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F I R E F L Y

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PONTIAC

F I R E F L Y

Firefly 2-Door Hatchback Coupe Firefly 4-Door Hatchback Sedan

There are three excellent, cost-competitive alternatives to buying a late-model used car—or to buying a new import that *can't* be serviced at over 970 GM dealerships nation-wide.

All three alternatives shown below, are Pontiac Fireflys. Models include a 2- and 4-door hatchback, and a very special Turbo Firefly. No matter which model of this Japanese-built minicar you go for, you get big value and big driving pleasure in a not-so-big package.

Solid Engineering

Firefly's true-tracking front-wheel drive is combined with responsive rack-and-pinion steering, independent MacPherson-strut front suspension, power brakes (front disc/rear drum) and quality fit and finish. Other Firefly standards include:

- Tough unit-body construction.
- A 1.0-litre 3-cylinder engine which generates 48 HP at 5100 RPM. (Turbo Firefly's turbo-charged version cranks up to 70 HP at 5500 RPM.)
- A 5-speed manual gearbox features 4th and 5th gear overdrive.
- Torsion-beam rear suspension provides excellent ride comfort. The torsion beam twists as it absorbs shock in the rear.

• Excellent driving and parking manoeuvrability. The Firefly Coupe's turning circle is a mere 9.2 metres (30.2 feet) curb-to-curb.

Human Engineering

Firefly is a very accommodating 4-passenger automobile. And you won't believe all the room inside Firefly until you're inside Firefly, yourself.

- The front bucket seats are fully reclining.
- The rear bench seat-back is inclined at a restful angle for two additional passengers.

- Cut-pile carpeting stretches from doorpost to doorpost and throughout the luggage area.
- Instrument panel gauges are large and easy to read.
- A generous glass area gives driver and passengers an excellent view around them.



Left: Firefly Hatchback Coupe.
Right: Turbo Firefly Coupe.
Centre: Firefly Hatchback Sedan
with Custom Trim.

F I R E F L Y

The Case for Firefly

It's a good one. Very low price and low operating costs: Low fuel consumption and high comfort level. Combined with spunky performance and crisp styling, all these Firefly features make a most convincing argument for Firefly.

The most popular Firefly model, the 2-Door Hatchback Coupe, is almost as much fun to look at as it is fun to drive.

In contrast to the coupe model, the Firefly 4-Door Hatchback Sedan attracts the Firefly buyer who wants a bit more Firefly to enjoy—more passenger room, more cargo space and the convenience of two more doors. Here's what's added:

- Nearly 100 mm (four inches) to the wheelbase.
- Two rear doors.
- The rear passenger space, expanded for more leg, hip and shoulder room.
- Expanded cargo space too, offering 249 litres (8.8 cu. ft.) of load capacity behind the rear seat; 571 litres (20.2 cu. ft.) when the rear seat is folded down flush with the load floor. That's nearly 49 litres (2 cu. ft.) more area than in the coupe model.

Access to all the cargo space—in both the Sedan and Coupe model—is easy through the wide-opening hatchback.

Surprise. As we said earlier, you won't believe all the room inside until you *are* inside. Despite the fact that Firefly is a subcompact car, there's ample leg, shoulder, hip and head room. What's more, on the

2-door models the front passenger seat slides forward for easy access to the rear bench.

Comfort: The Standard Treatment

All of the following are standard features in any '88 Firefly:

- Seats designed for complete support and long-lasting, sag-free comfort.
- Fully reclining bucket seats.
- The instrument panel featuring large, easy-to-read gauges: trip odometer, warning lights, fuel gauge and engine temperature gauge.
- Door-to-door carpeting, including the cargo area.
- Front and rear armrests.
- Side-window defoggers.
- Illuminated cigarette lighter.
- A pocket in the driver-side visor.
- Rear window defroster.

The Standard Trim

In its base version, Firefly features:

- Cloth/vinyl upholstery.
- Vinyl door trim panels with soft armrests and map pockets.
- Large sun visors.
- A day/night rearview mirror.

Custom Trim Package

If the large photograph of the Firefly interior looks especially nice, that's because it is. The optional Custom Trim Package shown includes the following:

- Plusher fabrics in seat upholstery and on door trim panels.
- Additional body support in seats.
- Adjustable head restraints on front bucket seats.



Above: Firefly 2-Door Hatchback Coupe.

Right: Firefly 4-Door Hatchback Sedan with available Comfort and Convenience Package.



Above: Firefly Sedan interior with available Custom trim.

Far left: Firefly coupe standard trim.

Left: Firefly instrument panel with dealer installed radio.

Instruments in Canada are metric where required.

Turbocharging

Fashionable, fun and fast. The Turbo Firefly sets itself apart from its fellow Firefly models in a number of ways.

Turbo Firefly boasts a turbo-charged, intercooled, multi-port fuel-injected version of Firefly's 3-cylinder/5-speed manual powertrain and generates 45% more horsepower (70 HP @ 5500 RPM) than the standard Firefly engine.

Turbo Firefly has been clocked at 9.4 seconds, zero to sixty, on the GM test track with a professional driver at the wheel.

Special Equipment

The car rides on P165/70R-12 steel-belted all-season radials, tires that are wider than those on the regular Firefly. An upgraded suspension features front stabilizer bar and specific shock absorbers and spring rates. Aero ground-effects: front and rear air dams and rocker panel skirts. Dual tail pipes.

The Turbo Firefly Exterior

To begin with, you get your choice of bright red or cool white with colour-matched wide body-side mouldings. Other distinctive Turbo exterior touches include:

- White wheel covers.
- Body-colour bumpers and rub strips.
- Dual body-colour Sport mirrors.
- Special "Turbo" graphics on the body-side mouldings and "Intercooler" graphic on the front grille.

The Turbo Firefly Interior

As the picture below indicates, Turbo Firefly is distinguished by specific interior trim in Charcoal and special steering wheel with "Turbo" graphic. Other interior features standard in Turbo Firefly include:

- Custom Knit Cloth upholstery.
- Split-folding rear seat-back.
- Turbo-only door trim.

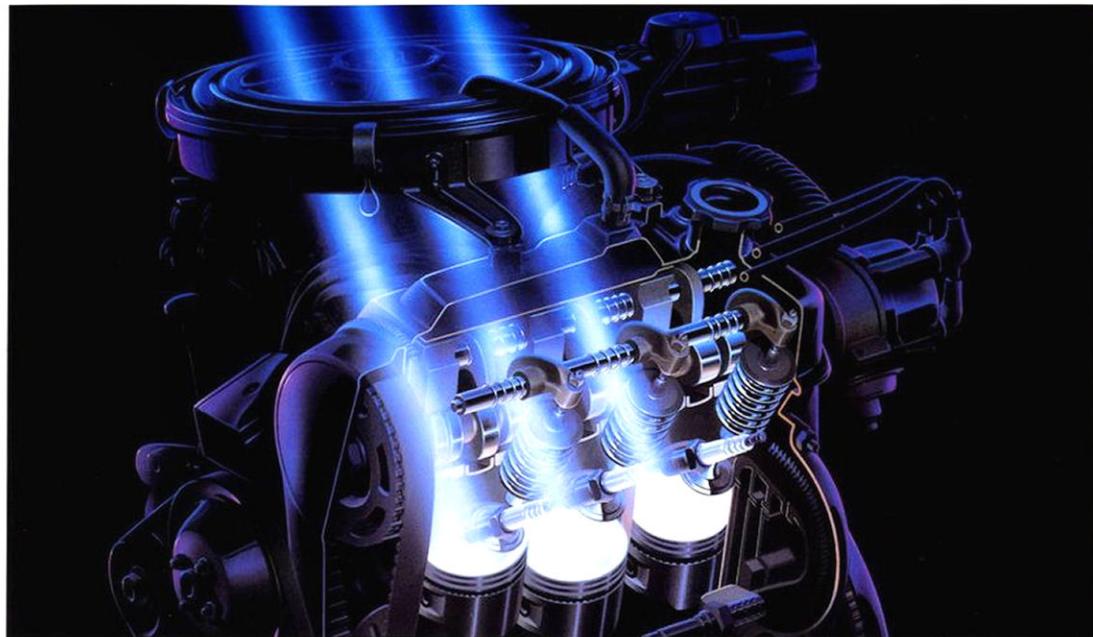


Moving Firefly through its paces is the job of the 3-cylinder engine shown below. It's matched to a smooth, 5-speed manual transmission (a 3-speed automatic is optional). This power-team combination is carefully balanced with the vehicle's size and weight to provide maximum performance.

