheels, aluminum with locks			X
Windshield wiper system, intermittent	X	X	X

FIREFLY



LE is the Pontiac Firefly with decidedly upscale interior and exterior appointments. Choose from a Hatchback Sedan or a Hatchback Coupe.

Both LE Coupe and LE Sedan models have a distinctive exterior appearance, with flush-fitting composite halogen headlamps, body-colour bumpers, body-colour body-side moldings, black-accented exterior trim and full wheel covers.

The inviting LE interior includes custom duo-tone cloth bucket seats, cloth door panel trim, dual door storage pockets and a split-folding rear seat.

And that's not all. Firefly LE lets you choose from a wide variety of options, including automatic transmission and AM/FM stereo sound systems. For the complete list, just turn the page.

Pontiac Firefly is the fun and frugal way to go.

Around town. Around campus. Past gas stations. And into pint-sized parking spaces.

Firefly has also been designed to go the distance. Standard features include the GM 3-year/80,000 kilometre new vehicle warranty, and a 6-year/160,000 kilometre limited warranty against outer-body rust-through.

Look out, utilitarian econoboxes offering limited choices! The Firefly

has an expansive outlook on practicality, with the choice of a very low-priced Hatchback Coupe and Hatchback Sedan, a high-style mid-level Hatchback Coupe and Hatchback Sedan, and a top-of-the-line Turbo Coupe.

FIREFLY



Vehicles in Canada are equipped with active occupant restraint systems.



Instruments in Canada are metric where required.



Firefly Coupe is one of the lowest-priced new cars you can buy. And beyond sheer affordability, the Firefly Coupe makes lots of sense for lots of reasons. This space-efficient coupe offers seating for four adults, a fold-down rear seat, and up to 29.1 cu. ft. of cargo space, accessible through a swing-up rear hatch.

For all it's interior room, Firefly is nimble and manoeuvrable. Firefly is also one of Canada's fuel-efficiency leaders, thanks to an advanced three-cylinder engine with Electronic Fuel Injection.

The advanced engineering features of

Firefly include front drive, four-wheel independent suspension, 5-speed manual transmission and rack-and-pinion steering.

Distinctive design details of Firefly include a highly aerodynamic shape with flush glass, a dramatically low hoodline and smoothly integrated wraparound front and rear bumpers.

So if you're looking for a fun-to-drive, common-sense runabout, Firefly Coupe is looking for you.

FIREFLY

TURBO FIREFLY

Fashionable, fun and fast. The Turbo Firefly sets itself apart from its fellow Firefly models in a number of ways.

Turbo Firefly boasts a turbo-charged, intercooled, multi-port fuel-injected version of Firefly's 3-cylinder/5-speed manual powertrain and generates 45% more horsepower (70 HP @ 5500 RPM) than the standard Firefly engine.

Turbo Firefly has been clocked at 9.4 seconds, zero to sixty, on the GM test track with a professional driver at the wheel. Special Equipment - The car rides on P165/70R-12 steel-belted all-season radials, tires that are wider than those on the regular Firefly. An upgraded suspension features front stabilizer bar and specific shock

absorbers and spring rates. Aero ground-effects: front and rear air dams and rocker panel skirts. Dual tail pipes.

The Turbo Firefly Exterior To begin with, you get your choice of bright red or aquablue with colour-matched wide body-side mouldings. Other distinctive Turbo exterior touches include:

- White wheel covers.
- Body-colour bumpers and rub strips.
- Dual black sport mirrors.
- Special "Turbo" and "Intercooler" graphics on the body-side.

Turbo Firefly is distinguished by specific interior trim and special steering wheel with "Turbo" graphic. Other interior features standard in Turbo Firefly include: Custom Knit Cloth upholstery. Split-folding rear seat-back.

1990 PONTIAC FIREFLY FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Firefly's long list of standard and available equipment, some of which are shown below. Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES

	Hatchback Coupe	Hatchback Sedan	LE Hatchback Coupe	LE Hatchback Sedan	Turbo Coupe
EXTERIOR FEATURES					
Argent steel wheels with chrome lug nuts	S	S	S	S	S
Black window frames	-	-	S	S	S
Black plastic wheel half cap	S	S	-	-	-
Bodyside protective moulding	A	S	S	S	-
Centre high-mounted stop lamp	S	S	S	S	S
Daytime running lamps	S	S	S	S	S
Flush mounted composite halogen headlamps	S	S	S	S	S
Front valance and air dam	-	-	-	-	S
Full wheel covers	-	-	S	S	S
Patch-mounted remote left outside rearview mirror	S	S	S	S	S
Patch-mounted remote right outside rearview mirror	S	S	S	S	S
Radio antenna telescopes into left front pillar	S	S	S	S	S
Roll-down rear windows	-	S	-	S	-
Swing-out rear quarter windows	S	-	S	-	S
Top, manual folding	-	-	conv.	-	-
Tires P145/80R x 12	S	S	S	S	-
P165/65R x 13	-	-	-	-	S
Tri-colour taillamps	S	S	S	S	S
Wiper System, rear window washer/wiper (exc. conv.)	A	A	S	S	S
Wraparound body coloured moulded bumper	-	-	S	S	S

