

# 1983 DODGE RAM WAGONS





B150 Royal SE Ram Wagon

**RAM TOUGH  
1983 DODGE WAGONS  
... THE GET-AWAY  
GET-TOGETHER  
PEOPLE MOVER!**

Whether you want to take to the road or just invite the whole crowd for a jaunt across town, Dodge Wagons are the perfect answer. Count the crowd, then pick the model—seating for five to fifteen—and still room for cargo!

This is the vehicle that knows its way to the campground or the ball park, yet is right in style at a posh hotel or country club. It's the go anywhere, do anything type of vehicle that fits the varied lifestyles of modern Canadians. From Mini to Maxiwagon, from Custom to Royal to Royal SE, you have multiple choices of size—2784 millimetre (109 inch) to 3241 millimetre (127 inch) wheelbase—and appointments—all of them excellent!

Convenient, practical, comfortable, economical—these are the words most Dodge Wagon owners use to describe their all-purpose vehicles. Wide-opening side and rear doors make entry and exit simple, no matter the length of the passenger list. And with or without seats removed, the cargo capacity is beyond imagination. And that's not all—in spite of its rugged makeup, the Dodge Wagon is equipped with front coil springs and people-planned seating to give you the most comfortable

## **ENGINEERED FOR VALUE ... BUILT TO RETAIN IT!**

One look at any of the Wagons in the Dodge 1983 line-up and you'll recognize the value engineered into them. A test drive will confirm it, because Dodge engineering is aimed at giving value to you in so many ways—ease of handling, comfort of ride, rugged construction, dependability of performance, and economy of operation, to name but a few.

Unibody Construction is a good example. Thousands of welds make body and frame a single rigid unit, no bolts to loosen ... less chance of squeaks and rattles. And because Unibody is light in weight, a Dodge Wagon can be efficiently powered by a fuel-singing engine. That's engineering! That's value!

Add to this the quality of assembly, the multi-step anti-corrosion treatments, and the long list of Dodge standard features that are extra-cost options with the competition. More for your money at the outset, and longer retained value over the life of your vehicle.

A quick look at this page will show still other reasons why Dodge Wagons are the choice of value-conscious Canadians.

## **FUEL-EFFICIENT POWER PLANTS**

B150 and B250 models feature the 3.7 litre (225 cu. in.) "Slant-Six" engine. Here is performance and durability combined with fuel economy ... standard.

The 5.2 litre (318 cu. in.) 8-cylinder engine is standard on a B250 Maxiwagon. Built to power a vehicle with larger passenger and cargo loads, this engine is a proven performer. Remarkably fuel-efficient, too. (Available on B150 and B250 models).

For B250 and B350 Wagons destined to carry the heaviest loads, two 5.9 litre (360 cu. in.), regular gasoline, V8 engines are available.

Whatever your needs, Dodge has an engine to handle them ... efficiently!

### **EASY-ACCESS HOOD**

For routine maintenance and easy access to checkpoints the Dodge Wagon has a convenient hood. One look will convince you of its exceptional design.

### **POWER FRONT DISC BRAKES**

For sure, smooth stops without brake fade, you'll appreciate standard power front disc brakes. Combined with rear drum brakes they make stopping simple and certain.

### **POWER STEERING**

Standard. This steering system allows easy handling and quick response at all times.

### **TRANSMISSIONS**

A fuel-efficient four-speed manual "overdrive" transmission is standard on B150 and B250 models (except Maxiwagon). Three-speed Torqueflite automatic transmission is standard on B250 Maxiwagon and all B350 models. Torqueflite is available on all other models.

### **RADIAL TIRES**

You'll appreciate the ride and economy of radials. Glass-belted radials are standard on B150 and B250 models, steel-belted radials standard on B250 Maxiwagon.

### **LOCK-UP TORQUE CONVERTER**

You get improved fuel efficiency and reduced engine speed in high gear because of the lock-up torque converter that is standard on the "wide-ratio" Torqueflite transmission used with the 3.7 litre (225 cu. in.) six and some 5.2 litre (318 cu. in.) V-8 engines and standard axles. Lock-up is just another Dodge "efficiency plus".

### **INDEPENDENT FRONT SUSPENSION**

Engineered for improved handling and smooth riding, this fully-independent front suspension is standard on all Wagons.

### **MINIMUM SERVICING**

Chassis requires lubrication only once every two years or 36,000 kilometres (22,500 miles). Protection, savings and trouble-free driving ... all standard.

### **SHORT TURNING DIAMETER**

Makes turning in and out of small spaces possible and simple.