Two features distinguish Firefly's 1.0-litre engine: its composition—aluminum; its configuration—3 cylinders. Aluminum has a number of advantages; the most important is that it's light in weight. As for the 3-cylinder setup, it's perfectly matched to the power requirements of the car. Other facts about Firefly's engine:

- Firefly's 1.0-litre engine features aluminum pistons in cast-iron sleeves and an overhead cam for high-revving performance.

- For quick throttle response, Firefly features a dual-barrel carburetor that feeds through a cast-aluminum manifold.
- Quick acceleration and high mileage* come from aluminum pistons and a low-friction ring design.
- Firefly's net horsepower is 48 at 5100 RPM; net torque is 57 ft.-lbs. at 3200 RPM.
- Firefly's High Energy Ignition helps assure dependable cold starts and long spark plug life.
- Low engine noise is achieved through the use of an overhead belt-driven camshaft.
- Quiet performance is attributable to Firefly's nodular iron crankshaft.



Right: Standard 5-speed manual transmission.

Far right: Available automatic transmission.

1988 PONTIAC FIREFLY FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Firefly's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Hatchback	Hatchback
	Coupe	Sedan
EXTERIOR FEATURES		
Black door handles with chrome lock cylinders	S	S
Black door frames	S	-
Swing-out rear quarter windows	S	-
Patch-mounted remote left outside rearview mirror	S	S
Argent steel wheels with chrome lug nuts	S	S
Black plastic wheel centre cap	S	S
Wraparound black moulded bumpers	S	S
Integral roof drip rail	S	S
Body-colour grille	S	S
Roll-down rear windows	-	S
Flush-mounted single unit headlamps	S	S
Centre high-mounted stop lamp	S	S
Front valance and air dam	S	S
Fuel filler in left quarter panel	S	S
Tri-colour taillamps	S	S
Black windshield wipers	S	S
Park and turn lamps mounted in front bumper	S	S
Radio antenna telescopes into left front pillar	S	S
Hatch pull handle with lock	S	S

INTERIOR FEATURES	Hatchback	Hatchback
	Coupe	Sedan
Colour-keyed instrument panel	S	S
Glove box door and latch	S	S
Illuminated cigarette lighter	S	S
Multi-function lever for high-low beam flash-to-pass, and turn signal	S	S
High-back reclining front bucket seats	S	S
Full-folding rear seat back	S	S
Easy-entry feature on passenger side seat	S	-
Cloth and vinyl seats	S	S
Day/night inside rearview mirror	S	S
Side window defoggers	S	S
Rear window defroster	S	S
Rear ashtray	S	S
Trip odometer	S	S
Front and rear armrests	S	S
Storage pocket in right rear quarter panel	S	-
Vinyl-trimmed door panels with moulded pocket on both doors	S	S
Wall-to-wall cut-pile carpet with edge binding	S	S
Luggage area side trim and load floor carpet	S	S
Interior lamp with 3-position switch	S	S
Provision for rear speakers in hatch door	S	S

MECHANICAL		
1.0 Litre 2-bbl. L3 (61CID) engine transverse-mounted front-wheel drive	S	S
Aluminum engine block with cast-iron sleeves and aluminum head	S	S
Five-speed manual transmission.		
Synchromesh on all forward gears. 4th and 5th gear overdrive	S	S
Rack-and-pinion steering	S	S
Power-front disc/rear drum brake system, self-adjusting front and rear	S	S
12" x 4" wheels	S	S
P145/80R-12 steel-belted radial ply blackwall tires	S	S
MacPherson-strut front suspension	S	S
Front stabilizer bar	S	S
Torsion beam rear suspension with rigid rear axle	S	S
Unitized body construction	S	S
Chip-resistant coating on valance, lower fender, lower door, rocker and lower quarter panel	S	S
Front brake pad wear indicators	S	S
Full-size spare tire	S	S
Maintenance-free battery	S	S
Opening rear hatch with two counter-balancing struts	S	S
Scissors jack	S	S

S—Standard - Not Available

EASY OPTION PACKAGES	Coupe			Sedan		
	1	Turbo	2	1	1	2
PACKAGE NUMBER						
Automatic Transmission			X	X		X
Comfort Convenience Package	X		X			
Console, floor	X	X	X	X		X
Custom trim	X		X	X		X
Engine, Turbo 1.0 litre		X				
Instrumentation, Tachometer	X			X		
Mats, floor, front and rear	X	X	X	X		X
Mirror, Dual outside	X	X	X	X		X
Paint, Two-tone						
Turbo Performance Package		X				
Wheel—Full cover	X		X	X		X
Wiper system, rear window washer/wiper	X					

DIMENSIONS	HATCHBACK COUPE		HATCHBACK SEDAN	
	mm	in.	mm	in.
Wheelbase	2245	(88.4)	2345	(92.3)
Length (overall)	3760	(144.5)	3770	(148.4)
Width (overall)	1530	(60.3)	1530	(60.3)
Height (overall)	1350	(53.1)	1350	(53.1)
Curb Weight: Kg. (lbs.)	710	(1565)	735	(1620)
Tread—front	1335	(52.6)	1335	(52.6)
Tread—rear	1300	(51.2)	1300	(51.2)
Base Tire Size	P145/80R-12		P145/80R-12	
Headroom—Front	940	(37.0)	940	(37.0)
—Rear	914	(36.0)	923	(36.3)
Legroom—Front	1068	(42.1)	1068	(42.1)
—Rear	738	(29.1)	806	(31.7)
Shoulder Room—Front	1280	(50.4)	1280	(50.4)
—Rear	1263	(49.7)	1277	(50.3)
Hiproom—Front	1275	(50.2)	1275	(50.2)
—Rear	1034	(40.7)	1158	(45.6)
Cargo Volume: Litres (cu. ft.)				
rear seat up	243	(8.6)	249	(8.8)
rear seat down	522	(18.3)	571	(20.2)

POWER TEAMS		
MODEL	ENGINE	TRANSMISSION
Firefly	1.0 litre—3 cyl.—2bbl.	5-speed manual (standard) 3-speed automatic
Turbo Firefly	1.0 litre—3 cyl.—Turbo	5-speed manual (standard)

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP	
Firefly—3 door Hatchback Coupe	
Firefly—5 door Hatchback Sedan	

THE TURBO GT: A run in the sun

Thanks to the Sunbird GT turbo convertible, people no longer "go down to the sea in ships."

Instead, the hip make the trip in one of these pop-top offerings to jolly old Sol himself. Believe me, the turbo GT turns any junket into an outdoor party...and what better place for fun and relaxation than the beach?

That's roughly what I told the boss about my plans for getting some miles in this kicky ragtop by means of a short windsurfing safari. "Try to keep a lid on some of it,"

he said. A "lid" on it? In a red convertible? Get serious.

The first thing I did was pull the header latches and punch the "down" side of the soft top button. Now we were talking fun. Mission number two was a quick stop for trunks, a toothbrush and "the board."

From then on, it was Drive & Jive all the way to the shores of the shining big sea water we call Lake Michigan. The combination of open freeway and the twisty, sand-blown roads of the shoreline areas really allowed the GT convertible to strut its stuff in the roadability and handling departments.

On the interstate, there's a reassuring sense of control to the GT. The ride is firm, yet comfortable. On secondary roads, a sporty touch of oversteer gives the car a sense of direction that's precise and point-on. It telegraphs

a feeling that it has been over the road before and knows how to handle it.

This convertible GT also handles air turbulence very well. It can be a real hassle in the passenger compartment if a car has less than great aerodynamics. But the Sunbird gives you that top down sensation without a wind tunnel blast of atmosphere.

