

S U Z U K I 0 9

E Q U A T O R



BRING JUST
WHAT YOU
NEED...

TRAVEL LIGHT





...BUT HAUL
A TRUCK-LOAD
OF ADRENALINE.

LIVE FULLY





HAUL MORE.
TOW MORE.
STOW MORE.
TOO MANY MORES?
NO WAY.

DO MORE

EQUATOR

Equator's towing capacity is up to 6,500 lbs.

HAULS

Mount a land/sea takeover of the Gulf Coast. ATV? Check. Jetski? Check. High-performance power craft? Double check.



TOP CONTENDER

VEHICLE	ENGINE	HORSEPOWER	TORQUE	MAXIMUM TOWING CAPACITY
Suzuki Equator®	4.0-liter DOHC V6	261 hp	281 lb.-ft.	6,500 lbs.
Honda Ridgeline®	3.5-liter SOHC V6	247 hp	245 lb.-ft.	5,000 lbs.
Toyota Tacoma®	4.0-liter DOHC V6	236 hp	266 lb.-ft.	6,500 lbs.
Chevrolet Colorado®	3.7-liter DOHC Inline-5	242 hp	242 lb.-ft.	5,500 lbs.



6,500 POUNDS

With this towing capacity, there's not a toy you'll have to leave behind. Now defy gravity with the RMZ-4 Sport Package that offers Hill Hold Control (HHC), Hill Descent Control (HDC) and Vehicle Dynamic Control (VDC).

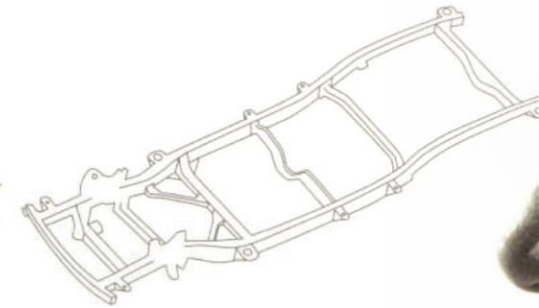


GRIP

It's you or the ramp. Kick it, and Equator's available 4-Wheel Active Limited Slip Traction Control puts you over the top. No spins. Wheels with traction get the power.

STRENGTH

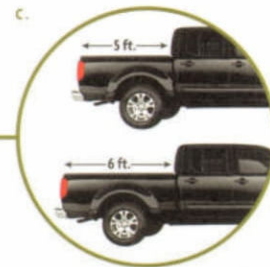
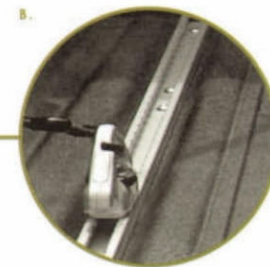
Where you're taking it, Equator's got to be tough. The rugged body-on-frame construction with fully-boxed ladder frame, independent front suspension with stabilizer bar and overslung, multi-leaf spring-rear suspension makes it solid and keeps the ride smooth.



TOWING HAULING

LEGENDARY

Got the Equator RMZ-4? Load it up with the Suzuki RM-Z250 motorcycle, a legend in the Motocross world. Now there's not a road or trail you can't take on.



ADAPTABLE

Think utility. Follow the Swiss Army knife mantra: Do it all. Fit it all. And look sharp while you're at it. A. The cargo tie-down system securely locks down any payload using five channels and four tough movable/removable cleats. B. Check out the factory-installed spray-on bed liner. Is it body armor or cool detailing? You decide. C. Trick out the Crew Cab with a 5- or 6-foot bed, whichever matches the length you'll go to for fun.

Swiss Army is a trademark of Victorinox AG and Wenger SA, used by permission.

