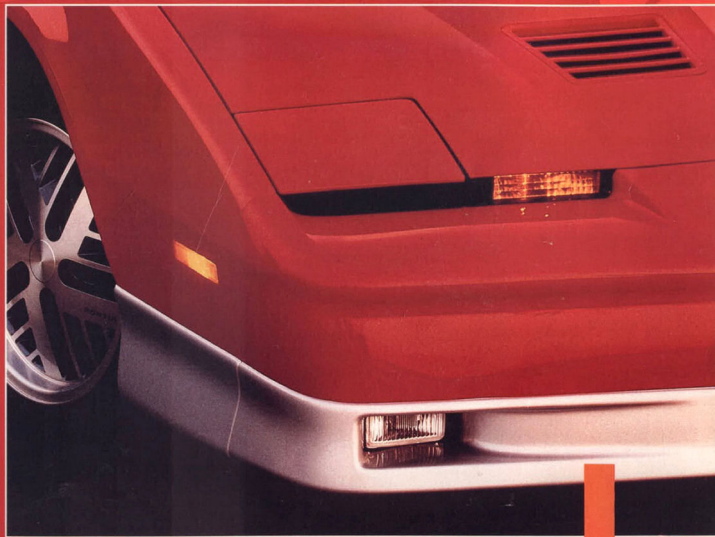


PONTIAC 1987

FIREBIRD

FIERO

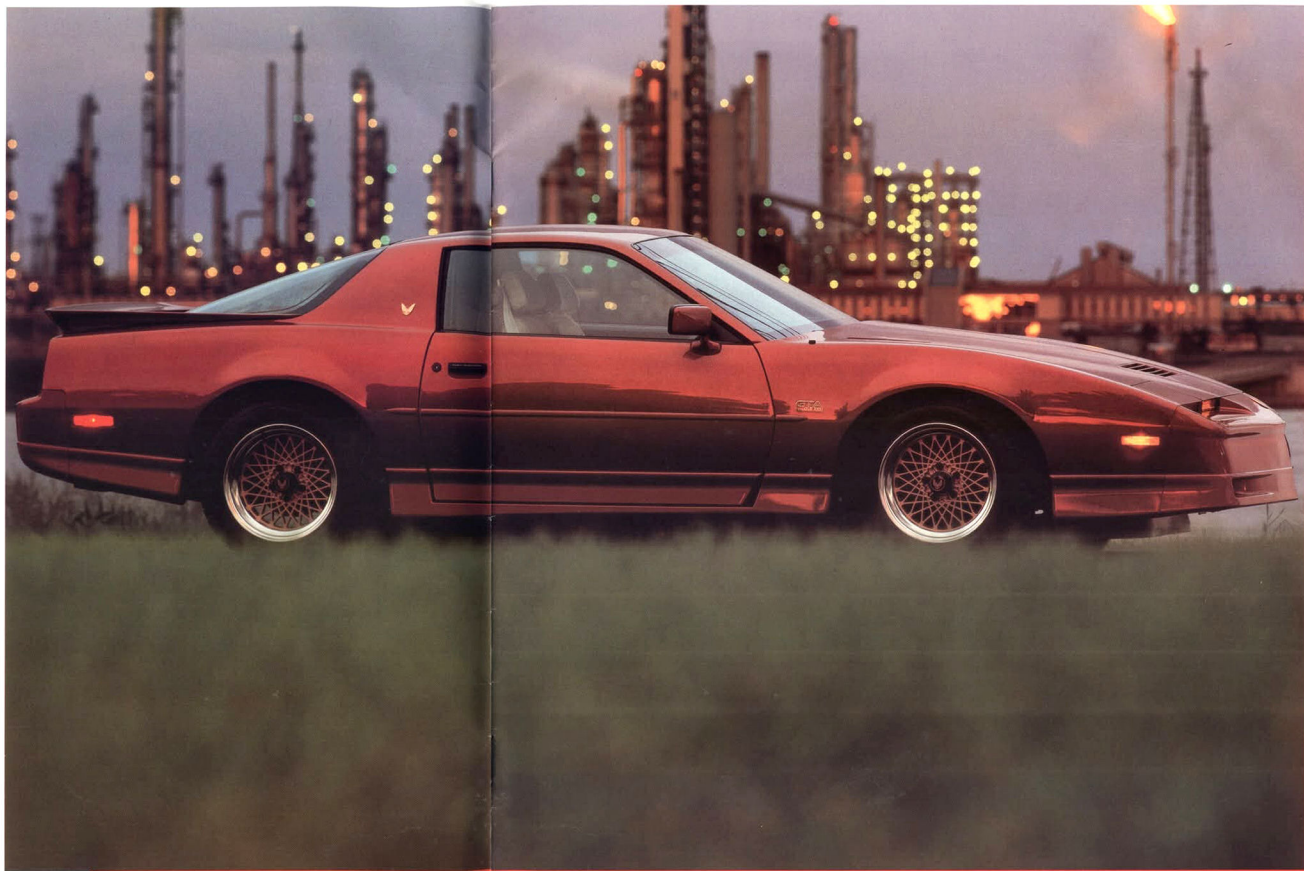
SUNBIRD GT



PONTIAC TRANS AM GTA

Sleek. Aero. Refined. Powerful. The new GTA is the ultimate Trans Am. With 16" lightweight diamond-spoke aluminum wheels and 205 hp of precision driving excitement ready to exert its influence over the road of your choice.

