

2004 Suzuki Cars

VERONA

AERIO

FORENZA



# Higher than normal expectations...



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## welcome here.

Go ahead. Refuse to settle. Imagine owning a car that reflects your personality and sense of style. Looking for space with upscale design? Something powerful and sporty? Or does it have to have good looks and a long list of premium features? You're in the driver's seat with three new choices from Suzuki. The all-new mid-size Verona has plenty of space, a high level of sophisticated style, and an in-line six-cylinder engine that comes standard. The Aerio is fun, sporty and makes horsepower a priority. And the all-new Forenza puts every feature you could want within reach. With Suzuki, you'll also drive home America's #1 warranty—a fully-transferable, \$0-deductible, powertrain limited warranty for 100,000 miles or 7 years.\* No other car maker matches that. Suzuki's standards of safety are evident in our excellent ratings from the Insurance Institute for Highway Safety (IIHS). The Aerio received the highest overall rating of "Good," and was even named a "Best Pick." But don't take our word for it. Take a test drive and see for yourself—driving a Suzuki is one very smart move.



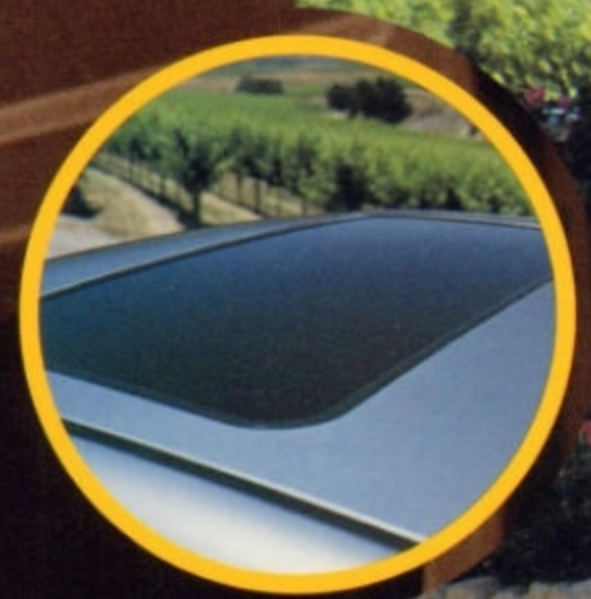
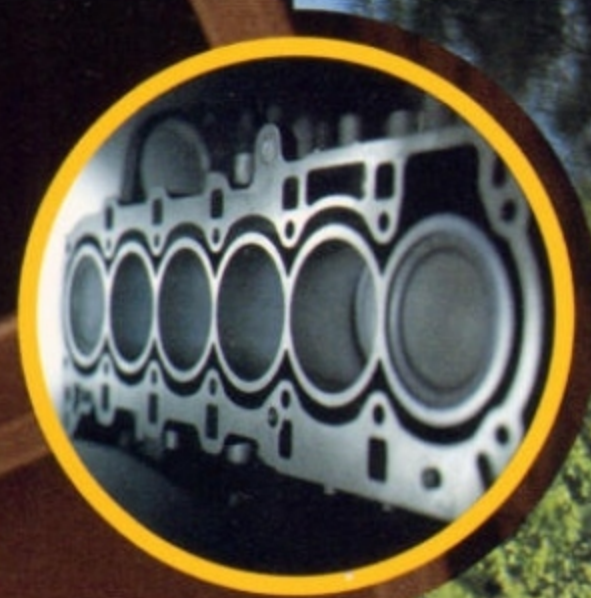
Left to right: Verona EX shown in Titanium Silver Metallic, Aerio SX shown in Silky Silver Metallic and Forenza EX shown in Titanium Silver Metallic.

\*Please see page 17 for further details.

VERONA

# Stand out from the crowd in a very big way.

One thing is for certain, the all-new Verona makes quite an impression. On you. On passersby. On the entire mid-size class. This is the largest Suzuki sedan ever. Designed in Italy, the all-new Verona offers sophisticated lines, plus a generous amount of space. The roomy interior seats five adults in comfort and luxury. A powerful in-line six-cylinder engine is a delight to drive. And it's not an option. It's standard. And so is the remarkably long list of features, the kind you would normally expect to pay for as options. A power tilt-and-slide sunroof, standard on the EX, lets in fresh air and sunshine at the push of a button. An electroluminescent instrument panel is pleasant to look at and easy to read. The standard keyless remote entry with trunk release makes for an effortless entry and exit. 16-inch aluminum alloy wheels, standard on the LX and EX, add to their refined good looks. And the list goes on. The Suzuki Verona. It's a whole new option that's big in size and big on style. And it completely redefines your expectations of the mid-size class.