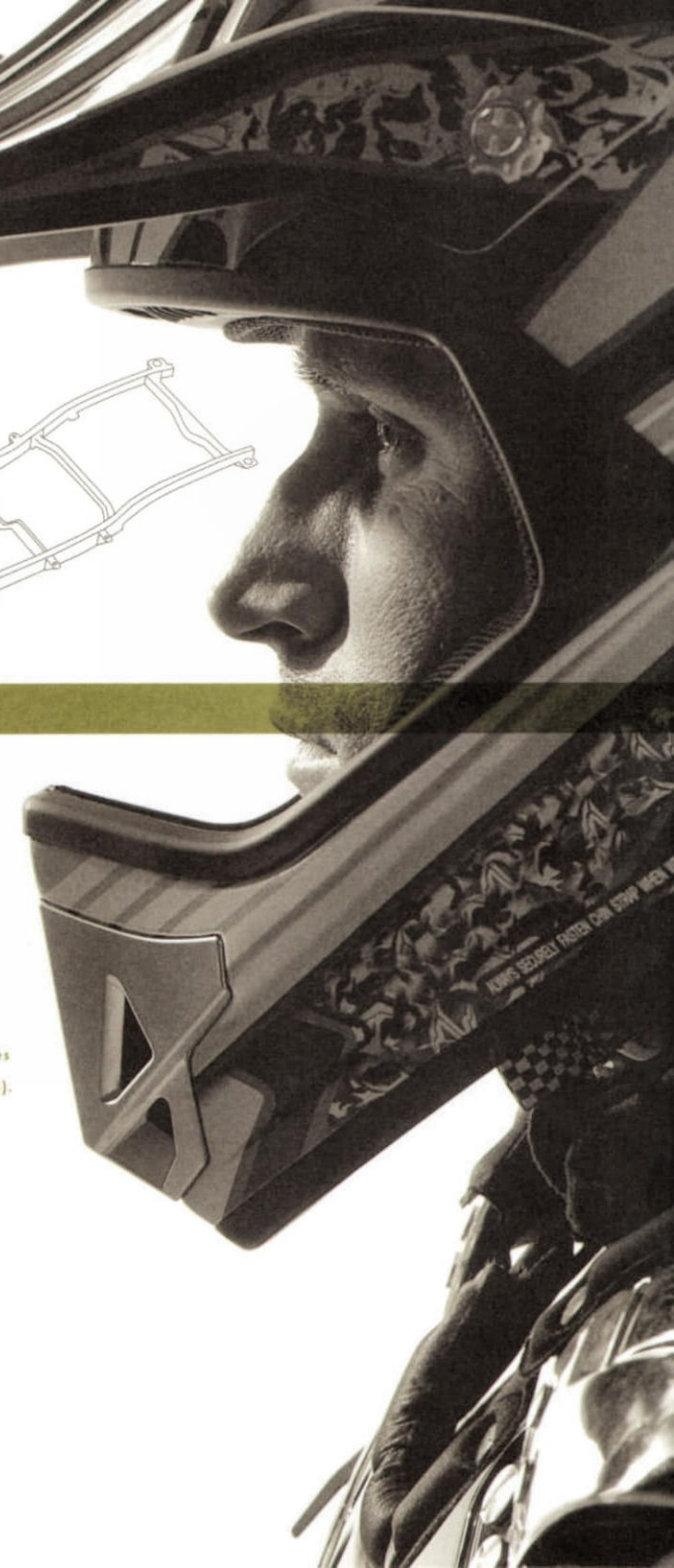


POWER

Caution. Keep your hands in the vehicle as you pass the competition. It's not going to be pretty — for them. The 4.0-liter V6 DOHC engine churns out a sweet 261 hp with 281 lb.-ft. of take-charge torque. And check out this mechanical bling: alloy block with cast-iron cylinder liners, forged steel crankshaft, micro-finished crankshaft and camshafts, Teflon®-coated pistons and Variable Valve Timing (VVT).

WARRIOR

Tim is a dirt bike master, hauling his bike every weekend to one trail or another, hitting the most challenging obstacle circuits. With Equator, he can have just as much fun getting there and no worries of going OTB (over the bars).





FOLD-FLAT FRONT

PASSENGER SEAT

DUAL GLOVE BOX

LOCKED AND LOADED

AVAILABLE HIGH

PERFORMANCE

ROCKFORD FOSGATE®

AUDIO SYSTEM

WITH SUBWOOFER

REAR UNDERSEAT

STORAGE



COPILOT

Equator's TRIP™, which stands for Travel, Real-time traffic, Information and Play, is feature-packed for convenient, hassle-free driving. Check out the large 4.3" color touchscreen display, pre-loaded 2-D and 3-D maps, turn-by-turn voice directions, automatic routing, route planner, handy locator and a pack of real-time features you'll love.

HEAD OF THE CLASS

VEHICLE	TOUCHSCREEN NAVIGATION	REAL-TIME TRAFFIC	BLUETOOTH® TEXT MESSAGING	FODOR'S® TRAVEL GUIDE
Suzuki Equator®	Available	Available	Available	Available
Chevrolet Colorado®	Not Available	Not Available	Not Available	Not Available
Toyota Tacoma®	Not Available	Not Available	Not Available	Not Available

GPS

NAVIGATION DYNAMIC CONTENT

TOUR GUIDE

What a resource! The Suzuki TRIP™ contains loads of standard points of interest, such as hotels, restaurants and even ATMs. You can also get MSN Direct® real-time traffic, low-price gas finder, movie times and locations, local concerts, events and more — an assortment of informative real-time features you'll wonder how you ever lived without.