Instead, the GT saves that little thrill for its engine. There's a turbo that can add up to nine psi. of boost to the 2 litre multi-port fuel-injected powerplant and churn up 165 hp. That's a reserve of response which came in handy when it was time to pass slow-moving traffic along those shoreline two-lanes that stretch out to the beaches. I just timed the manoeuvre, tapped the gas, and was back in the right lane before I knew it.

A big plus the GT's handling came from Pontiac's famous WS6 suspension package. It features P215/60R14 Goodyear Eagle GT + 4 tires, hefty 28 mm front and 21 mm rear stabilizer bars, special springs, bushings and 14:1 rack-and-pinion steering. Add that to the front-wheel-drive set-up of the Sunbird, mix well with an S-curve or two and you've got the perfect combination for a driving enthusiast's "attitude adjustment" session.

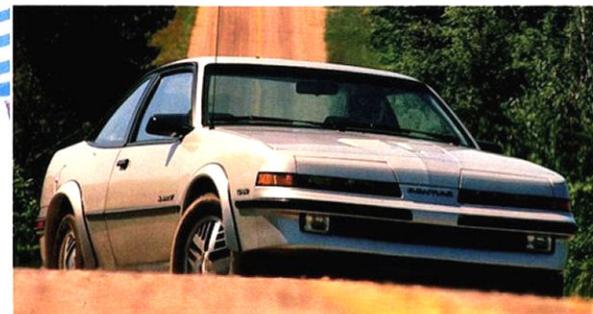
If you park a GT in the right place, the car's apt to draw plenty of public attention, too. My own unscientific test procedure was simple. First, I'd find a great beach (easy enough). Then I'd park the GT, do a little windsurfing, and check back in a while. Well sure enough, the people would be there like bees to honey. A few of them anyway.

Some would ask about the engine and its performance. Others were curious about the Delco ETR sound system and what fun it would be to drive around in a real turbocharged convertible.

As a matter of fact, a few of these beach party animals found out how much fun it really is—but I have to keep a lid on it. Boss' orders, you understand.



The GT Convertible gets the seal of approval from beach party animals.



Above: The GT Coupe's front wheel drive and quick-ratio rack-and-pinion steering make it a natural for open air excitement.

S U N B I R D

Sunbird Sedan, SE Wagon, SE Coupe and SE Sedan.

Pontiac's flock of '88 Sunbirds has more to crow about this year than ever before. All six of them.

Both Sunbird and Sunbird SE come standard with an electronically fuel-injected 2.0 litre 4-cylinder engine and 5-speed transmission for performance with a sports car spirit. For even more of the same, a 2.0 litre turbocharged engine is available on SE models (except the wagon).

Interiors have been upgraded with Pallex monotone cloth upholstery as standard on all models. The inside environment of every

Sunbird is also enhanced with a standard Delco ETR AM/FM stereo sound system that includes a clock.

Outside, two new colours are added to the list: medium red metallic and camel metallic. Tire specifications are also new. Goodyear P185/80R15s are standard on Sunbird and Sunbird SE. With the Wagon's Rally Tuned suspension you'll get Goodyear P215/60R14 Eagle GT + 4 tires.

Regardless of which Sunbird you choose, there's a full issue of fun that comes with each and every one. Try not to think of them as "practical," "functional," or "efficiently styled." They are – but they're a lot of fun, too!



Above: Sunbird SE Coupe, bold styling at an affordable price.

Right: The 2.0 litre turbo engine has 165 horsepower.

Far right: Sunbird GT has full gauge instrumentation.



Above: Sunbird Sedan has the largest trunk of all Sunbirds.

Left: Reclining front bucket seats are standard on all Sunbirds. Articulating custom seats (shown) are available in the GT.

S U N B I R D

The Sunbird Wagon follows Pontiac's "feel for the road" philosophy too. It's available with Y99 rally tuned suspension P215/60R14 Goodyear Eagle GT + 4 tires, cast aluminum wheels, 5-speed transmission, and full gauge instrumentation. To be truthful, it also has 1824 litres (64.4 cubic feet) of cargo space and a rear opening width of 1206 mm (47.5 in.). Quote these figures to family and friends as you rationalize the fun stuff I previously mentioned.

Better yet, take 'em for a test ride in one of these '88 wagons. They'll understand immediately.



Above: Sunbird SE Wagon features a standard 2.0 litre fuel-injected four-cylinder engine and a Delco FTRAM/FM radio with seek/scan and clock.

1988 PONTIAC SUNBIRD FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Sunbird's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Sedan		SE Coupe		SE Sedan		SE Wagon		GT Coupe		GT Conv.	
	S	S	S	S	S	S	S	S	S	S	S	S
EXTERIOR FEATURES												
Air dam (front)	S	S	S	S	S	S	S	S	S	S	S	S
Air deflector (rear)	-	-	-	-	S	-	-	-	-	-	-	-
Black-finished door window frames	S	S	S	S	S	S	S	S	S	S	S	S
Black-finished windshield wipers	S	S	S	S	S	S	S	S	S	S	S	S
Convertible top with electrohydraulic operation	-	-	-	-	-	-	-	-	-	S	-	-
Full drooping rear-quarter window	-	-	-	-	-	-	-	-	-	-	S	-
Mirrors:												
LH manual	S	-	-	-	-	-	-	-	-	-	-	-
LH remote control, RH manual convex	A	S	S	S	S	S	S	S	S	S	S	S
Mouldings:												
Body side moulding	-	S	S	S	S	S	S	S	S	S	S	S
Body side, wide	S	-	-	-	-	-	-	-	-	-	-	-
Rocker panel, black	-	-	-	-	-	-	S	S	-	-	-	-
Roof drip	S	S	S	S	S	S	S	S	S	S	S	S
Belt reveal	S	S	S	S	S	S	S	S	S	S	S	S
Soft fascia, front and rear bumpers (with rub strip mouldings)	S	S	S	S	S	S	S	S	S	S	S	S
Specific tail lamp assembly	-	S	S	-	S	S	-	S	S	-	S	-
Swing-out rear-quarter windows	-	S	-	-	-	-	S	-	-	-	-	-
Tires (radials):												
P185/60R13 blackwall "all seasons" steel belted	S	S	S	S	S	S	-	-	-	-	-	-
P215/60R14 blackwall Eagle GT + 4 steel belted	-	A	A	A	A	A	S	S	S	S	S	S
Compact spare tire	S	S	S	S	S	S	S	S	S	S	S	S
Wheels:												
Hi-tech turbo cast aluminum 14" (RPO N78)	-	A	A	A	A	A	S	S	-	-	-	-
Five Port wheel discs	S	S	S	S	S	S	-	-	-	-	-	-
INTERIOR FEATURES												
Cargo area carpeting	-	-	-	-	S	-	-	-	-	-	-	-
Cigar lighter	S	S	S	S	S	S	S	S	S	S	S	S
Cut-pile carpeting	S	S	S	S	S	S	S	S	S	S	S	S
Day/night rearview mirror	S	S	S	S	S	S	S	S	S	S	S	S
Door lamp switches, front	S	S	S	S	S	S	S	S	S	S	S	S
Easy-entry front seats	-	S	-	-	-	-	S	S	-	-	-	-
Front floor mini-console	S	S	S	S	S	S	S	S	S	S	S	S
Front floor console, custom	-	-	-	-	-	-	A	A	-	-	-	-
Gauges, cluster with trip odometer	A	A	A	A	A	A	S	S	-	-	-	-
Inside hood release	S	S	S	S	S	S	S	S	S	S	S	S
Multi-function control lever	S	S	S	S	S	S	S	S	S	S	S	S
Pontiac warm red instrument panel lighting	S	S	S	S	S	S	S	S	S	S	S	S
Power convertible top switch	-	-	-	-	-	-	-	-	S	-	-	-
Power windows	A	A	A	A	A	A	A	A	S	S	S	S
Radio AM/FM Stereo with clock	A	S	S	S	S	S	S	S	S	S	S	S
Reclining front bucket seats	S	S	S	S	S	S	S	S	S	S	S	S
Side window defoggers	S	S	S	S	S	S	S	S	S	S	S	S
Soft Ray glass, all windows	A	A	A	A	A	A	S	S	S	S	S	S
Steering wheels:												
Deluxe vinyl four-spoke	S	S	S	S	S	-	-	-	-	-	-	-
Rally, four-spoke	-	-	-	-	-	-	S	-	-	-	-	-
Rally, leather-wrapped, four-spoke	-	-	-	-	-	-	A	S	-	-	-	-
Tailgate ajar warning	-	-	-	-	S	-	-	-	-	-	-	-
MECHANICAL												
2.0 litre OHC 4-cyl. engine with electronic fuel injection	S	S	S	S	S	A	A	-	-	-	-	-
2.0 litre OHC 4-cyl., turbocharged with MPFI	-	A	A	-	-	S	S	-	-	-	-	-
5-speed manual transmission with overdrive	S	S	S	S	S	S	S	-	-	-	-	-
Defroster, rear window	S	S	S	S	S	S	-	-	-	-	-	-
Front-wheel drive	S	S	S	S	S	S	S	-	-	-	-	-
Full coil suspension	S	S	S	S	S	S	S	-	-	-	-	-
Power front disc/rear drum brakes	S	S	S	S	S	S	S	-	-	-	-	-
Power steering	A	S	S	S	S	S	S	-	-	-	-	-
Rack and Pinion steering	S	S	S	S	S	S	S	-	-	-	-	-