VERONA

## Is this the kind of luxury you envisioned?

The all-new Verona provides an elegant, relaxing interior full of amenities.

It has the kind of sophistication and luxury you would normally expect in a more expensive sedan. The seats are carefully shaped and designed for support, to keep you comfortable behind the wheel. You'll find the same thoughtful design throughout—from the layout of the instrument panel to the way the shifter feels in your hand.

For added comfort and convenience,

there's standard air conditioning with a micron air-filtration system that helps filter out pollen and dust. The LX and EX models provide automatic climate control. A standard CD/cassette player with six speakers keeps you entertained.

For an even higher level of luxury, leather-trimmed seating surfaces are standard on the EX. As are an eight-way power driver's seat, heated front seats and an auto-dimming rearview mirror to help keep your eyes on the road when bright headlights are behind you.

Power windows, door locks and heated power mirrors are standard on all models. This interior was clearly designed to fulfill all your wishes. And then some.

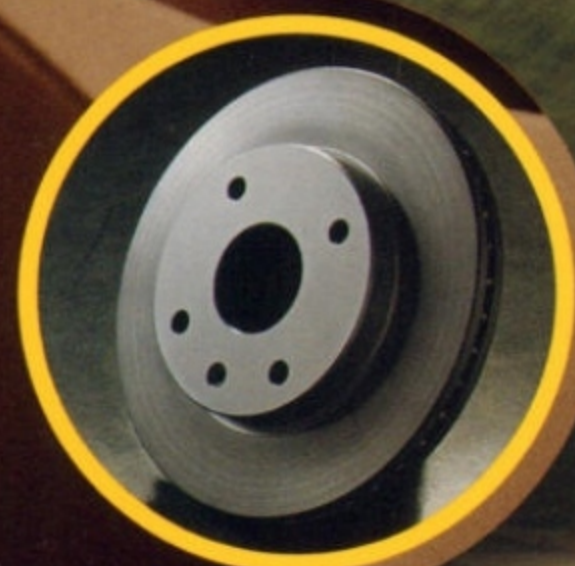


Verona EX interior shown with gray leather-trimmed seating surfaces.

VERONA

## Shouldn't every mid-size sedan have six cylinders?

That's our belief at Suzuki. A car this size needs to have the power and smoothness that a six-cylinder engine delivers. Yet most mid-size sedans come standard with only four cylinders. Enter the Verona. It's equipped with a standard 2.5-liter in-line six-cylinder engine for smooth and quiet power delivery. This powerful engine is accompanied by a smooth-shifting automatic transmission with adaptive control. It recognizes your driving behavior and road conditions and adapts itself to either an economy, normal or sporty mode, for the optimum driving experience. Four-wheel disc brakes come standard. And a four-wheel anti-lock braking system (ABS) is standard on the LX and EX. For better acceleration on slippery surfaces, a Traction Control System (TCS) is available on the EX. Verona also features a speed-sensitive power steering system. It makes easy work of low-speed maneuvers, then becomes tighter at highway speeds to give you a more direct connection to the road. Try one out and you'll agree. With a standard six-cylinder engine, Verona really outsmarts the mid-size competition.



Verona EX shown in Titanium Silver Metallic.



AERIO/AERIO SX

## A powerful way to express yourself.

If you're looking for fun on the road, you'll find the forward-thinking Aerio irresistible. It has a sporty disposition that's attractive as well as functional. A powerful 155-hp, 2.3-liter, 16-valve, DOHC engine has the highest standard horsepower in its class.\* That's the kind of performance that adventurous drivers will relish. For driving conditions where added traction is desirable—on wet, snowy, rough or dry roads—the optional QuadGrip™ all-wheel-drive system automatically puts power to all four wheels as needed. For an even sportier look, 15-inch aluminum alloy wheels come standard on the LX and SX, while fog lamps and a rear spoiler give these models an even more aggressive stance. The Aerio has so much to offer. In fact, *Consumers Digest* rewarded the 2003 Aerio with a "Best Buy" rating. No matter which model you choose, Aerio won't go unnoticed. Take one for a test drive and you'll see. It makes a powerful statement in the "me too" small car class.



