

PLYMOUTH ACCLAIM

• 1994 •



**HIGHER
STANDARDS
THAN
EVER**

Always outstanding value,
Plymouth Acclaim now
includes more asked-for
features as standard equip-
ment than ever before – and
yet remains one of the most

affordable compact sedans
in Canada. Air conditioning,
automatic transmission, speed
control, adjustable tilt steering
column, remote deck lid release,
accessory floor mats, full wheel



About this catalogue: Since the time of printing, some of the information may have been updated. Ask your Dealer for details before ordering. Some of the equipment shown or described throughout this catalogue is available at extra cost.

covers – all these and more
are standard equipment on
Acclaim for 1994, not extra-
cost options. Standard safety
features include a driver's side
air bag and child-protection
rear door locks. Spacious
Acclaim accommodates five
adults in style – with seating
for six optionally available.
1994 Acclaim: the emphasis
is on value.

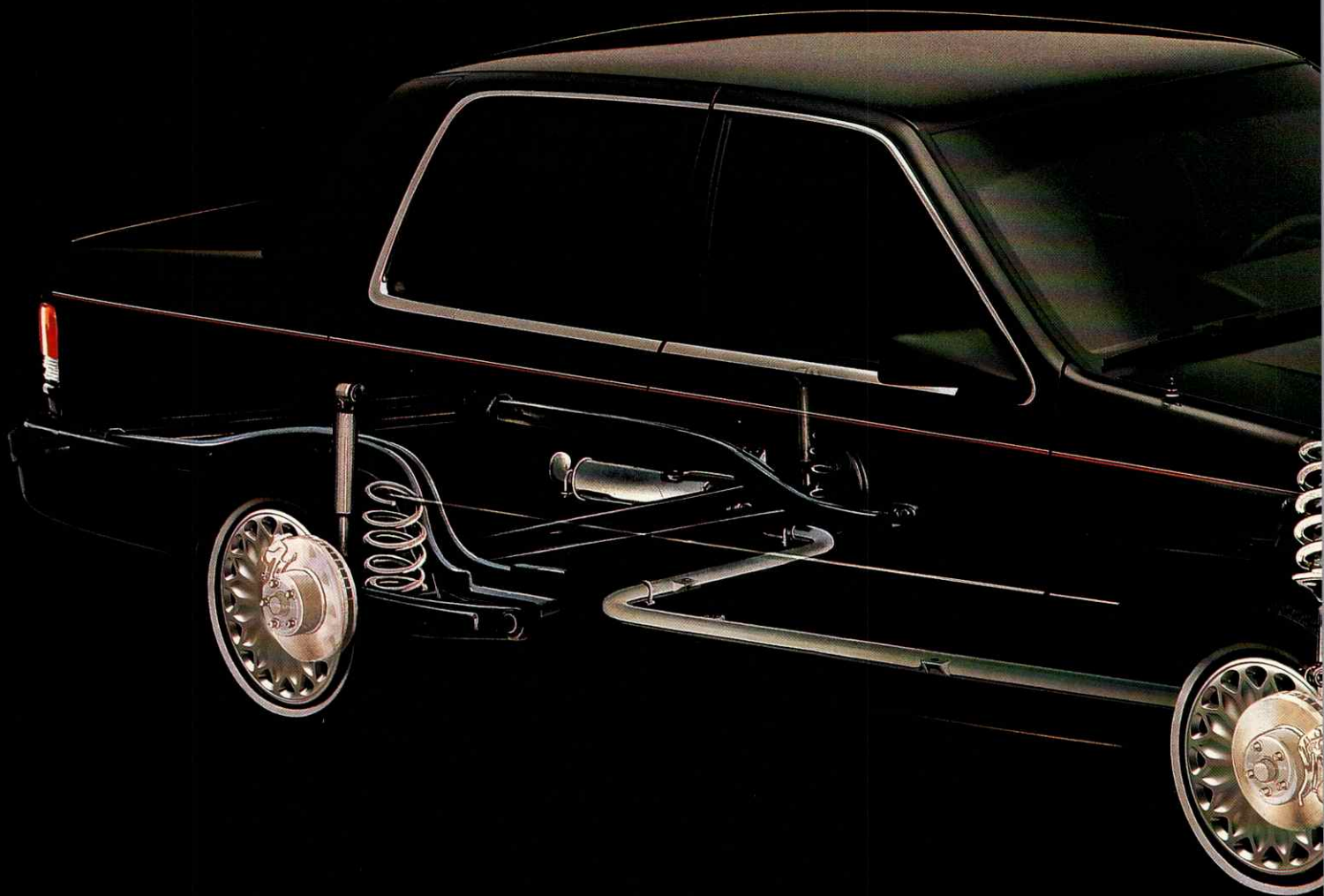


STRENGTH AND PERFORMANCE

Good-looking at a glance, Acclaim offers lasting attraction that runs much more than skin deep.

