

Nissan

Altima

1998



Enjoy the ride.™



They say
good things
come in
small packages.



Well, they
come in
big
packages
too.



Introducing the New 1998 Nissan Altima.



Altima GLE shown in Super Black with optional and accessory equipment.



Altima GLE interior shown in **Blond Leather**.



Altima GLE interior shown in Blond Leather.

The earth spins at 1,000 miles per hour. Please wear your seat belt.



Altima SE shown in Golden Olive.



Altima GXE shown in Champagne.

Life is a journey. Enjoy the ride.[™]



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WHAT'S NEW ON THE ALTIMA?

Well, we've improved just about everything that really matters. Altima's cabin is **roomier** all around, with a 60/40 split fold-down rear seat to expand your cargo-carrying options. The engine features more low-end torque and smoother acceleration. **Increased body rigidity** helps make the Altima® handle more crisply and keeps the interior quieter – all the better to hear the upgraded stereo systems. And all this comes wrapped in a redesigned exterior that delivers a sleeker, **more mature look**. So think of the new Altima as both an evolution of a success story and a revolution against ho-hum sedans everywhere. Of course, Nissan was smart enough to leave some things alone. After all, this is the sedan that was ranked "Best Lower Midsize Car in Initial Quality"* for two years in a row. Altimas are still built in Smyrna, Tennessee, using Nissan's Intelligent Body Assembly System (**IBAS**). Because IBAS holds the body in place when all the main panels are welded, Altima benefits from **incredibly precise** seam tolerances of 1.0 mm, leading to a smooth, quiet ride for years to come. Little wonder then that the 1998 Altima delivers an unexpected luxury-car experience; from the roomy and quiet interior to IBAS construction, Nissan infuses **luxury** into every pore of your Altima.

*The Altima was the highest ranked Lower Midsize Car in J.D. Power and Associates 1996 and 1997 Initial Quality Studies.™ 1997 Study based on a total of 43,752 consumer responses indicating owner reported problems during the first 90 days of ownership.



GXE
Essential luxury.



GLE
Every luxury.



SE
Luxury with a whole different attitude.

INTERIOR

For some, space means comfortably traveling with three friends. Thanks to the 1998 Altima's **increased head and shoulder room**, you can even invite friends that stand head and shoulders above the crowd. For the space to carry your gear, you'll also find **a larger,**

wider trunk and a new **60/40 split fold-down rear seat**. Space might also be a matter of tapping your foot to the music without banging your knee on the console. So the new Altima has even more front **knee room**. And sometimes, space is an intelligent design that puts

everything in its place. Our center console, for example, offers a tissue holder and **room to store nine CDs**, as well as a dual cup holder that hides away when not in use. Altima's glove compartment is big enough to fit the maps to cover all fifty states, while sunroof-equipped models even have a place to store your garage-door opener. All of which goes to show that **whatever "space" means to you**, the new Altima has enough of it to fit the ever-changing definitions in your life.

WHAT MAKES THE ALTIMA SO QUIET?

- Enhanced body rigidity contributes to a smooth, quiet ride.
- Improved liquid-filled engine mounts soak up engine vibration.
- Asphalt and resin insulation in the floor and trunk help silence road noise.
- Felt and urethane foam inside the Altima's roof pillars reduce wind noise at cruising speed.
- IBAS construction ensures that Altima's luxury-car ride will last for a long time.



Cargo shown for display purposes only.
Nissan recommends that all loose items be secured when transported.

ALTIMA LUXURIES

AIR CONDITIONING

power windows & mirrors

60/40 SPLIT FOLD-DOWN REAR SEAT

power door locks

8-WAY POWER DRIVER'S SEAT (GLE; OPT. ON SE)

dual cup holders

CRUISE CONTROL

low-fuel warning light

OPTIONAL POWER SLIDING GLASS SUNROOF

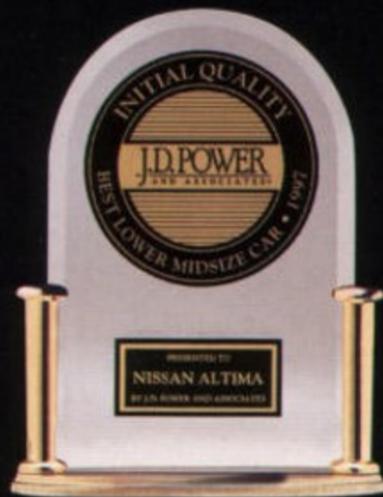
visor vanity mirrors

TILT STEERING COLUMN

CD/cassette holder

WOOD-TONE TRIM (GXE, GLE)

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**“BEST LOWER
MIDSIZE CAR IN
INITIAL QUALITY
FOR TWO YEARS
IN A ROW.”**

THE ALTIMA WAS THE HIGHEST RANKED LOWER MIDSIZE CAR IN J.D. POWER AND ASSOCIATES 1996 AND 1997 INITIAL QUALITY STUDIES.SM 1997 STUDY BASED ON A TOTAL OF 43,752 CONSUMER RESPONSES INDICATING OWNER REPORTED PROBLEMS DURING THE FIRST 90 DAYS OF OWNERSHIP.

