



T H E C H R Y S L E R

Highlander



THE CHRYSLER HIGHLANDER

Once in a blue moon, a really different style innovation sweeps into motoring. Everybody talks about it . . . alert people want it . . . enthusiastically rave about it . . . and smart buyers hail it as the car of tomorrow today.

Such is the Chrysler Highlander, upholstered in luxurious Scotch plaid—as bonnie as the heather and the bluebells—as thrilling as the blood-tingling skirl of the bagpipes—a car with a personality all its own, radiating the charm and romance of auld Scotland. It's smart, beautiful—and daringly different—at once stamping the car as something exclusive, distinctive and desirable.

Combine this pleasing interior trim with the sleek, low-swung Airflow Chrysler bodies, with the mechanical excellence of the Chrysler Spitfire Engine and the matchless performance of Chrysler Fluid Drive, and a new motor car emerges that will be a source of endless pleasure for those who desire a car which reflects the owner's



individuality and his appreciation of a fine possession. The Chrysler Highlander is a car for the sophisticated buyer who wants something that is newer . . . a car different from the average.

The Highlander models are ingeniously trimmed in a specially woven plaid—a beautiful, exclusive tartan of fine wool. It is long wearing, cool, soft and comfortable—an ideal fabric for motor car upholstery, both from a utility and a beauty standpoint. This exquisite fabric may be had in either a red or green plaid, to harmonize with

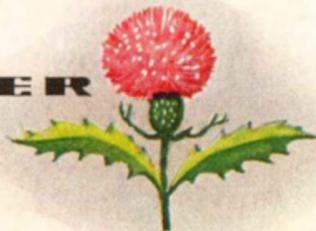
the exterior color of your choice. Rich, fine-grain leathers, in red or green, and special Highlander Plastics on the instrument panel and doors enhance the beauty of the plaid. Also available is a distinctive Highlander Horn which sounds the cheery opening notes of "The Campbells Are Coming, Oho! Oho!" The plaid, the plastics, the car and the horn—that's the Highlander, the smartest car of the year.

In full color, this book illustrates both the red and the green plaid interiors and the various body styles available—convertibles and closed models, in actual photographs. Before you buy any car be sure to see the Chrysler Highlander and experience Chrysler Fluid Drive.

