

2008 SIERRA



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Left: SIERRA 3500HD CREW CAB SLT 4x4, shown in Fire Red with available equipment.

Right: SIERRA 1500 CREW CAB SLT 4x4, shown in Silver Birch Metallic with available equipment.



**2007 SIERRA 1500 -
FIVE-STAR FRONTAL
CRASH TEST RATING***

ADVANCING THE STATE OF THE ART.

One drive in a 2008 Sierra 1500, 2500HD or 3500HD and your ideas of what a pickup can be will be changed forever. Sierra delivers awesome power and performance combined with admirable efficiency. Technologically, it points the way to the future, with features like Active Fuel Management™, StabiliTrak™ and OnStar®. It's also amazingly refined with a spacious, quiet, comfortable cabin loaded with clever details. Factor in a five-star frontal crash test rating* for 1500 models and solid GMC quality backed by a 5-year/160,000-kilometre Powertrain Limited Warranty** and you've got a truck that raises the bar for the industry: Sierra. Step up to professional grade.

*Five-star frontal crash rating is for driver and front passenger seating positions in the frontal crash test for Sierra 1500 models. U.S. government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP) (safercar.gov).

**Whichever comes first. Conditions and limitations apply; see your dealer for details.

SIERRA DENALI

THE ONE. THE ONLY.

No other truck combines style, performance, capability, technology and luxury quite like Sierra Denali. Exclusively available as a Crew Cab, Sierra Denali has a look all its own, with a dramatic full-chrome grille, chrome-accented bodyside mouldings and 18-inch polished aluminum wheels. Sierra Denali's engineering is just as distinctive. Electronic all-wheel drive (AWD) is standard, along with a 403-horsepower Vortec 6.2L V8 – the most powerful V8 in any light-duty pickup* – and a six-speed automatic transmission with Driver Shift Control. On the inside, Sierra Denali offers the best of everything – heated leather-appointed seats, a heated leather-and-wood-trimmed steering wheel, a superb Bose® speaker system and much more. Sierra Denali. In a class by itself.

*Based on 2007 Model Year data for the GM Large Pickup – Crew Cab segment and the latest published competitive information available at time of printing. Excludes other GM vehicles.



Sierra Denali interior, shown in Light Cashmere with available equipment.



THESE ARE SOME OF THE FEATURES THAT MAKE DENALI SUCH AN OUTSTANDING VEHICLE:

MECHANICAL

- 403 hp High-output Vortec 6.2L V8
- 6-speed transmission with Driver Shift Control
- Full-time all-wheel drive (AWD)
- Front and rear disc brakes with 4-wheel ABS
- High-Performance Suspension
- Underbody skid plates

EXTERIOR

- Colour-keyed front and rear fascias
- Full-chrome grille design
- Deluxe bodyside moulding with chrome top insert
- EZ Lift tailgate with lock
- 18-inch polished aluminum wheels

INTERIOR

- Front-to-rear side head curtain air bags
- Full-feature leather-appointed, heated front bucket seats with power 10-way seat adjusters, power 2-way lumbar adjusters and 2-position driver memory
- Heated, leather-wrapped steering wheel with wood accents and backlit controls
- Power adjustable pedals
- Denali-specific instrument panel and centre floor console
- Front and rear carpeted floor mats
- OnStar with 1-year Directions and Connections Plan with Turn-by-Turn Navigation
- Ultrasonic rear parking assist

CREW CAB



THE ALL-ROUNDER.

Sierra Crew Cab does it all. Take towing, for instance. Properly equipped, Sierra 1500 Crew Cab is rated to tow up to 4763 kg (10,500 lb.) and 3500HD Crew Cab models can handle up to a massive 7348 kg (16,200 lb.) when equipped with a fifth wheel. Sierra Crew Cab is also a great choice when it comes to hauling cargo, with a sturdy, intelligently designed box and impressive payload ratings across the board. When the job at hand requires you to carry passengers, Sierra Crew Cab accommodates up to six in a cabin that's exceptionally comfortable and spacious. Add a level of refinement that was previously unheard of in the pickup world and the result is a truck that's right for virtually any assignment.

SIERRA 1500 CREW CAB SLT 4x4, shown in Steel Gray Metallic with available equipment.

EXTENDED CAB



IT'S UP FOR THE JOB.

With its versatility, great design and remarkable capability, the 2008 Sierra Extended Cab stands apart from ordinary trucks. There's a choice of three box lengths – 5 feet 8 inches, 6 feet 6 inches and 8 feet – so you can spec your truck just the way you want it. The rear-hinged rear doors open up a full 170 degrees, helping rear passengers enter and exit the truck and allowing excellent access to items stored behind the front seat. And of course, every Sierra Extended Cab excels at towing heavy trailers and hauling cargo. Whatever you've got in mind, Sierra Extended Cab is up for it.

SIERRA 1500 EXTENDED CAB SLT 4x4, shown in Steel Gray Metallic with available equipment.

INTERIOR

THE POLISHED PICKUP

Words like “elegant” and “refined” haven’t traditionally come up in discussions about pickup truck interiors. You’ll find it’s almost impossible to talk about your new Sierra without them. Whether you choose the attractive and functional cabin of the Sierra WT and Sierra SLE or the luxury-inspired interiors of the Sierra SLT and Denali, your new pickup will deliver a remarkably quiet, comfortable ride for driver and passengers alike. You’ll also enjoy quality materials and a remarkable level of workmanship, with attention to detail that shows in such things as the seat stitching, and the overall fit and finish. Rear passengers in Crew Cab models will find excellent seating room, and for added utility, the standard stadium-style fold-up rear seat features a 60/40 split design. Either side can be easily folded out of the way to allow room for both cargo and a rear-seat passenger, or the entire seat can be folded away for those occasions when you need maximum cargo room.



SIERRA 1500 CREW CAB SLT, shown in Light Titanium leather-appointed seating with available equipment.

CONTROL

WE THOUGHT OF EVERYTHING.

The 2008 Sierra is a showcase of excellence in pickup truck ergonomics. The instrument panel is positioned down and forward, so you enjoy impressive forward vision and a more spacious interior with excellent accommodations for all passengers. In addition, the front seats recline and adjust further back than previous Sierra models – modifications which make it easier to find just the right position behind the wheel. Once you're settled in, you'll notice Sierra's well-positioned controls, cleanly styled gauges and a Driver Information Centre with an engine hour meter, oil change notification and more. For an even higher level of control, Sierra SLT Crew Cab and Sierra Denali feature electronically controlled Rainsense™ wipers and a heated washer fluid system that helps clear tree sap, insect residue and thin layers of ice from your windshield.

The confidence and convenience of OnStar and one year of the Safe & Sound Plan are standard on Sierra WT, SLE and SLT models. The Directions & Connections Plan, standard on Sierra Denali and available on other models, includes Turn-by-Turn Navigation* which features voice guidance to your destination.



*Turn-by-Turn Navigation availability impacted by some geographic/cellular limitations, advisor-assisted routing available.



SIERRA 1500 CREW CAB SLT instrument panel, shown with available equipment.

AMENITIES

THE GENIUS IS IN THE DETAILS.

With the new Sierra, the list of standard equipment – extensive though it may be – is just the beginning.

GMC offers a wide range of available features to help you make your new truck even more comfortable, practical, enjoyable, luxurious – or any combination of the above.



With the power sliding rear window, available on all Extended and Crew Cab models (except WT), it's an easy matter to increase airflow through the cabin.



For added ventilation and a brighter cabin, all Extended and Crew Cab models (except WT) offer an available power glass sunroof.