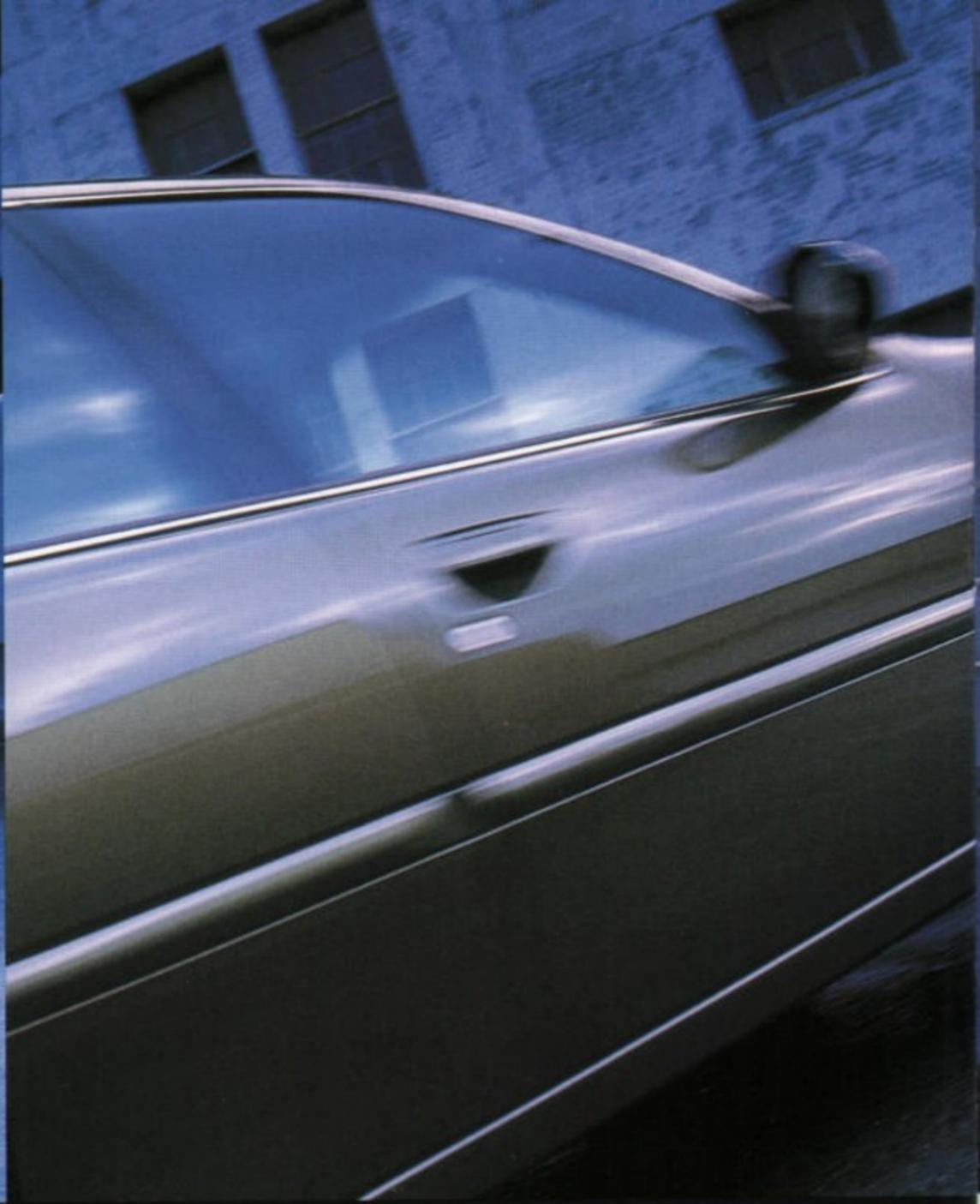
SEATING

Wider low-fatigue front seats on all Altima models help ensure that after a long drive you'll feel refreshed, not distressed. In addition, the GLE gives you the comfort and convenience of a standard 8-way power driver's seat, including luxurious leather seating surfaces and adjustable lumbar support (all optional on SE).

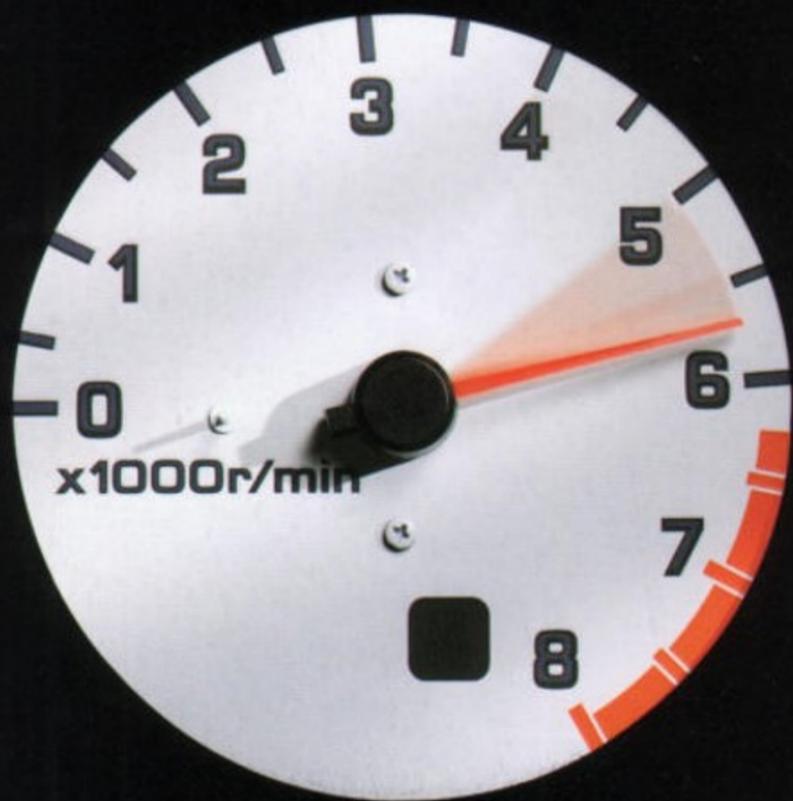
CD AUDIO SYSTEMS

From Big Bands to Baroque, all your musical selections will sound great with Altima's Clarion® stereos. GLE and SE models come standard with a 100-watt 6-speaker AM/FM/CD/cassette stereo (optional on GXE) that can randomly shuffle the order of the songs on that CD you've heard a thousand times. GXE models also offer you the convenience of a standard AM/FM/CD stereo.

