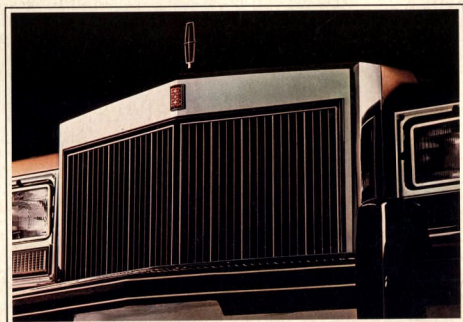




THE 1980 LINCOLN VERSAILLES

1980 Lincoln Versailles

If, in choosing a luxury motor car, your prime consideration is ride, as well as gracious styling and luxurious comfort, give serious thought to Lincoln Versailles. For Versailles, engineered to an agile 110-inch wheelbase, offers a ride that may surprise you...a ride you must experience to appreciate.

Then consider the interior elegance of this motor car, the spacious surroundings, the creature comforts designed to bring pleasure to your every driving mile. And, outside, you'll find Versailles is styled in the classic mode, an automobile with an individuality that benefits its Lincoln heritage.

Even a cursory glance at the four-door Lincoln Versailles, pictured on the opposite page in dual-tone black and silver, tells you that here is a motor car of impeccable coachcraft. Note the elegant coach roof treatment with frenched backlite. The integrated coach lamps, padded decklid appliqué and wire wheel covers.

However you evaluate Lincoln Versailles, we believe you will agree that it offers a luxurious and serene environment created with the attention to minute detail that is the hallmark of Lincoln craftsmanship.



The 1980 Lincoln Versailles in Black and Silver Metallic Dual-Shade paint option



1980 Lincoln Versailles in Cordovan with Cavalry Twill vinyl Coach roof

Certainly, as you might expect in an automobile bearing the time-honored Lincoln emblem, the Versailles interior is a far cry from the ordinary in beauty, comfort and convenience. Plush, inviting elegance is evident in the Versailles interior shown far right, featuring the reclining bucket seat option in Cordovan leather seating surfaces, also available in Turquoise, Midnight Blue, Dove Grey, Dark Red and Champagne. This desirable option features a four-way power driver's seat and two-way manual adjustment passenger seat, as well as a floor console with padded center armrest, and a warning light system.

A complete list of standard and optional features for Lincoln Versailles will be found on pages 9 and 10. Among them, and pictured below on the facing page left to right, you see the standard leather-wrapped Luxury Steering Wheel; standard rear seat interior light; leather-trimmed floor console which is included in the reclining bucket seat option; and the standard illuminated Entry System that activates interior lights when you lift the front door handles. The optional 40-channel Citizens' Band radio is shown above right, and below right you see Versailles' fully carpeted luggage compartment which is standard.





1980 Lincoln Versailles in Light and Medium Fawn Metallic Dual-Shadow paint option and Coach roof

Step into Lincoln Versailles and you enter a very special world created to gratify the most discriminating taste.

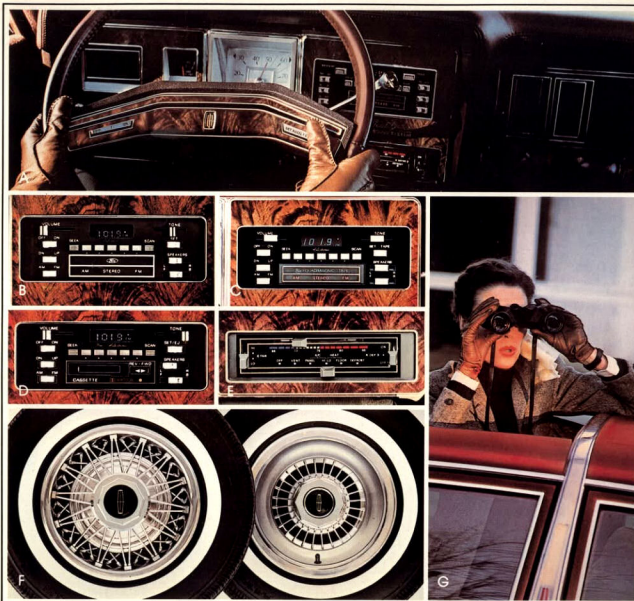
Its standard Twin Comfort Lounge seat interior, shown right in Champagne Luxury cloth, and also available in Turquoise, Dove Grey, Midnight Blue, Dark Red and Cordovan, is an invitation to relaxing comfort. Your driver's seat has six-way power adjustment, and both driver and passenger seats recline. Your feet rest on plush 18-ounce cut-pile carpet. Your seat belt warning comes from soft, melodic electronic chimes. And all about you are lavish touches that emphasize the uncompromising luxury that distinguishes Lincoln Versailles.