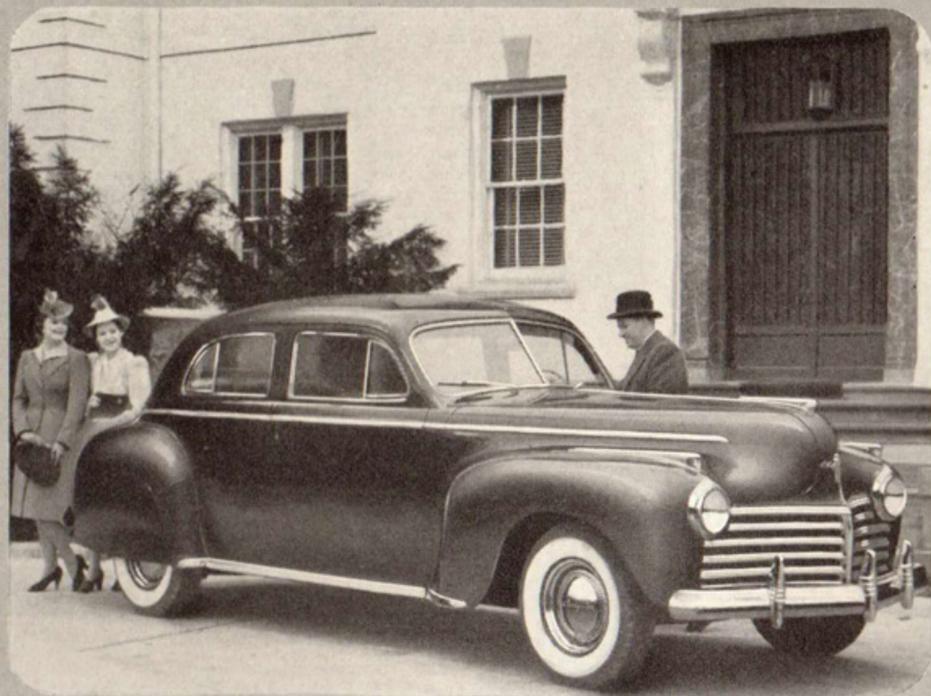




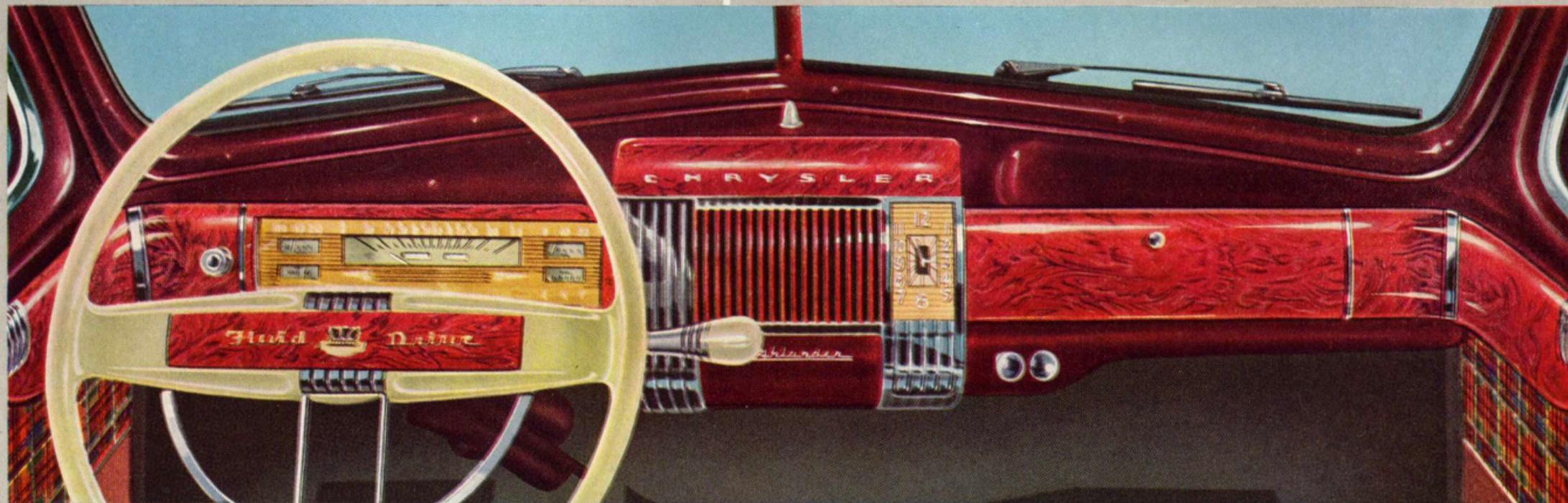
