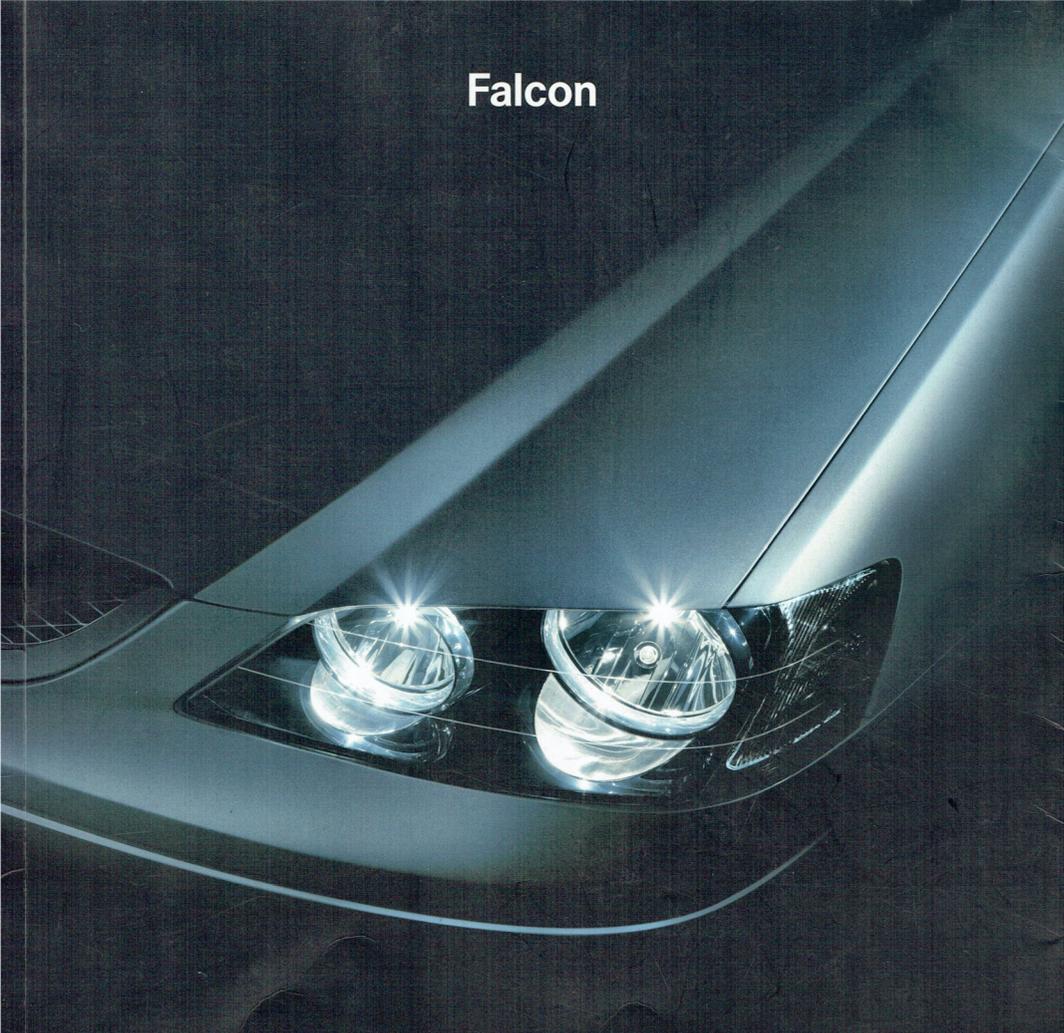
