



2011 NISSAN
JUKE™

INNOVATION UNLEASHED.

Take it to the streets. In JUKE.™ Small, with a big bite, it lays claim to an all-new breed: the Turbocharged Sport Cross. The intentions are clear. Ride high, stand out, and move quickly. All while customizing your ride on the go. The turbocharged engine delivers serious boost when you need it and sips fuel when you don't, while an innovative All-Wheel Drive system turns power into grip. Everything you thought a vehicle was just got turned on its head. JUKE. Innovation unleashed. Innovation for all.

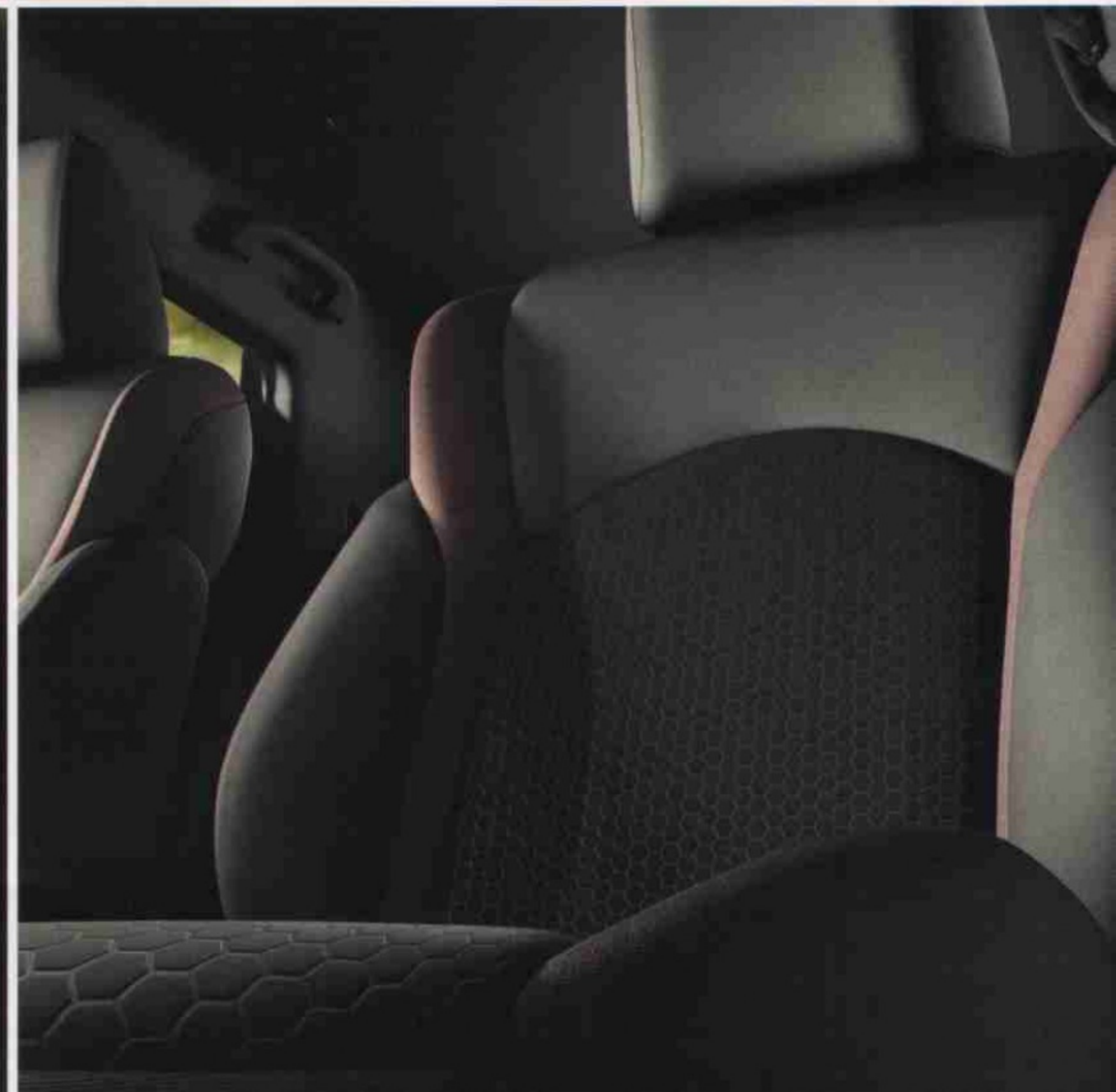
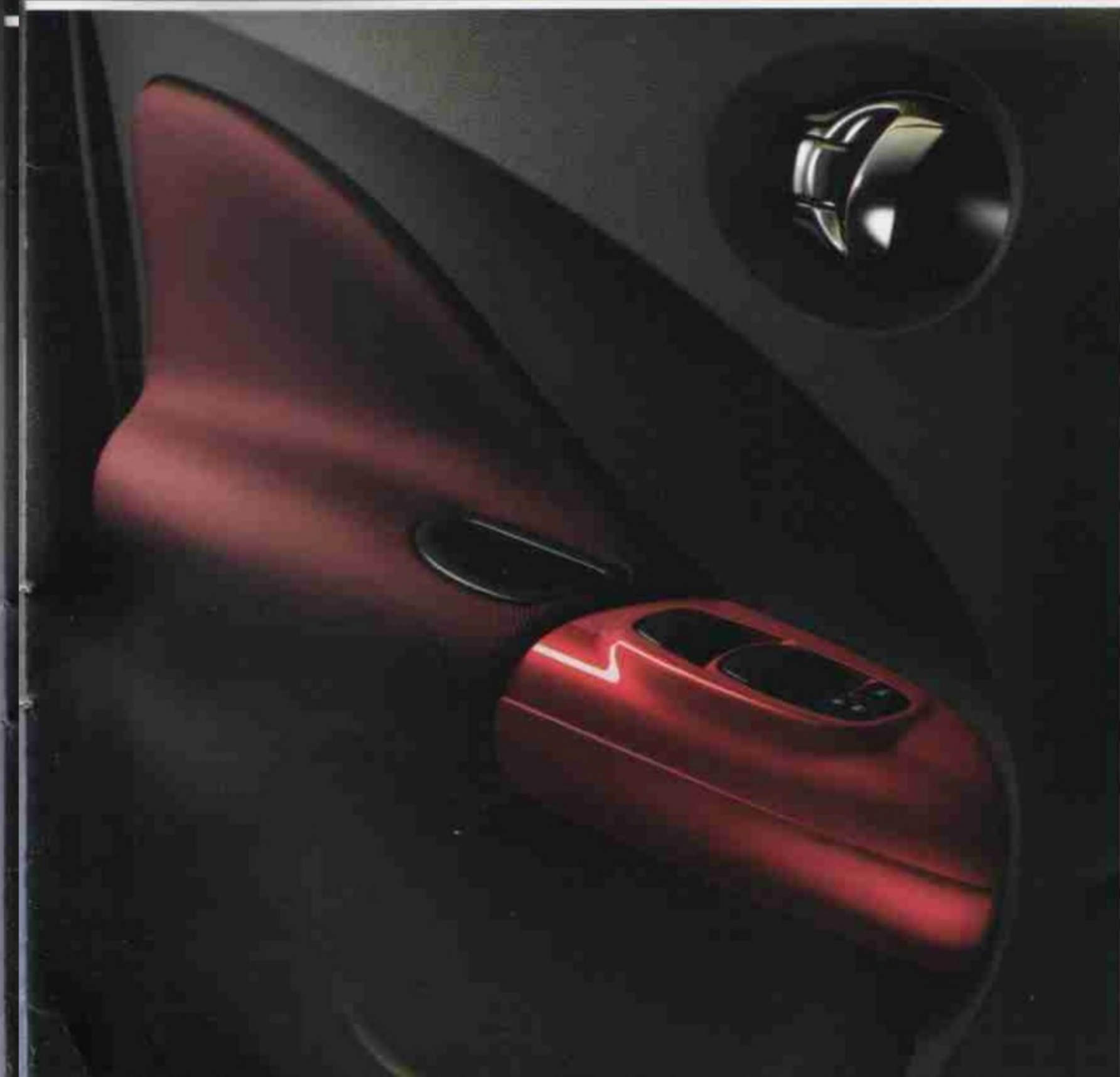