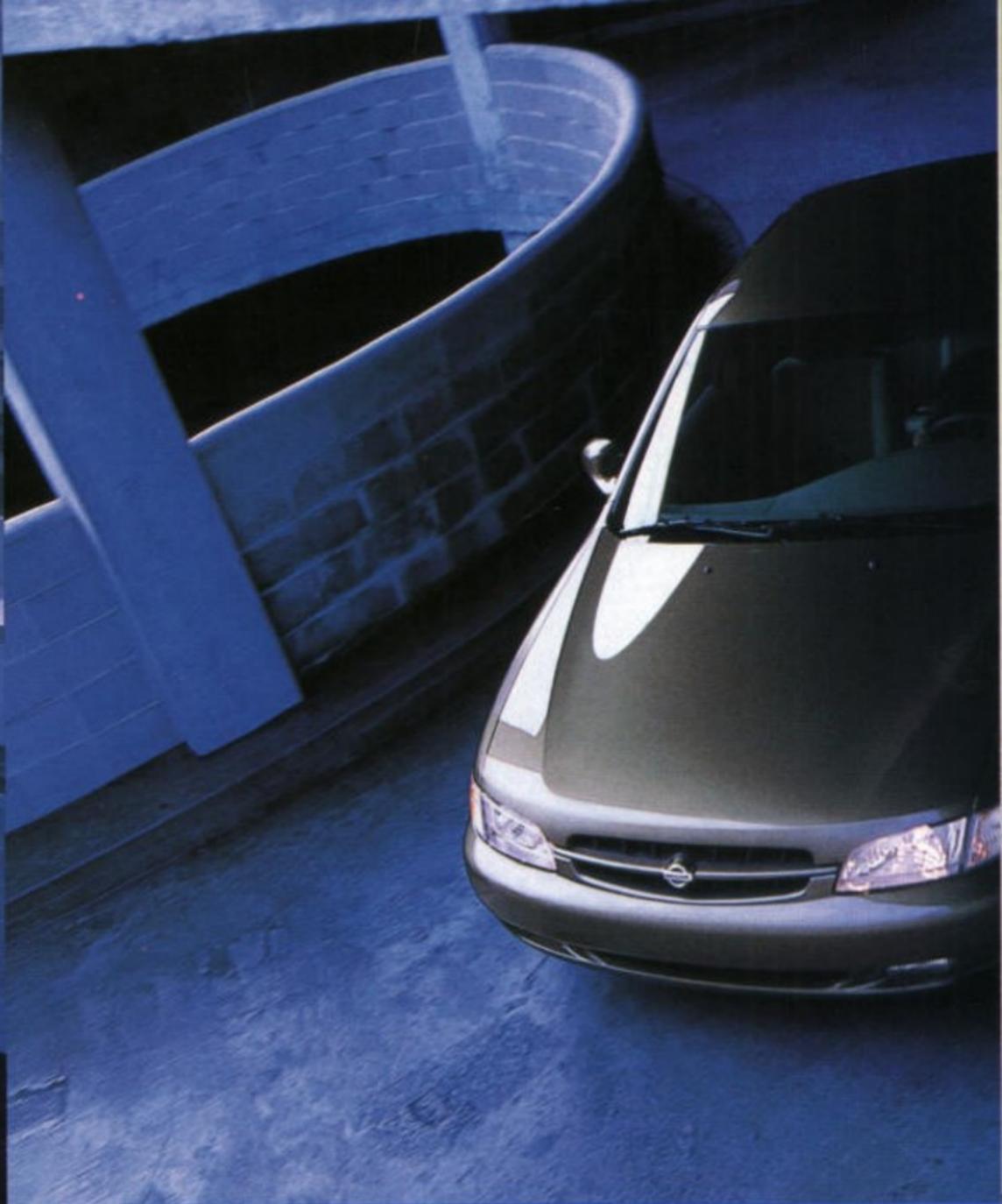
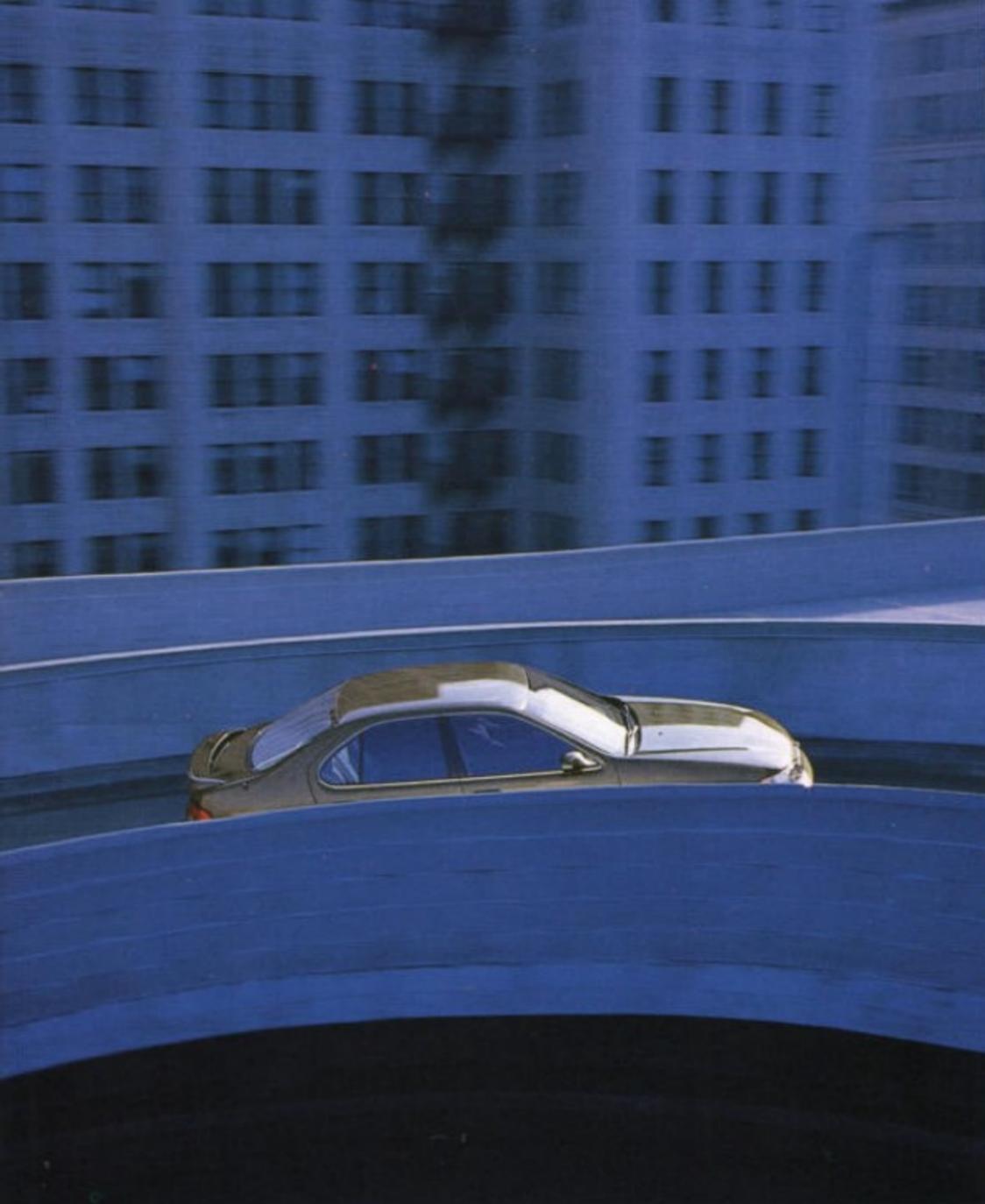




PERFORMANCE



A car's **fun-to-drive** quotient always comes back to one factor: its engine. The 1998 Altima's **improved 2.4-liter powerplant** delivers an aggressive **150 horsepower** at 5,600 rpm and **154 ft-lbs of torque** at 4,400 rpm, numbers that leave Camry's standard engine in the dust. New **friction-reducing measures** ensure smooth, strong acceleration from an engine that is **quieter** and **cleaner-burning** than ever before. This car also proves that big power doesn't have to mean big money; Altima can take you over **450 miles on a tank of gas.**



ANTI-LOCK BRAKING SYSTEM (ABS)

Optional ABS helps prevent wheel lockup during emergency braking, which helps you maintain steering control – under a variety of road and weather conditions.

IMPROVED AUTOMATIC TRANSMISSION

Altima's 4-speed automatic transmission has been refined to reduce shift shock and "gear hunting" when going uphill, thus providing a smoother, more luxury-class ride for you and your passengers.

FUEL-SIPPER

- 24 mpg city/31 mpg highway*
(5-speed manual transmission)
- 22 mpg city/30 mpg highway*
(4-speed automatic transmission)

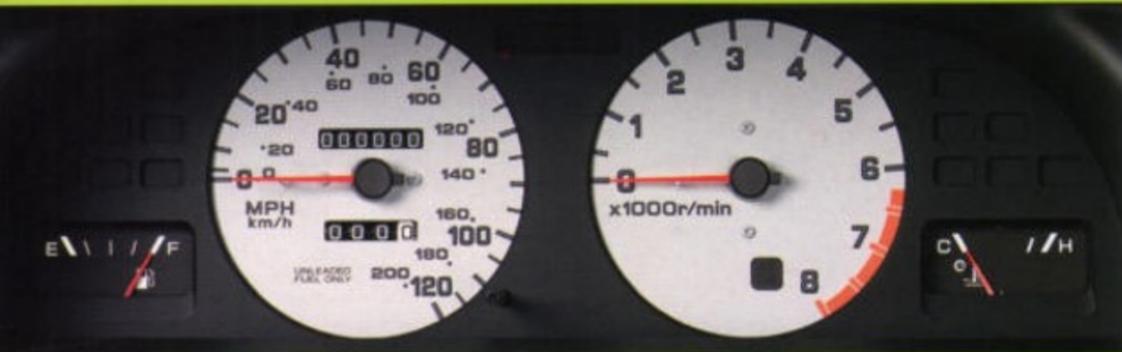
*1998 EPA mileage figures shown for comparison only. Actual mileage may vary with driving conditions – use for comparison only. The capacity of Altima's gas tank is 15.9 gallons.

