



1987  **NISSAN**

At Nissan, we know that our success depends on your satisfaction with the products we build. So, when it comes to economy cars, we see to it they are economical in the full meaning of the word. Economical to buy, economical to operate and economical to maintain. They must also be comfortable and stylish – vehicles you can be proud to own.

NISSAN MICRA

Can economy be fun? It is with Nissan Micra! Micra gives you remarkable interior room, incredible fuel economy, surprising luxury touches and a special ingredient – it's fun to drive. Peppy, agile and easy to park. That's Micra. Plus there's a new 5 Door Hatchback to make it even easier to share the fun with extra passengers. Micra – the fun one.



NISSAN SENTRA

Today, families have many different lifestyles. And there's a Sentra that's right for each one. From sporty Coupes to comfortable 4 Door Sedans and roomy Wagons, Sentra has what you need. There's even a new 4-wheel-drive wagon for added traction in the wet and snow. And no matter which Sentra you choose, you'll be driving an affordable, economical, roomy and comfortable vehicle. Sentra – the family cars.



Nissan has a special way with value. You'll see it in the little "extra" things you get for your money. But it goes further than that. Nissan high-value starts with the way we design the cars, the care we take in building them and the quality of service our dealers offer after you buy. At Nissan, value means lasting value. Because we value your business.

NISSAN STANZA

When you're moving up in the world, Stanza is the right move to make. Stylish, luxurious yet affordable and built to stay that way. On a feature for dollar basis, you'll be hard pressed to find another family car that offers anything close to Stanza. So, if you're prepared to invest a little more in your new car, discover how much more Stanza offers.



NISSAN PULSAR

You've never seen anything like it, because there's never been a car like it. Not only is a T-Top standard, but the rear hatch can be removed too. It's a sporty car – with a rear seat. And there are two ways to go – Pulsar NX XE and the very sporty SE with a 16-valve, double overhead-cam engine. Pulsar NX – trend-setting fashion excitement on wheels.



Sports cars tax the abilities of a manufacturer to the limit. They must deliver outstanding performance, uncompromised luxury and stunning style - all in one package. To achieve it all, Nissan employs state-of-the-art design and testing techniques and incorporates leading-edge technology into key components. The results have become legendary.

NISSAN 200SX

X-rated performance doesn't have to be expensive. Not with 200SX. Start with 4-wheel independent suspension, 4-wheel power disc brakes, rack-and-pinion power steering and a fuel-injected 2 litre engine. Want more? Step up to a 200SX Turbo and feel what 120 horsepower does for your sense of excitement. Nissan 200SX. This is what SX appeal is all about.



NISSAN 300ZX

Nothing conveys Nissan's commitment to automotive excellence more impressively than 300ZX. The legendary performance begins with a 3-litre, fuel-injected V6 engine. It is complimented by independent suspension, 4-wheel power disc brakes and precise handling. Add the Turbo option and the experience is awesome. Yet 300ZX is also a very civilized luxury tourer. 300ZX. The tradition continues.



The easiest way to build more room into an automobile is to build a bigger one. But with today's crowded streets, the easy way is far from the right way. Instead, Nissan designs room into the vehicle, maximizing available space. Adding to headroom, leg room and shoulder room through careful planning and innovative design. In a world where space has become the supreme luxury, Nissan is proud to offer supremely luxurious automobiles.

NISSAN MAXIMA

Surround yourself with elegance, spaciousness and luxury. Maxima has it all. Air conditioning, cruise control, power windows/door locks, brakes and steering are all standard. As is the AM/FM stereo cassette sound system, V6 engine and much more. Maxima gives you uncommon luxury and roominess in a tastefully designed automobile that is beautifully built. Maxima GXE or sporty SE. Today's luxury cars.



NISSAN MULTI

It's a luxury car. It's handy as a compact van. It's also a station wagon. It's Multi, one of the best equipped, most versatile vehicles ever. There's even a 4-wheel-drive model! Inside Multi there's room for five, or fold the rear seats up for extra cargo. The sliding side doors and rear hatch give easy access and entry. Multi. Just what the name says.



The challenge – build a line-up of trucks for the 80's. Make them tough, compact and economical. But at the same time make them comfortable, roomy and powerful. The solution – Nissan's new Hardbody Pickup Trucks. Computer designed and tested, built rugged and built big where it counts in a truck. High-tech and traditional toughness working together give you a better truck.

