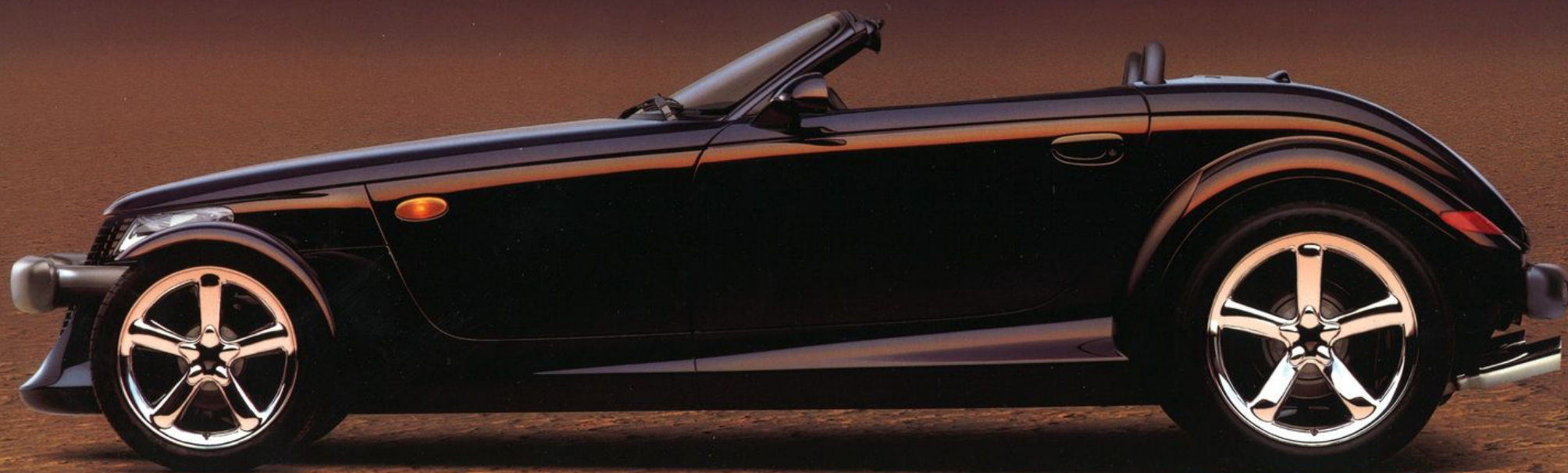




PLYMOUTH
Powder





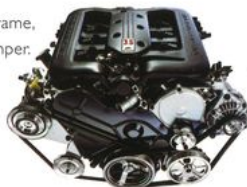


PERFORMANCE WITH AN ALL-AMERICAN MIND-SET —

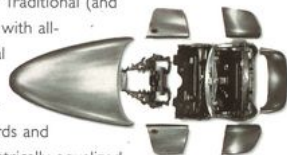
Here is searing heat on blinding white salt flats, slicks-smokin' quarter miles, and small town Saturday night cruises. Only Plymouth could summon the swagger to produce a two-seat suntanner with scoot that snaps off a sincere **SALUTE TO HOT RODDING**. And Prowler is also a fully loaded, go-anywhere roadster that renews the Plymouth commitment to making youthful, affordable cars that are a blast to drive. The street-savvy Prowler Platform Team was determined that it would do a few things better than most homebuilt hot rods: handle better, brake better and make better provision for a luxurious, weather-tight cockpit; and a folding top that disappears beneath the deck lid. That meant taking a long, hard look at some of the time-honored hot rodding holdovers — stuff like in-da-weeds no-travel suspensions and monster engines perilously perched atop spindly, flexing frames. A few minutes with our **DASSAULT CATIA® COMPUTER** programs forecast the obvious — instant understeer straight out of the shade tree mechanic's shot rod songbook. Those (and other items) made the decision to go hi-tech unanimous.

BEYOND BUGGY-SPRUNG.