\*Comparison was based on two-wheel-drive vehicles.

Aerio SX shown in Cosmic Blue Metallic.

AERIO/AERIO SX

## Smart thinking cheerfully embraced.

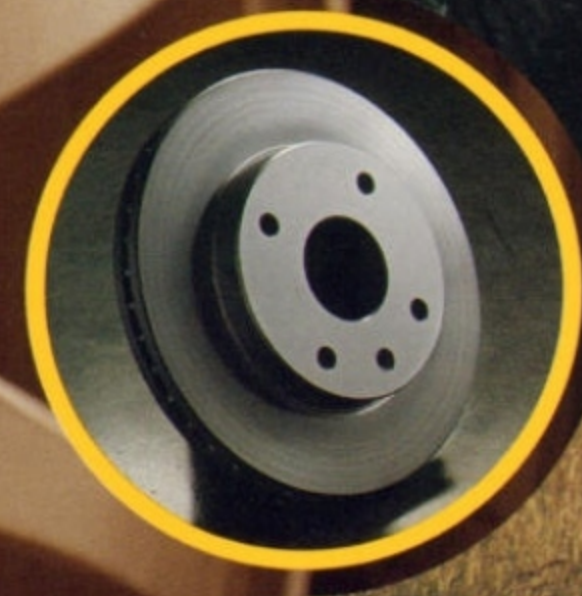
The Aerio is a true original. It's a compact car with impressive power. It has features and abilities that defy the norms of its class, plus it's affordable. To begin, there's air conditioning with a micron air-filtration system to help keep the cabin air clean. The optional automatic climate control keeps the inside comfortable regardless of outside temperature. And a standard CD player with seven strategically located speakers includes an adjustable subwoofer to kick up the bass. The LX and SX models even include a six-disc in-dash CD changer. For your everyday convenience, power windows and door mirrors and a tilt steering wheel are standard on all models. The LX and SX add power door locks with keyless remote entry, cruise control, and heated power mirrors to help rear visibility on chilly mornings. See where the Aerio takes you, as it veers away from the commonplace and into a smart new direction.



FORENZA

# Proof that you can, indeed, have it all.

Ask for all the car you want, and the Forenza delivers. In fact, it offers so much in the way of features, power and sheer good looks, you'll wonder why anyone settles for less. When you compare it to the rest of its class, it completely redefines the meaning of value. A long list of standard features makes Forenza the intelligent choice. Standard air conditioning with a micron air-filtration system helps to filter pollen and dust. The power tilt-and-slide sunroof, standard on the LX and EX, gives you a sky view with the push of a button. Forenza also gives you standard four-wheel disc brakes for confident stopping power, as well as an optional four-wheel anti-lock braking system (ABS). Forenza is equipped with a 2.0-liter engine, while many competitors make do with a smaller one. And our attractive Italian design speaks to your sense of style. From the elegant aerodynamic profile to the distinctive taillamps, Forenza is a standout. When you add up everything that the Forenza provides, you realize that having it all isn't too much to ask.



Forenza EX shown in Titanium Silver Metallic.

FORENZA

# How to get exactly what you want.

If you're looking for a car that's enjoyable to drive, attractive to look at and full of features, the Forenza is for you. It gives you an impressive level of standard equipment, and stands out as one of the smartest choices on the road. Your drive becomes more entertaining with a CD/cassette player with eight speakers, and standard steering-wheel-integrated audio controls mean you can change stations or adjust the volume without lifting your hands from the wheel. You also get the convenience of power windows, door locks and heated power mirrors, as well as a tilt steering wheel. A speed-sensitive power steering system adjusts itself, so it's easy to maneuver at slower speeds and becomes tighter at highway speeds. Leather-trimmed seating surfaces, standard on the EX, are a rarity in this class. Safety features include second-generation dual airbags and a rigid chassis with front and rear energy-absorbing zones. The new Forenza. Everything you could ask for in one smart package. Finally, your car is here.



