

PONTIAC 1987

GRAND AM

SUNBIRD

ACADIAN

FIREFLY



PONTIAC GRAND AM SE

Superbly engineered. Finely detailed. Exciting to drive. Grand Am SE is one of the most distinctive driver's cars on the road.

And a brilliant example of Pontiac's commitment to outstanding road machinery. Grand Am SE returns for 1987 with wraparound ground effects, a monochromatic paint treatment, an available multi-port fuel-injected V6 engine, and rally tuned suspension with 28 mm front and 21 mm rear stabilizer bars. Inside, there's new analog engine instrumentation and an available Driver's Information Centre to monitor other vital systems. And new available articulating seats cradle you firmly with power inflatable lumbar and backwing bolsters and manual seat adjustments.



PONTIAC
PONTIAC GRAND AM LE

Grand Am LE makes a new visual statement for 1987 with smooth composite headlamps and available Tri-port wheel covers.

Optional leather trim accents the interior. A fuel-injected 2.5 litre Tech IV engine and a 5-speed gearbox provide the motive power. While a new "balance shaft" design helps reduce engine vibration and noise (balance shaft not available with automatic transmission).



GRAND AM PERFORMANCE & ENGINEERING HIGHLIGHTS

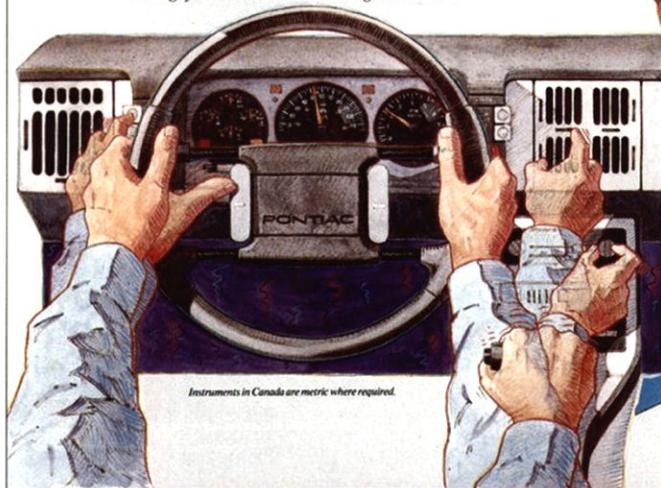
If "getting a handle on it" ever applied to a car, it does to Grand Am for '87!

This machine handles the road and wind, as well as your personal comfort and information, like only Grand Am can!

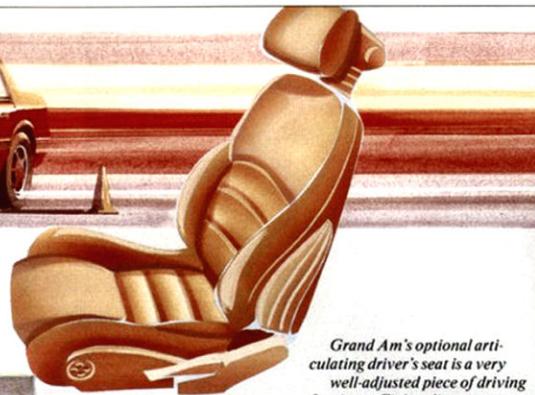
Any driver-enthusiast worthy of the name will appreciate the maneuvering advantages of the 28 mm front and 21 mm rear stabilizer bars, P215/60R14 Eagle GT tires and 14:1 power rack-and-pinion steering. It all adds up to the rally tuned suspension we call Y99. Why not call it up yourself?



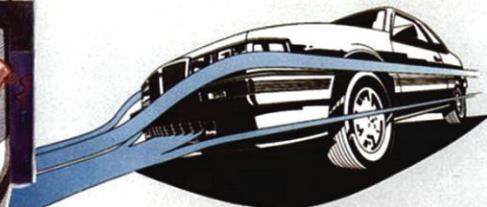
Okay, so you've only got two hands. That's all you'll need to operate Grand Am's controls because they're so conveniently located. And a quick glance is all it takes to get the message from those available analog instruments.



Instruments in Canada are metric where required.



Grand Am's optional articulating driver's seat is a very well-adjusted piece of driving furniture. Eight adjustments including power inflatable back bolster and lumbar supports, personalize this seat to your very own body contours.



Grand Am SE's flush-mounted composite headlamps trim upper corner airflow while the bold air dam swallows extra gulps of engine-cooling air.

1987 PONTIAC GRAND AM FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Grand Am's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Grand Am		
	Grand Am	Grand Am LE	Grand Am SE
EXTERIOR FEATURES			
Aero-body front, side and rear skirts	-	-	S
Bumpers, soft fascia, front/rear	S	S	S
Composite headlamps	-	S	S
Base coat/clearcoat paint	S	S	S
Fog lamps	-	A	S
Dual rectangular headlamps with halogen high beams	S	-	-
Glass, Soft Ray	S	S	S
Mirrors:			
Sport LH remote, RH manual (black)	S	S	S
Moldings:			
Body side wide (colour-coordinated)	S	S	S
Rocker panel (gloss black)	S	S	-
Neutral density tail lamps	-	-	S
Tires: Radial, all-seasons			
P195/70 RX14 steel-belted, black wall	S	S	-
P215/60 RX14 steel-belted, black wall	A	A	S
Specific monotone paint treatment	-	-	S
Two-tone paint	-	S	-
Wheels:			
Rally (13")	S	S	-
Custom wheel covers	S	S	-
SE specific, aluminum 14"	-	-	S
INTERIOR FEATURES			
Acoustic insulation package	S	S	S
Cigar lighter and lighted ashtray	S	S	S
Console, full floor mounted	S	S	S
Cruise control, electronic	A	A	S
Deck lid release	A	A	S
Deluxe safety belts (colour-keyed)	S	S	S
Dual front radio speakers	S	S	S
Easy entry front bucket seats (fully reclining) (coupes)	S	S	S
Fuel door, remote release	S	S	S
Headlamp on warning	S	S	S
Heater vent system - ducted rear seat heat	S	S	S
Instrument panel cluster with beltlamps and electronic controlled speedometer	S	S	-
Lamps - dome reading lamp	-	A	S
Leather appointment group includes leather-wrapped steering wheel, shift knob and parking brake handle	-	-	S
Mirror - visor vanity	S	S	S
Power door locks	A	A	S
Radio equipment:			
Delco AM/FM ETR stereo	S	S	S
Rear-seat centre armrest	-	S	S
Rear-seat integral headrest	S	S	S
Reclining front bucket seats	S	S	S
Side window defogger	S	S	S
Sport steering wheel, four-spoke (RPO N30)	S	S	-
Steering wheel, leather-wrapped, Rally (RPO N30)	-	-	S
Steering wheel, leather-wrapped, Sport (RPO N4)	-	A	-
MECHANICAL:			
Battery, lightweight Delco-GM Freedom II Plus	S	S	S
Defroster rear Window	S	S	S
Dual horns	S	S	S
Fluidic windshield washer system	S	S	S
Full coil suspension	S	S	S
Low-noise cooling fan	S	S	S
MacPherson strut front suspension	S	S	S
Power front disc/rear drum brake system	S	S	S
Power rack and pinion steering	S	S	S
Stabilizer bar, front	S	S	S
S - Standard A - Available - Not Available			