*The Heat
Is On.*



PONTIAC TRANS AM GTA, TRANS AM AND FIREBIRD

The new Trans Am GTA offers the comfort and support of new articulating bucket seats with power inflatable lumbar and backwing support. New super-sport electric mirrors are standard,

as are WS6 handling components and a bold monochromatic paint treatment. Of course, every

Trans Am benefits from full analog instrumentation and full ground effects. And for 1987,

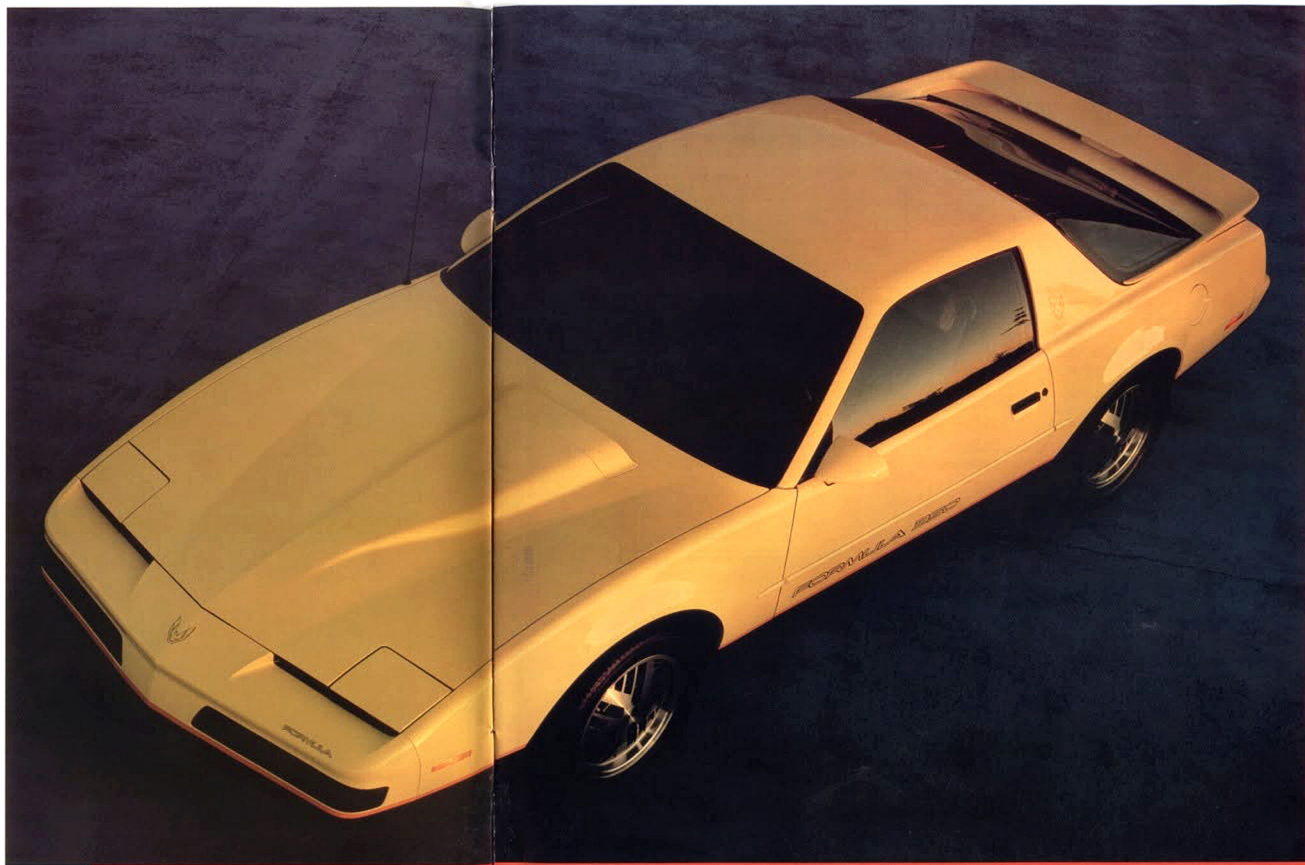
Firebird gets an extra performance boost from available rally tuned suspension.



PONTIAC FIREBIRD FORMULA

The thrill of pure, uncluttered driving excitement is back. Firebird Formula returns with a 5 litre V8 under the hood, a 4-speed automatic at your fingertips and a WS6 performance suspension connecting you with the road. And for even more thrills, a limited slip axle and 4-wheel disc brakes are available.

*The Heat
Is On.*



FIREBIRD AND TRANS AM PERFORMANCE & ENGINEERING HIGHLIGHTS

Thinking about Firebird? Think fast. Our more brazen engineers have. For '87 they've cranked up the horsepower, beefed up the suspension and opened up the gap between Firebird and whatever car is back there running in second place.

What do you get when you harness Trans Am 5.7 litres of V8, roller valve lifters, a new cam, fast-burn combustion chambers and tuned port fuel injection. A 210 horse stampee.