*Includes one year free MSN Direct service subscription. Some services available only in select cities where coverage exists.

SAVANT

Your brain's 500 trillion pulsating synapses offer lightening-fast connectivity to your memory bank and limitless real-time sensory downloads. But even they'll be impressed with TRIP™'s 6 million points of interest and dynamic real-time content.



Move fast, stay informed and keep an eye on your portfolio with TRIP™'s available up-to-the-minute traffic reports, news and stock information.



Others may waste a gallon or two searching for the lowest gas prices. But not you. At home or on the road, you're the savvy traveler to follow.



Jump in your car, and hit the red carpet. You've got real-time (or is it reel-time?) movie listings with film titles, theaters and showtimes available at your fingertips.



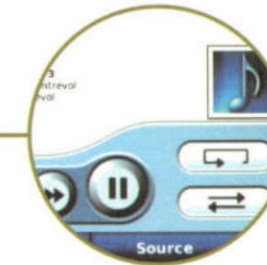
TRIP™ is your inside vibe to the hottest clubs and concerts in your area. But getting past the doorman — well, you're on your own there.



Snow in the mountains? Another scorcher? Is it a good day to call in sick? You've got questions. TRIP™'s real-time local weather has answers.



Thanks to the available Bluetooth®, your navigation system keeps you connected with safe and convenient hands-free mobile calling and on-screen text messages.