You know where you're going, but you don't always know how to get there. Sierra's DVD navigation system can help with on-screen directions and voice prompts. It's available on all Extended Cab and Crew Cab models (except WT).



The rear DVD entertainment system features a large 203 mm (8 in.) flip-down LCD screen. Separate DVD and CD slots allow rear passengers to watch a movie while the driver and front passenger listen to a CD. Available on all Crew Cab models (except WT).



Sierra SLE's standard 40/20/40 split front bench seat features a centre armrest storage compartment with room for 6.1 litres of gear (left). For even more space, there's a lockable 9.1 litre compartment with an auxiliary power outlet hidden beneath the centre seat cushion (above).



Sierra WT and SLE models feature a convenient dual glovebox design which helps keep small cargo items organized.

INNOVATIONS

SOLUTIONS FOR THE REAL WORLD.

The 2008 Sierra is the product of some of the best, most innovative thinking in the automotive industry. Consider the Extended Cab rear doors that open to 60 degrees, then 90 degrees and finally to 170 degrees* for convenient cabin access. The comfortable rear stadium-style seats fold up against the cab wall so you can quickly and easily carry either passengers or cargo. The end result of these and other fresh ideas? A vehicle you'll find a pleasure to live with, day in and day out.

*164 degrees on 3500HD Dual Rear Wheel models.



SIERRA 1500 EXTENDED CAB SLT 4x4, shown in Steel Gray Metallic with available equipment.



The rear doors on Sierra Extended Cab models open up a full 170 degrees to provide more convenient access to the rear seating area. All Sierra cargo boxes feature more than 4 ft. between wheelhousings and tie-downs to secure your cargo.



Left And Bottom Left: The Tailgate Package includes a lockable EZ Lift tailgate equipped with Torque Rod Assist, which makes the raising and lowering of the tailgate a one-handed operation. It's standard on Sierra Denali and available on SLE and SLT models. The functionality of Sierra's cargo box can be expanded even further with the addition of precision-engineered GM Accessories, such as a mesh bed divider, a bed extender and side storage boxes that mount near the cab.



Above: Sierra's available Cargo Management System features rails with adjustable tie-down hooks on the front and sides of the box. Rated to handle up to 227 kg (500 lb.) each, these hooks lock in place wherever you need them to help secure cargo.

SIERRA 1500 ENGINEERING

AN OBJECT LESSON IN TRUCK TECHNOLOGY

GMC has designed and manufactured trucks for more than a century, and every 2008 Sierra 1500 is a rolling showcase of what we've learned. The frame, for instance, is an extremely stiff boxed design that provides a solid structure and improved crash protection. It has also been engineered with increased thickness in key places, to help dampen out noise and harshness. The axles have been revised for quieter performance and greater durability. Hydraulic engine mounts are used on models equipped with the Vortec 5.3L and 6.0L V8s to help isolate the passenger compartment from noise and vibration. These advances, and hundreds of others like them, are all part of what it takes to be professional grade.

Sierra 1500's coil-over shock suspension reduces unsprung weight compared to the previous design. This results in improved handling and a smoother ride in all conditions.



HIGH-STRENGTH FRONT FRAME RAILS

The Sierra 1500 frame features extremely strong, fully boxed hydroformed front frame sections. The quality fabrication allowed by the hydroforming process contributes to a very precise fit at all bolting points.

HIGH-STRENGTH MID-RAILS

The middle sections of the frame are made of strong boxed sections rather than C-channels. The rails are also thicker where heavy loads are more likely and taper toward the rear, optimizing strength and ride quality without adding unnecessary weight.

RACK-AND-PINION STEERING

Power-assisted rack-and-pinion steering provides excellent on-centre feel and immediate, precise response. It's used on both 2WD and 4x4 models.

SPRAYED REAR SHOCK ABSORBERS

To enhance ride quality, Sierra 1500's rear shock absorbers are angled outward with a more upright stance than in previous models. The result is a more linear response to inputs and increased stability.

ONSTAR VEHICLE DIAGNOSTICS

Sierra's standard OnStar system can remotely monitor the vehicle's engine, transmission and other systems and provide a monthly diagnostic report via email. For more information pertaining to OnStar see page 27.

SUSPENSION CHOICES

Sierra 1500 suspension systems include:

- 283 Solid Smooth Ride suspension with 46 mm gas-charged monotube front shocks, 35 mm twin-tube rear shocks and a 32 mm front stabilizer bar. Standard on WT models.
- 285 Increased Capacity Handling/Trailer suspension with front and rear 46 mm gas-charged monotube shocks and a 34 mm front stabilizer bar. Standard on SLE and SLT models, available on WT.
- 260 High-Performance suspension with front and rear 46 mm monotube shocks and lowered ride height. Standard on Sierra Denali, available on SLE and SLT models.
- 271 Off-Road suspension with 46 mm monotube shock absorbers, off-road jounce bumpers and a heavy-duty stabilizer bar. Also includes a high-capacity air cleaner, skid plates, locking differential and 271 decals. Available on 2WD and 4x4 SLE and SLT models.

WIDE TRACKS

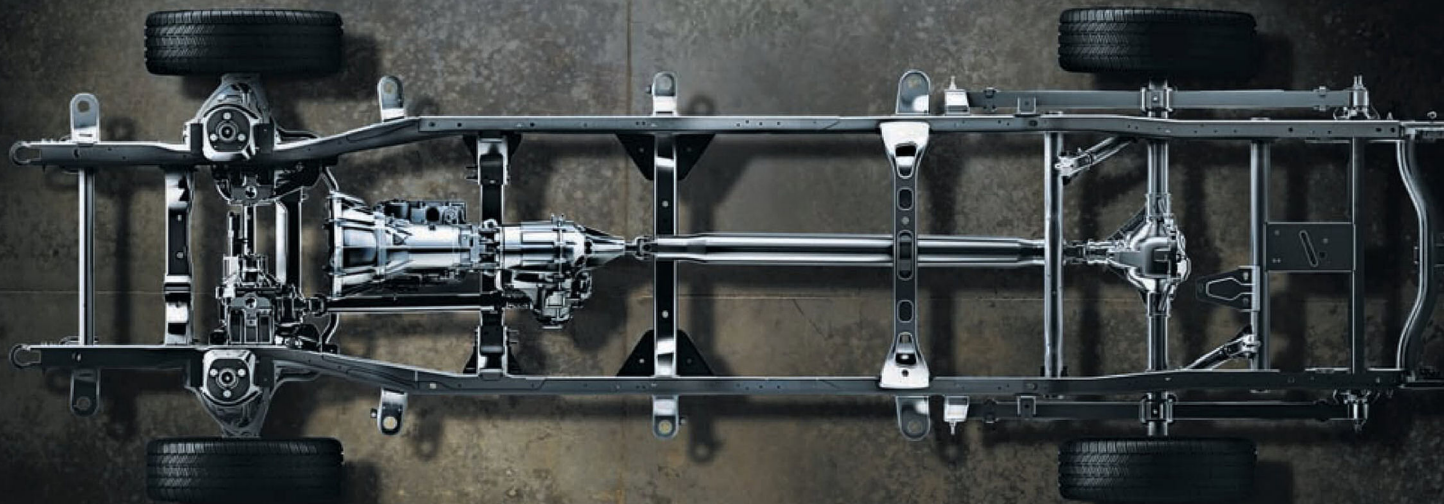
Sierra 1500's wide front and rear tracks result in a smoother, more stable ride and improved handling, especially on rough surfaces.

SEGMENT-LEADING AERODYNAMICS

A Sierra technical advantage not on display here is its best-in-class 0.43 drag coefficient, a function of the truck's raked 57° windshield, sleek body panels and precise fit and finish. Benefits include great looks, improved fuel efficiency and a quieter interior.