People look up to Trans Am for good reason. With extra-heavy stabilizer bars, special springs, bushings and Goodyear Eagle GT tires, Trans Am pulls up to 90 lateral Gs on the test track. It's like banking a jet fighter.

Firebird Trans Am knives through the air with an excellent overall drag coefficient of .352 and requires only 8.5 hp to keep things rolling at 80 kph. With the 5.7 V8, that leaves you up to 201.5 hp to squander on yourself.

At our track, a quick trip from 0 to 96 kph (60 mph) takes 6.7 sec. In Trans Am with 5.7 litre engine. More interested in quarter-mile times? This Trans Am clicks 'em off in 14.9 sec. each!

1987 PONTIAC FIREBIRD FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Firebird's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Firebird	Trans Am	Trans Am GTA
EXTERIOR FEATURES			
Aero package (includes front and rear fascia rocker panel extension and quarter panel extensions)	-	S	-
Black-finish stationary antenna	S	S	S
Black-finished fascia pads	S	-	S
Body colour body side moldings	S	S	S
Body colour one-piece resilient Endura front panel and front bumper	S	S	S
Concealed rectangular quartz halogen headlamps (electrically operated)	S	S	S
Decal, bird (on fascia) (Emblem - GTA)	S	S	S
Decal, bird on sail panel (Emblem - GTA)	S	S	S
Door handles and lock cylinder - black	S	S	S
Endura rear bumper	S	S	S
Fog lamps (on front fascia)	-	S	-
Front air dam	S	S	S
Front fender air extractors	-	S	-
Hood air extractors	-	S	-
Hood air louvers	-	S	-
Lower accent paint with striping	S	S	S
Mirrors			
Sport, LH remote control, RH manual convex (body colour)	S	S	S
Rear deck spoiler - body colour (RPO LB6)	S	-	-
Rear deck spoiler - Aero (body colour)	S	S	S
Rear hatch "power pull-down" feature	S	S	S
Tail lamps:			
"heat-dense" lens with smooth contour appearance	-	S	-
One-piece multicoloured lens Amber turn	S	-	S
Tires (radial):			
P215-60R15 steel belted blackwalls	S	S	-
P215-60R15 16 Tires with Performance Package and Suspension (RPO D03)	-	A	S
Compact spare tire	S	S	S
Wheels:			
Rally II	S	-	-
Hi-Tech Aluminum - deep dish (RPO N24)	A	S	-
-convex (RPO N06)	-	A	S
Diamond Spoke Aluminum (RPO N00)	A	A	-
(RPO PW7)	-	A	S
Wipersound Soft Ray tinted, black glass with strut supports	S	S	S
INTERIOR FEATURES			
Cargo area carpeting	S	S	S
Cigar lighter	S	S	S
Cloth headliner with foam backing	S	S	S
Cut-pile carpeting	S	S	S
Daylight mirrorview mirror	S	S	S
Delco-GM monaural AM radio	S	-	-
Dual horns	S	S	S
Folding rear seat	S	S	S
Full-length front console integral with instrument panel	S	S	S
Gauges, instrument (including tachometer and trip odometer - RPO U21)	A	S	S
Graphite-finished instrument panel	S	S	S
Inside hood release	S	S	S
Lockable storage compartment in left-rear quarter panel	S	S	S
Luxury Interior Trim Group	A	A	A
Multi-function control lever	S	S	S
Radio AM/FM stereo, clock	A	A	S
Reclining front bucket seats	S	S	S
Side window defoggers	S	S	S
Steering wheel: Formula	S	S	S
Formula, Leather-wrapped (RPO NPS)	A	A	A
Formula - Front Seats, articulated (RPO AG9)	A	A	A
MECHANICAL			
2.8 litre Multi-Port Fuel-Injected V-6 engine (RPO LB8)	S	-	-
5.0 litre 4-bbl. V-8 engine (RPO LG4)	A	S	-
5.0 litre Tuned Port Fuel-Injected V-8 (RPO LB9)	-	A	A
5-speed manual transmission (RPO MMS)	S	S	-
4-speed Overdrive Automatic Transmission	A	A	A
Defraser, rear window	S	S	S
Delco-GM Freedom II battery	S	S	S
Hidden windshield wiper (with washer)	S	S	S
Limited Slip Differential (RPO GB0)	A	A	A
MacPherson strut front suspension (modified)	S	S	S
Power front disc/rear drum brake system	S	S	S
Power steering	S	S	S
Rear-wheel drive	S	S	S
Torque arm/track bar rear suspension	S	S	S
S - Standard A - Available - Not available			

EASY OPTION PACKAGES	Firebird	Formula	Trans Am	GTA
PACKAGE NUMBER	1	2	1	2
Belts, Custom colour-keyed	X	X	X	X
Console, Roof mounted		X		X
Cover, Cargo security	X	X	X	X
Cruise Control - Electronic		X		X
Glass, Soft Ray tinted	X	X	X	X
Instrumentation, Rally gauges	X	X	X	X
Lighting, Lamp group	X	X	X	X
Mats, floor carpeted F&R	X	X	X	X
Mirror, Visor vanity passenger	X	X	X	X
Power Door locks		X		X
Hatch release	X	X	X	X
Windows	X	X	X	X
Radio AM FM stereo with seek/scan	X	X	X	X
Seat Custom trim, 4-way adjuster			X	X
Steering Wheel - leather wrapped		X		X
- tilt	X	X	X	X
Wiper System, controlled cycle	X	X	X	X