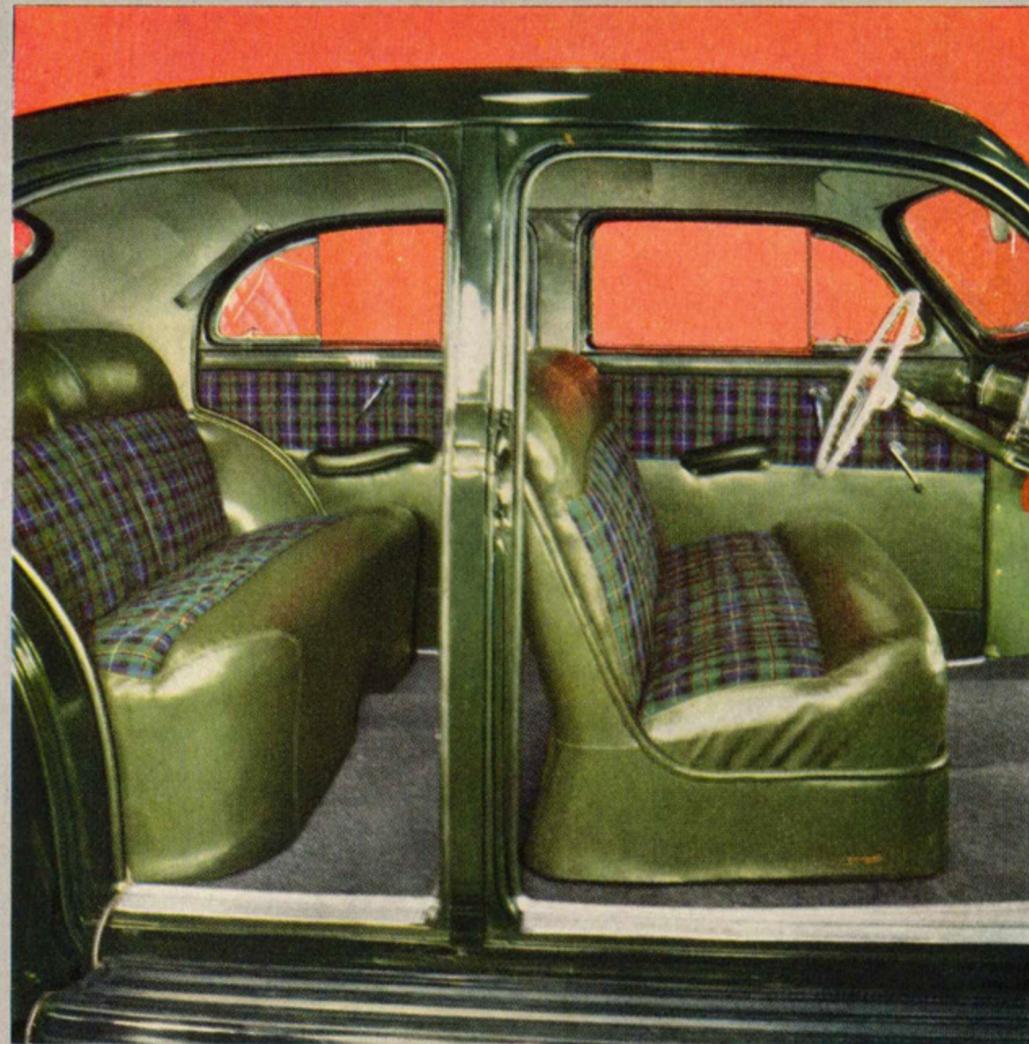
THE CHRYSLER HIGHLANDER