NISSAN 4X4

Now Nissan gives you more ways to go 4X4. There's the new E series for maximum affordability. The SE gives you V6 power. Plus there's an SE luxury package and a new Hustler package. The choice is yours – all in a line-up of trucks that are bigger, wider and better able to handle hefty loads. Work or play, a Nissan Hardbody Pickup Truck has what it takes to do the job.



More and more Canadians are looking for 4WD capabilities in a vehicle which offers the comforts and style of a conventional automobile. For them, Nissan has developed the sportwagon. 4-wheel-drive in a vehicle which rides and handles with passenger car comfort and ease. Again, Nissan's "customer first" thinking results in an innovative new design.

PATHFINDER

Pathfinder brings new comfort and luxury to 4-wheel-drive mobility. To do it, Nissan started fresh design ideas. A unique 5-link coil spring rear suspension, and independent front suspension combine to give passenger car smoothness. 2.4 litre and V6 engine models are available. And you can order Luxury and Sport packages for your extra pleasure. Pathfinder. There's nothing else like it.



NISSAN 2WD

Who's traditionally had the lowest priced extended cab pickup or King Cab in Canada? Nissan, naturally. It's the King Cab E. And that's just the beginning. You've got long box, regular box, heavy duty and cab and chassis models to choose from, too. Plus there are SE models with all the luxuries of a passenger car. Put a Nissan on your job. It'll earn its keep and your respect.



ACCESSORIES & OPTIONS

A few well chosen "extras" can add greatly to the pleasure of owning your new Nissan, and to its resale value. Here are a few suggestions. Your Nissan dealer will be pleased to install

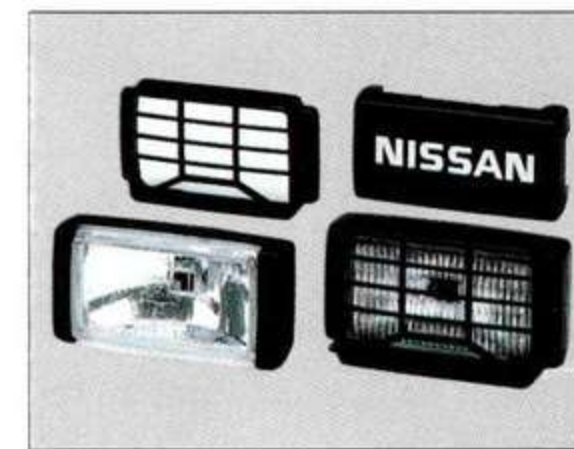
them for you before you take delivery or you can have them added later. Either way, you're assured of a quality product and expert installation.



Custom-fit, colour-coordinated floor mats protect beautifully.



A sunroof is not only sporty, it helps aid interior ventilation.



Fog lamps make driving in fog and rain safer. They also look great.

NISSAN OUTBOARDS

They may be new to Canada, but these Nissan Outboards have been working and playing hard around the world for years. They've earned their owner's respect in some of the toughest, most isolated countries in the world. Now Nissan is proud to bring them to Canada, offering you the widest variety of outboards of any manufacturer from 3.5 hp. to 90 hp., nobody's got selection like Nissan.



NISSAN FORKLIFTS

Name the job, there's a Nissan Forklift that's up to it. Choose from gas, diesel, propane, electric and turbo diesel models in a range of load-carrying capacities from 900 kg to 6,800 kg (2,000 to 15,000 pounds). When the name is Nissan, you can count on the performance you need for the profits you want.



NISSAN "CUSTOMER FIRST"

What is 'Customer First'? A statement. An attitude. It's a way of doing business for Nissan and its dealers. Customer First is Nissan's long term commitment to ensure that all your needs, wants and expectations will be given first priority.

Your satisfaction and loyalty cannot be bought, it must be earned! The way our vehicles are designed, manufactured, and distributed is based on this premise. Further after-sales components like the Nissan warranty, Nissan's Added Security Plan, Quality Circle Owner's Surveys, Genuine Nissan Parts and Service, Dealer Excellence Programs, Master Technician Awards and even a Customer Arbitration System show Nissan is determined to satisfy you, the customer, long after you've driven off the lot.

Bottom line. Customer First means that Nissan and its dealers are determined to keep you satisfied.



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