INTERIOR FEATURES

Cloth and vinyl seats	S	S	S	S	S
Colour-keyed instrument panel	S	S	S	S	S
Console, floor	A	A	S	S	S
Custom interior trim	-	-	S	-	-
Easy-entry feature on passenger side seat	S	-	S	-	S
Floor mats, front and rear	A	A	S	S	S
Full-folding rear seat back (split on LE & Turbo)	S	S	S	S	S
Glove box door and latch	S	S	S	S	S
High-back reclining front bucket seats	S	S	S	S	S
Luggage area side trim and load floor carpet (exc. conv.)	S	S	S	S	S
Multi-function lever for high-low beam flash-to-pass, and turn signal	S	S	S	S	S
Passenger assist handles	-	-	S	S	S
Radio, AM/FM stereo, cassette	A	A	S	S	S
Rear ashtray	A	A	S	S	S
Rear window defroster (exc. conv.)	S	S	S	S	S
Side window defoggers	S	S	S	S	S
Tachometer	-	-	S	S	S
Trip odometer	S	S	S	S	S
Vinyl-trimmed door panels with moulded pocket on both doors (cloth on LE & Turbo)	S	S	S	S	S
Wall-to-wall cut-pile carpet with edge binding	S	S	S	S	S

MECHANICAL

Aluminum engine block with cast-iron sleeves and aluminum head	S	S	S	S	S
Chip-resistant coating on valance, lower fender, lower door, rocker and lower quarter panel	S	S	S	S	S
Front stabilizer bar	S	S	S	S	S
Full-size spare tire	S	S	S	S	S
MacPherson-strut front suspension	S	S	S	S	S
Maintenance-free battery	S	S	S	S	S
Opening rear hatch with two counter-balancing struts	S	S	S	S	S
Power-front disc/rear drum brake system, self-adjusting front and rear	S	S	S	S	S
Rack-and-pinion steering	S	S	S	S	S
Scissors jack	S	S	S	S	S
Torsion beam rear suspension	S	S	S	S	S
Unitized body construction	S	S	S	S	S
Windshield wiper system, intermittent	A	A	S	S	S
Child seat tether anchor	S	S	S	S	S

S-Standard A-Available - -Not Available

DIMENSIONS

	Hatchback Coupe mm	Hatchback Coupe in.	Hatchback Sedan mm	Hatchback Sedan in.
Wheelbase	2265	(89.2)	2365	(93.1)
Length (overall)	3710	(146.1)	3810	(150.0)
Width (overall)	1575	(62.0)	1575	(62.0)
Height (overall)	1330	(52.4)	1360	(53.5)
Curb Weight	722 kg (1591 lbs.)		744 kg (1640 lbs.)	
Tread	1365 (53.7)		1365 (53.7)	
- Front	1340 (52.8)		1340 (52.8)	
- Rear	960 (37.8)		986 (38.8)	
Headroom	928 (36.5)		965 (38.0)	
- Front	1078 (42.5)		1078 (42.5)	
- Rear	757 (29.8)		829 (32.6)	
Hiproom	1298 (51.1)		1298 (51.1)	
- Front	1080 (42.5)		1085 (42.7)	
- Rear	1310 (51.6)		1310 (51.6)	
Shoulder room	1282 (50.5)		1285 (50.6)	
Cargo Volume	292 litres (10.3 cu. ft.)		297 litres (10.5 cu. ft.)	
- Rear seat up	617 litres (21.8 cu. ft.)		654 litres (23.1 cu. ft.)	
- Rear seat down				

POWER TEAMS

MODEL	ENGINE	NET H.P.	NET TORQUE	TRANSMISSION
Firefly	1.0 litre 3 cyl. fuel-injected	55 HP @ 5700 RPM	58 lbs-ft @ 3300 RPM	5-speed manual (standard) 3-speed automatic
Turbo Firefly	1.0 litre 3 cyl. multi-port fuel-injected intercooled Turbo	70 HP @ 5500 RPM	80 lbs-ft @ 3500 RPM	5-speed manual (standard)

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

- Firefly** - 2 door Hatchback Coupe
- 4 door Hatchback Sedan
- Firefly LE** - 2 door Hatchback Coupe
- 4 door Hatchback Sedan
- Turbo Firefly** - 2 door Hatchback Coupe

EASY OPTION PACKAGES

	Coupe		Sedan	
Package Code	ISB	ISE	ISB	ISD
5-speed manual transmission	X		X	
Automatic transmission		X		X
Console, floor	X	X	X	X
Floor mats, front and rear	X	X	X	X
Moulding, body side	X	S	S	S
Radio, AM/FM stereo	X	X	X	X
Windshield wiper system, intermittent	X	X	X	X
Wiper system, rear window washer/wiper	X	X	X	X



GM CANADA...CONTRIBUTING TO A CLEANER CANADA

As the largest automotive manufacturer in Canada, we share the objective of ensuring cleaner land, water and air for future generations. General Motors of Canada Limited is committed to sustainable development with product enhancements and plant improvements to achieve further reductions in emissions.

