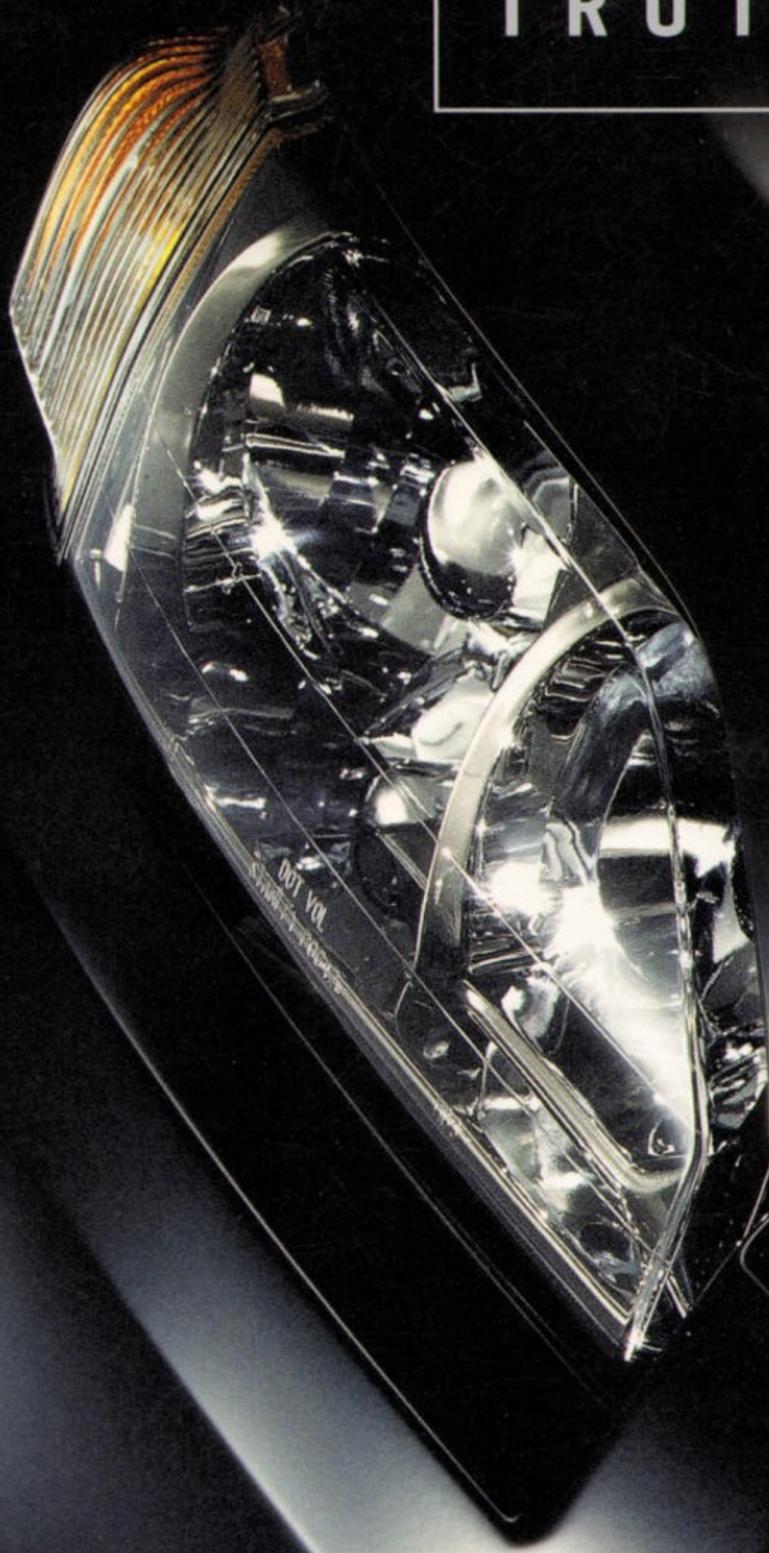


2 0 0 2

A X I O M

YOU CAN'T OUTRUN THE

TRUTH



ISUZU

Go farther.