Galvanized steel is used for almost every body panel.

Epoxy electrocoating, clear-coat paint finish, and lower-bodyside antichip coating all help keep Acclaim looking good for years. Tough multiple tempered-steel beams are

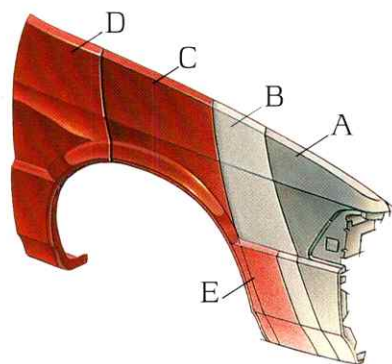
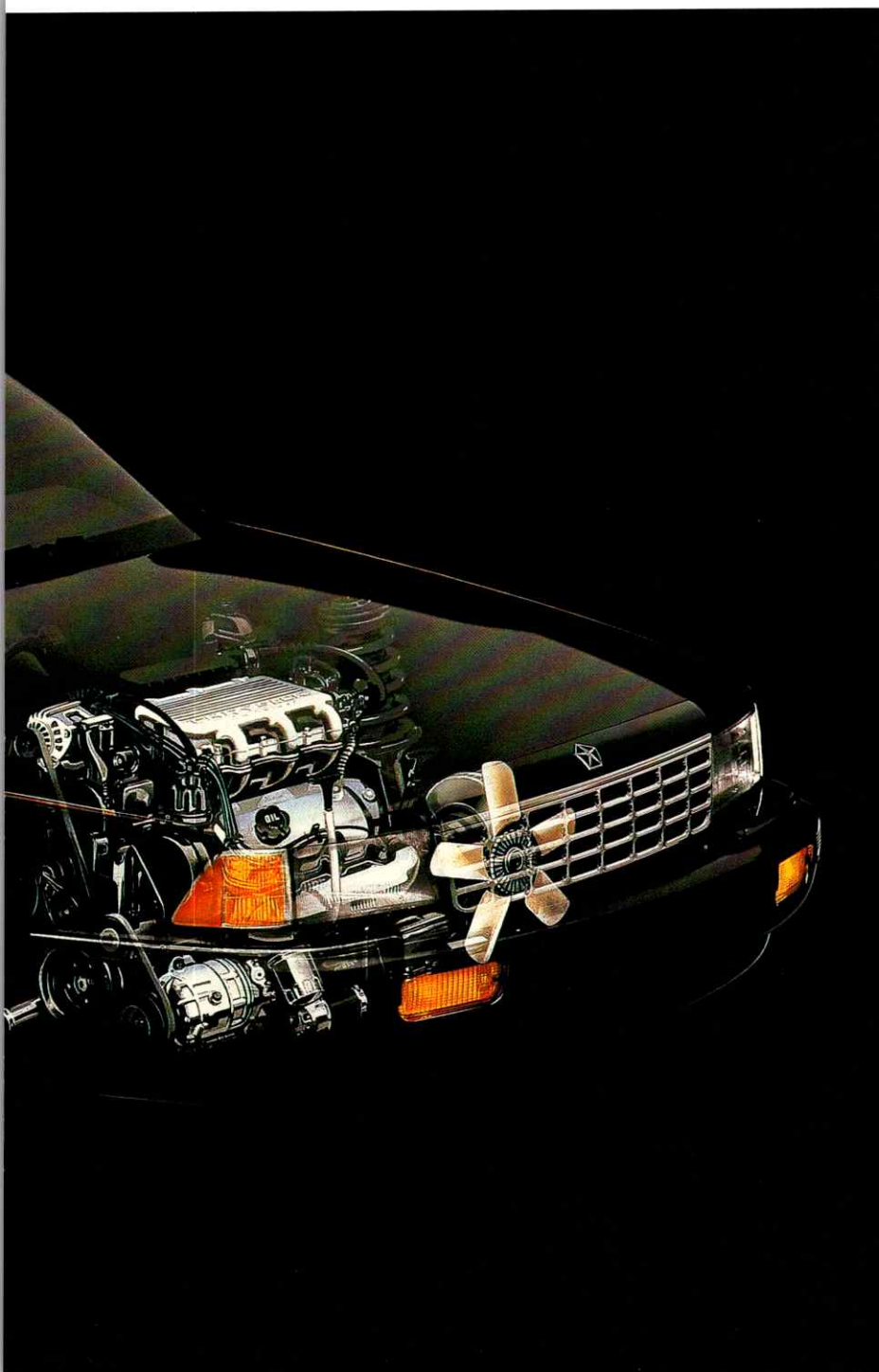


welded into the doors for added strength and safety.

