

NEW FORD FAIRMONT GHIA & FAIRMONT
SEDANS & WAGONS



*The driving
inspiration that elevates
your status*



The driving inspiration



Only occasionally does a car make the transition from idea to reality with the brilliant success of new Fairmont Ghia.

A design that takes Australian luxury cars to new heights of excellence.

Aerodynamic styling is expressed in a form that is smooth, flowing, impressive. A form truly worthy of the Ghia Marque.

Performance is impressive from a new 3.9-litre multipoint EFI engine. And inside, a spacious, well-appointed interior awaits your approval.

Convenience and comfort details are plentiful in a cabin that is a tasteful statement of quality and elegance.

Fairmont Ghia sedan and wagon. The driving inspiration that elevates your status.



*The definitive
expression of elegance*



Striking aerodynamic styling sets the tone for this elegant new example of the Ghia line.

Ford Fairmont Ghia, where each flowing curve, from low profile bonnet to dramatically raked windscreen, across the gently sweeping roofline to the generous boot, is designed to be a pleasure for the eye.

But it is a shape created for efficiency as well as style. Computer-aided design has assisted Ford stylists to refine Fairmont Ghia's form to manage the wind, so that air flows smoothly over and around the car to reduce aerodynamic drag.

Concealed drip rails and tinted, flush-mounted side and rear glass further reduce wind resistance to give you a driving environment that is whisper quiet.

To further complement Fairmont Ghia's smooth, sleek lines, exterior mirrors tone tastefully with the body colour, and side mouldings are designed to create a strong visual effect while providing protection from minor parking impacts.

And new 'turbo blade' alloy wheels add a final touch of class to a car that is a refined statement of aerodynamic elegance.



*Sophistication
that is pure luxury*



Fairmont Ghia offers an interior that is both luxurious and efficient.

Ergonomics, which is the study of the relationship between man and machine, was employed to produce a cabin that is supremely comfortable, yet provides satisfying efficiency for the driver. The result is a careful balance of space, luxury and convenience.

There's more head room, shoulder room and leg room than ever before.

The comfortable seating is deeply cushioned and upholstered in herringbone and single-tone velour.

The fully moulded door trims incorporate subtle herringbone velour inserts to create a quiet contrast. The headlining is also fully moulded to provide a high quality finish as well as contributing to increased headroom.

The front bucket seats have contoured side bolsters which give additional support and comfort. Fore and aft adjustment is generous. The driver's seat also offers cushion height and infinite backrest rake adjustment, four position lumbar support and height adjustable headrests, which are all provided to help ensure the driver is relaxed and comfortable behind the wheel.

And for rear seat passengers Fairmont Ghia is equally accommodating, with sumptuously padded seat cushions and backrest, lift and latch centre armrest and adjustable headrests. The 60/40 split seat back enables long or awkward loads to be carried whilst still retaining seating for one or two passengers in comfort.

Fairmont Ghia's boot offers generous accommodation for luggage. The boot lid opens to bumper height for easier 'lift over' of heavy items, while the floor and side panels are carpeted to complete an interior environment that is pure luxury.



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FAIRMONT GHIA



Superb Control Ergonomic Excellence



The benefits of ergonomics are exemplified in an interior layout designed to enhance driving efficiency, with placement of instrumentation and controls carefully considered to make Fairmont Ghia a superbly comfortable car to drive.

The instrument panel features a central digital LCD display that incorporates speedometer, odometer and tripmeter. To the left, an analogue tachometer, to the right, analogue fuel and temperature gauges provide instant information at a glance.

A car outline warning module monitors and indicates any door left ajar, boot or fuel door open. This module also incorporates a 'cruise control on' warning indicator.

Situated below the main instrument display are additional warning lamps for twelve more functions, from suspension check and alternator malfunction, to important details such as 'Low Washer Fluid' and 'Park Brake On.'

To the left of the instrument display, within easy reach of the driver, a sophisticated trip computer/clock enables you to monitor fuel consumption, both instantaneous and average for your journey, average speed and distance to empty based on fuel remaining. This latter function also incorporates an automatic audible warning when fuel is low. The clock displays time, day and date when the computer is not in use.

Automatic climate control allows you to select the cabin temperature you desire. The system maintains your selected comfort level regardless of conditions outside the car. Effective air distribution is ensured through generous vents in both front and rear compartments of the car.