DIMENSIONS

	mm	in.
Wheelbase	2566	(101.0)
Length (overall)	4777	(188.1)
Trans Am	4867	(191.6)
Width	1838	(72.4)
Height (overall)	1271	(50.0)
Tread - Front	1541	(60.7)
- Rear	1564	(61.6)
Cargo Volume rear seat up	292 litres	(10.3 cu. ft.)
Cargo Volume rear seat folded down	879 litres	(31.0 cu. ft.)
Curb Weight	1298 kg	(2860 lbs.)
Headroom - Front	940	(37.0)
- Rear	905	(35.6)
Legroom - Front	1092	(43.0)
- Rear	756	(29.8)
Hiproom - Front	1430	(56.3)
- Rear	1087	(42.8)
Shoulder Room - Front	1466	(57.7)
- Rear	1430	(56.3)

ENGINES

Order Code	Engines	Trans Am	Transmissions
Firebird	Formula	GTA	5-Speed Automatic Manual w/overdrive
2.8 litre V6 with Multi-port fuel injection	LB8	S	NA
5.0 litre V8 4-bbl	LG4	A	NA
5.0 litre V8 with Tuned Port Injection	LB9	NA	A
5.7 litre V8 with Tuned Port Injection	L98	NA	NA
S - Standard A - Available NA - Not Available			

MODEL LINEUP

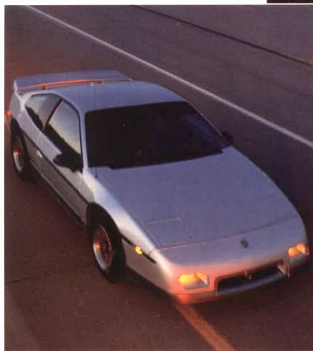
Firebird - 2-door Coupe
Firebird Formula - 2-door Coupe
Trans Am - 2-door Coupe
Trans Am GTA - 2-door Coupe

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

PONTIAC FIERO GT

Its heritage is the track. Its breeding, pure Pontiac. Its technology, still ahead of its time. Its mission, simple: to get your adrenaline pumping with some of the most exciting road machinery this side of a purebred racer. Fiero GT's exotic bodywork conceals a mid-mounted 2.8 litre V6 linked to a new GM 5-speed gearbox. Pontiac's famous WS6 performance suspension helps flatten corners. While anatomically contoured bucket seats offer comfort and support no matter how tight those corners get.

*The Heat
Is On.*

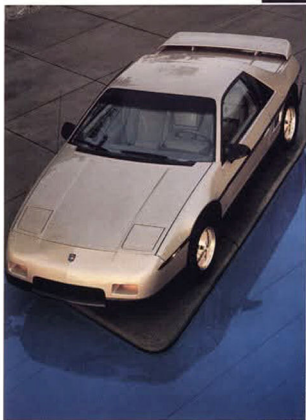


PONTIAC FIERO SE & SPORT COUPE

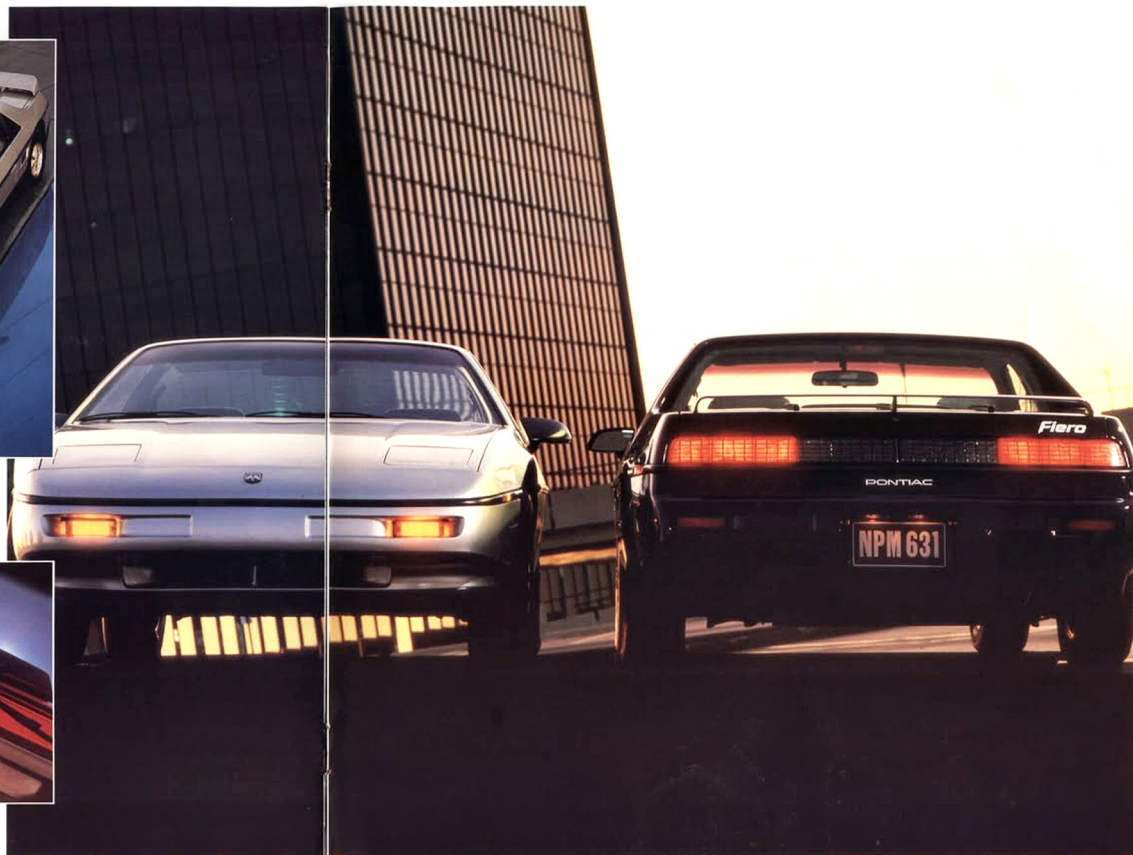
Fiero SE roars into 1987 with sensational looks and remarkable performance. Its mid-mounted 2.5 litre Tech IV engine now features direct-fire ignition for improved reliability and surer starts.