Forenza EX interior shown.



Forenza EX shown in Titanium Silver Metallic.

# When it comes to safety, we're very rigid in our thinking.

Every Suzuki vehicle is designed with your safety in mind. For example, all Suzuki vehicles are built with a rigid chassis with front and rear energy-absorbing zones. In case of an impact, these front and rear energy-absorbing zones are designed to help absorb and dissipate collision energy and keep it from reaching the passenger compartment. To help keep occupants protected, Suzuki cars also feature second-generation dual airbags, reinforced uni-body construction, side-impact door beams and the child seat LATCH system. It's no wonder the Aerio was awarded the highest possible overall rating of "Good" in the 40-mph frontal offset crash test by the Insurance Institute for Highway Safety (IIHS). Even more impressively, the Aerio was also named a "Best Pick," a higher rating than vehicles costing thousands more. This remarkable performance is the result of our ongoing commitment to safety. If the unexpected occurs, Suzuki is there to protect you.

## IIHS 40-mph Frontal Offset Crash Test Performance Results: Small Cars

	Overall Evaluation	Structure — Safety Cage	I N J U R Y			
			Head & Neck	Chest	Leg & Foot Left/Right	Restraints/Dummy Kinematics
<b>BEST PICK</b>						
Suzuki Aerio   02-04	G	G	G	G	G/G	G
Toyota Corolla   03	G	G	G	G	G/G	G
Honda Civic   01-03	G	G	G	G	G/G	G
Subaru Impreza   02-03	G	G	G	G	G/G	G
Mini Cooper   02-03	G	G	G	G	G/G	A
Mitsubishi Lancer   02-03	G	G	G	G	G/G	A
Volkswagen New Beetle   98-03	G	G	G	G	G/G	A
Volvo S40   02-03	G	G	G	G	G/A	A
Volkswagen Jetta   99-03	G	A	G	G	G/G	A
Volkswagen Golf   99-03	G	A	G	G	G/G	A
Ford Focus   00-03	A	A	G	G	A/G	A
Nissan Sentra   00-03	A	A	A	G	G/A	G
Mazda Protege   99-03	A	A	G	G	M/P	A
Dodge Neon   00-03	M	M	G	G	P/A	M
Hyundai Elantra   01-03	P	G	P	G	M/M	P
Kia Sephia   98-03	P	M	P	G	M/M	M
Kia Spectra   98-03	P	M	P	G	M/M	M
<b>IIHS RATINGS:</b>	G-Good	A-Acceptable	M-Marginal	P-Poor		

**INSURANCE INSTITUTE FOR HIGHWAY SAFETY** The Insurance Institute for Highway Safety is "an independent, non-profit research and communications organization dedicated to reducing highway crash deaths, injuries, and property damage losses." The IIHS indicates that its "frontal offset crash test into a deformable barrier is especially demanding of vehicle structure. The driver side hits the barrier, so a relatively small area of the vehicle's front-end structure must manage the crash energy" and "tests shouldn't be compared among vehicles with large weight differences." IIHS results are from May 29, 2003. Vehicle performance is limited to the specific conditions of this IIHS laboratory test. Verona and Forenza have not been rated. Suzuki does not vouch for the accuracy of any other IIHS data. Please see your dealer for a complete list of vehicles rated by the IIHS, and other information regarding the test. Federal law cautions to avoid sharp turns and abrupt maneuvers. Always wear your seatbelt. For specific details, please read your owner's manual.

## Suzuki's Open Road Promise<sup>SM</sup>

Suzuki's Open Road Promise is a four-tiered program designed to strengthen customer confidence and satisfaction, from the purchase and ownership experience to time of trade-in and resale. See your dealer for copies of our limited warranties and for complete details.

### Suzuki's 100/7 Powertrain Limited Warranty

All 2004 Suzukis come standard with America's #1 warranty, a fully-transferable, zero-dollar deductible, 100,000-mile/7-year powertrain limited warranty.

**DURATION:** Covers 100,000 miles or 7 years, whichever comes first. This provides owners over 14,000 miles of coverage per year. Most competitive warranties cover only 10,000–12,000 miles per year.