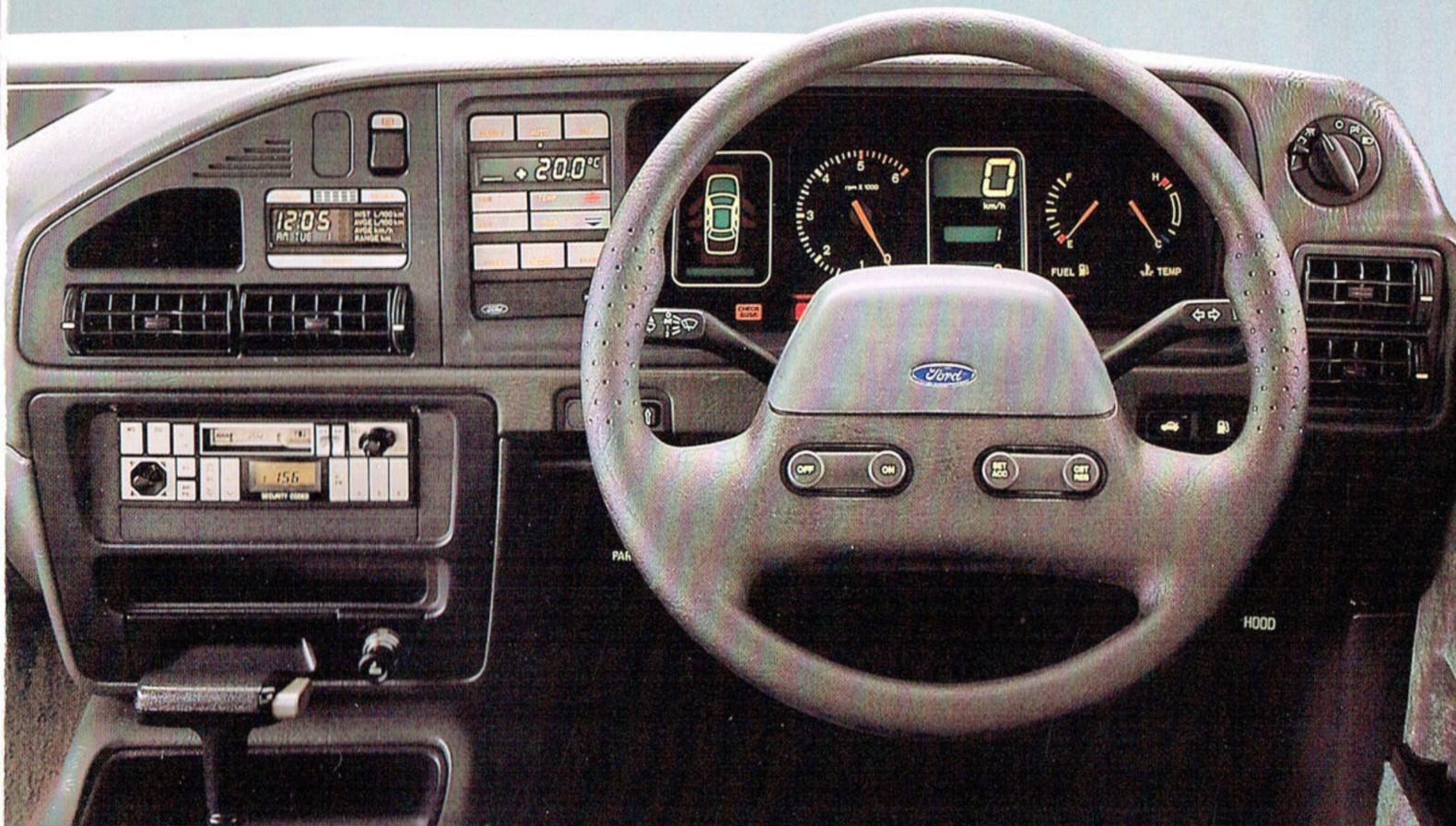
The system also incorporates a demist mode which automatically provides rapid demist in damp or humid weather.

The two-way, rake and reach adjustable steering column lets you position it exactly as you wish for your most comfortable driving position.

The cruise control, which is operated by two switches conveniently located on the pad of the soft feel steering wheel, enables the driver to maintain pre-selected speeds on the open road.

To entertain you, there's a superb, new stereo AM/FM radio-cassette unit with four dynamic speakers, Dolby sound, music search auto scan memory storage and joystick fader control. And for your security and peace of mind, it incorporates a security-coded, theft deterrent system. If the power supply is disconnected, the unit can only be reactivated by keying in an individually allocated PIN number. The radio antenna is automatically activated when the sound system is in use.