Its increased fuel-tank capacity offers more distance between fill-ups. Its rally tuned suspension results in more precise road manners. And for even more go, the same 2.8 litre V6 that powers the Fiero GT is available.

Fiero Sport Coupe comes with a new aero nose and goes with a fuel-injected 2.5 litre engine, a 5-speed gearbox, and Pontiac's available Y99 rally tuned suspension. Like all Fieros, the Sport Coupe features 4-wheel disc brakes, fully independent suspension and a cockpit full of analog instrumentation.



Instruments in Canada are metric where required.

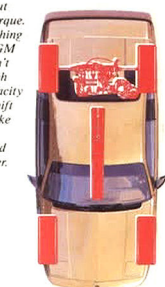


FIERO PERFORMANCE & ENGINEERING HIGHLIGHTS

Fiero for '87 goes a long way to disprove the adage that beauty is only skin deep. What's under that racy exterior can only be described as poetry in motion—very fast motion.

Fiero is a high-tech explosion in chassis and body design. Its "space frame" is milled and drilled to within .5 mm for attachment of its Enduraflex™ body panels. They absorb vibrations, are easy to replace—and they never rust.

High-output means high torque. But it's nothing that the new GM 5-speed can't handle. Its high torque capacity and smooth shift linkage make Fiero an even better world class performer.



Think a fuel-injected V6 and 37 extra hp. make big changes in Fiero's mid-engine fighting trim? Think again. This champ balances at 42.5% front, 57.5% rear—only 1% different from a four-cylinder Fiero!

Fiero's inherent mid engine design advantages are readily apparent on the street—and on the track. The only North American car to ever win in IMSA GTU competition, it's now the car to beat!



1987 PONTIAC FIERO FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take time to study Fiero's long list of standard and available equipment, some of which are shown below.

Then ask your dealer about the Easy Option Packages (shown below) that group a selection of popular options into one easy-ordering package for your convenience.

