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Detroit, Mich.

plenty to be proud of . . .

'58 CHEVY WAGONS



STYLING SO SPECTACULAR IT INSPIRED THE FASHION WORLD!

Plenty to be proud of? You bet! Chevy's Sculpturamic styling is so elegant, so long and low and smart it inspired a fabulous collection of gowns by such world-famous designers as London's Hartnell, Simonetta of Rome, Claire McCardell and others.

Still another source of pride: luxurious appointments in spacious interiors. In all 5 Chevy station wagon models you'll find more room to sit and stretch, the smartest of fabrics and leather-soft vinyls—lovely to look at, easy to care for.

You'll take pride in the Body by Fisher—in its craftsmanship and attention to the smallest details. The luster of lacquer exteriors . . . highlights of anodized aluminum . . . the safer, surer seeing of Safety *Plate* Glass in every window. Chevy wagons are beautifully styled to stay new longer—*much* longer!

CHEVY'S LOADED

with more of the things that make a wagon great!

CHEVY'S GOT THE RIDE! It takes deep-cushioning coils at all four wheels to make a station wagon ride smooth as a passenger car—and you'll find them in Chevy's new Full Coil suspension. Or choose Level Air,* first real *air ride* in the low-price field. It automatically levels your car regardless of the load!

CHEVY'S GOT THE GO! If you want the smoothest take-off on wagon wheels, try Chevy's new power pair: Turboglide* automatic drive and Turbo-Thrust V8.* It's just one of many combinations from the widest power team choice of any car. In all—five V8's, a thrifty 6, and four great transmissions to pick from!

CHEVY'S GOT THE LOADSPACE! When it comes to totin' loads, Chevy's tops in every dimension that counts. Endgates open high and wide, with up to 3 inches greater loading clearance than others in its field. There's more room between wheelhousings for the bulkiest loads. Even in the 9-passenger Brookwood there's more luggage space behind the third seat!

CHEVY'S GOT THE EXCLUSIVES! Keyless locking of all doors (no more fumbling for keys in bad weather!) . . . removable third seat cushion and backrest in 9-passenger Brookwood (they can be used for "pillows" as in the picture at right) . . . crank-operated window vents . . . foot-operated parking brake . . . Ball-Race steering (shortest turning radius in its field) . . . new Safety-Girder frame (only Chevy gives you so much road clearance) . . . plus many more features that are Chevy's alone!

*EXTRA-COST OPTION



CHEVY WAGONS PROVE THEIR METTLE ON THE WORLD'S CRUELEST HIGHROAD ACROSS THE SOUTH AMERICAN ANDES!

From Buenos Aires to Valparaiso and back—1900 miles in barely over 41 hours! With its hood sealed shut to prevent adding oil or water (and none was needed), this showroom-equipped Nomad climbed over 12,500 feet to top the savage Andes, then down to the Pacific and back through the mountains and the torrid Argentine pampas. Proof that the '58 Chevrolet station wagon can take it in the most crucial struggle with nature and terrain—proof that Chevy is the most competent, surefooted performer its field has ever seen!

NOTHING SO NEW AS CHEVY!

'58
CHEVROLET

WE'D LIKE TO PROVE TO YOU THAT THE '58 CHEVY IS THE STATION WAGON

BUY OF THE YEAR!



YOU'LL GET THE BEST BUY ON THE BEST SELLER—and a few minutes spent in our showroom will offer actual proof. You'll find more downright value, more advanced new features, more reasons to buy than in all other wagons going. We'll quickly appraise your present car and acquaint you with our easy terms. Why not drop in and give our Chevy wagons a going over?



FORWARD FROM FIFTY



1908-1958

See your local authorized Chevrolet dealer