S-Standard A-Available -Not available

EASY OPTION PACKAGES	Sedan		SE Coupe		SE Sedan		SE Wagon		GT Coupe		GT Conv.	
	1	2	1	2	1	2	1	2	1	2	1	2
PACKAGE NUMBER												
Armrest, front seat			X	X	X	X	X	X	X	X	X	X
Belts, custom colour-keyed	X	X										
Glass, Soft Ray Tinted			X	X	X	X	X	X	X	X	X	X
Insulation, extra quiet			X	X	X	X	X	X	X	X	X	X
Lighting, Lamp Group	X	X										
Mats, Floor-front and rear	X	X										
Mirrors, LH Remote, RH Manual	X	X										
Power, Deck Lid release			X	X	X	X	X	X	X	X	X	X
Steering	X	X										
Radio, AM/FM Stereo ETR	X	X										
AM /FM Stereo ETR with Cassette					X	X						
Roof Panel, removable tinted glass					X	X						
Seat, split rear folding					X	X						
Steering Wheel, Comfortit	X	X	X	X	X	X	X	X	X	X	X	X
Sport leather-wrapped												X
Suspension, Firm ride and handling					X	X						
Tires, P195/70R14 All season					X	X						
Wheels, Hi-tech Turbo aluminum					X	X						
Wiper System, Controlled cycle	X	X	X	X	X	X	X	X	X	X	X	X

DIMENSIONS	COUPE		SEDAN		WAGON		CONVERTIBLE	
	mm	in.	mm	in.	mm	in.	mm	in.
Wheelbase	2571 (101.2)	2571 (101.2)	2571 (101.2)	2571 (101.2)	2571 (101.2)	2571 (101.2)	2571 (101.2)	2571 (101.2)
Length (overall)	4526 (178.2)	4616 (181.7)	4483 (176.5)	4483 (176.5)	4455 (175.4)	4455 (175.4)	4455 (175.4)	4455 (175.4)
Width	1675 (65.9)	1682 (66.2)	1682 (66.2)	1682 (66.2)	1675 (65.9)	1675 (65.9)	1675 (65.9)	1675 (65.9)
Height	1322 (52.0)	1367 (53.8)	1374 (54.1)	1374 (54.1)	1338 (52.6)	1338 (52.6)	1338 (52.6)	1338 (52.6)
Tread - Front	1412 (55.6)	1412 (55.6)	1412 (55.6)	1412 (55.6)	1412 (55.6)	1412 (55.6)	1412 (55.6)	1412 (55.6)
Tread - Rear	1401 (55.2)	1401 (55.2)	1401 (55.2)	1401 (55.2)	1401 (55.2)	1401 (55.2)	1401 (55.2)	1401 (55.2)
Usable Trunk Space	356.3 litres (12.6 cu. ft.)	387.5 litres (13.7 cu. ft.)	-	-	-	-	294 litres (10.4 cu. ft.)	294 litres (10.4 cu. ft.)
Cargo Volume (rear seat folded down)	-	-	1824 litres (64.4 cu. ft.)	1824 litres (64.4 cu. ft.)	-	-	-	-
Curb Weight	1086 kg (2394 lbs.)	1075 kg (2370 lbs.)	1086 kg (2394 lbs.)	1086 kg (2394 lbs.)	1195 kg (2635 lbs.)	1195 kg (2635 lbs.)	1195 kg (2635 lbs.)	1195 kg (2635 lbs.)
Headroom - Front	958 (37.7)	980 (38.5)	973 (38.3)	973 (38.3)	992 (39.1)	992 (39.1)	992 (39.1)	992 (39.1)
Headroom - Rear	916 (36.1)	961 (37.8)	989 (38.8)	989 (38.8)	949 (37.4)	949 (37.4)	949 (37.4)	949 (37.4)
Legroom - Front	1090 (42.9)	1072 (42.2)	1072 (42.2)	1072 (42.2)	1090 (42.9)	1090 (42.9)	1090 (42.9)	1090 (42.9)
Legroom - Rear	807 (31.7)	871 (34.3)	857 (33.7)	857 (33.7)	791 (31.1)	791 (31.1)	791 (31.1)	791 (31.1)
Hiproom - Front	1248 (49.1)	1240 (48.9)	1241 (48.9)	1241 (48.9)	1230 (48.4)	1230 (48.4)	1230 (48.4)	1230 (48.4)
Hiproom - Rear	1265 (49.8)	1241 (48.9)	1244 (49.0)	1244 (49.0)	964 (38.0)	964 (38.0)	964 (38.0)	964 (38.0)
Shoulder Room - Front	1364 (53.7)	1363 (53.7)	1363 (53.7)	1363 (53.7)	1364 (53.7)	1364 (53.7)	1364 (53.7)	1364 (53.7)
Shoulder Room - Rear	1335 (52.6)	1364 (53.7)	1364 (53.7)	1364 (53.7)	964 (38.0)	964 (38.0)	964 (38.0)	964 (38.0)

POWER TEAMS			MODEL LINEUP
MODEL	ENGINE	TRANSMISSION	
Sunbird	2.0 litre fuel-injected 4 cyl. OHC (standard)	5-speed manual (standard) automatic	Pontiac Sunbird - 4-Door Sedan
Sunbird SE	2.0 litre multi-port fuel-injected 4 cyl. OHC (standard)	5-speed manual (standard) automatic	Pontiac Sunbird SE - 4-Door Sedan 2-Door Coupe 4-Door Station Wagon
Sunbird GT	2.0 litre multi-port fuel-injected 4 cyl. OHC Turbo (standard)	5-speed manual (standard) automatic	Pontiac Sunbird GT - 2-Door Coupe 2-Door Convertible
	2.0 litre fuel-injected 4 cyl. OHC	5-speed manual (standard) automatic	

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

T E M P E S T

Tempest Sedan

You told us it was time for a new kind of compact sedan. One that delivered more room, more style and more value within trim exterior dimensions. The winds of change have shaped the first of a new generation of GM cars, Tempest by Pontiac.

The New Shape of Four Doors

This aerodynamic sedan is a clean-lined departure from traditional four-door styling, from its flush-lens halogen headlamps to the large wraparound tail lamps. Other "aero" features include semi-flush side glass, flush door handles and an aircraft-inspired "door-into-roof" design.

Within this sleek shape, Tempest offers many of the attributes you'd expect only from a larger automobile.

Technical Basics

Tempest's engineering features are designed to provide excellent reliability and extended-interval scheduled maintenance. Extra attention has been paid to ensure that Tempest delivers precise road manners, "big-car" noise isolation and freedom from vibration. The technical basics include:

- Front drive for efficient space utilization and impressive traction.
- A standard 2.0 Litre 4-cylinder engine with Electronic Fuel Injection.