Town Sedan

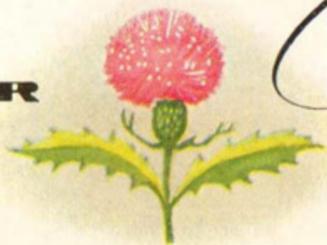


THE long, graceful styling of the Town Sedan is further enhanced by Highlander Plaid trim. Below is shown the rich Highlander Red Plastic instrument panel, harmonizing with the red plaid upholstery. Leather trim is used to provide a pleasing contrast.

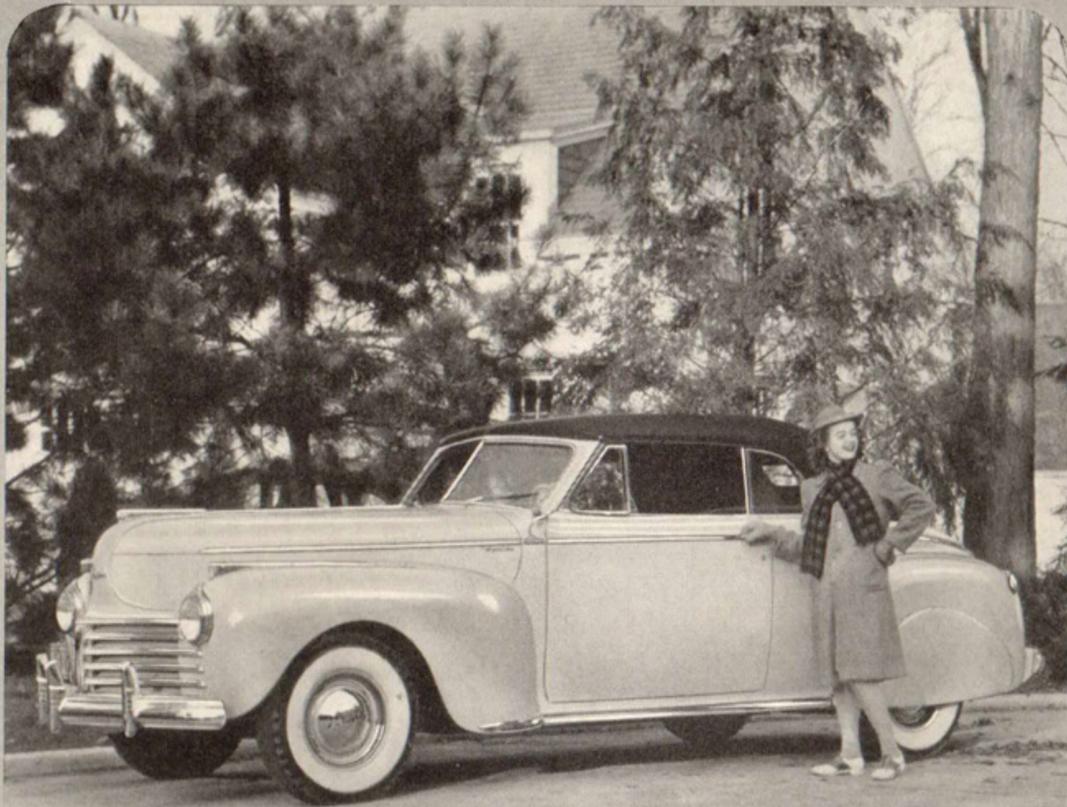




THE CHRYSLER HIGHLANDER



Convertible Coupe



FOR those who are young and those who wish to stay young—the Chrysler Convertible Coupe, with an invigorating color scheme and gay Highlander Plaid. A real all-weather car for six people, with a full-width rear seat. Top opens automatically at the touch of a button. Here's one of the smartest cars on the road—with a dash and verve to make you fall instantly in love with it.