The 1998 Altima's **spirit of performance** comes from its advanced handling capabilities. For one, **Super Toe Control™** rear suspension operates like a passive 4-wheel steering system, helping your Altima grip the road better during tight corners and evasive maneuvers. Our engineers also set out to boost Altima's **sporty responsiveness** and, amazingly, improve **ride comfort** as well. A stiffer body structure and wider track enhance Altima's **agility and stability**, while reduced strut friction and changes in suspension tuning **lessen vibration** in the car's cabin. The new Altima puts it all together as the responsive, nimble, powerful car that shows luxury can also be exciting.

SE



If your heart starts to pound when the red light turns to green or if you choose a road based solely on its number of curves, the **Altima SE** might just be the perfect car for you. It takes the luxury, comfort and style that you expect from an Altima and pairs them with a race-bred spirit of **superior handling**. This model traces its heritage back to the Datsun 510, our first **sports sedan**. A racing version of that car, the **1970 BRE 510** (shown above), gave Nissan its first national championship and dominated its series, winning 15 out of 21 races. Today, the Altima SE is the latest chapter in Nissan's unparalleled history of putting smiles on the faces of people who see driving as a hobby, not a duty.



Inside the SE's cockpit, evidence of the car's lively performance is all around you. **WHITE-FACED GAUGES** appear as black type on a white field by day; by night, the gauges reverse to white-on-black. More performance cues are right at hand, in the form of a **LEATHER-WRAPPED STEERING WHEEL AND MANUAL TRANSMISSION SHIFT KNOB**. Altima SE models not equipped with leather are even distinguished by a sporty seat cloth that is unique to the SE.

SE CREDENTIALS

SPORT-TUNED SUSPENSION

4-wheel disc brakes

ALLOY WHEELS

Firestone® P205/65R15 tires

FOG LIGHTS

rear spoiler

CHROME EXHAUST FINISHER

leather-wrapped steering wheel

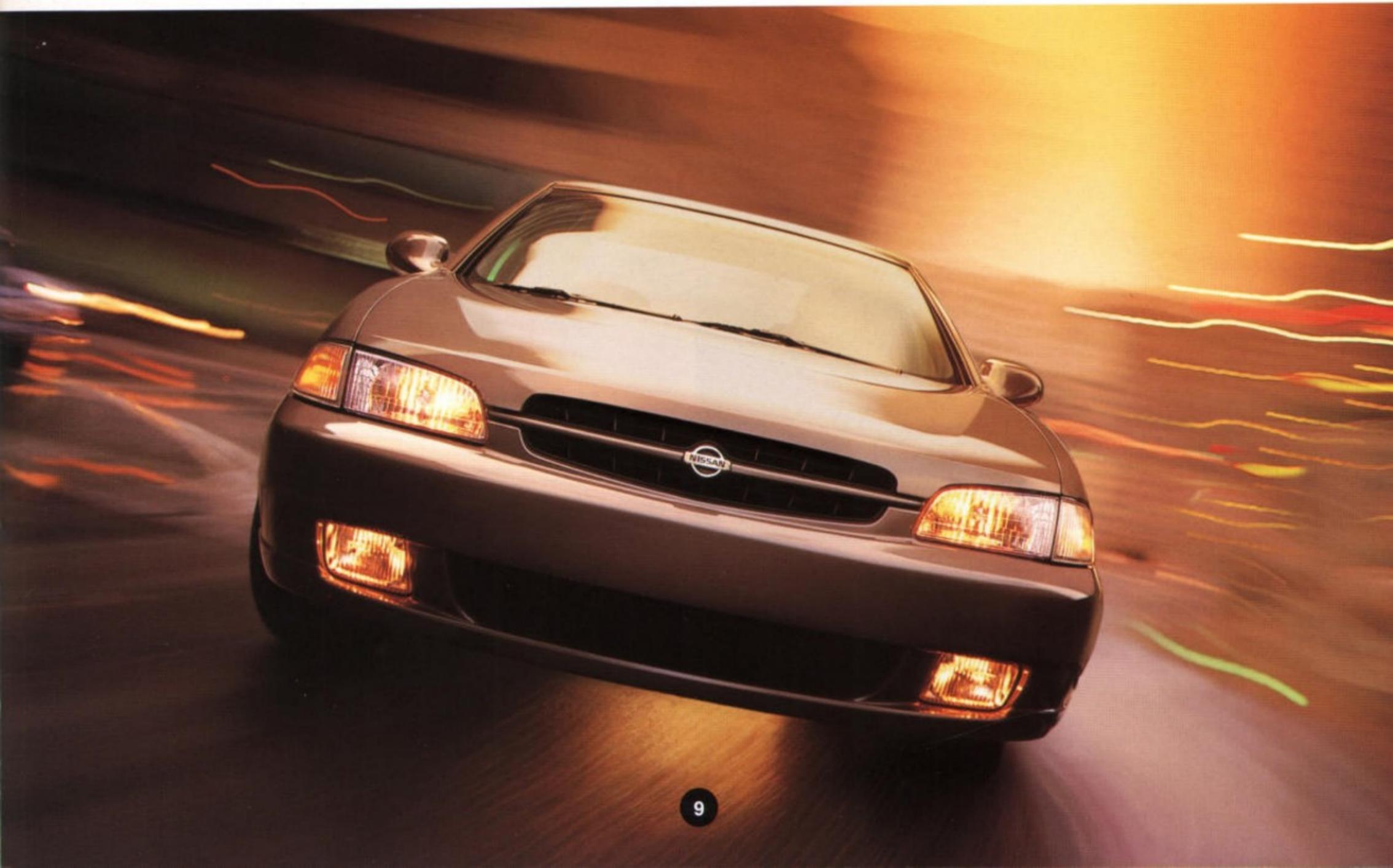
**LEATHER-WRAPPED
MANUAL TRANSMISSION SHIFT KNOB**

white-faced gauges

®Firestone is a registered trademark of Bridgestone/Firestone Tire, Inc.



These **ALUMINUM-ALLOY WHEELS** help create the Altima SE's performance-oriented image. **FOG LIGHTS** and a **REAR SPOILER** add to its aggressive appearance. But the Altima SE is not a car that rests on its looks. A **SPORT-TUNED SUSPENSION, WIDER TIRES** and **4-WHEEL DISC BRAKES** give you the response that the seductive exterior promises. In short, the Altima SE makes your luxury-class experience that much more thrilling.





SAFETY

Perhaps the most important feature a car can offer is the ability to **avoid a collision altogether**. **Super Toe Control™** rear suspension helps improve the car's composure during evasive maneuvers. **IBAS construction** creates a rigid foundation, for nimble handling in an emergency. And an optional **Anti-lock Braking System** helps you stop with greater control. All of these features increase your peace of mind behind the wheel, so your thoughts can stay on the road where they belong.