- An optional 2.8 Litre V6 with Multi-Port Fuel Injection.
- Standard 5-speed manual transmission with floor shift; optional 3-speed automatic with column shift.
- Standard power rack-and-pinion steering.
- Standard power front disc/rear drum brakes.
- Unitized body/frame construction.

More Standard Features Than You Expected

You expect features like protective body-side mouldings and all-season steel-belted radial tires. Every Tempest delivers these items and other important equipment, such as:

- A high level of corrosion protection, using an extensive array of precoated metals and anti-corrosive coatings and sealers.
- Two-sided galvanized steel

is used for most exterior panels. • Lustrous base-coat/clear-coat paint for a "wet look" shine. • Full wheel covers. • Flush-lens halogen headlamps. • Dual sport mirrors, with left-hand remote control.

High Style, High Content, Low Price

Tempest has a lower base price than many compact and mid-size sedans available in Canada. Yet Tempest offers:

- Interior room for five adults.
- A large trunk.
- A powerful V6 engine option.
- A wind-tunnel-tested aerodynamic shape.
- Room, performance and style...at a Pontiac price. That's the Tempest philosophy. And no matter what you're looking for in a new car, you'll like the logic of this new Pontiac.



T E M P E S T

Small outside. But big inside. Think of Tempest's interior as your family's second living room. It's comfortable, spacious and very nicely furnished. Two easy chairs up front, a matching three-seat sofa in back, all scientifically designed to fit the human form.

Stretch-Out Space for Five

Tempest is a fine example of space-efficient design. While exterior dimensions are trim, interior measurements are generous. In classic sedan style, Tempest lets five adults stretch out and enjoy plenty of head, leg and hip room.



Above: Tempest standard interior.

Right: Optional gauge package.



Instruments in Canada are metric where required.

Room With a View

Tempest's large glass area, sloping hood line and thin pillar design all contribute to this car's excellent all-around visibility.

Comfort/Convenience Features

Rich fabrics in a choice of four colours, full-foam seat construction, wall-to-wall carpeting—these are some of the components of the standard Tempest interior shown at right. Other features, all included at no extra cost: • Reclining front bucket seats in cloth with adjustable head restraints. • Four-way mechanical seat adjuster on

the driver's seat. • Unique tri-mount front seats for excellent rear foot room. • Custom soft-vinyl door trim panels with cloth inserts.

• Moulded one-piece headliner for improved sound isolation. • Cloth-covered sun visors (with left-hand map strap) fit flush with the headliner.

The well-planned Tempest interior. Even in standard form, it sets a new standard in affordable excellence. The LE Custom Cloth interior option adds plush fabrics and special trim to the already accommodating Tempest interior. You'll enjoy an especially inviting interior with the following features: • More deeply contoured seating. • Custom Cloth reclining front bucket seats with adjustable head restraints. • Four-way mechanical adjusters for driver's and passenger's front seats. • Custom door trim panels with front lower storage

pockets, accent mouldings and "LE" emblems. • Right-hand visor mirror. • Soft-covered trunk wheel-housings.

LE Custom trim. It makes Tempest an even more distinguished alternative to the ordinary sedan.

Tempest communicates. As you buckle into the contoured driver's seat, you'll immediately notice the easy-to-use controls and straight-forward, legible instrumentation. While gadgets and gimmickry remain popular in some quarters, Tempest engineers have created an ergonomically satisfying environment for the demanding driver. Standard features include: • Analogue speedometer/fuel gauge. • Large rotary windshield/washer control. • Headlamps-on warning tone. • Large inside rearview mirror with day/night feature.



Above: Tempest LE interior.



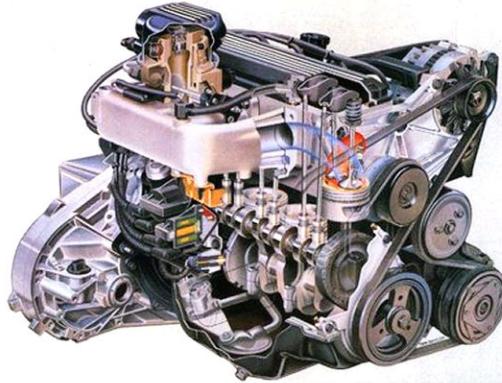
Left: Tempest instrument panel with optional AM/FM stereo cassette air conditioning.

TEMPEST

Lively Performance

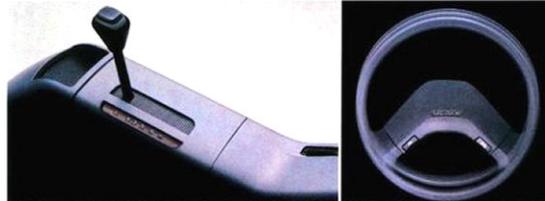
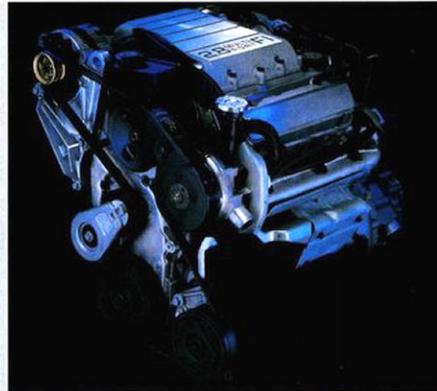
The standard 2.0 Litre 4-cylinder with Electronic Fuel Injection may surprise you with its energy and quiet highway cruising attitude. Features of this 90-HP engine include:

- A single serpentine belt drive that never needs adjustment and is designed to outlast conventional belts.
- A computer-controlled coil ignition system that eliminates the distributor. This advanced system virtually eliminates engine "ping" and the need for periodic timing adjustments.
- Simplified routine maintenance. Fluid levels are easily checked via clearly labeled dipsticks and containers.



Illustrated below:

- 2.0 litre Four with Electronic Fuel Injection.
- 2.8 litre V6 with multi-port Fuel Injection.
- Available floor console with storage bin houses transmission shift lever. Shown with optional automatic transmission.
- Available Comfortilt steering wheel adjusts to several different positions.
- Reclining front bucket seats with adjustable head restraints.
- Available power window controls are in convenient door pad.



1988 PONTIAC TEMPEST FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Tempest's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Tempest	LE
EXTERIOR FEATURES		
Base coat/clear coat paint	S	S
Black antenna, mirrors, door handles, door and trunk lock	S	S
Black front/rear upper bumper fascia with chrome insert	S	S
Black rocker panel moulding	S	S
Black window and door mouldings, centre pillar	S	S
Bodyside mouldings, black with chrome insert	S	S
Bright argent grille, centre divider with Pontiac emblem	S	S
Depressed-park windshield wiper system with wet-arm washers	S	S
Flush "door-into-roof" styling	S	S
Flush-lens, composite, quad halogen headlamps	S	S
Mirrors - LH remote controlled, RH manual	S	S
P185/80R x 13 All Season steel-belted radial blackwall tires	S	S
Semi-flush side glass	S	S
Gunmetal Grey lower accent paint	S	S
Tri-tech full wheel covers	S	S

INTERIOR FEATURES		
AM/FM stereo with clock, seek and scan, and 4 speakers	S	S
Carpet trunk floor mat	S	S
Carpeted front cowl kick panels	S	S
Cigarette lighter and lighted ashtray	S	S
Colour-keyed safety/shoulder belts, front and rear	S	S
Colour-keyed steering wheel	S	S
Custom cloth interior trim	-	S
additional sound insulation	-	S
carpeted trunk wheelhouse covers	-	S
door lower storage pockets	-	S
L.H. sunshade map strap	-	S
Drawer-style glove box with lock and lamp	S	S
Driver's side instrument panel open storage compartment	S	S
Easy-access fuse panel	S	S
Electric analog speedometer	S	S
Floor mats, front and rear, with carpet inserts	S	S
Four-way manual seat adjuster, driver	S	S
passenger	-	S
Headlamp-on warning tone	S	S
Hood insulation	S	S
Moulded one-piece headliner	S	S
Multi-function turn signal lever	S	S
Nylon colour-keyed carpeting	S	S
Power ventilation system	S	S
Reclining front bucket seats, adjustable head restraints	S	S
Rotary windshield wiper/washer control	S	S
Side window defoggers	S	S
Soft vinyl door panels, carpeted lower panel, co-ordinated inserts	S	S
Sun visors, cloth covered, flush fit	S	S