AUTOTRAC™ 4x4

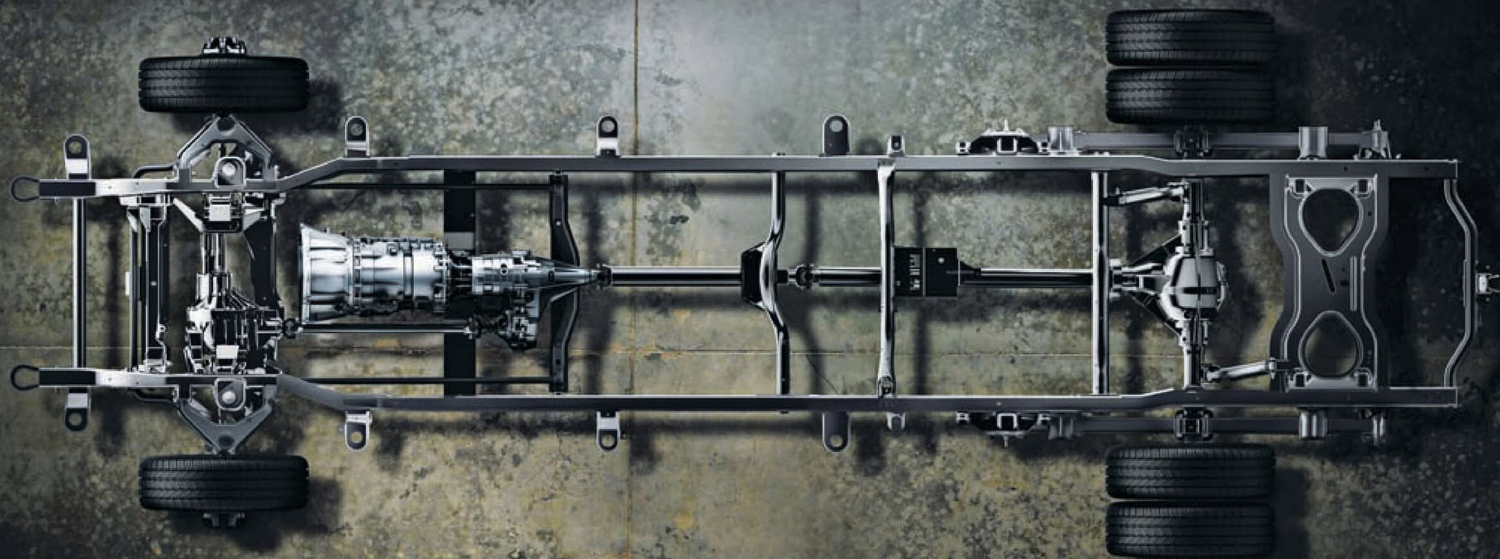
In addition to the usual 2HI, 4HI and 4LO and neutral operating modes, Sierra's Autotrac 4x4 drivetrain includes an Auto setting. When engaged, the system constantly monitors for wheelspin and automatically adjusts torque distribution to the front and rear wheels as the situation requires.



SIERRA 2500HD & 3500HD ENGINEERING

EXCELLENCE EVERYWHERE YOU TURN.

The 2008 Sierra 2500HD and 3500HD are among GMC's finest technical achievements. Consider the frame, for example. It's a ladder-type design with numerous cross braces for strength and rigidity. The front sections are formed by fluid under pressure as high as 20,000 psi. This advanced technology, which was pioneered in previous-generation Sierra models, results in extraordinary strength and precision without excess weight. The frame is also a segmented design – a feature which ensures consistent strength and performance over a range of five wheelbase lengths.



Z71 OFF-ROAD SUSPENSION

The Z71 Off-Road Package includes underbody skid plates, rear monotube shock absorbers, off-road jounce bumpers, a heavy-duty front stabilizer bar and Z71 exterior identification. It's available on 2500HD and 3500HD models with single rear wheels.

TORSION BAR FRONT SUSPENSION

Sierra Heavy-Duty models feature an independent short-long arm (SLA) suspension with torsion bar springing. It's a design that allows high gross vehicle weight ratings and super load-carrying capacity. It also contributes to a smooth, comfortable ride.

HOTCHKISS-TYPE REAR SUSPENSION

The robust Hotchkiss-type live-axle rear suspension features heavy-duty twin-tube gas-charged shock absorbers. It provides a smooth ride in both loaded and unloaded conditions.

STEERING BOX

The standard recirculating ball steering system has been tuned to provide an enhanced on-centre feel and an increased sense of control.

HIGH-STRENGTH STEEL

The mid-section of the frame uses lipped C-section rails made of high-strength steel. They're roll-formed and draw-bent during manufacturing for maximum strength without excess weight.

HYDROFORMED FRONT SECTION

Hydroformed front side rails allow precise attachment of suspension components. Benefits include increased quality and more exact tuning of ride and handling characteristics.

ELECTRONIC 4x4 SYSTEM

The available electronically controlled 4x4 transfer case is engineered to help you easily adapt to changing road conditions. The system features lightweight transfer case assemblies with aluminum housings and optimized low-range gears.

DRIVER INFORMATION CENTRE

The Driver Information Centre (DIC) provides another example of Sierra's intelligent technology. It not only monitors a wide range of functions like engine and transmission fluid temperatures, engine coolant level, engine oil level (gas engines) and brake fluid level, to name just a few. It also features a large display that can communicate a great deal of information. On SLT models, DIC menu buttons further enhance functionality.

SIERRA 1500 POWER

VORTEC: ADVANCED PERFORMANCE AND EFFICIENCY.

Sierra 1500 models offer some of the most sophisticated powertrain technology available in a half-ton pickup. Within the Sierra family there's a choice of Vortec engines, topped by Sierra Denali's exclusive 403-horsepower Vortec 6.2L V8 with Variable Valve Timing (VVT), which helps maximize both power and fuel efficiency. Another cutting-edge technology, Active Fuel Management, is shared by both the 6.0L and the 5.3L V8 engines. Active Fuel Management helps enhance fuel efficiency by temporarily deactivating four of the engine's eight cylinders in low power demand situations, such as cruising on the highway. Need all the performance you can get? Choose the available VortecMAX Performance Package that includes the 367-horsepower VortecMAX 6.0L V8, a super-duty four-speed automatic transmission, StabiliTrak, a Trailering Special Equipment Package, a higher-capacity rear axle and much more. With it, Sierra 1500 is rated to tow up to 4763 kg (10,500 lb.). Bottom line: when it comes to performance, technology and fuel efficiency, Sierra exemplifies professional grade.

The powerful and refined VortecMAX 6.0L V8 produces 367 horsepower and 375 lb.-ft. of torque. In addition to Variable Valve Timing and Active Fuel Management, its leading-edge features include drive-by-wire electronic throttle control and digital cam-timing technology.



GM-exclusive auto-locking rear differential. When one rear tire is rotating approximately 100 rpm faster than the other, the available Eaton® locking rear differential engages automatically. Both wheels are then locked together and driven at the same speed, so more torque is sent to the wheel with grip to help keep you from getting stuck.



SIERRA 1500 CREW CAB SLT, shown in Stealth Gray Metallic with available equipment.

SIERRA 2500HD & 3500HD POWER

TIP THE BALANCE OF POWER IN YOUR FAVOUR.