LATE NIGHT TO EARLY LIGHT.
MY FINEST HOURS.



Nissan JUKE™ SL AWD shown in Gun Metallic.

IT STARTS AT THE EDGE OF
POTENTIAL.





TAKING CHARGE
OF THIS CURVE. ALREADY OUT
IN FRONT OF THE NEXT.



Nissan JUKE™ SL shown in Gun Metallic.



NEW WORLD.
YOUR JUKE.™

Nissan JUKE SL AWD shown in Sapphire Black.



WE LOOK AT THINGS **DIFFERENTLY.**

NOW YOU CAN TOO.

The next few pages will help fill you in on what it's like to have a JUKÉ™ in your life. Need to tackle some mountain curves? Hit the Sport mode button on the innovative Integrated Control (I-CON) system. Lumbering semi ahead? Pass it in seconds with the Direct Injection Gasoline (DIG™) turbo engine. Looking to make a first impression? With a one-of-a-kind interior that melds car and motorcycle into one, that's a given. As you get to know JUKÉ a little better, we hope you find what you're looking for – plus a few surprises.

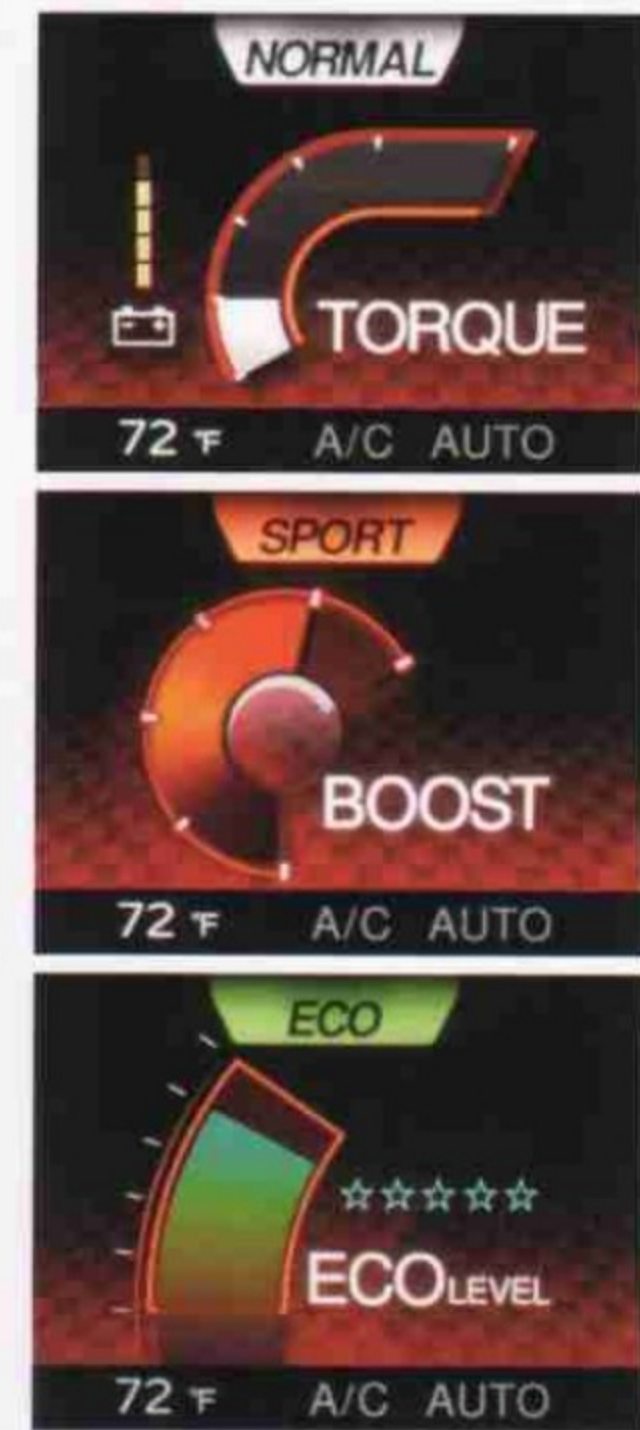
When you see one of these QR codes, scan it with your smartphone. You'll link to short videos on JUKÉ's innovative technology. Don't have a barcode-reader? Check your app store – they're usually free – or visit <http://www.nissanusa.com/jukevideos>.



*Not available for all phones. Data rates may apply.

ADAPT AT WILL.

Looking for a shot of adrenaline? With a touch of a button on the Integrated Control (I-CON) system you'll feel every bit of G-force on the display. Maybe it's another day in traffic. Dial in the right setting and you can dodge the pump a little longer. You decide. JUKE™ obeys.



Torque It. Boost It. Save It. – In JUKE, it's up to you. Drive in Normal mode for the best combination of performance and efficiency. Want to up the ante? Lock in Sport mode and steering feel, transmission gearing and throttle response quickly adjust to make every curve count. And when it's time to slow things down, hit the Eco mode button and get the most out of every drop of fuel.



Double Agent – I-CON puts you in charge of your ride style and interior comfort. In D-Mode, the system gives you the ability to rapidly adapt to changing driving conditions. With a push of the Climate button, I-CON switches displays and now becomes your control center for all things comfort.



Get the Stats – Count on the drive computer to keep you in the know. Loaded with information about everything from maximum G-force to total trip miles to your daily fuel economy record. The more you know, the better you drive.

MOVE ON COMMAND.

Sometimes you just get stuck behind the wrong people. Passing lane ahead! Tap into the turbo and leave them in the rearview mirror. And when it's time to get a grip, count on JUKE™'s torque vectoring All-Wheel Drive system to make sure all that power gets to the pavement.



1.6-L Direct Injection Gasoline (DIG™) Turbo Engine



Scan this with your QR code-reader app to see a short video on JUKE's DIG turbo engine.



1.6-L Direct Injection Gasoline (DIG™) Turbo – If you could design an engine to provide the ideal balance of efficiency and power, this would be it. Turbo boost gives you more than enough passing power when you need it, while the compact engine design and advanced direct injection deliver fuel-sipping economy when you don't.

Primary and Secondary Fuel Injection – Two levels of fuel injection give you the perfect one-two punch. By spraying fuel directly into the combustion chamber twice before ignition, the combustion pattern is optimized. Meaning greater efficiency, torque and power. Now, that's a knockout!

CVT (Continuously Variable Transmission) with Sport Mode – Smooth as butter and fun to drive. Unlike traditional automatic transmissions, JUKE's CVT transmission eliminates the need for gear-hunting and delivers a seamless wave of power. In case you miss the feeling of gears, you can engage Sport mode and bring it right back. Of course, a manual transmission is still available for the die-hard enthusiast.

Electric Power Steering – Every little bit helps. Using electric power steering instead of hydraulic power steering cuts down on the amount of power needed from the engine. And that means more miles out of every tank. Plus, it automatically adjusts steering feel based on vehicle speed.



