

Plymouth —
THE ONE FOR FUN IN '41!

PLYMOUTH

Convertible Coupe for 1941

Smartest Car Under the Sun!

Here's the young idea for going places—month in, month out—smartly under the summer sun or snugly warm in winter-sealed comfort. For this is the car that laughs at weather—this is the car that suits all seasons—the car with push-button top control.

This 1941 Plymouth Convertible is *right* in any weather, in any surroundings—city, town or country club. Here's new high-torque power and performance to give you a new mastery of hills and traffic . . . here's the '41 Luxury Ride . . . here's room for five *inside* . . . here's *style* to command admiration everywhere . . . here's the car of youth—for you!



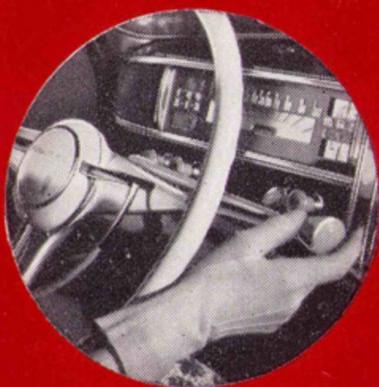
WHITE SIDEWALL TIRES included in the Convertible Coupe price—plus all these other extras at *no extra cost*: Five chromium wheel rings, four chromium wheel discs, front and rear bumper guards and center guards, cigar lighter, dual trumpet horns, dual sun visors, dual tail lights, chrome license plate frames, steel glove box with lock, arm rests, rear wheel shields, outside rear view mirror.

A *Beauty* with the Top up, too!

Top up or town down, here's beauty without equal from bumper to bumper—beauty with the underlying safety of a double frame, with the luxurious length of a 117-inch wheelbase.



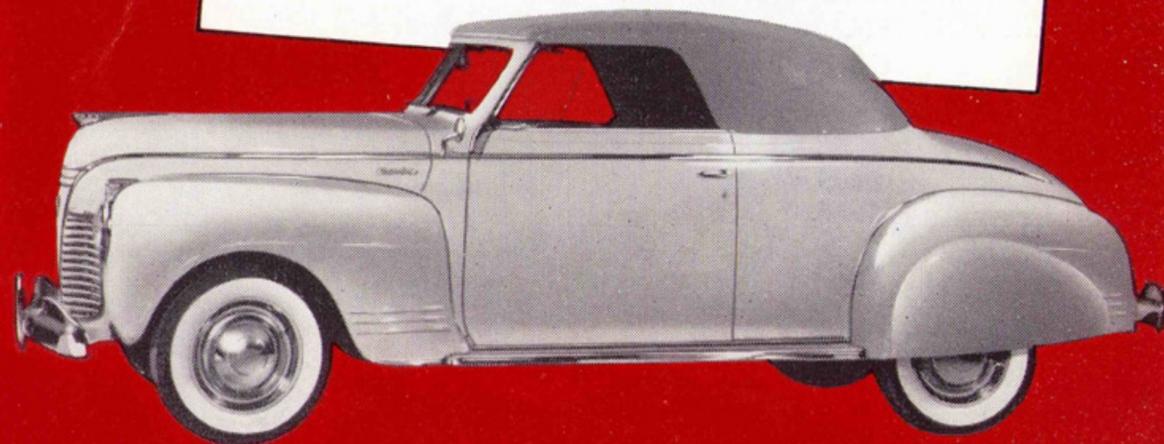
Push the button to lower the top . . . pull the button and up it goes—the famous Plymouth power-operated top!



You enjoy easier shifting, more driving pleasure with Plymouth's new transmission. And at slight extra cost, you get Powermatic Shifting.



Look at the surprisingly large space for luggage, golf bags, wraps, parcels.