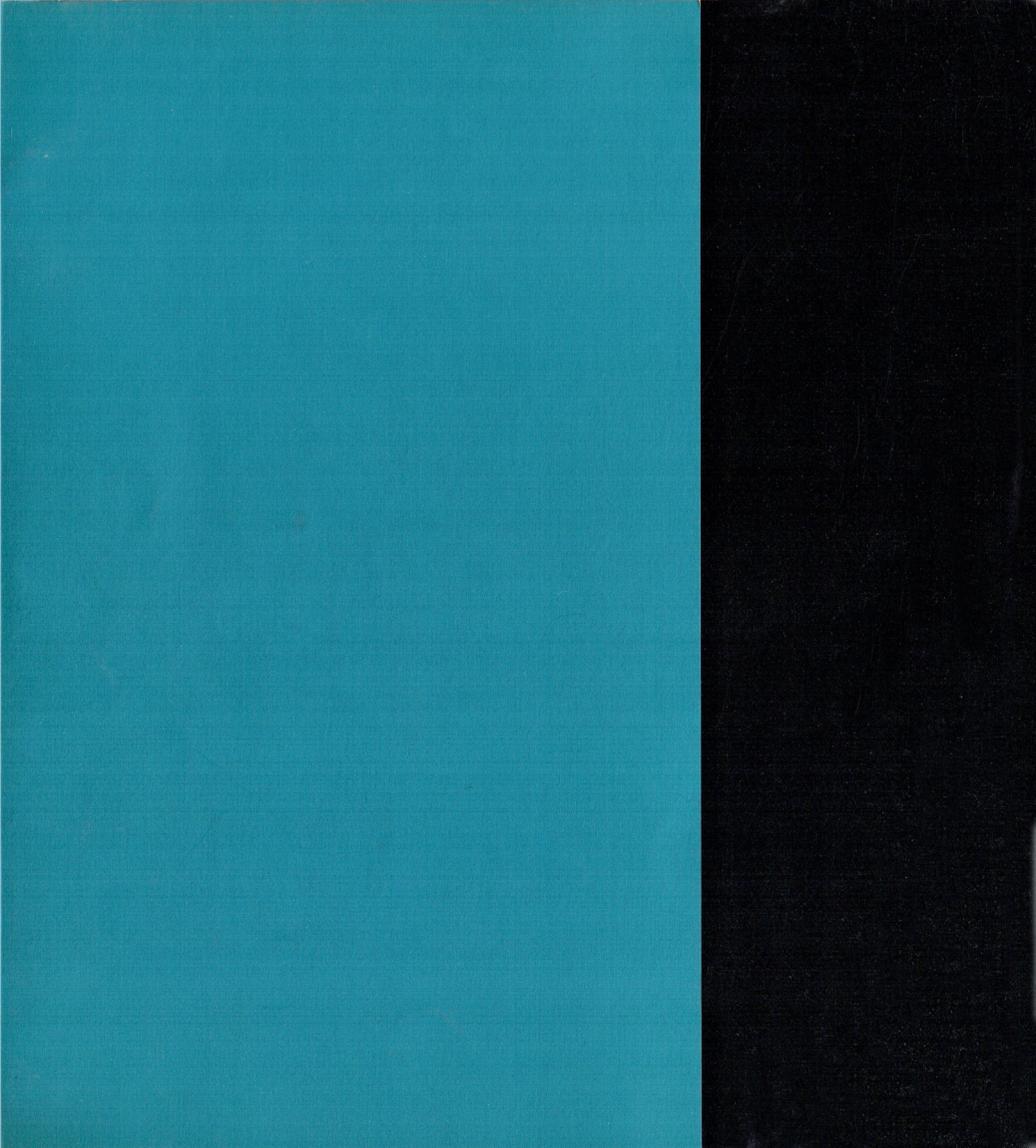