With the new Sierra Heavy-Duty pickups, awesome power is an integral part of the package. The standard engine is the Vortec 6.0L V8 with Variable Valve Timing mated to a standard six-speed Hydra-Matic automatic transmission. For even more performance, specify the available Duramax® 6.6L V8 Turbo Diesel. It generates 365 horsepower and 660 lb.-ft. of torque – the most horsepower and the most torque in any heavy-duty pickup* – for a trailer rating of up to 7484 kg (16,500 lb.). The Duramax Diesel is also an environmentally responsible choice, thanks to its Ultra-Low Sulfur Diesel Fuel (ULSF) and B5 bio-diesel compatibility and advanced features like a Diesel Particulate Filter (DPF) and a “smart” turbocharger that reduces emissions.

*Based on 3/4-ton and 1-ton vehicles in the GM Large Pickup segment and the latest published competitive information available at time of printing. Excludes other GM vehicles.

The Duramax Turbo Diesel is one of the most advanced diesel engines available. Among its high-tech features is a unique variable-geometry turbocharger that increases reliability by allowing the elimination of the conventional wastegate. Combined with improvements to the fuel system, the variable-geometry turbocharger allows the Duramax 6.6L V8 Turbo Diesel to deliver more power with lower exhaust emissions and no decrease in overall fuel efficiency.



The available trailer brake controller allows your trailer's brakes to operate simultaneously with your Sierra's brakes. It's fully integrated with Sierra's electrical and anti-lock braking systems.



Every new Sierra Heavy-Duty comes equipped with an advanced electronically controlled 6-speed automatic transmission with tap-up/tap-down shift control. Combined exclusively with the Duramax 6.6L V8 Turbo Diesel is an Allison® 1000 Series 6-speed transmission that includes advanced features like automatic grade braking, which automatically shifts down a gear during hill descents to increase engine braking and help maintain a constant speed.

SIERRA 3500HD CREW CAB SLT 4x4 with Dual Rear Wheels, shown in Silver Birch Metallic with available equipment.

SAFETY & SECURITY



DUAL-STAGE FRONTAL AIR BAGS*

To help reduce the risk of injury, Sierra 1500's air bags adjust their force of deployment based on the severity of the impact. In addition, sensors in the front passenger seat measure the weight of the seat's occupant and disable the front air bag automatically if it detects a child or a smaller adult.

HEAD CURTAIN SIDE-IMPACT AIR BAGS*

In certain side impacts or rollover situations, the head curtain side-impact air bags unfurl from the roof rail and act like a protective curtain for the occupants of the outboard seats in both the front and rear rows. Available on 1500 models.

5-STAR SAFETY RATING**

Sierra's safety engineering pays off with the highest U.S. government safety rating – 5 stars – for both driver and passenger in frontal collisions.

LATCH

Standard in the rear seats of all Extended Cab and Crew Cab models, the LATCH (Lower Anchors and top Tethers for Children) system adds to children's safety by making it easier to ensure that child seats are securely installed.

FRONT CRUSH ZONE

In a serious frontal impact, the front sections of Sierra 1500's hydroformed frame rails are designed to crumple in a controlled fashion to help absorb dangerous crash energy and keep it from affecting the passenger compartment.

STABILITRAK

Standard on all Sierra Crew Cabs and available on Extended Cabs with the standard 6-foot 6-inch box, the StabiliTrak electronic stability control system automatically helps correct lateral skids, usually before the driver realizes they've begun.

TIRE PRESSURE MONITORING SYSTEM

Improperly inflated tires increase fuel consumption, accelerate tire wear and can reduce control. Any time your Sierra is riding on a tire that is low, the standard tire pressure monitoring system will alert you via the Driver Information Centre.

REAR PARKING ASSIST

Standard on Sierra Denali and available on Sierra SLE and SLT Extended and Crew Cab models, the rear parking assist system uses ultrasonic waves to detect obstacles behind the truck and alerts you to their presence with audible and visible signals.

*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air-bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air-bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.

**Five-star frontal crash rating is for driver and front passenger seating positions in the frontal crash test for Sierra 1500 models. U.S. government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAAP) (safercar.gov).

ONSTAR

OnStar[®] uses advanced communications technology to enhance your safety, security and convenience. OnStar Advisors can provide a wealth of information and perform a variety of diagnostic services. They can also provide assistance in an emergency.



No wonder more than five million people have become OnStar subscribers and over 15 million calls are made each month on the built-in voice-activated, hands-free system. OnStar and one year of the Safe & Sound Plan are standard on Sierra WT, SLE and SLT models. Denali models include OnStar and one year of the Directions & Connections Plan with audible Turn-by-Turn Navigation, the first factory-installed, fully integrated GPS navigation system from OnStar. See your dealer for more information on plans and services.

*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar acts as a link to existing emergency service providers. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, prepaid minutes or enrollment in a shared minutes plan and existing OnStar service contract. Subscription Service Agreement required.

XM SATELLITE RADIO

What's convinced more than seven million people to subscribe to XM Satellite Radio?



How about the largest playlist on the planet,

with musical genres that span everything from decades to dance, rock to rap and country to classical – broadcasting the most commercial-free music in digital quality sound? Or is it the news, talk, comedy and sports channels – including more than 1,000 NHL games – and all available from coast to coast?† Now with 120 channels to enjoy, XM has revolutionized radio as we know it. And now you can enjoy XM Satellite Radio in your next General Motors vehicle. Ask your dealer for more information.

†Includes three trial months beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous United States.

ACCESSORIES

TAKE YOUR SIERRA TO A WHOLE NEW LEVEL.

How do you make a great truck even greater? By upgrading its appearance and utility with carefully selected GM Accessories, such as the mesh bed divider, bed extender and other items that integrate with the available factory-installed Cargo Management System. GM Accessories are the only accessories engineered by the same team that created your new GMC truck, ensuring excellent fit, finish and functionality. And only GM Accessories are backed by GM's 3-year/60,000 km New Vehicle Limited Warranty.* They can also be included in your new-vehicle lease or finance agreement through GMAC. Ask your dealer for a complete list of the GM Accessories available for Sierra. Or visit gm.ca.

*Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle.

AVAILABLE SIERRA ACCESSORIES INCLUDE:

- Sliding tool box and side storage box
- Sliding bed divider
- Bed extender
- Bedliner
- 20-inch wheels
- Recovery hooks
- Chrome fuel door
- Chrome mirror cover
- Chrome door handles
- Dual headrest DVD player
- Door sill plates and step shields
- Soft roll-up tonneau cover
- Hard-shell tonneau cover
- Tubular assist steps
- Tubular bed rails
- Moulded splash guards.





SIERRA ENGINE & TRANSMISSION AVAILABILITY

Series	Cab Type	Model Number	Vortec 4.3L V6 ¹ 195 hp @ 4800 rpm 260 lb.-ft. torque @ 2800 rpm	Vortec 4.8L V8 ¹ 295 hp @ 5600 rpm 305 lb.-ft. torque @ 4800 rpm	Vortec 5.3L V8 ¹ 315 hp @ 5200 rpm 338 lb.-ft. torque @ 4800 rpm	VortecMAX 6.0L V8 ¹ 387 hp @ 5900 rpm 375 lb.-ft. torque @ 4300 rpm	Vortec High-Output ¹ 453 hp @ 5700 rpm 417 lb.-ft. torque @ 4300 rpm	Vortec 6.0L V8 ¹ 353 hp @ 5400 rpm 373 lb.-ft. torque @ 4400 rpm	Vortec 6.0L V8 ¹ 372 hp @ 4400 rpm @ 4400 rpm	Duramax 6.6L V8 ¹ 365 hp @ 5200 rpm 660 lb.-ft. torque @ 1600 rpm
1500	Regular Cab	C10703	0	S	0 ²	—	—	—	—	—
		C10903	0	S	0 ²	—	—	—	—	—
		K10703	0	S	0 ²	—	—	—	—	—
		K10903	0	S	0 ²	—	—	—	—	—
		C10553	0	S	0 ²	0	—	—	—	—
1500	Extended Cab	C10763	0	S	0 ²	0 ²	—	—	—	—
		C10993	—	—	S ²	—	—	—	—	—
		K10553	—	S	0 ²	0	—	—	—	—
		K10753	—	S	0 ²	0 ²	—	—	—	—
		K10953	—	—	S ²	—	—	—	—	—
1500	Crew Cab	C10543	—	S	0 ²	0 ²	—	—	—	—
		K10543	—	S	0 ^{2,3}	—	—	—	—	—
DENALI	Crew Cab	K10543Y91	—	—	—	—	S	—	—	—
2500HD	All	All	—	—	—	—	—	S	—	0
3500HD SRW	All	All	—	—	—	—	—	S	—	0
3500HD DRW	All	All	—	—	—	—	—	—	S	0

