

NEW HOLDEN UTE

14 $\frac{1}{4}$
CWT.

the proven saver



For operating economy— the proven saver

Want full value for your money? Then choose a Holden Ute. To start, Holden gives you more ute for your dollar. A full 14¼ cwt. payload—the biggest in its class. More built-in quality. More standard features. On the job, Holden costs less to run, saves on spares and service. And in the end, Holden returns you more when you trade. Holden Ute saves you money— earns you profit. And isn't that why you're in business?

Save when you buy! Holden gives you more ute for your money right on the showroom floor. Gives you built-in quality that no other ute can match for the same price. Many standard Holden Ute features are options with other makes . . . Like synchromesh on all forward gears. Drop tailgate. Articulated windscreen wipers.

Save on the job! You'll find operating costs start low—stay low. Holden Utes are built double-strong for minimum maintenance. For those rare repairs, low-cost spares are easily available. Holden's great choice of five proven engines enables you to match your ute to the job without buying more power than you need.

Save when you trade! Looking ahead, when it comes time to trade in, you'll be glad you're trading a Holden Ute. Year after year, Holden owners have found that their utes have higher resale value. A nice bonus for years of hard work and driving pleasure.

Belmont has room for three big adults in comfort on hardwearing Sadlon upholstery.



New oval wheel gives better driving vision, makes getting in and out easier. The recessed instrument panel is non-reflective for safety.



Kingswood interior is colour co-ordinated and thickly padded for roomy luxury while you work. And if you like, bucket seats are available.



For durability—the proven saver

Built to work! Holden is built to take you and 14½ cwt. wherever the work is. Because Holden is built double-strong where it counts. Double-steel load area walls. 5 thick steel cross braces support the tough, easily-replaceable hardwood floor. Single-unit all-steel construction unit stays tight and rattle-free for years. The rubber-cushioned engine Y-cradle keeps power train noises out of the cab. So you'll work in comfort in the toughest conditions. Choose the optional Limited Slip Differential, which keeps you going through mud, sand or snow. And in rain without a tonneau, drain holes stop local flooding in the tray.

Built to last! Holden's beauty isn't just skin-deep; it goes right through. The bright new 'Magic-Mirror' acrylic lacquer will stay bright for years. Exclusive 'Rustgard' fights corrosion where it counts. 'Dur-Ni' does the same for chrome, triples brightwork life. And inner fender panels up front stop corrosion by diverting mud build-up. Holden gives you strength even in the glamour.

Built to travel! Out on the highway, Holden Ute cruises like a Holden sedan. With the same new wide-track handling, and smooth steady ride. The same new quietness and comfort. The same control and safety. Even loaded up, you can cruise at speed all day without effort. And if you're a real enthusiast, ask about the special instrument panel that gives you extra dial readings on oil pressure, water temperature, rpm and amperage.

Built to suit! Holden Ute comes in two models. Belmont is down to business—with strength and go, a proven saver. Kingswood offers extra style, extra comfort, extra convenience—and even a colour co-ordinated interior for the wife. Either way, you can tailor your new Holden Ute to the job, to your needs, right on the showroom floor, with the aid of Holden's unequalled range of custom features. See the chart on the back page, then see your Holden Dealer—and save all the way—to the bank.

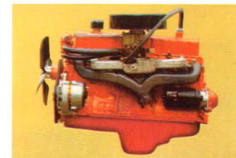


Holden—the toughest ute in the business. The walls are double-steel. The big load floor is covered with tough hardwood supported with 5 thick steel cross braces and topped with steel strips. Heavy-metal wheel arches are virtually dent-proof. And the tailgate is able to be half-dropped or dropped right down to suit the job.

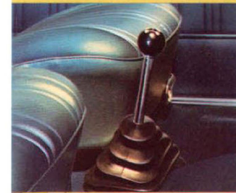
A new optional tonneau cover lashes down tight to protect precious cargo from weather and pilferage. The tonneau's deep-skirt overhang design covers the bulkiest loads, and the durable cotton rope lashes it down firmly in seconds.

Holden's exciting new styling looks great wherever you're working.

In every way—the proven answer



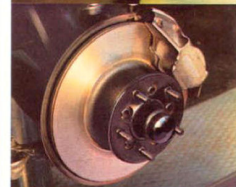
Power. The choice of five engines to suit your job. For maximum economy, the 114 hp '161'. The lively 130 hp '186'. The strong, smooth 145 hp '186S'. For V8 power on a 6 cylinder budget, the new 185 hp '253'. And the big one—Holden's high performance 240 hp '308', all the power you'll need for fast, long hauls, towing, caravanning.