AXIOM (ăk'sē-em) NOUN

TRUTH

A SELF-EVIDENT OR UNIVERSALLY RECOGNIZED TRUTH.



THE 2002 ISUZU AXIOM You can't break away. It will catch you. Try to deny it. It will overpower you. The truth forges its own path, and it will not be ignored. Introducing Axiom, the unmistakable new truth from Isuzu. Axiom shatters convention with a powerful combination of sport utility prowess and

sport sedan performance. Whether you see it gaining on you in the rearview mirror or feel the rush of its 230-horsepower V6 engine from the driver's seat, Axiom commands attention. For those drivers seeking a road never traveled, take the wheel now or risk living in complete denial. ARE YOU READY FOR THE TRUTH?

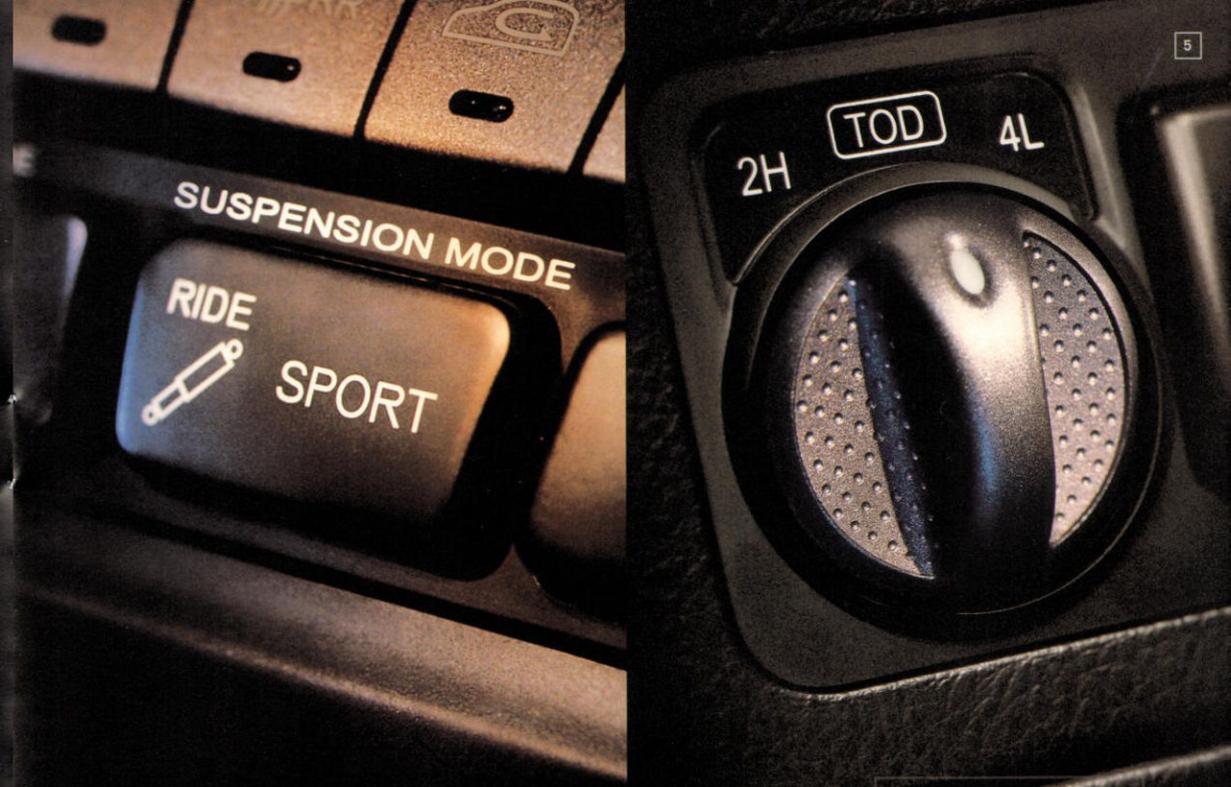
TRUTH

IT'S EVERYTHING YOU'VE NEVER DRIVEN.