Falcon



No Boundaries







> Falcon XR6T shown in Mercury Silver with optional sunroof.

[A car that exhilarates.]

> Falcon will get all your senses tingling. Every aspect has been designed to provide you with a totally new driving experience. The sporting, modern exterior holds the promise of a thrilling drive. The thrills are magnified when you enter an all-new interior tailored to put information and controls instinctively where you'd want them. Take to the road and feel how the powerful, responsive engines complement sharp handling tuned for total control. It's an experience you'll want to enjoy again and again. Falcon gives exhilaration a whole new meaning.



> Fairmont Ghia shown in Blue Pearl.



> Futura shown in Mercury Silver.



> Fairmont Ghia shown in Blue Pearl.



[Tailored interiors that indulge your senses.]

> Welcome to a cabin where the driving environment wraps around you. Be surrounded by a multitude of creature comforts and materials boasting superior quality and craftsmanship. Falcon sets a new class benchmark with its completely contemporary interior design. Your comfort starts from the bottom up. Literally. New seat designs feature improved contouring and more luxurious fabrics. Of course, the effort to put you at ease doesn't end there. Interior comfort is further enhanced by heating and air conditioning offering improved airflow delivery, quieter operation and dual zone climate control.* Ease of operation is also assured, with environment and audio controls integrated through the easy to use Interior Command Centre. The attention to detail displayed with Falcon is nothing less than obsessive.

*Standard on Fairmont and Fairmont Q-Class only.



> Fairmont Ghia interior shown with Warm Charcoal leather trim.



> Fairmont Ghia interior shown with Warm Charcoal leather trim.



> Falcon XR dash features full sports instrumentation with a graphic colour treatment. Just looking at it is enough to get the enthusiast excited.

> Manual gearshift adds purpose to the Falcon XR interior. Drivers wanting complete control will find its performance as sharp as its looks.



[A cockpit that puts you in control.]



> The Premium Interior Command Centre¹ combines attractive looks with functionality. Electronic LED display makes information clear and system control easy.



> Falcon XR seat bolsters wrap around you for superior comfort and support. An essential addition for the sporting driver.



> The driver orientated Falcon cockpit puts controls within easy reach. On the road, driver control is made safer, easier and more involving.

> The interior will embrace you. You will feel at home as much as you'll feel in total control. Falcon's interior was created to put you in command. And it does it in many new and innovative ways. The modern instrument panel features comprehensive instrumentation, employing LED displays for improved ambience and legibility. A thick rimmed wheel has been shaped to fit your hand, making it a pleasure to the touch. Power Adjustable Pedals* adjust to allow for your optimum driving position, working in concert with 4 or 6-way power seats. For Fairmont Ghia drivers, even the mirrors are tailored to the driver, a memory function ensuring perfect adjustment is always at hand. In the search for harmony between car and driver Falcon overlooks nothing.

¹ Standard on Fairmont Ghia only. *Standard on Fairmont Ghia. Optional on all other models. Available with automatic transmission only.



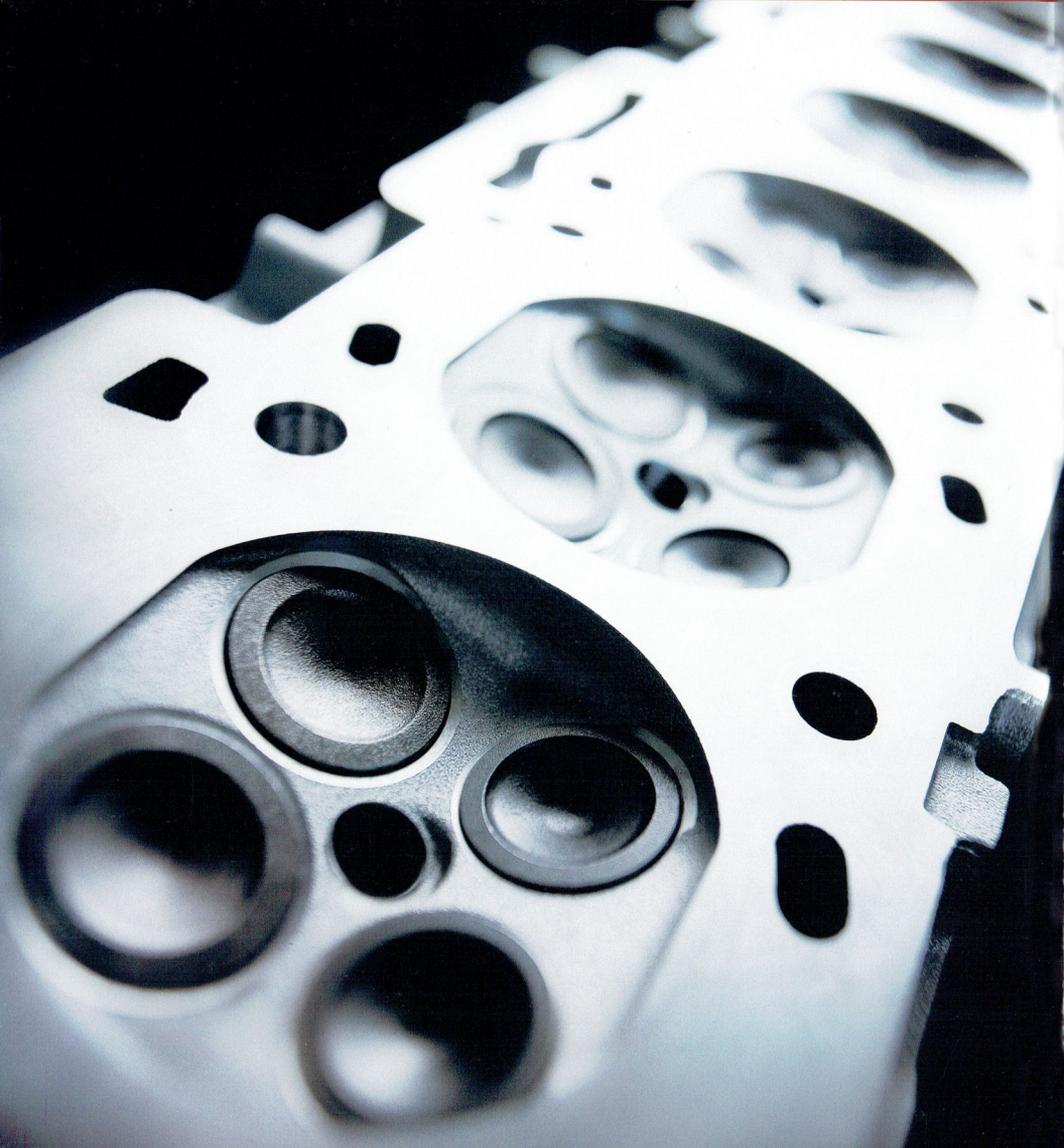
> Falcon XR6T interior shown with optional Warm Charcoal leather trim.



