

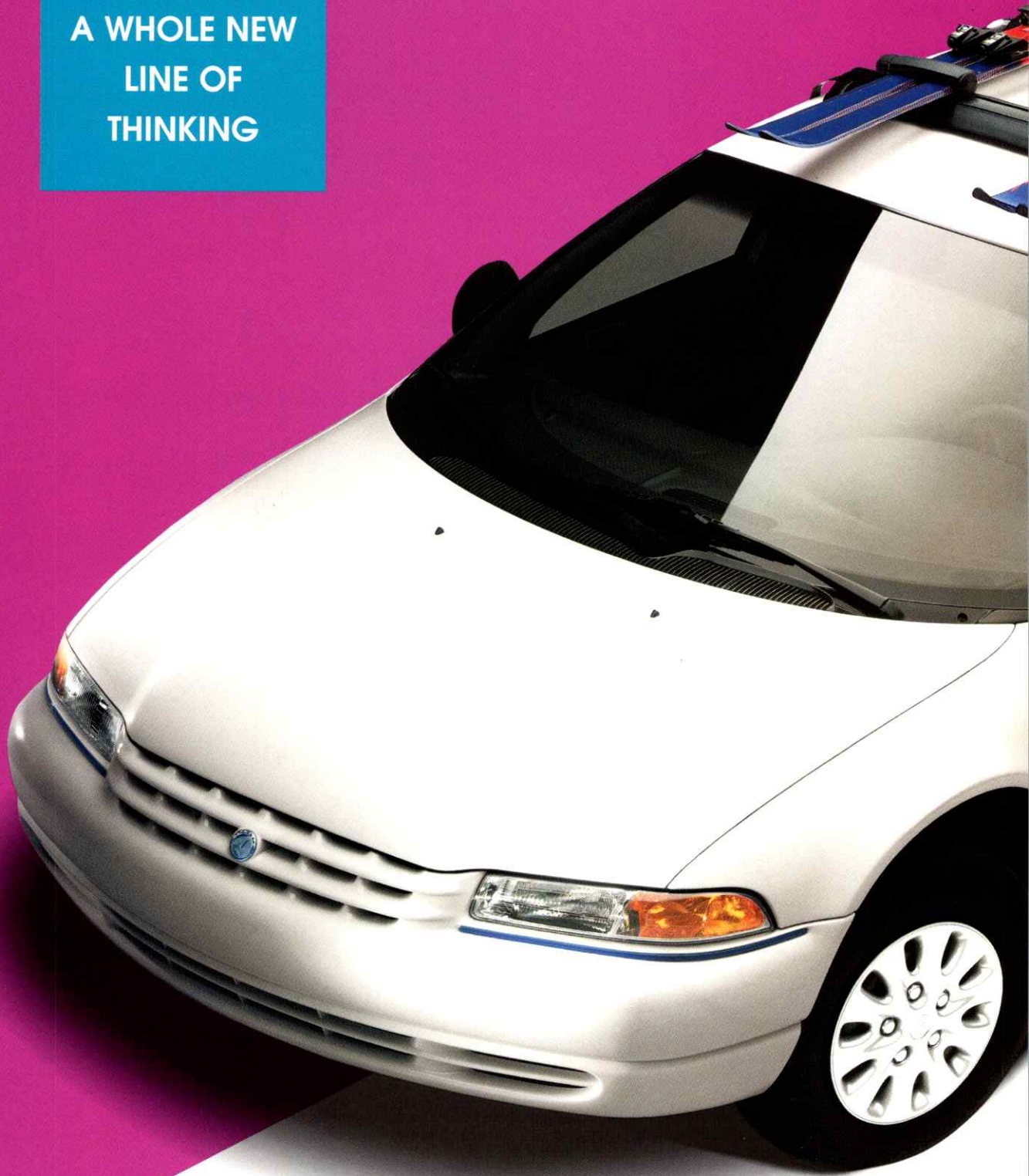
Breeze



Plymouth
Breeze
1997



A WHOLE NEW
LINE OF
THINKING





Plymouth Prowler, a dramatic roadster scheduled as a 1997 factory-built model, that could possibly qualify as the most dynamic thinking on the road today.