EASY OPTION PACKAGES	Grand Am				Grand Am LE			
	Coupe		Sedan		Coupe		Sedan	
PACKAGE NUMBER	1	2	1	2	1	2	1	2
Console, Front Floor	X	X	X	X	X	X	X	X
Cruise Control, Electronic		X		X		X		X
Instrumentation, Rally Gauges		X		X		X		X
Lighting, F&R, Courtesy and Reading Lamp and Convenience					X	X	X	X
Mats, Auxiliary Floor	X	X	X	X	X	X	X	X
Seat, Rear folding, Split back					X	X	X	X
Steering Wheel, tilt	X	X	X	X	X	X	X	X
Sport leather					X	X	X	X
Power Deck lid release		X		X		X		X
Door locks		X		X		X		X
Windows		X		X		X		X
Wiper Systems, controlled cycle	X	X	X	X	X	X	X	X

DIMENSIONS	Coupe		Sedan	
	mm	in.	mm	in.
Wheelbase	2627	(103.4)	2627	(103.4)
Length (overall)	4509	(177.5)	4509	(177.5)
Width	1690	(66.5)	1690	(66.5)
Height (overall)	1333	(52.5)	1333	(52.5)
Tread - Front	1410	(55.5)	1410	(55.5)
- Rear	1402	(55.2)	1402	(55.2)
Usable trunk space (13.1 cu. ft.)	369.2 litres			
Curb Weight	1137 kg (2526 lbs.)			
Headroom - Front	957	(37.7)	957	(37.7)
- Rear	942	(37.1)	942	(37.1)
Legroom - Front	1090	(42.9)	1090	(42.9)
- Rear	870	(34.3)	870	(34.3)
Hiproom - Front	1314	(51.7)	1227	(50.3)
- Rear	1281	(50.4)	1278	(50.3)
Shoulder room - Front	1387	(54.6)	1389	(54.7)
- Rear	1403	(55.2)	1375	(54.1)

ENGINES	Order Code	Engines			Transmissions	
		Grand Am	LE	SE	5-Speed Manual	Automatic
2.5 litre 4-cyl. with Electronic Fuel Injection	L68	S	S	S	S	A
3.0 litre V6 with Multi-port Fuel Injection	LN7	A	A	A	NA	S
S - Standard A - Available NA - Not Available						

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

- Grand Am - 2 door Coupe
- 4 door Sedan
- Grand Am LE - 2 door Coupe
- 4 door Sedan
- Grand Am SE - 2 door Coupe
- 4 door Sedan

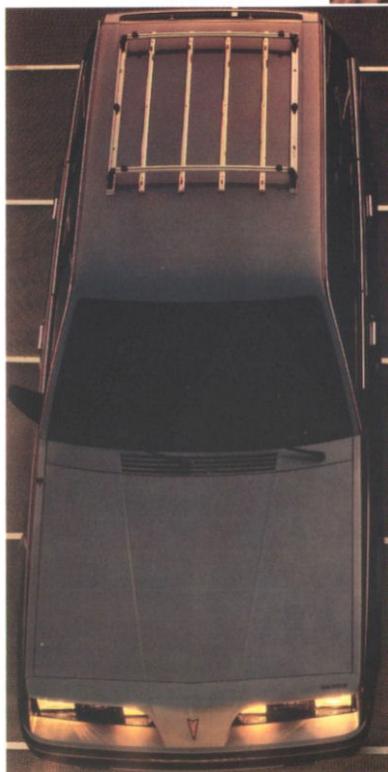
PONTIAC SUNBIRD SE AND LE

From an aggressive new nose and tail to very potent 2.0 litre power, Sunbird SE is a spirited road machine that loves a good time. Yet, it's practical enough to keep your budget from intruding on your fun.

Sunbird SE comes ready for fun with a 5-speed gearbox, 2.0 litre power and a very driver-oriented cockpit. Power rack and pinion steering handles the corners while available Y99 suspension and Eagle GT radials handle the road. Also available are full analog instrumentation, articulating bucket seats, and the Delco UT4 "touch control" AM stereo/FM stereo receiver with cassette and equalizer. Sunbird LE adds a touch of luxury to the sport of driving.

New for 1987 is a 2.0 litre overhead cam engine and integral fog lamps. Standard features include a 5-speed gearbox, MacPherson front struts, special wide body side moulding and hi-tech tail lamps. Inside, Sunbird LE is handsomely detailed.

Air conditioning and a glass sunroof are available. Sunbird Safari packs an amazing amount of cargo into a compact, stylish shape.



PONTIAC SUNBIRD TURBO GT

Get ready for fun in the fast lane. Sunbird Turbo GT is a sizzling blend of taut handling and fast motion.

With WS6 performance suspension. Complete back-lit analog instrumentation. 5-speed gearbox. And 165 turbocharged horses harnessed to your choice of coupe, sedan, hatchback or convertible.



Instruments in Canada are metric where required.



SUNBIRD PERFORMANCE & ENGINEERING HIGHLIGHTS

The latest graduate of Pontiac's muscle-building course is Sunbird for '87.

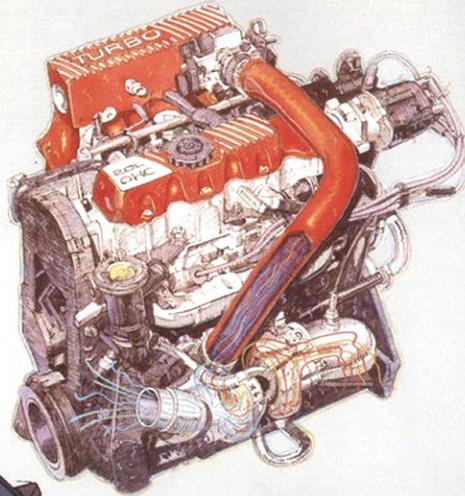
With more horsepower, good looks and high-tech mechanicals than ever before, it's ready to kick sand in the face of any bully.

Sunbird's complete array of serious instrumentation would do a P-51 proud. Orange back-lighting keeps it all legible during night missions.

