GRAND PRIX
BONNEVILLE
PARISIENNE



PONTIAC
1985



The 1985 Grand Prix continues to be one of the premier personal luxury cars available in North America today. It brings to the road a certain flair, a definitive style that's unmistakably Pontiac. Its sleek lines and bright accents invite longing glances, while its handsome interior harbors you in a private world of elegance.

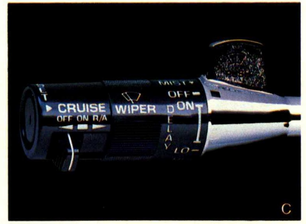
Power steering, power brakes, automatic transmission, full coil suspension, custom wheel covers, electric clock, deluxe cushion steering wheel and a responsive V-6 engine are all standard equipment.

Or, choose from a wide range of additional equipment and available decor options, and make your Grand Prix a luxury car that is truly personal.

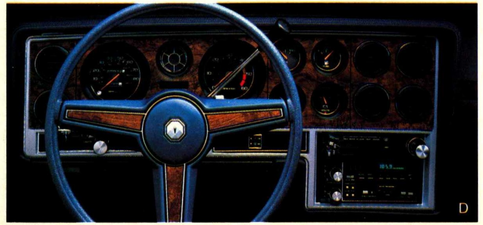
If you like an even sportier touch, Grand Prix LE is for you. Twin sport mirrors and a bright trim package accent the exterior, while luxury door trim panels, notchback seats and a four-spoke sport steering wheel put the final touches on the interior. Add such available features as turbo-finned aluminum wheels, hatch roof, special two-tone paint with sport striping (shown), Rally Tuned suspension and a 5.0 litre V-8 engine with Rally instrumentation, and your Grand Prix LE becomes a driver's car for the enthusiast in you!


A


B



C


D



E

Instruments in Canada are metric where required.

The Pontiac Grand Prix Brougham (A) combines uncommon luxury with a taste for the open road. Such luxuries as power windows, luxury cushion steering wheel, 55/45 split seat with centre arm support and door-mounted courtesy lamps are all standard equipment. Its deep carpeting is an elegant Brougham feature.

A full line of available options includes a power glass sunroof with manual sliding sunshade, the Brougham Landau option including padded landau top with opera lamps, formal windows and more, and a long list of radios including the Delco-GM ETR AM stereo/FM stereo with seek and scan, cassette with search and replay, auto reverse, graphic equalizer, and clock (requires optional instrumentation).

Grand Prix's available Rally instrumentation gives you vital information at a glance (D). 55/45 notchback seating is available on Grand Prix and LE. Brougham's exclusive textured seating is standard (B). Grand Prix's optional tri-mode cruise control has tap-up/tap-down, resume and accelerate features (C). Fine detailing adds to Grand Prix's beauty (E).

Luxury and style that's unmistakably Pontiac.



The Bonneville is a contemporary automobile with a long tradition of luxury. From the very moment you see it, its graceful lines and smartly detailed exterior say "elegance." It's classic. It's tasteful. It's a statement of premium value.

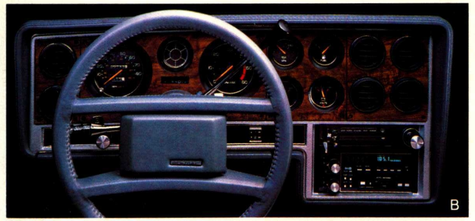
Inside, Bonneville's tradition of luxury continues. The finely appointed interior has ample room for six and is wrapped in acoustical insulation to buffer you from the outside world. Standard features include a softly padded notchback seat with fold-down centre armrest, a deluxe cushion steering wheel and simulated teakwood grain instrument panel trim.

Bonneville Brougham (above) is built for those who expect that added touch of grace. Opera lamps set the mood as the available Cordova top tastefully accents the roofline (shown). Inside, Brougham pampers you in the comfort of such standard features as plush carpeting and a deeply contoured 55/45 split seat with centre arm support.