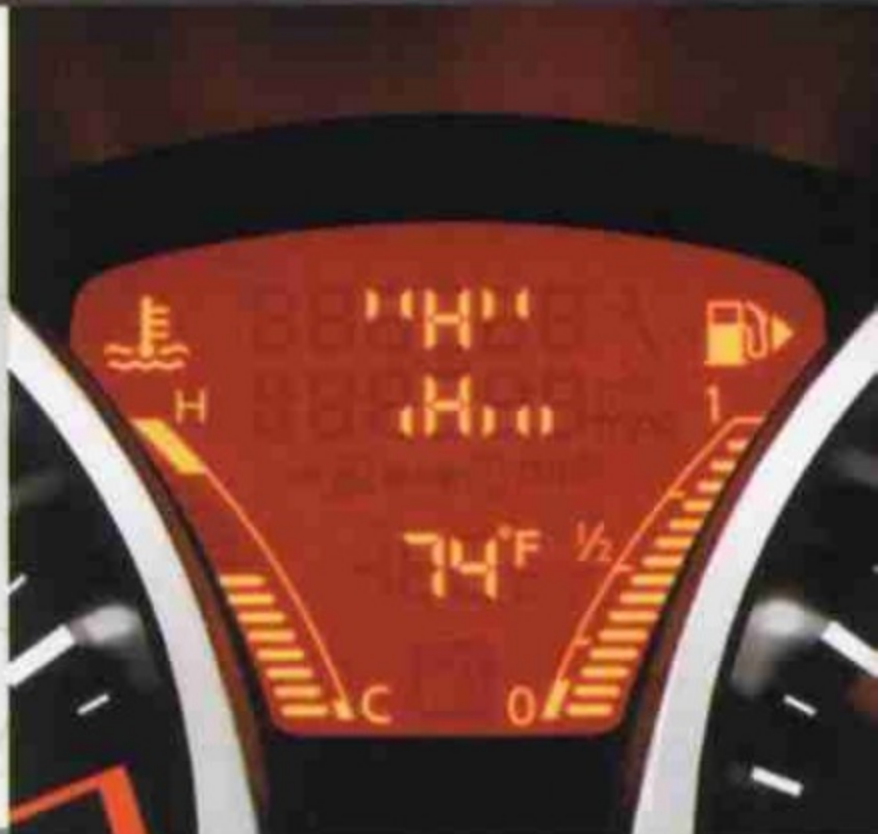
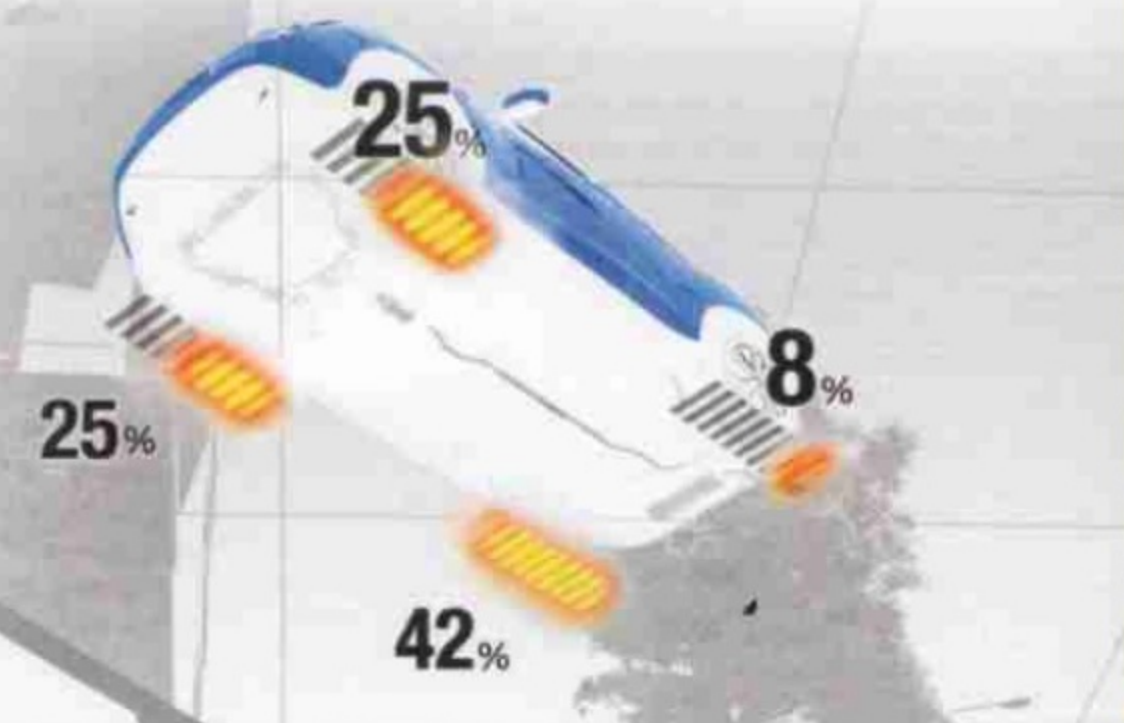
Scan this with your QR code-reader app to see a short video on JUKE's torque vectoring AWD.



Nissan JUKE shown in Electric Blue with accessories.

Torque Vectoring AWD – Taking on a twisty mountain road? Go for it. Need to tackle a sharp highway on-ramp? Done. JUKE's innovative AWD gives you the handling response you deserve. Unlike traditional AWD systems that only distribute power front to back, torque vectoring AWD can also adjust power side to side on the rear wheels, so you can count on solid grip through the turn.

AWD Display – A digital readout between the gauges provides real-time AWD feedback for all four corners.





Scan this with your QR code-reader app to see a short video on JUKE's incredibly smart navigation system.