> Falcon XT interior with Medium Stone trim and optional Sequential Sports Shift spoils driver and passengers alike. Advanced ergonomic design and quality materials create a cabin that's a sensual delight.



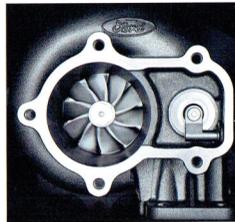
> Falcon XR8 shown in Acid Rush.



[Performance to get your heart racing.]



> Falcon's advanced Barra 182 4.0 litre, 24-valve in-line six boasts twin overhead camshafts and Dual VCI. Power is increased to 182kW, torque to 380Nm.



> Falcon XR6T offers adrenalin boosted performance from the Barra 240T. Turbocharging and intercooling raise power to 240kW, maximum torque to a massive 450Nm.

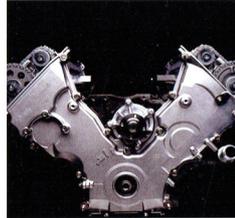
> Get ready for your pulse to quicken. Falcon's engine range offers you the latest technology, a wide bandwidth of power and razor sharp responses. Which guarantees an exhilarating drive, regardless of your engine choice. Across the range you'll enjoy the spirited performance that only advances like multi-valve cylinder heads, overhead camshafts, Variable Camshaft Timing and Electronic Throttle Control make possible. So whether you're tempted by the standard Barra 182 4.0 litre in-line six, the searing Barra 240T or one of the high-tech V8s you'll enjoy massive low range torque, thrilling top end power and maximised fuel economy.



[Track performance takes to the road with the Boss.]



> The modern 5.4 litre Barra 220 V8 utilises overhead camshafts, 3-valves per cylinder and dual VCT. Power is a smooth 220kW, torque an effortless 470Nm.