**FULLY TRANSFERABLE:** Can be transferred from owner to owner, adding value at the time of resale or trade-in.

**DEDUCTIBLE:** There is no deductible, so Suzuki owners won't have an out-of-pocket warranty expense.

### Suzuki's New Vehicle Limited Warranty

Covers all components of the vehicles as supplied by Suzuki for 36 months or 36,000 miles, whichever comes first. The battery is covered for 24,000 miles. There is no deductible. Any repairs to correct defects in materials will be made with no charge for parts or labor. Should original body sheet metal panels develop perforation due to corrosion, they're covered for 36 months, with no limit on mileage. Tires are covered by a separate warranty from the tire manufacturer.

### Roadside Assistance Program

Covers any new Suzuki vehicle during the 36,000-mile/3-year new vehicle limited warranty period. Roadside Assistance is available 24 hours a day, 365 days a year, in the U.S. and Canada.

### Courtesy Vehicle Program

The Warranty Repair Courtesy Vehicle Program is administered through Suzuki dealers and Enterprise Rent-A-Car. If a Suzuki vehicle is rendered inoperable, unsafe or illegal to operate and is required to stay overnight at a Suzuki dealer to complete a warranty repair during the 36,000-mile/3-year new vehicle limited warranty period, your Suzuki dealer will provide a courtesy rental vehicle for up to five days through Enterprise Rent-A-Car.

Drive responsibly: Buckle up for safety—Don't drink and drive. **WARNING:** Always wear your seatbelt. To avoid injury from an airbag, always place children twelve years old and under in the rear seat; always move both driver and passenger seats as far back from airbag as practical; never transport a child in a rear-facing child seat in the front seat; and always use the seatbelts and buckle up properly. Always keep cargo loads within specified weight limits, distribute cargo evenly and secure it from shifting. Specifications and equipment based on information available at time of printing and subject to change without notice or obligation, and may differ in each sales area. Some vehicles shown with optional equipment. For more details on 2004 options, accessories and specifications, contact your local Suzuki dealer.

## Verona S/LX/EX standard features and options

### EXTERIOR

Keyless remote entry with anti-theft device and trunk opener • Heated power mirrors • Fog lamps • Projection-type headlamps • Color-keyed bumpers • Intermittent windshield wipers • Window-integrated antenna **LX adds:** 16" aluminum alloy wheels **EX adds:** Power tilt-and-slide sunroof • UV-reducing solar glass

### INTERIOR

Air conditioning with micron air-filtration system • Power windows and door locks • CD/cassette player with 6 speakers • Steering-wheel-integrated audio controls • Cruise control • Tilt steering wheel • Height adjustable driver's seat • Driver's seat lumbar support • Center armrest with storage • Woodgrain dash trim • Leather-wrapped steering wheel and shifter • Outside temperature display • Split-folding rear seatbacks • Remote trunk release • Rear-seat center armrest with cupholders and storage • Map lights • 12-volt auxiliary power outlet • Electroluminescent display • Rear window defroster **LX adds:** Automatic climate control **EX adds:** Leather-trimmed seating surfaces • 8-way power adjustable driver's seat • Heated front seats • Auto-dimming day/night rearview mirror

### SAFETY

4-wheel anti-lock braking system (option on S) • Electronic Traction Control System (option on EX) • 4-wheel disc brakes • Front and rear energy-absorbing zones • Steel-reinforced passenger compartment • Side-impact door beams • Second-generation dual airbags • Front seatbelt pretensioners • Daytime running lights • Front-seat height-adjustable shoulderbelts • Rear center lap/shoulderbelt • Rear-door child safety locks • Child-seat tether anchors • Child seat LATCH system

### MECHANICAL

2.5-liter I 6, 24-valve, DOHC engine with 155 hp @ 5800 rpm • Torque: 177 ft-lb @ 4000 rpm • 4-speed automatic transmission with adaptive control • Speed-sensitive power-assisted steering • Zero-maintenance timing chain • Direct ignition system • Liquid-filled engine mounts • MacPherson Strut front suspension • Multi-link rear suspension • Full-size spare tire • Wheel and tire sizes: P205/65R15 (S), P205/55R16 (LX/EX)