Slide behind the wheel and admire the fine detailing of the interior cabin. Next, chimes, not buzzers, momentarily remind you to buckle up. Then, start the engine and get ready to experience Bonneville Brougham.

Contemporary styling with traditional luxury.





Instruments in Canada are metric where required.







If you're looking for four-door luxury with definitive Pontiac flair, the Bonneville LE (A) is for you! Sharp. Sporty. But still long on luxury.

Drop it in drive and feel the power of its standard 3.8 litre V-6 engine or the added responsive power of the available 5.0 litre V-8. Sense the stability of the full coil suspension as it keeps a firm, yet comfortable, grip on the road.

Add such available features as full instrument gauges including tachometer, limited slip differential, performance axle and turbo-finned aluminum wheels, and your Bonneville LE becomes a luxury car that's ready for the open road!

Bonneville LE's instrument panel keeps you well-informed at a glance (shown with available equipment and available leather wrapped steering wheel) (B). Bonneville Brougham's 55/45 split seat allows individual adjustments for driver and passenger (C). These padded and bolstered seats (shown with available leather inserts) are standard on Bonneville LE (D). Bonneville's standard luxury seating features a rich, ripple cloth pattern (E).

Four-door luxury with definitive Pontiac flair.



If you want the comfort of the traditional, full-size automobile, meet Parisienne. Here is luxury and elegance that glides down open roads and smooths out city streets while comfortably seating six adults.

Outside, Parisienne is distinctive, well-styled and tastefully appointed from its sunburst hood ornament to its skirted rear wheel openings.

Inside, it is spacious, quiet and richly detailed. Add to this its 589 litres (20.8 cubic feet) of luggage space and a wide range of standard features, and you've got everything you'd expect in a full-size luxury car.

But don't let its good looks fool you! With its full coil suspension and your choice of a responsive 3.8 litre V-6 or optional gasoline or diesel V-8 engine, Parisienne is built to travel the road...gracefully.

For the ultimate in Pontiac luxury, drive Parisienne Brougham. As you open the door, courtesy lighting gently illuminates the finely crafted interior and safely guides your entrance. Slide behind the wheel and relax in the deeply padded contours of its standard 55/45 split seat with centre arm support and reclining passenger backrest. The Parisienne Brougham is more than a quality luxury automobile. It's a truly pleasurable experience!

Distinctive, full-size luxury from Pontiac.

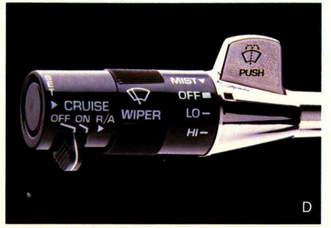



A


B

Instruments in Canada are metric where required.


C



D

The 1985 Parisienne Wagon (far left) is a blend of luxury and function. Not only can it carry eight adults in total comfort and style, but fold down the back seats and it becomes a workhorse with a 4′ wide cargo floor—enough to accommodate a family-size load of luggage on your next vacation.

The luxurious padded seating of the Parisienne Brougham makes driving a relaxing and enjoyable experience (A). Parisienne's available instrumentation gives an easy view of all monitored functions, keeping you well-informed (B). To complement the beauty of the interior cabin and add to your comfort and convenience, power windows and door locks are available (C). One option you'll want to consider on your new Parisienne is our tri-mode cruise control. It puts cruising speed adjustments at the tip of your finger (D).

A driving environment that's an exacting blend of form and function.

1985 PONTIAC FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given on the next page. Ask your dealer about group packages and the many other features not indicated. Your dealer will also advise you of the availability of the various items on the model of your choice.