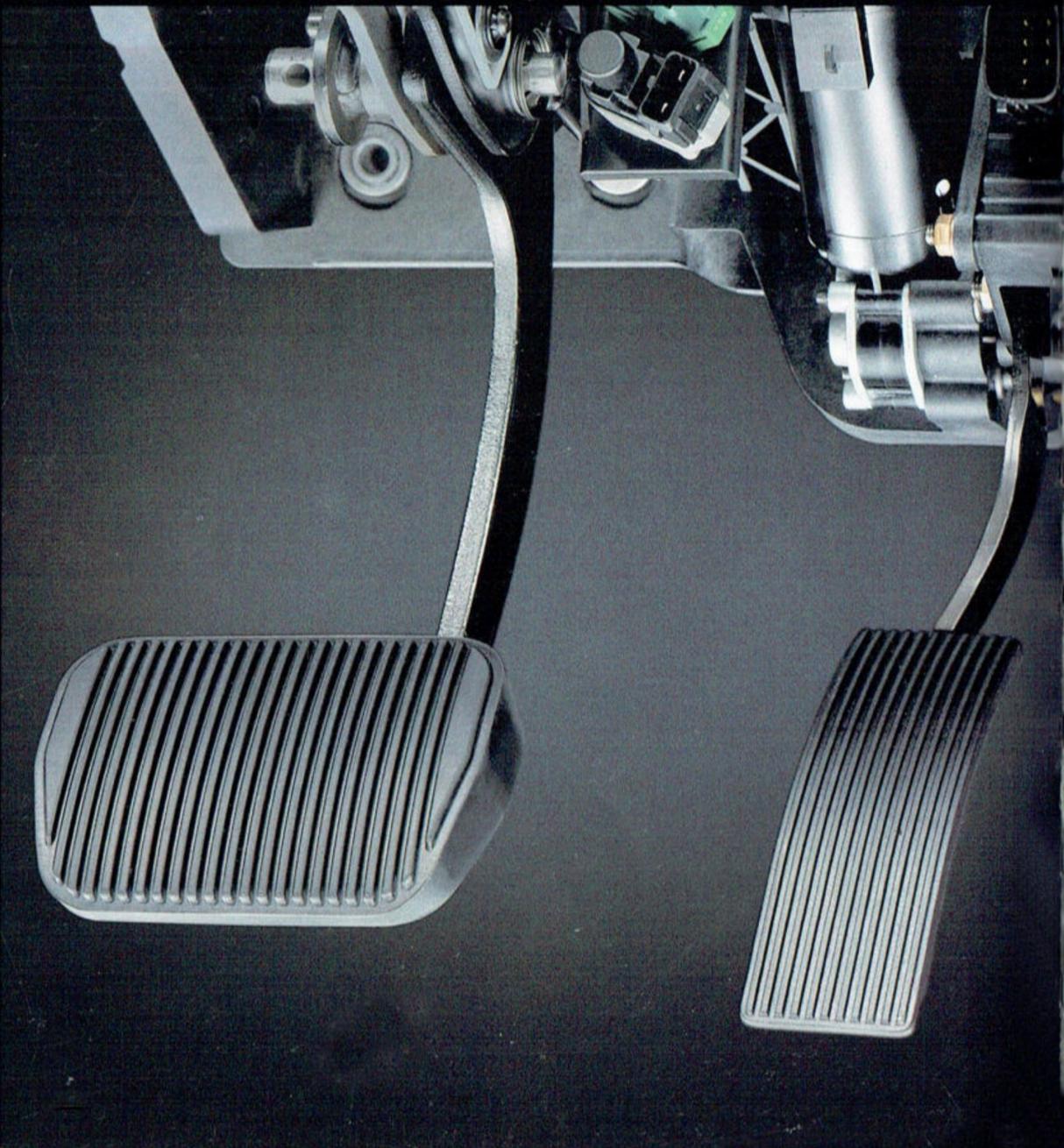
> Falcon XR8's Boss 260 V8 takes high performance higher. 4-valves per cylinder help produce a fire breathing 260kW, along with a scorching 500Nm of torque.

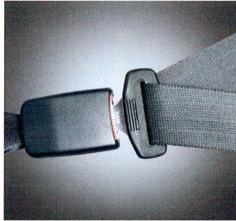
> Australia's V8 Supercar Championship is not just one of the world's most fiercely contested motorsport series, it's also a vital testing ground for new innovations, technologies, and dynamic improvements for production Falcons. Falcons that are more rewarding, exciting and also safer to drive. The Falcon range is a powerful demonstration of advancement through competition. Developments in engine technology have created engines with endless torque and highly responsive power, the pinnacle of which is the Boss 260. To the driver this means exhilaration is combined with total control. Something you'll feel in every Falcon right through to the hard charging Ford Performance Vehicles.