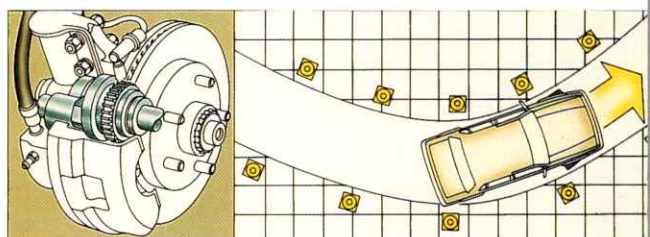
Choose proven long-run performance with either the standard 2.5-litre SOHC four-cylinder balance-shaft-

equipped engine or the optional 3.0-litre V6 – each with standard stainless steel exhaust system. Standard gas-charged front struts and gas-charged rear shock

absorbers, plus standard power-assisted rack-and-pinion steering contribute to the comfortable ride and precise handling of 1994 Acclaim.



Corrosion protection: (A) One- or two-side galvanized steel used for almost every body panel and structural member (B) Unibody is cleaned, dipped in phosphate, and electro-plated with epoxy primer (C) two-step base coat (D) two coats of clear-coat enamel (E) lower bodyside receives smooth-finished antichip coating.



Optional power four-wheel disc anti-lock braking system helps provide sure control during hard braking.