* Air bags are a supplemental restraint system. You must always use seat belts and child restraints properly, as explained in your owner's manual.

"SECOND GENERATION" AIR BAGS

Altima is equipped with "Second Generation" air bags, which have been designed to inflate with less force. These air bags are a supplemental restraint system. You must always use seat belts and child restraints properly, as explained in the owner's manual.

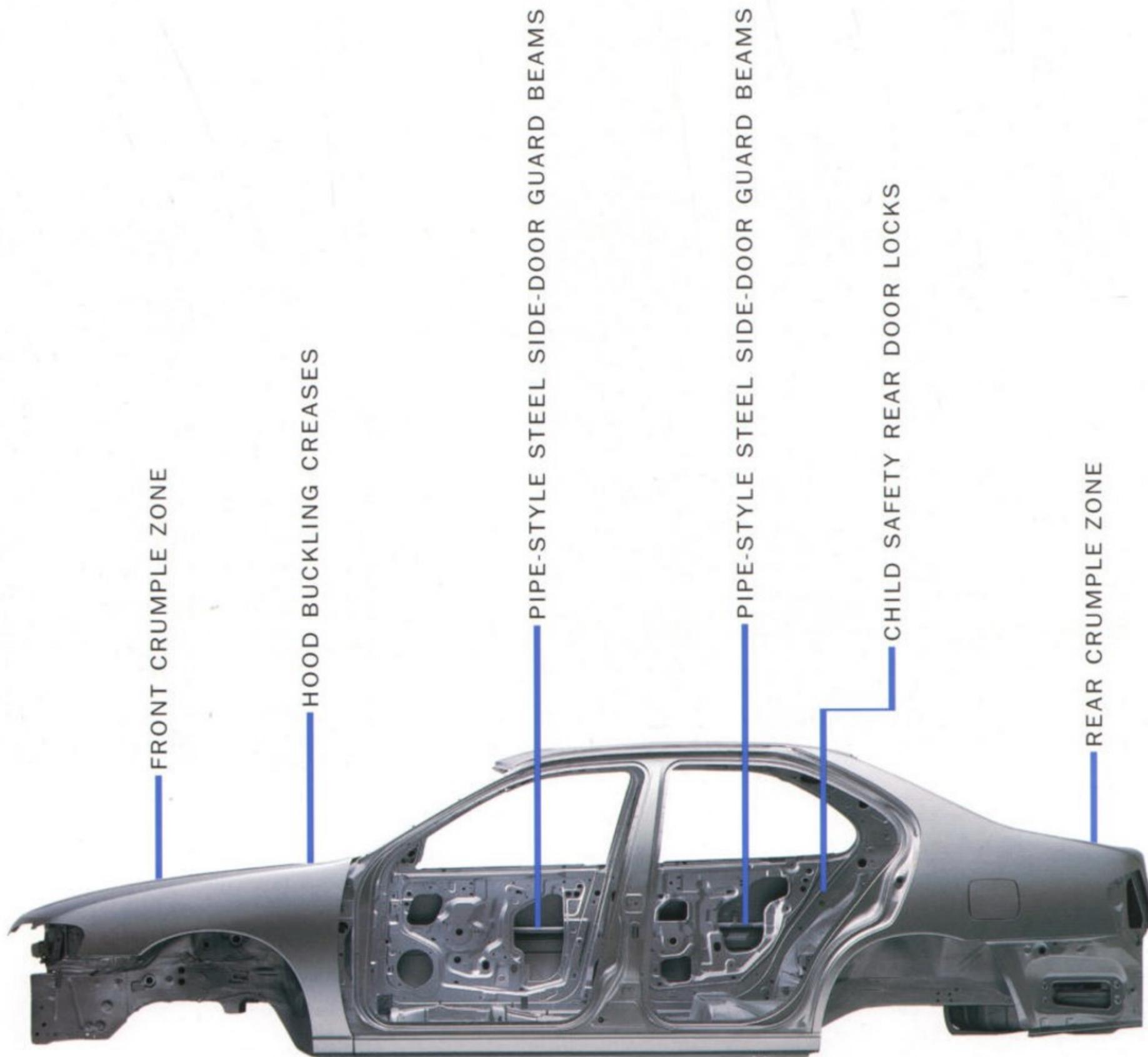
CHILDREN BELONG IN THE REAR SEAT

Air bags can help save lives and prevent injuries.* However, to avoid injury from an inflating air bag, rear-facing child restraints must never be placed in the front-passenger's seat. In fact, Nissan and the federal government recommend that all children 12 and under ride in the rear seat. Children should be properly secured in child restraints, booster seats or seat belts, according to their size. Please see page 15 of this brochure for more information.

REMOTE KEYLESS ENTRY/VEHICLE SECURITY SYSTEM

Standard on GLE and SE and optional on GXE, this system puts convenience and security at your fingertips. The remote activates the security system, locks and unlocks the doors, offers a panic mode, and turns on the dome light.





In an instant, the unexpected could happen. You can feel secure knowing that through every phase of Altima's development – from the first computer drawing to the work done on the **factory floor** – Nissan is devoted unflinchingly to the cause of your safety. For example, we use thousands of welds to bind together Altima's rigid unibody. And we don't stop there. While some manufacturers use either adhesive or welds to join metal panels, Nissan uses both in a process called **weld-bonding**. These measures, along with the precise fit afforded by IBAS construction, allow for Altima's responsive handling and solid, reassuring feel on the road. To this

secure foundation, we add **energy-absorbing elements** like crumple zones, hood buckling creases, and pipe-style steel side-door guard beams, all of which help absorb the force of an impact. We also consider the smaller details. An **ALR/ELR seat belt system** helps you secure a child restraint without a locking clip. Altima's **intelligent lock functions** let you unlock just the driver's door, or all four, and even keep you from locking the door with the key in the ignition. All this smart thinking adds up to over 50 standard safety features, so you can feel safe no matter what the next instant might bring.



A. A **REAR SPOILER** not only matches the exterior finish perfectly, it also complements Altima's performance characteristics (GXE, GLE; standard on SE).



B. If your Altima is equipped with a sunroof, this **SUNROOF WIND DEFLECTOR** will help reduce cabin noise and wind turbulence when the sunroof is open.



D. Cut-pile, non-skid, carpeted **FLOOR MATS** help protect the Altima's carpeting from dirt and wear. Of course, they come in colors to complement your car's interior.

E. Custom-fit to the Altima and designed for durability, **SPLASH GUARDS** help keep lower body panels clean and safe from gravel nicks and scratches.

F. This snug-fitting **NOSE MASK** helps protect your new Altima's front end against bugs, rocks, dings, and debris.

G. **FOG LIGHTS** help you cut through the poor visibility of bad weather. They also give your Altima GXE or GLE the same sporty look of an SE.

ADDITIONAL OPTIONS: 6-Disc CD Autochanger, Air Bag Anti-Theft Bolt, Air Conditioning Filter, Battery Warmer, Car Cover, Cellular Phone Docking Station,* Chrome Exhaust Finisher, Cigarette Lighter Element, Engine Heater, Trunk Convenience Net, Wheel Locks

*For use with most MicroTac and Motorola® MicroTac Flip Phones. Available Fall 1997.

