

SUBARU
FAMILY VALUES

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FAMILY VALUE

Throughout Subaru's family of automobiles, you'll find innovations and technological improvements that are designed specifically for your family's safety. Better braking, better road handling, better traction.

These innovations are part of a long-standing Subaru philosophy, drawing upon decades of automotive manufacturing expertise and leading Japanese technology. ■ This philosophy drove Subaru to pioneer the use of Front-Wheel Drive in Japan. To be the first in the world to introduce All-Wheel Drive to its full line of passenger cars for superior traction. And one of

the first manufacturers to harness both the performance and aerodynamic benefits of the horizontally-opposed 'boxer' engine. ■ We believe the best kind of safety features you can have, are ones that allow you to brake, steer and keep control to avoid accidents before they happen. So we give you state-of-the-art All-Wheel Drive systems that provide remarkable control. It's peace of mind traction for everyday driving on our slippery winter streets and highways. There's also a driver's side airbag, on most models, with extra pre-tested sensors to ensure proper deployment. Safety is also achieved with superior braking control. Available on most models, Subaru's leading edge 4-wheel, 4-channel, anti-lock (ABS) braking system prevents your wheels from locking up, even under hard braking conditions. That means you maintain traction and steering ability while coming

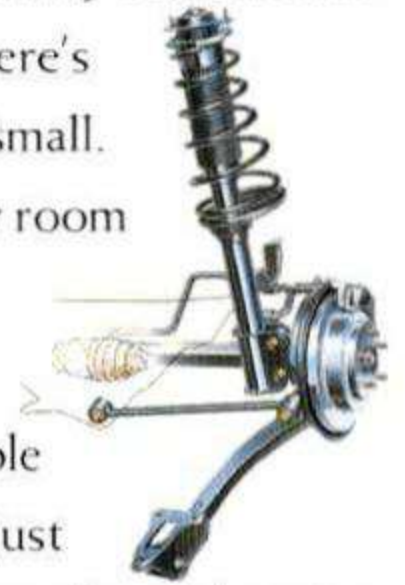


to a stop. ■ We also believe satisfaction is an important value. That's why we build our cars to be durable. They're designed to last a long time. We're proud of our proven track record for

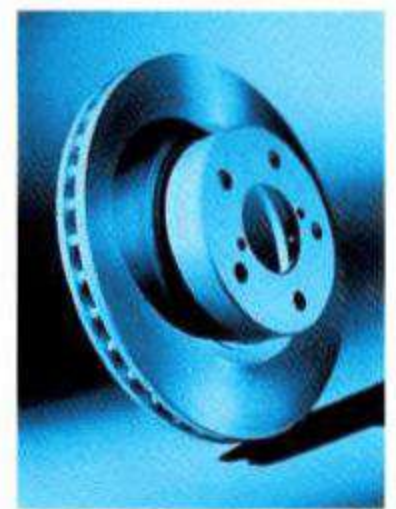
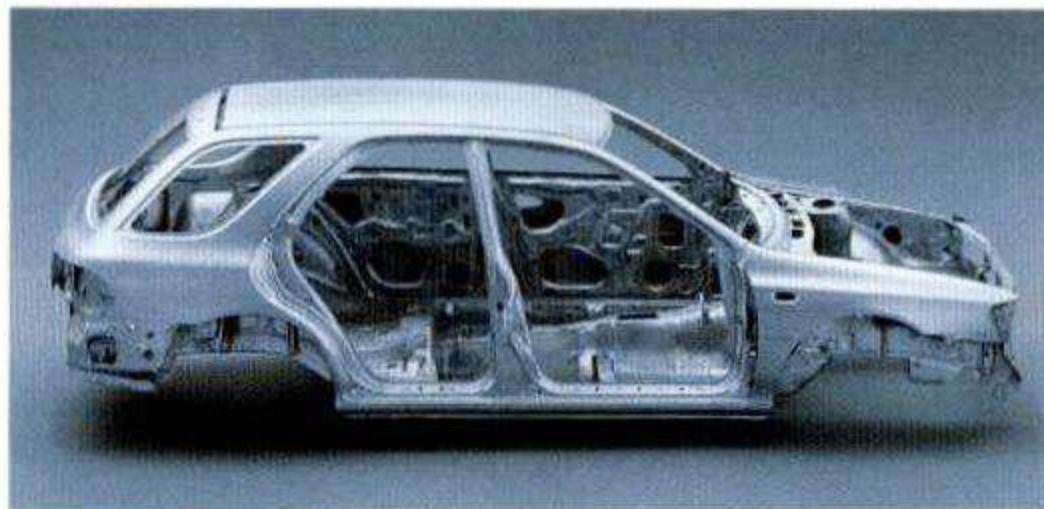
reliability – something your family can depend on. So it's really no surprise that the Legacy was rated #1 in the 1993 CAA Vehicle Durability Survey, measuring over 96% in owner satisfaction. And since its introduction just four years ago, the Legacy has also won three 'Car of the Year' awards from the Automobile Journalists Association of Canada (AJAC). ■ But what really makes every Subaru a winner is the marriage of safety



