



2008 MARINER

■ MERCURY | NEW DOORS OPENED

mercuryvehicles.com





EXPRESS YOURSELF IN CONTEMPORARY FASHION.

From its satin-aluminum waterfall grille to its smooth sides, high beltline and chrome-clad 17-inch wheels,* the 2008 Mercury Mariner was designed for those who embrace the unique. Add a powerful V-6* or a fuel-efficient full-hybrid powertrain** The result is a vehicle well-suited to an active urban lifestyle.

BEAUTIFUL IN BLUE.

MERCURY MARINER'S INSTRUMENT PANEL AND CENTER STACK WITH ICE BLUE LIGHTING STRIKE A DRAMATIC NOTE. Satin-pewter finishes, chrome accents, two-tone leather-trimmed seats with Alcantara® inserts*** and a leather-wrapped steering wheel all extend the theme. An integrated center stack with a top-of-dash display locates all entertainment and comfort controls, plus temperature readouts, at eye level.



A GREAT WAY TO GET AROUND.

MERCURY MARINER'S ELECTRIC POWER STEERING (EPS) BRINGS A NEW LEVEL OF SOPHISTICATION TO VEHICLE CONTROL. Rather than sapping the engine's power and efficiency as conventional power steering does, EPS is energized by an electric motor for better fuel economy* and reduced noise. What's more, the steering system works with Mercury Mariner's AdvanceTrac® with Roll Stability Control** to help reduce

understeer and oversteer. To this, add a refined suspension system and Intelligent 4-Wheel Drive** The result is comfortable, confident on-road performance.

Speaking of performance, the 2008 Mercury Mariner's 3.0-liter 200-horsepower V-6** provides plenty of punch for your urban adventures. The optional full-hybrid powertrain is

described on the adjacent panel.

Advanced noise control techniques make the 2008 Mercury Mariner

15 percent quieter on the highway than the previous model.

Front-side and front airbags*** along with standard Safety

Canopy™ side-curtain airbags, deliver peace of mind.



*Available feature. **EPA-estimated 34 city/30 hwy mpg, 2008 Hybrid FWD. Actual mileage will vary. ***Available feature.

*EPA-estimated 20 city/26 hwy mpg, I-4, FWD vs. 2007 EPA ratings. **Available feature. ***Always wear your safety belt and secure children in the rear seat.



MERCURY MARINER HYBRID. THE GREEN WAY TO GO.

MERCURY MARINER HYBRID'S POWERTRAIN teams a 2.3-liter DOHC 16-valve four-cylinder gas engine with an electric motor and a 330-volt traction battery. A generator charges the battery while driving. When braking, the system utilizes the resulting kinetic energy to provide additional battery charge. The gas engine and electric motor can provide acceleration comparable to that of a conventional V-6,

yet Mercury Mariner Hybrid delivers better fuel economy and goes farther on a tank of gas than similar gas-powered vehicles.* Thanks to Mercury's carbon offset program, Mariner Hybrid manufacturing is carbon-neutral.

On the road or around town, the driver can monitor power flow by means of an available Energy System display that indicates the proportion of power provided

by the gas engine and the electric motor.

In brief, Mercury Mariner Hybrid is the ultimate transportation tool for an active urban lifestyle.

*EPA-estimated 34 city/30 hwy mpg, Mariner Hybrid FWD. Actual mileage will vary.

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MODEL MARINER

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OR APR ALTERNATIVE 36 MOS. 48 MOS. 60 MOS. 72 MOS. 3.9% 4.9% 5.9% 7.9%

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APRIL 3, 2007 TO JULY 2, 2007

Not all buyers will qualify for Ford Credit financing. 36 months at \$29.48; 48 months at \$22.98; 60 months at \$19.29; 72 months at \$17.48 per month per \$1,000 financed with 10% down OR \$500 cash back. Take new retail delivery from dealer stock by 07/02/07. See dealer for residency restrictions, qualifications and complete details. Regional programs may vary. The incentives listed were correct at the time they were printed and are subject to change. Your local Mercury Dealer is the best source for up to date incentive information.

VEHICLE PRICING

MSRP* \$21,395 - \$26,045

*Prices exclude taxes, title and license fees.

DEALER INFORMATION

Bob Maxey Lincoln-Mercury Sales, Inc.
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At Ford Credit, auto financing is our specialty. We offer a range of terms and features that make your experience hassle-free. Contact your local Mercury Dealer or visit us on the Web at fordcredit.com.

Visit mercuryvehicles.com or call 888-566-8888.

The incentives listed are subject to change. Your local Mercury Dealer is the best source for up-to-date incentive information.



TAKE A TURN BEHIND THE WHEEL.

DRIVE THE 2008 MERCURY MARINER TODAY. You'll find the name and location of your nearest dealer at left. If your dealer is not listed, go to mercuryvehicles.com or call 888-566-8888. While you're at the Web site or on the phone, you can also make an appointment for your test drive.





BECOME OUR PRIORITY.

WE WANT EVERY MERCURY DRIVER TO FEEL VERY SPECIAL. That's why Mercury Dealers employ only highly trained sales consultants and technicians. All are Mariner Hybrid experts. All are eager to serve you. Once you leave the dealership, you'll enjoy valuable amenities, including a comprehensive limited warranty* and 24-hour Roadside Assistance*. Take home a Mercury today and discover all that you've been missing.

*See dealer for details.



GETTING ORGANIZED, GETTING CONNECTED.

Flexible storage bins, both small and large, can be removed from the console and hooked to its side or back by means of dovetail connectors. With both bins removed, the console provides an expansive storage area, large enough for a purse or laptop computer.

An easy-to-use **DVD-based Navigation System*** provides turn-by-turn guidance.

Mercury Mariner's seven-speaker, 320-watt sound system* delivers superb performance. A standard audio input jack accommodates an

MP3 player or iPod®. Available **SIRIUS Satellite Radio*** can tune in more than 130 channels that include a range of programming from sports to talk and music.**

Mercury Mariner's 60/40 split rear seats can be folded flat to expand the available cargo space as needed, up to a maximum of at least 66 cu. ft.

The rear cargo management system* (not available on Hybrid) provides hidden lockable storage space. Isolated from the main cargo area, it can be used to store wet items. The rear carpet, which can be reversed, features an easy-to-clean rubber surface on the flip side.



*Available feature. **Not available in Alaska or Hawaii.



For more information, please visit mercuryvehicles.com or call **888-566-8888**.



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