Specifications	S	LX	EX
<b>EXTERIOR DIMENSIONS</b>			
Wheelbase (in)	106.3	106.3	106.3
Overall length (in)	187.8	187.8	187.8
Overall width (in)	71.5	71.5	71.5
Overall height (in)	57.1	57.1	57.1
<b>INTERIOR DIMENSIONS</b>			
Headroom, f/r (in)	39.1/37.3	39.1/37.3	39.1/37.3
Legroom, f/r (in)	42.2/37.8	42.2/37.8	42.2/37.8
Shoulder room, f/r (in)	57.3/57.0	57.3/57.0	57.3/57.0
Hip room, f/r (in)	54.8/56.8	54.8/56.8	54.8/56.8
<b>CAPACITIES</b>			
Seating	5	5	5
Interior volume (cu ft)	115.4	115.4	115.4
SAE trunk capacity (cu ft)	13.4	13.4	13.4
Tow rating (lb)	1000	1000	1000
Fuel capacity (gal)	17.2	17.2	17.2
<b>CURB WEIGHT</b>			
Automatic (lb)	3380	3380	3380
<b>EPA FUEL ECONOMY ESTIMATES</b>			
Automatic, city/highway (mpg)	20/28	20/28	20/28

## Exterior Colors



## Aerio S/LX and Aerio SX standard features and options

### EXTERIOR

Power mirrors • Multi-reflector jewel-type headlamps • Intermittent windshield wipers • Color-keyed bumpers • Window-integrated antenna (S/LX) **LX and SX add:** 15" aluminum alloy wheels • Keyless remote entry • Rear trunk spoiler with brake light • Fog lamps • Heated power mirrors • Rear wiper/washer (SX) • Chrome exhaust tip • Color-keyed door handles and mirrors

### INTERIOR

Air conditioning with micron air-filtration system • Automatic climate control (when equipped with ABS option) • Power windows • CD player with 7 speakers, including adjustable subwoofer • Tilt steering wheel • Outside temperature display • Map lights • Driver's seat armrest • Split-folding rear seatbacks • Digital instrument display • Floor mats • Rear window defroster **LX and SX add:** 6-disc in-dash CD changer • Power door locks • Cruise control • Height adjustable driver's seat • Leather-wrapped steering wheel and shifter • Below-seat storage bin • Below-deck storage compartment (SX)

### SAFETY

4-wheel anti-lock braking system (option) • Front and rear energy-absorbing zones • Steel-reinforced passenger compartment • Side-impact door beams • Second-generation dual airbags • Front seatbelt pretensioners • Daytime running lights • Front-seat height-adjustable shoulderbelts • Rear-door child safety locks • Child-seat tether anchors • Child seat LATCH system

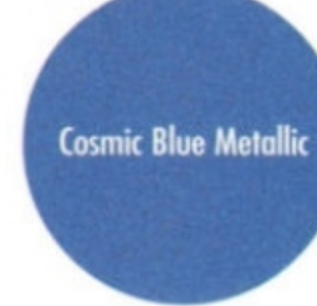
### MECHANICAL

2.3-liter I 4, 16-valve, DOHC engine with 155 hp @ 5400 rpm • Torque: 152 ft-lb @ 3000 rpm • 5-speed manual transmission (S/LX/SX) • 4-speed automatic transmission (AWD models, option on 2WD models) • QuadGrip™ AWD system (option on LX/SX) • Zero-maintenance timing chain • Direct ignition system • Liquid-filled engine mounts • Power rack-and-pinion steering • MacPherson Strut front and rear suspension • Wheel and tire sizes: P185/65R14 (S), P195/55R15 (LX/SX)