Axiom XS in Anthracite Metallic

First, the engineers gave Axiom backbone—a box-section chassis for superior structural rigidity. Then, they took the Isuzu 3.5-liter V6, TORQUE-ON-DEMAND® 4WD and Intelligent Suspension Control™ and put them to work in one vehicle with one purpose: taming the road. Each technology was re-engineered with Axiom's specific DNA in mind. The result: a fully automatic, terrain-sensing drive and handling package that sets a new standard for Isuzu. And everyone else as well.



FROM THREE PROVEN TECHNOLOGIES

TRUTH

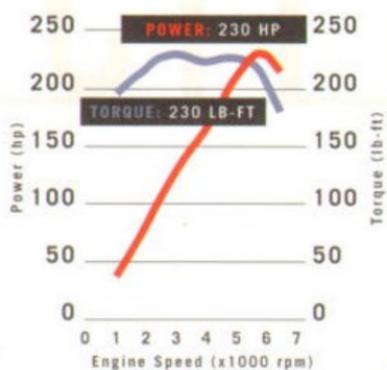
COMES ONE REVOLUTIONARY DRIVING DYNAMIC.



AXIOM TRUTH

VELOCITY

3.5-LITER V6 230 horsepower. 230 lb-ft of torque. And it's all available at the speed of light, thanks to a fully electronic fighter-jet-tech drive-by-wire throttle control system. The newest Isuzu V6 also uses 2-stage variable induction for continuous torque and power at any engine speed. Push the accelerator. You'll know instantly Axiom flies in more than just the face of convention.

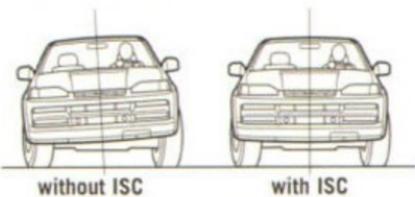




INTELLIGENT SUSPENSION CONTROL

Seize the road on your terms.

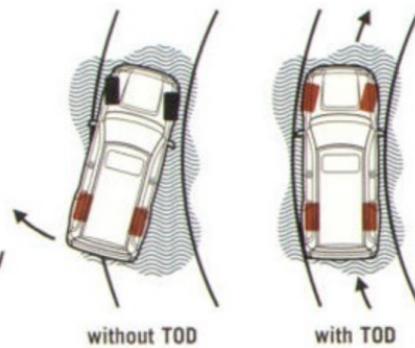
A dual-mode, semi-active suspension system, ISC™ quiets unruly terrain by adjusting each shock independently to one of 17 settings every 40 milliseconds. Select standard mode for a more relaxed ride or sport mode to stiffen the suspension for more athletic driving. Whichever you choose, ISC dials in the ride best suited to your mood and, of course, the road.



TORQUE-ON-DEMAND Traction

without having to take action. An entirely active 4WD system, TOD® seamlessly translates throttle input into motion. This exclusive technology “predicts” wheel slippage and corrects it by automatically delivering torque where there’s traction.

Turning power into motion with maximum stability. And when you need even more control, there’s 4WD Low range for greater grip.



“We were having too much fun driving this car.

That 230-hp V6 is pretty amazing. It’s got kick!”