S = Standard O = Optional
 1 = A 4-speed automatic transmission is standard on all models. (super-duty version with VortecMAX 6.0L V8)
 2 = Available Vortec 5.3, V8 engines, capable of running on E85.
 3 = Aluminum engine block Vortec 5.3, V8.

4 = Available with VortecMAX Performance Package.
 5 = 6-speed automatic transmission (6L80) is standard.
 6 = 6-speed automatic transmission (6L90) is standard.
 7 = 6-speed Allison automatic transmission is required.

Note: Some up-level series include a larger engine than indicated on this chart. Please ask your sales consultant for details.

A NEW LEVEL OF CONFIDENCE.

It isn't only the strength and safety of the 2008 Sierra that will fill you with confidence. Sierra is also backed by the best coverage in Canada:
 • 3-year/60,000 km* New Vehicle Limited Warranty**
 • 5-year/160,000 km* Powertrain Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge**
 • 5-year/160,000 km* Courtesy Transportation**
 • 5-year/160,000 km* 24/7 Roadside Assistance***
 • 5-year/160,000 km* rust-through perforation coverage**
 • 8-year/160,000 km* coverage on catalytic converters and powertrain control modules (PCMs)***
 *Whichever comes first. **Conditions and limitations apply, see dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:

- **GM Protection Plan (GMP)** – the only extended service plan backed by the resources and commitment of General Motors; GMP may be purchased at the time of your sale or lease, or subsequently during the New Vehicle Limited Warranty
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.

*Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **GMAC Express Credit Application** – a convenient way to get pre-approved credit towards the purchase or lease of your next GM vehicle.
- **GMAC Purchase Financing** – on the spot financing at your GM dealership**
- **GMAC SmartLease** – a smart alternative to traditional financing*
- **GMAC SmartWash** – worry-free leasing protecting you against unexpected excess wear costs. Must be purchased when signing a GMAC SmartLease agreement
- **The GM Card** – eligible cardholders may be able to redeem up to \$3500 in GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles. For more information on The GM Card please call 1-800-461-3279.

*Conditions and limitations apply. **Subject to eligibility.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at gm.ca
- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmac.ca or call 1-800-616-4622.

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials published by the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

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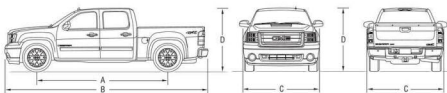


SIERRA MODEL SELECTOR

Series	Cab Type	Model Number	Wheelbase mm (in.)	Drivetrain	Gross Vehicle Weight Rating Max. - kg (lb.)	Maximum Payload* kg (lb.)	Pickup Box Length (ft. in.)	Max. Gross Trailer Weight - kg (lb.)	Seating Sld./Opt.
1500	Regular Cab	K10703	3032 (119.0)	2WD	2900 (6400)	883 (1947)	6'6"	3720 (8200)	3/2
		K10903	3378 (133.0)	2WD	2900 (6400)	819 (1805)	8'	3629 (8000)	3/2
		K10703	3032 (119.0)	4x4	2900 (6400)	781 (1722)	6'	4037 (8900)	3/2
		K10903	3378 (133.0)	4x4	3084 (6800)	714 (1575)	8'	4037 (8900)	3/2
1500	Extended Cab	K10563	3401 (133.9)	2WD	2900 (6400)	684 (1530)	5'6"	4037 (8900)	6/5
		K10763	3645 (143.5)	2WD	3084 (6800)	670 (1477)	6'6"	3992 (8800)	6/5
		C10753/NH1*	3645 (143.5)	2WD	3175 (7000)	980 (2160)	6'6"	4627 (10,200)	6/5
		K10563	3400 (137.5)	2WD	3130 (6900)	763 (1682)	8'	3447 (7600)	6/5
		K10563	3401 (133.9)	4x4	3084 (6800)	714 (1574)	5'6"	3901 (8600)	6/5
		K10763	3645 (143.5)	4x4	3175 (7000)	787 (1734)	6'6"	3856 (8500)	6/5
		K10753/NH1*	3645 (143.5)	4x4	3266 (7200)	913 (2013)	6'6"	4763 (10,500)	6/5
		K10953	4000 (157.5)	4x4	3175 (7000)	721 (1590)	8'	3810 (8400)	6/5
	Crew Cab	K10543	3645 (143.5)	2WD	3084 (6800)	749 (1652)	5'6"	3946 (8700)	6/5
		C10543/NH1*	3645 (143.5)	2WD	3220 (7100)	925 (2039)	5'6"	4627 (10,200)	6/5
DENALI	Crew Cab	K10543	3645 (143.5)	4x4	3175 (7000)	759 (1674)	5'6"	3810 (8400)	6/5
		K10543/NH1*	3645 (143.5)	4x4	3311 (7300)	912 (2010)	5'6"	4763 (10,500)	6/5
2500HD	Regular Cab	K10543/Y91	3645 (143.5)	AWD	3175 (7000)	733 (1617)	5'6"	3810 (8400)	5
		C20903	3378 (133.0)	2WD	4173 (9200)	1765 (3892)	8'	7167 (15,800)	3/2
2500HD	Extended Cab	K20903	3378 (133.0)	4x4	4173 (9200)	1654 (3646)	8'	7031 (15,500)	3/2
		C20753	3645 (143.5)	2WD	4173 (9200)	1635 (3604)	6'6"	6985 (15,400)	6/5
		C20953	4000 (157.5)	2WD	4173 (9200)	1572 (3465)	8'	6804 (15,000)	6/5
		K20753	3645 (143.5)	4x4	4173 (9200)	1521 (3353)	6'6"	6486 (14,300)	6/5
		K20953	4000 (157.5)	4x4	4173 (9200)	1449 (3194)	8'	6078 (13,400)	6/5
2500HD	Crew Cab	C20743	3886 (153.0)	2WD	4173 (9200)	1569 (3458)	6'6"	6895 (15,200)	6/5
		C20943	4242 (167.0)	2WD	4173 (9200)	1497 (3301)	8'	6532 (14,400)	6/5
		K20743	3886 (153.0)	4x4	4173 (9200)	1459 (3217)	6'6"	6169 (13,600)	6/5
		K20943	4242 (167.0)	4x4	4173 (9200)	1375 (3031)	8'	5670 (12,500)	6/5
		K30903	3378 (133.0)	4x4	4445 (9800)	2090 (4608)	8'	6940 (15,300)	3/2
3500HD-SRW**	Regular Cab	K30903	3378 (133.0)	4x4	4445 (9800)	2090 (4608)	8'	6940 (15,300)	3/2
		C30953	4000 (157.5)	2WD	4491 (9900)	1872 (4128)	8'	6849 (15,100)	6/5
3500HD-SRW**	Extended Cab	K30953	4000 (157.5)	4x4	4491 (9900)	1760 (3880)	8'	6759 (14,900)	6/5
		C30943	4242 (167.0)	2WD	4491 (9900)	1642 (3621)	8'	6759 (14,900)	6/5
3500HD-SRW**	Crew Cab	K30943	4242 (167.0)	4x4	4491 (9900)	1588 (3500)	8'	6623 (14,600)	6/5
		C30903	3378 (133.0)	4x4	5171 (11,400)	2407 (5307)	8'	7484 (16,500)	3/2
3500HD-DRW**	Regular Cab	K30953	4000 (157.5)	2WD	5171 (11,400)	2326 (5127)	8'	7394 (16,300)	6/5
		C30953	4000 (157.5)	4x4	5171 (11,400)	2206 (4863)	8'	7258 (16,000)	6/5
3500HD-DRW**	Extended Cab	C30943	4242 (167.0)	2WD	5171 (11,400)	2258 (4979)	8'	7348 (16,200)	6/5
		K30943	4242 (167.0)	4x4	5171 (11,400)	2135 (4706)	8'	7212 (15,900)	6/5