It's an environment that makes new Fairmont Ghia a true statement of luxury and sophistication.



Ergonomically designed controls are directly in your line of sight for instant access. The steering wheel incorporates integrated thumb rests and cruise control selector switches.



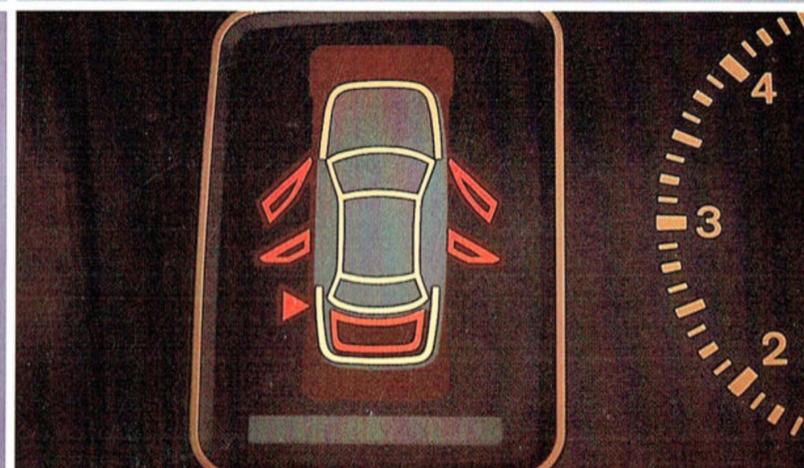
Automatic climate control system maintains comfort, whatever the weather.



Centre console includes power window controls. A lockout switch deactivates the rear door windows and cigar lighters.



Exterior rear view mirrors are electrically adjusted.



New car outline warning module indicates doors, boot lid or fuel lid open.

FAIRMONT GHIA

Fairmont Ghia Wagon
A new journey into space



The Ghia insignia has always been associated with prestigious and impressively equipped cars. Now, it takes on a further dimension with the latest model Fairmont Ghia wagon, which brings together the comfort, technology and the key features of the sedan, with the extra capacity of a wagon.

Outside, it displays the same aerodynamic form, functional efficiency and eye-catching styling that makes this a wagon that will be noticed and admired.

Inside, the sumptuous velour seating accommodates five with ample room to spare. For driver and passengers alike, there's more leg, shoulder and headroom than ever before.

The versatile split fold rear seat back, provides extra room for long, awkward objects, while still allowing one or two rear seat passengers to travel in comfort.

And naturally, like its sedan counterpart, ergonomic design has been put to great use. You'll discover a range of luxury and power features within easy reach. From fully automatic climate control, to power windows and door locks, trip computer, electrically adjustable exterior rear-view mirrors and a brilliant, new AM/FM stereo radio/cassette system.



FAIRMONT GHIA WAGON

Loads of luxury



For those occasions when you require a large load space, the Fairmont Ghia wagon is very accommodating.

Both sides of the 60/40 split rear seat back can be folded down to nearly double the carrying capacity ... from 1466 litres to a cavernous 2622 litres.

Usable space in the carpeted load area is enhanced by the use of a 'Hotchkiss' rear suspension system, which has no suspension towers to intrude into the interior. This system is especially suited to take the extra loads a wagon is often required to carry, while still providing an excellent level of ride comfort.

The tailgate has twin gas struts for easy lifting and has a high opening to enable taller objects to be slid into the wagon rear more easily. To make available every centimetre of load space, the spare wheel, wheel brace and jack are concealed neatly away under the load area floor.

The rear speakers for the new sound system are mounted in the tailgate, out of harm's way.

To maintain a clear view of what's happening behind you when driving, the tailgate is fitted with a new intermittent washer/wiper with demand wash/wipe functions. An interlock with reverse gear when the front wipers are working, provides clear vision when reversing in rain and poor weather.

Fairmont Ghia wagon. It has the space and performance to take you places in luxury and style.