FEATURES	Fiero Coupe	Fiero Sport Coupe	Fiero SE Coupe	Fiero GT Coupe
EXTERIOR FEATURES				
Aero package, including aerodynamic front and rear fascia, body side skirts	—	—	S	S
Air deflector, back finish	S	S	S	S
Base coat/clear coat paint	S	S	S	S
Bumper, soft fascia system front/rear	S	S	S	S
Full glass windshield	S	S	S	S
Full filler door, locking, with remote release	S	S	S	S
Glass, Soft Ray	A	A	S	S
Headlamps, halogen with retracting feature	S	S	S	S
Luggage compartment trim	S	S	S	S
Luggage compartment trim, deluxe	—	—	S	S
Mirrors, LH remote control, RH manual convex	S	S	S	S
Moldings, Body side—black finish	S	S	S	S
Storage compartment	S	S	S	S
Front—includes space for storing roof panel	S	S	S	S
Rear	S	S	S	S
Tempered backlite	S	S	S	S
Tires (radial blackwall): P185/75R14 Blackwall steel belted	S	S	S	S
P185/60R14 blackwall steel belted (included in 1990 (RPO 00X))	—	—	S	S
P205 (front) 215 (rear) 60R15 Goodyear Eagle GT	—	—	S	S
Compact spare tire	S	S	S	S
Wheels, Hi-Tech (LH) 12-spoke	S	S	S	S
Hi-Tech Turbo (14") Aluminum wheel	—	A	S	S
Diamond Spoke (15") Aluminum wheel	—	—	S	S
INTERIOR FEATURES				
Ash trays, dual	S	S	S	S
Carpeting, Hublot® Floor and rear area behind seats	S	S	S	S
Cigar lighter	A	S	S	S
Controlled cycle windshield wipers	A	S	S	S
Custom safety belts (color coordinated)	S	S	S	S
Dome lamp	S	S	S	S
Door panels with soft trim upper and carpeted lower area	S	S	S	S
Dual map lights	S	S	S	S
Full length console (two-tone color on SE and GT)	S	S	S	S
Gauge package—cruise mounted with illuminated oil pressure and voltmeter (standard with V-6 engines)	—	—	A	S
Headlamp switch, locker type	—	—	S	S
Instrument panel with freestanding instrument cluster (two-tone on SE & GT)	S	S	S	S
Instrumentation, including electric speedometer/odometer/trip odometer, tachometer, fuel, coolant temperature and oil pressure gauges	S	S	S	S
Courtesy instrumentation, including door ajar, rear compartment lid ajar, seat belt warning, low voltage warning, engine warning and upshift light (manual transmission)	S	S	S	S
Lamp group includes instrument panel courtesy lamp, rear compartment lamp (RPO 189)	S	S	S	S
Locking rear compartment	A	S	S	S
Map pocket on instrument panel	S	S	S	S
Parking brake lever (at left sill)	A	S	S	S
Power windows, includes door map pocket (RPO A31)	A	S	S	S
Delco AM/FM ETR Radio, seek and scan, clock	—	S	S	S
Delco AM/FM stereo, seek and scan, cassette and clock (RPO UM6)	—	A	S	S
Rearview mirror with day/night adjustment	S	S	S	S
Remote compartment release, front compartment/cable	S	S	S	S
Deck lid release (RPO A06)	A	S	S	S
Seats, bucket seats	S	S	S	S
Side window defogger	S	S	S	S
Steering wheels, Rally, four spoke (RPO 106)	S	—	—	—
Rally leather wrapped—4 spoke (RPO 104)	—	—	—	—
Sport leather wrapped	—	—	—	—
Sun visors	S	S	S	S
With map pocket	—	—	—	—
Tilt steering wheel	—	—	—	—
Washer/wiper system (black finish)	S	S	S	S
MECHANICAL				
Battery, lightweight Delco-GM Freedom II Plus	S	S	S	S
Defroster, rear window	S	S	S	S
Disc brakes, power—all four wheels with aluminum calipers	S	S	S	S
Dual horns	S	S	S	S
Generator, 85 amp (66 amp V6)	S	S	S	S
Jacking, side lifting	S	S	S	S
"Mile and trim" construction (to insure superior fit and finish of body skin panels)	S	S	S	S
"Enduraflex"™ body panels	S	S	S	S
Rack and pinion steering	S	S	S	S
Space frame body construction	S	S	S	S
Stabilizer bar, front	S	S	S	S
Suspension, independent front/rear	S	S	S	S
Tuned dual twin port exhaust	—	—	S	S

EASY OPTION PACKAGES	Coupe	Sport Coupe	SE	GT
PACKAGE NUMBER	1	2	1	1
Cruise Control—electronic			X	X
Glass, Soft Ray—tinted		X	X	X
Lighting, Lamp group		X	X	X
Map pockets, door		X	X	X
Mirrors, Sport, dual				X
Power, deck lid release		X	X	X
door locks				X
windows		X	X	X
Radio AM/FM stereo with seek/scan	X	X	X	X
AM/FM with cassette and seek/scan				X
Steering wheel—Sport		X	X	X
Tint		X	X	X
Suspension rally tuned			X	X
Wheel equipment custom covers		X	X	X
Hi-Tech Turbo aluminum				X
Wiper System—controlled cycle	X	X	X	X

DIMENSIONS	mm	in.
Wheelbase	2373	(93.4)
Length (overall)	4132	(162.7)
SE, GT	4193	(165.1)
Width	1751	(68.9)
Height	1192	(46.9)
Tread—Front	1468	(57.8)
—Rear	1492	(58.7)
Useable Trunk space	165.6 litres (5.85 cu. ft.)	
Curb Weight	1128 kg (2506 lb.)	
Headroom—Front	941	(37.0)
Legroom—Front	1105	(43.5)
Hiproom—Front	1380	(54.3)
Shoulder Room—Front	1395	(54.9)

ENGINES	Order Code	Fiero	Sport	SE	GT	Engines	Transmissions
2.5 litre 4-cyl. with electronic fuel injection	L88	S	S	S	N/A	S	A ¹
2.9 litre V6 with multi-port fuel injection	L44	N/A	N/A	A	S	S	A
S—Standard A—Available N/A—Not Available ————Not available on Fiero							
Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.							

MODEL LINEUP
Fiero—2 door Coupe
Fiero Sport—2 door Coupe
Fiero SE—2 door Coupe
Fiero GT—2 door Coupe

PONTIAC SUNBIRD TURBO GT

Get ready for fun in the fast lane. Sunbird Turbo GT is a sizzling blend of taut handling and fast motion.

With WS6 performance suspension. Complete backlit analog instrumentation. GM 5-speed gearbox.

And 165 turbocharged horses harnessed to your choice of coupe, sedan, hatchback or convertible.

With this Turbo GT, fun takes on a whole new dimension. Sunbird GT. The look is aggressive. The lines, distinctive. The excitement...pure Pontiac!

*The Heat
Is On.*



The Sunbird that sets the pace just
has to be GT!

It boasts partially hidden headlamps
and a rear deck lid spoiler, wheel opening
flares (except sedan) and black body
side mouldings.