technology and high performance with family convenience and comfort. That means ensuring there's plenty of space for passengers big and small. We've designed our cars with extra elbow room as well as head and leg room in both the front and rear areas. ■ And we're one of the few car manufacturers who think ample cargo space shouldn't be a luxury. It's just one of the reasons our wagons are so popular with active families. Even our sedans have extra large trunk capacities.



And most models feature fold down split rear seats that expand the cargo areas giving you the flexibility to carry larger loads or oversized items. ■ Every Subaru comes with a long list of standard features. Convenient features like rear door child safety locks, and full, easy-to-read instrumentation gauges. Every wagon features a rear window electric defogger and wiper/washer to keep your rear visibility clear at all times. Plus a handy rear cargo cover to keep luggage or parcels out of sight. ■ Safety, reliability, durability, convenience and comfort. They're all necessities when you consider how much you and your family depend on your car. That's why you'll find them all throughout our family of automobiles. It's how we define family value.



Winner of last year's Automobile Journalist Association of Canada (AJAC) 'Car of the Year' award as 'Best New Van/Wagon' the Legacy Touring Wagon combines the latest in safety technology and high-powered performance with spacious family luxury and comfort.

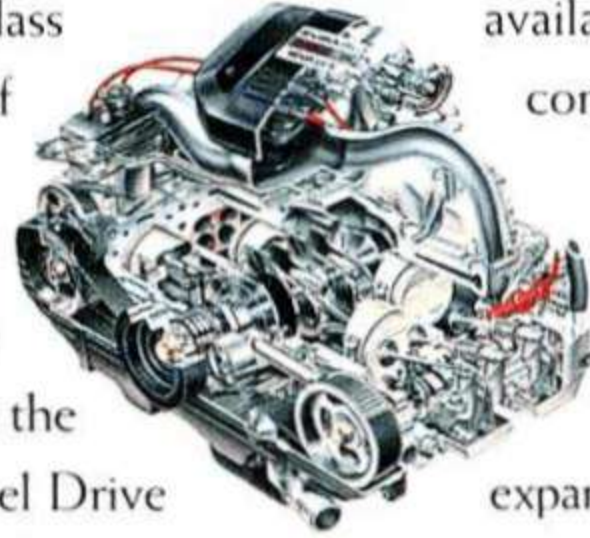


LEGACY

The 1994 Legacy is part of a winning tradition that represents the best thinking of world class designers and engineers. The winning of many accolades like three 'Car of the

Year' awards from the Automobile Journalists Association of Canada (AJAC). And a #1 rating in the 1993 CAA Vehicle Durability Survey.

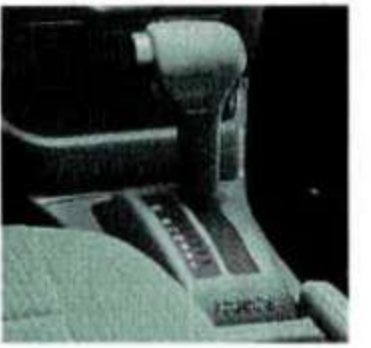
■ Peace of mind confidence comes from knowing your family car has the best safety technology available. Like a dependable full-time All-Wheel Drive system for added traction in any kind of weather. Plus a driver's side airbag. And a



superior 4-wheel, 4-channel, anti-lock (ABS) braking system is available on most models to help you maintain steering control, even under hard braking conditions. ■ The

Legacy has also become a family tradition in value and comfort. With room for five in both the sedan and wagon models, plush interiors as well as all the features you would expect in a well-appointed family vehicle. There's also plenty of expandable cargo space to accommodate just about anything you can imagine.