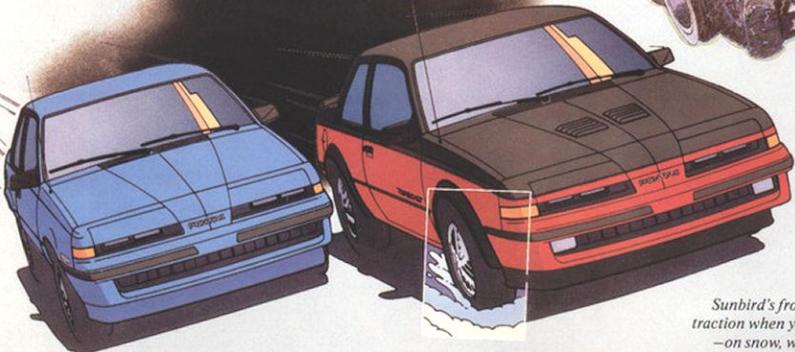
Instruments in Canada are metric where required.



Need a boost? Take one Sunbird GT with turbo engine and 5-speed until the old hemoglobin perks up. Our test track reports say recovery takes only 8.6 sec. until you're going like 60. (3.3 sec. longer for non-turbo Sunbirds.)



The 2.0 litre turbo engine puts real talons in Sunbird's personality. It's bored and stroked for more displacement and the turbo whirls at over 130,000 rpm to pack in up to 9.4 psi of boost. Result? 165 hp and a new bird of prey.



Sunbird's front-wheel drive applies extra traction when you need the reaction — on snow, wet pavement, gravel and more.

1987 PONTIAC SUNBIRD FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Sunbird's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Sedan	Wagon	S/E	S/E	S/E	GT	GT	GT	GT
			Conv.	Hatch	Hatch	Coupe	Sedan	Conv.	
EXTERIOR FEATURES									
Air dam (front)	S	S	S	S	S	S	S	S	S
Air deflector (rear)	-	S	-	-	-	-	-	-	-
Black-finished door window frames	S	S	S	S	S	S	S	S	S
Black-finished windshield wipers	S	S	S	S	S	S	S	S	S
Convertible top with electrohydraulic operation	-	-	S	-	-	-	-	S	-
Full drooping rear-quarter window	-	-	-	S	-	-	-	S	-
Mirrors	-	-	-	-	-	-	-	-	-
LH manual	-	S	-	-	-	-	-	-	-
LH remote control, RH manual convex (RPO D35)	S	A	S	S	S	S	S	S	S
Mouldings									
Body side moulding	S ¹⁾	S	S	S	S	S	S	S	S
Body side, wide (RPO B88) (included with two-tone paint - (RPO D84))	S ¹⁾	A	-	-	-	-	-	-	-
Rocker panel, black	-	-	S	-	S	S	S	S	S
Roof drip	S	S	S	-	S	S	S	S	S
Windowall	S	S	S	S	S	S	S	S	S
Soft fascia, front and rear bumpers (with rub strip mouldings)	S	S	S	S	S	S	S	S	S
Special tail lamp assembly	-	-	S	S	S	S	S	S	S
Swing-out rear-quarter windows	-	-	S	-	S	S	S	-	-
Tires (radials)									
P175G0R13 blackwall "all-seasons" steel belted	S	S	-	-	-	-	-	-	-
P195/70R13 blackwall "all-seasons" steel belted (OGF)	A ¹⁾	A	S	S	S	-	-	-	-
P215G0R14 blackwall Eagle GT steel-belted (GPL)	-	-	-	-	S	S	S	S	S
Compact spare tire	S	S	S	S	S	S	S	S	S
Two-tone paint	A ¹⁾	A	-	-	-	-	-	-	-
Wheels:									
Hi-tech turbo cast aluminum 14" (RPO N78)	-	-	-	-	S	S	S	S	S
Tri Tech wheel discs (RPO P02)	S ¹⁾	S	S	S	S	-	-	-	-
Sport Tech aluminum wheels (RPO PX1)	-	-	A	A	A	-	-	-	-
INTERIOR FEATURES									
Cargo area carpeting	-	S	-	-	S	S	-	-	-
Cigar lighter	S ¹⁾	S	S	S	S	S	S	S	S
Cut-pile carpeting	S	S	S	S	S	S	S	S	S
Day/night rearview mirror	S	S	S	S	S	S	S	S	S
Door lamp switches, front	S	S	S	S	S	S	S	S	S
Front floor mini-console	S	S	S	-	S	-	-	-	-
Front floor console, custom (RPO D07)	A	A	A	S	A	S	S	S	S
Gauges, Rally cluster with tachometer and trip odometer (RPO U21) (includes turbo boost gauge with turbo models)	A ¹⁾	A	A	A	A	S	S	S	S
Inside hood release	S	S	S	S	S	S	S	S	S
Multi-function control lever	S	S	S	S	S	S	S	S	S
Pontiac warm red instrument panel lighting	S	S	S	S	S	S	S	S	S
Power convertible top switch	-	-	S	-	-	-	-	S	-
Power windows (RPO A31)	A ¹⁾	A	A	S	A	A	A	A	A
Radio AM	S ¹⁾	A	S	S	S	S	S	S	S
Reclining front bucket seats	S	S	S	S	S	S	S	S	S
Side window defoggers	S	S	S	S	S	S	S	S	S
Soft Ray glass, all windows (RPO A01)	A	A	A	S	A	A	A	A	A
Steering wheels:									
Deluxe vinyl four-spoke (RPO N46)	S	S	S	S	S	S	S	S	-
Rally, leather-wrapped, four-spoke (RPO N44)	-	-	A	-	-	A	A	A	S
Tailgate apr warming	-	S	-	-	-	-	-	-	-
Uphill indicator light (manual transmission equipped cars only)	S	S	S	S	S	-	-	-	-
MECHANICAL									
2.0 litre OHC 4-cyl. engine with electronic fuel injection	S	S	S	S	S	A	A	A	A
2.0 litre OHC 4-cyl. turbocharged with MPFI	-	-	-	-	S	S	S	S	S
5-Speed manual transmission with overdrive	S	S	S	S	S	S	S	S	S
Defroster, rear window	S ¹⁾	S	S	S	S	S	S	S	S
Front-wheel drive	S	S	S	S	S	S	S	S	S
Full coil suspension	S	S	S	S	S	S	S	S	S
Power front disc/rear drum brakes	S	S	S	S	S	S	S	S	S
Power steering	S ¹⁾	A	A	S	S	S	S	S	S
Rack and Pinion steering	S	S	S ¹⁾						