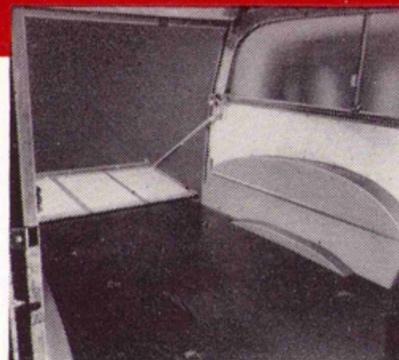
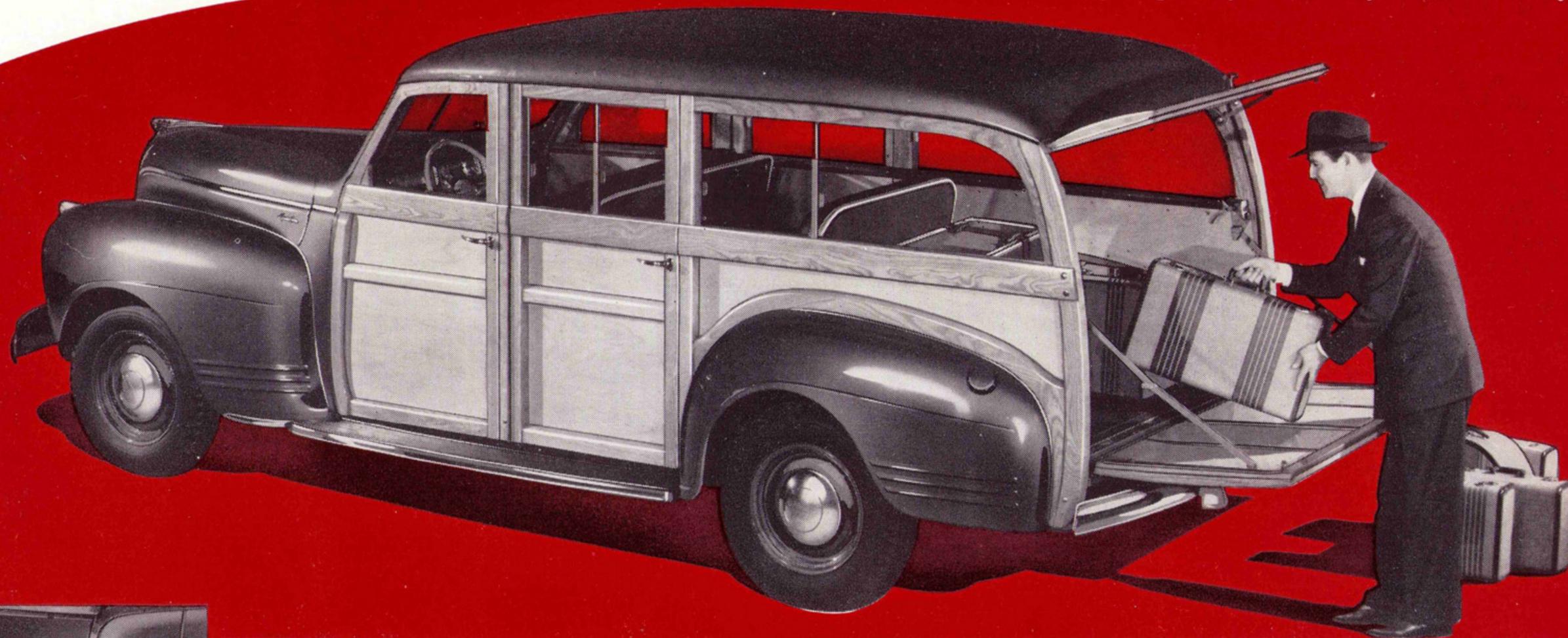