MECHANICAL FEATURES		
Computer Command Control	S	S
Defroster, rear window	S	S
Delco-GM Freedom II Plus Battery	S	S
Dual Horns	S	S
Extensive anti-corrosion protection	S	S
Front wheel drive	S	S
2.0 Litre EFI 4-cylinder engine	S	A
2.8 Litre MPFI V6 engine	A	S
MacPherson strut front suspension	S	S
Power front disc/rear drum brakes	S	S
Power rack and pinion steering	S	S
Ratchet wheel wrench	S	S
Semi-independent trailing-arm rear suspension	S	S
5-Speed manual transmission	S	S
Unitized body-frame construction	S	S

MODEL LINEUP		
Tempest - 4 door sedan		
Tempest LE - 4-door sedan		
Available Options		
<input type="checkbox"/> 2.8 Litre MPFI V6 engine	<input type="checkbox"/> Engine block heater	
<input type="checkbox"/> Automatic transmission	<input type="checkbox"/> Power door locks	
<input type="checkbox"/> P185/80R x 13 All Season white stripe tires	<input type="checkbox"/> Power windows	
<input type="checkbox"/> Load carrying suspension	<input type="checkbox"/> AM/FM stereo ETR radio with seek/scan, clock, digital display and cassette tape player	
<input type="checkbox"/> Air Conditioning	<input type="checkbox"/> AM stereo/FM stereo ETR radio with seek/scan, clock, digital display cassette tape player and graphic equalizer	
<input type="checkbox"/> Electronic Cruise Control		

EASY OPTION PACKAGES	Tempest			
	1	2	3	4
PACKAGE NUMBER				
Console, floor	X	X	X	X
Cruise control, electronic				X
Engine, 2.8 litre V6 MPFI		X	X	X
Glass, Soft Ray tinted	X	X	X	X
Instrumentation, gauge package with tachometer			X	X
Power Deck lid release	X	X	X	X
Door locks				X
Windows				X
Seats, Custom trim		X	X	X
Steering, tilt	X	X	X	X
Suspension, Firm ride and handling			X	X
Tires, P195/70 R x 14 steel-belted radial blackwall			X	X
Wheels, Aluminum wheels			X	X
Wiper System, controlled cycle	X	X	X	X

DIMENSIONS	mm	in.
	Wheelbase	2626
Length (overall)	4659	183.4
Width (overall)	1725	68.0
Height	1338	52.7
Tread - Front	1412	55.6
- Rear	1400	55.1
Usable trunk space	382.6 litres (13.5 cu. ft.)	
Curb weight	1169 kg (2577 lbs.)	
Headroom - Front	988	38.9
- Rear	950	37.4
Legroom - Front	1100	43.4
- Rear	889	35.0
Hiproom - Front	1292	50.9
- Rear	1300	51.2
Shoulder Room - Front	1407	55.4
- Rear	1412	55.6

MODEL	ENGINE	TRANSMISSION
Tempest & LE	2.0 litre fuel-injected 4 cyl.	5-speed manual (standard) automatic
	2.8 litre multi-port fuel-injected V6 (standard LE)	5-speed manual (standard) automatic

Pontacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide

MODEL LINEUP		
Tempest - 4 door sedan		
Tempest LE - 4-door sedan		

Available Options		
<input type="checkbox"/> 2.8 Litre MPFI V6 engine	<input type="checkbox"/> Engine block heater	
<input type="checkbox"/> Automatic transmission	<input type="checkbox"/> Power door locks	
<input type="checkbox"/> P185/80R x 13 All Season white stripe tires	<input type="checkbox"/> Power windows	
<input type="checkbox"/> Load carrying suspension	<input type="checkbox"/> AM/FM stereo ETR radio with seek/scan, clock, digital display and cassette tape player	
<input type="checkbox"/> Air Conditioning	<input type="checkbox"/> AM stereo/FM stereo ETR radio with seek/scan, clock, digital display cassette tape player and graphic equalizer	
<input type="checkbox"/> Electronic Cruise Control		

S - Standard A - Available - Not available

G R A N D A M

Grand AM SE Turbo

With the fuel-injected turbocharged, four-cylinder engine under the hood, I negotiated the mountain curves with a smoothness and grace that was in keeping with the reverent, tradition-steeped surroundings. I was mixing excitement with scenery as I powered through the majestic backroads of Georgia's Kennesaw Mountains.

Memorial Day weekend seemed a fitting time to be cruising this historic area of Georgia in Pontiac's '88 version of the Grand Am SE.

Not only was the experience a great

reminder of what the holiday is really all about, it was also a great time to put the front-wheel-drive, aero-dramatic SE through its paces. That's because many Georgians head to the beaches for the weekend rather than rediscover America's past on a bunch of mountain curves and country highways.

The SE model I tested was a stunning monochromatic gold coupe (the Pontiac folks call it Camel Metallic) that featured a new grille treatment. A nice refinement to a car whose shape and design is already on its way to becoming a North American classic.

But Grand Am SE has never gotten by on looks alone. A good portion of its popularity is owed to—what else?—performance. So with plenty of

schizophrenic roads ahead of me and the turbocharged four under the hood, my SE and I roamed the Georgia countryside near Atlanta, uncovering a Confederate past and a car's potential.

SE for '88 is still every bit the driver's car it was meant to be when the '86 model first hit the streets.

This year, SE features a standard 2.0 litre EFI turbo-charged 4-cylinder. Rated at 165 hp, this torquy little hunk can go from 0-to-60 in a brisk eight seconds. It was linked to a smooth 3-speed automatic. (My own preference would have been the standard 5-speed manual. But to each his own.)

Inside the car is an ergonomic delight. With easy-to-read analog gauges that measure speed, RPMs, coolant, temperature, oil pressure, and turbo boost.

And when it comes to the controls, they're easy to reach and easy to find. In other words, sensibly located. No horn in the directional signal here.

As I drove by the historical houses and landmarks, I was well aware of the comfort SE affords. I had a nice snug feeling sitting behind the wheel, yet I didn't feel crowded. There was plenty of room. And with a new Metrix cloth trim covering the optional articulating driver's seat with power inflatable lumbar and backwing support, it's no wonder I was reluctant to stop and further explore such points of interest.



G R A N D A M

So instead I cruised through switchbacks, undulations, and the corkscrewiest turns the hills of Georgia had to offer without yield. The SE stood its ground no matter what the road would throw at it. An accomplishment made possible by state-of-the-art componentry and engineering excellence. Like its precise 14:1 quick-ratio rack-and-pinion steering. And a standard suspension that boasts 28 mm front and 21 mm rear stabilizer bars and P215/60R14 Goodyear Eagle GT+4 tires on colour-keyed cast aluminum wheels. This combination produced a ride that was well controlled and supple. Firm and grippy enough without being too stiff.

After a quick stop at the hotel to shower and shave, I headed

south on I-75 toward the Atlanta skyline. The windows were down, the available Delco ETR AM/FM stereo with its graphic equalizer was way up, and I was feeling great. Along the way, it was obvious Grand Am still has every bit of its attention-getting appeal. Heads turned automatically as I drove by.

I took a detour through Virginia Highlands and headed to Buckhead, where I cruised by a number of nightspots, one of my favourites, Good ol Days, was jam-packed, so I headed down Peachtree and pulled in front to the Peachtree Cafe where the car continued to get approving looks.

"Is that your car?" I was asked.



Above: Grand AM LE Sedan.

Right: LF bucket seats.

Far Right: Standard analog gauges and four-spoke leather-wrapped steering wheel on the SE.

"Uh, yeah. I mean no, not exactly," I answered with my fabled wit and decisiveness.

"Super. What do they call that colour?"

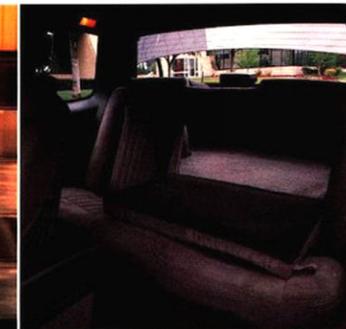
"Camel Metallic. Wanna go for a ride?"