Note: Payload includes passengers, equipment and cargo. Higher payloads may require optional equipment. Payloads are approximate and will change with the addition of optional or aftermarket equipment. Consult your dealer or equipment supplier for details. Trailer ratings are calculated assuming only the driver is in the tow vehicle. Trailer Weight (also called Trailer Weight Capacity) is the weight of a trailer, its load or contents plus any other weight added to the tow vehicle. Many trailer towing applications require additional optional equipment. For details, ask your sales consultant or go to go.cia. **With VolvoMAX Performance Package (NHT). **SRW = Single Rear Wheels (credit option). **DRW = Dual Rear Wheels. Towing Capacity ratings are maximums for 1500 Series equipped with a ball hitch. The 2500HD and 3500HD ratings are for models equipped with a 5th Wheel/Gosnell hitch.

SIERRA DIMENSIONS



MODEL	A. Wheelbase mm (in.)	B. Overall Length mm (in.)
Regular Cab standard box	3032 (119.0)	5222 (205.6)
Regular Cab long box	3378 (133.0)	5702 (224.5)
Extended Cab short box	3401 (133.9)	5586 (220.3)
Extended Cab standard box	3645 (143.5)	5839 (229.9)
Extended Cab long box	4000 (157.5)	6301 (248.5)
Crew Cab short box	3645 (143.5)	5839 (229.9)
Crew Cab long box	4242 (167.0)	6566 (258.0)
	C. Width mm (in.)	D. Height mm (in.)
Single Rear Wheels	2029 (79.9) (max.)†	1939 (76.4) (max.)†
Dual Rear Wheels	2438 (95.9) (max.)†	1930 (76.0) (max.)†

*Excluding mirrors. †Depending on model selected.

SIERRA STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY

	WT	SLE	SLT
Air bags – 1500: dual-stage, driver and right front passenger, frontal. Includes Front Passenger Sensing System with automatic air bag suppression	S	S	S
Air bags – 2500HD/3500HD: driver and right front-passenger, frontal	S	S	S
Air bags – 1500: front-to-rear, side head curtain with rollover sensor	–	0	0
Door locks – power, programmable with lock-out protection	0	S	S
Headlights – dual composite halogen – Daytime Running Lights with automatic light control	S	S	S
Keyless entry system – remote, programmable, includes two transmitters with Panic alarm feature	0	S	S
OnStar® Vehicle Communications and Assistance Service – includes one-year Safe & Sound Plan	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children) – Ext. and Crew Cab only	S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S
Ultrasonic rear parking assist – rear obstacle detection system with audible/visible warning, included in Safety Package for Ext. and Crew Cab only	–	0	0

MECHANICAL

Air cleaner – high capacity (standard on all 2500HD/3500HD)	0	0	S
Brakes – 1500: power, front disc/drum with 4-wheel anti-lock braking system (ABS) and dynamic rear proportioning (DRP) – rear disc brakes on Crew Cabs when equipped with the VortecMAX 6.0L V8 engine	S	S	S
Brakes – 2500HD/3500HD: hydro-boost power, 4-wheel disc with anti-lock braking system (ABS)	S	S	S
Engines – refer to page 30 for complete availability	S	S	S
Engine – block heater	S	S	S
Exhaust system – aluminum stainless steel muffler and tailpipe	S	S	S
Locking differential – rear	0	0	S
StabiliTrak – electronic stability control system with Proactive Roll Avoidance and traction control – Crew Cab 1500	S	S	S
StabiliTrak – electronic stability control system with Proactive Roll Avoidance and traction control – Ext. Cab standard box 1500	–	0	0
Steering – 1500: power, rack and pinion	S	S	S
Steering – 2500HD/3500HD: power recirculating ball	S	S	S
Suspension – refer to pages 19 and 21 for availability	S	S	S
Trailer wiring provisions – includes additional 4-way wiring harness to front of pickup box	0	0	0
Transfer case 4x4 models – lever-actuated, 2-speed manual	S	S	–
Transfer case 4x4 models – 1500: Autotrac with electronic rotary dial	–	S	S
Transfer case 4x4 models – 2500HD/3500HD: 2-speed with electronic rotary dial	–	S	S
Transmission – 1500: 4-speed automatic with overdrive and Tow/Haul mode – super-duty transmission when equipped with the VortecMAX 6.0L V8 engine	S	S	S
Transmission – 2500HD/3500HD: 6-speed automatic with 2 overdrives, top up/down shift control and Tow/Haul mode – Allison 1000 Series 6-speed automatic required with Duramax Diesel engine	S	S	S
Vehicle starter system – remote	–	0	S

EXTERIOR

Bumpers – front, chrome with black top cap	S	–	–
Bumpers – front, chrome with body-colour top cap	–	S	S
Bumper – rear, chrome with step pad	S	S	S
Cargo management pickup box – includes aluminum front and side C-channel rails in pickup box	0	0	0
Fog lights (except 3500HD 4x4 models)	–	S	S
Glass – Solar-Ray® tinted, all windows	S	S	S
Glass – deep tinted, all windows behind front doors	0	S	S
Grille – 1500: moulded plastic with black surround	S	S	–
Grille – moulded plastic with chrome surround (standard on 2500HD/3500HD)	0	S	S
Luggage rack – roof-mounted, side rails only (Crew Cab)	–	0	0
Mirrors – manual foldaway, black	S	–	–
Mirrors – manual foldaway, power remote control, heated, black	–	S	–
Mirrors – power folding, integral turn signal indicators, electrochromic auto-dimming driver's side, body-coloured (not available on 3500HD with dual rear wheels)	–	S	–
Mirrors – camper-style, manual extending, black	0	–	–

EXTERIOR (continued)

	WT	SLE	SLT
Mirrors – deluxe wide-look, vertical glass, heated with integrated turn signal, manual extending and folding with lower convex spotter glass, black	–	0	0
Mouldings – body-side, body-coloured (except Reg. Cab models)	–	S	S
Recovery hooks – two front (except 2WD V10 1500 models – available)	S	S	S
Sid plate gates – off-road, includes shields for engine, transmission, transfer case and front differential, included with T21 suspension (4x4 only)	0	0	0
Sunroof – power, with express-open, includes universal home remote and short overhead console (Ext. and Crew Cab)	–	0	0
Tires – P245/70R17 all-season, 1500 2WD models	S	S	S
Tires – P265/70R17 all-season, 1500 4x4 models	S	S	S
Tires – LT245/55R16 all-season, 2500HD	S	S	–
Tires – LT265/55R16 all-terrain, 3500HD SRW	S	S	–
Tires – LT265/70R17 all-terrain, 2500HD/3500HD SRW	–	0	S
Tires – LT225/75R17 highway, 3500HD DRW	S	S	S
Tire – spare tire carrier – locking, rear underbody, wind-mounted	0	S	S
Wheel trim – please refer to page 33 and 34 for description and availability	S	S	S
Windshield washer fluid system – heated	–	0	S
Windshield wipers – variable delay (intermittent), flat-blade with wet arm washers	S	S	–
Windshield wipers – RainSense moisture sensitive, flat-blade with wet arm washers (1500 Crew Cab only)	–	0	S