Specifications	S	LX	LX AWD	SX	SX AWD
<b>EXTERIOR DIMENSIONS</b>					
Wheelbase (in)	97.6	97.6	97.6	97.6	97.6
Overall length (in)	171.3	171.3	171.3	166.5	166.5
Overall width (in)	67.7	67.7	67.7	67.7	67.7
Overall height (in)	60.8	60.8	60.8	61.0	61.0
<b>INTERIOR DIMENSIONS</b>					
Headroom, f/r (in)	40.6/37.6	40.6/37.6	40.6/37.6	40.6/39.0	40.6/39.0
Legroom, f/r (in)	41.4/36.0	41.4/36.0	41.4/36.0	41.4/35.2	41.4/35.2
Shoulder room, f/r (in)	53.7/52.9	53.7/52.9	53.7/52.9	53.7/52.9	53.7/52.9
Hip room, f/r (in)	48.8/49.7	48.8/49.7	48.8/49.7	48.8/49.7	48.8/49.7
<b>CAPACITIES</b>					
Seating	5	5	5	5	5
Interior volume (cu ft)	104.7	104.7	101.6	103.6	100.9
SAE cargo index					
With rear seat up (cu ft)	14.6	14.6	11.5	12.9	10.2
With rear seat down (cu ft)	N/A	N/A	N/A	63.7	59.5
Fuel capacity (gal)	13.2	13.2	13.2	13.2	13.2
<b>CURB WEIGHT</b>					
Manual (lb)	2676	2676	N/A	2734	N/A
Automatic (lb)	2731	2731	2875	2789	2932
<b>EPA FUEL ECONOMY ESTIMATES</b>					
Manual, city/highway (mpg)	25/31	25/31	N/A	25/31	N/A
Automatic, city/highway (mpg)	25/31	25/31	24/29	25/31	24/29

2WD Aerios with manual transmission can be towed without accumulating miles.

## Exterior Colors



## Forenza S/LX/EX standard features and options

### EXTERIOR

Heated power mirrors • Multi-reflector jewel-type headlamps • Color-keyed bumpers • Intermittent windshield wipers • Window-integrated antenna **LX and EX add:** Power tilt-and-slide sunroof • 15" aluminum alloy wheels • Keyless remote entry with anti-theft device and trunk opener • Fog lamps

### INTERIOR

Air conditioning with micron air-filtration system • Rear heating ducts • Power windows and door locks • CD/cassette player with 8 speakers • Steering-wheel-integrated audio controls • Tilt steering wheel • Height adjustable driver's seat • Driver's seat lumbar support • Center armrest with storage • Split-folding rear seatbacks • Rear-seat center armrest with cupholders • Floor mats • 12-volt auxiliary power outlets • Rear window defroster **LX adds:** Leather-wrapped steering wheel and shifter • Cruise control • Below-seat storage bin **EX adds:** Leather-trimmed seating surfaces

### SAFETY

4-wheel anti-lock braking system (option) • 4-wheel disc brakes • Front and rear energy-absorbing zones • Steel-reinforced passenger compartment • Side-impact door beams • Second-generation dual airbags • Front seatbelt pretensioners • Daytime running lights • Front-seat height-adjustable shoulderbelts • Rear-door child safety locks • Child-seat tether anchors • Child seat LATCH system

### MECHANICAL

2.0-liter I 4, 16-valve, DOHC engine with 119 hp @ 5400 rpm • Torque: 126 ft-lb @ 4000 rpm • 5-speed manual transmission • 4-speed automatic transmission (EX, option on S/LX) • Speed-sensitive power-assisted steering • Direct ignition system • MacPherson Strut front suspension • Dual-link rear suspension • Wheel and tire size: P195/55R15

Specifications	S	LX	EX
<b>EXTERIOR DIMENSIONS</b>			
Wheelbase (in)	102.4	102.4	102.4
Overall length (in)	177.2	177.2	177.2
Overall width (in)	67.9	67.9	67.9
Overall height (in)	56.9	56.9	56.9
<b>INTERIOR DIMENSIONS</b>			
Headroom, f/r (in)	39.1/37.8	39.1/37.8	39.1/37.8
Legroom, f/r (in)	42.0/36.7	42.0/36.7	42.0/36.7
Shoulder room, f/r (in)	54.7/53.7	54.7/53.7	54.7/53.7
Hip room, f/r (in)	52.7/53.9	52.7/53.9	52.7/53.9
<b>CAPACITIES</b>			
Seating	5	5	5
Interior volume (cu ft)	107.5	107.5	107.5
SAE trunk capacity (cu ft)	12.4	12.4	12.4
Fuel capacity (gal)	14.5	14.5	14.5
<b>CURB WEIGHT</b>			
Manual (lb)	2701	2701	N/A
Automatic (lb)	2756	2756	2756
<b>EPA FUEL ECONOMY ESTIMATES</b>			
Manual, city/highway (mpg)	24/31	24/31	N/A
Automatic, city/highway (mpg)	22/30	22/30	22/30

## Exterior Colors





[www.suzuki.com](http://www.suzuki.com)