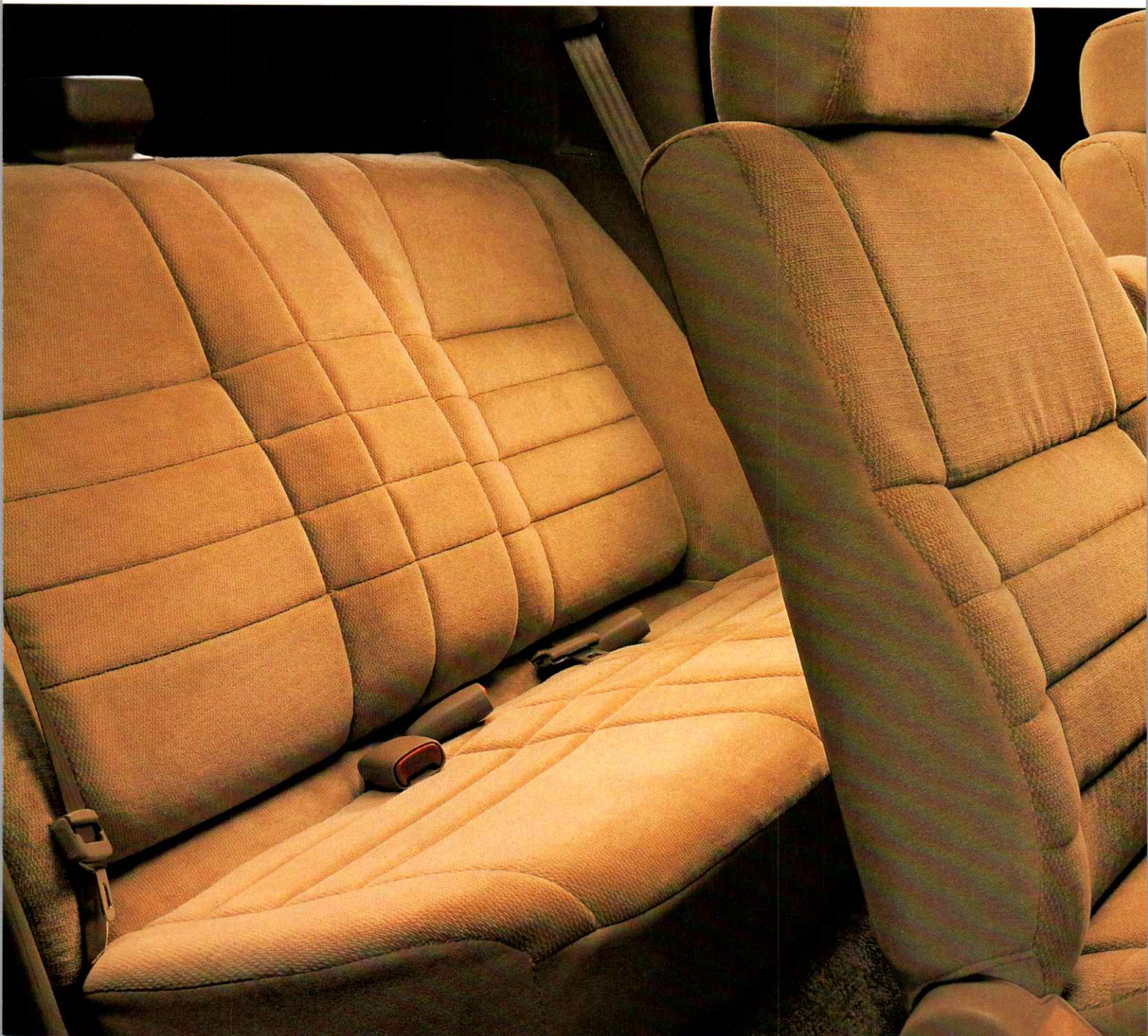


Optional 3.0-litre V6 engine with sequential Multi-point fuel injection available with 3-speed or 4-speed automatic transaxle.

**SPACIOUS,
VERSATILE
ACCLAIM
INTERIOR**

The generous Acclaim interior provides comfortable headroom and legroom for five with standard front bucket seats. Standard centre console offers armrest,

covered storage, cassette storage, and cup holders for front and rear. Roomy accommodation for six is available with the 50/50 split-bench front seat option.



The split fold-down rear seatback option accommodates long or bulky cargo. Child-protection rear door locks, provision for anchoring child seats, floor mats front and back, and remote deck lid release are all standard. All this, yet Acclaim is still one of the lowest-priced sedans available with six-passenger seating.



Standard seating includes cloth front buckets with adjustable headrests, reclining backs and centre console with armrest and rear seat with fixed back.



Optional cloth 50/50 individually adjustable front seats, for three-across front seating, each with reclining back, adjustable headrest, and folding armrest (centre console is deleted). Available with fixed rear seatback or, as shown here, 55/45 split fold-down rear seatbacks.



This option provides standard cloth front buckets and centre console, as above, with the added convenience of 55/45 split fold-down rear seatbacks. Lockable latches help prevent unauthorized access to trunk.

**CONVENIENT,
COMFORTABLE,
AND
SECURE**

The handsome and highly functional Acclaim instrument panel puts controls within easy reach and large clearly marked gauges where they can be

read with a glance. Standard features for 1994 include electronic speed control, a tilt steering column that adjusts to various positions, and the year-round comfort



of air conditioning. The secure feeling of having a driver's side air bag* comes standard with Acclaim. This supplemental restraint system is activated by front-

end impact at over 18 km/h (12 mph). Colour-keyed self-retracting shoulder/lap belts are provided for all front and rear outboard seats, plus lap belts at mid positions.

*Always wear your seat belt.