Like any proper "highboy" roadster oughta, Prowler's body sits atop a frame, but that's where the similarities end. Here's a set of rails that are extruded from 6061 and 6063 all-aluminum alloys in T6 temper. (Of its well-under 3,000-pound weight, nearly a third is aluminum.) Nestled up front is an all-new, all-aluminum rev-happy, single **OVERHEAD CAM, 24-VALVE V6** that puts out 253 horsepower at 6,400 rpm. Rather than time-honored dropped front and live rear axles, this fully independent and impeccably crafted aluminum alloy suspension has as its points of reference both Indy Car (inboard-mounted front shocks), and exotic car (automatic rear transaxle, like the newest Ferrari 456 GTA). That Prowler "sits" right is due in no small measure to its huge Goodyear extended-mobility rubber, 17-inch front and 20-inch rear, with built-in "run-flat" capability.



A ROLLING CELEBRATION of new materials and technology. Prowler's body is concocted from a heady brew: 5454 and 6022 aluminum alloys, sheet-molding compound, reaction-injected molded urethane, and a polymer in its sensually retro grille imposingly called "acrylonitrile butadiene styrene." Traditional (and slippery) vinyl tuck-and-roll interiors were eighty-sixed in favor of comfort and control accessibility. Leather-trimmed multiposition buckets with all-aluminum frames confront a **MAGNESIUM INSTRUMENT PANEL CROSSMEMBER** that combines more than 20 conventional stamping and plastic components in a single, lighter casting. Gauges are traditional — circular, backlit, analog and complete. Tach is steering column-mounted, because hot rodders and road racers have been right about that all along. Even the safety's friendly. Next Generation driver and passenger air bags¹ have a passenger air bag on/off switch. Natch, Prowler meets all current Federal passenger car safety standards and regulations. The seven-speaker, AM/FM/cassette/six-disc CD sonic system by Infinity® produces a total of 320 kickin' watts through a parametrically equalized 40-watt per each of eight channels amplifier — so top-down, legal limit cruisin' doesn't blow the sounds away.



*Computer Aided Three-Dimensional Interactive Application. The same computer-aided engineering that has helped develop Israeli fighter jets and Boeing aircraft, among other truly world-class performance machines. CATIA is a registered trademark of Dassault Systems Inc.

¹Certified to the Federal Regulations that allow less forceful air bags. Always use seat belts. Rearward-facing child seats can be used only with the passenger air bag turned off.



AVAILABLE TRAILER ADDS MUCH CARGO CAPACITY.

REAR-DRIVE TRANSAXLE AIDS WEIGHT DISTRIBUTION.



REAR-WHEEL DISCS HAVE COMPOSITE ROTORS.



NODE AND CLEVIS COMPONENTS ARE MIG AND TIG WELDED.



AUTOSTICK® STAYS IN GEAR UNTIL YOU SHIFT.



RESONATOR PRODUCES A THROATY, FREE-FLOW RAP.



NEW TECHNOLOGY EXTENDS EVEN TO NON-THROUGH-PIERCING RIVETS.





Prowler Yellow



Prowler Black



Prowler Red



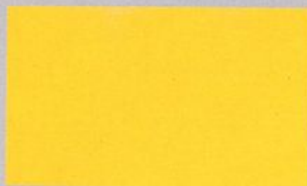
BRIGHTER AND SHINIER THAN BEFORE.

Along with the standard Prowler Purple paint, there are now three optional colors.* Also newly available are optional triple chrome-plated wheels as shown on the cover's black Prowler.

*See your dealer for information on color availability.



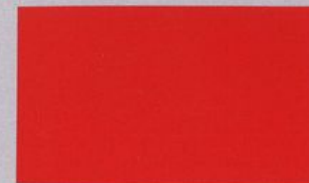
Prowler Purple



Prowler Yellow (extra cost)



Prowler Black (extra cost)



Prowler Red (extra cost)

See your dealer for information on color availability.



Cast aluminum wheel



Chrome wheel



PROWLER: TRIBUTE TO THE HOT ROD. So, here's to the inextinguishable, blue-burning flame that motivates a select few artisans to construct achingly beautiful and awesomely competent machines from an assemblage of vintage tin, hammer-formed aluminum, and contemporary components. Like country music, Cajun food, and the remote ribbon of road called Route 66 that wraps the Southwest into a pastel package, hot rods are woven into all that is original, worthwhile and enduring about America.

Plymouth



Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details.
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