And when your Legacy is loaded down, you'll enjoy the improved handling and ride





comfort provided by the self-leveling electronic air suspension system (available on the LS Wagon).

■ The Legacy also has plenty of extras that can't readily be seen. Extra reliability, like specially-designed fuel injectors for cold weather starts. Extra safety, such as front doors designed to slide back



over the rear doors in a frontal collision to avoid locking together. ■ There's no shortage of power either. The acceleration is quick and responsive with the Legacy's

16-valve, 2.2 litre overhead cam, horizontally-opposed "boxer" engine which produces an impressive 130 horsepower and 137 ft. lbs. of torque. The turbo version of this engine, available in the Turbo

Sedan and the Touring Wagon, boosts horsepower to 160 and torque to 181 ft. lbs. Power when

you need it to merge confidently into fast-moving traffic. ■ Superior technology and superb comfort. Ideal for family excursions. Or for pure driving pleasure.

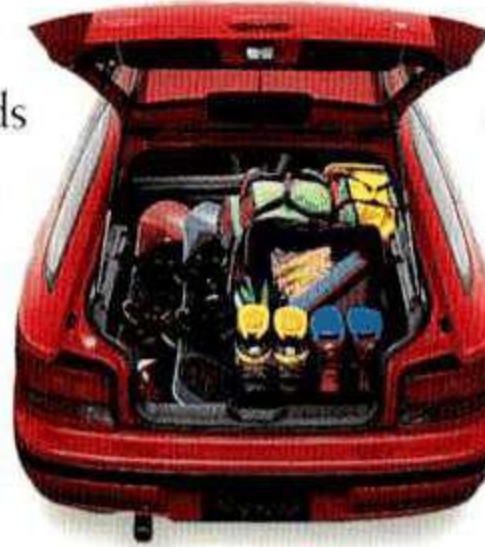


IMPREZA

Subaru's newest addition to the family is the Impreza – available in either the Sedan or Sport Wagon models. Designed with the needs of today's families in mind, you'll be

impressed with the Impreza's room and comfortable seating for five. In fact, more front and rear headroom than all other cars in its class.

■ Whether it's around town or off to the cottage, you can get where you're going with more confidence, with the added safety and traction of full-time All-Wheel Drive. Plus 4-wheel, 4-channel, ABS brakes are available for

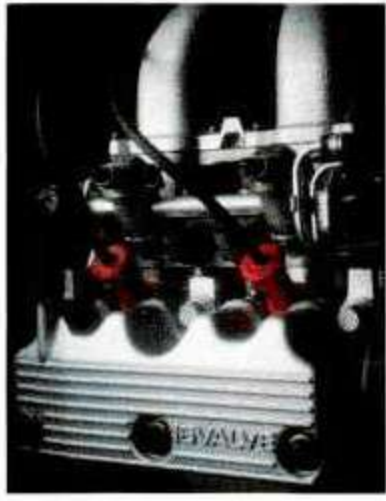


superior braking control. And for better road handling, four-wheel suspension helps the car hug the road. There's also plenty of power under the hood, provided by a 16-valve, 1.8 litre "boxer" engine. With advanced sequential fuel injection for responsive acceleration when you need it.



■ The Impreza also features rear dual parallel links that promote passive rear-wheel





steering for better cornering control and less tire wear. And every Impreza has side-impact door panel steel beams and front and rear energy-absorbing crumple zones to give you built-in family safety. ■ Great performance is enhanced by great comfort. With plush, reclining front bucket seats for added driving comfort during long family vacations. Plus an ergonomically

designed dashboard. And a five-setting rotary climate control to provide an efficient flow of air. To make your driving pleasurable as well as safe. ■ And if it's extra space



you're looking for, the Impreza Sport Wagon is ready to go when you and

your family are – with style and performance. Inside you'll find 2.4 cubic metres of interior cargo space to accommodate plenty of



luggage or all kinds of sports equipment. And a conveniently wide rear hatch opening for easy unloading. ■ Experience a great driving idea. Experience the Impreza.



LOYALE

The 1994 Subaru Loyale Wagon is the leader in exceptional value. The hands-down favourite for active families who require plenty of adjustable cargo and passenger space. ■ And you'll never feel hampered by the weather. With the Loyale's "On Demand" All-Wheel Drive system, you can switch instantly, while driving, from Front-Wheel Drive to All-Wheel Drive. For extra traction when you need it. ■ The Loyale also comes packed with standard features you might not expect in this price range,



such as a 20-watt AM/FM stereo, dual power side view mirrors and a rear window electric defogger and wiper. With room for five adults, this wagon also has plenty of cargo space,



enhanced by the fold down, 50/50 split rear seatback. ■ It's really no surprise that the Loyale is North America's top-selling import wagon for over a decade*. It has the versatility and affordability to make it the 'value' choice for 1994.