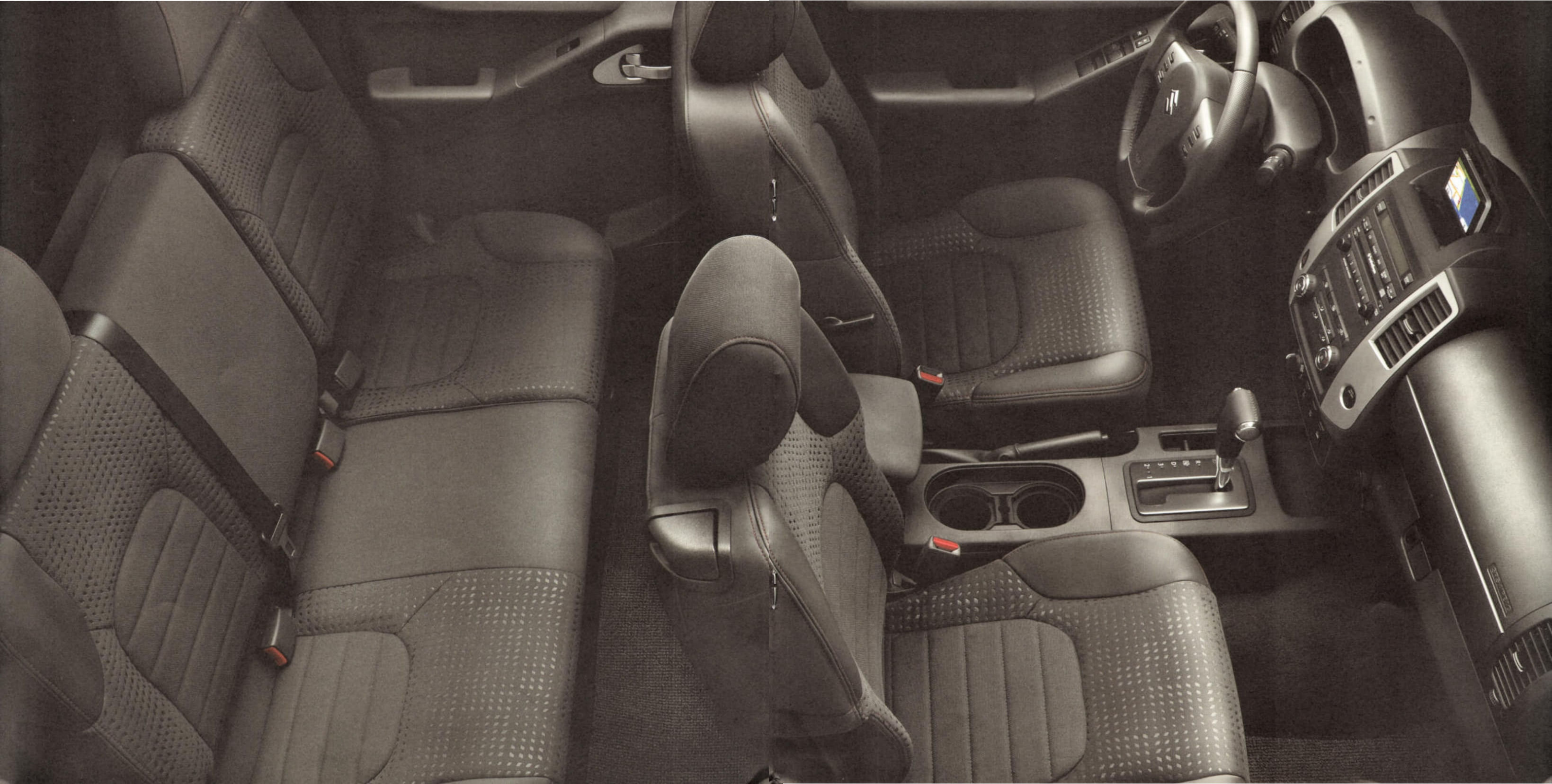


Get your kicks from your favorite MP3 picks downloaded to TRIP™ and pumped through its built-in speakers. Air mike not included.

DRIVEN

Like rock climber Tim, you may have a strong sense of where you're going, but a little help from technology is always welcome.





TRACTION



2WD — you can't beat it for most driving conditions. It provides smooth on-road performance and optimal fuel economy.



4WD High maximizes your traction on mud, snow or rough roads by distributing the engine's power to all four wheels.



4WD Low provides optimal low-end traction to master the toughest off-road conditions you take on.