Control. Three ways to change gears. The standard 3-on-the-column, now fully synchromesh at no extra cost. The high performance 4-on-floor (on V8 models with bucket seats). And the smooth new 'Tri-matic'—the world's fastest thinking 3-speed automatic, with manual hold in low and second for safer towing.



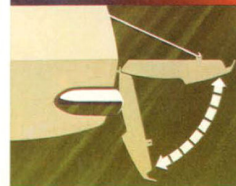
Smooth and quiet. This is a rubber bushing, one of the eight in the front suspension. There are four more in back. They soak up bumps before they thump you. And make a sound barrier against road noise. The rubber cushioned engine Y-cradle keeps power train noises out of the cab.



Stop. Standard brakes are big, self-adjusting hydraulic duo-servo—dual circuit for safety. However, if you work in really steep country, travel fast, or haul a trailer, ask about our power-assisted disc brakes for maximum stopping power.



Balance. Holden Utes are built to travel safe and easy, with or without a load. But if you haul heavy loads and like extra control, ask for 'Superlift' rear shock absorbers. You adjust them with compressed air, like your tyres, to match ride height to load and road conditions.



Ease. Holden's tailgate drops right down so you can back right up to loading bays. Saves loading time and effort. With the stays hooked up, you get an extra 19½" of level load length. Holden doesn't sell you short.



Proven safer

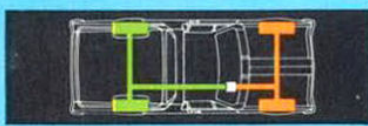
Safety. The full GMH Safety Package, tested and proved. Standard on every Holden Ute. Like the articulated wiper that eliminates the driver's blind spot; wrap-around parking lights for side-on safety; GM energy-absorbing steering column; padded instrument panel; non-glare interior; a dual braking system . . . and a score of other features to add extra pleasure and security to driving a Holden Ute.



Holden Articulated Windscreen Wipers eliminate driver's "blind spot".



GM Energy-Absorbing Steering Column compresses up to 8 inches under impact, reducing the danger of serious injury.



GMH Dual-Circuit Braking—2 completely separate hydraulic systems. Even if one fails you've still got full braking power on 2 wheels.

New Holden Ute—the proven saver



Specifications

'161' ENGINE: 6 cylinders. Bore & Stroke 3.375 x 3.00 ins. Max. hp 114 @ 4,400 rpm. Max torque 157 lbs. ft. @ 2,000 rpm. Compression ratio 9.2:1 (Optional comp. ratio 8.2:1 giving 108 hp @ 4,400 rpm). SAE (or RAC) rating 27.34 hp.

'186' ENGINE: 6 cylinders. Bore & Stroke 3.625 x 3.00 ins. Max. hp 130 @ 4,400 rpm. Max. torque 181 lbs. ft. @ 2,000 rpm. Compression ratio 9.2:1. SAE (or RAC) rating 31.54 hp.

'186S' ENGINE: 6 cylinders. Bore & Stroke 3.625 x 3.00 ins. Max. hp 145 @ 4,600 rpm. Max. torque 184 lbs. ft. @ 2,200 rpm. Compression ratio 9.2:1. SAE (or RAC) rating 31.54 hp.

'253' V8 ENGINE: 8 cylinders. Bore & Stroke 3.625 x 3.062 ins. Capacity 253 cu ins. Max. hp 185 @ 4,400 rpm. Max. torque 262 lbs. ft. @ 2,400 rpm. Compression ratio 9.0:1 SAE (or RAC) rating 42.05 hp.

'308' V8 ENGINE: 8 cylinders. Bore & Stroke 4.000 x 3.062 ins. Capacity 308 cu ins. Max. hp 240 @ 4,800 rpm. Max. torque 315 lbs. ft. @ 3,000 rpm. Compression ratio 9.0:1. SAE (or RAC) rating 51.2 hp.

6-CYLINDER ENGINE FEATURES: OHV in-line engine of oversquare design. Modified wedge design combustion chambers. Seven bearing crankshaft. Hydraulic valve lifters. Special water-heated inlet manifold. '186S' has tri-metal main and crank pin bearings, twin exhaust manifolds.

8-CYLINDER ENGINE FEATURES: OHV-vee configuration, Hydraulic valve lifters. Full-pressure lubrication system. '253' V8 features extremely compact design, reduced weight by extensive use of aluminium, features high thermal efficiency, rapid warm up and excellent economy.

FUEL SYSTEM: Bendix Stromberg single barrel downdraft carburettor. ('186S' and '253' V8 have a 2-barrel Bendix Stromberg, the '308' V8 a 4-barrel Rochester, all with automatic choke.) AC fluid treated replaceable paper element air cleaner. Fuel tank capacity 16.5 imp. gals.