®Motorola is a registered trademark of Motorola, Inc.

ACCESSORIES



C. You can add a sporty appearance to your Altima GXE or GLE with 15" **ALUMINUM-ALLOY WHEELS** available in four different designs.



FEATURES



STANDARD EQUIPMENT Every Altima includes the features listed below.	XE Additional standard equipment and optional equipment listed below.	GXE Additional standard equipment and optional equipment listed below.	GLE Additional standard equipment and optional equipment listed below.	SE Additional standard equipment and optional equipment listed below.
ENGINE AND DRIVETRAIN 2.4-liter DOHC 16-valve 4-cylinder engine Sequential multi-point electronic fuel injection 150 hp @ 5,600 rpm 154 ft-lbs @ 4,400 rpm Liquid-filled engine mounts Front-engine/front-wheel drive	5-speed manual overdrive transmission Optional: Electronically controlled 4-speed automatic overdrive transmission	5-speed manual overdrive transmission Optional: Electronically controlled 4-speed automatic overdrive transmission	Electronically controlled 4-speed automatic overdrive transmission (Manual transmission not available)	5-speed manual overdrive transmission Optional: Electronically controlled 4-speed automatic overdrive transmission
SUSPENSION AND STEERING Front & rear subframe-mounted, independent MacPherson struts Rear Super Toe Control™ suspension Front and rear stabilizer bars Power rack-and-pinion steering	Standard equipment only	Standard equipment only	Standard equipment only	Sport-tuned suspension – Firmer shocks and springs; larger rear stabilizer bar
BRAKES Power-assisted brakes – vented front disc with audible-alert wear indicators/rear self-adjusting drum	Optional: Anti-lock Braking System (ABS) (Requires XE Option Package)	Optional: Anti-lock Braking System (ABS)	Optional: Anti-lock Braking System (ABS)	Power-assisted 4-wheel disc brakes Optional: Anti-lock Braking System (ABS)
WHEELS AND TIRES All-season steel-belted radial tires	15" Full wheel covers P195/65R15 Tires	15" Full wheel covers P195/65R15 Tires	15" Full wheel covers P195/65R15 Tires Optional: 15" Aluminum-alloy wheels	15" Aluminum-alloy wheels P205/60R15 Tires
EXTERIOR Flush-mounted "multi-parabola" halogen headlights Body-color energy-absorbing bumpers Body-color door handles Tinted glass	Black power mirrors Body-color front grille bar	Body-color power mirrors Chrome front grille bar Optional: Power sliding glass sunroof with tilt feature and sunshade (Requires GXE Security and Convenience Package)	Body-color power mirrors Chrome front grille bar Optional: Power sliding glass sunroof with tilt feature and sunshade	Body-color power mirrors Body-color front grille bar Fog lights Rear spoiler Chrome exhaust finisher Optional: Power sliding glass sunroof with tilt feature and sunshade
INTERIOR Contoured reclining front bucket seats Height-adjustable front head restraints Height-adjustable front shoulder belt anchors Full cut-pile carpeting Center console storage Dual cup holders Front-door map pockets Coin holder	Velour seat cloth	Upgraded velour seat cloth and door trim Wood-tone trim 60/40 split fold-down rear seat Lockable glove compartment with light	Leather seating surfaces 8-way power driver's seat with adjustable lumbar Leather-wrapped steering wheel Rear seat center armrest Wood-tone trim 60/40 split fold-down rear seat Lockable glove compartment with light	Sport velour seat cloth and door trim Leather-wrapped steering wheel and manual transmission shift knob 60/40 split fold-down rear seat Lockable glove compartment with light Optional SE Leather Seat Trim Option includes: Leather seating surfaces, 8-way power driver's seat with adjustable lumbar, and rear seat center armrest
COMFORT AND CONVENIENCE Power windows Remote trunk, fuel-filler door and hood releases Electric rear-window defroster Tilt steering column 2-speed fixed intermittent wipers Tachometer Trip odometer	Optional: CFC-free air conditioning and cruise control (Both part of XE Option Package)	CFC-free air conditioning Power door locks Cruise control Dual visor vanity mirrors Optional: Remote keyless entry and vehicle security system (Part of Security and Convenience Package)	CFC-free air conditioning Power door locks Cruise control Dual illuminated visor vanity mirrors Variable intermittent wipers Remote keyless entry and vehicle security system	CFC-free air conditioning Power door locks Cruise control Dual visor vanity mirrors White-faced gauges Remote keyless entry and vehicle security system

SPECIFICATIONS

SAFETY FEATURES INCLUDE

- "Second Generation" dual air bags
- Front and rear crumple zones
- Child safety rear door locks
- 3-point ALR/ELR seat belt system
- Energy-absorbing steering column
- Hood buckling creases
- Pipe-style steel side-door guard beams

AUDIO SYSTEMS

AM/FM/cassette audio system ~ (Available on GXE if standard stereo is deleted; also available on XE with XE Option Package) ~ 60-watt (max.) stereo with twelve FM presets, auto-reverse cassette with automatic program search and Dolby® Noise Reduction, four speakers and digital clock

AM/FM/CD audio system ~ (Standard on GXE) ~ 60-watt (max.) stereo with twelve FM presets, CD player with random search and repeat features, four speakers and digital clock

Premium AM/FM/CD/cassette audio system ~ (Standard on GLE and SE; Part of GXE Security and Convenience Package) ~ 100-watt (max.) stereo with twelve FM presets, auto-reverse cassette with automatic program search and Dolby® Noise Reduction, CD player with random search and repeat features, six speakers including two door-mounted tweeters, digital clock and diversity antenna (power antenna on SE and GLE)

®Dolby is a registered trademark of Dolby Labs, Inc.

PACKAGES

XE Option Package ~ CFC-free air conditioning • Cruise control • AM/FM/cassette audio system

GXE Security and Convenience Package ~ Remote keyless entry and vehicle security system • Premium AM/FM/CD/cassette audio system

DIMENSIONS (IN.)

Exterior Dimensions		Interior Dimensions	
Wheelbase	103.1	Head room (front/rear)	39.4/37.7
Overall length	183.5	Leg room (front/rear)	42.0/33.9
Overall width	69.1	Hip room (front/rear)	52.5/52.6
Overall height	55.9	Shoulder room (front/rear)	55.7/54.8
Tread width (front/rear)	59.3/58.9		

CAPACITIES

Interior passenger volume	94.0 cu. ft.
Cargo capacity	14.0 cu. ft.
Fuel tank	15.9 gals.

CURB WEIGHTS (LBS.)

	XE	GXE	GLE	SE
Manual transmission	2,859	2,919	N/A	2,921
Automatic transmission	2,928	2,989	3,012	2,992

EPA MILEAGE ESTIMATES*

	XE	GXE	GLE	SE
Manual transmission (city/hwy)	24/31	24/31	N/A	24/31
Automatic transmission (city/hwy)	22/30	22/30	22/30	22/30

All illustrations, photographs and specifications in this publication are based on the latest product information available at the time of printing. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan Motor Corporation U.S.A. reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options and accessories may differ in Hawaii, U.S. territories and other countries. For additional information on availability, options or accessories, contact your Nissan retailer.