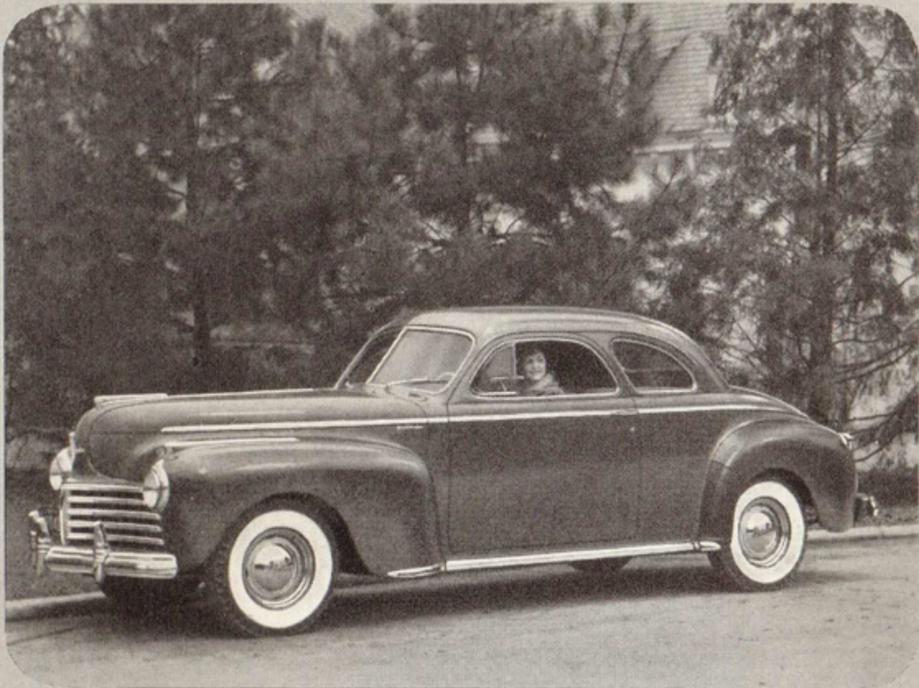




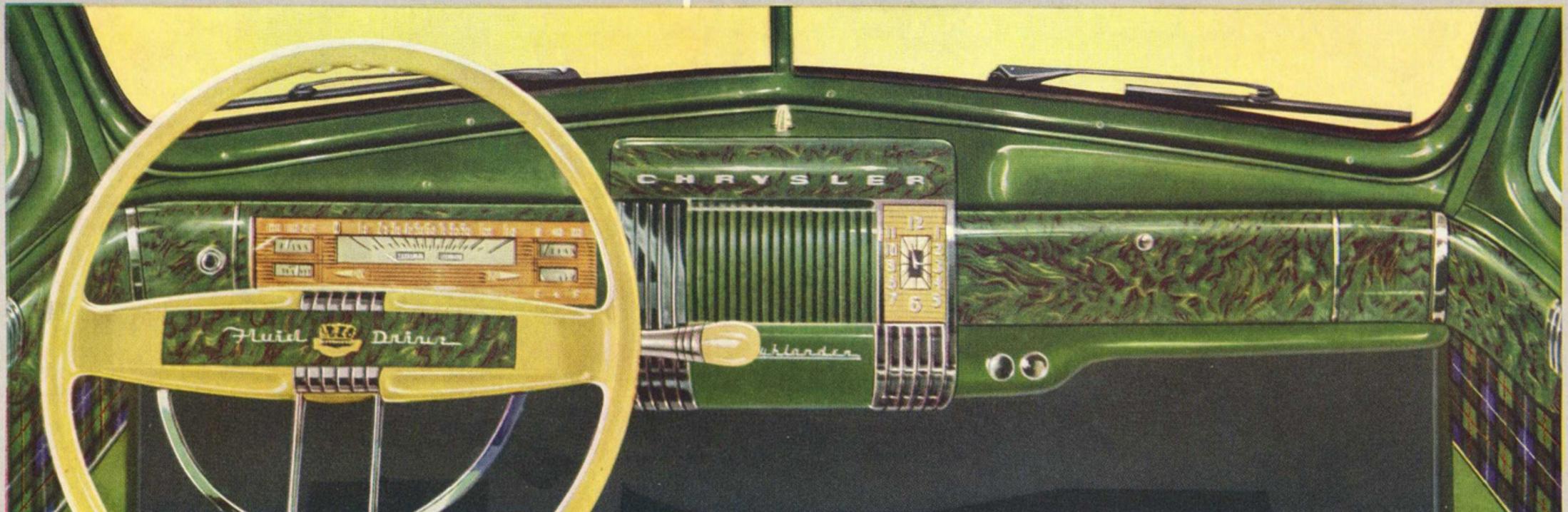
THE CHRYSLER HIGHLANDER

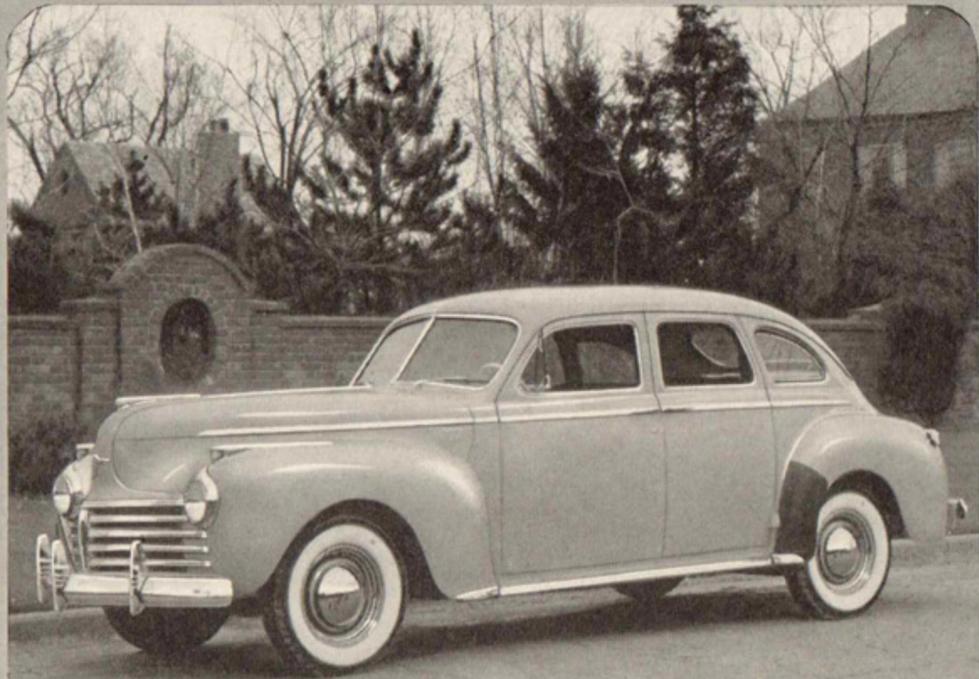


SIX *Passenger CLUB Coupe*

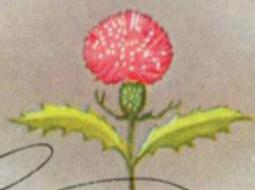


A CLUB COUPE that's really roomy—that will accommodate six passengers in perfect comfort. Full-size rear seat. Below is shown the Highlander Green Plastic instrument panel, which is standard with the green plaid upholstery trim.