OFF-ROAD CONTROL

SHIFT

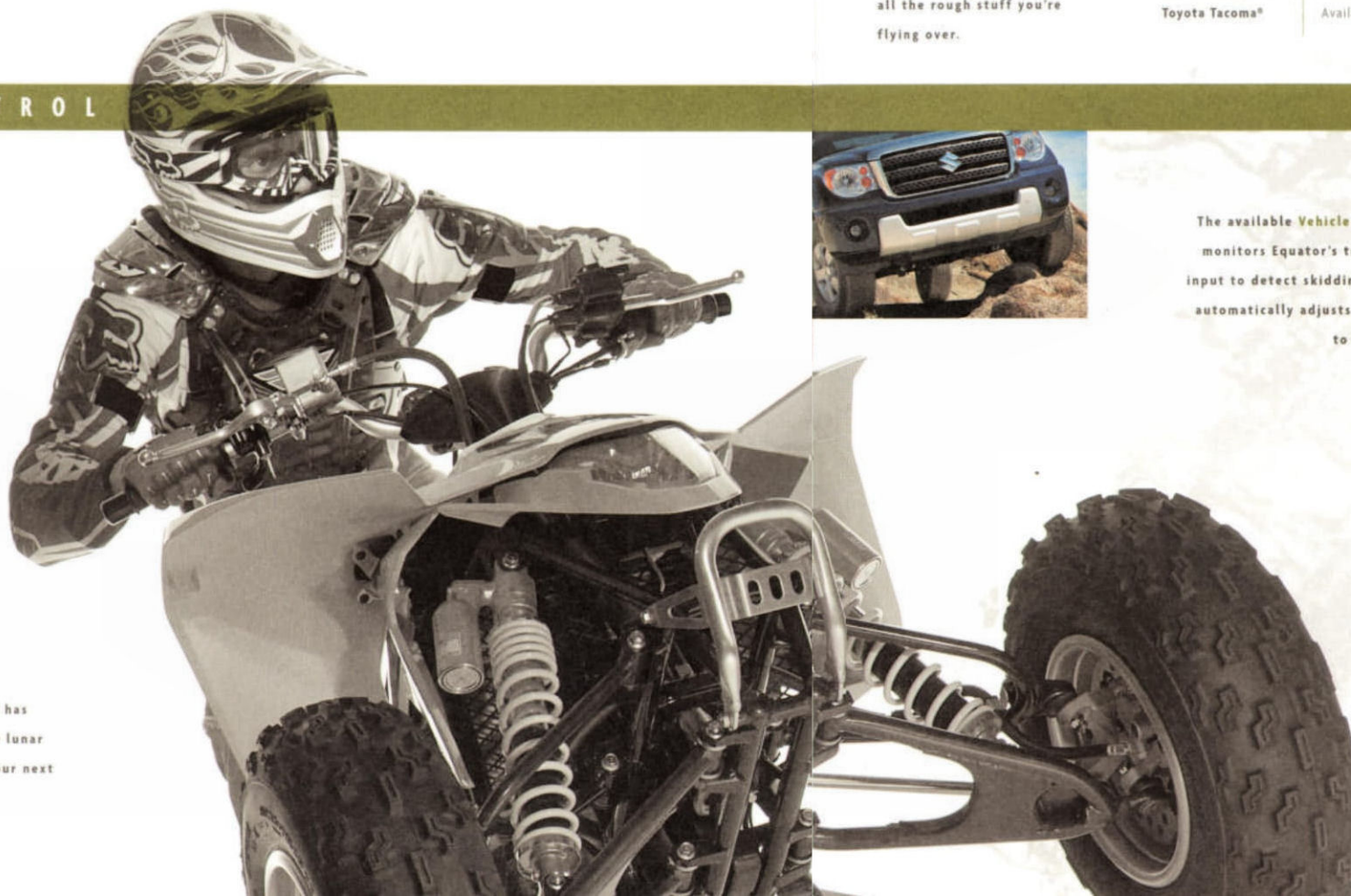


Marchelino throttles his ATV over every obstacle with a twist of the wrist. Likewise, Equator's shift-on-the-fly 4WD easily adjusts to give you the traction you need to power through every terrain and road condition.



20X

Equator's Electronic Control Unit (ECU) has 20 times the computing power of the lunar landing module. Ponder that on your next terrestrial off-road trip.



ARMORED

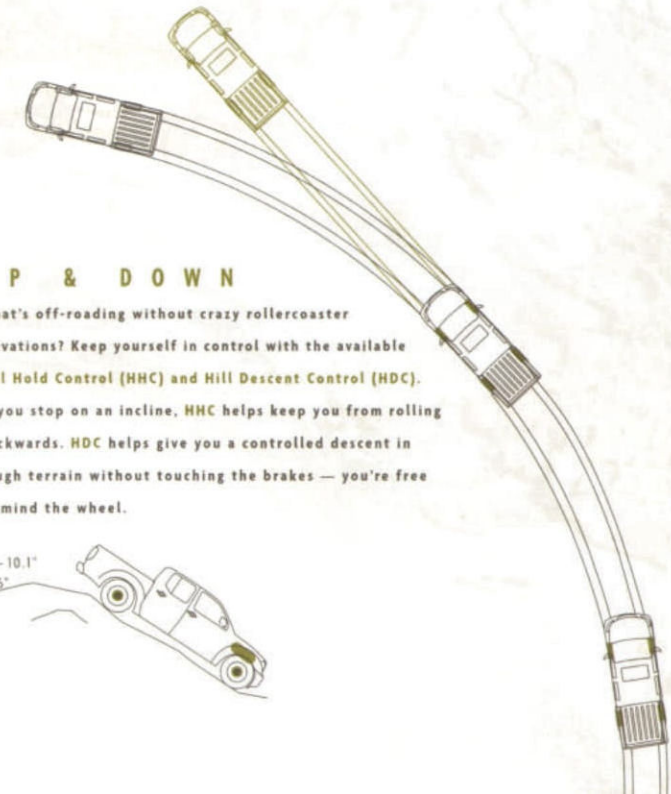
You're locked into 4WD Low, scrambling over every crag and divot. You're totally in the moment. You can be, because the available skid plate is shielding you from all the rough stuff you're flying over.

OFF-ROAD 4X4 READY

VEHICLE	HILL HOLD CONTROL & HILL DESCENT CONTROL	ELECTRONIC REAR LOCKING DIFFERENTIAL	MAXIMUM GROUND CLEARANCE	ACTIVE LIMITED SLIP TRACTION CONTROL	2-SPEED TRANSFER CASE WITH LOW-RANGE
Suzuki Equator*	Available	Available	10.1"	Available	Available
Honda Ridgeline*	Not Available	Not Available	8.2"	Available	Not Available
Ford Ranger*	Not Available	Not Available	8.0"	Not Available	Not Available
Chevrolet Colorado*	Not Available	Not Available	9.3"	Not Available	Available
Dodge Dakota*	Not Available	Not Available	7.4"	Not Available	Available
Toyota Tacoma*	Available	Available	9.5"	Not Available	Available

CONTROL

The available Vehicle Dynamic Control (VDC) constantly monitors Equator's trajectory and the driver's steering input to detect skidding motion or loss of traction, then automatically adjusts throttle input and brake pressure to help maintain directional control.

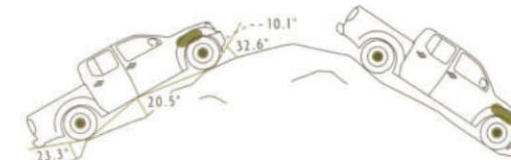


10.1"

Equator's up to 10.1" high ground clearance helps keep your undercarriage well above all that 4WD action, while performance-tuned Bilstein® shocks help absorb the off-road terrain.