Drive this Smart New Service and Sports Car

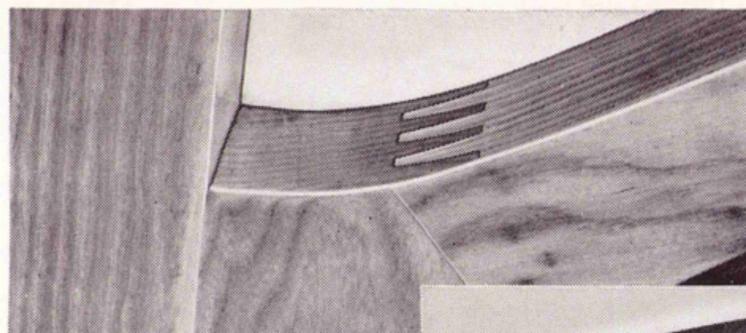
1941 PLYMOUTH Station Wagon

One glance will tell you this is the smartest station wagon for any setting—school, hotel, estate or beach. You see smooth contours of well-turned wood . . . the handsomest of metal-ware . . . and you have a choice of body colors, rich mahogany or gleaming white maple in body panels.

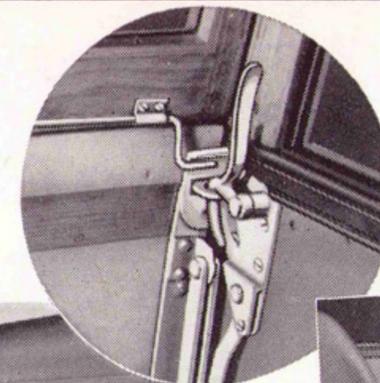
And this is beauty built to last. For Plymouth gives you America's best-built station wagon body with perfection in every detail—locks neatly recessed in door panels—big pillars of sturdy ash anchored to flooring of rugged oak with heavy angle irons, *below* as well as above the floor. And this station wagon gives you the Plymouth Luxury Ride!



← Removable rear seats give extra carrying space. Spare tire is recess-mounted in rear of front seat, always accessible.



↑ Finger joints give bodies greater strength, longer life. Wood specially treated for protection against weather, insects.



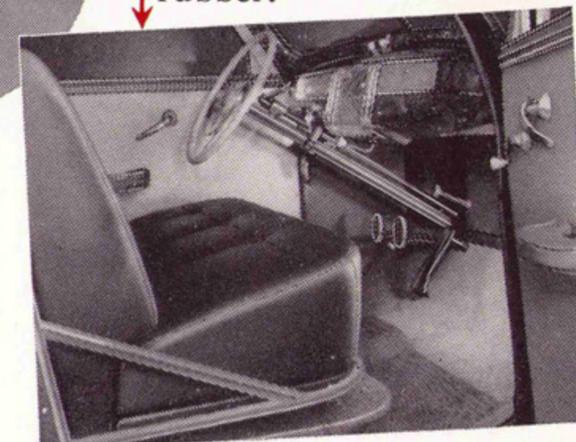
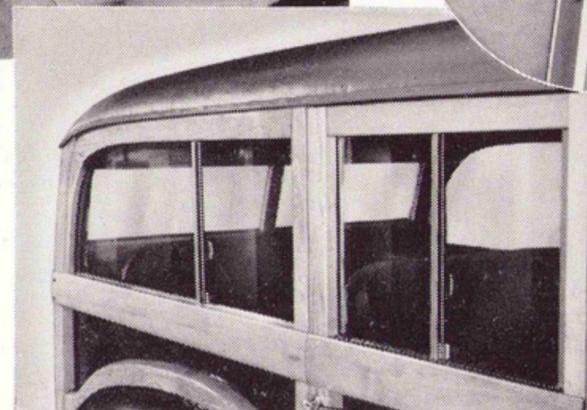
← New locking device on tail gate to add rigidity to body, eliminate rattles.

Adjustable front seat is spacious and comfortable. Doors are weather-sealed with rubber.

Interchangeable seats—No tools or mechanical skill needed. New lock built into seat legs so seats won't come loose or rattle. →



See all the scenery →
—Larger, higher windows give passengers better all-round vision.





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