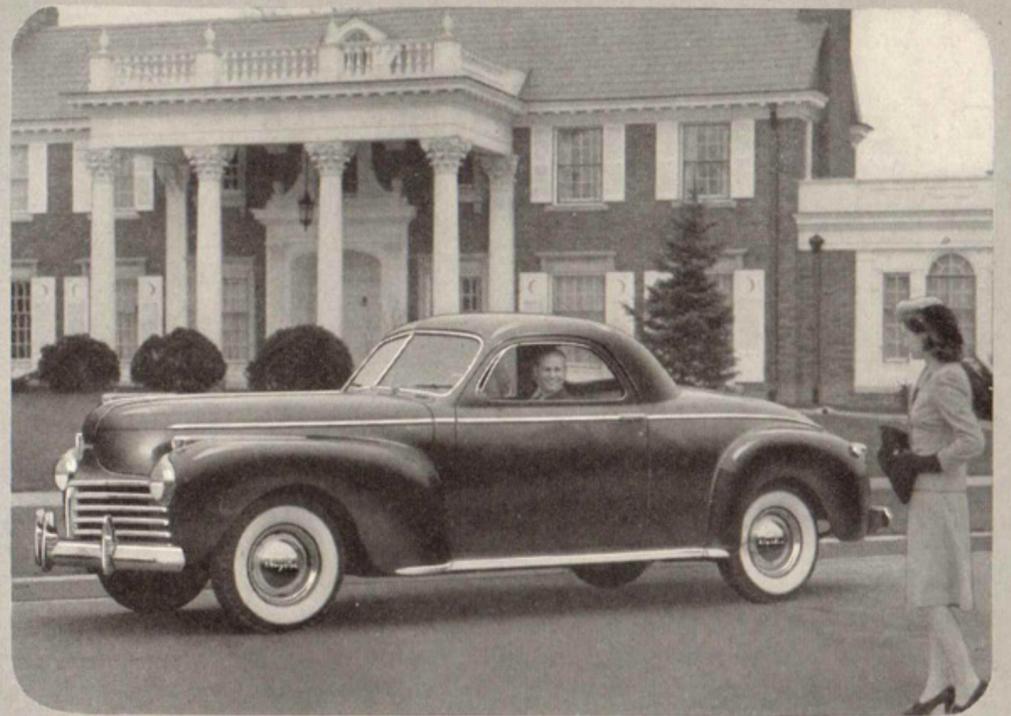
**THE
CHRYSLER
HIGHLANDER**



Four Door Sedan

THE beautiful Chrysler Sedan takes on new individuality—acquires a personality all its own—when the trim is in Highlander Plaid. The discriminating owner will appreciate the swank new color scheme and handsome styling.



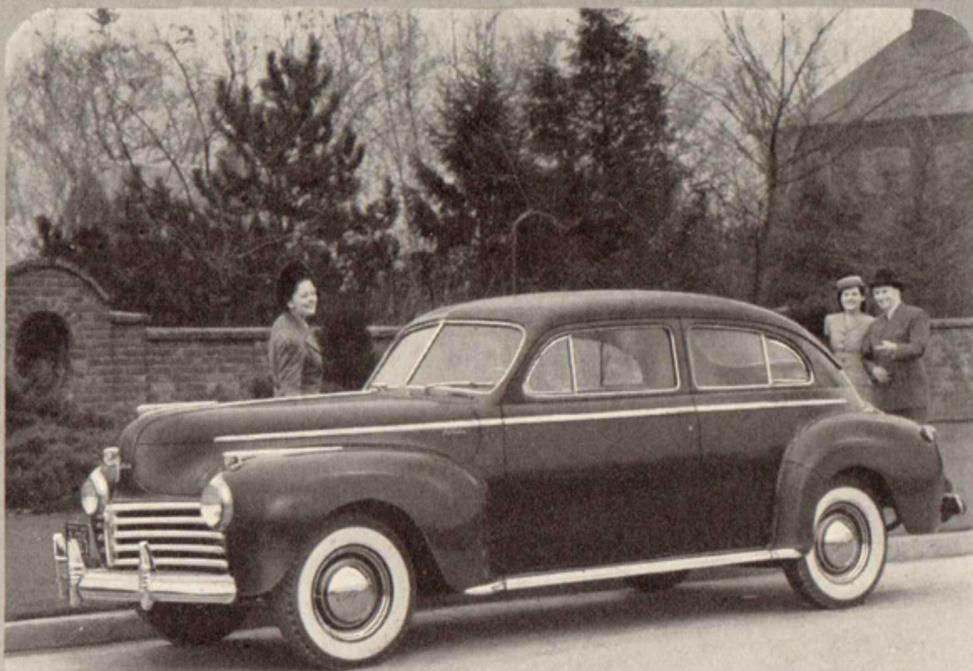


**THE
CHRYSLER
HIGHLANDER**

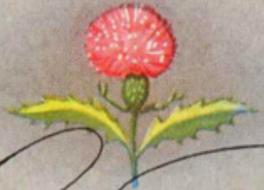

THREE *Passenger Coupe*



AN EXCEPTIONAL car becomes even more beautiful with the distinctive Highlander Plaid interiors. Here's the car with emphasis on performance and economy, styled with new beauty and out-of-the-ordinary charm.



**THE
CHRYSLER
HIGHLANDER**


Luxury Brougham

A BEAUTIFUL, spacious two-door car, preferred by many for family use, especially where there are children, acquires additional appeal when styled in handsome Highlander Plaid. Drive all day in High without shifting gears. That's the miracle of Fluid Drive.



M E C H A N I C A L F E A T U R E S

Chrysler Spitfire Engines—The Chrysler Highlanders are powered with mighty Spitfire Engines—high-torque power plants providing brilliant performance at low cost . . . smooth, sure, with a Niagara of reserve horsepower, and the right gear ratios for thick traffic, ordinary driving, country cruising, or terrific speed if it's safe. These responsive, velvety engines are available in either six or eight cylinders . . . the greatest performing engines Chrysler has ever built.