Plymouth Acclaim Selected Standard and Optional Features

	Plymouth Acclaim
AIR BAG Driver's side, supplemental restraint system	S
AIR CONDITIONING Bi-level	S
ALTERNATOR 90-amp	S
ARMREST Front, centre, console-mounted (with bucket seats)	S
BRAKES Power-assisted vented front disc, self-adjusting rear drum	S
Power-assisted 4-wheel disc with anti-lock (ABS)	O
BATTERY 600-amp maintenance-free (500-amp with optional V6)	S
CHILD-PROTECTION REAR LOCKS; CHILD-SEAT ANCHORAGE PROVISION	S
CHIMES Warning for seat belts, key-in-ignition and headlamps-on	S
CIGARETTE LIGHTER	S
CLOCK (Integral with radio)	S
COAT HOOKS (2)	S
CONSOLE Full, centre, with armrest, covered storage compartments, cup holders, cassette holders. (Console deleted with 50/50 front seat option)	S
CORROSION PROTECTION Extensive use of galvanized steel; lower bodyside urethane stone chip-resistant coating; front fender plastic liners	S
CUP HOLDERS Front (2), rear (2) with standard centre console (front, single, with 50/50 seat option)	S
DAYTIME RUNNING LIGHTS	S
DEFROSTER Electric, rear window	S
DEMISTERS Front side windows	S
ENGINE BLOCK HEATER	S
EXHAUST SYSTEM Stainless steel	S
FLOOR MATS Front and rear (accessory-type, supplementing standard carpeting)	S
GLASS Tinted, all windows	S
HEADLAMPS Halogen	S
HOOD Counterbalanced (self-supporting) with insulation pad and remote release	S
HORN Dual note	S
INSTRUMENT CLUSTER Analogue with electrically driven speedometer, tachometer, trip odometer, "million kilometre" odometer; gauges for fuel level, engine coolant temperature, volts, oil pressure; warning lights for fasten seat belts, parking brake-on, brake system failure, check engine, low fuel, air bag system check	S
LIGHTS Ignition switch, glove box, ash receiver, trunk	S
MIRRORS Outside, dual, manual remote control; inside, day/night; Visor/vanity, driver and passenger sides, left with cover	S
MOULDINGS Bodyside protective; bumper rub strip extensions, front and rear	S
PACKAGES Argent Special Equipment: Includes deck lid luggage rack, cast aluminum wheels (argent-colour) and P195/70R14 tires	O
Gold Special Equipment: Includes deck lid luggage rack, cast aluminum wheels (with gold accents), P195/70R14 tires, gold accent decals, bodyside mouldings, fascias	O
Power Convenience: Includes power door locks, power windows, power heated mirrors	O
POWER ASSISTS Door locks, mirrors (heated), windows, driver's seat 6-way adjustment	O
RADIOS Electronically tuned, with digital readout and clock	S
AM/FM stereo with seek, 4 speakers	S
AM/FM stereo cassette with seek	O
REMOTE RELEASES Hood, trunk lid (with valet-park security system)	S
SEATS Front bucket, cloth-faced, reclining with adjustable headrests; Rear, fixed-back	S
As above with 55/45 split, fold-down rear seatbacks with lockable latches	O
Front, cloth-faced, 50/50 individually adjustable, reclining with individual inboard armrests, adjustable headrests (2), allows front seating for 3; Rear, fixed-back (optional 55/45 split fold-down rear)	O
Note: centre console is deleted with 50/50 front seat option	O
SEAT BELTS 3-point shoulder/lap belts; 2 front, 2 rear; lap belts for centre position(s)	S

Warranty

Warranty coverage is a big part of the ownership experience. That's why Chrysler offers the industry's first owner's choice protection plan.* Choose between a 1-year/20,000-kilometre basic vehicle coverage combined with a 7-year/115,000-kilometre powertrain warranty, or a 3-year/60,000-kilometre bumper-to-bumper warranty. Your choice and with no deductible. *See Dealer for details.

Chrysler Service Contracts

Optional Chrysler service contracts can provide owners with additional peace of mind. They are available in a variety of time and distance combinations to meet your particular ownership needs.

Financing Assistance

Chrysler Credit offers qualified buyers a wide variety of new vehicle purchase financing plans, including Retail Financing, Gold Key and College/University Graduate Plans.

The Leasing Alternative

It pays to consider the advantages of leasing. Your dealer will be pleased to discuss our wide range of available leasing options – and the benefits you may enjoy through this increasingly popular alternative to buying.

Mopar Customer Care

Your dealer has all the factory-trained technicians and the specialized equipment needed to offer you the best possible maintenance and repair services for your new vehicle.

Mopar Parts

When replacement parts are needed, be sure to specify genuine Mopar parts – the first choice of Chrysler engineers.

Mopar Accessories

To enhance the style, comfort, and function of your new vehicle, make Genuine Mopar Accessories your first choice. Designed specifically to fit right and work right for your model, they will be covered by your vehicle warranty when installed before you take delivery.

Physically Challenged Assistance Program

A program which provides assistance towards the cost of purchase and installation of adaptive driving aids or passenger equipment on new 1994 vehicles. For further information, contact your dealer.

Trailer Towing: 900 kg (2000 lb.) maximum permitted trailer weight. Trailers over 450 kg (1000 lb.) must have own brakes. See Owner's Manual for more details.