Christopher Miller, Asst. Editor, *Popular Science*

TRUTH

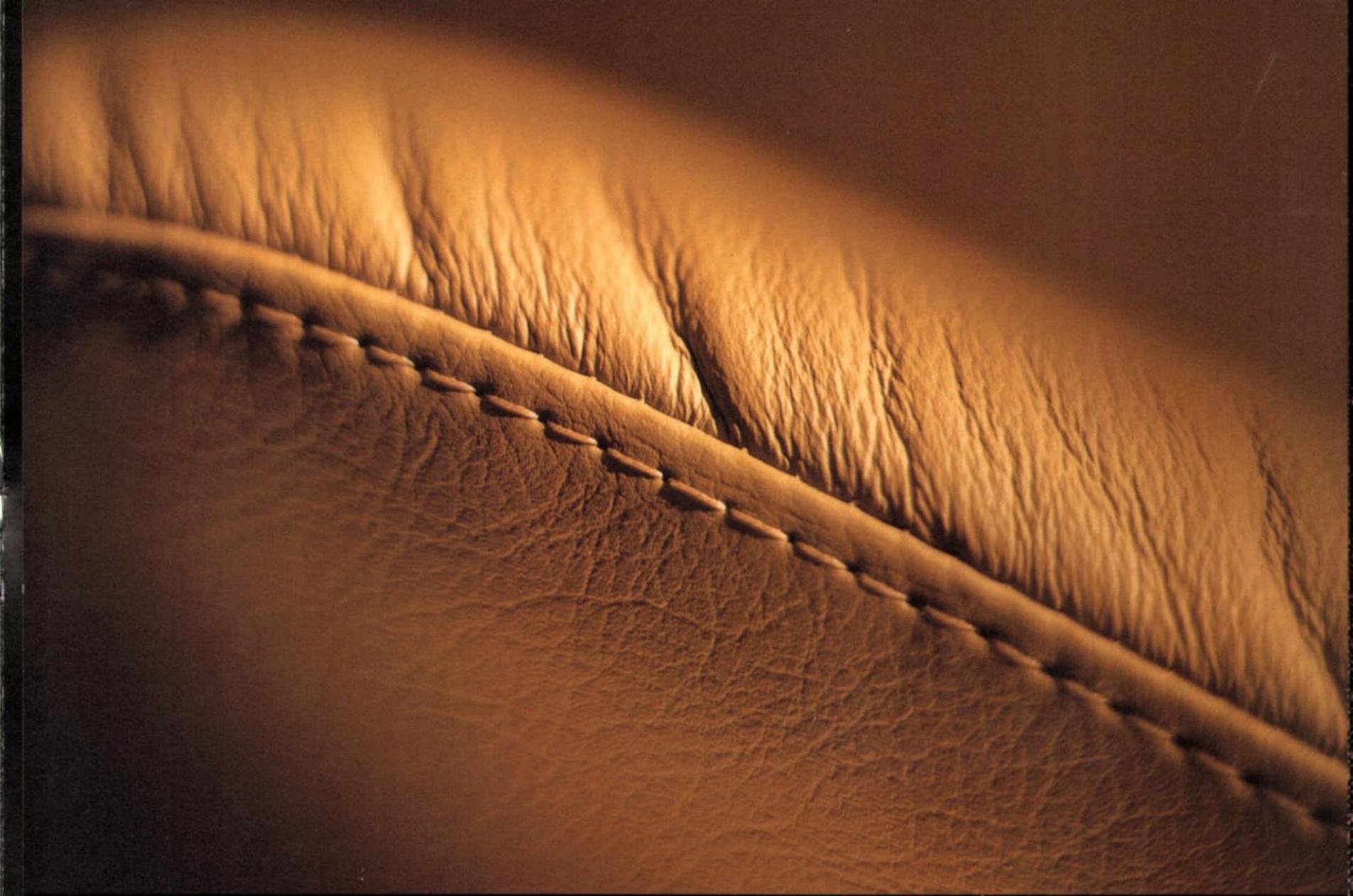
THE WIND WILL NEVER SEE YOU COMING.



Cheat the wind, and the road is yours. With its sweeping lines and raked stance, Axiom is one of the most aerodynamic vehicles in its class.

Bold design and subtle texture intersect with the unexpected throughout Axiom's interior. The futuristic glow of the Multi-Information Display infuses a classic black-and-tan color scheme. The gleam of metallic accents punctuates the delicate stitching of fine leather. In truth, Axiom's interior is as surprising as it is comforting. As impressive as it is subdued. With all the built-in functionality that you expect from Isuzu.