Fluid Drive—Why shift gears? Drive all day in High with this marvelous feature; start in High, stop in High, stay in High. The most outstanding automotive development in the past decade for easier, safer driving.

Vacumatic Transmission—Taking fullest advantage of the cushioning effects of oil in the Fluid Drive, a semiautomatic transmission is available which gives full control of the car through the accelerator pedal and the brake, practically eliminating all need for shifting gears.

Multiple-Jet Carburetor—A highly efficient downdraft carburetor, with jets for idling, for normal driving, and "Spitfire" jets that come into action when the driver demands exceptional acceleration. These multiple jets, combined into one carburetor, instead of two, mean new economy of operation and better all-around performance at any speed.

New Airflow Bodies—Properly streamlined, the Chrysler all-steel Airflow bodies represent luxurious coachcraft at its best. Wide, low, long and sleek, the Chrysler body is at once massive without being bulky, with space-flared sides permitting cushions nearly five feet wide and providing plenty of extra elbow-room. From the low rake of the windshield to the graceful, sloping back the Chrysler has a compact, unmatched symmetry.

Floating Ride—Redistribution of weight, independent front wheel springing, tapered leaf rear springs, four aero-type hydraulic shock absorbers, and front and rear end stabilizers contribute to Chrysler's famous Floating Ride.

Safety Tire Rims—New Safety Wheel Rims make driving safer in case of tire failure. A special flange on the rim locks the tire onto the wheel, preventing it from tearing loose, should you by chance puncture a tire. A remarkable safety feature which provides greater ease of mind.

"Equal-Pressure" Hydraulic Brakes—Safe, sure stops are assured through use of equal-pressure hydraulic brakes—exclusively a Chrysler development, improved still further for 1941.

Superfinish—Establishing entirely new standards of precision and quality, Chrysler Superfinishes to a mirror-smooth surface as fine as a millionth of an inch many engine and chassis parts. Superfinish greatly increases engine life. No projecting points on metal surfaces break through the lubricating film to increase friction. Brakes and brake linings are also Superfinished.

Chassis Frame—The 1941 Chryslers have stronger, sturdier, more rigid frames, consisting of two U-shaped girders welded together to form double-channel side rails, supported by rigid cross members. The Convertibles have, in addition, an X-cross member of box girder design.

Improved Steering Gear—Wonderfully easy in operation. No road shocks. Individual tie rods to each wheel allow the front wheels to move up and down without creating a thrust on the pitman arm.

There are many other features—engineering and design features that contribute so much to Chrysler performance—that cannot be listed or explained here, but your Chrysler dealer will consider it a great pleasure to have the opportunity to explain them and show you why they are so important if you are to get the kind of performance you want from the car you buy. Likewise, he will let you *drive a Chrysler* so you can find out for yourself what these great features mean to you.

Specifications



THE WINDSOR

Dimensions—Wheel base—121½"; over-all length—207⅞"; over-all height—67⅞"; headroom, front and rear—40"—36"; leg room, front and rear—31¾" (min.), 36¾" (max.)—34⅜" (min.), 39⅜" (max.); adjustment, front seat—5"; front cushion width—52"; rear cushion width—51"; luggage compartment storage space (sedans)—19 cu. ft. Tire size—6.25 x 16". Fuel tank capacity—17 gal.; lubrication capacity (engine)—5 qts.; cooling system capacity—4½ gal.

Engine—L-head, 6 cylinders, 4-cycle. 112 h.p. at 3600 R.P.M. with 6.8 compression ratio. Bore—3⅜"; stroke—4½". Piston displacement—241.5 cu. in. Taxable horsepower—27.34. Floating Power engine suspension, full pressure oil lubrication. Exhaust valve seat inserts, aluminum alloy pistons. Ventilated clutch housing. Centrifugal water pump, directional cooling. Counterweighted crankshaft with vibration dampener.

Electrical System—air-cooled, shunt-type generator with full voltage and current regulation. Solenoid starter. Battery—17 plates, 120 amp. hr. capacity. Solar-Spark ignition. Automatic spark advance, with vacuum control.

Fuel System—Multiple-Jet Carburetor with automatic choke, manifold heat control and heavy-duty oil-bath air cleaner and intake silencer.

Floating Ride Features—aero-type hydraulic shock absorbers, sway eliminators front and rear, front wheels—-independent coil springs; rear wheels—semielliptic grooved springs with tapered leaf ends, metal covered. Rubber insulated shackles and rubber pivot bushings. Equal-Pressure hydraulic wheel brakes and separate driveshaft parking brake.

Transmission—Synco-Silent, helical gears (Standard). Optional—Fluid Drive with Synco-Silent transmission, or Fluid Drive and Vacamatic semiautomatic transmission.