There are right- and left-hand illuminated visor vanity mirrors...an electronic day, date and elapsed time clock...a leather-wrapped steering wheel...and an AM/FM Electronic Stereo Search radio with retractable power antenna.

To fully appreciate Versailles, you must also experience its ride. Versailles is, as you would expect of a Lincoln, engineered and created to provide total driving pleasure.



Versailles standard Twin Comfort Lounge seat interior



- A. Standard Speed Control.
- B. Standard Electronic AM/FM Stereo Search radio.
- C. Optional Electronic AM/FM Stereo Search radio with 8-track tape.
- D. Optional Electronic AM/FM Stereo Search radio with Dolby® cassette tape.
- E. Standard Automatic Temperature Control air conditioning.
- F. Choice of wire wheel covers (left), or aluminum wheels, either at no extra cost.
- G. Optional moonroof with power glass panel, available in silver, brown and rose tints.

Standard Equipment

Exterior

Choice of 13 colours, including Metallic paint • Wheelcap/rocker panel mouldings • Coach roof w/frenched backlite in Valino vinyl or convertible theme styling in Cavalry Twill vinyl • Accent stripes (bodyside/decklid) • Remote control left-hand and right-hand outside mirrors • Bumper protection group • Forged aluminum wheels (4)/or wire wheel covers (4) • Cornering lamps • Integrated coach lamps • Backup lamps • Vinyl covered deck-lid accent

Interior

Electronic AM/FM Stereo Search radio with power antenna • Deluxe seat belts • Luggage compartment light, glove box light, instrument panel courtesy light, engine compartment light, ashtray light, dual beam dome/map lamp • Rear door courtesy light switch • Rear seat reading lamps • Carpeted cowl trim panels, front seat-back toe-kick area and package shelf • Day/night inside mirror • Illuminated vanity mirrors, left- and right-hand • Fully carpeted colour-keyed luggage compartment with 18-oz. carpet on the floor and 14-oz. carpet on the decklid liner • Electronic Day/Date/Elapsed time clock • Electronic warning chimes • Rear compartment and front passenger roof rail assist handles • Twin Comfort Lounge seats with fold-down center armrests • 6-way power driver's seat • Leather-wrapped Luxury Steering Wheel • Low-fuel indicator • Cigarette lighter

Functional

5.0 L (302 CID) engine, with Variable Venturi carburetor • Select-Shift automatic transmission • Power steering • Four-wheel power disc brakes • Power windows • Automatic Temperature Control air conditioning/heater • Tinted glass • Solid-state ignition • Solid-state voltage regulator • Wide white sidewall steel-belted radials • Inflatable spare tire • Automatic parking brake release • Intermittent wipers w/stalk-mounted controls • Coolant Recovery System • 53 amp. hr. maintenance-free battery • Triple note horn • Illuminated Entry System • Inside hood release • Speed Control • Halogen sealed beam headlights

Optional Equipment

Exterior Options

Valino grain Coach roof with frenched backlite • Power glass moonroof – available in silver, brown and rose tints • Dual-Shade paint • Premium bodyside mouldings (required with Dual-Shade paint) • Bodyside protective mouldings (black vinyl insert) • Appearance protection group. Includes: front and rear floor mats, door edge guards and license plate frames

Interior Options

Leather with vinyl trim on Twin Comfort Lounge seats • Reclining bucket seat group – includes leather with vinyl seat trim, 4-way power on driver seat, console and warning light system • Tilt steering wheel • Power lock group: power door locks and electric decklid release • Radio – Electronic AM/FM Stereo Search with cassette tape and Dolby® noise reduction • Radio – Electronic AM/FM Stereo Search with 8-track tape • Radio, Citizens' Band, 40-channel with hidden chassis, detachable microphone and multi-band antenna

Functional Options

Defroster mirror group. Includes: heated left-hand remote control mirror • Engine block heater

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Before taking delivery of the vehicle, we suggest that you verify that it includes the optional equipment that you ordered or if there are changes, they are acceptable to you.