> Dual stage inflation airbags are one of the many features of Falcon's Intelligent Safety System.

> Power Adjustable Pedals¹ allow a perfect driving position no matter what your height. A Laminated Impact Protection Panel built into the driver's footwell provides extra protection.





> Falcon's Beltminder system provides visual and audible warning, if the driver's seatbelt is not fastened when vehicle is in motion.



> Falcon's braking system features Electronic Brakeforce Distribution for optimum stopping performance.

[Safety features for the ultimate sense of security.]

> Falcon's list of safety features is as long as it is reassuring. New safety advances include the computer driven Intelligent Safety System. Employing a number of sensors, this system monitors information such as driver seating position and crash severity. In an accident this information is fed to the Advanced Restraints Module, which instantly decides how best to deploy modern safety technologies such as dual stage inflation airbags, front seat pyrotechnic seat belt pretensioners, energy management seat belt retractors and more. For even greater safety Falcon's standard driver and passenger airbags are now complemented by a side airbag option.* Mounted in the front seats, these provide additional protection in side-on impacts. Other improvements include a specially reinforced passenger safety cell, a steering column with increased collapsibility, extra switches on the steering wheel and a fuel tank mounted ahead of the rear axle. Naturally it's best to avoid accidents altogether, which is why Falcon combines standard ABS with large brake rotors for markedly improved stopping performance and steering control. ABS also works in conjunction with Falcon's Traction Control System,[#] monitoring the amount of torque sent to the rear wheels. By minimising wheel spin this helps give you optimal control and confidence.

[†] Standard on Fairmont Ghia. Optional on all other models. Available with automatic transmission only. ^{**} Standard on Fairmont and Fairmont Ghia only. Optional on all other models. [‡] Traction Control System standard on Falcon XR6i, Falcon XR8, Fairmont and Fairmont Ghia. Optional on Falcon Xi sedan (automatic only) and wagon, Futura sedan and wagon and Falcon XR6 (automatic only). Not available on Falcon XR6 (manual), E-Gas or Limited Slip Differential models (except on Falcon XR6i and Falcon XR8 where LSD is standard).



> Falcon XT shown in Ice Mint Silver.

[Control Blade IRS for cutting edge handling.]



> Falcon will have you feeling at one with the road. The all-new Control Blade Independent Rear Suspension* achieves a smoother ride, greater handling precision and sharper responses. You'll rediscover the thrill of the drive in a hundred different ways. From the very first corner you'll experience more accurate changes of direction and reassuring body control. Your connection to the road becomes even clearer through the sporty, small diameter steering wheel acting on more direct steering tuned for optimum road feel. Driver involvement is also invited by the new automatic transmission. Featuring Sequential Sports Shift,† it allows complete manual control over gear selection. Opt for full automatic mode and Adaptive Shift intuitively adopts a shift



pattern to suit your driving style. Falcon's brakes are designed to cover all possibilities too, with larger rotors, stiffer calipers and Electronic Brakeforce Distribution providing huge stopping power. Falcon has also been engineered with a stiffer body shell, two-piece drive shaft, specially tuned tyres and improved trim design to significantly reduce vibration and road noise. Proving that an exciting drive needn't be a tiring one.

*Not available on Falcon XT wagon and Futura wagon. †Automatic transmission optional on Falcon XT sedan and Falcon XR.



> Futura wagon shown in Luscious with optional Roof Racks.

[Making your ownership experience even more rewarding.]

A great car is just the beginning.

After you've bought your new Falcon, we support you with a wide range of services that aim to make you one of the most satisfied vehicle owners in Australia.

Ford Roadside Assistance Plan[®]

It is reassuring to know that Ford provides you with the best possible ownership experience, in the form of Australia-wide 24-hour emergency roadside assistance, 365 days a year, via our toll-free hotline 1800 133 673. The number is clearly shown on your personal owner identification card which you will receive in your Owner's Manual wallet. The Ford Roadside Assistance Plan covers you for 3 years from the vehicle's first registration.