Plymouth Acclaim Selected Standard and Optional Features

Plymouth Acclaim

Bright White Clear Coat

Radiant Red Metallic Clear Coat

Wildberry Pearl Coat

Aqua Pearl Coat

Light Driftwood Satin Glow Clear Coat

Emerald Green Pearl Coat

Black Clear Coat

SPEED CONTROL Electronic, with steering wheel-mounted controls	S
STEERING Power-assisted, rack-and-pinion	S
STEERING COLUMN Tilt	S
SUSPENSION Standard touring: front Iso-strut; rear trailing arm beam; front and rear gas-charged shock absorbers	S
Firm ride and handling; special shock-valving, upgraded front antisway bar	O
TIRES P185/70 R14 14" steel-belted radials, black sidewalls, All-Season	S
P195/70 R14 14" steel-belted radials, white sidewalls, All-Season	O
P195/70 R14 14" steel-belted radials, black sidewalls ⁽¹⁾	O
TRANSMISSION SHIFTER Floor console-mounted	S
Steering column-mounted (only with 50/50 front seats)	O
WHEELS 14" x 5.5" steel with full wheel covers	S
14" cast aluminum road wheels	O
WINDSHIELD WIPERS Variable-delay, intermittent, pulse-wipe	S

S – Standard Equipment O – Optional Equipment ⁽¹⁾ Standard with V6 and with Argent (ADS) or Gold (ASH) packages.

THIS CATALOGUE DOES NOT LIST ALL STANDARD AND OPTIONAL EQUIPMENT ITEMS; SOME OPTIONS ARE AVAILABLE ONLY IN COMBINATION WITH OTHERS, AND SOME EQUIPMENT MAY BE SUBJECT TO AVAILABILITY RESTRICTIONS. SEE YOUR DEALER FOR DETAILS.

FRONT-WHEEL-DRIVE ENGINES AND TRANSMISSIONS

Availability	Acclaim
2.5-litre 4-cyl. with 3-speed Automatic ⁽¹⁾	Standard
3.0-litre V6* with 3-speed Automatic ⁽¹⁾	Optional
3.0-litre V6* with 4-speed Automatic ⁽¹⁾	Optional

Engine Details	2.5-Litre 4-cyl. Balance-Shaft	3.0-Litre V6*
Type	SOHC	SOHC x 2
Fuel Delivery	EFI	SMPI
Ignition	Electronic	Electronic
Net Power – kW (bhp) @ rpm	75 (100) @ 4800	105 (141) @ 5000
Net Torque – N·m (lb·ft) @ rpm	183 (135) @ 2800	232 (171) @ 2800

DIMENSIONS, WEIGHTS AND CAPACITIES

	4-Door Sedan mm	in.
Wheelbase	2630	103.5
Overall Length	4600	181.2
Overall Width	1730	68.1
Overall Height ⁽²⁾	1360	53.5
Turning Diameter – m (ft.) (curb-to-curb)	11.3	(37.1)
Curb Weight – kg (lb.)	1254	(2765)
Usable Luggage Capacity – L (cu. ft.) ⁽³⁾	408	(14.4)
Passenger Capacity	5 or 6 ⁽⁴⁾	
Fuel Capacity – L (Imp. gal.)	61	(13.3)

*Built by Mitsubishi Motors Corporation
EFI – Electronic Fuel Injection (throttle-body type)
SMPI – Sequential Multi-Point (Port) Fuel Injection
SOHC – Single Overhead Camshaft

⁽¹⁾ With lock-up torque converter for highway fuel efficiency.

⁽²⁾ Based on 5-passenger load, base engine and standard tires.

⁽³⁾ Rear seat in use. Folding seatbacks can increase capacity on cars so equipped.

⁽⁴⁾ Six with 50/50 front seat; allows 3-across front seating.

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CustomerOne★

Innovative design. Inspired engineering. Quality production. All of these are embodied in today's Chrysler Canada vehicles. But to you, the buyer or the lessee, our efforts find their focus in just one place: your dealership.

To help ensure that your experience there will be more than satisfactory, Chrysler Canada has joined with our dealers in a nationwide educational initiative called Customer One. Its aim is to hone the skills of dealership management, sales, and service people – to better attune them to the changing needs of you, the customer.

Customer courtesy and respect is not a goal of this program – it is an imperative. Product knowledge is another essential, and it is imparted to dealership personnel through self-educating training materials, formal product training, and hands-on driving sessions.

Service personnel are involved in the Customer One process so that their understanding of an owner's needs will go far beyond just providing technical answers to mechanical problems.

Every aspect of Customer One training is aimed at making your needs as a customer the first priority and personal concern of each employee at every Chrysler Canada dealership.



For more information
contact your dealer or call:

1-800-361-3700