S - Standard A - Available - Not available ¹⁾ except S ²⁾ Power

EASY OPTION PACKAGES	SUNBIRD S Sedan		SUNBIRD Wagon				SE Conv. Hatch			GT Coupe Hatch Sedan		
	1	2	1	2	1	2	1	2	1	1	1	1
PACKAGE NUMBER												
Armrest, front seat			X	X	X	X	X	X	X	X	X	X
Belts, custom colour-keyed			X	X	X	X	X	X	X	X	X	X
Carrier, Roof luggage					X	X						
Cover, Cargo security					X	X						
Defroster, Rear window	X	X										
Glass, Soft Ray tinted			X	X	X	X	X	X	X	X	X	X
Insulation Package, Extra quiet			X	X	X	X	X	X	X	X	X	X
Lighter, cigarette	X	X										
Lighting, Fog lamps			X	X	X	X	X	X	X	X	X	X
Lamp group			X	X	X	X	X	X	X	X	X	X
Mats, Floor - front and rear	X	X	X	X	X	X	X	X	X	X	X	X
Mirrors LH Remote, RH manual			X	X	X	X	X	X	X	X	X	X
Visor Vanity			X	X	X	X	X	X	X	X	X	X
Model Option, Luxury Edition LE					X							
Mouldings, Bodyside protective	X	X										
Custom wide bodyside			X	X	X	X	X	X	X	X	X	X
Power, Deck/Tailgate release			X	X	X	X	X	X	X	X	X	X
Door locks									X			
Steering	X	X	X	X	X	X	X	X	X	X	X	X
Windows									X			
Seat adjuster, driver's, 4-way manual									X		X	X
Steering wheel, Comfort tilt	X	X	X	X	X	X	X	X	X	X	X	X
Sport leather-wrapped									X		X	X
Radio AM	X	X	X	X	X	X	X	X	X	X	X	X
AM/FM, Cassette									X			
Roof Panel, removable tinted glass									X			
Suspension, Sport									X	X	X	
Wheels, Hi-Tech Turbo			X	X	X	X	X	X				X
custom covers			X	X	X	X	X	X	X	X	X	X
Wiper System Controlled cycle	X	X	X	X	X	X	X	X	X	X	X	X
Rear window washer/wiper					X	X						

DIMENSIONS	COUPE		SEDAN		WAGON		HATCHBACK		CONVERTIBLE	
	mm	in.	mm	in.	mm	in.	mm	in.	mm	in.
Wheelbase	2571	(101.2)	2571	(101.2)	2571	(101.2)	2571	(101.2)	2571	(101.2)
Length (overall)	4455	(175.4)	4455	(175.4)	4483	(176.5)	4455	(175.4)	4455	(175.4)
Width	1675	(65.9)	1682	(66.2)	1682	(66.2)	1692	(66.6)	1675	(65.9)
Height	1317	(51.5)	1367	(53.8)	1374	(54.1)	1317	(51.9)	1338	(51.9)
Tread - Front	1412	(55.4)	1412	(55.4)	1412	(55.4)	1412	(55.5)	1412	(55.4)
Tread - Rear	1401	(55.2)	1401	(55.2)	1401	(55.2)	1401	(55.2)	1401	(55.2)
Usable Trunk Space	356.3 litres (12.6 cu. ft.)		381.5 litres (13.5 cu. ft.)		-		-		294 litres (10.4 cu. ft.)	
Cargo Volume (rear seat folded down)	-		-		1824 litres (64.4 cu. ft.)		1089 litres (38.5 cu. ft.)		-	
Curb Weight	1041 kg (2314 lbs.)		1066 kg (2350 lbs.)		1097 kg (2428 lbs.)		1064 kg (2346 lbs.)		1138 kg (2520 lbs.)	
Headroom - Front	958	(37.7)	980	(38.5)	973	(38.3)	955	(37.6)	978	(38.5)
- Rear	931	(36.7)	961	(37.8)	989	(38.8)	926	(36.4)	949	(37.4)
Legroom - Front	1071	(42.2)	1072	(42.2)	1072	(42.2)	1071	(42.2)	1071	(42.2)
- Rear	807	(31.7)	871	(34.3)	857	(33.7)	807	(31.7)	791	(31.1)
Hiproom - Front	1248	(49.1)	1240	(48.9)	1241	(48.9)	1248	(49.1)	1230	(48.4)
- Rear	1265	(49.8)	1241	(48.9)	1241	(48.9)	1247	(49.1)	964	(38.0)
Shoulder Room - Front	1364	(53.7)	1363	(53.7)	1363	(53.7)	1364	(53.7)	1364	(53.7)
- Rear	1335	(52.6)	1364	(53.7)	1364	(53.7)	1334	(52.5)	964	(38.0)

ENGINES	Order Code	Engines			Transmissions			MODEL LINEUP
		S	SE	GT	5-Speed Manual	5-Speed Automatic	w/overdrive	
2.0 litre 4-cyl. with electronic fuel injection	LT2	S	S	S	A	S	A	Sunbird S - 4-Door Sedan
2.0 litre 4-cyl. Turbo with Multi-port fuel injection	LT3	NA	NA	NA	S	S	A	Pontiac Sunbird - 4-Door Sedan/4-Door Station Wagon
								Pontiac Sunbird SE - 3-Door Hatchback Coupe
								Pontiac Sunbird GT - 2-Door Coupe/3-Door Hatchback Coupe
								Pontiac Sunbird SE - 2-Door Coupe/2-Door Convertible
								Pontiac Sunbird GT - 2-Door Coupe/3-Door Hatchback Coupe
								Pontiac Sunbird SE - 2-Door Convertible/4-Door Sedan