TAKE CONTROL OF THE SITUATION.

Make easy work out of finding that new club. Dial in your favorite artist. Or call ahead, with both hands on the wheel. In JUKE,[™] your life never misses a beat.

Nissan Navigation System – JUKE's advanced navigation system gives you all the tools to make every trip a snap. Turn-by-turn voice guidance combined with available real-time traffic reports from XM NavTraffic[®] get you around gridlock and to your destination on time.^{1,2}

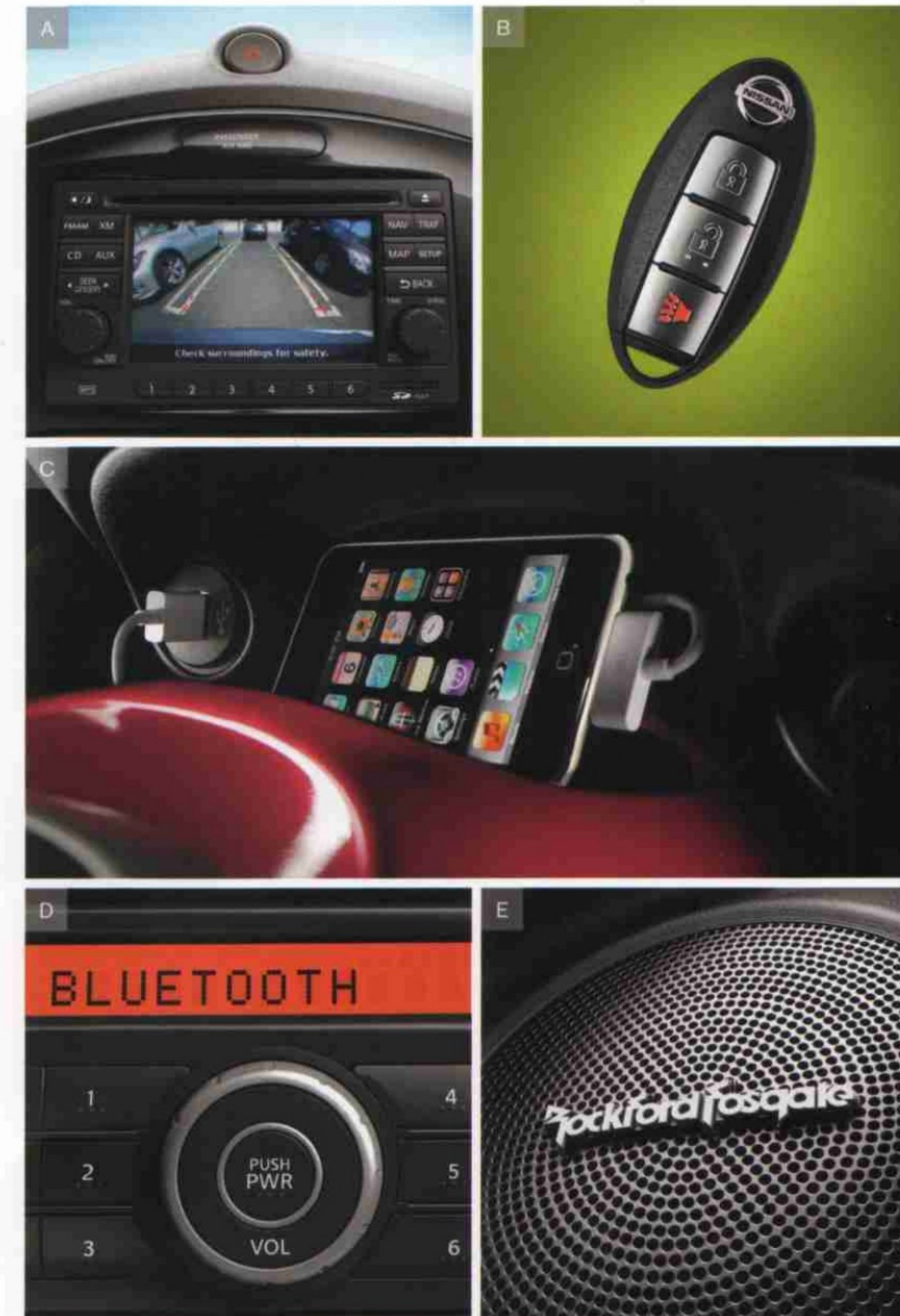
A. RearView Monitor – Need to squeeze into the tight parking spot? You got it. JUKE's available RearView Monitor helps you see what's directly behind you.³

B. Nissan Intelligent Key[®] – Never fumble with keys again. Just leave the available Nissan Intelligent Key[®] in your pocket or bag. As you walk up to the vehicle, it senses the key and allows you to unlock the door with a tap of a button on the door handle. Once inside, use the Push Button Ignition to start the engine.

C. Audio Inputs – All your music is just a plug away. JUKE features an available USB input that is ideal for an iPod[®] or playing MP3s off a thumb drive. And in case you have any music you want to play from a different source, there's an auxiliary audio input.^{4,5}

D. Bluetooth[®] Hands-free Phone System – Keep up those connections on the move. With standard next-generation Bluetooth technology on hand, JUKE will store your phone's address book so you can use the voice-activation feature to make calls by name.⁶

E. Upgraded Audio – Lock in that playlist and turn up the volume. The optional Rockford Fosgate-powered subwoofer makes every beat hit hard, while the standard MP3 CD player means your entire CD collection can come along for the ride.