Specifications

Wheelbase	2792 mm (109.9")
Overall Length	5103 mm (200.9")
Overall Width	1892 mm (74.5")
Overall Height	1374 mm (54.1")
Wheel Tread—Front	1499 mm (59.0")
—Rear	1466 mm (57.7")
Luggage Capacity (litres (cu. ft.)) +	413 (14.6)
Fuel Capacity (litres (imp. gal.))	72.7 (16.0)
Curb Weight (lb.) 5.0L (302 CID)	1729 kg (3811)
FRONT*	
Head Room	965 mm (38.0")
Leg Room	1031 mm (40.6")
Shoulder Room	1412 mm (55.6")
Hip Room	1356 mm (53.4")
REAR*	
Head Room	947 mm (37.3")
Leg Room	904 mm (35.6")
Shoulder Room	1412 mm (55.6")
Hip Room	1301 mm (51.2")

+ With inflatable spare tire.

*Interior dimensions with 6-way power seat in rearmost position.

Vinyl Roof and Premium Bodyside Colours

Ten Valino grain and Cavalry Twill roof colours come in White, Dark Red, Diamond Blue, Cordovan, Medium Turquoise, Black, Light Grey, Silver, Dark Blue, and Light Fawn. The same ten colours are also available for premium bodyside mouldings.

Accent Stripe Colours

Accent stripes are offered in the following eight colours, and are coordinated with vinyl roof colours: Silver, Gold, Bright Red, Dark Blue, Bright Bittersweet, Light Turquoise, Medium Champagne, and Light Champagne.

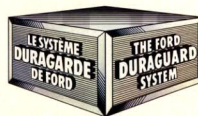
Interior Trim

Standard Twin Comfort Lounge seats in comfortable, durable "Luxury Cloth" come in six colours:

Turquoise, Midnight Blue, Dove Grey, Cordovan, Dark Red, and Champagne. Leather seating surfaces, in those colours, are optional on Twin Comfort Lounge seats and standard when optional reclining bucket seats are ordered.

Quality Replacement Parts From Ford

Your new Lincoln Versailles comes equipped with factory engineered and approved parts, including a dependable Motorcraft battery, Motorcraft spark plugs, Motorcraft shock absorbers, ignition parts and Long Life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.



CORROSION PROTECTION

All Versailles cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheel-houses;
- phosphate coating on the entire car body after a super cleaning process;

- electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors and quarter panels;
- protective vinyl coating on the lower bodyside for resistance to stone chipping and road abrasion.

The DURAGUARD System is backed by a no-extra charge 36-month unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners during this warranty period, covers the cost of both labour and materials for repair of perforation of parts caused by corrosion. Exhaust system components are excluded. The basic 12-month/20,000 kilometre warranty covers corrosion, other than perforations, that are due to defective factory materials or workmanship. Ask your dealer for details.

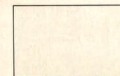


The Ford Extended Service Plan

When you're choosing options for your Lincoln Versailles, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical systems. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by participating Ford and Mercury dealers throughout Canada (plan not sold in Saskatchewan) and the United States.

Choose from three standard colours and ten Clearcoat* Metallic Paints.

Standard Colours



White



Black



Light Grey

Metallic Clearcoat* Colours



Dark Cordovan Metallic



Dark Red Metallic



Diamond Blue Metallic



Silver Metallic



Medium Turquoise Metallic



Medium Grey Metallic



Light Fawn Metallic



Medium Fawn Metallic



Bittersweet Metallic



Dark Blue Metallic

Dual-Shade Paint Option: The following lower bodyside accent colours are available in combination with some other colours noted above. See your dealer for details. Medium Grey Metallic/Silver Metallic • Black/Silver Metallic • Silver Metallic/Black • Bittersweet Metallic/Light Fawn Metallic • Medium Fawn Metallic/Light Fawn Metallic • Bittersweet Metallic/Dark Cordovan

*Versailles' Clearcoat finish provides a surface that is brilliant, sparkling, and deep because the pigment lies beneath a clear, protective baked enamel coating.

Exterior Colours

The broad range of exterior colours for Lincoln Versailles, shown left in printed representation, coordinates harmoniously with a wide choice of available external trims and roof treatments. This extensive selection permits a personalization in exterior appearance to reflect your individual taste. See your dealer's colour and upholstery book for a full and more accurate presentation of colour and trim choices.

Ford Motor Company of Canada, Limited reserves the right to discontinue or change specifications or designs at any time, without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.

Litho in Canada

8/79

LINCOLN VERSAILLES