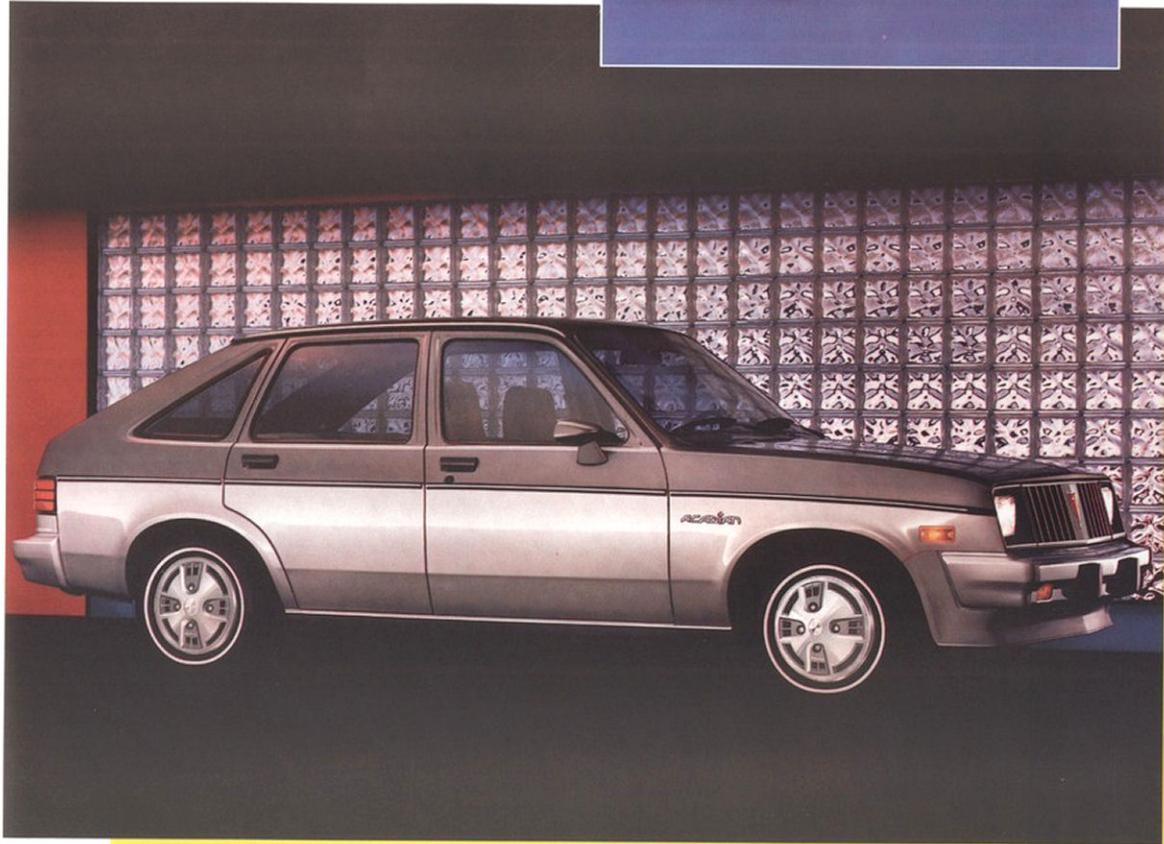
Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

PONTIAC ACADIAN

Acadian. Delivering the affordable, efficient and dependable transportation you expect from Pontiac. Acadian Hatchback

Coupes and Sedans are designed to go easy on your budget and are available in three levels. Scooter, Scooter ZE6 and Acadian.

Acadian. Designed to go easy on your budget and to go with enthusiasm on the road.



Interiors are roomy, comfortable and well appointed. There is room for four adults. Scooter's standard cloth seats reflect a neat, trim appearance. The Custom interior features deeply contoured front bucket seats and is standard on the Acadian series.

Add a cleanly designed instrument panel and you have a car that's comfortable no matter how long the drive.



The long list of equipment standard on all models includes a 1.6 litre overhead cam engine, rack and pinion steering, styled steel wheels and reclining front bucket seats. And to assure you trouble-free motoring the

GM 3-year Protection Plan is included at no extra cost. Scooters use a 4-speed gearbox, the Scooter ZE6 adds an AM GM/Delco radio, the Acadian has a 5-speed transmission, AM/FM Stereo Radio, Custom interior, tinted glass and wheel trim rings.

The Standard full-width folding rear seat allows you to flip the rear seat forward and transforms your Sedan into a mini Station Wagon with more than 811 litres (28 cu. ft.) of carpeted luggage space accessible through a handy rear hatch.

Available equipment includes an automatic transmission, power steering, tilt steering wheel and a cargo security cover.

Acadian's combination of fun-to-drive practicality and comfortable versatility is tough to beat.



1987 PONTIAC ACADIAN FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Acadian's long list of standard and available equipment. Then ask your dealer about Group Packages and the

many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

FEATURES	Scooter ZE6 Acadian		
	Scooter	Scooter ZE6	Acadian
EXTERIOR FEATURES			
Black/chrome grille	S	S	S
Black/chrome headlamp bezels	S	S	S
Bumpers:			
body colour	S	S	S
guards, black, front & rear	S	S	S
Fixed mast antenna	S	S	S
Flush-type door handles	S	S	S
Front air dam	S	S	S
Hatch, with flush-mounted glass, counter balanced support	S	S	S
Mirrors:			
L.H. manual, black	S	S	-
Sport, body-coloured, remote control	-	-	S
Mouldings:			
black-finished roof drip	S	S	S
black-finished rocker area	S	S	S
bodyside protective	S	S	S
bright rocker panel	S	S	S
Soft-Ray tinted glass	-	-	S
Swing-out rear side windows, Coupe	S	S	S
Tires:			
P155/80R x 13 radial blackwall	S	S	S
compact spare	S	S	S
Wheels:			
styled steel with black trim cap	S	S	S
trim rings	-	S	S
Wraparound taillamps	S	S	S
INTERIOR FEATURES			
Cigarette lighter	S	S	S
Cut-pile carpeting (colour-keyed, one-piece)	S	S	S
Delco-GM AM radio with clock	A	S	-
AM/FM Stereo	-	-	S
Folding full-width rear seat	S	S	S
Front mini console	S	S	S
Front door dome lamp switch:			
driver's	S	S	S
passenger's	S	S	S
Glove compartment door	S	S	S
Inside hood release	S	S	S
Instrument panel pad:			
upper black	S	S	S
lower interior colour	S	S	S
Interior trim:			
cloth	S	S	-
custom cloth	-	-	S
Load floor carpet	S	S	S
Multi-function control lever	S	S	S
Rear window defroster	A	S	S
Reclining front bucket seats	S	S	S
Speedometer and fuel gauge	S	S	S
Sport steering wheel	S	S	S
MECHANICAL:			
Flow-through ventilation	S	S	S
Fluidic windshield/wiper system	S	S	S
Front low-drag disc/rear drum brake system	A	A	S
Power	S	S	S
Front stabilizer bar	S	S	S
Full coil suspension	S	S	S
Long-life air cleaner	S	S	S
Rack and pinion steering	S	S	S
Rear-wheel drive	S	S	S
Torque tube drive system	S	S	S
Unitized body construction	S	S	S
Visible ball joint wear indicators on front suspension lower control arms	S	S	S
1.6 litre 2-bbl. overhead cam L4 engine	S	S	S
4-speed manual transmission (floor mounted)	S	S	-
5-speed manual transmission (floor mounted)	-	-	S
Bolt-on front fenders with plastic inner shields	S	S	S
Delco-GM Freedom battery with sealed side terminals	S	S	S
Delcotron generator with built-in solid-state regulator	S	S	S
Disc brake pad audible wear sensors	S	S	S
Double panel door, hood, hatchgate	S	S	S
Engine coolant recovery system	S	S	S
Extensive anti-corrosion treatments with Plastisol film on lower body	S	S	S