INTERIOR

Air conditioning – single-zone, manual climate control (Reg. Cab)	0	S	–
Air conditioning – single-zone, manual climate control (Ext. and Crew Cabs)	S	S	–
Air conditioning – dual-zone, automatic climate control (Ext. and Crew Cabs)	–	0	S
Console – overhead deluxe	S	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	0	S	S
Delugger – electric, rear-window	0	S	S
Floor covering – vinyl, graphite rubberized coating	S	0	–
Floor covering – colour-keyed carpeting and removable vinyl floor mats (includes rear mats in Ext. and Crew Cab)	0	S	S
Instrument panel – standard with upper and lower glove compartments	S	S	–
Instrument panel – premium with single glove compartment	–	S	S
Instrumentation – analogue gauge cluster (speedometer, tachometer, engine temperature and fuel)	S	S	S
Instrumentation – includes voltmeter and oil pressure	–	S	S
Instrumentation – tire pressure monitoring system (except spare tire and 3500HD DRW® models)	S	S	S
Instrumentation – Driver Information Center, comprehensive multi-language system with trip odometer, engine hour meter, transmission temperature, GM Oil Life Monitoring System and visual and audible reminders/warnings	S	S	S
Mirror – rear-view, electrochromic auto-dimming with compass and exterior temperature display	–	S	S
Personalization features – including automatic locking/unlocking, seat position recall, perimeter lighting, exit lighting, remote door lock/unlock feedback and curb view assist exterior mirrors etc.	–	S	–
Steering wheel – tilt adjustable	S	S	S
Steering wheel – leather-wrapped	–	S	S
Steering wheel – sound system controls	–	0	S
Sunshades – LH and RH, padded, colour-keyed cloth, LH with pocket, RH with visor mirror	S	–	–
Sunshades – LH and RH, padded, colour-keyed cloth with illuminated visor mirrors	–	S	S
Windows – front, power with passenger lock-out feature	–	S	S
Windows – front, includes driver express-down feature	S	S	–
Windows – front, includes driver and passenger express-down feature	–	S	S
Windows – rear side, fixed (Ext. Cab)	S	–	–
Windows – rear side, manual drop glass (Crew Cab)	S	–	–
Windows – rear side, power drop glass (Ext. and Crew Cab)	–	S	S
Window – rear sliding, power operated (Ext. and Crew Cab?)	–	0	0
Universal home remote – 3-channel transmitter	–	0	0

SEATS	WT	SLE	SLT	SIERRA PACKAGES	WT	SLE	SLT
Front 40/20/40 split-bench with driver and front passenger manual recliners, centre fold-down armrest, vinyl or cloth trim, includes driver manual lumbar with cloth trim	S	—	—	SL Package - 1900; includes 17" chrome-style steel wheels and chrome centre caps, chrome grille surround and fog lights	0	—	—
Front 40/20/40 split-bench , driver and front passenger manual recliners, driver manual lumbar, centre fold-down armrest with storage, lockable storage compartment in centre seat cushion (includes auxiliary power outlet), seatback storage pockets on Ext. and Crew Cab models. Available in Custom cloth or with leather seat inserts. Rear folding seat includes vinyl trim on Ext. Cab models and leather-appointed on Crew Cab models when ordered with leather seat inserts	—	S	—	SL Package - 2500HD/3500HD; includes power door locks, remote keyless entry system, fog lights, AM/FM stereo with CD player, 1500HD and 3500HD SRW models include 18" chrome-style wheels with chrome centre caps, 3500HD DRW features chrome overlay and centre cap	0	—	—
Front bucket seats , includes power 6-way driver and front passenger seat adjusters, front passenger manual recliner, driver manual lumbar, centre console and seatback storage pockets. Available in Custom cloth or with leather-appointed seating. Rear folding seat includes vinyl trim on Ext. Cab models and leather-appointed on Crew Cab models when ordered with leather inserts	—	0	—	WT Convenience Package - 1500 only; includes power door locks, remote keyless entry system and AM/FM stereo with CD player	0	—	—
Front buckets with leather-appointed seating , power 10-way driver and front passenger seat adjusters, power 2-way lumbar adjusters, power bolsters, heated seat cushions and seatbacks, 2-position driver memory, centre console and seatback storage pockets. Rear folding seat includes vinyl trim on Ext. Cab models and leather-appointed on Crew Cab models	—	—	S	SLE Convenience Package - includes remote vehicle starter system, steering wheel-mounted sound system controls and 4 DOD menu buttons located on the instrument panel and dual-zone automatic climate controls on Ext. and Crew Cabs, 1500 models also add 17" sport aluminum wheels	—	0	—
Rear stadium-style fold-up seat on Ext. Cab - 60/40 split folding on SLE and SLT	S	S	S	Up-level SLE Convenience Package - includes remote vehicle starter system, heated window washer fluid, universal home remote and on all models except 3500HD with power rear wheels, exterior mirrors with power remote control, heated, power folding and integral turn signal indicators and sport aluminum wheels	—	0	—
Rear stadium-style fold-up seat on Crew Cab - 60/40 split folding	S	S	S	Safety Package - includes power adjustable pedals, ultrasonic rear parking assist, 1500 also includes front to rear side head curtain air bags (Ext. and Crew Cab models)	—	0	0