BONNEVILLE

MODEL LINEUP

Bonneville–4-Door Sedan

Bonneville LE–4-Door Sedan

Bonneville Brougham–4-Door Sedan

DIMENSIONS	SEDAN	
	mm.	in.
Wheelbase	2745	108.1
Overall Length	5085	200.2
Overall Width	1818	71.6
Height	1418	55.8
Tread, Front/Rear	1486/1467	58.5/57.8
Headroom, Front/Rear	978/954	38.5/37.6
Legroom, Front/Rear	1086/935	42.8/36.8
Shoulder Room, Front/Rear	1453/1450	57.2/57.1
Hiproom, Front/Rear	1326/1412	52.2/55.6
Usable Luggage Cap.	469.3 litres	16.6 cu. ft.
Fuel Tank Cap.	68.5 litres	15.0 gal.
Diesel	75 litres	16.5 gal.

GRAND PRIX

MODEL LINEUP

Grand Prix–2-Door Coupe

Grand Prix LE–2-Door Coupe

Grand Prix Brougham–2-Door Coupe

DIMENSIONS	COUPE	
	mm.	in.
Wheelbase	2745	108.1
Overall Length	5127	201.9
Overall Width	1837	72.3
Height	1390	54.7
Tread, Front/Rear	1486/1467	58.5/57.8
Headroom, Front/Rear	956/961	37.6/37.8
Legroom, Front/Rear	1086/924	42.8/36.4
Shoulder Room, Front/Rear	1440/1419	56.7/55.9
Hiproom, Front/Rear	1313/1394	51.7/54.9
Usable Luggage Cap.	465 litres	16.4 cu. ft.
Fuel Tank Cap.	68.5 litres	15.0 gal.
Diesel	79 litres	17.4 gal.

PARISIENNE

MODEL LINEUP

Parisienne–4-Door Sedan
4-Door 3-seat Station Wagon

Parisienne Brougham–4-Door Sedan

DIMENSIONS	SEDAN		WAGON	
	mm.	in.	mm.	in.
Wheelbase	2945	115.9	2945	115.9
Overall Length	5396	212.4	5464	215.1
Overall Width	1940	76.4	2014	79.3
Height	1433	56.4	1475	58.1
Tread, Front/Rear	1568/1542	61.8/60.8	1578/1638	62.2/64.1
Headroom, Front/Rear	797/965	39.2/38.0	1005/999	39.6/39.3
Legroom, Front/Rear	1072/992	42.2/39.1	1072/959	42.2/37.8
Shoulder Room, Front/Rear	1546/1546	60.9/60.9	1546/1548	60.9/60.9
Hiproom, Front/Rear	1398/1405	55.0/55.3	1400/1398	55.1/55.0
Usable Luggage Cap.	589 litres	20.8 cu. ft.	–	–
Cargo Volume	–	–	2488 litres	87.9 cu. ft.
Fuel Tank Cap.	95 litres	20.8 gal.	83 litres	18.3 gal.

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

BONNEVILLE

Order Code	Displacement	Carb. bbl.	Cyl.	†V.I.N.	Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2) (4)	Automatic O.D. Automatic

Produced by GM (1) Buick Division USA (2) Chevrolet Division USA (4) GM of Canada

GRAND PRIX

Order Code	Displacement	Carb. bbl.	Cyl.	†V.I.N.	Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2) (4)	Automatic O.D. Automatic

Produced by GM (1) Buick Division USA (2) Chevrolet Division USA (4) GM of Canada

PARISIENNE

Order Code	Displacement	Carb. bbl.	Cyl.	†V.I.N.	Source	Transmission
LD5	3.8 litre (231 CID)	2	V6	A	(1)	Automatic
LG4	5.0 litre (305 CID)	4	V8	H	(2) (4)	Automatic O.D. Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(3)	O.D. Automatic

Produced by GM (1) Buick Division USA (2) Chevrolet Division USA (3) Oldsmobile Division (4) GM of Canada