S-Standard A-Available -Not Available

DIMENSIONS

	2-door		4-door	
	mm	in.	mm	in.
Wheelbase	2394	(94.3)	2471	(97.3)
Length (overall)	4111	(161.9)	4188	(164.9)
Width (overall)	1570	(61.8)	1570	(61.8)
Height	1343	(52.9)	1343	(52.9)
Tread - Front	1300	(51.2)	1300	(51.2)
- Rear	1300	(51.2)	1300	(51.2)
Cargo Volume with rear seat up	263 litres (9.3 cu. ft.)		263 litres (9.3 cu. ft.)	
Cargo Volume with rear seat folded	764 litres (27 cu. ft.)		811 litres (28.6 cu. ft.)	
Curb Weight	943 kg (2076 lbs.)		972 kg (2135 lbs.)	
Headroom - Front	960	(37.8)	973	(38.3)
- Rear	945	(37.2)	937	(36.9)
Legroom - Front	1058	(41.6)	1058	(41.6)
- Rear	785	(30.9)	844	(33.2)
Hiproom - Front	1268	(49.9)	1256	(49.4)
- Rear	1045	(41.1)	1046	(41.2)
Shoulder Room - Front	1273	(50.1)	1266	(49.8)
- Rear	1254	(49.4)	1256	(49.8)

ENGINES

	Engines			Transmission		
	Order Code	Scooter	ZE6	4-Speed	5-Speed	Manual Automatic
1.6 litre 4-cyl. 2-bbl. Carb.	L17	S	S	S	S ⁽¹⁾	A

S-Standard A-Available ⁽¹⁾Scooter, ZE6 ⁽²⁾Acadian

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

- Acadian Scooter - 3-door Hatchback Coupe
5-door Hatchback Sedan
- Acadian Scooter ZE6 - 3-door Hatchback Coupe
5-door Hatchback Sedan
- Acadian - 3-door Hatchback Coupe
5-door Hatchback Sedan

AVAILABLE OPTIONS

- Automatic Transmission
- Cargo Security Cover
- Custom Two-tone Paint
- Engine Block Heater
- P155/80 R13 White Stripe Tires
- Power Steering
- Tilt Steering Wheel

PONTIAC FIREFLY

Fun to look at. Energetic over the road. With two doors and hatchback. And space for four inside. Consider these standard attributes.

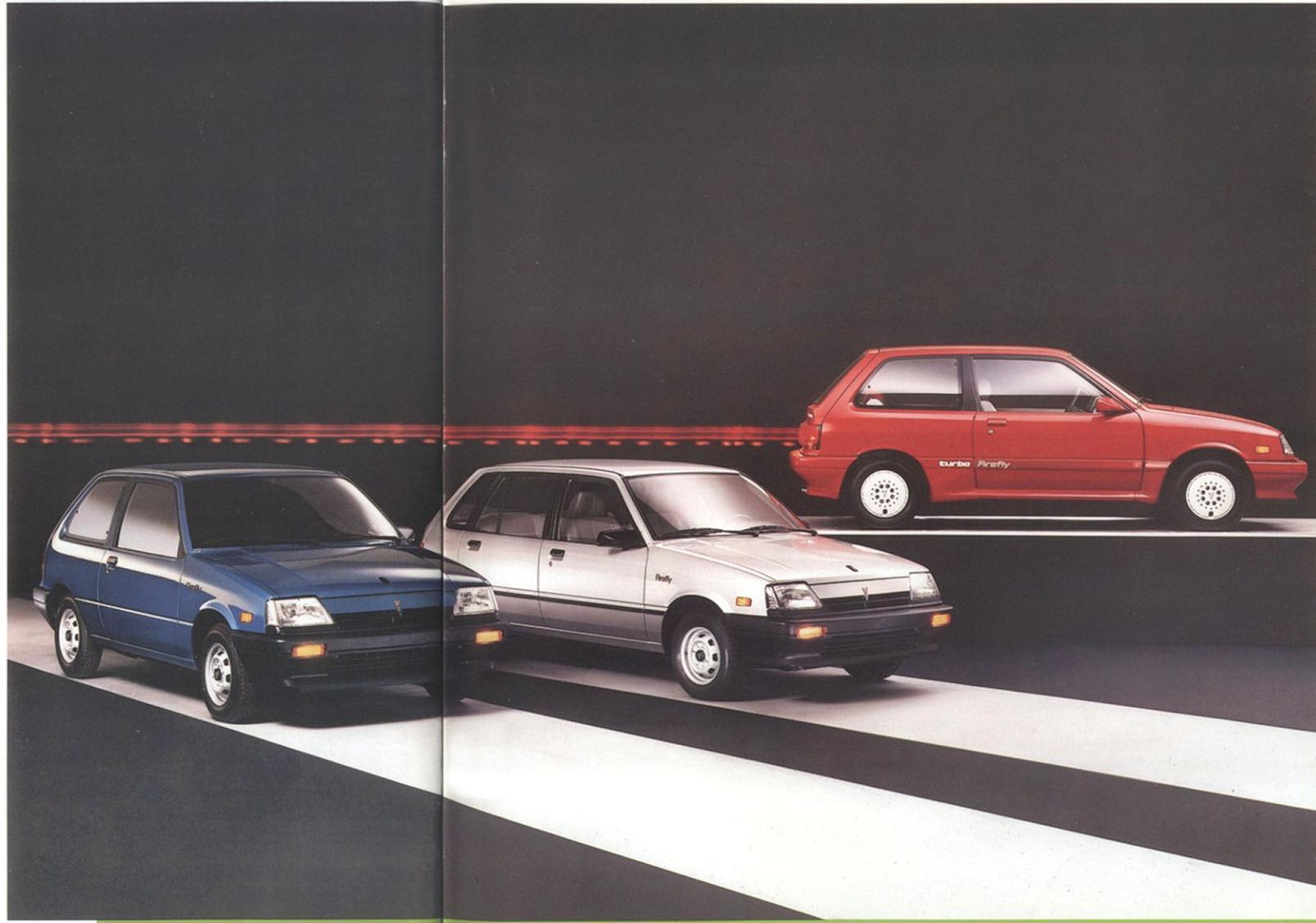
MINI SIZE, MAXI STYLING. When it comes to cars, all too often small means dull.

Except when you come to Firefly.

- *Leading the way are contemporary flush composite headlamps, body colour grille and moulded wraparound bumpers.*
- *Cleanly rounded contours define Firefly's external lines.*
- *Extensive anti-corrosion protection contributes to sheet metal durability.*
- *Stone-chip sealer on valance, lower fender, door, rocker and quarter panels helps keep Firefly looking as fresh as the day you took it home.*

PERFORMANCE ON THE RUN. Of course, it's what's under the skin that really determines a car's personality, and Firefly is as good as its name.