¹Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2010 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ³The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the

USB or auxiliary audio input jack while driving. ⁵Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁶Availability of specific features is dependent upon the phone's Bluetooth[®] support. Please refer to your phone Owner's Manual for details. Cell phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.



TRUST IN YOUR PRACTICAL SIDE.

When another late night gig is in order, JUKE™ stands ready with multiple storage options to make it a success. Add to that plenty of seat configurations, so your crew doesn't have to miss out. Then, drop in a solid lineup of advanced safety features. This is definitely going to be a night to remember.

†FWD models only. ‡Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Air bags will only inflate in certain accidents. See your Owner's Manual for more details. Inflated air bags shown for illustration purposes only. Actual air bags deflate after deployment. †VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. *The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. †iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. Cargo and load capacity limited by weight and distribution. Cargo shown for demonstration purposes only. Please secure all loose items.



A. 35.9 Cubic Feet – Drop the seats down and load it up. With the rear seats folded flat, you get a cavernous 35.9 cubic feet of cargo space. Now there's no excuse to not bring everything but the kitchen sink.

B. Clever Storage – Check under the rear cargo area floor and you'll find a secret storage stash. It's just the right size to store all your roadside safety equipment or anything you want to keep out of sight!

C. Six Standard Air Bags – 6 standard air bags wrap you in safety. Two dual-stage supplemental front air bags equipped with seat belt sensors and an occupant-classification sensor. Supplemental air bags for side-impact protection are built into each front seat. And two roof-mounted curtain side-impact supplemental air bags to help provide head protection for both rows of outboard occupants!

Active Head Restraints – Front-seat Active Head Restraints help reduce the chance of whiplash injuries to you and your front passenger by moving up and forward during certain rear-end collisions.

VDC/TCS/ABS – Standard Vehicle Dynamic Control (VDC) helps the driver maintain directional control under certain conditions.[†] Get a grip with standard Traction Control System (TCS). It senses when a drive wheel starts to slip and reduces engine power or applies brake pressure to help restore grip. And maintain steering control when stopping using JUKE's Anti-lock Braking System (ABS).

SPECIFICATIONS

Engine	S	SV	SL
MR16DDT – 1.6-liter Direct Injection Gasoline (DIG™) DOHC			
16-valve turbocharged 4-cylinder engine			
Horsepower – 188 hp @ 5,600 rpm			
Torque – 177 lb-ft @ 2,000 – 5,200 rpm			
Emissions – Tier 2, Bin 5 (LEV2 – ULEV in CA)			
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves			
Nissan Direct Ignition System with double-tipped iridium spark plugs			
Electronic drive-by-wire throttle			

Drivetrain	S	SV	SL
Front-Wheel Drive (FWD)			
Torque vectoring All-Wheel Drive (AWD)			
6-speed manual transmission (FWD only)			
Xtronic CVT® (Continuously Variable Transmission) with Sport mode			

Wheel/Tires	S	SV	SL
17" x 7" 5-split spoke aluminum-alloy wheels			
17" x 7" 5-split spoke gunmetal aluminum-alloy wheels	AC S	AC S	AC S
P215/55R17 all-season tires			

Brakes	S	SV	SL
11.7" Front vented disc/11.5" rear disc brakes			
4-wheel Anti-lock Braking System (ABS)			
Electronic Brake force Distribution (EBD)			
Brake Assist (BA)			

Suspension/Steering	S	SV	SL
Front: Independent strut suspension			
Rear: Torsion beam suspension (FWD only)			
Rear: Multi-link independent suspension (AWD only)			
Front and rear stabilizer bars			
Vehicle-speed-sensitive electric power steering			

Exterior	S	SV	SL
Automatic on/off headlights			
Fog lights			
Power sliding glass moonroof with one-touch open/close and tilt feature			
Dual power outside mirrors			
Rear privacy glass			
Rear roof spoiler	AC S	AC S	AC S
Splash guards	AC	AC	AC
Chrome side mirror covers, door handle accents, body side moldings and rear hatch accent	C	C	C
Stainless steel exhaust finisher	AC S	AC S	AC S

- Standard
- Optional
- AC Accessory
- N Part of Navigation Package
- C Part of Chrome Accessory Package
- I Part of Interior Illumination Accessory Package
- S Part of Sport Accessory Package

Audio	S	SV	SL
AM/FM/CD audio system			
Six speakers			
Six upgraded speakers		N	
Rockford Fosgate 8" subwoofer		N	
XM® Satellite Radio¹			
MP3/WMA CD playback capability			
Auxiliary audio input jack			
Interface System for iPod®			
USB connection port for iPod® interface and other compatible devices		N	
Radio Data System (RDS)			
Speed-sensitive volume control			
Steering-wheel-mounted audio controls			