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

	GRAND PRIX			BONNEVILLE			PARISIENNE		
	Grand Prix	LE	Brougham	Bonneville	LE	Brougham	Parisienne	Wagon	Brougham
Engines–3.8 litre V6	S	S	S	S	S	S	S	–	S
5.0 litre V8	A	A	A	A	A	A	A	S	A
5.7 litre V8 Diesel	–	–	–	–	–	–	A	A	A
Transmission–Automatic	S	S	S	S	S	S	S	–	S
O.D. Automatic	A	A	A	A	A	A	A	S	A
Brakes–Front disc/rear drum	S	S	S	S	S	S	S	S	S
Power	S	S	S	S	S	S	S	S	S
Steering–Power	S	S	S	S	S	S	S	S	S
Tires–195/75 R x 14 Radial	S	S	S	S	S	S	–	–	–
205/75 R x 14	A	A	A	A	A	A	–	–	–
205/70 R x 14	A	A	A	–	–	–	–	–	–
205/75 R x 15	–	–	–	–	–	–	S	–	S
225/70 R x 15	–	–	–	–	–	–	A	–	A
225/75 R x 15	–	–	–	–	–	–	–	S	–
Puncture Sealant Tires	A	A	A	A	A	A	A	A	A
Rally Tuned Suspension	A	A	A	–	–	–	A	–	A
Super Lift Shock Absorbers	A	A	A	A	A	A	–	A	–
Limited Slip Axle	A	A	A	A	A	A	A	A	A
Performance Axle	A	A	A	A	A	A	A	–	A
Cruise Control	A	A	A	A	A	A	A	A	A
Seats–Bench	–	–	–	–	–	–	S	S	–
Notchback	S	S	–	S	S	–	A	A	–
55/45	A	A	S	A	A	S	A	A	S
Bucket	A	A	–	–	–	–	–	–	–
Steering Wheel–Deluxe	S	–	–	S	–	–	–	–	–
Custom	A	–	S	A	–	S	S	S	S
Sport	A	S	–	A	S	–	–	–	–
Leather-wrapped	A	A	–	A	A	–	–	–	–
Tilt steering	A	A	A	A	A	A	A	A	A
Carrier–Roof luggage	–	–	–	–	–	–	–	A	–
Mouldings–Rocker	S	S	S	S	S	S	–	–	–
Wheel opening	S	S	S	S	S	S	S	S	S
Bodyside	A	A	A	A	A	A	A	A	A
Door edge	A	A	A	A	A	A	A	A	A
Power–Seats 6-way	A	A	A	A	A	A	A	A	A
Door locks	A	A	A	A	A	A	A	A	A
Deck release	A	A	A	A	A	A	A	A	A
Windows	A	A	S	A	A	A	A	A	A
Sun Roof	A	A	A	–	–	–	A	A	A
Wheels–Custom covers	S	S	S	S	S	S	S	S	S
Wire covers	A	A	A	A	A	A	A	A	A
Rally II	A	A	A	A	A	A	A	A	A
Aluminum	A	A	A	A	A	A	–	–	–
Air Conditioning	A	A	A	A	A	A	A	A	A
Defroster–rear window	A	A	A	A	A	A	S	S	S
Roof–full vinyl	–	–	–	A	A	A	A	–	A
Glass–Soft Ray tinted	A	A	A	A	A	A	A	A	A
Compact Spare	S	S	S	S	S	S	S	S	S
Paint–two-tone	A	A	A	A	A	A	A	–	A
Stripes–Accent	A	A	A	A	A	A	A	A	A
Tungsten Halogen Headlamp	A	A	A	A	A	A	A	A	A
Gauge package	A	A	A	A	A	A	A	A	A
Clock–Digital	A	A	A	A	A	A	–	–	–
Dial	S	S	S	S	S	S	–	–	–
Bumper Guards–front	A	A	A	S	S	S	A	A	A
Mirrors–Sport	A	S	S	A	A	A	A	A	A
Dual horns	S	S	S	S	S	S	S	S	S
Controlled cycle wipers	A	A	A	A	A	A	A	A	A
Roof–Landau vinyl	A	A	A	–	–	–	–	–	–