I held the door open for my new acquaintance. And in that moment I was reminded of Grand Am's most intangible strength. Its great looks. Thanks Grand Am.

Grand Am, Grand Am LE.

Styling and performance at an affordable price. As faithful readers will recall from my Tech Summary, powertrain choice for Grand Am and Grand Am LE

is nothing short of terrific. The 2.0 L MFI turbo-charged engine with EFI, the 2.3 L Quad 4 DOHC 16-valve, and the 2.5 L Tech IV all make getting there half the fun. (More or less. It depends on where you're going.) But looking good in the process has also been a critical part of the Grand Am experience. So even though the designers have a great thing going with Grand Am's inimitable look, they still like to tinker and refine. For instance, in 1988, both Grand Am and Grand Am LE get a more sophisticated appearance with the addition of a new grille. And dual outside sport mirrors are standard. Inside, Pallex cloth graces Grand Am's seats, while LE gets the Metrix trim. There will even be a split folding rear seat for LE, and both models have Delco AM/FM stereo sound systems as standard equipment.



Above: Grand AM SE Sedan.

Top right: A split folding rear seat back for pass-through access to the trunk is standard on the SE and available on LE.

Lower right: Full floor console, leather-wrapped shift knob are standard.

Left: Standard power articulating bucket seats bring comfort to the SE interior.

G R A N D A M

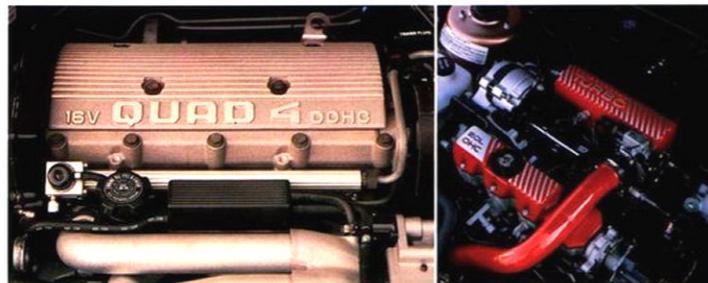


TECH SUMMARY Quad 4 16 valve engine, 2.0 litre EFI Turbo engine.

Even though I was poetic on the standard 2.0 litre EFI turbo in the SE that gives you V8 punch in a 4-cylinder engine, believe me, it's not the end all and be all to Grand Am performance.

This year Pontiac features the all new optional 2.3 litre Quad 4 DOHC 16-valve engine on all Grand Am models. This four-valves-per-cylinder design improves engine intake and exhaust functions while offering impressive power to boot—150 horses for quick acceleration. So if it's smooth, high-tech performance combined with excellent fuel economy you're looking for in a normally-aspirated engine, you'll do well to consider Grand Am's 16-valve option.

And even if you don't want to consider turbocharged or 16-valve performance in your powertrain decision, you're still not out of the performance picture. Because Grand Am's standard 2.5 litre, fuel-injected Tech IV four has counter-rotating balance shafts, in both 5-speed manual transmission and available automatic, for increased smoothness and less engine vibration.



Above: The Grand Am Coupe's performance is enhanced in '88 with the addition of counter-rotating balance shafts for increased smoothness and less vibration in its standard 2.5 liter electronically fuel-injected four-cylinder engine.

1988 PONTIAC GRAND AM FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Grand Am's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Grand Am	Grand Am LE	Grand Am SE
	EXTERIOR FEATURES		
Aero-body front, side and rear skirts	-	-	S
Bumpers, soft fascia, front/rear	S	S	S
Composite headlamps	-	S	S
Base coat/clearcoat paint	S	S	S
Fog lamps	-	A	S
Dual rectangular headlamps with halogen high beams	S	-	-
Glass, Soft Ray	S	S	S
Mirrors:			
Sport LH remote, RH manual (black)	S	S	-
Electric remote LH & RH	-	-	S
Mouldings:			
Body side wide (colour-coordinated)	S	S	S
Rocker panel (black)	S	S	-
Neutral density tail lamps	-	-	S
Tires: Radial, all-seasons			
P195/70 RX14 steel-belted, black wall	S	A	-
P215/60 RX14 steel-belted, black wall	A	A	S
Specific monotone paint treatment	-	-	S
Two-tone paint	-	S	-
Wheels:			
Custom wheel covers	S	S	-
SE specific, aluminum with locks	-	-	S

INTERIOR FEATURES	Grand Am	Grand Am LE	Grand Am SE
	INTERIOR FEATURES		
Acoustic insulation package	S	S	S
Cigar lighter and lighted ashtray	S	S	S
Console, full floor mounted	S	S	S
Cruise control, electronic	A	A	S
Deck lid release	A	A	S
Deluxe safety belts (colour-keyed)	S	S	S
Dual front and rear radio speakers	S	S	-
Easy entry front bucket seats (fully reclining) (coupes)	S	S	S
Fuel door, remote release	S	S	S
Headlamp-on warning	S	S	S
Header vent system - ducted rear seat heat	S	S	S
Instrument panel cluster with telltales and electronic controlled speedometer	S	S	-
Analog gauge cluster with tach and turbo boost	A	A	S
Lamps - dual header reading lamps	-	A	S
Mirror - visor vanity with lamps	-	S	S
Power door locks	A	A	S
Radio equipment:			
Delco AM/FM ETR stereo	S	S	S
Six speaker system	A	A	S
Rear-seat integral headrest	S	S	S
Reclining front bucket seats	S	S	S
Side window defogger	S	S	S
Sport steering wheel, four-spoke	S	S	-
Steering wheel, leather-wrapped, sport	-	A	S
Steering wheel, comfortit	A	A	S
Windows, power	A	A	S

MECHANICAL:	Grand Am	Grand Am LE	Grand Am SE
	MECHANICAL:		
Battery, lightweight Delco-GM Freedom II Plus	S	S	S
Defroster rear Window	S	S	S
Dual horns	S	S	S
Plastic windshield washer system	S	S	S
Full coil suspension	S	S	S
Low-noise cooling fan	S	S	S
MacPherson strut front suspension	S	S	S
Power front disc/rear drum brake system	S	S	S
Power rack and pinion steering	S	S	S
Stabilizer bar, front	S	S	S
Wiper, controlled cycle system	A	A	S

S - Standard A - Available - Not Available

EASY OPTION PACKAGES	Grand Am Coupe		Grand Am Sedan		Grand Am LE Coupe		Grand Am LE Sedan	
	1	2	1	2	1	2	1	2
PACKAGE NUMBER								
Console with armrest, Front Floor	X		X					
Cruise Control, Electronic		X		X		X		X
Power Deck lid release	X	X	X	X	X	X	X	X
Door locks		X		X		X		X
Windows		X		X		X		X
Six Speaker Performance Sound		X		X		X		X
Steering Wheel, tilt	X	X	X	X	X	X	X	X
Sport leather					X	X	X	X
Wiper Systems, controlled cycle	X	X	X	X	X	X	X	X

DIMENSIONS	Coupe		Sedan	
	mm	in.	mm	in.
Wheelbase	2627	(103.4)	2627	(103.4)
Length (overall)	4509	(177.5)	4509	(177.5)
Width	1690	(66.5)	1690	(66.5)
Height (overall)	1333	(52.5)	1333	(52.5)
Tread - Front	1412	(55.6)	1412	(55.6)
- Rear	1402	(55.2)	1402	(55.2)
Usable trunk space	369.2 litres (13.1 cu. ft.)			
Curb Weight	1131 kg (2493 lbs.)		1165 kg (2568 lbs.)	
Headroom - Front	957	(37.7)	957	(37.7)
- Rear	942	(37.1)	942	(37.1)
Legroom - Front	1090	(42.9)	1090	(42.9)
- Rear	870	(34.3)	870	(34.3)
Hiproom - Front	1240	(48.8)	1227	(48.3)
- Rear	1281	(50.4)	1278	(50.3)
Shoulder room - Front	1387	(54.6)	1379	(54.3)
- Rear	1403	(55.2)	1375	(54.1)

POWER TEAMS

MODEL	ENGINE	TRANSMISSION
Grand AM & Grand Am LE	2.5 litre fuel-injected 4 cyl. (standard)	5-speed manual (standard) automatic
	2.0 litre multi-port fuel-injected 4-cyl. OHC Turbo	5-speed manual (standard) automatic
	2.3 litre multi-port fuel-injected 4-cyl. DOHC Quad Four	5-speed manual (standard) automatic
Grand AM SE	2.0 litre multi-port fuel-injected 4-cyl. OHC Turbo (standard)	5-speed manual (standard) automatic
	2.3 litre multi-port fuel-injected 4-cyl. DOHC Quad Four	5-speed manual (standard) automatic

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

MODEL LINEUP

- Grand Am - 2 door Coupe - 4 door Sedan
- Grand Am LE - 2 door Coupe - 4 door Sedan
- Grand Am SE - 2 door Coupe - 4 door Sedan

Built with a feel for the road...