But the clever ideas go beyond the cars themselves. Like the affordability of Chrysler Canada's Gold Key Leasing,* which can easily take the concept of driving Breeze straight to reality, with little or no money down, lower monthly payments and a wide choice of lease terms. Not a bad idea, we think.

*See back cover for more information.

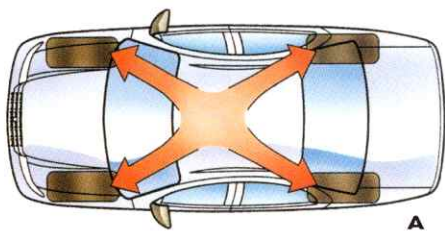


There's a little bit of Prowler cleverly lurking in every Plymouth.

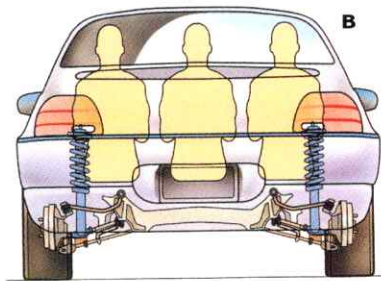
Plymouth vehicles are more than just a display of great looks. Get closer and you'll find a long list of clever ideas that have really given the auto industry something to think about. Take Plymouth Breeze. A refreshingly affordable, sporty sedan that has

swept up the imagination of many. Ingenuity and innovation abound similarly in Neon, a car clearly conceived on the premise that fun and exhilaration should be standard features. Ground-breaking ideas can also be seen in Plymouth Voyager and Grand Voyager, two stellar vehicles that helped usher in an entirely new category of transportation: the minivan. And in

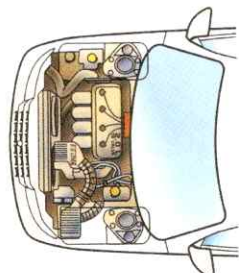
ABOUT THIS CATALOGUE: Since the time of printing, some of this information may have been updated. Ask your dealer for details before ordering. Some of the equipment shown or described throughout this catalogue is available at extra cost.



A



B



C

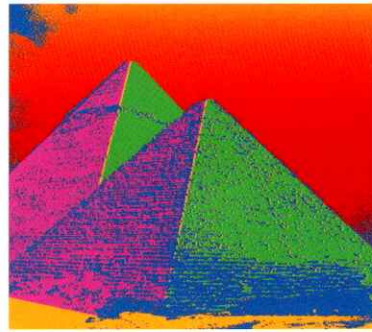
More than an innovative design, Cab-Forward architecture represents a desire to create something distinctly better.

With Breeze, this goal is achieved by moving all four wheels further out to the corners of the car (A). The result is exceptional leg, hip and shoulder room, plus enough space in back to comfortably seat three adults (B). Interior cabin room is further promoted by an intelligently tucked-

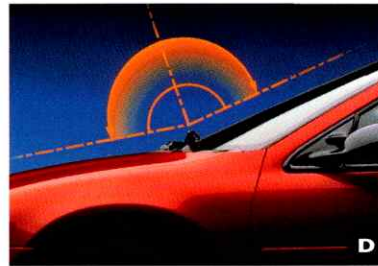


away engine and transaxle compartment (C). From the outside, Cab-Forward thinking shows up in the radically slanting windshield, sleek, aerodynamic shaping and wide-opening aircraft-style doors (D). In terms of performance, a wider vehicle stance and longer wheelbase – both

compliments of Cab-Forward design – help deliver road-clinging satisfaction. Breeze also incorporates two high-strength steel underbody rails that run uninterrupted from front to rear; this enhances body stiffness and, ultimately, driving pleasure.