Interior	S	SV	SL
Nissan Navigation System with 5.0" color touch-screen monitor			N
XM NavTraffic®¹			N
Bluetooth® Hands-free Phone System			
RearView Monitor			
Drive computer with outside temperature display			
Integrated Control (I-CON) system			
Air conditioning			
Automatic Temperature Control (ATC)			
In-cabin microfilter			
Steering-wheel-mounted cruise control			
Power windows with driver's window one-touch auto-up/down			
Power door locks with auto-locking feature			
Integrated Key with remote keyless entry			
Nissan Intelligent Key® with Push Button Ignition			
Tilt steering column			
Variable intermittent windshield wipers			
Intermittent rear wiper			
Height-adjustable front seat belts			
Dual visor vanity mirrors			
Front map lights			
12-volt DC power outlet			
Cup holders (2 front) and bottle holders (2 rear)			
Cargo area under-floor storage (FWD only)			

Seating/Appointments	S	SV	SL
6-way manual driver's seat			
4-way manual passenger's seat			
Heated front seats			
60/40 Split fold-flat rear seatbacks			
Passenger seatback pocket			
Flat-tricot cloth seat trim			
Premium suede-tricot cloth seat trim			
Leather-appointed seats			
Leather-wrapped steering wheel			
Leather-wrapped shift knob			
Painted center console and door trim			
Carpeted floor and cargo mats	AC	AC	AC
Illuminated kick plates	AC I	AC I	AC I
Interior accent lighting	I	I	I

Safety/Security	S	SV	SL
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt sensors and occupant-classification sensor			
Driver and front-passenger seat-mounted side-impact supplemental air bags			
Roof-mounted curtain side-impact supplemental air bags for front and rear-seat outboard occupant head protection			
Vehicle Dynamic Control (VDC) with Traction Control System (TCS)			
Tire Pressure Monitoring System (TPMS)			
3-point ALR/ELR passenger seat belt system (ELR for driver)			
Front seat belts with pretensioners and load limiters			
Front-seat Active Head Restraints			
LATCH System (Lower Anchors and Tethers for CHildren)			
Energy-absorbing steering column			
High-strength steel side-door guard beams			
Zone Body construction with front and rear crumple zones			
Hood-buckling creases			
Nissan Vehicle Immobilizer System			
Vehicle Security System			
Vehicle Alarm Impact Sensor	AC	AC	AC

PACKAGES

- N Navigation Package**
- Nissan Navigation System with 5.0" color touch-screen monitor
 - XM NavTraffic®¹
 - Six upgraded speakers
 - Rockford Fosgate 8" subwoofer and amplifier
 - USB connection port for iPod® interface and other compatible devices

- C Chrome Accessory Package**
- Chrome side mirror covers
 - Chrome door handle accents
 - Chrome body side molding
 - Chrome rear hatch accent

- I Interior Illumination Accessory Package**
- Illuminated kick plates
 - Interior accent lighting

- S Sport Accessory Package**
- 17" x 7" 5-split spoke gunmetal aluminum-alloy wheels
 - Rear roof spoiler
 - Stainless steel exhaust finisher

¹ XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2010 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. *The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. *iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

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THERE'S A JUKE™ FOR YOU.



S

- 1.6-liter Direct Injection Gasoline (DIG™) turbo 4-cylinder engine
- Torque vectoring All-Wheel Drive (AWD) or Front-Wheel Drive (FWD)
- Xtronic CVT* (Continuously Variable Transmission) with Sport mode
- 17" Aluminum-alloy wheels
- AM/FM/CD audio system with MP3/WMA CD playback capability, auxiliary audio input and Interface System for iPod*
- Bluetooth® Hands-free Phone System
- Power windows, power door locks and remote keyless entry
- 60/40 Split fold-down rear seatbacks
- 6 Standard air bags
- Vehicle Dynamic Control (VDC) with Traction Control System (TCS)



SV

Includes S features, plus:

- Xtronic CVT* with Sport mode or 6-speed manual transmission
- Power sliding glass moonroof
- Rear privacy glass
- Nissan Intelligent Key® with Push Button Ignition
- Integrated Control (I-CON) system with Automatic Temperature Control
- XM® Satellite Radio
- Premium suede-tricot cloth seat trim
- Leather-wrapped steering wheel
- Passenger seatback pocket



SL

Includes SV features, plus:

- Nissan Navigation System with 5.0" color touch-screen monitor with XM NavTraffic® and RearView Monitor
- Six upgraded speakers plus Rockford Fosgate-powered 8" subwoofer
- USB connection port for iPod® interface and other compatible devices
- Leather-appointed seats
- Heated front seats
- Leather-wrapped shift knob
- Automatic on/off headlights
- Fog lights

DIMENSIONS/CAPACITIES

Exterior Dimensions - Inches

Wheelbase	99.6
Overall length	162.4
Overall width	69.5
Overall height	61.8
Track width (front/rear) - FWD	60.0/60.0
Track width (front/rear) - AWD	60.0/59.3

Interior Dimensions - Inches

Front/rear	
Head room	39.6/36.7
With moonroof	38.6/36.7
Leg room	42.1/32.1
Hip room	51.5/48.4
Shoulder room	53.6/51.4
Step-in height	16.7/17.1

Capacities

EPA Interior passenger volume (cu. ft.)	
Without moonroof	86.7
With moonroof	85.4
Cargo volume (cu. ft.)	
With rear seat up	10.5
With rear seat down	35.9
Fuel tank (gals.)	13.2

Cargo Space - Inches

Length	26.6
Width	55.5
Height	26.8

Curb Weights - Lbs.