*Based on R.L. Polk & Company registration statistics for year end 1991.

JUSTY

The Subaru Justy delivers all the value you look for in an economy car, and more. With technology not available in any other car in its class.

Such as 'On Demand' All-Wheel Drive for the extra traction and control you need for challenging weather conditions. The confidence of extra safety for around town or on the highway.

■ And innovative technology in transmission options with the Electronic Continuously Variable Transmission (ECVT) which gives you the driving ease of an automatic with the control of a manual transmission. ■ The spirited and dependable



performance is delivered by a 9-valve, overhead cam engine with multi-point fuel injection generating maximum power from a minimum amount of fuel. And a responsive steering system that gives you quick handling and easy parking anywhere. Plus



the convenience of a 4-door hatchback with ample room for four adults. ■ Economical, spirited and fun. That's the 1994 Subaru Justy – simply a lot of car for the money.



SVX

The Subaru SVX is designed to change how you think about driving. When world-famous designer Giorgetto Giugiaro got together with our engineers and technicians to create the SVX, they set

out to design a luxury performance coupe that would effect a harmony between traditional values and state-of-the-art technology. One that would uniquely combine the performance and sleekness of a sports coupe with the comfort and sophistication of a luxury sedan. ■ Exhilarating is the only word to describe the SVX performance and driving experience. The feeling of smooth power from the 6-cylinder, 24 valve, 3.3 litre horizontally-opposed "boxer" engine. Specially designed for the SVX to

provide a lower centre of gravity for more road-hugging ability. A powerhouse producing 230 horsepower and 228 ft. lbs. of torque, engineered to deliver quick acceleration when you need it. Without sacrificing a smooth ride. ■ The SVX also provides the confidence of total control with its sure-footed, state-of-the-art computerized All-Wheel Drive system. And braking control from a superior 4-wheel, 4-channel, anti-lock braking (ABS) system. Effortless control that turns power into confidence for any kind of weather or

road condition. And unprecedented road handling and improved ride quality are delivered from the superior suspension system. ■ The SVX's windows are clearly distinctive. Both driver and passengers have sweeping visibility in the unique "glass-

to-glass" canopy, flush-mounted over steel. With side windows set in a unique window-within-a-window format that reduces both wind buffeting and wind noise for open window driving.



But the real story is the amazing aerodynamics, refined in a full-size wind tunnel. Curved mirrors, flared fenders and a front air dam all direct air flow over and around the body. Aerodynamics that not only look exotic, but improve road handling performance. ■ Comfort is also an integral element of the design. It's one of the few sports cars that can seat four people comfortably. The ergonomically shaped



seats are covered in luxurious soft leather. And the driver's seat features an eight-way power adjustment for comfort tailored to your needs. A wrap-around instrument panel provides ease of access to all controls. Including automatic climate control and a power sunroof. And you'll enjoy the concert quality, 80-watt AM/FM stereo cassette with CD player, enhanced with six strategically-placed speakers. Plus the convenience of a rear seat that folds down so you can expand the cargo capacity of the trunk.

■ The SVX represents the culmination of Subaru's superior technology and innovative advances in automobile manufacturing. Technology that is shared throughout the Subaru family in engine design, suspension and braking systems. And of course, All-Wheel Drive for safer, more confident driving for you and your family.



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100%
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THE SUBARU *family* OF VALUE. TEST DRIVE ONE *for your* FAMILY TODAY.



Every new Subaru is covered with an impressive 3-year/60,000 km "bumper-to-bumper," no-deductible warranty. Major components and powertrain are covered for 5 years/100,000 km. There's also a Rust Perforation Warranty and Emission Control Warranty. ■ Subaru CARE – Our Customer Assistance for Roadside Emergencies™ pro-

vides 24-hour assistance for three years at no additional charge.* Sponsored by Subaru Canada Inc. and backed by the Canadian Automobile Association (CAA), Subaru CARE is designed to give you total peace of mind, providing quick assistance for roadside emergencies as well as all the other added benefits of a CAA membership.



 **SUBARU**

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