**LIKE THE PYRAMIDS
BEFORE IT,
CAB-FORWARD
ARCHITECTURE IS
AN INSPIRING DESIGN.**





PLYMOUTH BREEZE INTERIOR

Room for people should take priority over room for machinery. That's the Cab-Forward approach in a nutshell. Accordingly, Breeze can accommodate five adults more comfortably than most other cars in its class. Seating throughout is firm, supportive and ergonomically designed to help eliminate pressure points, making long journeys a pleasure - not a pain. Height-adjustable front shoulder belts add even more comfort, as they let both driver and front passenger choose the position that suits them best.



The centre console in Breeze features generously sized dual cup holders for front and rear-seat passengers.

For the convenience-minded, the newly designed standard centre floor console with armrest and covered storage area will surely come in handy. Similarly, the standard full-folding rear seatback on Breeze will prove invaluable when extra cargo space is needed (A).



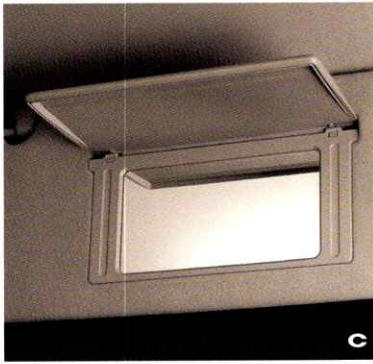
The optional four-way height-adjustable driver's seat is a comfortable place to be; a unique telescoping lever makes for easy adjusting.

PLYMOUTH BREEZE ERGONOMICS



Chances are the road ahead will be filled with enough sensory stimulation. Understanding this, we designed the cockpit of Breeze with clarity and convenience foremost in mind. The easy-to-read analogue instrument cluster - which includes a tachometer - conveys vital information at a glance. Responding to ever-changing driving situations is a hassle-free experience as all switches, levers and





knobs are smooth to the touch and within easy reach. Likewise, the available electronic speed controls for Breeze are smartly integrated within the steering wheel (A).

The atmosphere inside Breeze is further enhanced with non-CFC, ozone-friendly air conditioning (B), which comes standard, along with the courtesy of rear-seat heating/cooling outlets. You'll also find dual visors with covered vanity mirrors (C), tinted glass all around, and tilt steering column. Optional features include power heated exterior mirrors, power windows and door locks.



IDEAS THAT SOAR: THE BREEZE WRAPAROUND COCKPIT IS ROOTED IN ERGONOMIC STUDIES FROM THE WORLD OF AVIATION.



**BREEZE
SAFETY
FEATURES**





Safety for you and your passengers is a high priority in Breeze. That's why dual front air bags* (A) - which help provide protection in frontal impacts at speeds of 23 kilometres per hour (14 miles per hour) or more - are a standard, not optional, feature. Similarly, Breeze provides high-strength steel side-guard door beams (B) to help absorb the impact of a lateral collision. For the security of curious younger travellers, child-protection rear door locks are standard safeguards, while speed-sensitive and variable intermittent windshield wipers give the driver a clear view of what



BREEZE OFFERS PEACE OF MIND.

lies ahead. In the event of a hard-braking situation, the optional power-assisted four-wheel anti-lock brake system (ABS) is designed to help prevent braking lock-up and help maintain steering control, even when road surfaces are wet and slippery. Also optional on Breeze are a Built-In Child Seat** and a Personal Security Package featuring remote keyless entry, illuminated entry and panic alarm.

*Always wear your seat belts.

**Requires fixed rear seatback.

Child-protection rear door locks are easy to set and comforting to have; the optional Built-In Child Seat,** far right, employs a five-point harness for added safety and is designed to accommodate a child weighing from 10 to 30 kilograms (22 to 66 pounds).



PLYMOUTH BREEZE ENGINEERING



CONSIDERING HOW WELL BREEZE PERFORMED ON OUR TEST TRACK, IT'S SURE TO BE A WINNER ON YOUR PROVING GROUNDS.