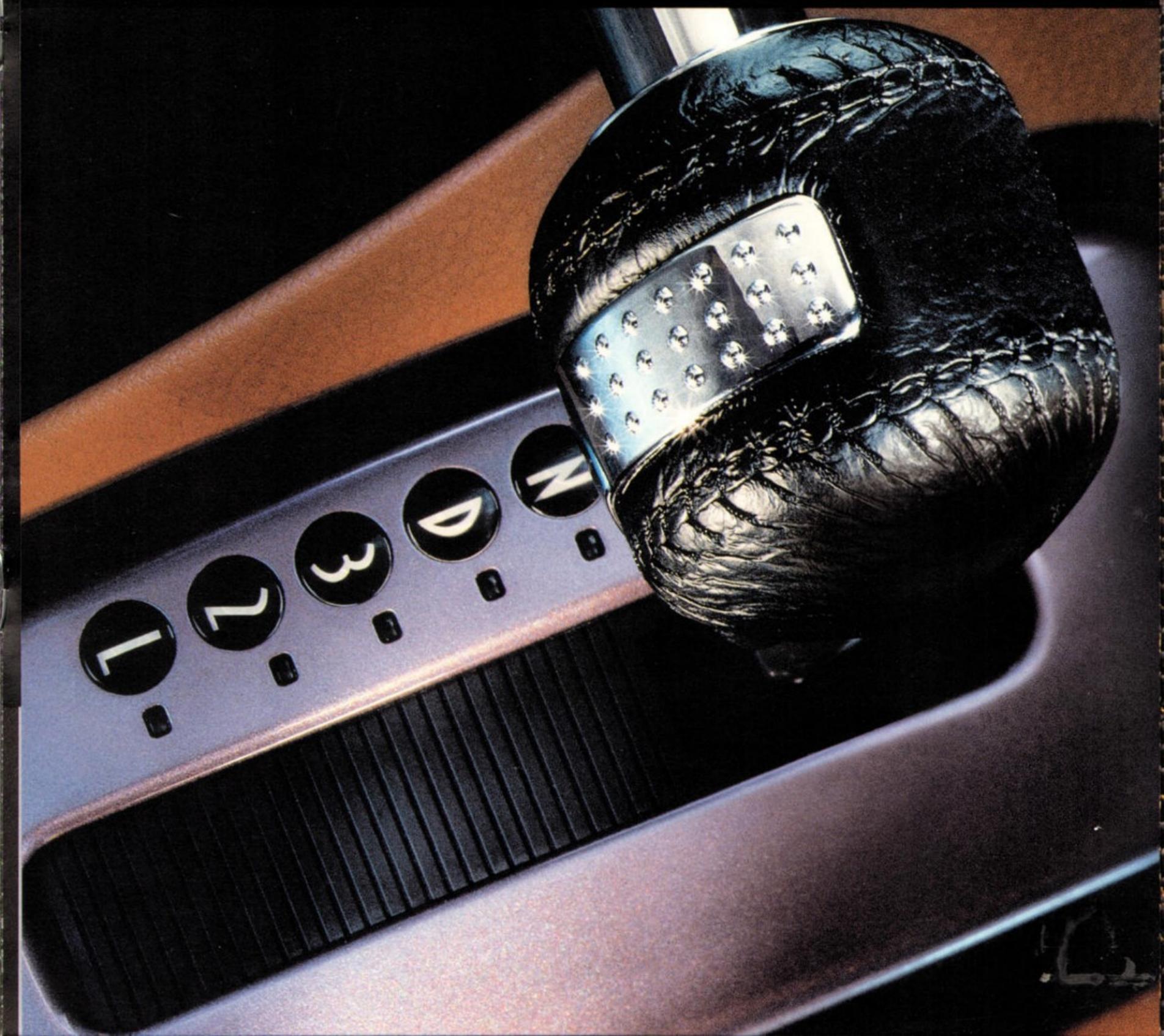


IT'S THE MOST LUXURIOUS

ISUZU VEHICLE EVER.