LUBRICATION: Full pressure system. AC full flow disposable type oil filter with oil non-return check valve.

CRANKCASE VENTILATION: Positive ventilation to inlet manifold on '161' and '186', to carburettor on '186S' and V8's, helps reduce air pollution.

COOLING: Pressurised, with full length water jackets around each cylinder. Thermostat control. Centrifugal water pump.

ELECTRICAL: 12 volt battery 44 amp. hour capacity on 6-cylinder. 53 amp. hour on V8's. Both @ 20 hour rating. 35 amps alternator. Optional heavy-duty battery — 61 amp. hours.

MANUAL TRANSMISSION: 3-speed column shift with synchromesh on all forward gears. High performance all-synchromesh 4-speed floor shift is an optional custom feature on V8 models (with bucket seats fitted).

AUTOMATIC TRANSMISSION: New 3-speed 'Tri-matic' with column control. Hydraulic 3 element torque converter and automatically shifted 3-speed planetary gear set. Parking lock.

NEW HOLDEN POWER TEAMS

Regular equipment shown in blue

ENGINE	HORSE-POWER	MANUAL TRANSMISSIONS	3-SPEED TRI-MATIC
'161'	114	All-synchromesh 3-on-the-column	Column shift.
'186'	130	All-synchromesh 3-on-the-column.	Column shift.
'186S'	145	All-synchromesh 3-on-the-column.	Column shift.
'253' V8	185	All-synchromesh 3-on-the-column. High performance 4-on-the-floor.	Column shift.
'308' V8	240	High performance 4-on-the-floor.	Column shift.

NOTE: When high performance 4-speed floor change fitted (with V8 models), bucket seats must be ordered.

BRAKES: Four wheel hydraulic, duo servo, with separate hydraulic circuits for front and rear. Automatic adjustment. Optional power-assisted front discs also available.

SUSPENSION: Front: Independent, short and long arm, coil springs. Stabiliser bar. Rear: Semi-elliptical 6-leaf springs. Direct acting shock absorbers front and rear. 'Superlift' rear shock absorbers optional.

STEERING: GM energy-absorbing steering column and shaft. Recirculating ball. Life lubricated. Gear ratio 20.0:1. Optional power steering with 16.7:1 fast ratio available.

WHEELS AND TYRES: Short spoke disc wheels. 14 x 5.00JJ double sided safety rims. Tubeless 7.35L 14 6P/R low profile tyres.

BODY STRUCTURE: All steel 'Aerobilt' construction. Wheelbase 111.0". Track front and rear 58.12". Overall length, 184.8". Overall width 71.8". Ground clearance 7.4".

CUSTOM FEATURES: Handling and Performance. Power assisted disc brakes. Power steering (with fast ratio.) 'Superlift' rear shock absorbers. Limited Slip Differential. Special instrument cluster with Tachometer.

Heavy Duty Items. Heavy duty radiator, battery, air cleaner, front springs.

Interior Equipment. Contoured bucket seats. Manual or push-button 11 transistor radio. Deluxe heating/demisting. 'Frigidaire' air conditioner (not available with '161' engine).

Exterior Equipment. Lash-on Tonneau cover. Sports wheel discs. Laminated windshield, clear or tinted upper area.

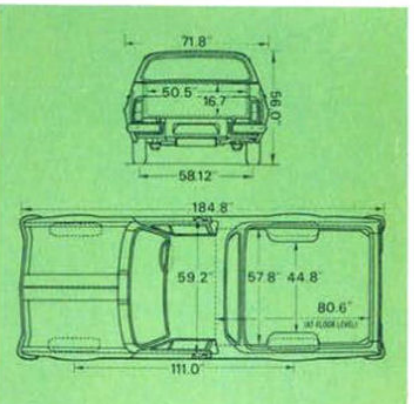
G.V.W.* 4450 lbs. Estimated kerb weight: 2850 lbs.

THE GMH WARRANTY: Protects your Holden for 12 months or 12,000 miles, whichever comes first. Additionally, the GMH Guardian Maintenance Plan provides for free inspection and adjustment by your Holden Dealer at the first 2,000 miles. Confidential Time Payment. General Motors Acceptance Corporation provides low cost time payment facilities through all Holden Dealers.

*Maximum loaded condition including driver and passenger.

Please Note: All specifications, while correct at the time of printing, are subject to change without notice.

Check how big Holden is for yourself.



General Motors-Holden's.
Issued July '70.
Copyright PK59.