### **BIG FUEL TANK**

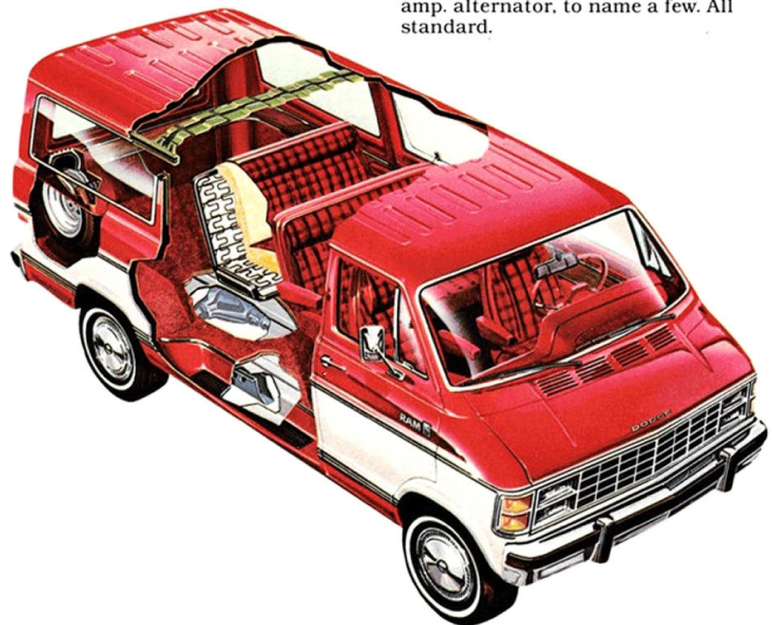
You get extended driving range with the 83 litre (18 Imp. Gal.) fuel tank—standard. For even greater range ... an optional 136 litre (30 Imp. Gal.) tank is available. (Standard on Ram Mini Wagons).

### **PASSENGER/CARGO SPACE**

Head room, leg room and shoulder room galore in any Dodge Wagon. Tire storage arrangement leaves cargo area uncluttered. Easy access through wide side and rear doors. Standard.

### **COMFORT, CONVENIENCE AND SAFETY ITEMS**

Dodge adds a few you might expect to pay extra for ... deluxe, high capacity, front heater; dual electric horns, day/night rearview mirror, inside hood lock release, cigar lighter, maintenance-free battery, and 60-amp. alternator, to name a few. All standard.

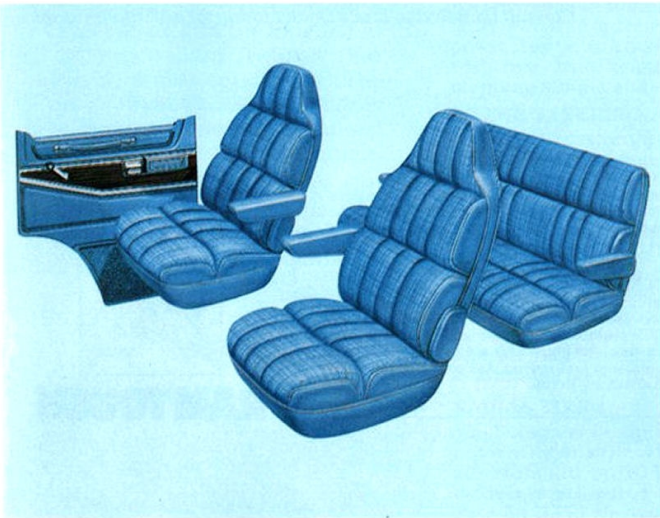


ride ever. Economy? That begins with an exceptional engine lineup (matched to load requirements) that can save you precious dollars by delivering remarkable fuel efficiency.

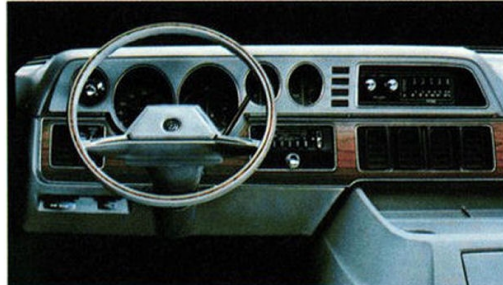
Dodge Wagons are driver vehicles . . . fun on the road! Driver and front seat passenger enjoy contoured high-back bucket seats, have a commanding view of the road through a wide and deep-angled windshield, and can monitor all gauges and controls on an efficiently clustered instrument panel. Power steering is standard, so you can handle the wheel with comfort and confidence.



B350 Royal Maxi Wagon



Cloth command bucket seats—standard Royal SE



Wagons are always thought of as practical vehicles, however Dodge believes they also can be good looking. Just look at the interior and exterior decor and you'll agree that the Dodge Wagon is a handsome piece of travel machinery. Colour selections and combinations, too. And if fit and finish is what you're looking for, that's exactly what you'll find in Dodge Wagons.

Under, over, and around you is a rare combination of fashion and function. It looks good and feels good. And so will you!





### TRAVEL SEATING OPTION COMFORT ON THE GO . . .

Dodge has one of the most versatile travel seating packages ever devised. Available on either B250 or B350 models with the Royal or Royal SE Package, this travel arrangement gives you—

- Seating for eight . . . two folding bench seats and two Command high-back bucket seats.
- Facing bench seats with a handy store-away dinette or games table between them.
- Folding bench seats for a lounge or comfortable 1372 millimetre x 1930 millimetre (54" x 76") foam bed: sleeps two and provides underseat storage.