TRUTH

EVER.





Axiom XS interior in Black and Tan leather

TRUTH

For the driver: a 4-spoke, leather-trimmed steering wheel, 4-way powerdriver's seat and available leather heated front seats.

For passengers: a sculpted cabin with room for five and nearly 86 cubic feet of cargo space.



INDIVIDUAL

For everyone else: envy as they watch you drive by.

TRUTH

THE MEEK SHALL INHERIT YOUR SHADOW.





Axiom XS interior in Black and Tan leather

A X I O M
T R U T H



HOMELINK Besides automatically dimming at night when headlights hit it, Axiom's electrochromic rearview mirror has an integrated HomeLink® Universal Transceiver which can be programmed to open garage doors, security gates, even turn on house lights.

PREMIUM AUDIO SYSTEM Eight speakers. 140 watts. Axiom's AM/FM stereo/cassette with 6-disc CD changer pleases the eye as well as the ear. With its ultrafunctional controls in the center console and a high-visibility readout on the Multi-Information Display (MID), this is one system that lets you concentrate on finding your groove instead of some tiny stereo controls.



MULTI-INFORMATION DISPLAY

The Axiom nerve center, the MID houses readouts for the audio system and the automatic climate control while providing driver resources like outside temperature, service reminders and trip computer functions. There's also a satellite-linked, digital compass and a chronometer that's synchronized via satellite with the U.S. atomic clock for unsurpassed accuracy. So you'll know just how early you've arrived.



"The 2002 Isuzu Axiom is the antidote for the want-it-all SUV buyer."

San Jose Mercury News

FEATURES AND SPECIFICATIONS

SAFETY & SECURITY

	AXIOM	AXIOM XS
Driver and front passenger air bags ¹	S	S
3-point front and rear outboard seat belts with front adjustable belt anchors and rear center lap belt ²	S	S
4-wheel anti-lock brake system	S	S
TORQUE-ON-DEMAND 4WD system ³	S	S
Skid plates for radiator and fuel tank (plus transfer case on 4WD models)	S	S
Power door locks plus child-proof rear side-door locks	S	S
Child seat lower rigid and top-tether anchor brackets	S	S
Remote keyless entry with integrated anti-theft system	S	S
Color-keyed dual power outside mirrors with defoggers	S	S
2-speed/variable intermittent windshield wipers and rear window wiper/washer	S	S

EXTERIOR

Flush-mounted halogen headlamps	S	S
Integrated fog lamps	O	S
Power tilt/slide moonroof with sunshade	O	S
Privacy glass: rear side doors, quarter windows and cargo door	S	S
Bright-finish bodyside moldings	O	S
17" aluminum-alloy wheels with locks	S	S
Full-size, underfloor-mounted spare tire	S	S
Protective mudflaps ³	S	S

INTERIOR

Reclining front bucket seats with driver's adjustable lumbar support	S	S
4-way power driver's seat	S	S
4-way power front passenger's seat	—	S
Moquette velour upholstery	S	—
Leather seating surfaces with heated front seats	—	S
60/40 split folding/reclining rear seat	S	S
Cruise control with indicator light	S	S
Tilt steering column	S	S
Automatic climate control	S	S
Multi-Information Display for audio/climate systems plus trip computer and compass	S	S
Full instrumentation (with TORQUE-ON-DEMAND indicator on 4WD models)	S	S
Premium 8-speaker, 140-watt AM/FM stereo/cassette and 6-disc CD changer	S	S
Auto-dimming electrochromic rearview mirror with integrated HomeLink controls	S	S
Power windows with driver's express-down feature and lockout capability	S	S
Driver and front passenger illuminated visor vanity mirrors with covers	S	S
Auxiliary power outlets, in dash and rear cargo area	S	S