UP & DOWN

What's off-roading without crazy rollercoaster elevations? Keep yourself in control with the available Hill Hold Control (HHC) and Hill Descent Control (HDC). If you stop on an incline, HHC helps keep you from rolling backwards. HDC helps give you a controlled descent in rough terrain without touching the brakes — you're free to mind the wheel.



EQUATOR HITS
THE ROAD
FEATURE-PACKED,
ROAD-TESTED AND
PRIMED FOR ACTION

ROUGH AND READY



WEEKEND WARRIOR

At the Utah National Park or your favorite hangout, Equator's get in, have fun and get out attitude makes it easy to follow the dictates of your inner adventurer.



VERSATILE

The Crew Cab's 60/40 rear-seat does an acrobatic flip down creating a hauling or work surface, and then it flips up for additional in-cab storage.



CHOICE

Easy decision. Match your cab size to the number of people who regularly ride with you. Lone wolves may fit best with the **Extended Cab**. If you like to share your ride, then you'll probably want the added seating of the **Crew Cab**.

COMFORT STORAGE

FEATURE - PACKED

VEHICLE	SIDE-CURTAIN AIRBAGS	FOLD-FLAT PASSENGER SEAT	REAR UNDERSEAT STORAGE	DUAL GLOVE BOX
Suzuki Equator*	Standard	Standard	Standard	Standard
Honda Ridgeline*	Standard	Not Available	Standard	Not Available
Toyota Tacoma*	Available	Standard	Standard	Not Available
Chevrolet Colorado*	Available	Not Available	Standard	Not Available



So you're tough. But even you have to respect the assurance dual-stage front, side and side-curtain airbags give.



Double your dash storage with the dual glove box. It combines access with utility to keep you organized. Or close to it.



The available Bluetooth® hands-free phone system keeps your hands on the wheel and connects you to the latest technology.



Leather-wrapped steering wheel with integrated audio controls is available to keep your eyes on the road and your eardrums on vibrate.

HOT DNA

Marchelino's snowmobile is powered by a Suzuki engine. Suzuki-powered machines are everywhere. And now there's a Suzuki truck that can haul them around for you.



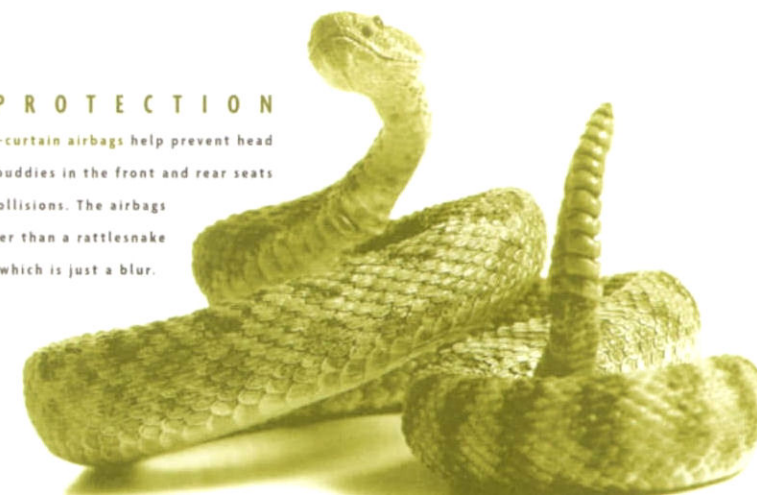
SOUNDS

Hit the streets backed by your multi-gig MP3 playlists pumping out of the available Rockford Fosgate® 9-speaker audio system. A 6-disc in-dash CD player plays MP3 and WMA™ audio files. It's XM® Satellite Radio ready and allows for direct connection with your iPod®.



PROTECTION

Equator's standard side-curtain airbags help prevent head injuries to you and your buddies in the front and rear seats in possible side-impact collisions. The airbags deploy and deflate faster than a rattlesnake can strike, which is just a blur.







100,000-MILE/7-YEAR

POWERTRAIN

LIMITED WARRANTY

FULLY TRANSFERABLE

NO DEDUCTIBLE

AMERICA'S #1 WARRANTY

36,000-MILE/3-YEAR

24-HOUR ROADSIDE

ASSISTANCE

AND COURTESY

VEHICLE PROGRAM

See Suzukiauto.com or your local dealer for more information.