It's a family room on wheels, or a home away from home on trips. Leave it to Dodge to give you comfort on the go!

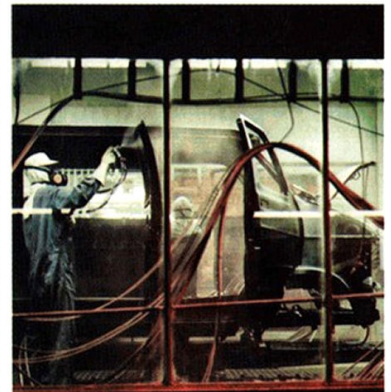
### DODGE PROTECTS YOU FROM CORROSION . . .

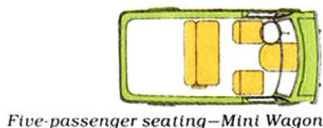
A Dodge Wagon will remain solid and good looking, in spite of water, salt, dust, grime, heat and cold—all normal Canadian weather hazards, with Chrysler's unique corrosion protection process.

It begins with galvanized steel that's corrosion protected. Then the body is dipped and sprayed in a six-step phosphate treatment that adds protection to

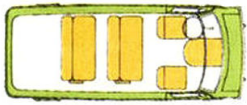
every nook and cranny. Finally, primed and coated with high-gloss acrylic enamel, your Dodge Wagon is ready for the road . . . and the elements.

Dodge—the leader in so many ways—is ahead of the pack when it comes to keeping this good-looking wagon looking good . . . longer!

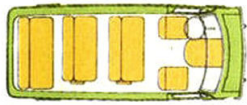




Five-passenger seating—Mini Wagon



Eight-passenger seating—B250 and B350\*



Twelve-passenger seating—B350



Fifteen-passenger seating—B350 Maxiwagon

\*Also available on 2769 mm (109 inch) wheelbase. B150 models GVW rated at 2732 kg (6010 lb.)

## WAGON SEATING OPTIONS

### SEATING TO SUIT YOU . . .

- Five-passenger—standard on all models
- B250 and B350 . . . can be increased to eight
- B350 . . . up to twelve. (Requires dual rear doors with optional vented glass).
- B350 Maxiwagon . . . up to fifteen. (Requires rear door(s) with optional vented glass and 3860-kilogram (8,150 lb.) GVW Package at extra cost).

All bench seat models feature quick-release, quick-remove feature for special chores needing lots of space—bringing home those sheets of plywood, or moving a chesterfield to the cottage.

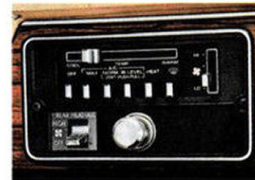
All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Canada Ltd. reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, standard and optional equipment listed, colours and materials and to change or discontinue models.

## WAGON OPTIONS

### MAKE THIS WAGON UNIQUELY YOURS . . .

There are endless varieties of options for you to make a wagon precisely what you want. Colours and combinations, interior and exterior. And a wide selection of comfort and convenience items, too. Here are just a few; your Dealer can provide you with all details:

- **ROYAL PACKAGE**—a superb dress-up package . . . interior and exterior
- **ROYAL SE PACKAGE**—still more . . . the ultimate in Wagon luxury—special trim, seating, and convenience items
- **EXTERIOR APPEARANCE PACKAGE**—adds flair to Custom models
- **HEAVY-DUTY INSULATION PACKAGE**—for additional sound and temperature protection on any model
- **SEATING PACKAGES**—extra passenger seating or conversion capabilities to make a Wagon fit your travel needs
- **TRAILER TOWING PREPARATION PACKAGE**—heavy-duty. Accessories, specially engineered for safe and reliable trailer towing (B250 and B350 models).



A



B



C



D

- A. **Air Conditioning**—front, or front and rear.
- B. **Radios and Speakers**—a wide variety to choose from: AM/FM/MX Electronically-Tuned Stereo Cassette Tape Players . . . your choice.
- C. **Power Windows**—for the front doors . . . passenger car convenience.
- D. **Wheels and Wheel Covers**—a splendid variety to choose from.

Consult your Dodge Truck Dealer today for full information!

### WARRANTY COVERAGE

Chrysler offers for 1983 a comprehensive warranty for 12 months or 20,000 kilometres covering repairs to any part of the vehicle which proves defective in materials or workmanship in normal use. In addition, specified power train components are covered for 24 months or 40,000 kilometres (subject to deductible). Ask your Dealer for complete details.

### 5/80 SERVICE CONTRACTS

Optional 5/80 Chrysler Service Contracts are available that provide you with protection against tomorrow's rising service and parts costs, starting after your vehicle's basic limited warranty expires and lasting for 5 years or 80,000 kilometres (whichever occurs first) from your vehicle's original in-service date. The plans have a \$25 deductible and provide an allowance for alternate transportation and towing. Ask your Dealer which Service Contract best suits your vehicle and driving needs.



**RAM TOUGH**



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