- *Moving Firefly through its paces is a unique, 3-cylinder engine, matched to a smooth 5-speed manual transmission. This powerteam combination is carefully balanced with the vehicle's size and weight to provide maximum performance.*
 - *Front drive and rack-and-pinion steering help define a tight turning circle. In many cases Firefly can execute a quick U-turn without having to stop midway and backup.*
 - *As for the suspension, Firefly sports MacPherson front struts and a torsion beam rear setup. At the front wheel, MacPherson struts combine the spring and shock absorber in a single, compact unit, while torsion beams twist as they absorb shock in the rear. Working together, this componentry delivers a remarkably smooth, comfortable ride to driver and passengers alike.*
 - *When it's time to stop, power front disc/rear drum brakes handle the job.*
- All that and excellent fuel economy, too. A small Pontiac built for excitement.*



Firefly 3-Door Hatchback Coupe in Blue Metallic.

Firefly 5-Door Hatchback Sedan in Silver Metallic.

Firefly Turbo Coupe in Red, with tires and wheels specific to this car.

FIREFLY 4-DOOR SEDAN. A little more room, a little more Firefly for you to enjoy. Nearly 100 mm (4 in.) added to the wheelbase, two rear doors, and rear passenger room expanded for leg, hip and shoulder room.

CARGO CAPACITY. As a hatchback, Firefly has another important feature—expandable cargo capacity.

- The Coupe has 243 litres (8.6 cu. ft.) behind the rear seat in its upward position. Enough for bags of groceries and your briefcase.
 - Fold the seat-back down, and 522 litres (18.3 cu. ft.) of cargo area opens up. In the sedan 571 litres (20.2 cu. ft.). Area that's completely flat, since Firefly's rear seat folds flush with the load floor. A split-folding rear seat is included when you order the optional Comfort and Convenience Package.
- It's versatility like this that lets you take your Firefly to the office or out for an evening with equal ease.

Firefly Hatchback Coupe in Red.



Firefly Sedan with optional two-tone paint (Blue/Silver).



INTERIORS

Welcome to the most important part of any automobile—the place where you spend most of your time. Time comfortably spent, thanks to Firefly's many interior features.

STANDARDS EVERYWHERE. Let's start with the seats.

- They're constructed entirely of foam for complete support and long-lasting, sag-free comfort. ■ Front buckets recline fully, while the back is a two-passenger moulded bench. ■ For ease of access to the rear bench, the front passenger seat slides forward on 3-door coupes. ■ Leg, shoulder, hip and head room are ample, despite the fact that Firefly is a bantam-sized car.

CUSTOM TRIM PACKAGE. If you wish to upgrade your surroundings, choose the optional Custom Trim Package shown below. ■ Seat upholstery and door trim panels are made of more luxurious fabrics. ■ Wider exterior body side mouldings round out the contents of this group.

Facing the instrument panel you'll find large, easy-to-read gauges. These include standard trip odometer, warning lights, fuel and engine temperature gauges, all housed in a panel that's new for this year.



FIREFLY TURBO

Introducing the new Firefly on the block. Firefly Turbo. Intercooled, port-fuel injected, fast!

THE FUNCTION OF TURBOCHARGING is to enable an engine to produce more power. This is accomplished by a turbo-charger, which harnesses the pressure contained in an engine's exhaust gases to ram more air into the combustion chambers, thus churning out greater power per cylinder. Horsepower you can feel each time you give Firefly the gas.

FIREFLY TURBO APPEARANCE.

- Your choice of a bright red or cool white exterior with wide body side mouldings. ■ Aero ground effects: front and rear air dams and rocker panel skirts. ■ Flush-mounted headlamps. ■ White wheel covers. ■ Dual outlet muffler. ■ Dual body-colour Sport mirrors. ■ Split-folding rear seat. ■ Special turbo graphics announce your spirited driving preferences to the world.

FIREFLY TURBO PERFORMANCE.

- The power is produced by a turbocharged, port-fuel injected

version of Firefly's 3-cylinder, 5-speed manual powertrain.

- The car rides on P165/70R-12 steel-belted radials, tires that are wider than those on the nonturbo Firefly. ■ An upgraded suspension features front and rear stabilizer bars in addition to the equipment included on the regular Firefly. ■ A tachometer with turbo light informs you of what's going on under the hood.



1987 PONTIAC FIREFLY FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Firefly's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Hatchback Coupe	Hatchback Sedan
EXTERIOR FEATURES		
Black door handles with chrome lock cylinders	S	S
Black door frames	S	-
Swing-out rear quarter windows	S	-
Patch-mounted remote left outside rearview mirror	S	S
Argent steel wheels with chrome lug nuts	S	S
Black plastic wheel centre cap	S	S
Wraparound black moulded bumpers	S	S
Integral roof drip rail	S	S
Body-colour grille	S	S
Roll-down rear windows	-	S
Flush-mounted single unit headlamps	S	S
Centre high-mounted stop lamp	S	S
Front valance and air dam	S	S
Fuel filler in left quarter panel	S	S
Tri-colour taillamps	S	S
Black windshield wipers	S	S
Park and turn lamps mounted in front bumper	S	S
Radio antenna telescopes into left front pillar	S	S
Hatch pull handle with lock	S	S

INTERIOR FEATURES		
Colour-keyed instrument panel	S	S
Glove box door and latch	S	S
Illuminated cigarette lighter	S	S
Multi-function lever for high-low beam flash-to-pass, and turn signal	S	S
High-back reclining front bucket seats	S	S
Full-folding rear seat back	S	S
Easy-entry feature on passenger side seat	S	-
Cloth and vinyl seats	S	S
Day/night inside rearview mirror	S	S
Side window defoggers	S	S
Rear ashtray	S	S
Tripodometer	S	S
Front and rear armrests	S	S
Storage pocket in right rear quarter panel	S	S
Vinyl-trimmed door panels with moulded pocket on both doors	S	S
Wall-to-wall cut-pile carpet with edge binding	S	S
Luggage area side trim and load floor carpet	S	S
Interior lamp with 3-position switch	S	S
Provision for rear speakers in hatch door	S	S

MECHANICAL		
1.0 Litre 2-Bbl. L3 (61CID) engine transverse-mounted front-wheel drive	S	S
Aluminum, engine block with cast-iron sleeves and aluminum head	S	S
Five-speed manual transmission.		
Synchronesh on all forward gears, 4th and 5th gear overdrive	S	S
Rack-and-pinion steering	S	S
Power-front disc/rear drum brake system, self-adjusting front and rear	S	S
12" x 4" wheels	S	S
P145/80R-12 steel-belted radial ply blackwall tires	S	S
MacPherson-strut front suspension	S	S
Front stabilizer bar	S	S
Torsion beam rear suspension with rigid rear axle	S	S
Unitized body construction	S	S
Chip-resistant coating on valance, lower fender, lower door, rocker and lower quarter panel	S	S
Front brake pad wear indicators	S	S
Full-size spare tire	S	S
Maintenance-free battery	S	S
Opening rear hatch with two counter-balancing struts	S	S
Scissors jack	S	S
S-Standard		