Among the many benefits offered are:

- > 24-hour Emergency Roadside Assistance.
- > Emergency towing.
- > Flat battery assistance.
- > Out-of-fuel assistance.
- > Vehicle access/replacement of lost keys.
- > Direction assistance.
- > Urgent message relay anywhere in Australia.
- > Taxi ride up to the value of \$25 (including GST) where your vehicle cannot be mobilised and must be transported.

Ford Prestige Roadside Assistance Plan.[®] **Fairmont Ghia.**

The Ford Prestige Roadside Assistance Plan is exclusive to owners of Ford prestige vehicles like Fairmont Ghia. The Plan provides assistance and peace of mind for 3 years from the vehicle's first registration and includes all of the benefits described above, plus these:

- > Two nights emergency accommodation for up to \$400 in certain circumstances.
- > Rental car assistance in certain circumstances.
- > General assistance with medical matters.
- > Access to exclusive worldwide VIP travel and accommodation packages.
- > Taxi ride up to the value of \$50 (including GST) where your vehicle cannot be mobilised and must be transported.

Also, to help you arrange routine servicing, the Ford Prestige Roadside Assistance Plan provides a central booking facility for the authorised Ford Dealer of your choice.

Ford Solutions.

Ford Solutions offers you peace-of-mind protection through a range of quality products to satisfy all your motoring requirements. A variety of plans are available to suit your individual circumstances, including:

- > Extended Manufacturer Warranties.
 - > Maintenance / Service Plans.
 - > Roadside Assistance Plans.
- Also available is a range of Ford Solutions insurance products that focus on the needs of the driver:
- > Ford *Insure*[™]* - Comprehensive Motor Vehicle Insurance.
 - > Payment Protection Plan - Protect your loan repayments from unforeseen events.
 - > GAP Cover - Protects your vehicle investment in the event of a total loss.
- The Ford Solutions plans are designed to enhance your vehicle ownership experience. Major benefits for you include optimising vehicle performance and providing peace-of-mind against the cost of repairs. Terms, conditions and eligibility criteria apply. See your participating Ford Dealer for further information on the plans that best suit your needs.

3 year /100,000 km new car warranty.[®]

For three years or 100,000 km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.[®]

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

Financing your vehicle?

Ford Credit is the world's largest automotive finance company and offers approved applicants a range of specialised products to meet your financial needs. These include consumer loans, Corporate Hire Purchase, Chattel Mortgage and Ford Leasing.

For further information, ask at your authorised Ford Dealer or visit us on the web at www.fordcredit.com.au

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13FORD (13 36 73).

Running a fleet?

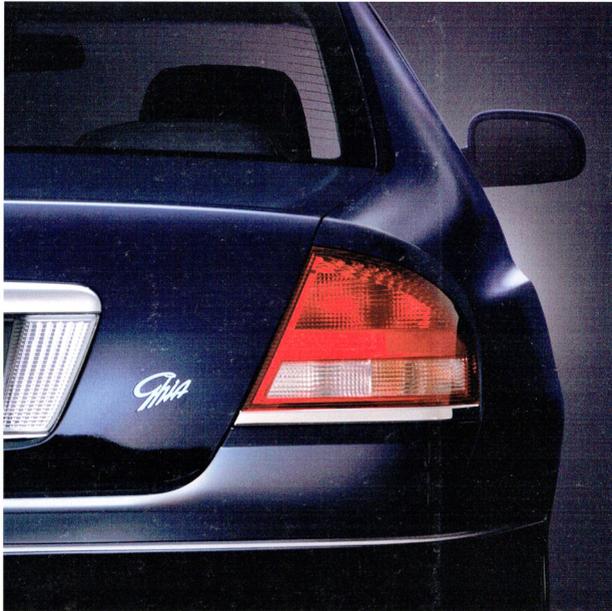
Our Ford Business Centre is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30.

Visit us on the web.

If you want more information on Ford or our entire product range, visit us on the Internet at www.ford.com.au

*All Conditions and exclusions apply. See your authorised Ford Dealer for details, a Not applicable on taxis or vehicles with major body modifications.

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