Standard Equipment—Bumpers, front and rear, with bumper buffer plates (3 front and 2 rear) and bumper shields; twin two-speed electric windshield wiper; rear view mirror; two adjustable sun visors; triple tail lights with combination stop and rear license plate light; dome light; Sealed Beam headlights in front fenders, parking lights on top of fenders integral with directional indicators; steering wheel gearshift lever; robe cord, assist cords, footrest, ash receiver in instrument panel and in rear compartment; tools; five wheels with tires and tubes, cigar lighter, chrome body shields, dual horns, front door armrest, glove box door lock, dual directional signal lights, chrome window reveals, glove compartment light, luggage compartment light, right and left front door locks, hold open door checks, Airfoam cushions, electric clock, Highlander plastic instrument panel and ornamentation, front carpet, chrome wheel rings, white sidewall tires, rear seat folding armrest (Brougham and Sedan), Highlander plaid all wool upholstery, Highlander nameplates. Optional—Highlander Horn.

THE NEW YORKER

Dimensions—Wheel base—127½"; over-all length—213⅞"; over-all height—67⅞"; headroom, front and rear—40"—36"; leg room, front and rear—31¾" (min.), 36¾" (max.)—34⅜" (min.), 39⅜" (max.); adjustment, front seat—5"; front cushion width—52"; rear cushion width—51"; luggage compartment storage space (sedans)—19 cu. ft. Tire size—7.00 x 15". Fuel tank capacity—20 gal.; lubrication capacity (engine)—6 qts.; cooling system capacity—6 gal.

Engine—L-head, 8 cylinders, 4-cycle. 137 h.p. at 3400 R.P.M. with 6.8 compression ratio. Bore—3¼"; stroke—4⅞". Piston displacement—323.5 cu. in. Taxable horsepower—33.80. Floating Power engine suspension, full pressure oil lubrication. Exhaust valve seat inserts, aluminum alloy pistons. Ventilated clutch housing. Centrifugal water pump, directional cooling. Counterweighted crankshaft with vibration dampener.

Electrical System—air-cooled, shunt-type generator with full voltage and current regulation. Solenoid starter. Battery—19 plates, 135 amp. hr. capacity. Solar-Spark ignition. Automatic spark advance, with vacuum control.

Fuel System—Multiple-Jet Dual Carburetor with automatic choke, manifold heat control and heavy-duty oil-bath air cleaner and intake silencer.

Floating Ride Features—aero-type hydraulic shock absorbers, sway eliminators front and rear, front wheels—-independent coil springs; rear wheels—semielliptic grooved springs with tapered leaf ends, metal covered. Rubber insulated shackles and rubber pivot bushings. Equal-Pressure hydraulic wheel brakes and separate driveshaft parking brake.

Transmission—Synco-Silent, helical gears, with Fluid Drive (Standard). Optional—Fluid Drive with Vacamatic semiautomatic transmission.

Standard Equipment—Bumpers, front and rear, with bumper buffer plates (3 front and 2 rear) and bumper shields; twin two-speed electric windshield wiper; rear view mirror; two adjustable sun visors; triple tail lights with combination stop and rear license plate light; dome light; Sealed Beam headlights in front fenders, parking lights on top of fenders integral with directional indicators; steering wheel gearshift lever; robe cord, assist cords, footrest, ash receiver in instrument panel and in rear compartment; tools; five wheels with tires and tubes, cigar lighter, chrome body shields, dual horns, front door armrest, glove box door lock, dual directional signal lights, chrome window reveals, glove compartment light, luggage compartment light, right and left front door locks, hold open door checks, Airfoam cushions, electric clock, Highlander plastic instrument panel and ornamentation, front carpet, chrome wheel rings, white sidewall tires, rear seat folding armrest (Brougham and Sedan), Highlander plaid all wool upholstery, Highlander nameplates. Optional—Highlander Horn.

SPECIAL NOTICE—The manufacturer reserves the right to revise, change or modify the construction of Chrysler motor vehicles or any part thereof as he may see fit without incurring any obligation to install same on motor vehicles previously purchased. Prices subject to change without notice.

CHRYSLER SALES DIVISION
DETROIT, MICHIGAN



An Invitation

We invite you to see the beauty and charm of the Chrysler Highlanders at our showroom—to drive this remarkable car to find out for yourself just how marvelous Chrysler Fluid Drive is. Words or photographs alone cannot convey to you the revealing, thoroughly enjoyable thrill you will experience when you get behind the wheel of a Chrysler and drive all day, in traffic and out, without once shifting gears. We cordially invite you to see the charm and chicness of the Highlander—and to drive it yourself.