Power – with sophistication

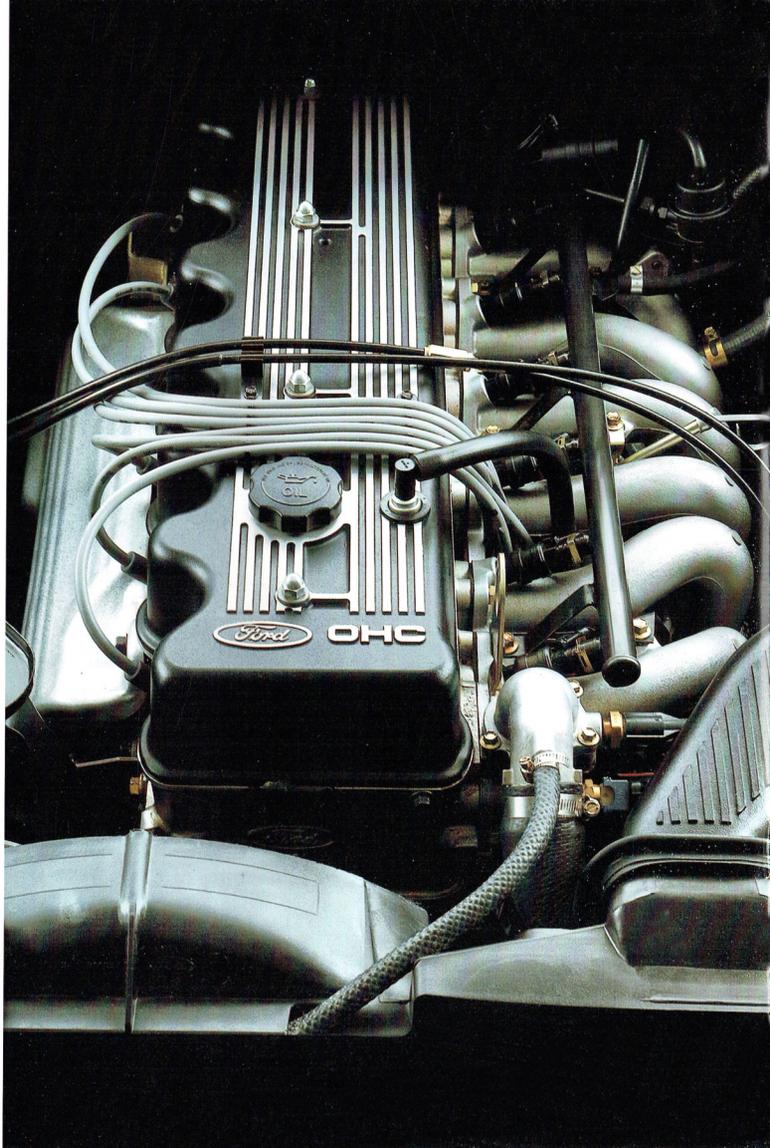


In Fairmont Ghia, sophistication is more than skin deep. Beneath its sleek bonnet sits a new 3.9-litre multipoint EFI engine that promises a whole new driving experience. Superbly designed and engineered, and crafted with precision, it is an engine that is impressively powerful, yet economical enough to meet today's fuel efficiency expectations.

Generating 139kW maximum power at 4250rpm and 338Nm maximum torque at 3500rpm, it offers driving characteristics that are both exciting and smoothly refined. The engine is managed and controlled by Ford's EEC4 Engine Management System, that monitors sixteen separate functions, to help keep your Ghia performing at peak efficiency.

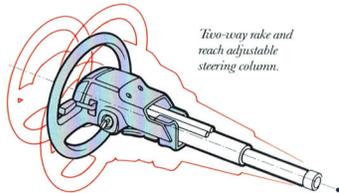
One notable feature of the EEC4 is that it enables the engine to run at very lean air/fuel ratios at highway cruising speeds (75 -110kph) thereby using less fuel and significantly increasing touring range.

The 3.9-litre multi-point EFI engine is teamed with a highly refined 3-speed T-bar automatic transmission, calibrated to provide the right balance of lively performance and economy. A 5-speed manual transmission is also available in Fairmont Ghia sedan.



PERFORMANCE THAT TAKES THE ROUGH WITH THE SMOOTH

The extremes of Australian road conditions have created one of the world's toughest proving grounds for any car's suspension. To ensure Fairmont Ghia copes with them, in style, Ford has developed a new front suspension and steering system that delivers excellent ride comfort, precise control and exemplary handling characteristics.



Tie-rod rake and rack adjustable steering column.

Ford engineers chose a short and long arm, long spindle (SLALS) front suspension configuration, similar to those proven in selected Mercedes Benz and Honda prestige cars but unique in an Australian-built car.

For everyday driving, this smooth-riding, 'SLALS' system offers outstanding road holding, precise handling and the ability to ride in comfort over rough roads.

Ghia sedan's rear suspension is the well-proven "Watts Link" system which now incorporates a self-levelling feature.