Hop into Breeze and it won't take long to discover the sporty flair of its engineering.



A four-wheel independent double-wishbone suspension with unequal-length control arms (A) gives Breeze crisp and

responsive handling. The unique Cab-Forward approach offers an extra measure of stability through its road-gripping wide-stance wheel placement. To make the most of this refinement and control, Breeze is efficiently powered with a 2.0-litre 98-kilowatt (132 horsepower) four-cylinder SOHC 16-valve engine (B); a 2.4-litre 112-kilowatt (150 horsepower)

four-cylinder DOHC 16-valve dual-balance-shaft engine is optional.



A five-speed manual is standard with the 2.0-litre engine. Should you prefer, there's an optional four-speed automatic.

Chrysler Canada is proud of its role in the creation of the joint University of Windsor/Chrysler Canada Ltd. Automotive Research and Development Centre in Windsor, Ontario. The aim of this partnership – the first of its kind in Canada – is to pursue niche research in new automotive product technology. Representing a combined investment of some \$30 million, this state-of-the-art R&D Centre features three road simulators, an engine performance analyzer, a vehicle experimental laboratory and a CATIA computer design system. Additionally, the R&D that has established Chrysler Canada as a leader in alternative fuel technology will continue at this new Centre.



Two underbody rails of high-strength steel run uninterrupted from front to rear in Breeze, creating exceptional body stiffness.



BREEZE MOPAR ACCESSORIES

As full of clever ideas as Breeze is, you can add on even more with genuine Mopar Accessories. With a large selection, you'll be able to enhance the comfort, convenience or versatility of your new Breeze. What's more, Mopar Accessories are covered by your new-vehicle warranty when installed at the time you purchase your Breeze.



Available through your dealer, the list of Mopar Accessories includes roof racks and lockable carriers for skis or bikes, EVS II Security System (A) and front-end covers.



Mopar
ACCESSORIES
Your FIRST choice



The Mopar deck lid rack smartly adds to the cargo-carrying versatility of Breeze.

The removable Mopar roof rack and ski carrier feature proper safety storage for your gear.



Plymouth Breeze Specifications

SELECTED STANDARD AND OPTIONAL FEATURES	Breeze
Air Bags* – Driver and front passenger	S
Air Conditioning – (Environment-friendly, CFC-free)	S
Alternator – 90-amp	S
Antenna – Fixed; rear, black	S
Battery – 510-amp, maintenance-free	S
Brakes – Power, front disc/rear drum 4-wheel anti-lock (ABS)	S O
Carpeting – Passenger compartment, trunk	S
Child Seat – Built into centre of rear seat (deletes fold-down seatback feature)	O
Child-Protection Rear Door Locks	S
Child-Seat Anchorage Provision	S
Clock, Digital – Integral with all radios	S
Coat Hooks – Rear (2)	S
Console – Forward with storage bin and two cup holders; floor console with armrest, covered storage, coin holder, pen holder, transmission shift selector and two rear cup holders	S
Corrosion Protection – Protective coating on body panels and extensive use of galvanized steel	S
Cup Holders – Front (2): integral with centre console; rear (2)	S
Daytime Running Lights	S
Defroster – Rear window, electric	S
Demisters – Front side windows	S
Door Beams – Side-intrusion	S
Door Handles – Aerodynamic, black	S
Door Locks – Power	O
Door Trim Panels – Front and rear include armrest and fabric inserts; front adds map pocket and speaker	S
Ducts – Rear-seat air conditioning/heat ducts	S
Engine – 2.0-litre 4-cylinder SOHC 16-valve SMPI 2.4-litre 4-cylinder DOHC 16-valve SMPI, dual balance shaft	S O
Engine Block Heater and Battery Heater	S
Exhaust System – Stainless steel	S
Fascias – Front and rear body colour	S
Floor Mats – Front and rear	S
Fuel Tank – 60 litres (13.3 Imp. gal.)	S
Glass, Tinted – All windows including solar control windshield	S
Glove Box – Locking, with light	S
Headlights, Halogen – Aerodynamic with aimable reflectors	S
Heater and Defroster	S
Horns – Dual note	S
Illuminated Entry – (See Security Package)	O
Instrument Cluster – Analogue: Includes 240 km/h speedometer, tachometer; gauges for fuel level, engine coolant temperature; display for odometer, trip odometer; warning lights for brakes, low oil pressure, engine coolant temperature, check engine, battery charging system, low fuel, seat belt, air bag, high beam	S
Keyless Entry – (See Security Package)	O
Keys – Double-bitted with valet-park-security second key	S
Lights – Ignition switch, dome/courtesy, glove box, front storage, trunk	S
Map Pockets – Front doors	S