GM was the first major automotive manufacturer to introduce a full line of automobiles operating entirely on unleaded fuel. We pioneered the use of catalytic converters to reduce vehicle emissions. Current vehicles utilize emission control systems that have reduced emissions 90% on average from uncontrolled levels. As newer cars replace older ones on our roads, we expect a substantial drop in tailpipe emissions.

General Motors of Canada Limited supports the use of properly blended oxygenated fuels. Those motor gasolines that contain low levels of oxygenates not only improve road octane levels, but may reduce carbon monoxide emissions by as much as an additional 20%.

We are continuing to pursue new technologies and new products to enhance our environmental commitment. You can help, too. Always use unleaded gasolines or the recommended oxygenated fuels as described in the owner's manual. Have your vehicle serviced regularly to ensure that it is in top running order. Maintain your tires at the recommended pressure. If each one of us takes these small steps, the overall result will be a cleaner Canada.

STANDARD FEATURES ON ALL PONTIACS

OCCUPANT PROTECTION

Manual lap/shoulder safety belts for driver and right front passenger, driver side includes visual and audible warning system • Manual lap/shoulder safety belts, outboard rear seat positions • Manual lap safety belts, center front/rear seat positions, where applicable • Child restraint tether anchorages and hardware • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing seat back tops, front • Interlocking door latches • Side-guard door beam • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs, two door models • Safety armrests • Head restraints, driver and right front passenger (adjustable/or integral) • Break-away inside rear view mirrors • Security door locks and door retention components • Seat and seat attachments • Vehicle body construction which helps to protect occupants during a crash • Safety belts and anchorages • Windshield retention provisions during a crash • High integrity fuel system • Flammability protection for interior materials • Tempered safety glass, side windows; also rear windows • Pressure lock radiator cap • Dual sun visors • Power window systems

ACCIDENT AVOIDANCE

Daytime running lights • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Center high-mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, washer and multi-speed wipers • Inside rear-view mirror • Outside left rearview mirror (Right mirror where applicable) • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch (front opening hood vehicles) • Low glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls • Tires with built-in tread wear indicators • Safety road wheel rims • Audible brake lining wear indicators, disc brakes • Pressure relief fuel cap

THEFT DETERRENCE

Audible reminder for ignition key removal • Theft deterrent steering column lock • Visible vehicle identification number • Marked body parts (where applicable) • Remote inside hood release • Theft deterrent key system



Protection Plan

Your GM Total Warranty provides superb coverage. The General Motors

Protection Plan is just more of a good thing.

When considering an extended service contract look for the logo above. There are many extended service contracts available on the market today but there is only ONE that comes from General Motors. The General Motors Protection Plan is part of the GM family and provides coverage for up to 6 years or 150,000 kilometres.

The GM Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Protection Plan.

GM's 3 year/80,000 km new vehicle warranty covering the entire vehicle (including tires) is included on every 1990 GM passenger car (except Allante) and light duty trucks.

A \$100 deductible per repair visit applies after the first 12 months or 20,000 km. See your GM dealer for terms and conditions of the Total™ GM Warranty.



A WORD ABOUT CORROSION PROTECTION

Your 1990 GM passenger car was designed and built to resist corrosion. It comes with a standard 6-year/160,000 kilometres corrosion perforation limited warranty. Application of additional rust-inhibiting materials is not necessary or required under the 6-year/160,000 kilometre corrosion coverage. Ask your dealer for details.



THE SMART ALTERNATIVE TO BUYING

See your GM dealer for complete details. If you'd rather not tie up a lot of your cash by purchasing a new vehicle, then leasing is for you. By leasing, you free up your cash so you can spend it on other priorities.

A WORD ABOUT ENGINES

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

A WORD ABOUT THIS CATALOGUE

The vehicles described incorporate components produced by General Motors of Canada Limited and related companies and suppliers. During manufacturing, different components than initially scheduled may be used. All illustrations and specifications are based on the latest product information at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described is available at extra cost or can only be ordered in conjunction with the other optional equipment. Some options may not be available when your vehicle is built. Check with your dealer for complete information.