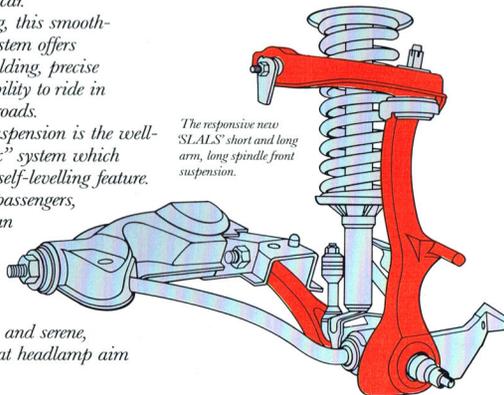
If you are carrying passengers, or a heavier load than usual, increased air pressure is provided to the air springs, ensuring your ride remains comfortable and serene, and importantly, that headlamp aim is unaffected.

Ghia wagon incorporates the strength and durability of the 'Hotchkiss' rear suspension system that easily copes with the extra loads often carried in a wagon. This highly developed system also provides a level of refinement that is in keeping with Ghia's luxury and style, resulting in a wagon that truly feels like a sedan to drive.

Power-assisted rack and pinion steering combines with the new suspension system to give excellent steering response, for both city and highway driving, without increasing low-speed steering effort.

In the city it makes parking easier and, with a turning circle that is 1.3 metres smaller than the previous model, Ghia manoeuvres through city traffic with ease.

And to ensure confident, sure-footed stopping, Ghia has the security of four-wheel power disc brakes.



The responsive new 'SLALS' short and long arm, long spindle front suspension.

Beauty is more than skin deep



The new Fairmont Ghia undergoes a modern new painting process that will help maintain both the lustrous beauty and the life of its bodywork for many years to come.

The entire body of the Fairmont Ghia undergoes a new phosphate electrocoat process, to clean and prepare the body for paint by depositing a thin layer of crystals on the metal, which provides a key for the 'electrocoat' primer to lock onto. This process is applied by a dip method ensuring that all parts are entirely covered. Electrocoating actually suppresses rust growth when scratches and stone chips occur.

Robotic application of primer and topcoat enamels is used extensively to help ensure an even, consistent paint cover.

Fairmont Ghia offers a choice of metallic and prestige paints that incorporate a base coat/clearcoat finish producing a depth and lustre that is truly impressive.

Rust proof waxing is applied in the last stages to traditionally rust prone areas of the vehicle and, because Ford's new paint technology provides such a high level of protection, new Fairmont Ghia now offers a Five Year Warranty against perforation corrosion.

*Superb performance
Classic style
Fairmont sedans & wagons*

New Ford Fairmont sedan and wagon project an image of style and value all their own.

They combine a remarkable level of equipment, space and luxury features with practicality and function.

Advanced aerodynamic styling creates a smooth exterior that looks superb from every angle, and is designed to manage the air flow over, under and around the whole vehicle. The result is dynamic handling, low wind noise and excellent fuel efficiency especially on the highway.

A 3.9-litre electronic fuel injected engine is standard, offering peak performance figures of 120kW of power at 4250rpm, and 311 Nm of torque at 3250rpm. The engine is matched to a refined 3-speed T-bar automatic transmission.

Fairmont also gives you the option, at extra cost, of the powerful 3.9-litre multipoint EFI engine.

Both the Fairmont sedan and wagon incorporate the superior, new short and long arm, long spindle (SLALS) front suspension system, plus power assisted rack and pinion steering.

Together, this combination puts the accent firmly on superb road control, precise handling and a high level of ride comfort.

In the city, you'll find parking and manoeuvring in traffic easy to execute - especially as the turning circle is 1.3 metres smaller than before. Four-wheel power disc brakes are also standard for reassuring stopping performance.

*3.9 Multipoint EFI engine and alloy wheels shown on Fairmont sedan opposite are optional at extra cost.





Ergonomically designed seating and brilliant use of space provide total comfort for five people.



Rear window washer/wiper, and demister switches plus a clear digital clock are conveniently located.