EQUATOR SPECIFICATIONS

COLORS

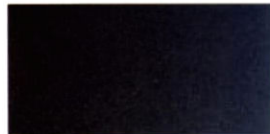
Glacier White



Gun Powder Black



Granite Grey Metallic



Marine Blue Metallic



Liquid Metal Metallic



Red River Metallic

EQUATOR SPECIFICATIONS AND FEATURES

POWERTRAIN

	EXTENDED CAB			CREW CAB		
	BASE	PREMIUM	SPORT	BASE	SPORT	RMZ-4
2.5-liter Inline-4, 152 hp, 171 lb.-ft. torque, 16-valve DOHC engine	S	S	—	—	—	—
4.0-liter V6, 261 hp, 281 lb.-ft. torque, 24-valve DOHC engine	—	—	S	S	S	S
Zero-maintenance, self-adjusting timing chain	S	S	S	S	S	S
5-speed manual transmission	S	—	—	—	—	—
5-speed automatic transmission with overdrive	—	S	S	S	S	S
Rear-Wheel Drive (RWD)	S	S	S	S	S	—
4-Wheel Drive (4WD) system with low-range gearing	—	—	—	—	O	S
Active Limited Slip Traction Control	—	—	S	—	S	S
Hill Hold Control (HHC) and Hill Descent Control (HDC)	—	—	—	—	—	O

BODY/SUSPENSION/CHASSIS

Rugged body-on-frame construction with fully-boxed ladder frame	S	S	S	S	S	S
Independent front suspension with stabilizer bar and overslung multi-leaf spring rear suspension	S	S	S	S	S	S
Bilstein® high-performance shocks	—	—	—	—	—	S
Power-assisted rack-and-pinion steering	S	S	S	S	S	S

EXTERIOR FEATURES

P235/75R15 General Grabber AW steel wheels	15"	—	—	16"	—	—
P265/70R16 and P265/65R17 BFGoodrich® Long Trail alloy wheels	—	16"	17"	—	17"	16"
Full-size styled spare tire	S	S	S	S	S	S
Chrome rear bumper with mounted class III tow hitch ball provision	S	S	S	S	S	S
Detachable tailgate with lock	S	S	S	S	S	S
6-foot cargo bed with rope hooks inside bed	S	S	—	—	—	—
5- or 6-foot cargo bed with spray-on bed liner and track-type, tie-down system with cleats	—	—	6'	5'	5/6 ¹	5'
Variable intermittent front windshield wipers	S	S	S	S	S	S
Rear door and window privacy glass	S	S	S	S	S	S

COMFORT AND CONVENIENCE

Integrated TRIP™ navigation	—	—	—	O	O	O
Bluetooth® hands-free system	—	—	—	—	—	O
Cruise control	—	S	S	—	S	S
Power windows and door locks	—	S	S	—	S	S
Remote keyless entry	—	S	S	—	S	S
Air conditioning	O	S	S	S	S	S
90 degree rear door opening access	S	S	S	—	—	—
Front and rear pillar-mounted assist grips	S	S	S	S	S	S
Door-ajar and low-fuel warning lights	S	S	S	S	S	S

STORAGE

Front and rear console cup holders	S	S	S	S	S	S
Dual glove box (lower with illumination and lock)	S	S	S	S	S	S
Center console box with lid	S	S	S	S	S	S
Front driver seat back pocket	—	—	—	S	S	S
Overhead console sunglass holder	—	—	—	S	S	S
Rear underseat storage	S	S	S	S	S	S

AUDIO SYSTEMS

4-speaker AM/FM/CD audio system	O	S	S	—	—	—
6-speaker AM/FM/CD audio system	—	—	—	S	S	S
9-speaker AM/FM/CD Rockford Fosgate® ⁹⁵ audio system with subwoofer, in-dash 6-disc changer, MP3/WMA™/XM® ⁹⁶ Satellite Radio ready	—	—	—	—	—	O

- Beige Fabric
- Black Fabric
- Premium and Sport
- Base, Premium, Sport and RMZ-4

EQUATOR SPECIFICATIONS AND FEATURES

SEATING

	BASE	PREMIUM	SPORT	BASE	SPORT	RMZ-4
Front bucket seats with center console	S	S	S	S	S	S
Fold-flat passenger seat	S	S	S	S	S	S
60/40 rear-seat cushion flip up/seat back fold-up	—	—	—	S	S	S