S = Standard O = Optional — = Not Available

ENGINE

ALL MODELS

Displacement/configuration	3.5-liter DOHC 24-valve V6
Horsepower @ rpm	230 @ 5400
Torque (lb-ft) @ rpm	230 @ 3000
Induction/throttle system	2-stage variable induction with computer-controlled valves and drive-by-wire throttle system
Compression ratio	9.1:1

DRIVETRAIN

Type	
2WD	Front-engine/rear-wheel drive
4WD	Front-engine/TORQUE-ON-DEMAND 4-wheel drive with limited-slip rear differential
Automatic transmission	4-speed electronic automatic overdrive with lockup torque converter and power/winter start modes
Axle ratios (:1)	
Rear axle/front axle ³	4.30/4.30
Transfer case ratios ³ (:1)	
High/low	1.00/2.48

SUSPENSION

Front	Independent double-wishbone, torsion bars, direct double-acting gas-filled shock absorbers and stabilizer bar
Rear	4-link with coil springs, direct double-acting gas-filled shock absorbers and stabilizer bar
Intelligent Suspension Control	Dual-mode (standard/sport), computer-controlled system for optimal ride and handling

COLOR AND TRIM

EXTERIOR



Alpine White



Canal Blue Mica



Blond Gray Metallic



Garden Green Mica



Star Gold Metallic



Anthracite Metallic

INTERIOR

Black and Tan
Moquette Velour
(Axiom)Black and Tan
Leather
(Axiom XS)

EXTERIOR DIMENSIONS

Wheelbase		106.4 in
Length, bumper to bumper		182.6 in
Width		70.7 in
Height		67.2 in
Track	front/rear	59.6/59.8 in
Ground clearance (minimum)		7.9 in

INTERIOR DIMENSIONS

Headroom			
With moonroof	front/rear	38.1/36.9 in	
Without moonroof	front/rear	39.9/39.1 in	
Legroom	front/rear	42.1/35.0 in	
Hip room	front/rear	53.0/53.5 in	
Shoulder room	front/rear	56.6/55.9 in	
Cargo volume	seat up/down	35.2/85.4 cu ft	

WEIGHT & CAPACITIES

Fuel tank		19.5 gal
Curb weight		
2WD/4WD		3920/4180 lb
Towing capacity ⁴ (with trailer brakes)		
2WD/4WD		4500/4500 lb

EPA ESTIMATED FUEL ECONOMY

City/highway mileage ⁵	16/20 mpg
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WARRANTIES⁶

- 10-year/120,000-mile Powertrain Limited Warranty
- 3-year/50,000-mile New-Vehicle Limited Warranty (no deductible required)
- 6-year/100,000-mile Perforation From Corrosion Limited Warranty
- 5-year/60,000-mile Roadside Assistance (1-800-444-0303)
- Protection Plan/Protection Plus (After Sale Products)



SUMMARY OF DEALER-INSTALLED ACCESSORIES⁷

Hood protector, Moonroof visor, Nose mask, Door visor, Mudflaps, Roof rack with ski/snowboard attachments, Trailer hitch⁸, Block heater, Bodyside moldings, Fog lamps, Floor mats

¹ Always remember to wear your seat belts. Air bags are a supplemental restraint whose effectiveness varies with speed, conditions and angle of impact. See the owner's manual for complete details.

² 3-point outboard passengers' seat belts include automatic locking retractors.

³ 4WD models only.

⁴ Towing capacity assumes driver, one passenger and required trailering equipment. Subtract weight of additional passengers, equipment and cargo for final towing capacity. Refer to owner's manual for correct towing application.

⁵ Use estimated EPA figures for comparison. Your mileage may vary due to speed, weather, trip length and road conditions.

⁶ See your Isuzu dealer for warranty details.

⁷ See your Isuzu dealer for information on the complete line of Genuine Isuzu Accessories.

⁸ Includes plug-in electrical converter box with wire harness.

TRUTH

LEMMINGS WILL NOT LIKE YOU.



"The valet at the country club...won't hide it out back with hoi polloi

such as the Ford Explorer and the Jeep Cherokee."

Los Angeles Times

visit us **www.isuzu.com**

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