S-Standard A-Available (extra cost) –-Not Available

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belts at each rear seat position (and centre front, when applicable) • Energy-absorbing steering column • Energy-absorbing instrument panel • Energy-absorbing tops, front seats • Laminated safety windshield glass and tempered safety side and rear window glass, (except plastic rear window, Sunbird convertible) • Safety interlocking door latches • Passenger-guard inside door lock handles • Inertia-locking, folding front seat backs, (manual release, Firefly) • Safety armrests • Safety strength seat attachments • Head restraints, driver and right front passenger (adjustable/integral) • Dual sun visors • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Directional signal control (and lane change feature–except Firefly) • Windshield defroster, washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside left rearview mirror • Brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system (except rear opening Fiero) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Illuminated windshield wiper and washer controls (if on I/P) • Tires with built-in tread-wear indicators • Safety road wheel rims • Audible brake lining wear indicators, all disc brakes • Self-adjusting brake feature • Pressure relief fuel cap (pressure relief fuel system, Firebird).

ANTI-THEFT • Audible reminder for ignition key removal • Anti-theft steering column lock • Visible vehicle identification number • Remote inside hood release • Anti-theft key system (separate key for ignition). Except Firefly.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT

Printed in Canada GM-4612

The Pontiac Philosophy... road cars with a purpose

For the past 25 years, Pontiac has been responsible for some of North America's greatest road cars. And this proud heritage is what drives us today.

Over the years, we've learned one important lesson: Great road cars don't materialize overnight. It takes years of dedicated development work. It means a suspension development engineer spending week after week in search of that perfectly balanced combination of ride and handling. It means designers trying endless combinations of subtle but detailed refinements on the shape of a future Pontiac, working hour after hour in the wind tunnel to achieve aerodynamic performance and the ultimate Pontiac look. It means interior designers reviewing thousands of variations on instrumentation, lighting, controls, seating, steering wheels, pedal placement, environmental systems, color and texture, all in the quest for the optimum driving environment. It means engine development specialists working with cylinder head designs, fuel-injection systems, turbo and supercharging, and computer electronics, all toward the goal of optimum performance *and* operating efficiency. And it means advanced technicians probing the outer limits of automotive thinking, contemplating future transportation designs beyond our imagination, ones that will uphold the proud Pontiac tradition 25 years from now.

Our goal is to build the finest road cars that we possibly can. To some car companies, that challenge is too heavy a burden to bear. At Pontiac, we know no other way.

COMMITMENT TO Excellence

At General Motors, a lot of new thinking has gone into our products. New thinking aimed at completely satisfying you, the customer. Our designers and engineers are making history in aerodynamic design, computer aided technology, fuel efficiency and safety.

As further proof of our goal of totally satisfying you, at GM dealerships we are implementing a "Commitment to Excellence" Delivery Procedure.

The program includes: a thorough new-vehicle inspection by both the service technician and the salesperson; a full tank of fuel; plus a follow-up survey based on your impression of the delivery process.

With a commitment like that, you've got a lot of excellent reasons to "Look at GM Today". See your dealer for complete details.



FOR YOUR PROTECTION

New Vehicle Limited Warranty–This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage–This powertrain warranty covers gasoline engines and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a $100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage–General Motors warrants for 1985 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage–If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance–The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty or some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Warranty and Owner Assistance Booklet.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period–General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will establish a Special Policy Adjustment program to pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office to determine whether any special policy adjustment program is applicable to your vehicle.

GM Protection Plan

Protection Plan–While there are many service contracts available on the market today, *there is only one which gives you an agreement directly with General Motors.* It is the one with the Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the *genuine GM Protection Plan.*

DIESEL A WORLD LEADER

GM Canada

Official Supplier to The 1986 World Exposition

EXPO 86