SELECTED STANDARD AND OPTIONAL FEATURES	Breeze
Mirrors – Interior: Rearview day/night; dual visor/vanity, covered Exterior: Dual manual remote control Dual power remote control, heated	S S O
Mouldings – Bodyside, body colour	S
Multi-Function Control Lever – Mounted on steering column, left stalk includes controls for turn signals, headlights, instrument panel dimmer, lane change feature and flash-to-pass feature; right stalk for intermittent wiper/washer	S
Power Assists – Brakes Door locks Mirrors – heated Steering – rack-and-pinion Windows – with one-touch-down for driver's window	S O O S O
Radio – AM/FM stereo AM/FM stereo cassette AM/FM stereo with CD player and graphic equalizer ⁽¹⁾ AM/FM stereo cassette with dash-mounted 6-disc CD changer Premium AM/FM stereo cassette with CD changer controls	S O O O O
Remote Releases – Hood and deck lid	S
Seat Belts – 3-point lap/shoulder belts at outboard positions, front (2), rear (2), with adjustable turning loops on front shoulder belts to optimize comfort for persons of differing heights; lap belt at centre position, rear	S
Seats – Front: cloth bucket, reclining with adjustable head restraints Driver-manual seat height adjuster Rear: Bench – Fold-down seatback (except with optional Child Seat). Includes seatback release operable from inside car or from trunk Built-In Child Seat with fixed rear bench seat (deletes fold-down seatback feature)	S O S O
Security Package, Personal – Includes remote keyless entry, illuminated entry, panic alarm	O
Smoker's Package – (Cigar lighter and ash receiver)	O
Speed Control	S ⁽²⁾
Steering Column – Tilt	S
Steering, Rack-and-Pinion – Power-assisted	S
Steering Wheel – 3-spoke, with centre horn blow	S
Stone Guards – Front fender	S
Stoplight – Supplemental centre high-mounted (CHMSL)	S
Sun Visors – Cloth: driver and front passenger with covered vanity mirrors	S
Suspension – 4-wheel independent: front: short-long arm, with high upper control arm, stabilizer bar. Rear: independent short-long arm, stabilizer bar	S
Tires – P195/70R14 SBR, BSW, All-Season Spare, compact Spare, conventional (replaces compact spare)	S S O
Transmission – 5-speed manual (NA with 2.4L engine) 4-speed electronically controlled automatic with lock-up torque converter	S O
Wheels – 14-inch steel with full wheel covers	S
Windows – Power (with one-touch-down for driver's window)	O
Windshield Wipers – Speed-sensitive, variable intermittent wipe feature with hood-mounted washers	S

S – Standard O – Optional NA – Not Available BSW – Black Sidewall SBR – Steel-Belted Radial
 *Always wear your seat belts. SOHC – Single Overhead Camshaft DOHC – Dual Overhead Camshaft
 SMPI – Sequential Multi-Point Fuel Injection ⁽¹⁾ CD system does not include cassette player.
⁽²⁾ Standard with automatic transmission only; not available with manual transmission.