The science of movement.

Let's face it. Pontiac's a different kind of car division. They've never been satisfied with four tires, a frame and some bodywork. For them, cars have to perform with certain kinetic dynamics.

While others wondered what else they could plate with chrome years ago, Pontiac was eyeballing new ways to make their cars handle better, perform better and look better. The '59 Bonneville was a prime example.

It introduced Wide-Track Pontiacs. They held the road the way Rocky Marciano held the title—unshakeable footing. Today, Pontiacs like the '88 Fiero carry on the tradition with a suspension completely revised for solid, precision handling.

And let's not forget the "H" word. Horsepower has been a part of every true Pontiac for a long, long time. If you don't remember the fuel-injected Bonnevilles of 1958, then the Tri-Power Grand Prix and Ram Air GTOs of later years are sure to jog your memory.

Fuel injection is back stronger than ever in '88. In fact, there's only one carbureted engine in the whole Pontiac line. There's also a hot new 16-valve, another turbocharged engine and even more horsepower dialed into the big 5.7 litre V8. Your right foot feel itchy yet?

The relationship of man and machine.

Thirty years ago, car buffs might have mistaken "ergonomics" for a boring lecture class on international trade. Today, we know better. A lot better.

What started off with bucket seats, clustered gauges and hood-mounted tachs has now developed into a science all its own. For '88 Pontiacs, the results are amazing.

Electronic instruments and climate controls are right there on the option list. Articulating seats with ten different comfort and position adjustments are also available. Duplicate radio controls on the steering wheel hub can also be had. So can electronic ride control, automatic air conditioning and heated power mirrors: the kind of stuff that was drawing gasps and whistles in concept cars just a few years ago.

The art of design.

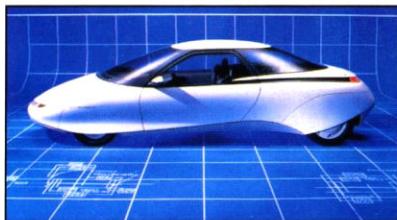
Time is the only true judge of automotive design. And Pontiac has fared well over the years. There's just something about the '65 GTO, '66 Bonneville 2+2 and the '70 Trans Am that grabs your sense of aesthetics and won't let go.

The '88 Grand Prix will get the same kind of grip on you. Its shape defines the word aerodynamic. Even its door handles have been sculpted into the door pillar for trimmer airflow and a cleaner look. The paint on the new Grand Prix is also an expression of technology and style. Its paint is applied with a basecoat/clearcoat technique that produces a lustre you'd swear was an inch deep.

Now that we're talking paint, you'll find a lot of it on the new Bonneville SSE. This car is a tour de force in the monochromatic vein. It features a body color grille, mirrors, wheels, door handles and more. If your taste tends toward the European, this car speaks your language.

The newly restyled Sunbird coupe makes its own kind of statement, and a lot of people are going to perk up and pay attention. An enthusiastic public has long since voiced its approval of the Fiero GT—a car that has already joined Pontiac's gallery of classics. Come to think of it, maybe all the '88s will. The critics haven't turned in their reviews yet.

In case you're wondering, that means you.



Pontiac's Pursuit concept car exemplifies the bold new design direction that Pontiacs may take in decades to come.



A view of the Pursuit's interior—and maybe a view to the ergonomics of tomorrow.

STANDARD FEATURES ON ALL PONTIACS

OCCUPANT PROTECTION

Manual lap/shoulder safety belts for driver and right front passenger, driver side includes visual and audible warning system

- Manual lap safety belts or manual lap/shoulder safety belts, overhead rear seat positions (Tempest, Bonneville, Grand Prix, Safari)
- Manual lap safety belts, centre front/rear seat positions, where applicable
- Energy absorbing steering column
- Energy absorbing instrument panel
- Energy absorbing seat back tops, front
- Laminated safety windshield glass
- Safety interlocking door latches
- Side-guard door beam
- Passenger-guard inside door lock handles
- Inertia-locking, folding front seat backs, two-door models (manual release on Firefly)
- Safety armrests
- Head restraints, driver and right front passenger (adjustable or integral).

ACCIDENT AVOIDANCE

Side marker lights and reflectors

- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Back-up lights
- Centre high-mounted stop lamp
- Directional signal control with lane change feature
- Windshield defroster, washer and multi-speed wipers
- Inside rearview mirror
- Outside left rearview mirror (right mirror where applicable)
- Brake system with dual master cylinder and warning light
- Starter safety switch
- Dual action hood latch (front opening hood vehicles)
- Low glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces
- Illuminated heater and defroster controls
- Illuminated windshield wiper and washer controls (if on instrument panel)
- Tires with built-in tread wear indicators.

THEFT DETERRENCE

Audible reminder for ignition key removal

- Theft deterrent steering column lock
- Visible vehicle identification number
- Marked body parts (where applicable).



While there are many service contracts available on the market today, **there is only one which gives you an agreement directly with General Motors.** It is the one with the GM Protection Plan logo shown above. This logo on all Plan material assures you that the service contract you are buying is the GM Plan. We believe it is the finest such program available to GM owners. The GM Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the **genuine GM Protection Plan.**



GM's 6-year/100,000 km Powertrain Limited Warranty and 6-year/160,000 km Corrosion Protection Limited Warranty is included on every 1988 General Motors vehicle built in North America. Including fleet vehicles. See your GM Dealer for limited terms and conditions.

COMMITMENT TO



General Motors recognizes that taking delivery of your new vehicle is a significant event. To ensure that your delivery experience contributes to your overall satisfaction, we have implemented a "Commitment to Excellence" Delivery Procedure. This procedure includes a thorough new vehicle inspection by both the service technician and salesperson, and a follow-up survey to determine your satisfaction with the delivery experience.

General Motors "Commitment to Excellence" is yet another excellent reason to "Look at GM Today."

While there are many service contracts available on the market today, **there is only one which gives you an**

agreement directly with General Motors. It is the one with the GM Protection Plan logo shown above. This logo on all Plan material assures you that the service contract you are buying is the GM Plan. We believe it is the finest such program available to GM owners. The GM Protection Plan provides additional protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the **genuine GM Protection Plan.**

GM's 6-year/100,000 km Powertrain Limited Warranty and 6-year/160,000 km Corrosion Protection Limited Warranty is included on every 1988 General Motors vehicle built in North America. Including fleet vehicles. See your GM Dealer for limited terms and conditions.

General Motors recognizes that taking delivery of your new vehicle is a significant event. To ensure that your delivery experience contributes to your overall satisfaction, we have implemented a "Commitment to Excellence" Delivery Procedure. This procedure includes a thorough new vehicle inspection by both the service technician and salesperson, and a follow-up survey to determine your satisfaction with the delivery experience.

General Motors "Commitment to Excellence" is yet another excellent reason to "Look at GM Today."

A WORD ABOUT CORROSION PROTECTION

Your 1988 GM passenger car was designed and built to resist corrosion. It comes with a standard 6-year/160,000 kilometres corrosion perforation limited warranty. Application of additional rust-inhibiting materials is not necessary or required under the 6-year/160,000 kilometre corrosion coverage. Ask your dealer for details.

A WORD ABOUT THIS CATALOGUE

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