ENTERTAINMENT SYSTEMS

AM/FM stereo with seekscan and digital clock	S	—	—	Sierra All Terrain Package - includes "All Terrain" badging on front fenders, floor mats and door sills, unique instrument panel, chrome grille insert and surround, body-coloured side moulding with chrome top insert, 18-inch chrome-clad aluminum wheels (4) - as shown on front view, P265/65R18 On/Off-Road tires (4), Z71 Off-Road Suspension and full-feature body-coloured interior rear-view mirrors	—	0	0
AM/FM stereo with CD player , seekscan, MP3 playback compatible, auto tone control, speed-compensated volume, auxiliary audio input jack, Radio Data System® (RDS), TheftLock® and digital clock	0	S	—	Snow Plug Prep Package - includes 15 amp wiring for roof-mounted light with provisions for switch in overhead console, instrument wiring harness for an electric brake controller, high-airflow front bumper (std. on 2500HD and 3500HD) and skid plate package, 160 amp alternator with Vortec V8 engines, dual 125 amp alternators with Duramax 6.6L V8 Turbo Diesel, includes auxiliary external transmission oil cooler and a high-capacity air cleaner if not already equipped. Available 1500 Reg. Cab 4x4 only and 2500HD/3500HD 4x4 only and diesel engine restricted to Reg. Cab models	—	0	—
AM/FM stereo with in-dash 6-disc CD changer , same as above plus includes Bose speaker system with subwoofer	—	0	S	Tailgate Package - includes EZ Lift tailgate, lockable	—	0	0
AM/FM stereo with CD/DVD player , same as above with single disc CD player, rear-seat audio controls and earphone jacks, also includes Rear Entertainment System with DVD player, remote control, overhead LCD display, 2 sets of 2-channel wireless infrared headphones and auxiliary audio/video input jacks (Crew Cab models only)	—	0	0 ¹	Trailerling Special Equipment Package - includes weight-distributing trailer hitch platform with a 2-inch receiver on 1500 models and 2.5-inch receiver with a 2-inch adapter on 2500HD/3500HD models. Also includes a 7-wire harness with independently loaded trailer circuits mated to a 7-way sealed connector plus wiring for an aftermarket trailer brake controller (except 2500HD/3500HD equipped with an integrated trailer brake control) and a lead for a centre high-mounted stop light. Includes extra capacity transmission cooling and a high-capacity air cleaner if not already equipped	0	0	S
Navigation radio with voice recognition , includes AM/FM stereo with CD player, seekscan, auxiliary audio input jack, Radio Data System with CD player, remote-control, speed-compensated volume, auxiliary audio input jack, Radio Data System (RDS), TheftLock, digital clock and Bose speaker system with subwoofer (Ext. and Crew Cab models). Crew Cab models include rear-seat audio controls ²	—	0	0 ¹	Vertically Performance Package (VPP) - available on 1500 Extended Cab and crew Cab models extra SLE and SLT models, includes increased Gross Vehicle Weight Ratings (GVWRs), VortecMAX 6.0L V8 engine, engine oil cooler, high-capacity air cleaner, heavy-duty 9.5" rear axle, 4-wheel disc brakes with 4-wheel ABS, 4-speed super-duty automatic transmission with auxiliary oil cooler, 285 increased capacity suspension, locking rear differential, P265/70R17 on/off-road tires, StabiliTrak electronic stability control system and Trailerling Special Equipment Package	—	0	0
Navigation radio with voice recognition , same as above with CD/DVD player, Rear Entertainment System with DVD player, remote control, overhead LCD display, 2 sets of 2-channel wireless infrared headphones and auxiliary audio/video input jacks (Crew Cab models only) ³	—	0	0 ¹	1 - Includes with WT Convenience and SL Packages. 2 - Requires Trailerling Special Equipment Package. 3 - Includes with SLE Convenience Package. 4 - Includes with SL Convenience Package. 5 - Requires SLE Convenience Package. 6 - SRP: Single Rear Wheel/DRW: Dual Rear Wheels. 7 - Included with available Up-level SLE Convenience Package. 8 - Deletes electric rear-window defogger, when specified. 9 - Deletes in-dash 6-disc CD changer. 10 - At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas. 11 - Includes three trace free trials beyond which services are available in 10 Canadian provinces and 48 contiguous United States. 12 - Includes AM/FM stereo with CD player on Extended and Crew Cab models.			
4-speaker sound system (Hug. Cab models)	S	—	—				
6-speaker up-level performance sound system (Ext. and Crew Cab models)	S	S	—				
Bose Premium sound system with subwoofer (Ext. and Crew Cab models)	—	0	S				
XM Satellite Radio ⁴	0 ¹	0	S				
Rear-seat audio controls and earphone jacks (Crew Cab only)	—	0	S				

1500 WHEELS

1500



17-inch painted steel wheel, standard on WT models (NX7)



17-inch chrome-style steel wheel, standard on SLE and included on WT models with SL Package (PY9)



17-inch deluxe aluminum wheel, available on SLE models (OFT)



17-inch sport aluminum wheel, standard on SLT and available on SLE models (N88)



20-inch machined bright aluminum wheel, available on SLE and SLT short or standard box models (P60)

DENALI



18-inch polished aluminum wheel, standard on Denali models (O88)



20-inch chromed aluminum wheel, available on Denali models (P41)

HEAVY-DUTY WHEELS

2500HD



16-inch painted steel wheel, standard on WT models (QBS)



16-inch chrome-style steel wheel, standard on SLE models (PY2)



16-inch polished forged aluminum wheel, available on SLE models (PY0)

2500HD & 3500HD SRW



17-inch bright cast aluminum wheel, standard on SLT and available on SLE models (N89)

3500HD SRW



16-inch painted steel wheel, standard with painted centre cap on WT models and chrome centre cap on SLE models (QC1)



16-inch chrome-style steel wheel, available on SLE models (N27)

3500HD DRW



17-inch painted steel wheel with chrome overlay and centre cap, standard on SLE and SLT models (Q9A)



17-inch painted steel wheel with chrome overlay and centre cap, standard on SLE and SLT models (Q9A)

FABRICS

INTERIOR FABRICS/LEATHERS

Standard on
Sierra WT models



88 - Dark Titanium Vinyl



88 - Dark Titanium Cloth

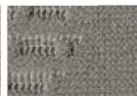
Standard on
Sierra SLE models



19 - Ebony Cloth



31 - Light Cashmere Cloth

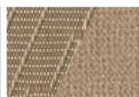


83 - Light Titanium Cloth

Available on
Sierra SLE models



19 - Ebony Premium Cloth

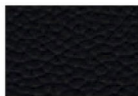


31 - Light Cashmere Premium Cloth



83 - Light Titanium Premium Cloth

Standard on
Sierra SLT models
Available on
Sierra SLE models



19 - Ebony Leather



31/33 - Light Cashmere Leather



83 - Light Titanium Leather

Standard on
Sierra Denali models



19 - Ebony Leather



39 - Light Cashmere Leather

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

Exterior	Interior				
	19 - Ebony	31 - Light Cashmere with Ebony Accents ¹	33/39 - Light Cashmere with Dark Accents ¹	83 - Light Titanium with Dark Titanium Accents ¹	88 - Dark Titanium
12 - Dark Crimson Metallic	*	*	*	*	*
16 - Steel Gray Metallic	*	*	*	*	*
25 - Deep Blue Metallic	*	*	*	*	*
41 - Onyx Black [*]	*	*	*	*	*
46 - Stealth Gray Metallic	*	*	*	*	*
50 - Summit White [*]	*	*	*	*	*
59 - Silver Birch Metallic [*]	*	*	*	*	*
66 - Sonoma Red Metallic ^{**}	*	*	*	*	*
74 - Fire Red	*	*	*	*	*
81 - Medium Brown Metallic ^{**}	*	*	*	*	*

^{*}Colours available on Denali model. ^{**}Not available on Work Truck (WT) models. ¹Accents apply to instrument panel and door trim panels only.

EXTERIOR COLOURS



12 – Dark Crimson Metallic



16 – Steel Gray Metallic



25 – Deep Blue Metallic



41 – Onyx Black*



46 – Stealth Gray Metallic



50 – Summit White*



59 – Silver Birch Metallic*



66 – Sonoma Red Metallic**



74 – Fire Red



81 – Medium Brown Metallic**

*Colours available on Denali model.

**Not available on Work Truck (WT) models.

The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.



Canada 

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At General Motors, our commitment to environmentally friendly transportation starts right at the top:

"What we do at General Motors profoundly affects the lives of many people. As the world's largest maker of cars and trucks, we realize our impact extends beyond those who drive our vehicles, who work here and who live in our communities. We also know that our actions today can positively affect the lives of future generations. It's a huge responsibility, but also a great opportunity. And that's why corporate responsibility is an integral part of everything we do at GM."

We're determined to be part of the solution to the environmental issues that we as a global community are facing. To that end, GM is investing billions of dollars in a broad-based advanced technology strategy to help reduce the world's dependency on oil. This includes everything from biofuels like E85 ethanol, to plug-in hybrids, to electrically driven vehicles powered by advanced batteries and hydrogen fuel cells. We've also made steady and significant progress over the past five years to reduce our own energy use, conserve natural resources and decrease greenhouse gas emissions from GM products and facilities."

Rick Wagoner

Chairman and Chief Executive Officer, General Motors

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