Plymouth Breeze Specifications

POWERTRAIN			
ENGINE AND TRANSMISSION AVAILABILITY		2.0-Litre 4-cyl.	2.4-Litre 4-cyl.*
Breeze	5-speed Man.	Std.	—
Breeze	4-speed Auto. ⁽¹⁾	Opt.	Opt.
ENGINE SPECIFICATIONS		2.0-Litre 4-cyl.	2.4-Litre 4-cyl.*
Type		SOHC 16-valve	DOHC 16-valve
Fuel Delivery		SMPI	SMPI
Net Power – kW (bhp) @ rpm		98 (132) @ 6000	112 (150) @ 5200
Net Torque – N·m (lb-ft) @ rpm		175 (129) @ 5000	226 (167) @ 4000
Bore and Stroke – mm (in.)		88 (3.46) X 83 (3.27)	88 (3.46) X 101 (3.98)

— Not Available SOHC – Single Overhead Camshaft DOHC – Dual Overhead Camshaft
SMPI – Sequential Multi-Point Fuel Injection *Dual Balance Shaft ⁽¹⁾With lock-up torque converter.

DIMENSIONS, WEIGHTS AND CAPACITIES			
EXTERIOR DIMENSIONS, WEIGHTS AND CAPACITIES		mm	in.
Wheelbase		2743	108.0
Overall length		4732	186.3
Overall width at mirror tips		1979	77.9
Overall height		1374	54.1
Track – front/rear		1529	60.2
Turning diameter – m (ft.)		11.3 (37.1)	
Curb Weight – kg (lb.)		1330 (2931)	
Usable Luggage Capacity – L (cu. ft.) ⁽¹⁾		445 (15.7)	
Maximum Towing Capacity – kg (lb.) ⁽²⁾		454 (1000)	
Seating Capacity		5	
Fuel Capacity – L (Imp. gal.)		60 (13.3)	
INTERIOR DIMENSIONS		mm	in.
Front – Headroom		968	38.1
– Legroom (max.)		1074	42.3
– Shoulder room		1402	55.2
– Hiproom		1341	52.8
Rear – Headroom		935	36.8
– Legroom (min.)		968	38.1
– Shoulder room		1389	54.7
– Hiproom		1339	52.7

⁽¹⁾Increased capacity with rear seatback folded. ⁽²⁾Restrictions may apply – see Owner's Manual.

Specifications, descriptions and illustrative material contained herein are based on authorized information. Although specifications, descriptions and illustrations were believed to be correct at the time this publication was approved for printing, accuracy cannot be guaranteed. Chrysler Canada Ltd. reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation.

Some equipment may not be exactly as illustrated in this publication. Some of the equipment listed, described, or illustrated herein may not be standard, and may be available only at extra cost, as factory-installed or dealer-installed; items described as "available" may be standard on some models and optional, or not available, on others. Equipment referred to as available or optional may be at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or verification of specifications and equipment availability contained herein, see your Chrysler Canada Ltd. Dealer.



**WITH ALL ITS
AVAILABLE
TRIMMINGS,
BREEZE CAN
BE CATERED TO
SATISFY YOUR
PERSONAL TASTES.**



Breeze standard
AM/FM stereo radio
with seek function and
twenty station presets.



Optional AM/FM stereo
with full logic auto
reverse cassette player,
seek function and
twenty station presets.



Optional AM/FM stereo with
auto reverse cassette, twenty-
four station presets and CD
changer controls. Available
with dash-mounted six-disc
CD changer.



Candy Apple Red Metallic



Deep Amethyst Pearl Coat



Light Iris Pearl Coat†



Dark Rosewood Satin Glow†



Forest Green Pearl Coat



Light Silverfern Pearl Coat



Medium Fern Green
Pearl Coat



Stone White Clear Coat



Black Clear Coat

†Limited time availability.

The Chrysler Ownership Experience

It starts with Customer One.