	S	SV	SL
FWD			
Manual transmission	-	2,912	2,941
Xtronic CVT*	2,959	2,981	3,009
AWD			
Xtronic CVT*	3,146	3,172	3,210

2011 EPA Fuel Consumption Estimates - City/Hwy

	S	SV	SL
FWD			
Manual transmission	-	24/31	24/31
Xtronic CVT*	27/32	27/32	27/32
AWD			
Xtronic CVT*	25/30	25/30	25/30

*Actual mileage may vary with driving conditions - use for comparison only.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Nissan Motor Acceptance Corporation. Whether you're buying or leasing, you'll find attractive rates and flexible terms to make your purchase more accessible.

New Vehicle Limited Warranties. Protection for your new Nissan includes 3-year/36,000-mile "bumper to bumper" basic coverage and 5-year/60,000-mile powertrain coverage.

Security+Plus.® For additional peace of mind, a variety of extended service plans lets you tailor the coverage to your driving habits.

Maintenance+Plus.® This extended plan ensures your Nissan will receive up to 17 different services and over 33 different inspection items at each visit, using the most up-to-date diagnostic equipment available.

Genuine Nissan Parts. When it comes time for service, any necessary replacement parts will be made using Genuine Nissan new or remanufactured parts, or Nissan-approved parts. And they're the only parts to carry Nissan's factory-backed limited warranty.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically. For more information, log on to NissanUSA.com/green



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PAINT SELECTIONS



White Pearl QX1

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Gray Cloth w/Silver Trim		■	
Black/Red Leather w/Silver or Red Trim			■



Cayenne Red NAH

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Black/Red Cloth w/Red Trim		■	
Black/Red Leather w/Silver or Red Trim			■



Gun Metallic KAD

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Black/Red Cloth w/Red Trim		■	
Black/Red Leather w/Silver or Red Trim			■



Sapphire Black B20

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Black/Red Cloth w/Red Trim		■	
Black/Red Leather w/Silver or Red Trim			■



Metallic Bronze KAX

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Black/Red Leather w/Silver Trim			■



Electric Blue B51

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Gray Cloth w/Silver Trim		■	
Black/Red Leather w/Silver Trim			■



Graphite Blue RAQ

	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Gray Cloth w/Silver Trim		■	
Black/Red Leather w/Silver Trim			■



Chrome Silver KY0

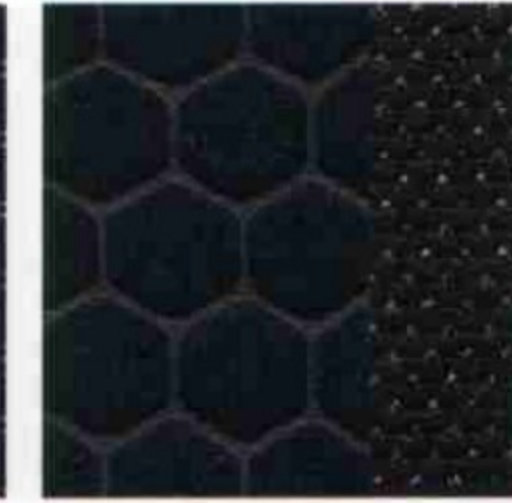
	S	SV	SL
Black Cloth w/Silver Trim	■		
Premium Black Cloth w/Silver Trim		■	
Premium Gray Cloth w/Silver Trim		■	
Black/Red Leather w/Silver or Red Trim			■

FABRIC SELECTIONS

Black Cloth



Premium Black Cloth



Premium Black/Red Cloth



Premium Gray Cloth



Black/Red Leather



Please see the actual colors at your local Nissan dealer.

■ Standard



Silver Metallic Center Console and Door Trim



Red Center Console and Door Trim

Vehicle Configuration

Time to narrow it down to just one JUCE. It might be easier than you think with this selection guide. Or, if you want an interactive experience, go to NissanUSA.com and find great ways to configure your JUCE.

ACCESSORIZE.

Every Genuine Nissan Accessory is:

- Custom-fit, custom-designed and durability-tested.
- Backed by Nissan's 3-year/36,000-mile limited warranty.
- Easy to finance with vehicle purchase, for just a few dollars a month.

See your Nissan dealer for details, or go to NissanUSA.com

17" Gunmetal Wheel



Rear Underbody Protector



Illuminated Kick Plates



Rear Roof Spoiler



Chrome Rear Hatch Accent





10 REASONS TO MAKE A JUKE™ YOUR OWN.

Turbocharged 188-hp Direct Injection Gasoline (DIG™) engine.

Torque vectoring AWD delivers fierce grip and solid handling.

Integrated Control (I-CON) system. Dial in your ride on the fly.

Rockford Fosgate-powered subwoofer gets you heard.

Nissan Navigation System with real-time **traffic updates** from **XM NavTraffic.**^{1,2}

USB input. Just plug in your iPod® and get seamless integration.³

RearView Monitor helps you out in tight parking situations.⁴

Nissan Intelligent Key® and **Push Button Ignition.** Never dig for keys again.

Bluetooth® Hands-free Phone System. Take the call, with both hands on the wheel.⁵

6 standard air bags. Because safety should never be compromised.⁶

Nissan JUKE™ shown with accessory spoiler.

visit www.NissanUSA.com/JUKE

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