1987 PONTIAC SUNBIRD GT FACTS AND FIGURES

There's plenty of excitement in every new Pontiac. Take
time to study Sunbird's long list of standard
and available equipment, some of which are shown below.

FEATURES	GT Hatch	GT Coupe	GT Sedan	GT Conv.
EXTERIOR FEATURES				
Air dam (front)	S	S	S	S
Black finished door window frames	S	S	S	S
Black finished windshield wipers	S	S	S	S
Convertible top with electrohydraulic operation	-	-	-	S
Full dropping rear quarter window	-	-	-	S
Mirrors				
LH remote control, RH manual convex (RPO D35)	S	S	S	S
Mouldings				
Body side moulding	S	S	S	S
Rocker panel, black	S	S	S	S
Roof strip	S	S	S	-
Windowill	S	S	S	S
Soft fascia, front and rear bumpers (with rub strip mouldings)	S	S	S	S
Special tail lamp assembly	S	S	S	S
Swing-out rear-quarter windows	S	S	-	-
Tires (radio)				
P215/60R14 blackwall Eagle GT steel belted (GPU)	S	S	S	S
Compact spare tire	S	S	S	S
Wheels				
Hi-tech Turbo cast aluminum 14" (RPO N78)	S	S	S	S
INTERIOR FEATURES				
Cargo area carpeting	S	-	-	-
Cigar lighter	S	S	S	S
Cut pile carpeting	S	S	S	S
Daylight rearview mirror	S	S	S	S
Door lamp switches, front	S	S	S	S
Front floor console, custom (RPO D07)	S	S	S	S
Gauges, Rally cluster with tachometer and trip odometer (RPO U21) includes turbo boost gauge with turbo models	S	S	S	S
Inside hood release	S	S	S	S
Multi-function control lever	S	S	S	S
Pontiac warm red instrument panel lighting	S	S	S	S
Power convertible top switch	-	-	-	S
Power windows (RPO A31)	A	A	A	S
Radio AM	S	S	S	S
Reclining front bucket seats	S	S	S	S
Side window defoggers	S	S	S	S
Soft Ray glass, all windows (RPO A01)	A	A	A	S
Steering wheels				
Deluxe vinyl four-spoke (RPO N36)	S	S	S	-
Rally, leather wrapped, four-spoke (RPO N64)	A	A	A	S
MECHANICAL				
2.0 litre OHV 4-cyl. engine with electronic fuel injection	A	A	A	A
2.0 litre OHV 4-cyl. turbocharged with MPFI	S	S	S	S
5-speed manual transmission with overdrive	S	S	S	S
Defogger, rear window	S	S	S	S
Front wheel drive	S	S	S	S
Full coil suspension	S	S	S	S
Power front disc/rear drum brakes	S	S	S	S
Power steering	S	S	S	S
Power rack and pinion steering	S	S	S	S
S-Standard A-Available -Not available				

EASY OPTION PACKAGES	Coupe	GT Hatch	Sedan
PACKAGE NUMBER	1	1	1
Armrest, front seat	X	X	X
Belts, custom colour-keyed	X	X	X
Cover, Cargo security		X	
Glass, Soft-ray lined	X	X	X
Insulation Package, Extra quiet	X	X	X
Lighting, Fog lamps	X	X	X
Lamp group	X	X	X
Mats, Floor - front and rear	X	X	X
Mirrors LH Remote - RH manual	X	X	X
Visor Vanity	X	X	X
Moulding, Custom wide bodyside		X	X
Power, Deck release	X	X	X
Steering	X	X	X
Radio AM	X	X	X
Seat adjuster, driver's, 4-way manual	X	X	X
Steering wheel, Comfort tilt	X	X	X
Sport weather wrapped	X	X	X
Wheels, Hi-Tech Turbo	X	X	X
Wiper System Controlled cycle	X	X	X

DIMENSIONS	mm	in	mm	in	mm	in	mm	in
Wheelbase	2571	(101.2)	2571	(101.2)	2571	(101.2)	2571	(101.2)
Length (overall)	4455	(175.4)	4455	(175.4)	4455	(175.4)	4455	(175.4)
Width	1675	(66.3)	1682	(66.2)	1692	(66.6)	1675	(66.3)
Height	1317	(51.8)	1367	(53.8)	1317	(51.9)	1338	(52.7)
Tread - Front	1412	(55.6)	1412	(55.6)	1412	(55.6)	1412	(55.6)
Tread - Rear	1401	(55.2)	1401	(55.2)	1401	(55.2)	1401	(55.2)
Usable Trunk Space	356 litres (12.6 cu. ft.)		381 litres (13.5 cu. ft.)		-		284 litres (10.4 cu. ft.)	
Cargo Volume (rear seat folded down)	-		-		1089 litres (38.5 cu. ft.)		-	
Curb Weight	1041 kg (2314 lbs.)		1266 kg (2799 lbs.)		1064 kg (2346 lbs.)		1138 kg (2508 lbs.)	
Headroom - Front	958	(37.7)	980	(38.5)	955	(37.6)	978	(38.5)
Headroom - Rear	931	(36.7)	961	(37.8)	926	(36.4)	949	(37.4)
Legroom - Front	1071	(42.2)	1072	(42.2)	1071	(42.2)	1071	(42.2)
Legroom - Rear	807	(31.7)	871	(34.3)	807	(31.7)	791	(31.1)
Hiproom - Front	1248	(49.1)	1240	(48.9)	1248	(49.1)	1230	(48.4)
Hiproom - Rear	1265	(49.8)	1241	(48.9)	1247	(49.1)	1241	(48.8)
Shoulder Room - Front	1364	(53.7)	1363	(53.7)	1364	(53.7)	1364	(53.7)
Shoulder Room - Rear	1335	(52.6)	1364	(53.7)	1334	(52.5)	1364	(53.7)