Your Chrysler Canada dealer is committed to providing you with the most satisfying ownership experience. To help achieve that goal, Chrysler Canada dealership staffs are participating in an ongoing initiative called Customer One, which establishes one unbreakable rule: treat each customer with honesty and respect. Through and through, Customer One is aimed at making your needs as a customer

the first priority of each employee at every Chrysler Canada dealership.

Chrysler Five Star Service

We strive to honour our commitment to Customer One every day with a Five Star standard of quality maintenance and repair service. When you come in for service, we'll listen to you to better understand your needs, and we'll do everything we can to maintain your trust. With Chrysler-trained technicians, Mopar

Genuine Parts, courteous attention, a commitment to your convenience, and competitive prices, Chrysler Five Star Service is your key to a satisfying service relationship and a rewarding ownership experience.

Customer One and Chrysler Five Star Service. They're both just part of our efforts to make your Chrysler ownership experience as rewarding as the Chrysler Canada vehicle that you select.

Leasing for Today's Lifestyles

Leasing is one of the most popular ways to drive a new vehicle. Chrysler Canada's Gold Key Lease has the flexibility to fit your vehicle choice and your lifestyle. If the idea of getting the type of vehicle you really want, more often, and paying less for it per month sounds great, ask about Gold Key Lease.

The Gold Key Difference:

Because you only pay for the portion of the vehicle's life you'll use, a Gold Key Lease can offer many great advantages, all of which help you drive the vehicle you've always wanted.

- **Lower Monthly Payments**

Gold Key Lease payments are typically lower than conventional finance payments. In fact, your payments on a 24-month lease are roughly the same as financing for 60 months.

- **Shorter Term**

With a Gold Key Lease, you can drive a brand-new vehicle as often as every 24 months.

- **Flexibility**

Gold Key Lease terms and payments can be tailored to fit your driving habits and lifestyle.

- **Three Great Options**

A Gold Key Lease offers you three great options at lease end: 1) Turn the vehicle in and lease a new one. 2) Buy the vehicle and keep it. 3) Buy it and sell it for a possible profit.

Auto Debit Option

Gold Key Lease customers have the option of participating in Auto Debit – a convenient system that electronically deducts your monthly lease payment from your chequing or savings account.

GOLDKey
LEASE

Warranty

Warranty coverage is an important part of the ownership experience. Chrysler Canada's 1997 warranty is designed to be simple and straightforward, while providing protection that meets the needs of Canadian drivers. It's this simple – almost everything is covered for 3 years or 60,000 km,* except for tires and a few wear items. All body sheet metal panels have rust-through coverage for 3 years, regardless of distance driven, and outer body panels are covered for 5 years or 160,000 km.* In addition, Chrysler Canada will provide a 24-hour roadside assistance plan for 3 years or 60,000 km.* See your dealer for details. *Whichever occurs first.

Corrosion Protection

The vehicle corrosion protection and paint processes are backed by the Chrysler 5/160 Anticorrosion Limited Warranty. Galvanized or galvanealed steel is used for almost all major body panels and structural components. Two high-lustre colour coats are applied over the primer coats and are protected by two clear coats that provide resistance to abrasion, weathering, and chemicals.

Chrysler Service Contracts

Optional Chrysler service contracts can provide owners with additional peace of mind. They are available in a variety of time and distance combinations to meet your particular ownership needs.

Financing Assistance

Chrysler Canada offers qualified buyers a wide variety of new vehicle purchase financing plans,

including Retail Financing, Gold Key Lease and College/University Graduate Plans.

Mopar Parts

When replacement parts are needed, be sure to specify genuine Mopar parts – the first choice of Chrysler engineers. Warranties range from 12 months unlimited mileage to lifetime. Ask for details.

Physically Challenged Assistance Programme

A programme which provides assistance towards the cost of purchase and installation of adaptive driving aids or passenger equipment on new 1997 vehicles. For further information, contact your dealer.



For more information contact your dealer or call:

1-800-361-3700



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INCLUDING A MINIMUM OF 10% POST-CONSUMER WASTE

PRINTED IN CANADA 5207-C-374E