COMMITMENTS

NISSAN WARRANTY**

Every Nissan offers you the protection of a 3-year/36,000-mile "bumper-to-bumper" limited warranty. And a 5-year/60,000-mile limited powertrain warranty helps make it one of the best warranties in the business.

SECURITY+PLUS

For extra peace of mind, add Nissan's own Security+Plus® Vehicle Protection Plan. Ask for it by name; it's the only extended service agreement approved by Nissan. Security+Plus – available in a variety of comprehensive coverages – is convenient, economical and provides long-term mechanical protection.

FINANCE CHOICES

Buy or lease your Nissan vehicle with one of the many attractive *Signature* FINANCING programs from Nissan Motor Acceptance Corporation (NMAC). You'll enjoy competitive finance rates and terms, plus the convenience of quick response to your credit application – often within minutes. Visit your Nissan retailer for information about NMAC financing opportunities.

PARTS AND SERVICE

When it comes to parts for your Nissan vehicle, be sure to select Genuine Nissan Products. Every part is made to the same exacting standards as the original by the people who built your vehicle in the first place. And they are the only parts to carry our factory-backed warranty. At your Nissan retailer, you'll also find factory-trained technicians to service your Nissan, using the most up-to-date diagnostic equipment.

CUSTOMER ASSISTANCE AND INFORMATION

For the name of your nearest Nissan retailer or for specific product brochures, call 1-800-239-8810 toll-free. Or call 1-800-NISSAN-1 for answers to product-related issues and solutions to your transportation needs. You may also visit our website at <http://www.nissan-usa.com>.

WHENEVER THERE'S A CHILD IN YOUR VEHICLE

With a front-passenger air bag, a rear-facing child restraint must never be used in the front-passenger's seat. An inflating air bag can cause serious or fatal injuries to a child in a rear-facing child restraint. Nissan and the federal government recommend that children 12 and under be properly restrained in the rear seat. Remember, the risk of serious or fatal injury to children in automobile accidents can be reduced with a properly installed child restraint. In some cases – depending on the vehicle, the child restraint and its seating position – you may also need a locking clip, supplemental buckle/belt or tether strap to install the child restraint correctly. This is especially true with older vehicles on the road today. Before you install a child restraint in your vehicle, please consult your Nissan owner's manual to see if your vehicle requires an additional part. You should also study the child-restraint manufacturer's instructions for proper installation and the correct routing of the seat belt.

* 1998 EPA mileage figures shown. Actual mileage may vary with driving conditions – use for comparison only.

** For complete information concerning coverage, conditions and exclusions, contact your Nissan retailer and read the actual warranty.



Altima's Advanced Paint Process

The battle against microscopic dust particles begins with technicians who wear protective caps, lint-free coveralls and even approved deodorants. In all, at least 39 steps go into covering Altima with its **unique protective coat**, including the following:

- Total submersion in an electrocoat bath, giving the body an electrical charge that draws paint into every crevice
- The heat of a 350° oven, to bake the primer coat dry and help increase the body's corrosion resistance
- Water-borne paint, applied electrostatically in Nissan's unique 2-step process

Even the metal beneath the paint helps contribute to your car's lustrous, **long-lasting finish**. Altima's DURASTEEL® body panels offer superior corrosion protection over other galvanized metals, so you can be sure your Altima's shiny finish will last for a long time.

WHAT DOES YOUR COLOR CHOICE SAY ABOUT YOU?

Cloud White – Think about a tall glass of milk and you get the idea. Your idealism creates balance in all areas of your life. Plus, a white car is usually the easiest color to keep clean.

Champagne – You focus on the finer things. You enjoy the time spent choosing a book to read or eating a gourmet meal.

Graphite Pearl – Sometimes, you cloak yourself in an air of mystery. Or maybe you're drawn to the cool texture of stones.

Brushed Pewter – This peaceful color appeals most to those who see their car as a refuge from the world's turmoil.

Golden Olive – Adventure and travel are high on your list of priorities. You enjoy a good, harmless practical joke.

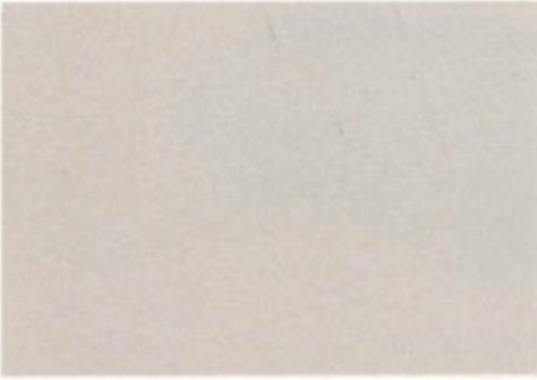
Nutmeg – A color named for a spice fits a person who has a different perspective. Your friends describe you as "unique." In fact, they may ask you to drive to the mall, because having the only nutmeg-colored car in the lot will make it easy to find.

Black Cherry – Once you make up your mind, you are hard to dissuade. Your plain speaking is refreshing to most people.

Blue Emerald – Like ocean waters or brilliant sky, you are deep and wide-ranging. You adapt quickly to new situations.

Super Black – One word describes you: purist (that's also why you won't mind washing your Altima a lot). Super Black may be the only color you'd consider for your new car. And you don't trust this colortyping list.

COLOR & TRIM



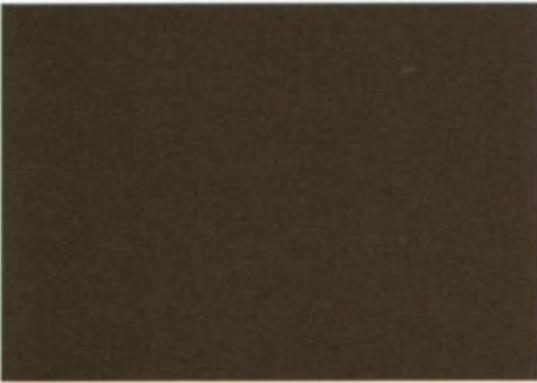
CLOUD WHITE <i>QM1</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○
Dusk Cloth	●	●		●
Dusk Leather			●	○



CHAMPAGNE <i>ESO</i>	XE	GXE	GLE	SE
Blond Cloth		●		
Blond Leather			●	
Olive Cloth		●		●
Olive Leather			●	○



GRAPHITE PEARL <i>KSO</i>	XE	GXE	GLE	SE
Dusk Cloth		●		●
Dusk Leather			●	○



BRUSHED PEWTER <i>CS3</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○
Olive Cloth		●		●
Olive Leather			●	○



GOLDEN OLIVE <i>JSO</i>	XE	GXE	GLE	SE
Olive Cloth		●		●
Olive Leather			●	○



NUTMEG <i>CS2</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○



BLACK CHERRY <i>ASO</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○



BLUE EMERALD <i>FN2</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○



SUPER BLACK <i>KH3</i>	XE	GXE	GLE	SE
Blond Cloth		●		●
Blond Leather			●	○
Olive Cloth				●
Olive Leather				○
Dusk Cloth	●	●		
Dusk Leather			●	

● standard ○ optional

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan retailer.