EASY OPTION PACKAGES	Coupe				Sedan						
	1	2	3	4	1	2	1	2	3		
Easy Option Package Number											
Automatic Transmission					X	X			X	X	X
Comfort Convenience Package	X	X	X		X	X	X	X	X	X	X
Console, floor		X	X		X	X	X	X		X	X
Custom trim		X	X		X	X	X	X		X	X
Defroster, rear window	X	X	X	X	X	X	X	X	X	X	X
Engine, Turbo 1.0 litre				X							
Instrumentation, Tachometer		X	X				X	X			
Mirror, RH outside		X	X	X	X	X	X	X		X	X
Moulding, narrow bodyside	X								X		
Paint, Two-tone			X		X		X			X	
Wheel-Full cover		X	X		X	X	X	X		X	X
Mats, floor: front and rear		X	X	X	X	X	X	X		X	X

DIMENSIONS	HATCHBACK COUPE		HATCHBACK SEDAN	
	mm	in.	mm	in.
Wheelbase	2245	(88.4)	2345	(92.3)
Length (overall)	3585	(141.1)	3685	(145.1)
Width (overall)	1530	(60.3)	1530	(60.3)
Height (overall)	1350	(53.1)	1350	(53.1)
Curb Weight: Kg. (lbs.)	710	(1565)	735	(1620)
Tread-front	1335	(52.6)	1335	(52.6)
Tread-rear	1300	(51.2)	1300	(51.2)
Base Tire Size	P145/80R-12		P145/80R-12	
Headroom-Front	940	(37.0)	940	(37.0)
-Rear	914	(36.0)	923	(36.3)
Legroom-Front	1068	(42.1)	1068	(42.1)
-Rear	738	(29.1)	806	(31.7)
Shoulder Room-Front	1280	(50.4)	1280	(50.4)
-Rear	1263	(49.7)	1277	(50.3)
Hiproom-Front	1275	(50.2)	1275	(50.2)
-Rear	1034	(40.7)	1158	(45.6)
Cargo Volume: Litres (cu. ft.)				
rear seat up	243	(8.6)	249	(8.8)
rear seat down	522	(18.3)	571	(20.2)

ENGINES	Order Code	Engines		Transmissions	
		Coupe	Sedan	5-Speed Manual	Automatic
1.0 litre 3-cyl. 2-bbl. carburetor	LY9	S	S	S	A
1.0 litre 3-cyl. Turbo with intercooler and Multiport fuel injection	LS3	A	NA	S	NA
S-Standard					
A-Available					
NA-Not Available					

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

Firefly-3 door Hatchback Coupe

Firefly-5 door Hatchback Sedan



PONTIAC SOUND SYSTEMS FOR 1987

Delco/GM provide high performance sound because Delco engineers work with Pontiac when a vehicle is still on the drawing board to scientifically design a music system that optimizes the sound that surrounds you. There is a state-of-the-art music system for every taste. Ask your dealer about one for you.

RADIOS

- AM • AM/FM stereo • ETR AM/FM stereo with seek-scan
- ETR AM/FM stereo with seek-scan, digital clock
- ETR AM/FM stereo with seek-scan, auto reverse cassette
- ETR AM/FM stereo with seek-scan, auto reverse cassette and digital clock
- ETR AM stereo/FM stereo with seek-scan, auto reverse cassette with search replay, graphic equalizer and digital clock
- ETR "Touch Control" AM stereo/FM stereo with seek-scan, auto reverse cassette with search replay, graphic equalizer and digital clock
- ETR AM stereo/FM stereo with Delco/Bose, seek-scan, auto reverse cassette with search replay and digital clock.

Radio may not appear exactly as illustrated.

FEATURES

- ETR** – Electronically tuned receiver provides drift-free automatic fine tuning and electronic memory for precise recall of pre-set station.
- Seek-scan** – Automatically scans or locates and retains the next listenable station on the band.
- Auto-reverse cassette** – When the end of the tape is reached, automatically plays the other side of the tape.
- Search replay** – Allows repeat of last listened to selection or skips to next selection on tape.
- Graphic equalizer** – Allows adjustment of five distinct frequency bands to suit personal taste.
- Delco/Bose** – Amplifiers/speakers acoustically tailored to each vehicle, deliver up to 100 watts total power.

STANDARD FEATURES ON ALL PONTIACS

OCCUPANT PROTECTION • Safety belts for driver and right front passenger, driver side includes visual and audible warning system • Lap belts at each rear seat position, (and centre front, when applicable) • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass. (Also, Inner Shield windshield—Pontiac STE) • Safety interlocking door latches • Passenger guard inside door lock handles • Inertia locking, folding front seat backs on two-door models (locking with manual release on Firefly) • Safety armrests • Head restraints, driver and right front passenger (adjustable/integral).

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Centre high mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, washer and dual speed wipers; pulse type on Pontiac STE • Inside rear view mirror with vinyl-bonded glass • Outside left rear view mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Fiero) • Low glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on instrument panel) • Tires with built in tread wear indicators.

THEFT DETERRENCE • Audible reminder for ignition key removal • Theft deterrent steering column lock • Visible vehicle identification number.

COMMITMENT TO



General Motors recognizes that taking delivery of your new vehicle is a significant event. To ensure that your delivery experience contributes to your overall satisfaction, we have implemented a "Commitment to Excellence" Delivery Procedure.

This procedure includes a thorough new vehicle inspection by both the service technician and salesperson, a full tank of fuel, and a follow-up survey to determine your satisfaction with the delivery experience.

General Motors "Commitment to Excellence" is yet another excellent reason to "Look at GM Today."



All new GM cars and trucks come with a comprehensive GM New Vehicle Limited Warranty. And for those who desire even greater coverage during and after the limited warranty period, the GM Protection Plan is available.

Plans are available that provide additional protection against the cost of many unexpected repairs for up to five years. It even offers allowances toward the cost of towing and a rental vehicle, if necessary. And unlike other extended repair protection plans, only GMPP is a direct agreement between General Motors and GM owners.

The list of GMPP benefits goes on, and your authorized General Motors dealer will be pleased to provide complete details.

5-year unlimited kilometres corrosion perforation warranty. On all 1987 GM passenger cars. Ask your dealer for details.



FOR YOUR PROTECTION*

1. New Vehicle Limited Warranty—12 months or 20,000 kilometres, whichever comes first.
2. Powertrain Coverage—36 months or 60,000 kilometres, whichever comes first on gasoline engines (\$100 deductible).
3. Owner Assistance Program.
4. Special Policy Adjustment Program.

*Ask your dealer for details.

A WORD ABOUT THIS CATALOGUE

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All illustrations and specifications contained in this catalogue are based on the latest product information at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost or can be ordered in conjunction with the other optional equipment. Some options may not be available when your vehicle is built. Check with your dealer for complete information.



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