ENGINES	Order Code	Engines GT	5-Speed Manual	Transmissions Automatic w/overdrive
2.0 litre 4-cyl. with electronic fuel injection	L72	A	S	A
2.0 litre 4-cyl. Turbo with Multi-port fuel injection	L73	S	S	A
S-Standard A-Available -Not available				

MODEL LINEUP

Pontiac Sunbird GT - 2-Door Coupe
3-Door Hatchback Coupe
2-Door Convertible
4-Door Sedan



PONTIAC SOUND SYSTEMS FOR 1987

Delco/GM provide high performance sound because Delco engineers work with Pontiac when a vehicle is still on the drawing board to scientifically design a music system that optimizes the sound that surrounds you. There is a state-of-the-art music system for every taste. Ask your dealer about one for you.

RADIOS

- AM • AM/FM stereo • ETR AM/FM stereo with seek-scan
- ETR AM/FM stereo with seek-scan, digital clock
- ETR AM/FM stereo with seek-scan, auto reverse cassette
- ETR AM/FM stereo with seek-scan, auto reverse cassette and digital clock
- ETR AM stereo/FM stereo with seek-scan, auto reverse cassette with search replay, graphic equalizer and digital clock
- ETR "Touch Control" AM stereo/FM stereo with seek-scan, auto reverse cassette with search replay, graphic equalizer and digital clock
- ETR AM stereo/FM stereo with Delco/Bose, seek-scan, auto reverse cassette with search replay and digital clock.

Radio may not appear exactly as illustrated.

FEATURES

- ETR** — Electronically tuned receiver provides drift-free automatic fine tuning and electronic memory for precise recall of pre-set station.
- Seek-scan** — Automatically scans or locates and retains the next listenable station on the band.
- Auto-reverse cassette** — When the end of the tape is reached, automatically plays the other side of the tape.
- Search replay** — Allows repeat of last listened to selection or skips to next selection on tape.
- Graphic equalizer** — Allows adjustment of five distinct frequency bands to suit personal taste.
- Delco/Bose** — Amplifiers/speakers acoustically tailored to each vehicle, deliver up to 100 watts total power.

STANDARD FEATURES ON ALL PONTIACS

OCCUPANT PROTECTION • Safety belts for driver and right front passenger, driver side includes visual and audible warning system • Lap belts at each rear seat position, (and centre front, when applicable) • Energy absorbing steering column • Energy absorbing instrument panel • Energy absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass. (Also, Inner Shield windshield—Pontiac STE) • Safety interlocking door latches • Passenger guard inside door high lock handles • Inertia locking, folding front seat backs on two-door models (locking with manual release on Firefly) • Safety armrests • Head restraints, driver and right front passenger (adjustable/integral).

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlights • Four-way hazard warning flasher • Back-up light • Centre high mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, washer and dual speed wipers; pulse type on Pontiac STE • Inside rear view mirror with vinyl-bonded glass • Outside left rear view mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Firefly) • Low glare finish on instrument panel top, inside windshield moldings, wiper arm/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on instrument panel) • Tires with built in tread wear indicators.

THEFT DETERRENCE • Audible reminder for ignition key removal • Theft deterrent steering column lock • Visible vehicle identification number.

COMMITMENT TO



Our delivery experience contributes to your overall satisfaction, we have implemented a "Commitment to Excellence" Delivery Procedure.

This procedure includes a thorough new vehicle inspection by both the service technician and salesperson, a full tank of fuel, and a follow-up survey to determine your satisfaction with the delivery experience.

General Motors "Commitment to Excellence" is yet another excellent reason to "Look at GM Today."



All new GM cars and trucks come with a comprehensive GM New Vehicle Limited Warranty. And for those who desire even greater coverage during and after the limited warranty period, the GM Protection Plan is available.

Plans are available that provide additional protection against the cost of many unexpected repairs for up to five years. It even offers allowances toward the cost of towing and a rental vehicle, if necessary. And unlike other extended repair protection plans, only GMPP is a direct agreement between General Motors and GM owners.

The list of GMPP benefits goes on, and your authorized General Motors dealer will be pleased to provide complete details.



5-year unlimited kilometres corrosion perforation warranty. On all 1987 GM passenger cars. Ask your dealer for details.

FOR YOUR PROTECTION*

1. New Vehicle Limited Warranty—12 months or 20,000 kilometres, whichever comes first.
2. Powertrain Coverage—36 months or 60,000 kilometres, whichever comes first on gasoline engines (100 deductible).
3. Owner Assistance Program.
4. Special Policy Adjustment Program.

*Ask your dealer for details.

A WORD ABOUT THIS CATALOGUE

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