SAFETY FEATURES

Driver and front-passenger dual-stage supplemental airbags	S	S	S	S	S	S
Roof-mounted curtain side-impact and rollover supplemental airbags for outboard occupant head protection	S	S	S	S	S	S
Front seat-mounted side-impact supplemental airbags	S	S	S	S	S	S
Front seat belts with pretensioners, load limiters and adjustable anchors	S	S	S	S	S	S
Retractors for all seating positions with built-in load limiters	S	S	S	S	S	S
Tire Pressure Monitoring System (TPMS ⁹⁷)	S	S	S	S	S	S
Vehicle Dynamic Control (VDC)	—	—	—	—	—	O
Anti-lock Braking System (ABS)	S	S	S	S	S	S
Anti-theft vehicle immobilizer	—	—	—	S	S	S

CAPACITIES AND CURB WEIGHTS

2WD/4WD maximum payload (lbs.)	986	883	1,461	1,471	1,471/1,382 ⁹⁸	1,105
2WD/4WD maximum towing capacity (lbs.)	3,500	3,500	6,500	6,300	6,300/6,100	6,100
Seating (passengers)	4	4	4	5	5	5
Fuel capacity (gal.)	21.1	21.1	21.1	21.1	21.1	21.1
2WD/4WD curb weight (lbs.)	3,686	3,801	4,125	4,248	4,248/4,430	4,491
2WD/4WD long bed curb weight (lbs.)	—	—	—	4,303	4,303/4,518	—

EXTERIOR DIMENSIONS

Overall width (in.)	72.8	72.8	72.8	72.8	72.8	72.8
Overall height (in.)	68.7	68.7	69.7	70.1	70.1	70.1
Bed width at C-Channel/bed depth (in.)	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0
Short bed/long bed overall length (in.)	206.6	206.6	206.6	206.6	206.6/220.1	206.6
Wheelbase short/long bed on Crew Cab (in.)	125.9	125.9	125.9	125.9	125.9/139.9	125.9

	EXTENDED CAB	CREW CAB
Headroom, front/rear (in.)	39.7/38.3	40.0/38.7
Legroom, front/rear (in.)	42.4/25.4	42.4/33.6
Shoulder room, front/rear (in.)	58.3/54.9	58.3/58.3
Hip room, front/rear (in.)	55.8/55.0	55.6/58.0
Interior volume (cu. ft.)	87.7	101.1

EPA ESTIMATED FUEL ECONOMY

2WD Inline-4 manual city/highway (mpg)	19/23	—
2WD Inline-4 automatic city/highway (mpg)	17/22	—
2WD V6 automatic city/highway (mpg)	15/20	15/20
4WD V6 automatic city/highway (mpg)	—	15/19

S = Standard O = Optional — = Not Available

⁹⁵Bilstein® is a registered trademark of Krupp Bilstein GmbH Corp. ⁹⁶BFGoodrich® is a registered trademark of Michelin North America, Inc. ⁹⁷6-foot bed optional. ⁹⁸Bluetooth® is a trademark of Bluetooth® SIG, Inc. ⁹⁹Rockford Fosgate® is a registered trademark of Rockford Corp. ¹⁰⁰Required XM® tuner and subscription sold separately. All fees and programming subject to customer agreement available at xmradio.com. XM® service only available in the 48 contiguous United States. The XM® name is a registered trademark of XM® Satellite Radio. ¹⁰¹The Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressures should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ¹⁰²4WD maximum payload on long bed is 1,293 lbs. Honda Ridgeline®, Toyota Tacoma®, Chevrolet Colorado®, Ford Ranger®, Dodge Dakota® are registered trademarks. All competitor specifications are obtained from manufacturers' websites and based on MY08. Color options may vary by trim. Specifications and equipment based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki dealer or visit Suzukiauto.com.

EQUATOR SPORT MODEL FEATURES

- Spray-on bed liner with track-type cargo bed tie-down system • Available 4WD system with low-range gearing • 17" alloy wheels • Active Limited Slip Traction Control
- Remote keyless entry • Air conditioning

EQUATOR RMZ-4 MODEL FEATURES

- Electronic rear locking differential • Bilstein® performance shocks • BFGoodrich® Rugged Trail off-road tires • Vehicle Dynamic Control (VDC) • 4-Wheel Active Limited Slip Traction Control • Hill Hold Control (HHC) and Hill Descent Control (HDC) • Unique seat materials • Rockford Fosgate® premium audio system • Underbody skid plates • Available sunroof

EQUATOR ACCESSORIES



Towing System



Side Steps



Splash Guard



Sliding Bed Divider



All-Weather Floor Mats

WHEEL AVAILABILITY BY TRIM



Base Wheel



Mid-level Wheel



RMZ-4 Wheel



XL7



GRAND
VITARA



SX4
CROSSOVER



SX4
SPORT



EQUATOR



KIZASHI 3
(CONCEPT)



SUZUKI

SUZUKIAUTO.COM