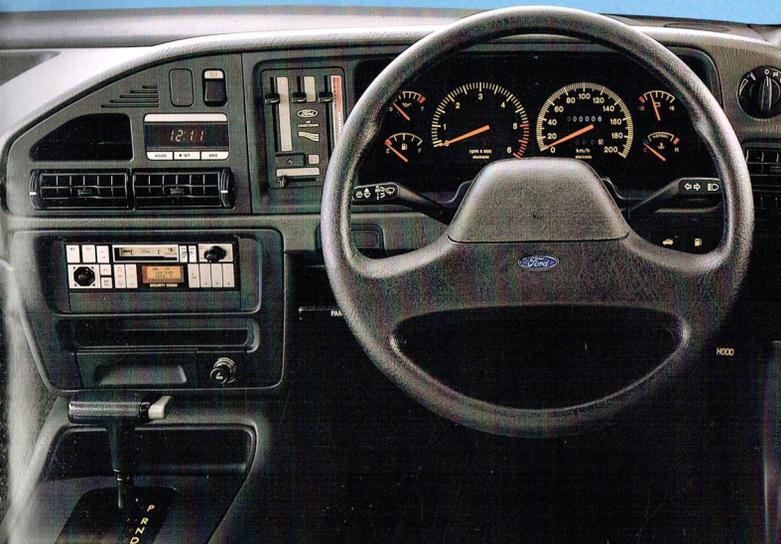


AM/FM stereo radio-cassette with Dolby sound, auto scan memory and new security-coded theft deterrent system.



Comprehensive instrumentation includes speedometer, tachometer, oil pressure, fuel, temperature, battery gauges.

A precise blend of style and function



All controls are situated for ready access and easy operation.

The influence of ergonomics is clearly evident within Fairmont's spacious, relaxing environment.

The seating is firmly supportive, and comfortable. Its appearance is enhanced with fashionable herringbone fabric, matched to inserts in the fully moulded door trims.

For rear seat passengers, there are height adjustable headrests, plus a lift and latch centre armrest.

This seat has the added advantage of the 60/40 split backrest, which makes carrying long or awkward loads possible whilst still retaining the ability to carry one or two passengers in comfort.

Function and convenience are also reflected in the stylish new "sports" instrument panel. The large speedometer and tachometer are of analogue design, centrally positioned to keep you instantly informed. Fuel, coolant temperature, oil pressure and battery condition gauges are located on either side.

A comprehensive array of warning jewels is located in a strip below the gauges.

Headlamp switches and controls for heater and air conditioning, which is standard equipment, are all within easy reach.

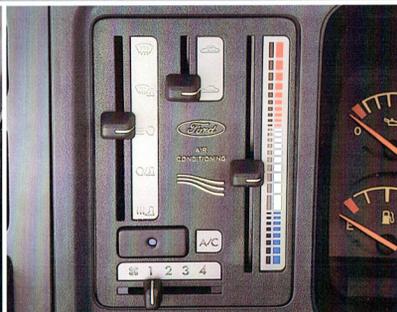
Fairmont sedan and wagon also feature a high quality AM/FM stereo radio-cassette, with 4-speakers, Dolby sound, auto scan station memory and joystick fader control. This unit incorporates a new security-coded theft deterrent system, whereby if the power is disconnected, the radio can only be reactivated by keying in an individually allocated PIN number.

To give you more control and driving comfort, the steering wheel has two way reach and rake adjustment which allows you to position it exactly to suit.

New Fairmont. An abundance of style and function combine to create a memorable driving experience.



Driver's seat has fore/aft, cushion height and backrest rake adjustments, plus 4-position lumbar support and adjustable headrests.



Air-conditioning is standard and is designed to provide climate control at your fingertips.

FAIRMONT SEDAN & WAGON

S E L E C T E D O P T I O N S

Now you can add more comfort and convenience to the Fairmont Ghia or Fairmont of your choice.

	FAIRMONT GHIA	FAIRMONT
<ul style="list-style-type: none"> • <i>Tow pack, specially designed to provide towing capacity of 1200kg.</i> 	<i>OPT</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>Heavy-duty suspension, consisting of increased rate springs and shock absorbers, and increased ride height.</i> 	<i>Wagon only</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>Alloy wheels with P205/65 HR 15 tyres.</i> 	<i>Standard</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>P215/65 HR 14 tyres.</i> 	<i>N/A</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>3.9L multipoint EFI engine.</i> 	<i>Standard</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>5-speed manual transmission.</i> 	<i>Sedan only</i>	<i>N/A</i>
<ul style="list-style-type: none"> • <i>Metallic paint.</i> 	<i>No cost</i>	<i>No cost</i>
<ul style="list-style-type: none"> • <i>Prestige paint.</i> 	<i>No cost</i>	<i>OPT</i>
<ul style="list-style-type: none"> • <i>Limited slip differential.</i> 	<i>Standard</i>	<i>OPT</i>

OPT = optional at extra cost.

About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances, Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any purchaser or prospective purchaser.

The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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Ford Australia - We're moving with you.