HAVE YOU MET THE REST OF THE NISSAN FAMILY?



Any car can get you from point A to point B. A special car gets you there with a smile on your face, and for over 80 years, Nissan has built vehicles that do just that. From our legendary 240Z™ to our jungle-conquering Pathfinder®, we've always believed cars serve many purposes. Transportation, after all, is just one of them. (The 240Z you see here was the personal car of Mr. Yutaka Katayama, the father of the Z®. It's been customized and it's not for sale. But you can find other vintage Zs – restored by Nissan to their original glory – for sale at one of our designated Z Stores.)

THE 1998 NISSAN FAMILY



MAXIMA®

Our flagship; the ultimate in luxury and performance.



240SX®

A true sports car in a refined package.



ALTIMA®

Unexpected luxury at an affordable price.



200SX®

Fun when you want it; practical when you need it.



SENTRA®

Lasting dependability; spirited performance.



PATHFINDER®

The authentic sport utility vehicle.



QUEST®

Comfortable for kids; sophisticated for adults.



FRONTIER™

Available in November 1997.



1970 240Z™

An instant hit, this car revolutionized the way the world looked at sports cars. Like many cars at the time, the 240Z possessed stirring performance and handling wrapped in exciting curves of sheet metal. But for the first time, these qualities came in a sports car durable and affordable enough to appeal to a wide range of buyers. This unprecedented combination resulted in the 240Z selling 500,000 units in less than ten years, a level that the Corvette took 25 years to reach. Over the years, the Z® has continued to maintain a high profile – eventually selling over a million units, accumulating numerous awards, and setting a standard that sports cars today still seek to emulate.

EIGHTY YEARS. ONE PHILOSOPHY.



1960 1200 SEDAN

With a 48-hp 1,200-cc engine and body panels a full millimeter thick, this sturdy 4-door was the first sedan Datsun brought to America.



1960 1200 PICKUP

Yutaka Katayama, the first president of Nissan Motor Corporation U.S.A., fondly referred to his pickup as “my square-backed sports car.” However you describe it, this 1/4-ton pickup, more than any other vehicle, was responsible for establishing Datsun in the American market.



1967 2000 ROADSTER

The most sought-after Datsun roadster by collectors, the 2000 is also the first Japanese production sports car to come with a 5-speed. That, plus its robust 150-hp engine, made it extra fun to drive.

LOVE CARS. LOVE PEOPLE. LOVE LIFE.



1962 PATROL®

Nissan's first sport utility vehicle in the U.S., the Patrol featured 4-wheel drive and a 145-hp 4,000-cc 6-cylinder engine. Roy Rogers was its first advertising spokesman.



IMSA GTP RACE CAR

Almost unbeatable, it dominated the series while winning the IMSA GTP Manufacturer's Championship in 1989, 1990, and 1991.

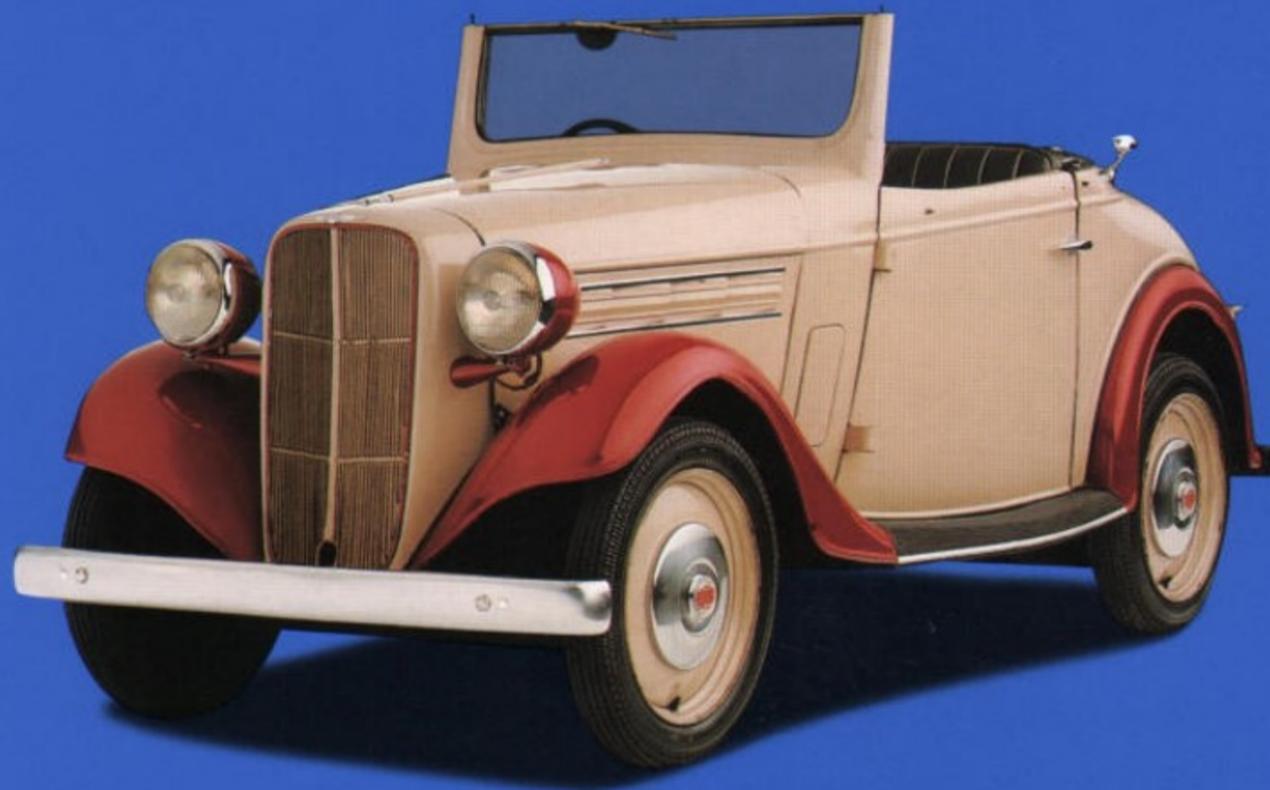


NISSAN GOBI® TRUCK

This "out there" concept truck, developed in the late '80s by Nissan Design International, is a direct descendant of the very first Datsun truck.

1937 TYPE 15

One of the first Datsun-manufactured automobiles, it also has enormous significance as the first mass-produced Japanese vehicle. Other Type 15 models included a mini pickup and delivery van that delivered all kinds of driving fun.





Enjoy the ride.™



Additional resources:

<http://www.nissan-usa.com>

also:

<http://www.autosite.com> (The Ultimate Automotive Buyer's Guide; their library includes information from several U.S. government agencies.)

<http://www.edmunds.com> (Edmund's Automobile Buyer's Guides)

<http://www.kbb.com> (Kelley Blue Book)

<http://www.carpoint.msn.com> (Microsoft Carpoint™ Buyer's Guide)

<http://www.intellichoice.com/default.ssi> (IntelliChoice Inc., The CarCenter®)

Call **1-800-239-8810** for Nissan retailer location or for more information on this and other Nissan products.